$1

Cumberland ADVOCATE

PUBLISHED IN WISCONSIN'S ISLAND CITY
www.cumberland-advocate.com

CUMBERLAND, WISCONSIN 54829

139th YEAR • NO.40 news@cumberland-advocate.com WEDNESDAY, DECEMBER 2, 2020



Fatal UTV Crash in Polk County

On Saturday, November 28, 2020 at 11:09 PM, the Polk County Sheriff's Office received a report of a UTV crash on the 1500 block of County Trunk Highway T/10th Street. It was reported that the sole occupant of the UTV was injured and unconscious. Polk County Deputies, Wisconsin DNR Wardens, local EMS and fire responded to the scene.

The victim, 43 year old Joseph Kasper of rural Turtle Lake, remained unconscious and was transported from the scene by Cumberland Ambulance to Cumberland Hospital where Life Link was requested to meet them. The patient succumbed to his injuries while en route to Cumberland Hospital.

Evidence at the scene and witness' statements preliminarily pointed to alcohol and speed as factors in the crash. The UTV appeared to be headed southbound on CTH T/10th Street when the driver lost control, rolled and was ejected. It did not appear the driver was wearing a seatbelt.

Assisting at the scene were Cumberland Area Ambulance, Turtle Lake Fire and EMS, the Polk County Medical Examiner's Office, The Wisconsin DNR, and Life Link. This accident remains under investigation by the Polk County Sheriff's Department, Wisconsin DNR, and the Polk County Medical Examiner's Office.

Governor Evers Certifies General Election Results

On Tuesday, November 30th, Gov. Tony Evers, in accordance with state and federal law, signed the Certificate of Ascertainment, certifying the results of the November 3rd General Election.

In his press release, Gov. Evers stated: "Today I carried out my duty to certify the November 3rd election, and as required by state and federal law, I've signed the Certificate of Ascertainment for the slate of electors for President-elect Joe Biden and Vice President-elect Kamala Harris. I want to thank our clerks, election administrators, and poll workers across our state for working tirelessly to ensure we had a safe, fair, and efficient election. Thank you for all your good work."

The Trump campaign, however, is expected to file a lawsuit to the Wisconsin Supreme Court on Tuesday, alleging abuse around the process of absentee voting in the state, which they say affected approximately 220,000 ballots.

It should be noted that, even if the state results were to be overturned, which is unlikely, the electoral votes are not great enough to shift the balance and change the overall outcome of the Presidential race. President-Elect Joe Biden has 306 certified Electoral College votes over President Trump's 232.

The Trump campaign's strategy of trying to delay the certification processes in key battleground states that President-elect Joseph R. Biden Jr. won, has been unsuccessful. As of Monday, Nov. 30, all of those states (Wisconsin, Arizona, Georgia, Michigan, Pennsylvania, and Nevada) had certified their results.

Martens Named Outstanding Wide Receiver In The State!



Cumberland Senior Jack Martens rips off a nice gain vs Spooner on October 31st. Photo by Kristin Nyhus

Martens Given Al Toon Award by Wisconsin Sports Network

Cumberland Senior Jack Martens has been named as the recipient of the Al Toon Award by the Wisconsin Sports Network. This goes to the outstanding senior wide receiver in the State and is named for Toon, a former Wisconsin Badger and New York Jet.

Martens had an outstanding career for the Beavers, finishing with 250 career receptions, 3,305 yards and 37 career touchdowns. His 250 receptions puts him second on the all-time state list, while his 3,305 yards ranks him third.

Martens would catch 94 balls for the 9 and 0 Beavers this fall, for 1,190 yards and 14 scores. He was a three time First Team HON All-Conference performer and is a cinch to repeat as a First Team Small School All-State performer.

On Tuesday, December 1st, Jack Martens announced that he will continue his academic and athletic career at The University of South Dakota. "I have many people to thank for all the opportunities to play the game that I love the most. First and foremost, I would like to thank my mom and dad for always being there for me and supporting me every step of the way in this process. I would like to thank my twin brother and best friend for always pushing me to become the best person and athlete I can be. Thank you to my extended family for being my number one fans.

I would like to especially thank Coach Berghammer and the coaching staff who played a huge role in developing me into the player I am today. I am forever grateful for all my teammates for their determination, grit, and unselfishness for finishing OUR careers the right way. All the coaches and schools who recruited me during this process, thank you for your time and effort.

Lastly, I would like to thank the Cumberland School District and community of Cumberland for always having my back and supporting me and my teammates every step of the way."

The Great Experiment; Prohibition in Cumberland, Barron County and the Badger State

by Mark R. Fuller

As Europeans began to move to America, these immigrants brought with them the alcohol that had been part of their daily life back home. It went beyond cultural use, as it provided a safe source of hydration from the water that in many parts of the world was dangerous to consume. Alcohol became for the colonists their most important beverage as they began the process of founding the United

Cont'd on page 11



In 1884, there were 24 saloons within the limits of Cumberland. A liquor license in 1885 cost $200. On April 7, 1896, under Mayor W.B. Hopkins, the city voted against the license of saloons. This was the first public action taken in Cumberland in the direction of prohibition, which as a local measure proved only temporary, as the wet and dry forces were at this time about equally balanced, the city going wet again the following year. The records show complaints against certain saloonkeepers for running disorderly houses, and the council investigated all such cases, and occasionally, a license was revoked. The vote on the license question cast on April 6, 1897, was in favor of license by 139 to 134 against. At this time, the cost of a saloon license was $500. The Bentson & Johnson Saloon is pictured here around 1895. (Author's collection.)

The Wisconsin National Guard will be holding a free community-based COVID-19 specimen collection site at the Fire Department 28 S. 4th Street in Barron on Wednesday, December 9th. Testing will be open from 10 am to 6 pm

Cumberland ACE Hardware



OPEN 7 DAYS A WEEK
Monday - Saturday 8 am - 5 pm
Sunday 10 am - 4 pm
Curbside Pick-up Available!
Delivery Available*
*Some restrictions apply
2421 Superior Ave. • Cumberland, WI • 715-822-8459

Island City VFW Post 6769 2020 Veterans of Foreign Wars Essay Competition

Each year the VFW conducts a nationwide youth essay competition that gives students an opportunity to write essays expressing their views on democracy with the prospect of winning either U.S. Savings Bonds or Scholarships. This year's competition has again been endorsed by the National Association of Secondary School Principals.

There are two competitions, Patriot's Pen for Middle school students and Voice of Democracy for High school students. Each has a separate theme and guidelines for length and presentation. The essays are judged at the local level and then move forward for judging at the District, State and National levels.

The Middle School Patriot's Pen theme for this year was: 'What is Patriotism to Me'. PP essays are judged for Knowledge of the Theme, Theme Development and Clarity of Idea.

The High School Voice of Democracy theme was: 'Is This the Country the Founders Envisioned'. VOD essays are judged for Originality, Content and Delivery.

Mr. Polzen used the VOD essay as an assignment for the 9th grade History/English class. From the 75 class essays that were written 10 students recorded their work on a CD and submitted them to the Post for consideration, allowing the Post to submit one essays to the District competition.

The Post's review committee was very impressed by the all the entries and the thought and time spent by the students in writing and recording their work.

All students writing the essays were recognized during a morning homeroom with donuts served by the Post members to all essay writers.

From the recorded essays submitted to the Post from the High School Ben Cunningham's was chosen to advance to District. Ben will receive a Post scholarship contribution upon graduation for being selected by the Post. Also recognized were India Rodriguez and Carly McCreary.

Bill McCreary used the essay at the Middle School were 60 - 7th grade and 60 - 8th grade students wrote and submitted their entries to the Post. The Post evaluated the written essays and was able to submit 3 essays to the District for consideration. Submitted essay were from: Idella Clark, Taylor Doolittle, Julia Odvor..

All Middle School essay writers were also recognized during morning homeroom with donuts served by Post members.

Special Thanks to Nezzy's and Kwik Trip for helping with the recognition.



The students who received recognition for their essay's from left to right are: Ben Cunningham, India Rodriguez, and Carly McCreary.

Card of Thanks

A big thank you to all of the participating businesses and especially the Cumberland Advocate. We were one of lucky recipients of the turkey give away. It was awesome-absolutely everything to make a great dinner. We're going to save the turkey and some of the extras with optimistic hope we'll be able to share with family at Christmas.

Also a huge shout out of appreciation to the family and workers at the Das Lach Haus. A wonderful turkey and all the trimmings dinner. Carl would have been proud.

Evie & Win Dehline

Two years ago, you married me. Despite the pandemic, we're as happy as can be (expected). The kids are a mess, and the dogs make us harried, but I'm over the moon I'm the one that you married. I love you, Tracy! Happy Anniversary! Travis

Ruby's Pantry

Saturday, December 5th

Distribution will be held at Cumberland Fire Hall as a drive through Pantry.

Everyone Welcome!

Please do not arrive before 6:30 AM. Registration will start at 7 am.

Donation $20

Cash Only - No Checks Please

Attention Ruby's Pantry Guests!

Cumberland's Ruby's Pantry will be a drive through Pantry at the Cumberland Fire Hall, December through April.

We will do this to have our volunteers inside a building and out of the winter weather.

The Fire Hall is located behind the Elementary School. You will be directed to line up in the 3M parking lot. Please follow our parking directors.

We will do our best to be speedy. This will be a new system and might take a bit to get into a rythem! Please be patient.



Edina Realty
a Berkshire Hathaway affiliate

Meg Lepak
715-733-0196
meglepak@edinarealty.com
Thank you for allowing us to assist you with your real estate needs in 2020

Island City Picture
SALE! Dec. 2-5
50% Off all
Pre-Framed art
Great Gift Ideas!
Many pictures to choose from
Custom Framing Available
1312 2nd Ave. • Cumberland
715-671-3407
Hours: 9 am-4 pm

Buck Horn Saloon
715-822-3223
ON STAPLES LAKE
1977 POLK-BARRON ST.
COMSTOCK
CHECK OUT THESE DAILY SPECIALS!
MONDAY'S
Taco Pizza • Mexican Quesadillas
Nachos • Fajtas • Taco Salad
Fried Tacos • Beef Tacos & Fish Tacos
TUESDAY'S
Sliders
Watch our Facebook page for Live Music announcements!
Like us on Facebook!
HOURS: Monday, Tuesday, Thursday • 3 pm-2 am
Closed Wednesdays • Friday • 3 pm-2:30 am
Saturday • 11 am-2:30 am • Sunday• 11 am-2 am

Cumberland American Legion
Available to rent for
Weddings, Parties, Reunions, etc.
Hall • Bar • Kitchen
Can be decorated to fit your needs.
For More Info Contact
715-822-4121

School Lunch

Lunch menu includes assorted fresh vegetables, fresh fruit, and 1/2 pt. milk.

Thurs, Dec. 3rd: Brunch Lunch, French Toast Sticks, Cheese Omelets, Strawberries.

Fri, Dec. 4th: Pizza Dippers, California Blend Vegetables, Pineapple.

Mon, Dec. 7th: Grilled Cheese, Tomato Soup, Crackers, Pears.

Tues, Dec. 8th: Chicken Fajitas, Green Peppers & Onions, Rice, Corn, Side Kick.

Wed, Dec. 9th: BBQ Meatballs, Mashed Potatoes, Green Beans, Bread, Peaches.

Senior Dining

Weekday Breakfast, dining at 5, & the Sunday Community Breakfasts suspended until further notice. Grab and Go only unitl further notice.

Thurs, Dec. 3rd: Honey Mustard Chicken, Baked Sweet Potato, Steamed Peas, Pumpernickel Bread, Jell-O Cake.

Fri, Dec. 4th: Baked Cod, Wild Rice Blend, Buttered Carrots, Pesto Bread, Peanut Butter Bar.

Mon, Dec. 7th: Ham & Scalloped Potatoes, Green Beans, Sourdough Bread, Chocolate Chip Cheesecake Bar.

Tues, Dec. 8th: Hearty Beef and Bean Chili w/Cream Cheese and Sour Cream, Whole Wheat Bread, Fruit & Yogurt Parfait.

Wed, Dec. 9th: Creamy Seafood Alfredo over Whole Wheat Pasta, Steamed Broccoli, Garlic Breadstick, Pumpkin Bar.

ETC PRESENTS
The 53rd annual Christmas Concert
featuring Higher Vision
will be streamed live on Facebook
Sunday • Dec. 13th
at 4 p.m.
Thank you!
Information regarding ETC events can be seen at www.cumberlandetc.com or you can "like" ETC on Facebook or watch the Advocate

CUMBERLAND SCHOOL DISTRICT NEWS

In order to protect the health and safety of our Students, Teachers, Staff and families, Cumberland School District will be following the guidelines for social distancing for the upcoming school year. Also, all students, teachers and staff will be required to wear face coverings at the times when social distancing is not possible.

Thank you for your continued support of the ***Cumberland School District.*** **#CSDGoBeavers**

Upcoming Events

Thursday, December 3rd

5 pm • MS Boys Basketball vs St. Croix Falls • HS Gym

Friday, December 4th

5 pm • MS Boys Basketball vs Ladysmith • HS Gym

Saturday, December 5th

Girls Basketball vs Cameron • CANCELLED

Winter- CSD Indoor Spectator Expectations

- 4 tickets per athlete. No more than 150 spectators per school.
- Students through grade 6 are to be with their parents.
- Students in grades 7-12 are to sit in the student section or with their parents.

All spectators are expected to...

- wear face coverings.
- use the hand sanitizing stations or wash hands when necessary.
- sit as family units when possible.
- practice physical distancing with others.

- Concessions are not available at this time.
- Spectator seating is not permitted in the first two rows of bleachers and the roped off areas behind the team benches.
- Visiting Fans will be seated in the Eastside bleachers opposite the scorer's table and team benches.
- Home Spectators will be seated in the Westside bleachers behind the scorer's table and team benches.
- Home Students will be seated behind the home team's bench.
- Doors will open 30 minutes before the start of the event and will close 10 minutes after the conclusion of the game.

Spectators are not permitted on the court/floor at any time.

GO BEAVERS!

Reminder that all Cumberland High School Varsity and some lower level home events will be live streamed via YouTube, search Cumberland School District or go to the Athletics Page under High School on the District Website. Away events can also often be seen using the visiting school website.

Northwoods Notebook: Entrepreneurs make Cumberland a special place

By Larry Werner

One day, many years ago, I was visiting with a brother-in-law at his home in Dayton, Ohio, where he worked as a young manager with a General Motors plant. We were talking about our careers — mine as a journalist and his as an automotive engineer.

John's father and grandfather had been plant managers with GM, and he was, in a sense, working in the family business, which was, at the time, the largest corporation in the world. But while he made a good living, he wasn't happy and said he'd really prefer to be running his own business, perhaps a woodworking shop.

"If I don't get out soon," he said, "the golden handcuffs will be on and keep me with GM forever."

Those handcuffs clicked on a few years later when he became a plant manager in Buffalo, N.Y., before he was given a job managing the corporation's parts business in Europe. He and my sister lived in big houses, including a magnificent condo in Luxembourg, and he retired to another beautiful home overlooking the Gulf of Mexico in Naples, Florida.

It was then, after retiring, he rented a warehouse space and, with a partner, started that word-working shop, operating it for a few years until his health declined.

Last weekend we celebrated Small Business Saturday, when we are encouraged to patronize the businesses owned and operated by people who didn't wait until their retirement, the way my brother-in-law did, to chase their entrepreneurial dreams.

One of the things that attracted me to Cumberland was a downtown that is devoid of chain stores, a main street where the businesses are locally-owned.

It's not easy being an entrepreneur, even when we're not in a pandemic that has resulted in periodic closings and other restrictions. The hours are long and the money can hardly be described as "golden handcuffs." But there is great satisfaction in "doing your own thing," rather than "working for the man," as corporate work is sometimes described.

And speaking of men, they hardly dominate our local small-business community. Women might be rare in the corporate executive suites, but for many years, women have been starting more businesses than men in our country. Take a stroll along Second Avenue and you'll see evidence that our town has its share of female business owners and operators.

Jennifer Turcott took over Jacobson's Advanced Eye Care when her father, Lee, retired. Across the street, Shay Horton runs Cumberland Federal Bank. Two of our watering holes, Bourbon's and Spot Bar, are owned and operated by women, as are several eating establishments, including Our Place Café, the new Peter & Annie's Coffee Shop Café and, outside of town, the Five O'Clock Club and Bistro 63.

The COVID-induced recession has certainly challenged our local entrepreneurs, closing a few of their shops. But entrepreneurs are resilient, hanging in there, as Jeff and Chris Hile have with their Dancing Bird Art Gallery and Music Shop. And some businesses have even opened during this crazy time — Salud Salt and Spa in the old Peter & Annie's building and Poppy Popcorn in the car-wash building.

Entrepreneurs are motivated by a passion for doing businesses that reflect their interests, whether it's massage therapy, home-selling or food service.

I spent my career writing and editing for newspapers, but always had the entrepreneurial itch. I got to scratch that itch when Ann and her siblings turned their family farm into a golf course in Lakeville, Minn. The course needed someone to cater weddings and other events. So we started Heritage Catering that we ran for about eight years, in addition to doing our corporate jobs.

We didn't make much money, but we got to provide good food and service to customers who thanked us for making their special days enjoyable and memorable. During more than 40 years working for newspaper corporations, I was rarely thanked by readers for the work I did.

Corporations don't get thanked and don't get to know their customers. Entrepreneurs, like those who make up our Island City business community, are our neighbors. Let's thank them by spending our dollars with them.

Especially now.

Larry Werner's email is lhwerner47@gmail.com.

Barronett News

By Judy Pieper

Good morning – There are so many things that I want to tell you about that I don't know if I will be able to get them all in this letter.

First, a couple weeks ago I was talking to Art and Jill Adams and they told me that I could watch the Cumberland High School football games on YouTube. Duane and I haven't been able to go to any of the games this year, because of – you know --, and we really wanted to cheer on Ryley, DaShaun and the rest of the team so I was very happy to be able to watch the guys win their last game of the season. I saved that site on my favorites so I will be able to see if there is anything else going on that I should know about at the school. DaShaun and Ryley are both seniors this year, are both Academic All-State students, and we are very proud of them. Hopefully, by the time June arrives, we will be able to go to the graduations without having to worry about social distancing.

Next, and this is not just a Barronett thing, I have to tell you about the latest scam that someone tried to pull on us. While checking out my e-mail, I noticed that there was a "thank you for your order" thing for $999.99 from a company called Defender Firewall. Hmmm – I definitely had not approved that charge, so I called the number that they listed to cancel the order. The man who answered said that cancellation of the order would not be a problem and asked me for the order number – and then asked me for the credit card number that it was charged to. Nope!! That was okay, we would do it another way. He told me to go to my computer's home page and type in www. --- and I stopped him. I asked if he was going to try to access my computer and he said that would be the only way, if I didn't want to give him the credit card number, to take the charge off. I told him that I would just call the credit card company and tell them that it was a fraudulent charge. He was protesting loudly, saying that there was nothing they could do and that I should trust him, when I hung up.

So, I called the credit card company and told the very helpful woman what had happened. She said that she was sure that would not show up on our account, that all he wanted was access to either the card number or the computer, but she checked just to be sure. There was no charge for $999.99 on the card. She said that I did the right thing by not giving him any information or access to the computer. So, anyway, I just want to warn you ahead of time. Even if the scammers have a number to call to cancel, do not, under any circumstances, give them any information. Deal directly with your bank or credit card company. I get so angry when that kind of thing happens. Why, instead of trying to steal from people, don't they just earn an honest living?

Miriah Lehmann was having some vehicle problems a while back, so Duane and I went over, brought her a charger, and gave her a ride to work. It had been so long since we had been to Miriah and Jeremy's place that I had not met her new horse. Her name is Barbra, and she is a beauty. She is the first mare that Miriah has ever had, and she said that it took a little time to get used to her moods, and that she kind of rules the roost when it comes to getting along with her corral mates, but that she is turning out to be a great horse.

I called Randy Lehmann a couple days ago to wish him and John a Happy Thanksgiving. We had a nice long chat and he told me that they are both doing fine. They, like just about everyone else, spent a quiet Thanksgiving together. They didn't want to make a huge meal for just the two of them, so they went to their favorite restaurant and got turkey melt sandwiches to go. Randy and John are both working from home, and Randy said that they do not venture out much. When supplies get low Randy goes grocery shopping early in the morning when there are not many other customers in the store. He said that he discovered that it is a lot more fun to be "carded" now than it was when he was a teenager going into a bar. What happened was that one of the stores, I think he said Trader Vic's, has early morning hours for its "senior" customers. Well, the person at the door didn't think that Randy looked old enough to qualify and he had to show his ID. Nice!! I wonder why they never card me anymore. Ah, such is life. We all hope that Randy and John will be able to come home and visit again soon – maybe the first part of May. That sounds reasonable, doesn't it?

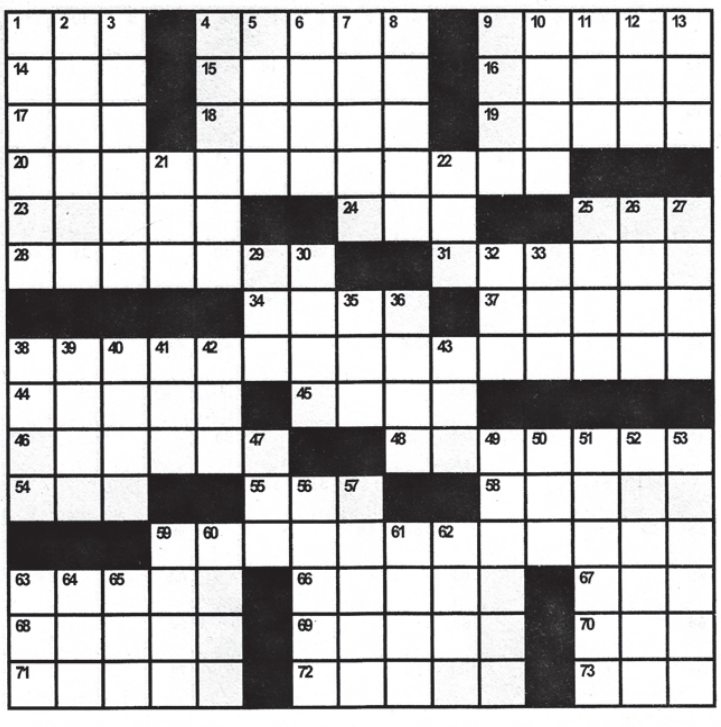
There are so many other things I wanted to share with you, but they will have to wait until next week. I hope you had a very happy Thanksgiving and, if you could not get together with family, I hope you were able to visit by phone or Face Time.

Please stay safe. See you next week.

Sudoku Puzzle #4151-D

	1			2			3	
4			3		5			
6				4				7
			1	5			2	8
	3						4	
7	8			9	4			
3				7				5
			6		2			1
	9			8			6	

STEAMY!



ACROSS

1 Springs area
4 A ship's officer
9 Loon-related diving bird
14 Boat equipment
15 Division signs in ancient manuscripts
16 Jute fiber
17 Computer vacuum
18 Sweet fortified wines
19 U.S track star Jesse ___
20 Times to do Starbucks runs?
23 Throw off
24 It is better fresh
25 Spring mon.
28 Backslide
31 Cash
34 Sword handle
37 Green
38 Unappealing
44 The "Gem" state
45 Almond
46 Cigar
48 June 14th
54 Before, for Wordsworth
55 Awful guy, lovely design capability?
58 Linen fabric
59 Cocoa and mate
63 Offshoot
66 Privately
67 Eng. speed
68 Bay window
69 Oversees
70 Copy
71 Baggy
72 Permission to leave
73 Back to work day (abbr)

DOWN

1 Hope Solo's sport
2 Liberate from jail
3 Shrewd
4 Sheep herder
5 Wind instrument
6 Native of Belgrade
7 Extreme
8 Japanese-American
9 Too much makeup
10 Network of weather stations, abbr.
11 Squeeze
12 Hot dog container
13 Fat letters
21 Black box warning dept.
22 Shirt part
25 Stay after descending
26 Make way?
27 Hera's mother
29 Andress film
30 Effortlessness
32 Plastic ___ Band
33 Ninny
35 Broadcasting board
36 Area for warfare?
38 Jim-dandy
39 Scent
40 Weight of the wrapper
41 "Well, lookee here!"
42 ___ compos mentis
43 Afghani coin
47 Perform
49 Still
50 Tibetan gazelle
51 Two letters used to represent a single sound
52 City in northern Syria
53 Do anything guys
56 Taper off
57 Neuter
59 Hastens
60 Gawk
61 Creeper
62 Old Norse poems
63 Costa del ___
64 Wizard, in the NBA
65 The girl from Ipanema came from here

LOUIE'S FINER MEATS

Over 575 State, National & International Awards for our Sausage, Ham & Bacon since 1975! 65 Awards in 2019 alone!

Open to serve you: M-TH: 8 am - 6 pm
Friday: 8 am - 8 pm • Sat: 8 am - 6 pm • Sun: 10 am - 4 pm

ORDER YOUR HOLIDAY FARE TODAY!
Hams • Poultry • Lutefisk • Oysters • Gift Boxes
Meat & Cheese Trays • Roasts • Steaks • Pickled Herring

Specials good November 30-December 13, 2020

Best of the Wurst! $2.99lb
German Fry Sausage • Ham Fry Sausage
Fresh German Sausage • Smoked Bratwurst
Fresh Packer Bratwurst (w/kraut & Cheddar)
Fresh Onion & Garlic Bratwurst

Fresh Meats:

US Choice Boneless Sirloin Tip Roast	$3.99 lb
US Choice Boneless Flatiron Steak	$5.99 lb
US Choice Boneless Sirloin Steak	$5.99 lb
US Choice T-Bone Steak	$7.99 lb
US Choice Porterhouse Steak	$8.99 lb
Pork Soulder Roast	$1.69 lb
Pork Steak	$1.99 lb

Deli Deals!

Louie's **Lebanon Bologna**	$4.99 lb
Louie's **Bavarian Bierschinken**	$4.99 lb
Roast Beef	$5.99 lb
Corn Beef	$5.99 lb
WI Med. or Baby Swiss Cheese	$4.99 lb
WI Med. or Sharp Cheddar Cheese	$4.99 lb
WI Onion or Garlic Cheese	$2.99 lb

Home Sausage Makers:
Spice Kits • Jerky Kits • Casings
HI Temp Cheese

Smoked Fish • Fresh Weekly from Port Wing, Wisconsin!

ORDER YOUR HOLIDAY GIFT BOXES EARLY! Great Selection!

The Store is open for shopping!
Curbside & In-store Pick-up still available!
Order a day ahead of time!
Pay by phone for extra convenience!

Gift Cards Available!

Prices and product availability subject to change

Find us on Facebook!

Louie's Finer Meats • 2025 Superior Ave.
(Hwy. 63 N) • Cumberland, WI 54829
715-822-4728 • www.louiesfinermeats.com

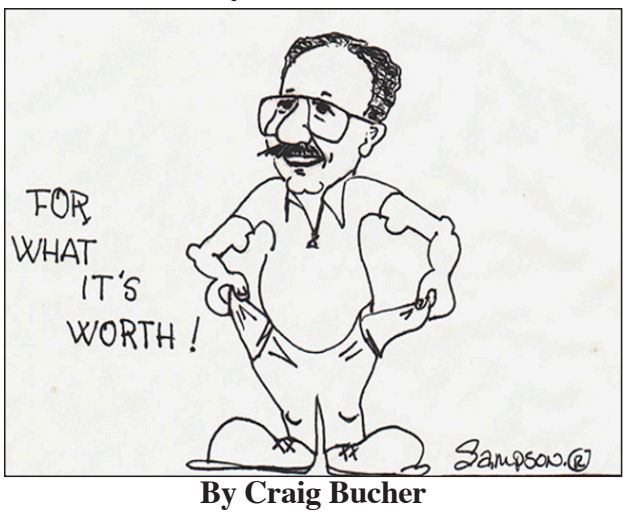
LOUIE'S LODGE
Mixers • Soda • Cigars
Cigarettes • Ice • Bait
Meats • Snacks

Christmas Gift Sets are in!
Come see Louie's Lodge for all your Holiday Beverage needs!

Lodge Hours: Mon. - Thurs: 8 am - 8 pm
Friday: 8 am - 9 pm • Sat: 8 am - 8 pm
Sunday: 10 am - 6 pm

BEER • WINE • LIQUOR • facebook.com/louieslodge • 715-822-8741

Louie's is committed to providing top-tier service and sanitation. Our staff take every precaution to maintain a clean store and the integrity of our products. We thank everybody - customers and staff alike - for their continued support and patience!

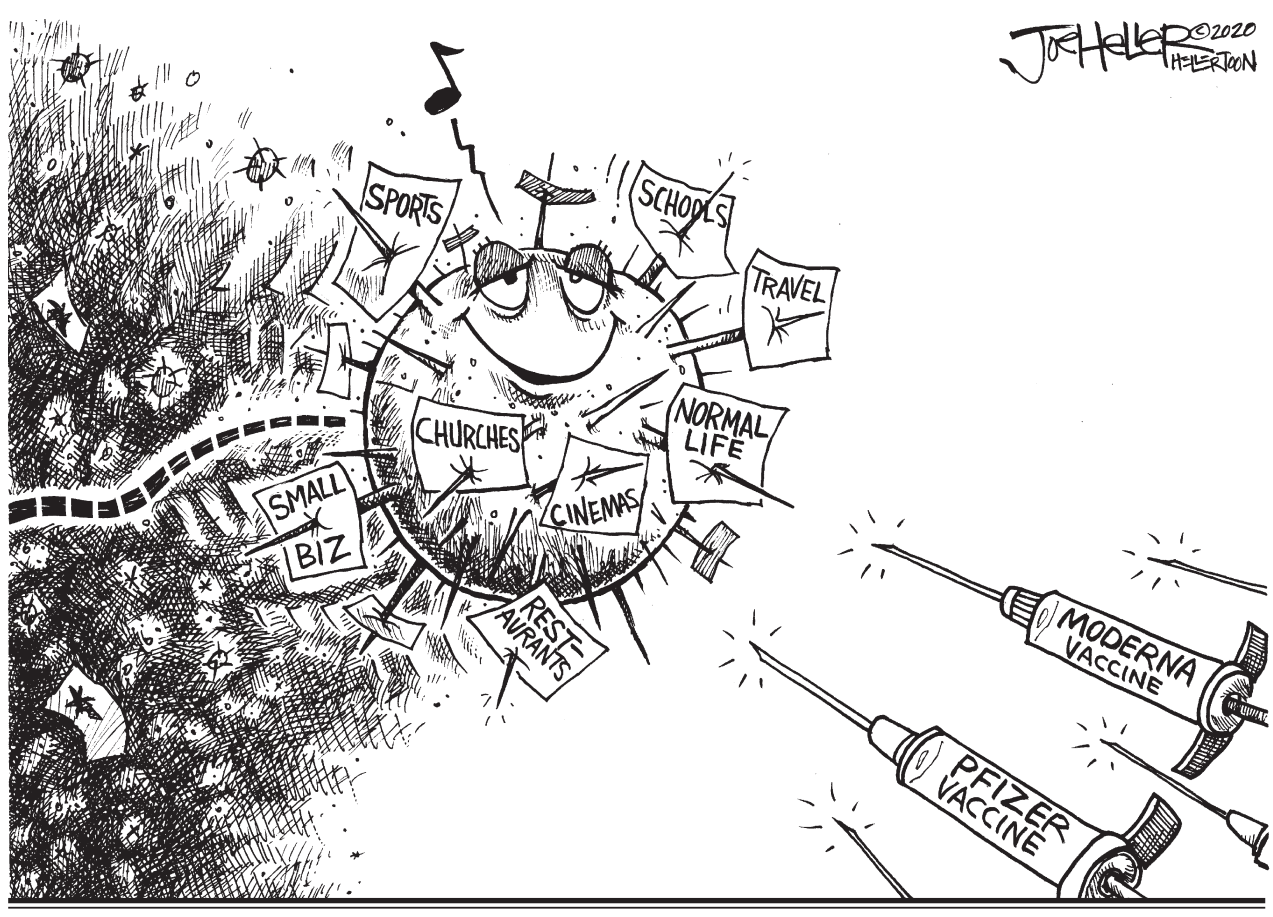


By Craig Bucher

This has been a strange year. With the COVID-19 virus spreading throughout the entire country, I think it is even more important this year that we shop locally. I believe that we will eventually beat the virus, but until we do we must support our local businesses in every possible way that we can. We can purchase gift certificates at our local restaurants or from our local businesses. There are lots of reasons to purchase from local businesses. For example, the Department of Labor tells us that 77 million Americans are employed by small businesses. Our neighbors receive weekly paychecks from these small businesses. A recent survey reported that almost 90 percent of those surveyed believe that local business contribute to the local economy. Independent retail stores return more than three times as much money per dollar received than do chain store businesses. The return is really impressive when you consider the fact that if half of those, with a full time job, spent $50 per month at a local business, it would generate over 42.5 billion yearly.

Finally don't forget that your local independent businessman is the one who supports our schools and our community. This year don't make that drive to the big box store or don't punch up your computer to purchase from Amazon. Head down the street and support your local business. It will benefit Cumberland.

SEE YOU NEXT WEEK!





Inside Wisconsin

by Tom Still

A Thanksgiving week appeal to the great techie in The Cloud

By Tom Still

MADISON – A techie's Thanksgiving season prayer to the Great CIO in the Sky:

As we (un)gather this Thanksgiving week over socially distanced meals, let us count the blessings of our digital age… using zeros and ones only, of course.

We're grateful for Facebook most of the time, except when "friends" turn election-year ugly, and FaceTime for connecting so many people during the pandemic.

About 100 million TikTok users are thankful for online dancer Charli D'Amelio, although at least that many people have watched and re-watched "A Charlie Brown Thanksgiving" since it premiered in 1973. Snoopy dances, too.

We are thankful for Alexa, Google Assistant and Siri, until they get a little nosy, and Snapchat, unless you have teenagers who don't realize self-deleting photos are stored on servers forever.

We are thankful for the iPhone, iPod, iTouch, iPay, iCloud and "the cloud," which still seems a bit ephemeral and even heaven-like to those who store their data in it.

We are grateful for software, hardware and middleware, but not vaporware or malware.

Thank you for sending us the late Steve Jobs, re-shored jobs, open-collar jobs and COVID-era jobs, which may or may not be short-lived.

We are grateful for hackers (the white hat type), gamers, programmers and coders, but not scammers.

We thank you for robots, cobots, chatbots and Showbot, which all trace their lineage to Tonka's GoBots from the 1980s… well, maybe not.

We thank you for tech "wearables," such as smartwatches, health monitors and activity trackers the likes of Oura Smart Ring, Lynq Tracker and Mojo contact lenses for augmented reality … a whole new class of holiday gifts for that special techie someone in your life.

Thank you for virtual meetups, startups, scale-ups and stock market "ups" since the COVID dive in March – a phenomenon driven, in part, by initial public offerings of tech stocks.

We are thankful for bytes, gigabytes, terabytes, petabytes and pizza bites for hungry coders who stay up all hours making the latest applications work.

Thank you for Yahoo, Yammer, Yelp and YouTube, and for Zendesk, Zillow, Zoho and Zoom.

We are grateful for Flickr, Tumblr, ReviewR, Raptr and WeavR, and hope that someday in your infinite wisdom you supply them with that missing "e," which we can only imagine was taken away as punishment for past sins.

Thank you for inventing "selfies," those funny self-portraits people take with their mobile phones or tablets – sometimes after a couple beers. For those who need to capture a broader view, thanks for extended and 3D selfies.

We are thankful for the "sharing economy," sometimes called the peer-to-peer economy, through which people can share rides (such as Uber and Lyft), accommodations (such as Airbnb) and more through sites such as Rover, Task Rabbit and RVshare.

We are thankful for .net, Netflix, NetLingo, networks both human and virtual, and Netscape, a web browser that was one of the industry's first initial public offerings in 1995, and which helped pave the way for others.

We are humbled that so many tech terms or names refer to things found in nature, such as Amazon, Apple, bug, worm, Nest, spider, tree, cloud, virus, ecosystem, Vine and even Samsung, which is Korean for "three stars." Now you know.

We are thankful for Cyber Monday, which follows Black Friday and seems to start earlier and extend longer each holiday buying season. On the other hand, we can do without cyber-theft, cyber-bullying, cyber-punks, cyber-stalkers, cyber-terrorism and cyber-attacks.

We are thankful for AI, SaaS, CRM, UX, MFA, API, GIF, SEO, USB, VPN, 5G, URL, SQL and many other computer-age acronyms that relatively few people understand but still use every day.

Finally, and perhaps most of all, thank you for a few days in which we can choose to disconnect and contemplate what's important in life.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsintechnologycouncil.com.

LETTERS Editor

Imprecise language cause of climate change confusion

To the editor:

A big part of the public confusion and arguments about climate change comes from imprecise language. When people speak of global warming and climate change and deniers of the same, they are lumping together the anthropogenic part of global warming, or the portion caused directly by humans such as the burning of fossil fuels, and the natural occurrences caused by respiration and decay.

One can believe that the globe is warming and the climate is changing but not that the changes caused by man rise to the crisis level. It is foolish to attempt magically "altering" the weather to suit our desires or needs. Of course, this requires paying the same scientist who proclaim a crisis, to alleviate that crisis.

When a group says they will control the weather now and into the future, no matter how large or studied that group, it is time to run in the other direction. Such hubris has been around since man has been able to communicate.

Use precise language when you are accusing others of being deniers or believers or adherents or opponent of an idea. If you want to advocate believing in the anthropogenic portion of global warming being the main cause of that warming, say so.

The globe has always warmed and cooled, all on its own. To the point of ice ages and melts. We need to spend our money on higher sea walls if the oceans are rising, build stronger houses and buildings if the weather is getting wilder. In addition, if the forest are burning all around us, then maybe we should either do better managed pre-burns, or move.

Dan Adams
Cameron

No evidence of voter fraud

To the Editor:

Regarding last week's letter to the editor: The writer made serious allegations of voter fraud. As a responsible citizen, I suggest he present his evidence to the proper authorities. He will not, because there is no evidence. This is still a nation of law, not personality.

It might interest the writer to know that I too prayed that the right person would prevail in this election. And he has.

Sincerely,
Mike Clay
Cumberland

"An Independent Community Newspaper"

THE CUMBERLAND ADVOCATE

Owned by Jackson County Publishing, Inc.

A WEEKLY NEWSPAPER FOUNDED IN 1881

1375 Second Ave., Cumberland, WI 54829
Phone (715) 822-4469
email:
news@cumberland-advocate.com
Office Hours: 8:30 a.m.-4:30 p.m. Mon.-Thurs.; 8:30 a.m. - 4:00 p.m. Friday

Paul Bucher, Publisher
Paul Bucher, Ad Manager
Mark Fuller, Sports
Jess Wackerfuss, Production, Circulation
Hope Vicich, Ad Compositor, News Reporter
Bob Nugent, Photos

SUBSCRIPTION RATES:
$34.00 a year in Barron, Burnett, Polk and Washburn Counties. ("Snowbird Rate": $5.00 charge)
$36.00 in the Rest of Wisconsin and All of Minnesota.
$38.00 in the Rest of United States.

MEMBER OF WISCONSIN NEWSPAPER ASSOCIATION

Periodicals postage paid in Cumberland, Wisconsin
POSTMASTER:
Send address changes to:
Box 637, Cumberland, WI 54829.

✍ Letters to the Editor: The Cumberland Advocate welcomes letters to the editor, **500 words or less** on subjects of interest to our readers, however, the choice of any material is at the discretion of the editor. Letters are limited to one per month per person. Letters endorsing or criticizing candidates for elected office will not be published two weeks prior to the election.

The editor also reserves the right to edit letters to meet space requirements, clarify, or to avoid obscenity, libel, or invasion of privacy. All letters must bear the handwritten signature of the writer and include the address and phone number(s) for verification purposes.

Poetry and thank you letters are not appropriate. There will be a charge for letters of thank you from individuals and they will be included with the paid notices, not with Letters to the Editor.

Weekly deadline is 2:00 p.m. on Friday

A Look Back

10 Years Ago
December 8, 2010

Former Cumberland High School football standout Derrick Zappa, now a junior outside linebacker for the University of Minnesota Duluth Bulldogs, will join his teammates in a battle against the defending national champion Northwest Missouri State. The winner of the game will advance to the Division II National Championship game to be played in Florance Alabama on December 18th.

Tom Harris, 3M plant manager, has generously contributed $1,000 for the NOW (Nutrition Over Weekends) program that is run by the Cumberland Food Distribution team. The NOW program provides healthy foods to children who might otherwise go hungry over the weekend.

20 Years Ago
December 6, 2000

When one thinks of Capra Sewing Center, one has to think in terms of decades... a silver anniversary just won't do. Capra Sewing Machine Center is celebrating its 50th anniversary. Nick had been given and took four deferments during WWII. It was after the war that Capra studied watchmaking in Philadelphia. "That's what put me on Main Street in Cumberland." With $500 of his own, and loans from friends, Nick began his retail business in Cumberland in jewelry.

30 Years Ago
December 5, 1990

Cumberland Police were called to Bourbon Bill's Tavern as two cars were burning. Upon arrival, on lookers had put out the fire in the car parked in front of the tavern but the vehicle behind the tavern was still burning. Patrons in the bar said a man was asked to leave the tavern after harassing customers and was heard to say he "would burn the place down." Police are looking for the man.

The Zion Lutheran Church of Almena honored 47 years of service and commitment given by one of its members. Christine Bents has been organist for most weddings, baptisms, funerals, and Sunday services held at Zion Lutheran.

40 Years Ago
December 3, 1980

Brenda Johnson, supervisor of the personnel and social services department at Cumberland Memorial Hospital and a member of the Cumberland School Board, was presented with an award for her outstanding community leadership at a meeting of the Cumberland Jaycettes on Monday evening. The award is presented each year to a young woman between the ages of 18 and 35 who has demonstrated outstanding community, family, and career awareness.

50 Years Ago
December 3, 1970

A fire of unknown origin demolished a barn and hog house at a Maple Valley farm near Lewis last Tuesday and cost the lives of 56 pigs, two to eight weeks old, and three older hogs. The owners of the farm were away at the time. The barn was a 36 x 70 foot structure and the hog house, 120 feet long.

Because of numerous complaints by city residents, the new ordinance on snowmobile travel in the city will be enforced, Chief Glenn Stoll said this week. The ordinance calls for snowmobile travel on certain streets in the city. They are allowed on designated street routes only and at speeds not to exceed 10 miles per hour.

60 Years Ago
December 8, 1960

Superintendent J. K. Hoyer announced this week that six Cumberland men have agreed to serve on the Barron County "Rothwell for State Superintendent of Schools" committee. They are Lou Bohn, Harold Berg, Daniel I. D'Amico, Howard Jacobson, Nilo Nelli, and Richard Ruppel.

Thomas Prytz, fireman, and son of Mr. and Mrs. Cecil Prytz of Cumberland, is serving aboard the attack aircraft carrier USS Lexington operating with the Seventh Fleet in the Western Pacific.

70 Years Ago
December 7, 1950

On Tuesday it snowed all day until 5 p.m. the official gauge at the Utility Plant indicated the total to be eight inches. But it didn't stop, and more shoveling and plowing was necessary to keep things moving. Residents of the area woke up Wednesday morning to find that the temperature was still in the 20's despite predictions of northerly winds and sharp drops to subzero readings. But it was still snowing and estimates placed the total right around 12-13 inches for a 36 hour period.

90 years Ago
December 5, 1930

In the bicycle contest which closed last Wednesday at the Company Store, Myron Blanch of Comstock won first place and the bicycle, and Ellard Dutilly won second place and a .22 rifle. Lawrence Heaton took third place and received a watch.



WINTER 2020

WEATHER

Date	Hi	Lo	Pre.	Snow
11/24	30	18	Trace	Trace
11/25	33	28	0.03	0.0
11/26	31	29	Trace	Trace
11/27	31	24	0.00	0.0
11/28	32	24	0.00	0.0
11/29	47	30	0.00	0.0
11/30	35	18	0.00	0.0

Temperature and precipitation readings are taken at 7 a.m. for the previous 24 hours and are provided by the Cumberland Utility Office.

Barron County Circuit Court

Traffic Court

Jasmyn M. Albrecht-Syvinski, 25, Rice Lake, speeding, $250.90. Gabriel C. Alger, 33, Shell Lake, failure to wear a seat belt, $10.00. Caden A. Anderson, 17, Rice Lake, failure to keep vehicle under control, $213.10. Paul A. Beestman, 53, Clayton, failure to wear a seat belt, $10.00. Tyler A. Borgen, 26, Rice Lake, failure to wear a seat belt, $10.00. Andrew R. Clements, 43, Rice Lake, failure to stop at stop sign, $175.30. Tracey R. Darling, 52, Rice Lake, operating a motor vehicle without proof of insurance, $10.00. Trevor R. Davis, 32, New Auburn, failure to wear a seat belt, $10.00. Anthony A. Day, 32, Cumberland, failure to wear a seat belt, $10.00, and operating while suspended, $200.50. Deserie L. Differt, 44, Bloomer, failure to wear a seat belt, $10.00. Kimberly Fox-Lemmermann, 50, Muskego, speeding, $200.50. Jeremiah J. Jahn, 29, Cumberland, speeding, $200.50. Koner L. Lamson, 18, Rice Lake, speeding, $250.90. Erin D. Marske, 26, Ridgeland, speeding, $175.30. Matthew R. Mcdermott, 25, Boston, MA., speeding, $225.70. Lance E. Payne, 52, Rice Lake, vehicle passenger failure to wear a seat belt, $10.00. Philip A. Peterson, 21, Rice Lake, failure to wear a seat belt, $10.00. Amberly S. Phernetton, 31, Rice Lake, OWI, $924.50. Richard D. Schmuck, 54, Exeland, failure to wear a seat belt, $10.00. John M. Schuebel, 56, Cameron, speeding, $250.90. Nicole M. Strenke, 38, Minong, speeding, $200.50. Willam J. Sulko, 18, Grayslake, IL., speeding, $276.10. Aaron J. Velie, 24, Sheldon, operating a motor vehicle without proof of insurance, $10.00. Susan A. Wodrich, 64, Westfield, IN., operating a motor vehicle without proof of insurance, $10.00.

D.N.R.

Ryan J. Davis, 38, of New Auburn, has been charged with shining wild animals 10 p.m-7 a.m., and party to a crime. His court date is scheduled for December 16, 2020.

Steven S. Cole, 36, of Chetek, has been charged with illegal loaded/cocked crossbow in/on vehicle, shine wild animals from 10 p.m-7 a.m., and party to a crime. His court date is scheduled for December 16, 2020.

Justin E. Imig, 18, of Maple Grove, MN., has been charged with illegal loaded firearm (not handgun) in motorized vehicle. His court date is scheduled for December 16, 2020.

Duane A. Bronstad, 52, of Eau Claire, has been charged with place, use, and or hunt wild animals with bait. His court date is scheduled for December 16, 2020.

Complaints

James J. Blesi, 56, of Spring Lake Park, MN., has been charged with operating a UTV with passenger riding in an improper way. His court date is scheduled for December 16, 2020.

David E. Crotteau, 57, of Barron, has been charged with disorderly conduct and domestic abuse. His court appearance was scheduled for November 23, 2020.

Criminal Complaints

Matthew J. Wuorenma, 32, of Rice Lake, has been charged with battery, resisting or obstructing an officer, and criminal trespass to dwelling. His court hearing is scheduled for January 13, 2021.

Steven R. Coon, 46, of New Auburn, has been charged with resisting or obstructing an officer. His initial appearance was scheduled for November 25, 2020.

Thomas L. Rupnik, 30, of Barronett, has been charged with criminal damage to property, and disorderly conduct. His court hearing is scheduled for January 27, 2021.

Douglas W. Mlejnek, 67, of Haugen, has been charged with manufacture/deliver THC. His initial appearance is scheduled for December 16, 2020.

Michael W. Rust, 40, of Cameron, has been charged with possession of methamphetamine, and OWI. His preliminary hearing was scheduled for December 1, 2020.

Trevor T. Hover, 33, of Colfax, has been charged with 2nd degree recklessly endangering safety, take and drive vehicle without consent, resisting/failing to stop, and OWI. His preliminary hearing was scheduled for November 27, 2020.

Glenn C. Bugg, 56, of Chetek, has been charged with manufacture/deliver amphetamine, party to a crime, and maintain a drug trafficking place. His preliminary hearing was scheduled for December 1, 2020.

Tyrone A. Foster, 37, of Rice Lake, has been charged with criminal damage to property, domestic abuse, intimidate victim/dissuade reporting, and disorderly conduct. His hearing is scheduled for January 27, 2021.

Danny J. Wiler, 37, of Tomah, has been charged with possession of methamphetamine. His adjourned initial appearance is scheduled for December 2, 2020.

Eric J. Keesen, 38, of Rice Lake, has been charged with stalking, knowingly violate a domestic abuse injunction, violating the bond condition prohibiting contact with a subject in Barron County, and violating the bond condition to not commit a new crime in Barron County. His preliminary hearing was scheduled for December 1, 2020.

Edwin M. Keeley, 51, of Rice Lake, has been charged with disorderly conduct, domestic abuse, violating the provision of the bail/bond in Barron County which prohibits possession or consumption of alcoholic beverages, and violating the provision of the bail/bond in Barron County which prohibits committing any crime. His preliminary hearing was scheduled for December 1, 2020.

Eward J. Wakefield, 54, of Dallas, has been charged with homicide by vehicle-use of a controlled substance, and knowingly operate a motor vehicle while revoked-cause death of another.

Lieutenant Larson, with the City of Chetek Police Department, reports on January 13, 2020, at approximately 12:52 p.m., she responded to the intersection of County Highway I and 22 ¾ Street to a request for mutual aid from the Barron County Sheriff's Department regarding a two vehicle accident with injuries.

Lieutenant Larson reports she arrived on scene and observed a tractor-trailer parked facing north on 22 ¾ Street just off County Highway I, and a small SUV with an attached trailer in the ditch at the northwest corner of the intersection. The Chetek Fire Department was already on scene.

Lieutenant Larson approached the vehicle in the ditch to see if the ambulance staff needed assistance and helped them with getting the driver out of the vehicle. Lieutenant Larson reports she recognized the driver from prior contacts to be Wakefield.

Lieutenant Larson reports Wakefield asked her several times if his friend in the passenger seat was okay.

Captain Baures reports he also responded to the scene, and that he arrived approximately 10 to 15 minutes after the Chetek EMS and Fire Department. Captain Baures was later informed that the driver of the SUV was identified as Wakefield, and there were two other passengers, one in the front seat and one in the back. The front passenger had been pronounced deceased by the Barron County Medical Examiner. An autopsy was conducted on the deceased passenger and his cause of death was extensive traumatic injuries resulting from the motor vehicle crash.

Trooper Kummet reports that she also responded to the scene, and while she was on scene, Wakefield was extracted from the SUV and ultimately transported by helicopter to the Mayo Hospital in Eau Claire.

Trooper Glasener reports that on January 13, 2020, he was notified by the Wisconsin State Patrol Eau Claire Post Communication Center that Trooper Kummet was investigating a two vehicle crash in which a male passenger had been fatally injured, and a driver involved had been transported by helicopter to the Mayo Hospital in Eau Claire.

Trooper Glasener reports Trooper Kummet had identified Wakefield as the driver and requested that Glasener speak with him and attempt to obtain a sample of his blood.

Trooper Glasener reports that he arrived at the Mayo Hospital at approximately 3:45 p.m., and met with Wakefield. Wakefield confirmed his identity, was alert and coherent, and did not appear to be under the influence of anything.

Trooper Glasener reports Wakefield provided him with an account of events leading up to the crash.

Wakefield advised that the rear seat passenger, a female subject, was his roommate.

Wakefield drove the female subject and the other passenger to Chippewa Falls to help them out, and they left Dallas around 9:00 a.m. Wakefield indicated that they dropped the male subject off at a wound care appointment in Chippewa Falls at 10:00 a.m., and he and the female subject then ran other errands and picked up the male subject up around 11:00 a.m., taking US Highway 53 back to Dallas.

Wakefield indicated that he was wearing his seat belt, and he believed the female subject was also wearing her seat belt, but he did not think the male subject was wearing his, as he was having comfort issues related to his medical circumstances.

Wakefield informed Trooper Glasener that he exited Highway 53 in Chetek and was headed westbound on County Highway I towards Dallas, going between 50-55 mph, and that the roads were in great shape, and not slippery.

Wakefield said that as he came over a hill, he observed a semi-tractor about to make a left turn in front of him, and that he believed that the semi-tractor had not seen him due to the hill. Wakefield also indicated that he thought that because the semi was making a quick turn in front of him, that it didn't have a trailer. Wakefield stated that he let off the gas, but didn't really brake, because he didn't want to lose control, and that although it was close, he thought the semi would have made the turn in front of him.

Wakefield stated that as the semi turned in front of him, Wakefield noticed that there was a long trailer attached to the semi, and that he was going to crash into it. Wakefield indicated that he braked and turned at the last second, and then blacked out and didn't remember much after that.

Trooper Glasener reports Wakefield admitted that he was aware that his driver's license was revoked. Trooper Glasener also reports that Wakefield agreed to submit to a blood test, and that his blood was drawn and sent out for testing. The results came back with 260 ml of methamphetamine in his blood, and 24 ml of amphetamine in his blood.

Complainant has reviewed a crash reconstruction report created by Trooper DeVries of the Wisconsin State Patrol which analyzed the incident. In the investigation Summary section said of report, Trooper DeVries states that based on the roadway profile, trailer height, and seating position of Wakefield, at a minimum distance, Wakefield would have been able to observe the semi from at least 382 feet away; and that given that the distance and Wakefield's admitted speed, Wakefield would have had approximately 4.7 to 5.2 seconds to respond to the semi. Trooper DeVries notes that Wakefield indicated that he attempted to steer and brake "at the last second" and identified Wakefield's response to the semi unit's actions a factor in the collision.

If convicted for homicide by vehicle-use of a controlled substance, Wakefield may be fined not more than $100,000 or imprisoned not more than 25 years or both. For knowingly operate a motor vehicle while revoked-cause of death of another, he may be fined not more than $10,000 or imprisoned not more than six years or both. His initial appearance is scheduled for December 9, 2020.

Cumberland Police Department Call Log

Monday, Nov. 16

Officer advised a female subject was walking home from practice and a black truck with a trailer pulled over near her, and asked if she needed a ride. The subject in the vehicle did get out and started to approach her when he saw someone else and ended up leaving. Officer advised and is checking gas station at this time.

Friday, Nov. 20

Caller advised that he was at his girlfriend's house when her ex texted her saying he was going to come "kick his butt." Caller advised he left and the ex had followed him all the way to a gas station and is now hanging around in the area. Caller would like an officer to respond. Officer advised, and will be following caller back to his residence.

Saturday, Nov. 26

Officer advised of a female that was trespassing in a store. Advised he will be attempting to locate her in the store. Officer found female, and will be referring charges for her on trespassing.

Rice Lake Man Sentenced for 6th OWI

On January 31, 2020, there was a single vehicle crash incident that occurred on Highway 53.

Anthony Ferguson, of Rice Lake, was identified as the driver of the vehicle. While attempting to get out of the vehicle through the rear hatchback due to the position of the vehicle following the crash, Ferguson lost his balance and fell face first into the snow. While speaking with officers regarding the incident, Ferguson stated that he was experiencing head pain and was transported for medical care.

Ferguson appeared by video from Prairie Du Chien Correctional Institution for a sentence hearing on November 18th. The court ordered a sentence of 5 1/2 years, and 2 1/2 years of initial confinement in state prison followed by three years of extended supervision. Ferguson must maintain absolute sobriety and complete any and all evaluations, counseling, treatment, and follow up.

Support your friends and neighbors!
SHOP CUMBERLAND!

Reminder to City Residents!
It is your responsibility to keep your mailboxes cleared for mail delivery
Rick Rieper
Public Works Director





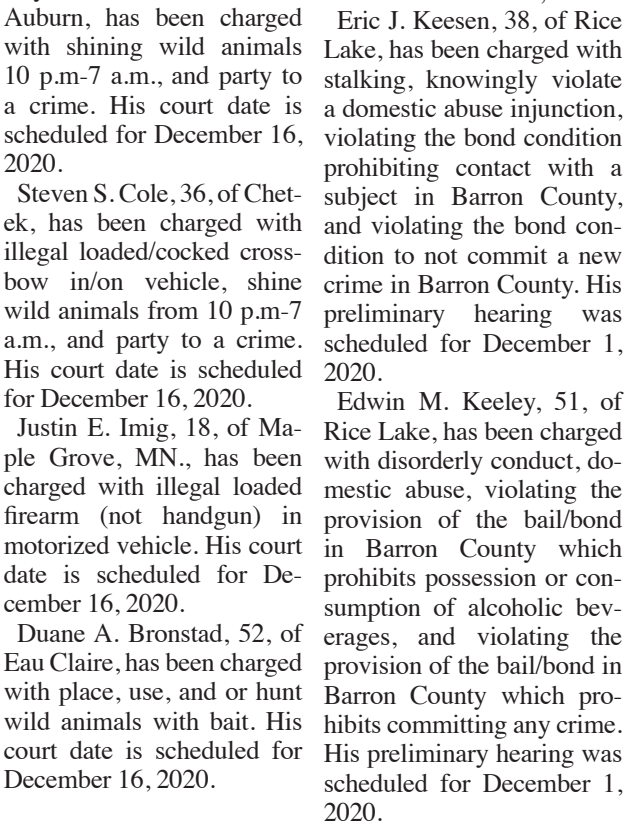
JT AUTO SALES
Hwy 63 N Cumberland Next to Cumberland ACE Hardware
Call Jim Wackerfuss today!
715-822-3517 or 715-491-1612
Great Selection of Used Vehicles
All Reasonably Priced!



2008 DODGE DURANGO LTD
4x4 • Hemi • 7 Passenger $6,900



2009 FORD EXPLORER
4x4 • V6 • Auto $4,500



Sudoku Solution #4151-D

3	6	4	1	8	5	7	9	2
1	7	9	2	3	6	4	5	8
5	8	2	9	7	4	1	6	3
6	1	3	4	9	2	5	8	7
9	4	5	7	6	8	2	3	1
8	2	7	3	1	9	6	4	5
7	5	1	8	4	3	9	2	6
2	9	6	5	4	7	3	1	8
4	3	8	6	2	1	5	7	9

Sports

Five Football Players Named to the WFCA All-District Team

Five Cumberland Football players have been named to the Wisconsin Football Coaches Association Region 1 All-Region team for their play this year. They are Jack Martens at defensive back and wide receiver, Michael Cecka in the offensive line, Sam Schradle at defensive back, Maddux Allen at quarterback and Travis Rundberg at inside linebacker. Each is a senior, except Allen who is a junior.

All five honorees played a major role in the teams 9 and 0 season this fall. The All-State Team will not be named until this spring, following the spring season some School Districts chose for this school year.

Others named All-Region 1 from the HON were Tanner Gaffey and Dayo Oye from St. Croix Falls, Wade Stanger from Ladysmith, and Colin Trautt, Austin Schlies, Brennan Werner and Adam Thompson of Northwestern.

High School Announces Spectator Rules for Winter Sports

Cumberland Athletic Director Lorne Majewski has announced the District's spectator rules as we begin winter sports. These announcements come as the Girl's Basketball team was to head to Northwestern for their 2000-2001 opener this Thursday night at 7:15 pm. Then this Saturday, December 5, the girls wer supposed to be back in action with a home contest against Cameron, also at 7:15 pm. These games were postponed

"At this point, we are going to allow only those with tickets in the gym for our home contests. Each athlete will be allowed four tickets for the events in which they participate, something we will also be offering for our opponents. We will allow a maximum of 150 people per school," said Majewski.

One can watch Cumberland home events on live stream, however, via the School's website.

Northwest Icemen Season Underway

The Northwest Icemen took to the road for their first game of the season in Somerset to play the Spartans. The contest was a fast paced one that yielded many exciting plays and very few penalties with each team only receiving two penalties.

The game started with the Spartans applying heavy pressure for the first five minutes of the game with the Icemen trying to weather the storm. Junior goaltender Connor Morrison blocked all nine scoring attempts by the Somerset squad and it wasn't until the third period that they were able to get one past him. However the Icemen took advantage of a power play and buried their only score of the game at 9:29 of the first period. Barron's Gavin Gordon was the lone scorer, and he was assisted by Cumberland senior captain, Carter Bickle.

The NWI cooperative played a better second period and neither team was able to capitalize on varied opportunities as the play utilized the entire sheet of ice. It wasn't until the third period that Somerset was able to beat Morrison and get one by him at 6:26 on a power play goal. The tied stanza continued where both teams had quality looks at the net but with one unfortunate play, the Icemen got caught a little too low in the zone allowing Abe Sirek from Somerset a fast solo rush down the ice getting far enough behind the defensemen to sneak the game winning goal in with 1:18 left in the game. Although the Icemen had several shots in the last minute, the Spartans were able to hang on to the 1 goal lead and hand the Northwest Icemen their first loss of the season.

"I think overall the guys played tough throughout the entire game. We started getting a little tired towards the end, but I felt we still had more gas in the tank then Somerset did", Coach Cutsforth commented. "We definitely found some areas in our game that needs to be addressed and we will work on that, but overall I'm very pleased with the guys and how they played. I'm not sure about any of the other teams in the area, but we are still missing some very key skaters from our lineup due to football injuries and covid related absences. Hopefully soon we will get our entire team on the ice at the same time and show everyone what they are capable of. Having numbers like we do, it's incredibly nice to have depth on the bench that we can tap into when needed. Our younger skaters have some real talent that I know will start to emerge here in the near future, should be an exciting season!"

Boys Basketball Opens Drills

The Cumberland Beavers Boys Basketball Team opened up drills on Monday for the 2020-2021 season. Thirty-two boys reported for opening drills, including 12 seniors. The team was 16 and 6 last winter and finished second to Cameron in the HON Championship race.

Leading the way for Coach Corey Berghammer is First Team All-Conference pick, Jack Martens. He averaged 17 points and six rebounds per game on his way to Honorable Mention All-State recognition.

Other key returners include DaShaun Ames (7 PPG), Josh Martens (7 ppg), Sam Schradle (3 ppg and 4 assist per contest), Matthew Friess and Jax Effertz. Schradle finished fourth in the conference in assists last season. Gone from last years squad are two key players, Noah Schradle and Ethan Sandman.

Coach Berghammer will be assisted again this year by Ryan Zemke and Anthony Barnes. "Our goal is to compete in every game and play with effort and attitude," said Berghammer.

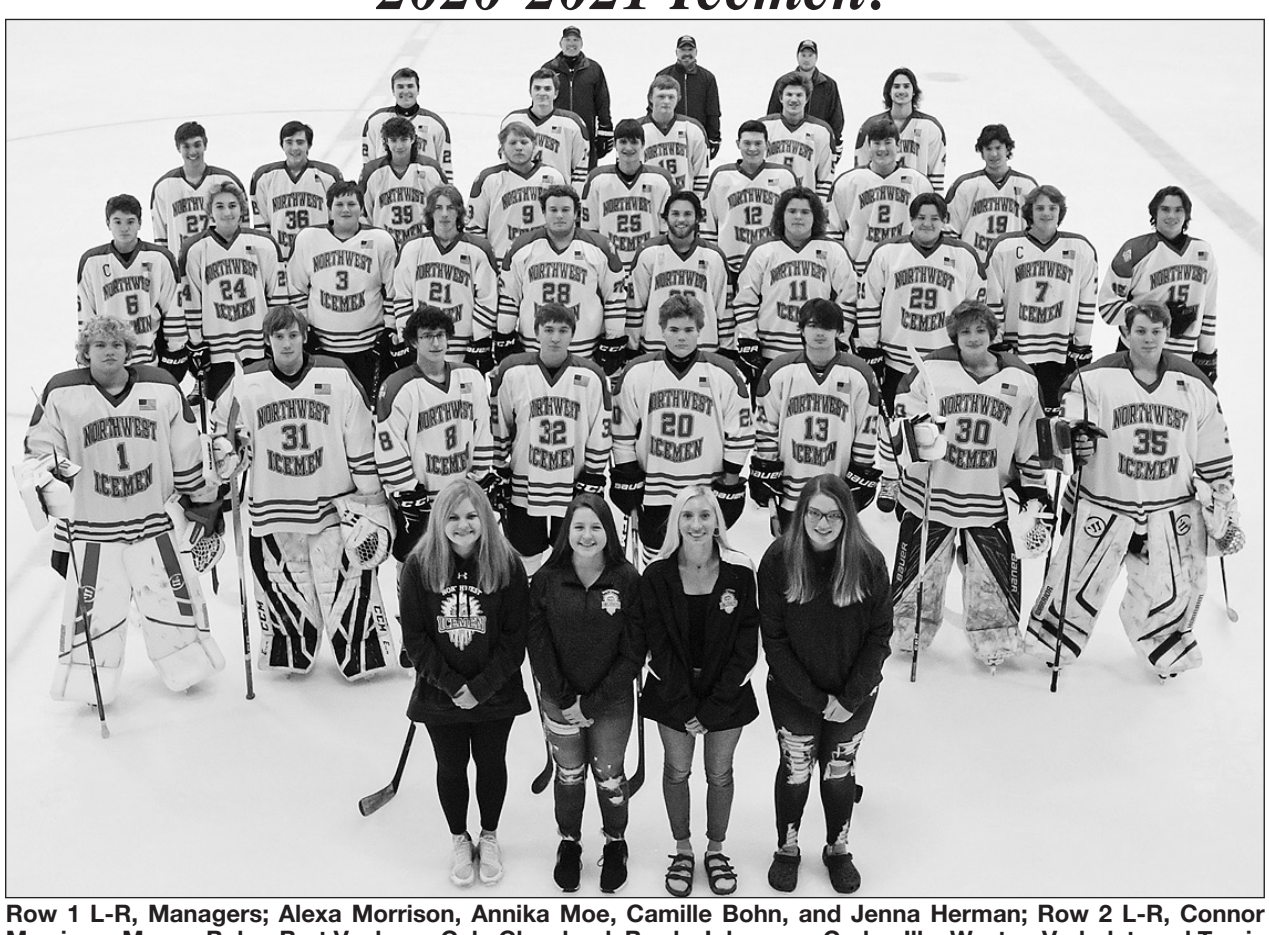
The Beavers are scheduled to open up next Thursday, December 10 in St. Croix Falls. Berghammer sees Cameron and Northwestern as the two favorites to win the HON. "We have a lot of speed and athleticism, but are lacking height, which could make scoring tough if our perimeter shots aren't falling. We will be looking to find multiple kids that can score consistently for us," he concluded.

All District!



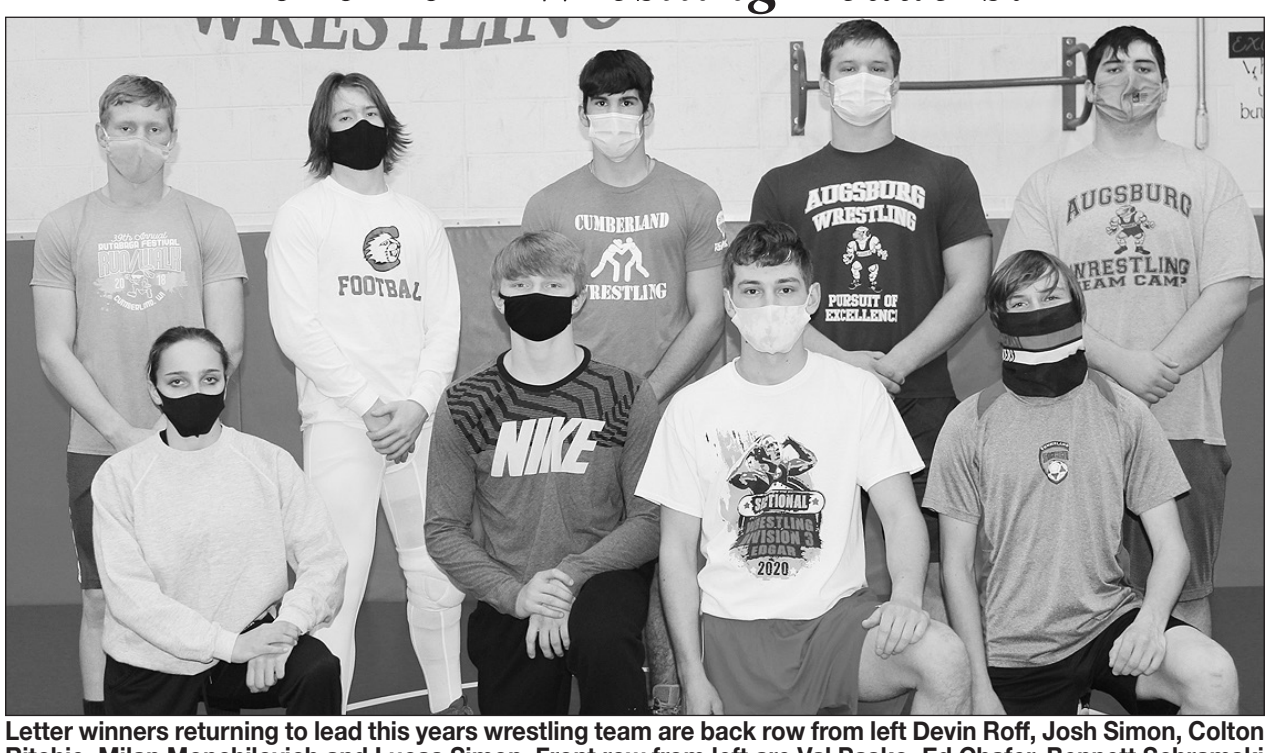
Named to the Region I All Region Football Team are from left Maddux Allen, Jack Martens, Sam Schradle, Travis Runberg and Michael Cecka. Congratulations guys!

2020-2021 Icemen!



Row 1 L-R, Managers; Alexa Morrison, Annika Moe, Camille Bohn, and Jenna Herman; Row 2 L-R, Connor Morrison, Mason Bohn, Bret Vosberg, Cale Cleveland, Brady Johannes, Caden Illa, Weston Verhulst, and Travis Johnson; Row 3 L-R, Cade Johnson, Hayden Hince, Garrett Cook, Dylan Wackerfuss, Matt Vosberg, Carter Bickle, Trent Zenzen, Ethan Amundson, Mason Siefert, and Sam Negus; Row 4 L-R, Jace Burch, Nathan Kallsen, Traydon Wilson, Collin Krance, Jacob Bever, Ben Shatley, Alec Salo, and Kalvin Field; Row 5 L-R, Gavin Gordon, Dylan Capra, Lucas Anderson, Nick Adler, and Connor Linsmeyer; Row 6 L-R, Coaches; Guy Evans, Curtis Cutsforth, and Brent Hilbert; Not pictured; Coach Jeremy Boe, Manager Chandler Motycka, skaters Grayson Avery, Grace Bever, Alex Kissack, Preston Pederson, Caleb Peterson, Tommy Peterson, Lucas Pond, and Shane Dutton. Picture Credit: Geri Moore of "Moore Inspirations Photography"

2020-2021 Wrestling Leaders!



Letter winners returning to lead this years wrestling team are back row from left Devin Roff, Josh Simon, Colton Ritchie, Milan Monchilovich and Lucas Simon. Front row from left are Val Pasko, Ed Chafer, Bennett Schramski and Bryce Baldwin. Not pictured Blake Siebert.

Strong Nucleus!



The 2020-2021 boys basketball team returns a solid foundation. Leading this years team are back row from left Matthew Friess, Josh Martens, Travis Runberg and Jax Effertz. Front row from left are Jack Martens, Sam Schradle and DaShaun Ames.



An Outdoorsman's Journal

by Mark Walters

Big River Duck Hunt

Hello friends,

This week's column is about going for it no matter what is thrown at you and sticking to the goal.

I headed my over to the Mississippi River near Desoto with my golden retrievers Fire and Ruby for two very solid days of exploring by canoe and duck hunting.

Tuesday, November 17th
High 51, low 26

I left my home near Necedah at 3:30 a.m and was extremely excited. My plan was to launch my at a boat landing near Desoto and paddle in the dark to a section of backwaters that I did very well in two years ago. This fall, duck hunters on the Mississippi River are witnessing extremely low water conditions and that would be a major negative and plus for the pups and I.

First hunt, breaking skim ice with a paddle in the dark also hitting the bottom with my paddle with most strokes. Decoys are placed, canoe is hidden, life is perfect. Two divers gave me a fly over before shooting started and that was it for the next two hours. I did not see another bird.

I decided to make a long distance paddle south towards Ferryville and find "paradise".

I stopped at the landing to get something out of my truck and was fortunate enough to speak with a hunter that told me to load up my canoe and drive to Ferryville as thousands of divers had arrived over night.

I loaded up and made the drive and it was incredibly exciting to see thousands of ducks on the open big water near Ferryville.

I made a key decision that I was going to paddle north for about three miles until I hit a land mass that is a maze of channels and cattail marshes. I picked out my point and was literally four hundred yards from it when a guide boat beat me to it. I had a good talk with the guide as he was placing decoys and continued north.

Second hunt, not a shot, the big water ducks were not coming close enough. Third hunt, same as second, it's now about 3:00. Fourth hunt I spoke with the guy that gave me advice to drive to Ferryville, he had not fired a shot and I paddled further north, I am now over four miles from Ferryville and have not shot my gun.

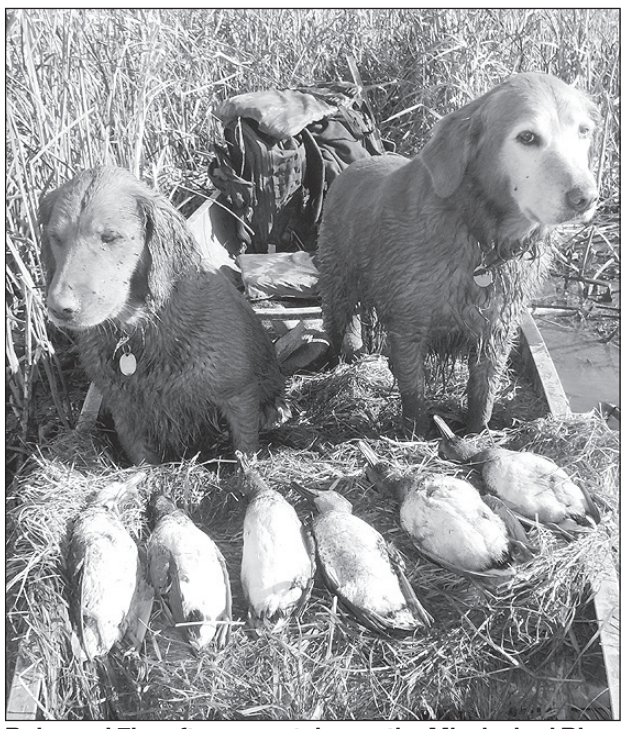
At this time a very concerning northwest wind started blowing hard, like true duck hunter I stuck it out til sunset and started paddling back towards Ferryville, in big water with a tailwind that wanted to kick my ass. There is not room to describe it but every wave that hit me in the dark wanted to toss me like a blanket in a dryer and when I made it to the landing I kissed the ground and changed my underwear.

Wednesday, November 18th
High 46, low 27

Awake at 1:30 after a sleepless night in my enclosed trailer. Paddling north, hoping to beat the guide boats. Daybreak, 5th hunt, not even close to a shot. Another move is made towards Lansing, no shots but I see some ducks working an area in shallow water with lots of cattails.

Seventh hunt, I put out two teal decoys and three mallards. Within one minute a flock of teal hit me from behind, which was a blind direction. I sail one at least 100-yards in the cattails. Ruby makes an epic retrieve.

I explore the cattails with the pups and can see that the beaver have made a dyke system out of mud and the water is flowing directly to my canoe. Soon I have four teal and life is incredible. Fire who is now



Ruby and Fire after a great day on the Mississippi River.

ten makes a retrieve.

My sixth bird which gave me my limit was another incredible, stick with it retrieve by Ruby.

I place my birds on the front seat of my canoe and begin the journey back to the landing. The pups and I arrived exactly when the guide boats did.

I had a good talk with the hunters who had paid $750.00 for a day on the water in a Sherman Tank.

They were drooling at my limit and loved the pups and for the three hunters efforts had one duck.

The drive home was one of them where you gotta have the windows open and keep slapping your face to stay awake.

Today was a good day! **Sunset**

The Outdoorsman's Journal is brought to you by:

INDIANHEAD SPORT SHOP
Complete Line Of Sporting Goods
715-822-2164

DAIRY STATE BANK
Banking on Relationships
Cumberland • 715-822-8316

Cumberland ACE Hardware
Open 7 Days a Week!
Phone: 715-822-8459

Nilssen's Foods
715-822-4541
Jason Nilssen, Owner
nilssensv@gmail.com
Nilssensfoods.com

Sports Calendar

Thursday, Dec. 3

MS Boys BB home vs St. Croix Falls 5:00

Friday, Dec. 4

MS Boys BB home vs Ladysmith 5:00

Tuesday, Dec. 8

MS Boys BB @ Cameron 5:00

Hockey @ Siren 7:00

Wrestling @ Ashland 7:00

GIRLS BB GAMES POSTPONED

2020 Nine Day Gun Deer Hunt Totals

BARRON COUNTY	2019			2020			
BUCK	DOE	TOTAL	BUCK	DOE	TOTAL	+/-
1,424	2,212	3,636	1,605	2,612	4,217	+16%

BURNETT COUNTY	2019			2020			
BUCK	DOE	TOTAL	BUCK	DOE	TOTAL	+/-
1,316	1,112	2,428	1,424	1,417	2,841	+17%

POLK COUNTY	2019			2020			
BUCK	DOE	TOTAL	BUCK	DOE	TOTAL	+/-
2,088	2,808	4,896	2,154	3,176	5,330	+8.9%

SAWYER COUNTY	2019			2020			
BUCK	DOE	TOTAL	BUCK	DOE	TOTAL	+/-
838	567	1,405	867	832	1,699	+20.9%

WASHBURN COUNTY	2019			2020			
BUCK	DOE	TOTAL	BUCK	DOE	TOTAL	+/-
1,120	1,117	2,337	1,245	1,283	2,528	+13%

STATEWIDE	2019			2020			
BUCK	DOE	TOTAL	BUCK	DOE	TOTAL	+/-
76,078	86,878	162,956	85,340	103,372	188,712	+15.8%

SERVICE DIRECTORY

Need A Service? Try An Area Business!

CUMBERLAND TIRE
All Types of Tires
ATV-Lg. Truck
Most Major Brands
Brakes, Exhaust & General Repairs
Grease & Oil Changes
Will pick up vehicles for service in Cumberland City limits
1060 Elm St.
822-4344
Owned & Operated by Tracy Thompson

Conway's Remodeling, LLC
SMALL JOB SPECIALIST
Doors • Windows
Siding • Decks
PROMPT • RELIABLE
Over 30 Years Experience
Cumberland
651-261-3543
651-261-2773

COMMITTED TO QUALITY
Madison Construction
Barronett, WI
(715) 468-4202
BASEMENTS
DRIVEWAYS
BUILDING SITES
TRUCKING
GRAVEL
SAND
ROCK

A PLUS
Plumbing Service "N More
715-418-0136
Arnie Featherly
plumbing.aplus@gmail.com
MP897174

DIRKS
HEATING & COOLING INC
Cumberland 822-2990
Barron 537-3990
SERVICE ALL BRANDS
24-HOUR EMERGENCY SERVICE
•FURNACES
•HEAT PUMPS
•GEOTHERMAL
FREE ESTIMATES
DIRKS HEATING & COOLING
www.dirksheating.com

FARR INSURANCE AGENCY, LLC
INSURANCE
Home
Auto
Farm
Commercial
Crop
Recreational Vehicle
1175 ELM STREET
CUMBERLAND, WI
822-8151

J.J.S. AUTO BODY CLINIC
COMPLETE CAR & TRUCK REPAIR
• Drop off for PRAX AIR GASES
• Spray in Bedliners
• Glass Replacement
M-F 8 am - 5 pm
511 22nd Avenue
Cumberland, WI 54829
715-822-2600

GATES LAKE CONSTRUCTION
Home repair
Remodeling
Roofing, Painting
Small Jobs
John Doerrer
822-3677

911 Police
Fire • EMT
AMBULANCE

SCHELL POWER & LIGHT
Specializing in:
RESIDENTIAL
LIGHT COMMERCIAL
FARM
GENERATOR INSTALLATION
· Licensed & Insured
· Master Electrician
· Commercial Electrical Inspector
715.790.0757

WHITE ELECTRIC, INC.
-Wiring
-Trenching
-Commercial
-Industrial
-Residential
-Farm
1021-20 3/4 Ave.
Cumberland, WI. 54829
715-822-2147
715-822-5007 Fax

HOMEOWNER'S HELPER
• Lawn Service
• Snow Removal
• Home Repairs & Maintenance
Call Bob at
715-419-0989

Thank you for reading The Advocate

Service Directory Ads appear weekly in the *Cumberland Advocate*
To place your Service Directory Ad Call:
715-822-4469

WisDNR: Preliminary Nine-Day Deer Hunt Harvest Totals And License Sales

Sales For All Deer Licenses Up From Same Time Last Year

Wisconsin's hunting legacy runs deep. As hunters put another gun deer season in the books, preliminary license sale, harvest registration and hunting incident numbers for the 169th nine-day gun season are now available.

Preliminary License Sales Data

Preliminary figures continue to indicate that the number of deer hunters in Wisconsin increased compared to the same period for both 2019 and 2018.

As of midnight, Sunday, Nov. 29, sales for gun, bow, crossbow, sports and patron licenses reached 820,299. Of that total, 569,203 were for gun privileges, including gun, patron and sports licenses. The year-to-date sales for all deer licenses are up 3.5% from the same time last year.

Female hunters remain the largest growing demographic in 2020, with the number of female hunters reaching nearly 92,312, up 12% from last year. The number of non-resident licenses decreased this year, likely due to COVID-19.

Of the licenses sold to date, 42% were sold in person through transactions at DNR license agents. The remaining 58% of licenses were purchased online. Deer hunting license and harvest authorization sales will continue throughout the remaining deer hunting seasons.

Final license sales figures will be available in January, at which time DNR staff will perform a thorough analysis and interpretation.

Preliminary Registration Totals

Preliminary figures show that hunters registered 188,712 deer during the nine-day gun deer hunt, including 85,340 antlered and 103,372 antlerless deer. Since archery season opened Sept. 12, hunters have registered 305,171 deer statewide, showing the growing impact of earlier seasons on cumulative harvest.

Deer harvest trends since the beginning of the archery season were above 2019 levels, and this trend continued through the gun deer season. Compared to 2019, the total nine-day gun deer harvest was up 15.8% statewide, with buck harvest up 12.2% and antlerless harvest up 19%. All management zones showed harvest increases from 2019.

Current deer harvest totals have surpassed the total deer harvested in 2019, but harvest trends lag behind 2018, which had the highest total deer harvest since 2013. While many southern farmland zone counties saw double-digit increases in the buck harvest, the harvest was not evenly distributed across the state.

A number of units in the northern forest zone including Ashland, Florence, Forest, Iron, Lincoln, Marinette and Price counties, experienced another year of declining buck harvest during the nine-day gun deer season. However, total buck harvest in those counties appears to be similar compared to 2019 harvest for the same period.

While opening weekend saw mild temperatures throughout the state with some snow in the northwest, DNR staff across the state reported excellent hunting conditions and weather throughout the season except for a day or two of rain and wind midweek.

Harvest numbers will climb as hunters enjoy additional hunting opportunities:

- Nov. 30-Dec. 9: Statewide muzzleloader hunt
- Dec. 10-13: Statewide four-day antlerless-only hunt;
- Dec. 24-Jan. 1, 2021: Nine-day antlerless-only holiday hunt in select Farmland Zone counties;
- Now until Jan. 3, 2021: Remaining archery and crossbow seasons; and
- Jan. 4-31, 2021: Extended archery and crossbow seasons in select Farmland Zone counties.

Hunters may use any unfilled antlerless harvest authorization during any of these hunts, but they must be used in the zone, county and land type designated on the harvest authorization.

Nine-day Season Hunting Incidents

At the time of this news release, the DNR Bureau of Law Enforcement reports nine firearm-involved injuries and one fatality for the entire 2020 nine-day gun deer season.

- Washburn County, Bashaw Township: On Nov. 21, 2020 at approximately 11:30 a.m. a 62-year-old male victim was struck in the upper arm and face by a rifle round. A 19-year-old shooter and victim were participating in a deer drive together. The victim was taken by helicopter for medical treatment.
- Saint Croix County, Eau Galle Township: On Nov. 21, 2020 at approximately 2:55 p.m. a 14-year-old male victim was struck in the left leg by a shotgun slug. The 27-year-old shooter and the victim were participating in a deer drive together. The victim was taken to a hospital, treated and released.
- Adams County: On Nov. 22, 2020 at approximately 1:00 p.m. a 40-year-old male shooter/victim was working the action of his pistol when it discharged into his left hand. The victim was treated at a local hospital.
- Door County; Washington Island: On Nov. 22, 2020 at approximately 4:27 p.m. a 65-year-old male victim/shooter was exiting his blind with his shotgun when he tripped and the firearm discharged into his chest. The victim was pronounced dead at the scene.
- La Crosse County, Onalaska Township: On Nov. 24, 2020 at approximately 8:45 a.m. a 62-year-old male victim was walking with a rifle when he slipped and fell on the snow, causing the rifle to discharge. A round entered his right foot. The victim went to a local hospital for treatment.
- Richland County, Sylvan Township: On Nov. 24, 2020 at approximately 5:10 p.m. a 68-year-old male victim was sitting in his vehicle when a loaded rifle discharged and the bullet grazed his forehead. The shooter placed the loaded firearm in the vehicle with it pointed at the victim. The victim pushed the muzzle away when it fired.
- Waushara County, Coloma Township: On Nov. 26 at approximately 4:40 p.m. a 26-year-old female victim was walking on the Ice Age trail when she was struck by a bullet in the thigh. A 51-year-old male shooter was shooting at what he thought was a deer. Victim went to local hospital for treatment.
- Marathon County, McMillan Marsh Wildlife Area: On Nov. 27 at approximately 9:30 a.m. a 30-year-old male victim was participating in a large deer drive. A 26-year-old male shooter was shooting at a running deer when his bullet struck the victim in the face and shoulder area. The victim was transported to a local hospital for treatment.
- Green County, Exeter Township: On Nov. 28, 2020 at approximately 9:50 a.m. a 15-year-old male victim was participating in a deer drive. A 45-year-old male shooter shot at a running deer and his bullet struck the victim in the leg. The victim went to a hospital in Madison for treatment.

Wisconsin's 10-year average for hunting incidents during the nine-day gun deer season is 6.8. At this time last year, the DNR Bureau of Law Enforcement reported four firearm-involved injuries and zero fatalities for the entire 2019 nine-day gun deer season. The DNR reminds all hunters to use the four firearm safety rules as a cornerstone for safe and successful outings:

T - Treat every Firearm as if it is loaded

A - Always Point the muzzle in a safe direction

B - Be certain of your target, what's before it, and what's beyond it

K - Keep your finger outside your trigger guard until you are ready to shoot

DNR Violation Hotline: Anyone with information regarding natural resource violations may confidentially report by calling or texting: VIOLATION HOTLINE: 1-800-TIP-WDNR or 1-800-847-9367. The hotline is available 24 hours a day, seven days a week. Trained staff relay the information to conservation wardens. File an online report here.

2020 Cumberland Advocate Football Contest

WEEK #13

DAIRY STATE BANK
Banking on Relationships
Hometown Banking with your neighbors & friends
715 822-8316
www.dairystatebank.com

Indianapolis vs. Houston

HAMMER
Tacos!
Buy 2/Get 1 FREE w/this coupon
exp. 12/31/20
715-822-4004

Chicago vs. Detroit

Indianhead Sport Shop
Beer, Bait, Hunting and Fishing supplies
2244 US Hwy 63
715-822-2164

Atlanta vs. New Orleans

Nilssen's Foods
715-822-4541
Open daily 7am to 10pm

Tennessee vs. Cleveland

CUMBERLAND FEDERAL BANK
Good service, personal attention, competitive rates.
715 822-2249

LA Rams vs. Arizona

ISLAND WINES & MORE
Area's largest selection of wine, beer, liquor, cigars, kegs & More!
715 822-4777

Seattle vs. NY Giants

LOUIE'S FINER MEATS
Home of award winning sausage
715-822-4728

Green Bay vs. Philadelphia

Auto Value Parts Stores
All Your Automotive Needs
715-671-0195

Purdue vs. Nebraska

ACE Hardware
Cumberland Hardware & Lumber
Open 7 days a week
715-822-8459

Auburn vs. Texas A&M

LOUIE'S LODGE
For all your Game Day Supplies
715-822-8741

Penn St. vs. Rutgers

The SPOT BAR & RESTAURANT
You can't beat our famous Broasted chicken
715-822-4457

Wisconsin vs. Indiana

Thanks for reading!
Cumberland Advocate
715-822-4469

Washington vs. Stanford

— ENTRY FORM —

CLIP THIS OFFICIAL ENTRY BLANK
(Reasonable Facsimile Accepted)
AND MAIL TO "FOOTBALL,"
P.O. BOX 637, CUMBERLAND, WI 54829

NAME _____

ADDRESS _____

PHONE _____

Dairy State Bank _____

Hammer Bar _____

Indianhed Sport Shop _____

Nilssen's Foods _____

Cumberland Federal Bank _____

Island Wines & More _____

Louie's Finer Meats _____

Auto Value _____

Cumberland Ace Hardware & Lumber _____

Louie's Lodge _____

Spot Bar & Restaurant _____

Cumberland Advocate _____

TIE-BREAKER (Please indicate game score)

New England _____ **vs** **LA Chargers** _____

Entries Must be postmarked, dropped off at the Advocate or emailed to: news@cumberland-advocate.com (please mark "Football" in the subject line) by Friday of each week ONE ENTRY PER PERSON!



1st Prize $20.00
2nd Prize $15.00
3rd Prize $10.00
Super Prize: 1 yr Subscription to *The Advocate* *

*Awarded to anyone who selects all correct winners in a week.

Prizes awarded are "Football Bucks" and can be used the same as cash at participating businesses.

MUST BE USED BY MARCH 1, 2021

Week 12 Winners!

1st Place
Sarah Lloyd 9

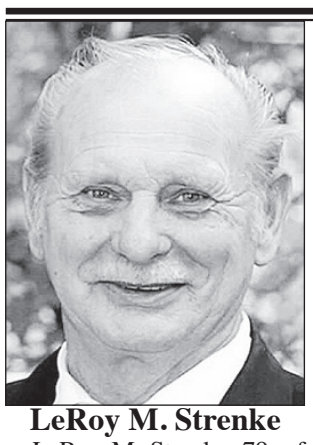
2nd Place
Dean Bergstrom 8

3rd Place
Tim Moynihan 8

TIE BREAKER



OBITUARIES



LeRoy M. Strenke

LeRoy M. Strenke, 79, of Cumberland, passed away November 20, 2020 at Care and Rehab in Cumberland.

LeRoy was born on May 18, 1941 to Frank and Delores (Lindstrom) Strenke. LeRoy graduated from Luck High School in 1959. He managed Spur Gas station for many years and worked at Stella Cheese Factory. LeRoy decided to start his first idea of entrepreneurship with Filter Queen for over eight years. LeRoy married Lavonne Olson in 1960. They started their family and had two children; Connie and Ricky. LeRoy and Lavonne later divorced.

LeRoy started a new adventure in logging; named Strenke Wood Products. This is where he found a love and passion in the endless possibilities that he could transform. In 1985, LeRoy married Juanita Anderson. Their union brought him an extended family of five stepchildren. Juanita always supported LeRoy and his creative ingenuities, which enabled him to pursue a new career to create beautiful works of art that many could enjoy. His dream became reality over 20 years ago; when he opened Island City Pictures in Cumberland.

LeRoy enjoyed stock car racing, fishing, hunting, playing 500, and football. He built his home off his parents' land in Cumberland, where he and his family enjoyed nature. LeRoy will be forever remembered by all that knew him for his infectious smile, quick wit, creativity, and strong work ethic. LeRoy battled bladder cancer for six months and never complained. He always had a positive attitude and kept telling everyone he was fine.

He will be greatly missed by everyone that knew him. LeRoy is survived by his wife Juanita, of Cumberland; sons, Ricky Strenke (Jolene) of Eau Claire; Kevin Anderson of Eau Claire; Keith Anderson (Sonya) of Charlotte, NC; and Jason Anderson (Kim) of Tomah; daughters, Connie Wheeler (Curby) of Minot, ND; Jody Anderson of Cumberland; and Kim Broyer (Steve) of Shorewood, MN; 11 grandchildren and 13 great grandchildren. Brothers, Kenny Strenke (Linda), Phil Strenke (Cindy), and Jerry Strenke (Diane); sisters, Bette Andersen and Nancy Wendt.

LeRoy is preceded in death by his parents; Frank and Delores Strenke; brother-in-law, Lyn Andersen; and niece, Hope Strenke.

The family extends a special thank you to Dr. Carlson and staff at Cumberland Health Care; the staff of Care and Rehab of Cumberland; and the staff of Sacred Heart Hospital in Eau Claire, for their generous care to LeRoy.

A celebration of life will be held at noon on May 15, 2021 at 414 235th Ave., Cumberland, WI 54829.



Carol Langley

Carol Langley, 76, of Cumberland passed away unexpectedly on November 23, 2020. Carol was born on March 18, 1944 to Charlie and Eula (Hood) Cummings in Rocky Ford, CO. She had two brothers and two sisters, Charlotte, Cecilia, Larry and Charlie Ray. She married Ed Furse, and had three daughters, Donna, Carol, and Debra. She then moved to Georgia where she married Edward Langley in 1986. After his death in 2003, she moved to Wisconsin where she met her partner, Edward Ricci.

Carol was a God loving person. She longed to be a good mother, partner, wife, grandmother, mother in law, sister, and friend. Our purpose on this earth comes from our creator who first loves us and commands us to love others. Her life was all about loving and serving other, but her greatest success was the role of being a loving mother!

Carol is survived by her life partner, Edward Ricci of Cumberland; daughters: Debra (Tim) Glaze, Carol Jean (Steve) King, Donna Marie (Gary Thurlow) Furse; grandchildren: Nick and Jerrica Langley, Chess Langley, Katelyn Pimentel, and Jacob King; and great granddaughter Nyomi Langley.

She was preceded in death by her parents, Charlie and Eula Cummings; husband, Edward Langley; and both brothers and sisters.

A Memorial Service will be held at St. Anthony Catholic Church at a later date.

Skinner Funeral Home of Cumberland is serving the family.

Todd Terry

Todd Terry, age 56, passed away on Wednesday, November 25, 2020 at the Burnett Medical Center in Grantsburg.

Todd Michael Terry was born to John and Marie (Peterson) Terry on July 9, 1964 in Cumberland. He was living in Frederic at the time of his death.

He enjoyed his nieces, nephews and his work.

He leaves to mourn his 2 sisters, Sylvia (Tom) Carter of Amery; Camille Slawter of Turtle Lake; and a brother, Troy (Faye) Terry of Cumberland; nieces, nephews, uncles, aunts and cousins.

He was preceded in death by his parents; grandparents and 3 uncles.

A memorial service for Todd Terry will be held at a later date.

Arrangements are being handled by Rausch and Steel Funeral Home in Barron. Online condolences can be made at www.rauschandsteelfuneralhome.com.

Obituaries continued on page 10

Church Directory

"Relationship"

by Deacon Steve Linton
St. Anthony's Church, Cumberland

I must admit it. I am finding it very difficult to concentrate right now. Our world seems to be in shambles. COVID is invading every aspect of our lives twenty-four hours a day, seven days a week. We cannot go anywhere, or do anything, without hearing about it, lamenting about it, and most awkwardly fearing it. I say awkward, because that is how I feel, trying to protect myself from something I cannot see, feel or smell. And if that is not enough, we have just experienced one of the most challenging and demanding political nightmares of our existence. I pray no one has lost friendships from becoming jaded over something so meaningless. Yes, I said meaningless. In the grand scope of the world in which we live and, more specifically, how we personally relate to our God, this election really carries little relevance at all. No, not really. Yes, there are issues that are important to how we live out our life in this world, but are any of them going to have a real, lasting and direct impact on how we singularly approach God, our heavenly Father, when our days here are done? Let me put this into perspective. When someone very close to you, someone very near to you, someone you love deeply dies does it really matter who won the election, or whether we must wear a mask or not? You see, what truly matters in our lives is our love for each other and whether we are prepared for what comes after life.

In our Gospel reading for the Second Sunday of Advent we hear Mark remind us of the words of the prophet Isaiah, *"Prepare the way of the Lord, make straight his paths."* As John the Baptist prepared the way for Jesus, proclaiming a baptism of repentance; so too, we must prepare the way for the second coming of Christ. We do this by focusing on the things that are truly important to cementing our relationship with God. We care for those around us, regardless of our differences. We do what we must do to protect each other, regardless of our own prejudices or inflictions. We love as God loves us. This Advent and Christmas season let us strive to live in peace, unity and love for one another. Let us put our animosity, anger and frustration aside and focus on what is truly important. In doing so we remove much of the debris that gets in the way of our relationship with God, and more importantly, we invite others to share in our journey.

Peace and God's Blessings to you all!

AUGUSTANA LUTHERAN CHURCH (ELCA)
1025 Second Avenue
Phone: 715-822-2890
Pastor Shane Anderson
Worship Service: 9 a.m. Sunday School 10:15 a.m. Holy Communion at all services.

BARRONETT LUTHERAN CHURCH (ELCA)
776 Prospect Ave.,
Phone: 715-822-5511,
cell:715-671-3197
Minister:Todd Ahneman
Sunday: Worship 9 a.m.; Holy Communion 1st & 3rd Sundays.

CHRIST LUTHERAN CHURCH, LCMS, Pipe Lake
See us on Facebook
Polk County Hwys. "G" and "T"
christlutheranpipelake.com
Steve Miller, Pastor
Phone: 715-822-3096
Worship Service, 10:30 a.m. All Year; Sunday School/Bible Study: 9:00 am. Sept. -May.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
644 South 6th St., Barron
Bishop Kenneth Konesky
Chapel: (715) 537-3679
Home: (715) 719-0283
Sunday Sacrament Meeting: 10-11 a.m;: 11:10-Noon:Priesthood, Relief Society, Primary, Sunday School.

CUMBERLAND BAPTIST
Peter Bergeson, Interim Pastor
1225 Hwy. 48
Phone: 715-822-3520
Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

FIRST LUTHERAN (ELCA)
Elm and Eighth Avenue
Timothy Schmidt, Pastor
Phone: 715-822-4416
Worship Times: Sunday 8 & 10:30 am.; Sunday School at 9:15 am. Communion 1st and 3rd weeks of the month.

FIRST UNITED METHODIST CHURCH
Rev. Mike Brubaker
Phone: 715-822-4293
Worship Service & Sunday School 9:00 a.m., Worshiping, witnessing, sharing community, Cry room available. Sunday Fellowship following each service. Holy Communion 1st Sunday each month.

GOSPEL MENNONITE
Almena, WI.
Sunday: Sunday School, all ages 10 a.m. Worship Services: 10:45 a.m. Evening services: 7:45 p.m.

HOLY TRINITY ORTHODOX CHURCH
Clayton, WI.
Father Christopher Wojcik, Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m,

HOPE COMMUNITY CHURCH
1390 1st Ave., Cumberland
Pastor Paul Green
Phone: 715-822-3586
Worship Service: Sunday 9:30 am
hopecommunitychurch.life

HOSANNA FREE LUTHERAN CHURCH
662 20th Ave., Cumberland
Tom Olson, Pastor
Phone: 740-644-0537
1st & 3rd Sundays • 4:30 pm
Worship & Refreshments
www.hosannacumberland.org

LAKE PARK ALLIANCE CHURCH
Shell Lake, WI.
John Sahlstrom, Pastor
Phone: 715-468-2734
Prayer: 9 a.m.; Worship Service: 10 a.m.

NORTHERN LAKES CHURCH
825 8th Ave., Cumberland
Dennis Wright, Pastor
Phone: 715-822-5502
Services: Sunday 10:00 a.m. for sermons from the Bible and Contemporary Worship. Children's Church and nursery during the service (returning in September); Wednesdays 5:30 pm, AWANA for Children and Youth Impact (returning in September);.Oline services offered at www.northernlakeschurch.com/watch/

SACRED HEART CATHOLIC CHURCH
Soo Ave., Almena,
Father Tommy Thompson
Weekend Mass: Sun,, 8:30 am

ST. ANN CATHOLIC CHURCH
320 Pine St., Turtle Lake,
Father Tommy Thompson
Phone: 715-822-2948
Masses: Saturday: 4:00 p.m; Sunday: 8:30 a.m.

ST. ANTHONY ABBOT CATHOLIC PARISH
900 St. Anthony Street
Father Tommy Thompson
Phone: 715-822-2948
Weekend Masses: Sat. 6:00 p.m.
Sunday: 10:30a.m.

ST. JOSEPH'S CATHOLIC CHURCH
502 Second St., Shell Lake
Father Edwin Anderson
Phone: 715-635-3105
Saturday Mass; 4:30 p.m.

ST. MATTHEWS LUTHERAN CHURCH
Missouri Synod (LCMS)
Almena, WI.
Vacancy Pastor: Rev. Gregory Becker. Sunday: Sunday School: 9:00 a.m. Divine Service: 10:30 a.m. Holy Communion 1st & 3rd Sunday of each month.

ST. PAUL LUTHERAN
Missouri Synod
1 mile East on Hwy. 48
John Miels, Pastor
Phone: 715-822-8690
Sunday morning traditional worship: 9:00 a.m.; Wed.evening contemporary worship: 6:30 p.m..

SEVENTH DAY ADVENTIST CHURCH
Rice Lake, WI.
Hwy. SS 1/2 mi. S. of Cedar Mall
Pastor: John Redlich
Phone: 715-434-7798
Saturday: Sabbath School: 9:30 a.m. Worship Service: 11 a.m. Wed. Bible Study: 6:30 pm.

SHELL LAKE FULL GOSPEL CHURCH
Shell Lake, WI.
Virgil Amundson, Pastor
Sunday: Sunday School: 9 a.m.; Family Worship: 10 a.m.; K. F. C. 10 a.m.; U-Turn Student Ministries: Sunday evening 6 p.m.

SILVER CREEK LUTHERAN CHURCH
Missouri Synod (LCMS)
483 7th Avenue, Clayton
Pastor: Rev. Quenten Buechner.
Divine Service: Sunday 9 am; Holy Communion: 2nd and 4th Sunday of each month

STANFOLD LUTHERAN
Hwy 48, 9 mi. E. of Cumberland
Pastor John Bergson
Phone: 262-354-4537
Assistant Pastor Gerald Hibbard
Sunday Service: 8:30 a.m. & 10:30a.m.; Coffee time & bible Study

TIMBERLAND RINGEBU FREE LUTHERAN
12 miles north on "H"
Timothy Carlson, Pastor
Phone 715-468-4403
Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.

TRINITY LUTHERAN
10 mi. W on Hwy. 48, McKinley
Pastor Diane House
Phone: 715-822-3001
Sunday Worship service: 9 a.m., Sunday School: 10:15 a.m. Holy Communion first and third Sunday of each month.

UNITARIAN UNIVERSALIST
Blue Hills Fellowship
230 W. Messenger St.
Rice Lake
April Nielsen, Lay Leader
Adult discussion forum: 9:15 a.m.; Worship services 10:30 a.m.; Coffee hour: 11:30 a.m.

ZION LUTHERAN
Wi. Ev. Lutheran Synod
3 miles NW of Almena
Ellery Groth, Pastor
715-491-4330
Worship Service: Sundays 10:15 am; Holy communion first and third Sunday

Come Worship with Us!

THE FOLLOWING BUSINESSES INVITE YOU TO ATTEND THE CHURCH OF YOUR CHOICE

CUMBERLAND FEDERAL BANK
Your Hometown Bank
715-822-2249
www.cumberlandfederal.com
Member FDIC

RE/MAX NORTHSTAR
See us for all your real estate needs
800-511-2615
www.remaxnorthstarwi.com

CUMBERLAND MUNICIPAL UTILITY
715-822-2595
Online Payments got to:
www.cumberlandutilities.com

CUMBERLAND ACE HARDWARE & LUMBER
Home of the *Helpful Hardware Man*!
715-822-8459

White Electric, Inc.
Wiring, Trenching,
Commercial, Industrial
Residential, Farm
715-822-2147

NORTH COUNTRY PACKAGING
Home of *North Country Gourmet Cheese Spread*
1623 6th St. • Almena
715-357-3080
Retail Store Hours: M-F 8 am - 4:30 pm

Odden's Flowers
Open Mon-Fri: 8 AM -5 PM
Saturdays 8 AM-4 PM
Phone: 715-822-4835
Cumberland, Wisconsin
Cut Flower Arrangements • Perrenials
Shrubbery & Bedding Plants
Big Gerainium Pots • Hanging Baskets

5 O'CLOCK CLUB
"Your Cumberland Caribbean"
Phone 715-822-2924
Hwy. 63 North
Cumberland

CUMBERLAND HEALTHCARE
Hospital
Medical Clinic
715-822-7500

KINDLED HEARTH
FIREPLACE STORE
WOOD · GAS · PELLET · ELECTRIC
Sales - Service · Complete Installation
Downtown Cumberland
715-822-5355
www.kindledhearthfireplacestore.

DAIRY STATE BANK
1405 2nd Ave., Cumberland
Phone: 715-822-8316
Member FDIC

Edina Realty
Cumberland & Turtle Lake
715-822-3595
1420 2nd Ave.• Cumberland

DIRKS Heating & Cooling
We service ALL brands!
24 Hr Emergency Service
Free Estimates!
715-537-3990

SENECA FOODS CORPORATION
"Compliments of Management and Employees"
Cumberland, Wisconsin

CUMBERLAND TIRE
1060 Elm St • Cumberland, WI
MOST TIRE SIZES, BRANDS & SERVICES
OIL CHANGES • BRAKES • EXHAUST
715-822-4344

NILSSEN'S FOODS
Groceries • Deli • ATM • Lottery
Open 7:00 am - 10:00 p.m.
7 days/week
1170 2nd Avenue • Cumberland
715-822-4541

FARR INSURANCE AGENCY, LLC
Farm - Homeowners - Fire & EC
Liability - Auto - Commercial
Recreation Vehicles
Office: 715-822-8151 · Cell: 715-671-8411
Cumberland, Wisconsin

LOUIE'S FINER MEATS
"Home of Award-Winning Sausage"
Phone: 715-822-4728
Hwy. 63 North, Cumberland

HANDI-LIFT TRANSPORTATION
1-800-989-RIDE
1275 Elm St. • Cumberland
Office: 715-822-5077
FAX: 715-822-5078
Serving NW WI since 1977

BOB & STEVE'S BP AMOCO SHOP
BP FUELS • Pizza & Deli
Phone 715-822-4202
1633 Superior Ave.
Cumberland, Wisconsin

THRIVENT FINANCIAL
Chris Janssen
Financial Associate
1335 Elm St., Cumberland, WI.
715-822-4388

LAKELAND CO., INC
Steel Fabricators
Factory Direct Trailers
Hwy. 63 North • Cumberland
Phone 715-822-8748

CUMBERLAND BUS SERVICE
John & Sandy Peichel
Locally owned and operated
715-822-2348
1750 Industrial Blvd., Cumberland

HAACK ORTHODONTICS
Working with you and your general dentist to create healthy, happy smiles.
715-234-9071

PEACE

NORDQUIST TRUCKING
LONNIE FOREHAND, OWNER
110 Prospect Ave. • PO Box 117
Almena, WI 54805
715-357-3286 or 715-357-3716
nordquisttruck@chibardun.net

MIDWEST MOTOR GROUP
Quality Cars & Trucks
715-419-1772 or 715-803-4889
Kevin Monson Matt Torgerson
Corner of CTH P & US HWY 8 • Almena

WISCO RV & MARINE
Sales • Service • Storage
2236 Hwy. 63
Cumberland, WI
715-822-8714
www.wiscomarine.com

ASPEN ACUPUNCTURE
Stacy Rischette, LA.c, MT
Chinese Master
www.aspenacupuncture.com
mail@ aspenacupuncture.com
715-822-4418
1268 2nd Ave. • Cumberland

OBITUARIES...



Marlene C. Peterson

Marlene C. Peterson, 87, of Cumberland passed away on November 30, 2020 at Cumberland Care and Rehab, where for the last four years she has been cared for with love and compassion by staff she fondly referred to as her "helpers", "girlfriends," and "special angels."

Marlene was born on August 29, 1933 in Grantsburg to Iola and Clarence Nelson. As very young children, she and her younger brother Gary lived with extended family members and eventually were placed in foster care where they spent their school years in the loving home of August and Elsie Becker of Turtle Lake. She was married in the Town of Johnstown on April 24, 1954 to Robert Peterson.

Bob and Marlene farmed north of McKinley until 1974 when they sold the farm and moved to Altoona where Bob built and remodeled homes and Marlene was a successful Tupperware Sales Assistant Distributor. Besides her unconditional love for her husband, children, grandchildren, and great-grandchildren, Marlene enjoyed music of all types, dancing, baking, fishing, and playing cards.

She is survived by her daughters: Sharon (Curt) Glessing of Barronett and Kim Poppe of Haugen; son, Terry (Marivec) Peterson of Mackinaw City, MI; nine grandchildren: Heather (Nick) Laska, Jason (Kristen) Haugerud, Adam Haugerud, Samantha (Chris) Henson, Crystal (Dusty) Duprel, Ben Peterson, and T.J. Peterson, Carol (Sean) Sullivan, and Lauralei (Jake) Anderson; 13 great-grandchildren; four half-sisters: Deb Buckli of Chippewa Falls, Kathy Marx of Waunakee, Linda Townsend of Atlanta, GA, and Debby Curtis of Texas; three half-brothers: Arnie Birnstengel of Oakdale, MN, Patricks Seawell of Concord CA, and Steve Perkins of Cottage Grove. She was preceded in death by her husband, Bob, and brother, Gary.

Her family will gather at a later date to share special memories and celebrate her life, at which time Marlene will be laid to rest next to her husband at the McKinley Cemetery. Condolences may be offered at www.skinnerfh.com.



Joseph M. Kasper,

Joseph M. Kasper, 43, of Turtle Lake passed unexpectedly Sunday, November 29, 2020, at Cumberland Healthcare. He was born September 2, 1977, in Turtle Lake, to James and Joyce (Tornio) Kasper. He wrestled in elementary and junior high and was an active member of 4-H for several years. Joe worked the PM shift cooking at Pank's Restaurant in Turtle Lake for a year and a half while in high school before his graduation from Turtle Lake High School in May of 1997.

After graduation, he worked several jobs including Jennie O's and Ntech in Barron. Joe then attended the Diesel Trucking Driving School in Sun Prairie, graduating with flying colors. Joe's final job, which he greatly loved, was at Cemstone in Turtle Lake.

Joe was an avid outdoorsman who loved hunting and fishing. He also enjoyed riding his motorcycle, ATV, and snowmobile. He was Vice President of the Cumberland Snowmobile Club and performed trail grooming and cleaning as needed. He loved working on cars and motors, such as snowmobiles and ATVs. He was an excellent handyman.

Joe was greatly loved by his family, friends, and coworkers. He was always willing to help anyone, just ask. For a young man, Joe certainly lived life to the fullest.

He is survived by his parents: James and Joyce Kasper; sister, Alice (Kasper) Huffman; brother-in-law, Jeff Huffman; nephew, Celtics Huffman, many uncles, aunts, cousins, and friends. Joe was preceded in death by his infant brother, his grandparents: Michael and Marie Kasper, and Raymond and Antonionette Tornio; and uncle, John Kasper.

A Mass of Christian Burial will be held at 10:30 AM Friday, December 4, 2020, at St. Ann Catholic Church with Father Tom Thompson officiating; masks are required in the church. Burial will be in St. Ann Cemetery. Pallbearers are Brett and Darin Moravitz, Stephen and Kyle Tornio, Joe and John Humphrey.

Visitation will be from 4-7 PM Thursday, December 3, 2020, at the Skinner Funeral Home - Turtle Lake; where masks are preferred by the family. Condolences may be offered at www.skinnerfh.com.



Margery Rouzer

Margery Rouzer, 95, of Cumberland, passed away Monday, November 30, 2020, at Cumberland Care and Rehab.

Marge was born February 3, 1925, in Winthrop, Minnesota to Arthur and Luella (Neitzel) Severson. Her family moved to a farm in the town of Maple Plain when she was two years old. She attended Emerson School, first through eighth grade, and graduated from Cumberland High School in 1941 at the age of 16. Marge was confirmed at St. Paul Lutheran Church in Cumberland. Marge and her sister Millie farmed the family farm after their parents died and their brother John graduated from high school.

She married Ira Rouzer on March 28, 1948 at St. Paul Lutheran Church. Marge lived over 70 years on the farm she and Ira owned. She worked side by side with her husband, milking cows, doing field and farm work, while raising a family, having a large garden, canning, baking bread every week, sewing, doing quilting and needlework.

In her later years, she was an avid reader and continued to garden and quilt. Marge was one of the last surviving members of the Sunshine Club, where neighborhood ladies met each month to quilt and embroider. Marge and Millie made over 100 quilts for family and church.

Marge is survived by her five children: Pam (Ron) Kopp, Stoughton, Doug (Sue Dammann) Tom (Cindy Brock), Tim (Brenda Marske) and Mark, all of Cumberland, her sister Mildred Wickman, sister-in-law Marvel Bergmann, her brother John Severson, her sisters-in-law LaVon Kells, Thelma Hodson, brothers-in-law Reuben Wickman, Lawrence Bergmann, and her daughter-in-law Cheryl (Mark) Rouzer.

The family would like to thank Cumberland Care and Rehab and St. Croix Hospice for their care and compassion. Donations in Marge's name may be made to the charity of your choice.

There will be a private family service on the family farm. The Cremation Society of Wisconsin is assisting the family.

PUBLIC NOTICES

NOTICE
TOWN OF LAKELAND

NOTICE IS HEREBY GIVEN that the Board of Supervisors for the Town of Lakeland will hold its monthly meeting on Tuesday, December 8, 2020, at 11:00 a.m., at the Town Hall, located at 791 - 29 11/16th Avenue. The hall is accessible to all persons.

Meeting Time Change: Following the prevailing motion during the October 13, 2020, monthly meeting, the regular monthly Town Board meetings will be held the second Tuesday each month at 11:00 a.m. Town Caucus, the Annual Meeting, and Budget Hearings will continue to be held in the evening.

The agenda will be posted no later than 24 hours in advance of the meeting and can also be found on the Town's website, townoflakelandwi.com

Danielle Maxwell-Parker
Clerk, Town of Lakeland

Published in the *Cumberland Advocate* on December 2, 2020
WNAXLP

MEETING NOTICE
TOWN OF MAPLE PLAIN

NOTICE IS HEREBY GIVEN, that the Board of Supervisors for Town of Maple Plain will hold its monthly meeting on Tuesday, December 8, 2020, at 7:00 p.m., at the Town Hall, located at 393 26th Avenue. The hall is accessible to all persons.

The agenda will be posted no later than 24 hours in advance of the meeting and on the Town's website, townofmapleplainwi.com

Danielle Maxwell-Parker
Clerk, Town of Maple Plain

Published in the *Cumberland Advocate* on December 2 2020
WNAXLP

STAY ALIVE
don't drink and drive

NOTICE OF MEETING
SAND LAKE MANAGEMENT DISTRICT

The Board of Commissioners of Sand Lake Management District will meet at 10:00 AM on Saturday, December 12, 2020, at the Maple Plain Town Hall.

Agenda

Call to order – Tom
Homeowner Forum – Lakeshore Owners
Approve Previous Minutes - Pat
Ratifications – Pat
Treasurer's Report – Jane
CBCW – John
Soundings/Web Site – John
Buoys – Tom
Aquatic Invasive Species - Tom
Grants - Tom
Facebook – Tom
Maple Plain Town Vote to Allow SLMD to Pass Sand Lake Ordinances – Pat
New Business – Board
Next Meeting - Board
Adjourn - Board

John Roberts
Sand Lake Management District

Published in the *Cumberland Advocate* on December 2,, 2020
WNAXLP

NOTICE

City of Cumberland Planning Commission meeting, Tuesday, December 15, 2020 at 4:00 p.m. at City Hall. (Mayor Skinner, J. Anderson, T. Goldsmith, P. Flottum, T. Schroeder, M. Werner and C. Wiita.)

There will be a meeting of the Cumberland City Planning Commission on December 15, 2020 at 4:00 pm at the Cumberland City Hall to consider the following agenda:

Consider the approval of a Preliminary Plot for the Sub-division development of the Utility Development Project M.C.18.03.

Rick Rieper
Zoning Administrator
City of Cumberland

Published in the *Cumberland Advocate* on December 2, 2020
WNAXLP

NOTICE OF PENDING APPLICATION FOR PROPOSED RIPRAP

Dean Bergstrom, 1265 2nd Avenue, Cumberland, WI 54829 has applied to the Department of Natural Resources for a permit to install riprap on the banks of Beaver Dam Lake.

The project is located in the NW1/4 of the SE1/4 of Section 06, Township 35 North, Range 13 West, City of Cumberland, Barron County.

The City of Cumberland will be upgrading an existing lift station on the shores of Beaver Dam Lake. In conjunction with bank stabilization, 50-feet of rock riprap is proposed to be installed to help alleviate erosion potential.

The Department will review the proposal provided by the applicant and any information from public comments and a public informational hearing, if requested. The Department will determine whether the proposal complies with ss. 1.11 and 30.12(3m), Stats., and ch. NR 150, Wis. Adm. Code, and ensure that the required mitigation meets the standards in s. 281.36(3r), Stats. if the project impacts wetlands.

The Department has made a tentative determination that it will issue the permit or contract for the proposed activity.

If you would like to know more about this project or would like to see the application and plans, please visit the Department's permit tracking website at https://permits.dnr.wi.gov/water/SitePages/Permit%20Search.aspx and search for WP-IP-NO-2020-3-X10-29T17-04-54.

Reasonable accommodation, including the provision of informational material in an alternative format, will be provided for qualified individuals with disabilities upon request.

Any person may submit comments and/or request a public informational hearing by emailing Dan.Harrington@wisconsin.gov or over the phone at 715.733.0019. If you are submitting general comments on the proposal, they must be emailed or verbalized within 30 days after the date this notice is published on the Department's website. If you are requesting a public informational hearing, the request must be emailed or verbalized within 20 days after the date this notice is published on the Department's website. A request for hearing must include the docket number or applicant name and specify the issues that the party desires to be addressed at the informational hearing.

If no hearing is requested, the Department may issue its decision without a hearing. If a public informational hearing is held, comments must be postmarked no later than 10 days following the date on which the hearing is completed.

The final decision may be appealed as indicated in the decision document. Docket Number IP-NO-2020-3-03699

WISCONSIN DEPARTMENT OF NATURAL RESOURCES
For the Secretary
Dan harrington
Water Management Specialist

Published in the *Cumberland Advocate* on December 2, 2020
WNAXLP

WINTER SNOW REMINDER

SNOW AND ICE REMOVAL

OWNER'S RESPONSIBILITY. The owner or occupant of any lot or parcel shall promptly each day remove all snow and ice which may have fallen or accumulated upon the sidewalk in front of such lot or parcel; provided, when ice has so formed that it cannot be removed, the owner or occupant shall keep the same sprinkled with a material which will prevent the sidewalk from being dangerous to pedestrians.

DEPOSIT OF SNOW ON STREETS OR SIDEWALKS

No person shall deposit or cause to be deposited any snow or ice taken and removed from his premises or elsewhere upon any sidewalk, alley, parkway, public place or street in the City, except snow removed from sidewalk areas where there are no boulevard/terraces. Snow shall not be piled at or near intersections so as to obstruct the view of pedestrians or operators of motor vehicles..

Rick Rieper
Public Works Director
City of Cumberland

UNITED FUND OF CUMBERLAND

The Annual Meeting of the United Fund of Cumberland, Inc. will be held on Wednesday, December 16, 2020 at 5:00 p.m. at Cumberland Federal Bank, Cumberland, Wisconsin.

Published in the *Cumberland Advocate* on December 2 & 9, 2020
WNAXLP

Thanks for reading The Advocate

ST CROIX TRIBAL COURT
SUMMONS
(by Publication)
TERMINATION OF PARENTAL RIGHTS HEARING
Case No. 15-CW-06

In the interest of **T.D D.O.B. 4/11/13, Case No. 15-CW-06, a** child.

TO: Mother
Nicole Bearhart
P.O. Box 934
Cumberland, WI 54829

Please Take Notice that the hearing on this Dispositional on a TPR will be held as follows:

DATE: December 8, 2020 (Tuesday)
TIME: 2:30 p.m.
PLACE: St. Croix Tribal Court, St. Croix Tribal Center, Hertel, Wisconsin

You have the right to be represented by legal counsel at your own expense. You must also submit documentation of prior custodial placement.

FAILURE TO RESPOND OR APPEAR AT THIS HEARING MAY RESULT IN THE PETITIONER'S OBTAINING THE RELIEF REQUESTED.

Dated: November 30, 2020
St. Croix Indian Child Welfare Department
Elizabeth Lowe, Director
Ashley Duffy, Tribal Attorney
24663 Angeline Ave.
Webster, WI 54893

Published in the *Cumberland Advocate* on December 2, 2020
WNAXLP

NOTICE
STATE OF WISCONSIN
CIRCUIT COURT
BARRON COUNTY
NOTICE TO CREDITORS
(INFORMAL ADMINISTRATION)
CASE NO. 2020PR83

In the Matter of the Estate of Dawn E. Peichel, Case No. 2020PR83.

An application for informal administration was filed. The decedent, with date of birth September 28, 1968 and date of death October 20, 2018, was domiciled in Barron County, State of Wisconsin, with a mailing address of 2811 3rd St, Cumberland, WI 54829.

All interested persons waived notice.

The deadline for filing a claim against the decedent's estate is **March 4, 2021.**

A claim may be filed at the Barron County Justice Center, 1420 State Hwy. 25 North, Barron, Wisconsin, Room 2700.

/S/ Deanne E. Alsbury
Registrar in Probate
November 19, 2020
Robert L. Loberg
359 W. Main St.
Ellsworth, WI 54011
PH #: 715-273-5072
Bar #1017505

Published in the Cumberland Advocate November 25 and December 2 & 9, 2020 WNAXLP

CLASSIFIED NETWORK OF WISCONSIN

MISCELLANEOUS

Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today. 15% off Entire Purchase. 10% Senior & Military Discounts. Call 1-855-948-3442

WANT TO BUY OR TRADE

FREON WANTED: We pay $$$ for cylinders and cans. R12 R500 R11 R113 R114. Convenient. Certified Professionals. Call 312-625-5322 or visit RefrigerantFinders.com

Barronett Civic Center
Rent for Weddings, Parties, etc.
For info call Deb at 715-456-0127

Cumberland Advocate
CLASSIFIED ADS

$7 Mimimum Charge for 15 words
Thereafter 25¢ Per Word
DEADLINE
2:00 Friday
Phone: 715-822-4469

RENTALS

FOR RENT: In Barronett. Storage Unit 10' by 24'. $50 per month. Please call Duane or Judy at 715-822-8385 or 715-939-0647 20tfnp

THOMPSON MINI STORAGE, Barronett. 715-822-4344. 4tfnc

VACATION RENTALS

FOR RENT: Very clean, year-round cabin on beautiful, quiet lake. Central air, bar, fireplace, paddle boat, cabin sleeps 10-12. $1365/wk.. Don't forget about Thanksgiving, Christmas, Easter or just a family visit.Visa, Mastercard & Discover. Please call 715-822-4344. vrbo.com listing #139519. 11tfnc

Barron County Tipster Line
SHERIFF
1-800 532-9008

BUSINESS SERVICES

RISK AUTO INSURANCE - Same day SR-22 filings. Very competitive. NOAH INSURANCE SERVICES 822-3355 or 1-800-847-1986 tfnc

AUTO INSURANCE after insurance cancellation, OWI, violations, accidents, loss of license. 234-3427 or 800-657-4782. Instant SR-22 filings. tfnc



FOR SALE

FOR SALE: Something good to eat! BEEF! BEEF! BEEF! 1/4s 1/2s, whole or hamburger! Finished to perfection. 715-205-0357 37-tfnc

WENGER'S FIREWOOD: Oak - Cut, split & delivered to your door.. 715-296-9127. 23tfnc

Award-Winning Service
24/7
***All* Brands – *All* Systems**
Call Toll-free
1-855-*Go Dirks*!
(1-855-463-4757)
BBB ACCREDITED BUSINESS
- Free – Friendly Estimates
- Comprehensive Safety Inspections & tune-ups
- Financing Available (oac)

DIRKS
HEATING & COOLING INC.
Dirksheating.com

States of America.

Alcohol was so much a part of the Wisconsin Territory that in 1839, Wisconsin inns were required to provide an around-the-clock tavern. Inns became the primary public place to consume alcohol, while also providing beds and a place to stay for travelers and their animals.

The settlers, particularly our German immigrants, also brought with them their brewing skills. By the 1890s, there were more than 300 breweries in the state as they supplied steady employment to workers, bought grain from local farmers and frequently sponsored community events.

From its beginning, however, the brewing industry fought numerous attempts by various groups to restrict its consumption and distribution. Prohibitionists first attempted to end the trade in alcoholic drinks during the 19th century, to heal what they saw as a society beset by alcohol-related problems.

Temperance societies formed around the state, including in Milwaukee, the center of Wisconsin brewing. The most important organization in the early temperance movement in Wisconsin was the Sons of Temperance, established in 1845. Their work helped lead to Wisconsin's first effort at prohibition in 1853, when the question of whether the legislature should enact a law prohibiting the sale of liquor in the state was carried affirmatively by a vote of 27,579 to 24,109. This led the State legislature to enact a law prohibiting the sale of liquor, but it was vetoed by Governor Barstow.

Other strong temperance groups in the state and nationally included the Woman's Christian Temperance Union founded in 1874 and the Anti-Saloon League founded in 1893. The WCTU was formed the same year the first European settlers arrived in Cumberland.

As the age of lumbering hit the "Island City," 24 saloons were soon operating in the community. This lead to the slogan, "Cumberland, Hayward, Hurley, and Hell," which came from the fights and brawls that became common place. These troubles confirmed to the WCTU that, "It was their duty to teach that alcohol was poison and unfit for human consumption." Their feelings were also supported by an April 1, 1891, *Advocate* which ran an editorial saying, "The licensing of these saloons must take responsibility for the ruin which is being brought to many homes."

The city reacted to these criticisms by passing an ordinance closing saloons from 11:00 pm on Saturday night until 5:00 pm on Mondays. Those breaking this city ordinance could be fined from $10.00 to $50.00. Cumberland and the country were becoming split between wets (people who opposed prohibition) and drys (those who supported a ban on alcohol).

Some states like Mississippi began to pass statewide bans on alcohol sales, while others formed dry counties. Between 1907 and 1909, six states entered the dry column. By 1912, however, prohibitionist momentum on these fronts slowed, as the liquor industry began a political counteroffensive. In response, the prohibitionist launched their own campaign for a Constitutional Amendment.

The attempts at national prohibition would be aided by WW1 and the Anti-German sentiment that developed. Many of the breweries of the day were German-owned, which helped gain support to turn the nation dry. Temperance activist would say, "The worst of all our German enemies, the most treacherous, the most menacing are Pabst, Schlitz, Blatz, and Miller."

Finally, in 1917, this outside pressure would lead the U.S. Congress to finish a document which would become the 18th Amendment. Prohibition became a federal law on January 29, 1919, prohibiting the sale, manufacture, or transportation of intoxicating liquor starting in 1920. This was the beginning of the great experiment to improve man and society by regulating the use of alcohol.

By this time a significant portion of the Wisconsin had already enacted local ordinances to restrict the sale of alcohol. The Wisconsin Historical Society, from where I found a large portion of my information, shows that 75 percent of the territory and 44 percent of the population had already voted itself dry by 1919.

It wasn't illegal to drink alcohol during Prohibition. The 18th Amendment only forbade the "manufacture, sale and transportation of intoxicating liquors," not their consumption. By law, any wine, beer or spirits Americans had stashed away were theirs to keep and enjoy in the privacy of their homes. For most, this amounted to only a few bottles, but some substantial drinkers built large wine cellars and even bought out whole liquor store inventories to ensure they had a stockpile for their immediate future.

In October of 1919, Congress passed the Volstead Act. It would clarify prohibition and define an intoxicating beverage as one that contained one-half of one percent of alcohol by volume. Named after a strong Minnesota Prohibitionist, it confirmed alcohol use was illegal and punishments would be assigned for violating the new law. Wisconsin, meanwhile, passed the Severson Act, a law mandating the state follow the new law.

In response, many Wisconsin breweries tried to stay afloat by making "near beer," while others transitioned to soda, ice cream and cheese. Many simply went bankrupt, however, as organized crime grew taking over black market liquor distribution.

There would be loopholes in the new law. Doctors could prescribe alcohol, and pharmacists could dispense alcohol. The number of "pharmacists" grew during Prohibition, while sacramental wine was also legal, leading to an increase in orders. Home brewing of beer and wine became commonplace.

For the duration of prohibition (which lasted until 1933), a fight broke out between two groups, those seeking various methods to obtain alcohol versus those trying to uphold the prohibition laws. While the battle took place, Wisconsin residents would become some of the toughest to tame.

The 1920 *Advocate*s covered both sides of the fight. Shortly after prohibition began, a February 6 meeting of the WCTU was held in the library, led by Mrs. Hodgkin. It was announced that one could join the organization for dues of $1.00 a year as they described their intentions to, "Teach that alcohol is a poison and unfit for human consumption and to protect every boy and girl." They would later say, "Beer drinkers are inclined to lethargy and a dilated stomach is frequently seen in chronic beer drinkers sometimes leading them to enormous size." The WCTU would meet on a regular basis within the city for the duration of the next 15 years.

In an April 15, 1920, *Advocate*, Editor R.B Hart tried to sell the virtues of an alternative, "near beer." Its production was legal under Prohibition as long as it had less than 0.5% alcohol content. He would use information gathered from St. Paul to sell its virtue, saying, "They have had fewer arrest and disorderly conduct and less intoxication on the near beer than in a good number of years." He would also suggest that the taste of near beer would, "Get better over time."



Advertisements such as this appeared regularly in the *Advocate* throughout 1934 and1935

The *Advocate* would suggest that it was highly sought after in Cumberland saying, "Sirianni Candy was rushing hither tither to keep their customers supplied, while Chiodo's Grill was forced to make repeated trips to the Cities to keep up with the demand."

But it turned out that these near beers weren't enough for many consumers, as they wanted the real thing. As the growth of bootlegging and speakeasies made real beer easier to come by, the near beer market soon tanked. Moonshine arrest would become front page news in the paper for many years.

These arrest, fines and jail terms began in earnest in 1921.

"On February 10, 1921, the *Advocate*'s front page headline received top billing with a headline that read, "Moonshiners Pay Heavy Penalty." Prohibition Enforcement Officers had arrested two Almena men for making the illegal substance. The tougher of the two penalties was a fine of $200 and 15-days in jail. To compare the fine to current times, one could buy a brand new Titan Tractor for $1,000 and hamburger was eight cents a pound. Earlier in a January 20 paper, the *Advocate* headlined the death of a 32-year-old by saying, "Too Much Love of Moonshine Was the Cause of His Downfall."

Later that August, two Pool Hall licenses were revoked in town following a Saturday night raid. Five people would eventually be convicted of "Illegal Trafficking," with the total fines amounting to $959. The *Advocate* article would describe the evenings findings of several gallons and bottles of booze. It was one of seven raids that evening by Sheriff J. H Johnson, five of which turned up illegal liquor.

As the 1920s continued, the stories from the *Advocate* about liquor violations included an October 23,1924 edition, when a car destined for Rice Lake was stopped carrying 10 gallons of pure grain alcohol moonshine. When the papers Editor, R.B Hart, felt the Rice Lake Chronotype did not adequately cover the convictions that followed, he asked the question, "Are the bootleggers in the majority in Rice Lake?" This would cause a small rift between the two newspapers.

In response, the Chronotype would call Hart, "The Dean of Newspaper Editors," but say he was "Unfair in impugning our motives and remarks." Hart would respond by saying the Chronotype was, "Not giving the District Attorney the support to which he is entitled and my query of Rice Lake still persist."

Hart's fight for enforcement also led him into a spat with then current Cumberland Mayor Kuenzli, a man whom he would run against in the City elections of 1924. He would criticize Kuenzli for his, "Non-enforcement of City laws." Hart would say at one point, "It is absurd to say say a persistent bootlegger isn't just as much a menace to society as a persistent thief. Both should be locked up if they manifest persistency."

Hart would receive an editorial rebuke from city resident W.N. Fuller, defending Kuenzli. Whatever the case, Hart would fall to the incumbent mayor 270-203 in the election that followed.

Moonshine violations continued to make *Advocate* headlines throughout the remainder of prohibition. Bootleggers were the source for liquor, unless one was lucky enough to get a doctors prescription. Physicians were allowed to prescribe liquor for medicinal purposes, "But only when necessary."

Among the *Advocate* stories was an August, 1924, article describing an Almena man who had escaped from the jail in Barron by picking a lock and knocking down the cook when she brought in his evening meal. Earlier in March of that same year, a Barronett man was charged with assault and battery and sentenced to six months in jail after smashing furniture and breaking "Every dish in the house." He had earlier purchased three quarts of White Mule and officers would say, "He evidently tried to see how soon he could drink it up."

A March 22, 1928, *Advocate*'s front page headline read, "Bootleggers, Drunk Drivers, and Incendiaries keep the Sheriff and his Deputies on the Move." It described an incident on Highway 8, between Cameron and Canton, where two intoxicated men in a Ford Coupe had skidded across the road blocking traffic. When the sheriff arrived, he found the men in a drunken stupor and a half empty jug of moonshine whiskey in the car.

Although depending on local authorities for help, much of the leg work on arrest would come from the Prohibition agents. There were 2,300 of these special Prohibition Agents appointed by the Federal Prohibition Bureau. Too few in numbers, there were only 134 agents designated to cover all of Illinois, Iowa, and parts of Wisconsin. With their salaries at only $2,500 a year, they were sometimes willing to take bribes, of which one in twelve would eventually be convicted of taking.

Even when there was an arrest, it could be difficult to get the witnesses help in securing a conviction. One case involving a Cumberland man was dismissed when the States chief witness, from whom he had purchased the liquor, "Suffered a somewhat total loss of memory," right before the scheduled trial.

There were some convictions, however, that made one think. One came from the State of Michigan, where a bootlegging mother of 10 was sent to the penitentiary for life following her fourth bootlegging offense.

As prohibition moved on, Wisconsin developed a national reputation on its attempts at regulation. "Wisconsin is commonly regarded as a Gibralter of the wets, a sort of Utopia where everyone drinks their fill," said Frank Buckley of the Bureau of Prohibition in his 1929 survey on the enforcement of the law. Current author Chad Lewis, who would write the book, "The Wisconsin Road Guide to Gangster Hot Spots," would say about the state, "Wisconsin was the bootlegging capitol of the world. We had so many speakeasies the state, I think Prohibition was more of a suggestion than it was a law."

Things first began to move towards change in November of 1926, when Wisconsin voters approved a referendum amending the Volstead Act, allowing the manufacture and sale of beer with 2.75 percent alcohol. Known as the Beer Referendum, it passed by a two-thirds vote. Its argument was that 2.75% alcoholic beer was not intoxicating and the act would help stop bootlegging and associated crime. Challenged in the State Supreme Court, it was upheld by the Judges.

Then in 1929, Wisconsin repealed the Severson Act, which provided for prohibition enforcement. It did so saying they were pledging loyalty to the will of the people, as expressed in the recent referendums, Wisconsin Senator John J. Blaine followed that up by proposing a constitutional amendment for the repeal of prohibition altogether.

As we entered the 1930s, some of the unintended consequences of Prohibition had surfaced. These consequences included an $11 billion dollar loss in tax revenue for the federal government. Over half of the federal budget was going into Prohibition enforcement. It was estimated that more than 10,000 people had died from drinking tainted booze, while others had suffered everything from paralysis to blindness.

This, along with the public concern over crime and lawlessness fueled by media coverage of the gang wars in Chicago, led to the U.S. Senate to consider Senator Blaine's resolution against the 18th Amendment. Franklin Roosevelt's Democratic Party platform in the 1932 Presidential election would include an anti-Prohibition plank.

His victory was fueled by a popular vote for the repeal of prohibition, which showed 74 percent of the population for and 26 percent against. By a three to one vote, the American people rejected Prohibition and on December 5, 1933, the 21st Amendment was ratified and national prohibition ended. Wisconsin was the second state to sign the ratification.

Section 2 of the 21st Amendment allowed the states to write their own laws governing alcohol. Subsequent decisions by the U.S. Supreme Court agreed that each state could regulate the sale of alcohol within its borders. Some States and counties decided to remain dry, including Ephraim, Wisconsin, a small town in Door County. It would retain dry status until 2016, when it finally allowed the sale of beer and wine. Today, there are still some 83 counties in the U.S that have remained dry.

The end of prohibition was taken up by the City Council in the January 5, 1934, *Advocate*. They would pass a city ordinance saying all establishments that could now sell alcohol would need to close at 11:00 pm on weekdays and midnight on Saturday. Sundays, they would be required to remain closed. They also announced that, "It shall be the duty of policemen to make rounds to inspect all places licensed and immediately arrest any person intoxicated in a local tavern."

In surrounding communities, the reaction to new laws were mixed. Chetek voted to go wet by a single vote, 210 to 209. Dallas, meanwhile, voted to remain dry while Barron voted against licensing the sale of intoxicating liquor, 306 to 253.

There would be city revisions as the post-prohibition era moved forward. They eventually allowed liquor sales on Sundays from 1 to 9 pm and provided for new dance hall rules. Although prohibition was over, bootlegging arrests would continue in local newspapers. This included the arrest of the owner of the Rice Lake Tavern and Pool Hall for selling moonshine. Fined $50 and cost, I'm sure R.B Hart would have proposed to the *Chronotype*, if asked, the same question that had caused a controversial exchange ten years earlier.

In conclusion, a summary of the great experiment might best have been explained by American humorist Will Rogers. He would sum up the era of prohibition by saying, "Why don't they pass a constitutional amendment prohibiting anybody from learning anything? If it works as well as prohibition did, in five years Americans would be the smartest race of people on Earth."

Again, I would like to recognize the Wisconsin Historical Society, who along with the *Advocate* and Wisconsin Public Radio were the sources I used for a majority of my research for the article.

HELP CUMBERLAND BOY SCOUT'S
Deposit Aluminum Cans in the Scout Bin
Behind the City Shop.

ADOPT A FIRE HYDRANT THIS WINTER!
Help the Cumberland Fire Dept. by keeping hydrants clear after snowfalls this winter!

Thanks for your help!

Promoting Restaurants that are *Ready to Serve Safely*

For the past eight months, restaurants have fought hard to keep their businesses open and afloat during a relentless pandemic. Restaurants have risen to the challenge by transitioning their business models, investing in protective equipment, rearranging tables for social distancing and implementing new sanitation protocols. Restaurants have shown ingenuity, persistence and creativity to adapt to an ever changing landscape. Throughout it all, most restaurants have taken the health of customers and employees seriously, adhering to public health guidelines and government mandates.

"It's important to highlight that so many restaurants are doing everything right to ensure the safety of their customers and their teams," says Kristine Hillmer, President & CEO of the Wisconsin Restaurant Association. "Restaurants are being unfairly targeted as possible spreaders of COVID-19, when in reality there is no data that points to individuals being more likely to contract the virus when going to a restaurant."

Because the survival of so many restaurants is at stake, the Wisconsin Restaurant Association is launching a statewide public awareness campaign to educate the public about what restaurants are doing to keep their customers and employees safe during the pandemic.

The "Ready to Serve Safely" campaign showcases those restaurants who are committed to employee and customer safety by following best practices for COVID-19 mitigation.

To participate, Wisconsin Restaurant Association member restaurants must sign the "Ready to Serve Safely" commitment and follow specific safety protocols and compliance criteria which include:

- Follow FDA, CDC and EPA COVID-19 guidelines
- Adhere to Wisconsin and local health department orders or mandates
- Provide employee training on food safety, sanitation and COVID-19 mitigation practices
- Adhere to the Wisconsin Restaurant Association pandemic guidance

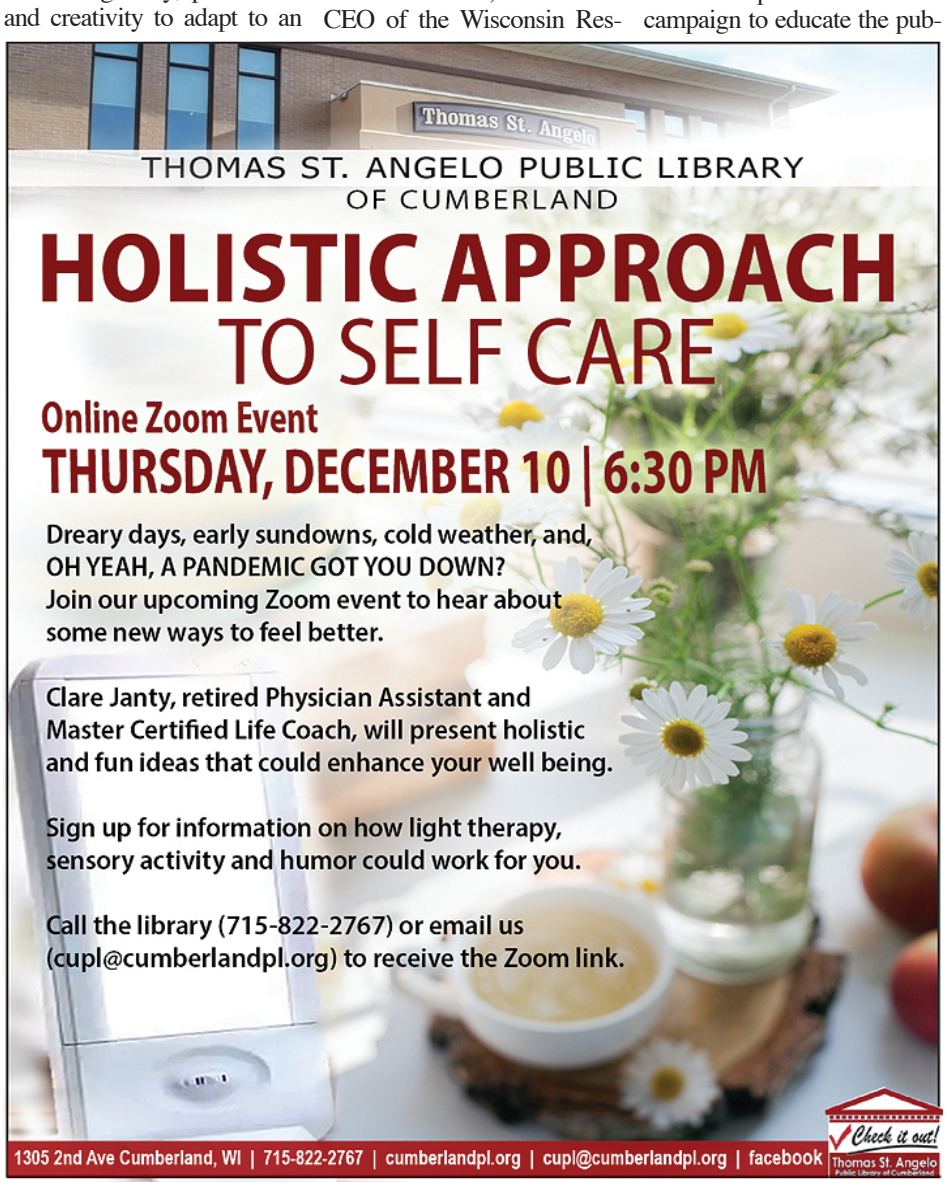
Restaurants receive a detailed list of criteria that outlines all requirements for participation.

Participating restaurants will be listed in the online Ready to Serve Safely directory of Wisconsin Restaurants at safediningwisconsin.com. The directory will be promoted to diners looking for restaurants who have invested in their safety. Promotions include digital, television and radio ads statewide as well as a social media campaign. The public awareness campaign is made possible by TRAVEL grant funds in partnership with the Wisconsin Department of Tourism.

Participation in the Ready to Serve Safely program is available to members of the Wisconsin Restaurant Association.

The campaign also seeks to rally public support for restaurants as they face even more challenges going into the winter months. "We have seen an outpouring of concern from the public for the plight of restaurants," according to Hillmer. "We are asking customers to support their local restaurants in whatever way they feel comfortable, whether it's dine in, carryout, curbside, delivery or drive through. Restaurants are not going to revive and survive without support of their customers and their communities."

Visit safediningwisconsin.com for more information on the Ready to Serve Safely program.





Cumberland Healthcare is pleased to offer

New Weigh Forward

Cumberland Healthcare offers a variety of programs to help you meet your personal weight management goals. Learn about the various programs we have to offer, including our most recent addition, Ideal Protein. Ideal Protein is a medically developed, scientifically-validated, and nutritionally balanced ketogenic protocol designed to help people lose weight and better manage their health.

Please join us for our **VIRTUAL Kick Off on Wednesday, December 9, 2020 from 6:00 pm - 7:00 pm**

- We will go over the program, costs, benefits, and results, etc.
- Other discussion items are exercise programs, medical management, lifestyle coaching, dietician-led programs (nutritional counseling, Prevent T2, Intensive Behavior Therapy for Obesity).
- To register or for more information about New Weigh Forward, please contact Cassie at 715-822-7300 or cklatt@cumberlandhealthcare.com

VIRTUAL INSTRUCTIONS FOR NEW WEIGH FORWARD KICK-OFF
WED, DEC 9, 2020 6:00 PM - 8:00 PM

Please join my meeting from your computer, tablet or smartphone.
HTTPS://GLOBAL.GOTOMEETING.COM/JOIN/119311525

You can also dial in using your phone.
United States: **+1 (669) 224-3412**
Access Code: **119-311-525**
New to GoToMeeting? Get the app now and be ready when your first meeting starts: https://global.gotomeeting.com/install/119311525

CUMBERLAND HEALTHCARE



