

\$1.²⁵



Cumberland ADVOCATE

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WEDNESDAY, JANUARY 5, 2022



Year in Review Part II

June: (2) The Cumberland Boys Track Team had another outstanding afternoon in Hayward last Thursday as they took first in the seven team Hayward meet. In the process, Nick Kasper set the Freshman triple jump record with a leap of 38'9", while also jumping 6'0 in the high jump. The 4 x 100 meter Relay team consisting of Gavin Jarchow, Sam Schradle, Isaac Rundstrom, and Drew Griffith, set a new school record with a time of 45.36. The Boys 800 sprint medley team also won their event with a time of 1:44.70. The team consisted of Jarchow, Schradle, Blaine Peterson and Rylee Otto. Matt Friess had another excellent day for Coach O'Connell by winning the high jump and triple jump.

Congratulations to Pat Olson for being named Cumberland's Citizen of the Year at the annual Chamber of Commerce Banquet held Tuesday, May 25th at the Das Lach Haus. Pat has been a big supporter of not just Cumberland, but Barron and Shell Lake as well. From Hilltop to Rolling Oaks, to Scoop 'N' Brew, most have enjoyed some of Pat's fine cooking.

The Cumberland Chamber of Commerce President Tom Schroeder was named 2020 Citizen of the Year. Because of the pandemic, the annual banquet was not held last year. Tom did receive recognition at a ceremony on the shores of Beaver Dam Lake last summer. Tom has been instrumental in helping clean up "Library Lake" as well as the rest of Beaver Dam Lake, just to name a few.

(9) After 38 years of running Indianhead Sport Shop, Timm, Teresa and Keri handed the keys off to the new owners who hopefully will have it for another 38 years. Stacia Thompson is the new store manager, and the new owners are Brian Thompson and Aaron Simonis.



Artist rendering of new Ardisam Headquarters

Construction for a new Ardisam Headquarters and Technology Center is underway in the Cumberland Industrial Park. Continued growth of Ardisam and its family of brands has made the 85,000 sq ft facility necessary. The new building will consolidate office space and research & development activities that are currently located in four different buildings scattered around the city. The new building consists of approximately 30,000 sq ft of office space and 55,000 sq ft of testing, development, and warehouse space. The new building will also allow the company to expand its warehousing space. Ardisam's new building will be large enough to support approximately 120 employees, 30 of those jobs are high-tech-engineering and research & development roles. When the building is completed, the company plans to vacate its current office space located north of the high school but will continue utilizing all the other buildings it owns or rents in the city of Cumberland.

(16) Each year, the Endeavor Foundation awards Cumberland High School juniors with scholarships. The scholarships were endowed through the generosity of Claire and Marj Johnson. This year, seven Cumberland High School juniors were each awarded an \$8,000 Endeavor Foundation Scholarship during an end of the year awards ceremony. The Endeavor Scholars must maintain a B average during their senior year at Cumberland High School, and are then required to remain full-time students in good standing at their college or university to remain eligible to receive \$2,000 per semester for four semesters. Class of 2022 recipients are Mecina Garibaldi, Anna Ranallo, Sydney Mathison, Tierney Schramski, Natalie Vicich, Amie West, and Nacole Rodriguez.

Last year, the COVID shut down prevented an official presentation ceremony for the Class of 2021 Endeavor Scholarship recipients. The Class of 2021 recipients were Alleah Anderson, Faith Mathison, Kamey Ayidiya, Christopher Theese, Dylan Wackerfuss, Tiara Anderson, Tanner Johnson, Devin Roff, and Jonathan Ekenstedt.

The Barron-Cumberland Girl's Soccer Team celebrated a D3 Regional Championship last Saturday, following a 4-2 road victory in Somerset. It was the first Regional Championship for the Barron-Cumberland Cooperative and the first for a Barron Girls team since 2010. The team opened up WIAA Tournament play last Thursday against Amery, and came away with an easy 10-0 shutout on the turf. Cumberland's Maya Brenna scored three minutes into the contest on an assist from Rylee Stauner. By half-time the score had risen to 6-0, as the Barron-Cumberland team dominated the action. The game against Somerset offered a chance for revenge, as the Spartans had taken a one-goal victory earlier in the year. Barron-Cumberland took advantage of the situation by taking the 4-2 victory.

(23) The Cumberland City Council is pleased to announce that Heather M. Wolfe has accepted the position of Chief of Police. With her appointment, Heather becomes the first female police chief in Cumberland and Barron County history. Wolfe, currently an investigator for the

Continued on page 11

New Business in town!



Give a hometown welcome to the New Dollar Tree/Family Dollar store on Hwy 48/63 here in Cumberland. The store will be officially opening on Thursday, January 6th.

Mr. Pierce Takes Time To Smell The Roses by Dan Hopkins

The new Middle School Band Director, Nathan Pierce, hasn't missed a beat while adjusting to his new surroundings in Cumberland. "I've been searching for a community that really supports the arts, and I have found it here in Cumberland," says Pierce. "After 22 years of successful teaching in four other districts, I finally feel at home."

In just a few months, Pierce helped the Cumberland High School Marching Band get back on top with a decisive win at the Wisconsin State Marching Band Championships. Longtime director, Dan Hopkins, credits Pierce with infusing enthusiasm, intensity, and high standards into the program.

"He has a drive and passion that has spread throughout the entire band," said Hopkins. "He fits perfectly with our motto of dedication, pride, and integrity."

On January 1st, Mr. Pierce performed at the Rose Parade in Pasadena, California in the first ever Band Directors Marching Band. Two hundred and ninety directors from 50 states came together to form this amazing ensemble. The group was led by Dr. Jon Waters, director of bands at Heidelberg University in Tiffin, Ohio. Waters' challenge was monumental. First he needed to sort through hundreds of auditions, and then select the best applicants. Finally, he had to send out the music, order uniforms, and schedule rehearsals in Pasadena. Additionally, most of the directors were not spry high school or college students that usually participate in the Rose Parade.

"The parade is 5.5 miles long, so I was really hoping the directors would come here in shape," said Walters.

As a member of the world-famous UW-Mad-

ison Badger Band, Pierce was used to high profile and high intensity performances. "The students in Cumberland keep me young," said Pierce.

While at UW-Madison, Mr. Pierce marched in the Outback Bowl, the Copper Bowl, the Hall of Fame Bowl, and multiple NFL games, not to mention all of the Badger's Home Games. But he considers marching in the Tournament of Roses

Parade a dream come true.

Accompanying the incredible band in the parade was also a float entitled Saluting America's Band Directors as part of the unit. The float with the theme "We Teach Music, We Teach Life" was a favorite among spectators, winning the prestigious Rose Parade Showmanship Award.

In addition to directing the Middle School Bands at Cumberland, Mr. Pierce as-

sists with the High School Symphony Band and Co-Directs the Marching and Pep Bands. He appreciates a busy schedule and gets a lot of satisfaction by watching students achieve success.

When he isn't teaching, Mr. Pierce enjoys spending time with his wife, Amy, and their dog Ali. He is an avid golfer, train enthusiast, and a member of the Northwinds Brass Band.



Above: Cumberland Middle School Band Director Nathan Pierce with his sousaphone just before the start of the Rose Bowl Parade, January 1, 2021 in Pasadena, CA. Right: The Float "We teach music, We teach life" accompanied the band in the parade.



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**Curbside
Pick-up
Available!**

**Delivery
Available***

*Some restrictions apply

Ice Age chapter plans annual meeting Jan. 29

The people responsible for constructing and maintaining the more than 60 miles of Ice Age Trail in Polk County will hold their annual meeting on Jan. 29.

The Indianhead chapter of the Ice Age Trail Alliance will meet by Zoom link that day at 10 a.m. They'll meet new members, review finances and

receive trail adoption updates.

The highlight of the program will be the recognition of one of the chapter's volunteers for some 25 years of contributions.

A link for the meeting will be sent to chapter members. Others interested in attending should e-mail Barbara.ceder@gmail.com

Sons of Norway to meet

Sons of Norway Dove Lodge 5-353 will meet Tuesday, January 11, 2022 at 6 PM

at Chetek Lutheran Church in the Fellowship Hall. A light supper will be served.



Cumberland Area Food Pantry

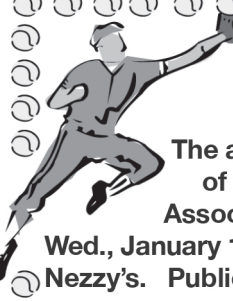
Open Friday 1-3 pm

1270 1st Ave. • Cumberland

with pre-made boxes and drive-thru distribution

Find us on Facebook at Cumberland Area Food Pantry

or call 715-822-2004 or 715-822-3767



Cumberland Baseball Association Annual Meeting

The annual meeting of members of the Cumberland Baseball Association, Inc. will be held on

Wed., January 12, 2022 at 7 pm Upstairs at Nezzys's. Public input welcome.

Cumberland Baseball Association, Inc.



Edina Realty
a Berkshire Hathaway affiliate



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Cumberland, WI 54829



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Come join us for Open Skate at the Cumberland Ice Arena!

Every Friday from 6:30-8:30 pm and Saturday from 4:30-7:30 pm

- All ages and skill levels are welcome!
- FREE skating, concessions open
- Skates available to rent for \$2.00

Please check the website for full schedule
www.cumberlandhockey.com





Mark Your Calendar!

January 29:
The Generations Go Country

February 12:
A Valentine Date with The Polk-Barron Street Project

Both concerts are at 7 p.m.

Tickets are \$10 for adults and \$5 for students.

Tickets available at the door.

ETC is located at 1595 2nd Avenue • Cumberland, WI (across from Cumberland Elementary School)

Information regarding ETC events can be seen at www.cumberlandetc.com or you can "like" ETC on Facebook or watch the Advocate

DHS Urges Public Health Practices to Keep Kids Safe and in School

Asks parents and guardians to take action as Omicron cases increase

As students return to school in January, Wisconsin Department of Health Services (DHS) is asking all Wisconsin parents and guardians to take action to help slow the spread of Omicron and keep children safe in schools. DHS urges parents and guardians to collaborate with local leaders, school officials, and public health on the following actions:

- Get your child vaccinated for COVID-19, including a booster dose as soon as they are eligible.
- Ensure your child properly wears a well-fitting mask (link is external) in all public indoor spaces, including schools, even if it is not required.
- Get your child tested for COVID-19 if they are experiencing symptoms or have had close contact with someone with COVID-19.
- Keep your child home from school and other activities to isolate and quarantine if they test positive for or are exposed to COVID-19.

“With Omicron cases surging in Wisconsin and schools returning from holiday break next week, there is considerable concern that the number of children becoming infected with COVID-19 will increase –

having major ripple effects for community transmission and COVID-19 hospitalizations.” said Dr. Ryan Westergaard, Chief Medical Officer and State Epidemiologist. “All Wisconsinites have a responsibility to help protect the health and well-being of children, especially those who are not yet eligible to be vaccinated or receive a booster dose, by engaging in layered COVID-19 mitigation strategies.”

As the Omicron variant of COVID-19 circulates throughout the country, states have seen an increase in the number of pediatric hospitalizations associated with COVID-19. Although pediatric hospitalization levels remain stable in Wisconsin, children 18 years and younger make up the largest proportion of new daily COVID-19 cases in the state. DHS is watching data from other states closely. While preliminary data suggests the Omicron variant may cause milder illness compared to the Delta variant, the highly contagious nature is increasing the overall number of infections, thus increasing the number of hospitalizations, including pediatric cases. The Delta variant also continues to be in wide circulation in Wisconsin and is a major contributor to COVID-19 hospitalizations.

“We know how important in-person instruction is for our learners, families, and our communities,” said State Superintendent Dr. Jill Underly. “Keeping our schools open at this critical moment is the right choice, but it requires a collective effort to mitigate the spread of COVID-19 – this means getting vaccinated, wearing a mask, and following testing and safety protocols. We all have to do our part to make sure our learners and educators can maintain safe and healthy classrooms.”

On December 20, DHS issued a public health advisory

calling on all Wisconsinites to take urgent action to prevent additional hospitalizations and deaths due to COVID-19. We all have a critical role to play in stopping the spread. To find a COVID-19 vaccine provider in your community, visit [Vaccines.gov](https://vaccines.gov) (link is external), or call 211 or 877-947-2211. For up-to-date information about Wisconsin's COVID-19 response, visit the DHS COVID-19 webpage. We encourage you to follow @DHSWI on Facebook, Twitter, or dhs.wi on Instagram for more information on COVID-19.



THANKS FOR READING THE ADVOCATE



Reminder to City Residents!

It is your responsibility to keep your mailboxes cleared for mail delivery

City of Cumberland





Cumberland American Legion

Available to rent for Weddings, Parties, Reunions, etc.

Hall • Bar • Kitchen

Can be decorated to fit your needs.

For More Info Contact 715-822-4121

School Lunch

Lunch menu includes assorted fresh vegetables, fresh fruit, and 1/2 pt. milk.

Thurs, Jan 6th: Turkey Hotdish, Whole Grain Bun, Warm Apple Slices.

Fri, Jan. 7th: Hot Dogs, Whole Grain Bun, Chips, Broccoli, Pineapple.

Mon, Jan. 10th: Tator Tot Hotdish, Green Beans, Dinner Roll, Peaches.

Tues, Jan. 11th: ES: Popcorn Chicken. MS/HS: Chicken Fajitas, Rice, Corn, Mandarin Oranges.

Wed, Jan. 12th: Mini Corn Dogs, Mac n Cheese, Peas, Pears.

CUMBERLAND SCHOOL DISTRICT NEWS

Upcoming Events

Thursday, January 6th
5:45 pm • Girls V Basketball vs Ashland • HS Gym

Tuesday, January 11th
7 pm • Varsity Wrestling vs Spooner • HS Gym

Cumberland Graduates of Achievement

Do you know of a Cumberland Graduate of Achievement? If so, please nominate that graduate. Cumberland High School Graduates of Achievement are named each year at commencement exercises.

The deadline for completed nominations is **January 31st**. Forms are available from the high school guidance office, superintendent's office or on the school's website (<http://www.cumberland.k12.wi.us>) under the "Community" section. A committee of school staff, school board, community and past recipients serve on the selection committee.

The award was initiated in 1998 to demonstrate to the current student body that one can graduate from a small school and achieve significant accomplishments in life.

Hike/Snowshoe Events 2021-22

Six events left to enjoy! • Start at 10 am each date

- 1/8/22 Scoutland with Jennifer Turcott
- 1/29/22 Explore Beaver Dam/Cumberland with Lori Hopkins
- 2/12/22 Lisa Janty
- 2/26/22 Timberland Hills with Sue Greenway
- 2/19/22 Luminary with the Johnsons @ Firefly Fields 6-8 pm
- 3/12/22 Public Land near Little Sand -- Clare Janty

(Watch and listen for more exact information and directions as the date draws near)

Social Distancing - Good Exercise - Fun for all

No charge, but a free-will offering will be taken and donated to the host-site if applicable. Questions or concerns? Please contact: Susan Bridger CCE Director, sbrid@csd-mail.com / 715-822-5121 ext. 403

Healthier Eating Choices for 2022

Julie McCann, Instructor

Wednesday, January 12 • 4:30 pm • High School FAC Room

With the holidays behind us it's the perfect time to get back on track. Join us and hopefully get motivated to heal, perform, and thrive! Instructor Julie McCann is a wife and mom who is passionate about fitness, nutrition, and helping educate people on the "power" of healthy lifestyle choices. Discussion will focus on: Power of Plant Foods & Simple Solutions of how to introduce more to your diet as you Make & Take four Grab & Go Lunches during this workshop. Here's how it works: Just bring: 4 Mason jars with lids (wide mouth quart size if possible); A big bowl of one prepped ingredient (4-5 cups) – all ready to serve (**These are your only costs for this workshop!**) Possible List of Ingredients to bring: *spinach/variety of greens *peas *carrots *beans *tomatoes *baby corn *peppers *salad dressing. To register for this fun and "healthy" event please contact: Susan Bridger CCE Director, please contact: Susan Bridger CCE Director, 715-822-5121 ext. 403 or sbrid@csdmail.com

Interested in learning about the...

Healing Energy of Crystals

Tuesday, Jan. 18 • 6-8 pm • HS room #403 • Cost: \$30

We are so lucky to have Kelly Lingen as a member of our community, a certified Crystal Healer and a Master of Crystallography. She has been practicing crystal healing professionally for over a decade. Topics will include: Basic Geology of Crystals; Brief history on Crystal healing throughout the ages; How Crystal energy works and it's benefits of emotional, physical, and spiritual well-being; Practical ways to incorporate the healing energies of stones in our own life and so much more! ****Class participants will receive a 10% discount voucher that may be used at Lingen Tree Rock Shop(one day only, any day you choose on your entire purchase that day!)**** To register or for questions please contact: Susan Bridger, CCE Director at 715-822-5121 Ext. 403 or email: sbrid@csdmail.com or call the Island City Food Co-Op 715-822-8233.

FREE Raffle for Kids Ages 12 and Under

35th-Annual Barronett Civic Club ICE FISHING CONTEST

January 15, 2022
on Shallow Lake, Barronett, WI
10 a.m.-3 p.m.

MAJOR RAFFLE

1st Place....\$250	2nd Place....\$125	3rd Place....\$50
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Need not be present to win major raffle prizes

VALID TICKET REQUIRED FOR REGISTERING FISH

1st & 2nd place for largest northern, largest bass and largest panfish (bluegill, crappie or perch)

- **LARGEST NORTHERN \$100**
2ND NORTHERN \$25
- **LARGEST BASS \$100**
2ND BASS \$25
- **LARGEST PANFISH \$50**
2ND PANFISH \$25

All fish and major prizes will be awarded immediately following contest on the ice!



Over \$1,000 in Prizes - Door Prizes on Ice ALL DAY
Food & Beverages on Grounds

Lift Station!



Work crews should finish up work on Lift Station #5 on Beaver Dam Lake by the end of the week. With all the delays in getting parts and such, the project took a little longer than expected. The complete rebuild includes new pumps, controls and a back up generator. Final concrete and fencing work will be completed when weather permits this Spring.

Three injured in one car accident near Siren

Wisconsin State Patrol Northwest Region Spooner Post reported that on Sunday January 02, 2022 at approximately 12:18 a.m., a WI State Trooper and Burnett County Deputies responded to a one vehicle crash on Hwy 35 and Godfrey Lake Road in Burnett County near Siren.

A 2017 Chevrolet Camaro, with three occupants, was traveling south on Highway 35. The vehicle failed to negotiate a

curve properly and left the roadway. The Camaro was pinned against a tree and the fire department and EMS personnel on scene had to remove the driver, 45 year old Duane D. Vadner of Luck, from the vehicle. Speed was a factor in the crash. Vadner was transported to Regions Hospital with life threatening injuries.

The two passengers, Brett W. Frank, 28, from Centuria and 21 year old Courtney R.

Lagerstrom from Frederic, had non-life threatening injuries. Frank was treated at the scene and Lagerstrom was transported to St. Croix Regional Medical Center.

Assisting agencies included Burnett County Sheriff's Department, Siren Fire Department, Webster Fire Department, North Memorial EMS, and St. Croix Tribal Police Department.

The crash remains under investigation by the WI State Patrol.

Northwood Tech offers free adult basic education classes

Adult basic education classes are available through Northwood Technical College at the four main campuses and several outreach sites. Classes are intended to help adults prepare for the GED/HSED exams, prepare for college entrance, receive course and program support, maintain employment, enter the workforce with confidence, and/or achieve personal goals.

Brush up on basic skills such as reading, writing, grammar, science, social studies and math as well

as study skills and test-taking strategies. Our faculty and staff will work with you in an open lab or structured class setting. Students can enroll any time during the semester.

Classes are flexible, free and available to those 18 years of age or older.

For more information or to schedule an appointment, contact:

- Jennifer Olson, Academic Support Technician for the Ashland Campus directly at 715.319.7268 or jennifer.olson@northwoodtech.edu

- Gideon Mayhak, Academic Support Technician for the Rice Lake Campus directly at 715.788.7049 or email gideon.mayhak@northwoodtech.edu
- Heather Hinz, Academic Support Technician for the New Richmond Campus directly at 715.752.8141 or email heather.hinz@northwoodtech.edu
- RaeAnn Johnson, Academic Support Technician for the Superior Campus directly at 715.319.7321 or raeann.johnson@northwoodtech.edu

Barron Spotlighters Theater Group Announces Auditions For "The Unsinkable Molly Brown" Musical

The Barron Spotlighters theater group proudly announces that they will be holding auditions for the musical "The Unsinkable Molly Brown" on Monday, January 10 and 11, 2022, beginning at 6:30pm. The auditions will take place at the Barron Area Community Center, and they are in need 20 men and 12 women of all different ages to play leads and minor rolls.

Jessica Balts, Director says "If you aren't familiar with this show, it's definitely one you'll want to learn about. Based on the life of the real

Molly Tobin/Brown, a woman who was born poor and uneducated and strove to become educated and wealthy in the late 1800's/early 1900's. She really did survive the sinking of the Titanic! Lots of singing/dancing and fighting in this show! A very energetic story that should encourage everyone who participates in (or comes to watch the show) to feel like they can accomplish anything they set their minds to!" Those who want to participate but cannot make either audition date work are encouraged to con-

tact the Spotlighters at 715-537- 9212, email them at barronspotlighters@gmail.com, or go the Contact Us page on their website, www.barronspotlighters.org.

"The Unsinkable Molly Brown" will have performances March 25-27 and April 1-3, 2022, at the Barron Area Community Center. Times for the shows are 7:30pm on Fridays and Saturdays, 2:30pm on Sundays. Tickets for all shows will be \$14 and can be purchased at the box office the day of performances.

Northwoods Notebook: My grandson wants to fish - on ice

By Larry Werner

It was Christmas Day, at the family gathering we were able to do in person this year, that I found out my 10-year-old grandson, Reid, wants to participate in Wisconsin's national pastime — ice fishing.

After last year's get together by Zoom, we were all vaccinated and tested. So we resumed our tradition of having dinner and exchanging gifts Christmas night with the kids, grandkids and my ex-wife and her husband. Before sitting down to a dinner of beef brisket, we asked the grandkids what Santa had brought them that morning and learned the truth about Reid.

der, then setting the hook with a yank and pulling in a Beaver Dam bass, often after a good fight.

I remember one day at dawn the first year I had my place in Cumberland when I went out in my pontoon, stood on the deck and tossed the line in with a juicy nightcrawler from Indianhead Sport Shop. It was one of those gorgeous Wisconsin evenings, warm but not hot, just before sunset. The bass hit my line, and we engaged in a classic battle between man and fish.

As I pulled him out of the water, I said to myself, "This is why men fish."

Beaver Dam road created each winter by some guy with a plow on his truck. I've even snowshoed out from the city beach to visit friends participating in the annual ice-fishing tournament.

"Catch any?"

"Nope."

But they were out there again the next year.

Now, it looks like I'm going to have to try it. I love spending time with my grandkids. I've watched them play soccer, baseball, basketball and football. Reid, in particular, is a sports nut, playing three of those sports at a high level. When I watch games with him, he wants me to toss him a football so he can dive for it, landing on the couch like a wide receiver hauling in a TD pass.

"We're going to have to find a day to come up this winter so Reid can fish on your lake," my daughter-in-law, Reid's mother, said on Christmas.

"Sure," I said, trying to seem enthusiastic about the prospect of going down to the lake on a below-zero afternoon to watch for a little red flag pop up. At least, we'll be inside a fishing tent, just me, Reid and his dad, my son.

I'm sure I'll enjoy it, even if it won't be as memorable as that summer night on the lake, when I got the best of that big bass.

Larry Werner's email is lh-werner47@gmail.com.

He got ice-fishing equipment, including a couple tip-ups, an auger and a soft-sided shelter, which my son said is really a gift for him because, "I'm not going to sit on a bucket."

I'm going to admit something here: Even though I enjoy being outdoors in the winter, love fish and live on a lake, I've never fished on the ice. It seems like a strange thing to do: cutting a hole and propping one of those devices over the hole and sitting there until the flag pops up, telling you there's a fish pulling on the hook.

During the time of year when the water isn't frozen, I love tossing a line out from my boat or the dock and waiting for the bobber to be pulled un-

FINAL WEEK WINNERS!

1st Place

Tim Moynihan 11*

2nd Place

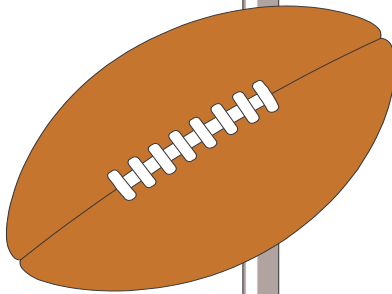
Lisa DaBruzzi 11*

3rd Place

Roxanne Burke 9*

*Thanks to all who entered
the 2021 Cumberland
Advocate Football Contest!*

**Tie Breaker*



Sudoku Puzzle #4153-D

	1					2		
3			4			5		
	6		7		5			8
				8	2	7		9
	2						1	
4		1	9	3				
2			3		1		8	
		5			9			4
		7					6	



ADOPT A FIRE HYDRANT THIS WINTER!

Help the Cumberland Fire Dept. by keeping hydrants clear after snowfalls this winter!

Your help would be appreciated.

Support your friends and neighbors!

SHOP CUMBERLAND!

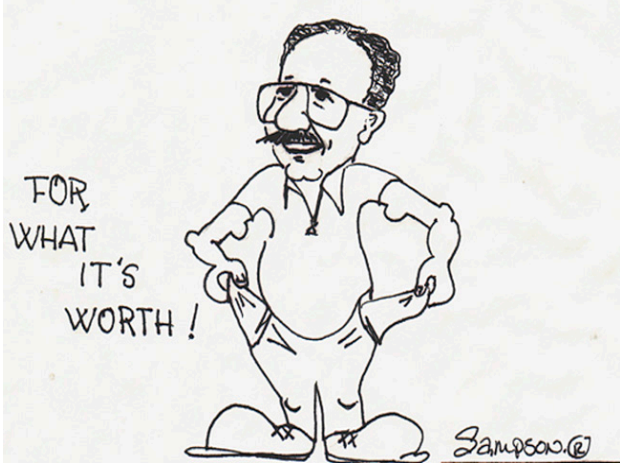
Across

- Bestial hideaway
- Letter before epsilon
- Frank's daughter
- Lot of rows to hoe?
- Lunchbox cookies
- Mild expletive
- Chinese restaurant offering
- ___ mater
- Range of vision
- Secret store
- Preamble
- Heroic narrative
- Baseball league
- Basic commodity
- Northwestern U.S. capital
- Kind of premiere
- Well-defined prevailing wind
- Start for lock or knock
- Earthenware jars
- Smuggler's weight, perhaps
- Surpassing everything
- Spanish title of respect
- Some siblings
- Show for critics
- Union of old
- Long stoles
- Films with casts of thousands
- One of the world's religions
- Gift for a malihini
- Computer insert
- Tense tennis situation
- Charge for a hand delivery?
- Blow away
- Tuftlike mass
- Orderly and systematic
- Condition of many fences
- Porgy and bass

Down

- Be without
- Need liniment
- Word with Age or cross
- Business solicitor, for short
- Senility
- Susan's soap role
- Poland's Walesa
- Strong puff
- Burro
- Extremely sad films
- Dome-shaped structure
- Title giver
- Sixth president
- Heat to the boiling point
- Tense choice?
- Type of ballot
- Pageant contestant
- Absorbent stick
- Musical sound
- They may be fine
- Ducks and most people have them
- Viva voce
- Comic King
- One from Hanover
- Balm ingredient, perhaps
- Even opposite
- "Wanna make something ___?"
- Is indebted
- Disney dog
- Taken to the cleaners
- Enclosed automobile
- State one's belief
- Western scene, e.g.
- Five-alarmer, e.g.
- "___ La Douce"
- When it's saved it's taken
- 1953 Caron role
- He lived for 905 years
- Yen
- Help at the checkout counter
- Switch setting

Opinion



By Craig Bucher

It was a quiet and uneventful New Year’s around the household. We are thankful to be relatively healthy and to have our family near and also healthy. We have been so blessed to have our family near to us. I don’t think I have been able to really appreciate our kids until we have gotten older. I am so proud of them all. They are wonderful. I hope we can, as a nation, beat the COVID-19 and return to a relatively normal 2022 with our family strong and intact.

-0-

The *Star-Tribune*, in the Sunday edition, had a feature story about a small town of about 3,000 people that so reminded me of Cumberland. The centerpiece of the story was the renovation of the theater. With the purchase of the building included, the town has put about four hundred thousand into the project. It has been successful as the centerpiece of the downtown area. All of the retail stores are filled, live theater has been successful, and the movie theatre plays classical films every Friday night. If I had not read the article I could almost believe I was reading about Cumberland, Wisconsin rather than Zumbrota, Minnesota. We should be proud that Cumberland, like Zumbrota, has “bucked the trend” and can be cited as a successful small town. We have an active ETC, filled downtown stores, and a great lake. Zumbrota has a successful theater, filled downtown stores, and the only original covered bridge left in Minnesota. Both communities have vibrant Chambers of Commerce to promote the communities they serve. Zumbrota doesn’t have a great lake and Cumberland doesn’t have a covered bridge but both “features” serve as anchors to promote the community. It only proves that small towns can be successful with optimistic people and hard work. Cumberland has plenty of that and with continued optimism and more hard work, our town charges into 2022 with plenty going for it. Thanks Cumberland. I am looking towards a great new year.

SEE YOU NEXT WEEK!

ATTENTION SNOWBIRDS

Is it time to go south for the winter?

Don’t forget to notify The Advocate before you’re ready to leave, so we can change the mailing address on your paper.

Have a warm winter!



WINTER PARKING REGULATIONS

ALL NIGHT PARKING PROHIBITED:

There will be no parking on any city street between the hours of 2:30 a.m. and 6:00 a.m. on any day between November 1 through April 1. Violators may be ticketed or towed.

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Weekly deadline is
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Leave the World a little Better than you found it.



Inside Wisconsin

by Tom Still

Looking back on the year: Hits, walks and a few whiffs

By Tom Still

MADISON, WI: Part of the fun of writing a regular column is looking back to see what ideas and even predictions stuck. That same hindsight can also be a curse, especially when you’re wrong. With the calendar marching on, it’s time to review selected column themes with my on-base percentage in mind:

Jan. 14, 2021: “It will take more than a year to connect people in Wisconsin’s communications deserts to competitive, high-speed internet. Still, the elements are in place to dramatically improve access with the decade.” Hit. That was my reaction to Gov. Tony Evers’ “Year of Broadband Access” declaration, and it’s holding true. Progress is being made, thanks to a combination of government and private initiatives, but only so many fiber-optic lines and small-cell transmitters can be installed at once. Best guess: Wisconsin is 92% wired for high-speed internet overall; 75% in rural areas. Work remains to be done.

Jan. 21, 2021: “Here’s an open invitation to California companies and entrepreneurs looking for a change of scenery. Come to Wisconsin.” Whiff. While census data and other studies show California’s popu-

lation growth slumping and more people moving out of the Golden State than moving in, my one-man pitch to lure Californians to the Badger state hasn’t borne fruit yet. Statistics show that when Californians do move, they don’t stray far – usually to places such as the Pacific Northwest and the Rocky Mountain states. Maybe that will change as the West Coast drought deepens and more Californians heed the wisdom of my advice.

Beginning Feb. 18, 2021: A series of columns made the case that Wisconsin could benefit from more state venture and angel capital investment to foster young companies, not just in the big cities but statewide. More than once, I noted that previous such initiatives were bipartisan. Walk. Although many legislators were intrigued by Evers’ plan for a \$100-million fund, they also heard conflicting messages. Plus, there wasn’t a lot of Republican enthusiasm to give the Democratic governor a victory. Because past state investments have generally worked, a tweaked plan may re-emerge after the fall elections.

Throughout 2021: Workforce growth was a recurring theme. A February

column noted that Madison and Milwaukee are attracting tech workers from elsewhere. Two columns in March pointed to the importance of keeping home-grown talent home. Columns in June and December stressed attracting and retaining highly trained immigrants. A May 13 column challenged the notion that extended federal unemployment benefits were the main reason why employers weren’t filling jobs. Hit. “Finding talent has been a challenge for some business sectors in Wisconsin for years, for reasons that range from Baby Boomer retirements to ‘brain drain’ to the need for retraining of (displaced) workers. Other reasons include ... a shortage of affordable housing in some places, child-care issues for people who might work later shifts, and compensation at a time when inflation is on the rise...” The more people study the stats, the more it appears labor shortages aren’t just a matter of “competing over the couch” but a mix of overlapping causes.

July 8, 2021: “Wisconsin has an advantage over many states in that its rural hospital system is strong and generally held up during the peak of the pandemic. Other states are not so fortunate, and intense rural outbreaks could

lead to overrun facilities and lack of treatment.” Whiff. Wisconsin’s high-quality rural hospitals are now struggling, mainly because they serve populations in which too many people refuse to get vaccinated against COVID-19. At what point will the medical community declare, “No vaccination? Go to the back of the treatment line.” That won’t happen, precisely because medical professionals care so much – even for people who refuse to help themselves and their neighbors.

July 22, 2021: “Renewed interest in space starts with unlocking the secrets of the universe. It is about better understanding our origins, and about making practical advances in science and technology that will improve life on Earth.” Hit. The Christmas Day launch of the James Webb Telescope, which will peer into the birth of stars many billions of years ago, is the latest example. Elon Musk, Richard Branson and Jeff Bezos may have gotten more ink for their voyages into space, but the telescope will teach us more about ourselves and our surroundings as 2022 matures.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsintechnologycouncil.com

A Look Back

10 Years Ago
January 11, 2012

“For a time such as this” has never meant more than it does today for the urgency of food needs for families in rural communities in northern Minnesota and Wisconsin. Ruby’s Pantry continues to grow to meet the needs of the underemployed, unemployed, elderly and all families needing a “hand up” in these challenging times. In 2011, Ruby’s Pantry provided 5,867,320 pounds of food at their distributions to 70,086 families. Ruby’s Pantry is in its ninth year of serving rural communities with donated surplus food and goods to fight hunger and disease.

The biggest news to come out of the January City Council meeting was the announcement of the planned retirement of City Clerk Dennis Rockow, after 36 years of service. The council approved the motion to begin the process to fill the vacancy that will be left by his departure.

20 Years Ago
January 9, 2002

Mayor Robert Skinner has announced that there will be a public informational meeting, with Wisconsin State Department of Transportation (DOT) officials on Tuesday, January 15. The meeting will be about what may be done with the intersection of 48 & 63 (four corners). The DOT officials will present preliminary ideas to improve the intersection. There will be three options.

30 Years Ago
January 8, 1992

Cumberland High School Senior Hope Johnson, daughter of Steve and Janet Johnson, is the recipient of the Daughters of the American Legion Good Citizen Award. The award is based on leadership, dependability, service and patriotism in school, home and community.

Alexandra Bloom is Cumberland’s first baby of the year. She made her appearance on January 2nd. The new baby will receive a \$100 Chamber gift certificate from Cumberland Memorial Hospital and a \$50 Chamber Gift Certificate from the Cumberland Chamber of Commerce.

40 Years Ago
January 6, 1982

An explosion of unknown origin sent three Cumberland Volunteer Firefighters reeling as they battled a blaze that claimed the Howard and Merle Hunt home on the north end of Beaver Dam Lake last Wednesday. Cumberland Fire Chief Bob Mack said the fire, which started in the basement, destroyed the entire home and its contents. No one was badly injured in the fire, however, a fireman was hurt when he slipped on the icy ground.

50 Years Ago
January 6, 1972

A team of Barron Kiwan-

ians judged the Cumberland Christmas home lighting contest and had difficulty picking the winners. There were two divisions of the competition this year, religious and decorative. The winners were: Religious- first place; Mr. and Mrs. Louis DiGidio, second place; Elizabeth Ranallo, and third place; Mike and Rose Ranallo. Decorative- first place’ Mr. and Mrs. Albert Ricci, second place; Mr. and Mrs. Howard Lang, and third place; Mr. and Mrs. Owen Green.

70 Years Ago
January 4, 1962

Recently promoted to the rank of Major was Theodore Momchilovich, son of Mr. and Mrs. Milan Momchilovich of Cumberland. Major Momchilovich is a senior pilot now assigned to the 341st Missile Wing at Malmstrom AFB, Great Falls, Montana.

Cumberland Police Chief Glenn Stoll reported a break-in at the Cumberland Veal Market and Implement at the north end of town sometime Saturday night. Two new chain saws were stolen. Police are still investigating.

80 Years Ago
January 8, 1942

The most intense cold of the winter was ushered in with the new year, to produce six consecutive days of below zero readings. The cold wave moved in on the night of New Year’s Day and has continued unabated since with six consecutive nights and five days

of below zero temperatures up to Wednesday this week. Last Friday, the mercury recovered to 15 degrees from the low of 14 below the preceding night. Since then the two below on Saturday and Sunday were the highest point reached.

90 Years Ago
January 7, 1932

Wm. Swanstrom has sold the business of the Cumberland Electric Service to Robert Golden of Turtle Lake and Ted Bloomgren of Milltown, who took over management on Monday. Golden has been, for three years, an employee of the sales department of the Wisconsin Hydro-Electric Company, and Bloomgren for five years has been employed in the service department of the same company.

2021					
WEATHER					
Date	Hi	Lo	Prec.	Snow	
12/27	31	-3	0.02	0.0	
12/28	20	-8	0.14	1.6	
12/29	8	-8	0.00	0.0	
12/30	22	2	0.00	0.0	
12/31	19	13	0.01	0.4	
01/01	-4	-20	0.00	0.0	
01/02	3	-18	0.00	0.0	
Temperature and precipitation readings are taken at 7 a.m. for the previous 24 hours and are provided by the Cumberland Utility Office.					

Sports

Wrestling Team Participates at Northern Badger

The Cumberland Wrestling Team traveled to River Falls last week where they participated in the 41-team Northern Badger Meet. There, the Beavers wrestled in division two finishing seventh. Neillsville-Greenwood-Loyal won the division, while Cadott finished second and St. Croix Falls third.

Dawson Johnson continued his excellent season by winning the 120-pound category. Other Cumberland wrestlers who placed in the event, included Jack Chafer who took seventh at 285 and Cooper Schramski who was eighth at 113 pounds.

Johnson moved to 21 and 0 on the year in taking his Championship. The sophomore wrestler had two byes, two pins and a 13-4 major decision over Clear Lake's Mitchell Anderson in taking his title. Johnson

is currently ranked first in the State in Division III in his weight class.

Chafer, meanwhile, raised his overall record to 8 and 6 by going 5 and 2 in the Tournament. He took seventh place by taking a 5-3 decision over Kasey Johnson of St. Croix Falls.

Schramski was the final Beaver who placed as he went 4 and 3 over the two days. His season's mark raised to 13 and 9 following Tournament action. The freshman wrestler received two byes, won a major decision over Cadott's Lukas Simonson, and pinned his Regis/Altoona opponent in taking his eighth-place finish.

Cumberland will wrestle at Luck this Thursday, while the JV team will participate in an Invitational in Ellsworth this coming Saturday, beginning at 10:30 am.

Boy's Split Two Games in Rice Lake Tournament

The Cumberland Boy's Basketball Team traveled to Rice Lake last week, where they participated in the Warrior Christmas Tournament. The Beavers played two solid teams, losing to Eau Claire Regis 61-51 and then pulling out a thrilling last second 73-71 victory over Altoona on a steal and score by Gavin Gores as time expired. The Beavers are 3 and 4 on the year and get back into conference play this week, hosting 2 and 3 St. Croix Falls on Tuesday and traveling to Ashland this Friday for a contest against the winless Oredockers.

Regis moved to 4 and 6 on the season in their victory over the Beavers. "It was definitely a tale of two halves. We played really well in the first half, but unfortunately we couldn't maintain that same performance in the second. We will watch the film and figure out what we need to fix and hopefully learn from this game. This loss could be one that actually helps us win another game or two later in the year," said Coach Corey Berhsmmer.

Jax Effertz scored 16 points and grabbed 10 rebounds

to pace the Beavers offensive attack. Vaughn Johnson and Monty Peterson added 10 each, while David Olson had a team-high four assists. Cumberland had 18 turnovers in the contest, while Kendron Krogman led Regis with a game-high 22.

The Beavers trailed by three at halftime of the Altoona game before rallying for an exciting victory. The win came when Altoona's inbound pass, hoping to break a 71-71 tie, was picked off by Freshman Gavin Gores, who dribbled the length of the court for the winning two-pointer.

"You never know what you will get on the second day of back to back games but I was really impressed with how hard our kids played. This was a battle from the start and we found a way to get the victory at the last second," added Coach Berghammer, as Altoona dropped to 4 and 7 on the year.

Effertz had a huge night for Cumberland with 31 points, including five of nine three-point attempts. He also grabbed 11 rebounds in the contest. Vaughn Johnson added a nice game with 19 points, while Gores finished with 14.

Girl's Basketball Team Wins at Spring Valley

The Cumberland Girl's Basketball Team traveled to Spring Valley last Wednesday, where they picked up a 46-31 non-conference victory over the Cardinals. The Beavers held a 6-4 overall record as they returned to the HON against St. Croix Falls on Tuesday and next prepare for a home contest against Ashland this Thursday in a 7:15 pm start.

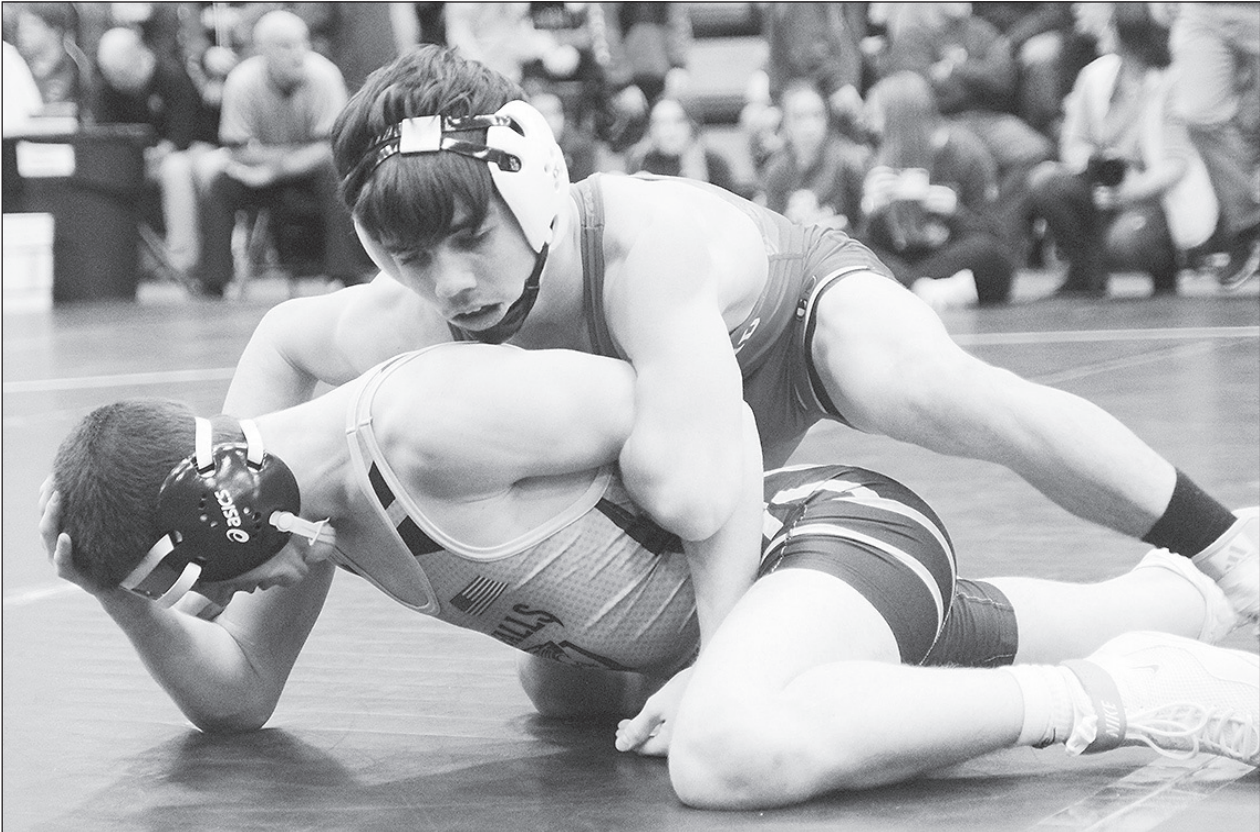
"I thought our defense was good while our offense showed signs of improvement. We'll find out where

we stand against an undefeated St. Croix Falls team on Tuesday and then hope to grab a home victory against Ashland later this week," said Coach Brian Durton.

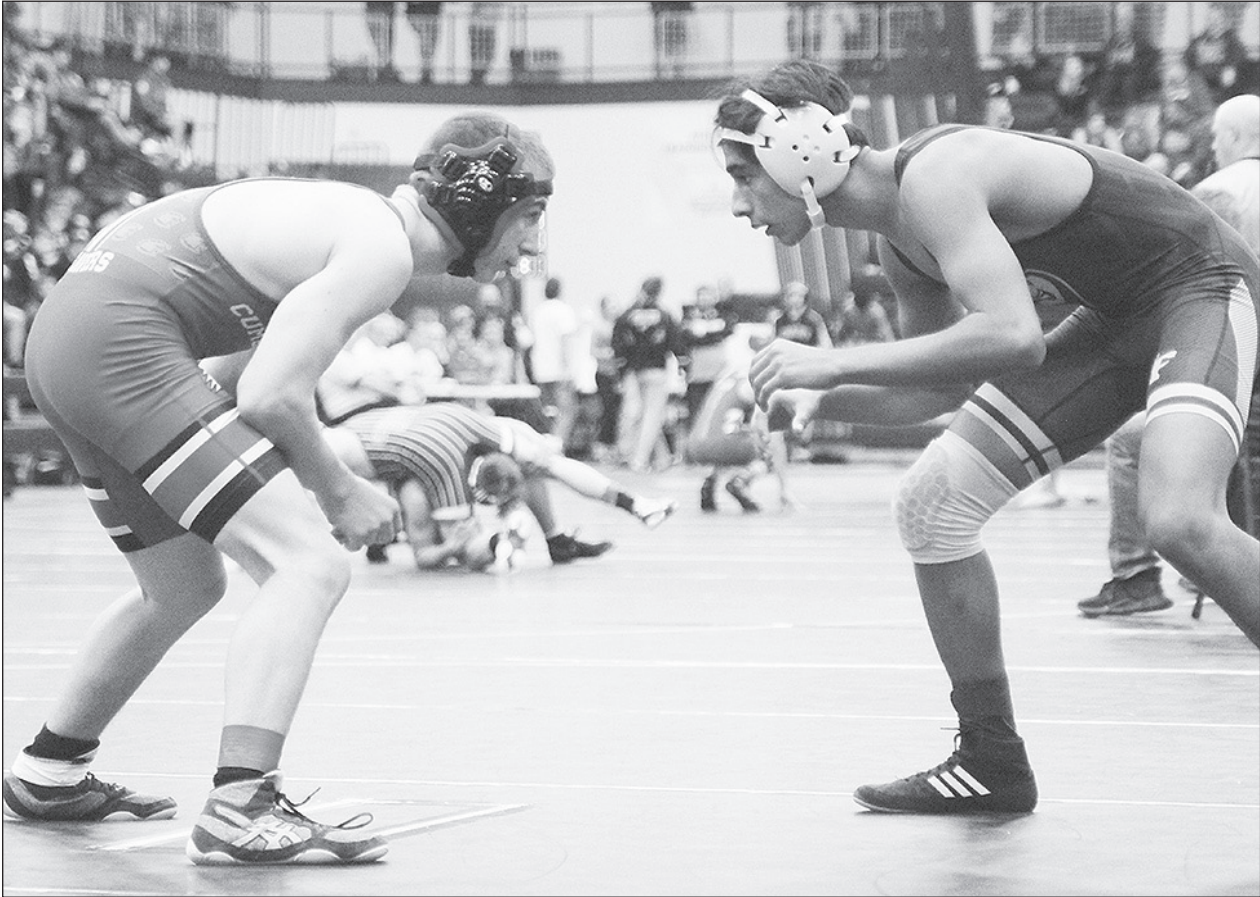
Mecina Garibaldi continued to play well for Cumberland, scoring a team-high 16 points on the night. Maisen Gores added 15 and Teagan Monson seven for Coach Dutton.

Ashland is 3 and 3 on the season entering the post-Christmas break.

#1 State Ranked Wrestler!



Dawson Johnson continued his excellent start to the season claiming the 120 pound title at last weekend's Northern Badger Wrestling Tournament in River Falls. Johnson ran his record to 21-0 and is the States top ranked Division III wrestler at 120 pounds. Photo by Lucas Simon



Sophomore Drake Welker gets ready to wrestle at 126 pounds last weekend in River Falls. Photo by Lucas Simon



Noah Sellent plays tight defense in the boys 61-51 loss to Eau Claire Regis at the Rice Lake Warrior Christmas Tournament held last week.

Sports Calendar

Thursday, Jan. 6

Wrestling @ Siren 6:00

Hockey vs Altoona @ Hobbs 7:00

Girls BB home vs Ashland 7:15

Friday, Jan. 7

Boys BB @ Ashland 7:15

Saturday, Jan. 8

JV Wrestling Invite @ Ellsworth 10:30

Hockey home vs Tomahawk 2:00

Tuesday, Jan. 11

Hockey home vs Amery 7:00

Wrestling home vs Spooner 7:00

Non Emergency Phone Numbers:

Cumberland Police Dept. 822-2754

Barron County Sheriff 537-3106

Polk County Sheriff 485-8300

Emergency

911

TEAM	TEAM	W	L	STK	OVERALL
Ladysmith	LADYS	5	0	W5	9-2-0
St. Croix Falls	SCF	5	0	W5	8-1-0
Northwestern	NWERN	3	1	W2	6-2-0
Cumberland	CUMB	3	2	W2	6-4-0
Ashland	ASHL	3	3	L2	5-6-0
Barron	BARRON	3	3	W1	4-3-0
Hayward	HAY	2	3	L1	2-6-0
Cameron	CAMER	2	4	L1	2-7-0
Chetek-Weyerhaeuser	CH-WY	0	5	L5	1-6-0
Spooner	SPOON	0	5	L5	0-6-0

DAVID

Cumberland Area Fishing & Hunting Table

SOLAR TIMES • Longitude 91.45 Latitude 45.3 • LUNAR TIMES

DATE	Minor AM	Major	Minor	Major	Sunrise	Sunset	Rise	Up	Set	Down	DST
1/05 Wed >	7:28	1:44	7:56	1:42	07:48	04:36	10:25a	8:18p	3:16p	2:48a	
1/06 Thu	8:28	2:45	8:53	2:40	07:48	04:37	10:49a	9:35p	4:06p	3:42a	
1/07 Fri	9:27	3:10	9:45	3:33	07:48	04:38	11:11a	10:46p	4:55p	4:30a	
1/08 Sat	10:31	4:00	10:52	4:22	07:48	04:39	11:30a	11:54p	5:36p	5:15a	
1/09 Sun	10:55	4:45	11:16	5:06	07:48	04:40	11:49a	No Moon	6:18p	5:57a	
1/10 Mon O	11:37	5:26	—	5:47	07:47	04:41	12:08p	1:00a	7:00p	6:39a	
1/11 Tue	—	6:06	12:17	6:27	07:47	04:43	12:28p	2:05a	7:43p	7:22a	

Major = 2 hours/Minor = 1 hour • Times are centered on the major/minor window

F=Full Moon N=New Moon O=Quarter Moon >=Peak Activity

DST will have * in it if it is in effect that day Calibrated for Time Zone: GW



An Outdoorsman's Journal

by Mark Walters

2021 A Year of Ups and Downs

Hello friends,
I am writing this on Christmas morning. Late to-night, my 20-year-old daughter Selina and I are going to get in to my Chevy pickup which will be pulling a trailer, and heading for Delta National Forest in west central Mississippi.
We will meet my brother Tom Walters who will be coming over from Denham Springs, Louisiana and we will camp, canoe, and hunt whitetail deer and wild hogs. This week's column is my annual high points and in some cases low points of the year story. I would like to say thank you to all of the readers, the folks that run advertisements next to my column, and the people at the newspapers that get the job done each week.
I am going to start right out with March. First it was winter camping and ice fishing for walleye on Little Bay de Noc with my high school buddy Doug Cibulka. Big walleye and lots of laughs on that trip.
The following week, it was my eighth winter camping trip of the season, Cibulka was along and so was Jeff "Im gonna burn the shack down" Moll. We were on Chequamegon Bay, near Lake Superior/Ashland and we had about as much fun as three high school buddies could have over four days on the ice. In the middle of the night there was a fire, Moll discovered it and put it out and after hiring "special" detectives it was determined he caused it. We caught a ton of browns, splake, gators, smelt, and some perch.
I also took my canoe over to DePere where I paddle trolled after dark in the insane world called fishing the walleye run. I have yet to see someone else out there in a canoe and caught a beautiful 26-inch walleye.
In early April, I headed down to my brother Tom's cabin on Lake Washington with my brother Mike to fish crappie. That was another adventure and I love the south in the winter as long as its not a trailer park, get me remote!
So in June, the Canada Gang was supposed to be participating in our annual fly in fishing trip to Shultz lake. There is so much bad news in that area you could write a book.
I grew up working in this business, Chimo Lodge and Outposts, started writing this column there back

in 89, and worked for Pete and Elisabeth Hagedorn. The Hagedorn's sold Chimo five years ago and the new owners have literally been put through hell.
First, a major forest fire burnt the main camp and two outposts. The following year covid hit. This year covid was still there and my good friend, co-owner Daniel Wesolowski who could build anything and was the bushmen for the business was killed dropping a tree.
After Daniel' passing this past spring, the fires returned and wreaked havoc again. Chris LeBlanc and his crew always keep their chins up and press forward. Check Chimo out!
I have become pretty good at fishing out of my canoe. In June I limited out on walleye on Green Bay and than headed over to the Mississippi River near Desoto and put a hurting on the crappie and bluegill.
I also took out the computer out on my 90hsp Etec. It took until mid July to find a computer and someone that knew how to handle the job as well as \$1900.00. Come to think of it, I was with my old buddy Jeff Moll when it burnt up and the Coast Guard rescued us.
No actual bear baiting for me this year, none of my gang got a tag but this year I should get one and chasing bear is never far from my mind.
In November, I went on a very cool bow hunt/ canoe camping trip. I have the big bucks figured out and I honestly think it's time for me to go over to the crossbow. I have a shoulder problem, never was one to shoot past 25-yards and saw two pigasaurases that were just out of my range, I did pass up a few and never used to.
I also got back into raising a few steers in November and simply love having them around and so will my gardens.
The second half of November I was at deer camp and almost burnt up in the campfire when my wheelchair was pushed into it, come to think of it, my old buddy Jeff Moll videoed the sizzling of Mark Walters. I might need to hire a body guard.
This was the 50th year in a row that I watched the sun come up while hunting deer at this incredible place on opening day of deer, gun season.
Keep moving my friends, eventually your batter-



Left to right: Doug Cibulka, Mark Walters, and Jeff Moll with a great catch on Chequamegon Bay last March.



Brothers Tom and Mike Walters enjoying life on Mississippi's Lake Washington last April.



Walters caught this walleye paddling after dark at DePere on the Fox River.
ies will be spent!
Sunset

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Jack Owens gains the upper hand at 132 pounds last weekend in River Falls. Photo by Lucas Simon



#5 David Olson and # 4 Monty Peterson put the clamps on defensively in the boys exciting 73-71 win over Altoona last week in Rice Lake.

Sports Look Back, January 11, 2012

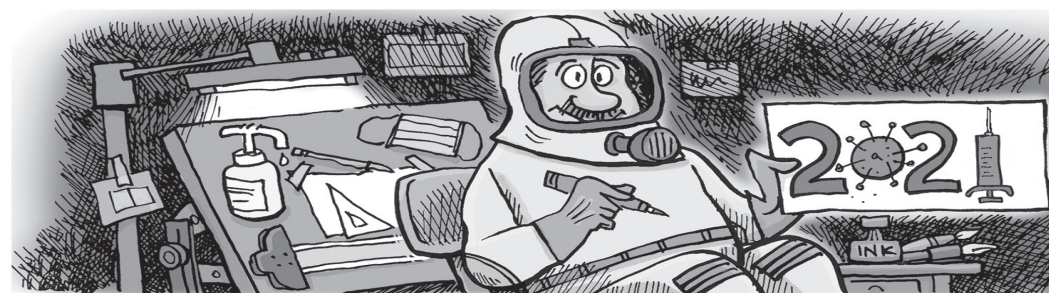
The Barron/Chetek/Cumberland Bantams defeated the New Richmond B team twice on Saturday by a score of 9-2 and 9-3. Scoring for BCC in game one was Derek Buchman from Thomas Myers, Brandon Jenness from Jon Moin, Michael Johnston from Ian Larson, Jenness from Johnston, Matt Zeltner from Jenness, Myers from Cole Sutherland, Trenton Anderson unassisted, Anderson from Myers, and Johnston from Alex Timm.
Scoring in game two for BCC was Trenton Anderson from Cole Sutherland, Michael Johnston from Anderson, Anderson (unassisted short-handed), Thomas Myers (unassisted), Johnston (unassisted), and Johnston (unassisted) again for a Hat Trick. Cole Sutherland from Jon Moin, Anderson (Hat Trick) from Trent Campbell and Johnston assisted by Alex Timm.
The Barron/Chetek/Cumberland Bantams defeated the Blackhawks of Baldwin-Woodville on Sunday by a score of 4-2.
Scoring for BCC was Michael Johnston from Trenton Anderson, Johnston (unassisted), Thomas Myers (unassisted), and Myers again unassisted.
The Barron/Chetek/Cum-

berland Bantams lost to a tough Chippewa Falls A team on Sunday by a score of 11-4.

High School
The Barron/Cumberland Chetek/Weyerhaeuser High School Hockey team picked up a big 6-3 win over Altoona to raise their record to 5-3- 2 on the season.
Altoona was riding high coming into the contest after defeating Chippewa Falls their previous game by the same 6-3 score. BCC would start fast, scoring 4 first period goals to jump to a quick 4-1 lead. Two goals just 22 seconds apart got the team off to a great start. Defense- man Mike Harris started the scoring, while Tyler Verding, Jacob Cox, and Jacob Polzin also scored in the big first period. Johnny Hilbert and Cox picked up assists.
The two teams would trade goals in both the 2nd and 3rd periods for the final 6-3 tally. Tyler Verding added a second goal while Austin Rude picked up the 3rd period goal. Mike Harris and KC Larson were credited with assists.
Goaltender Zann Anderson had a huge game, kicking out 53 of 56 Altoona shots on goal. Drew Mager made 27 saves for Altoona.

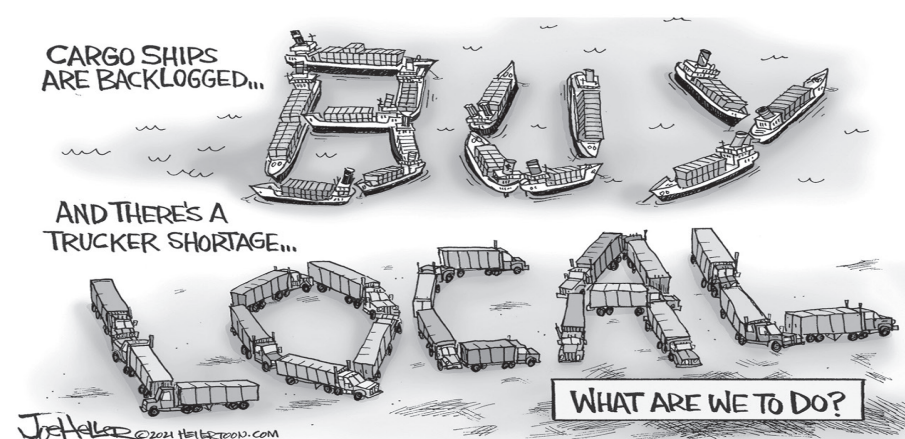
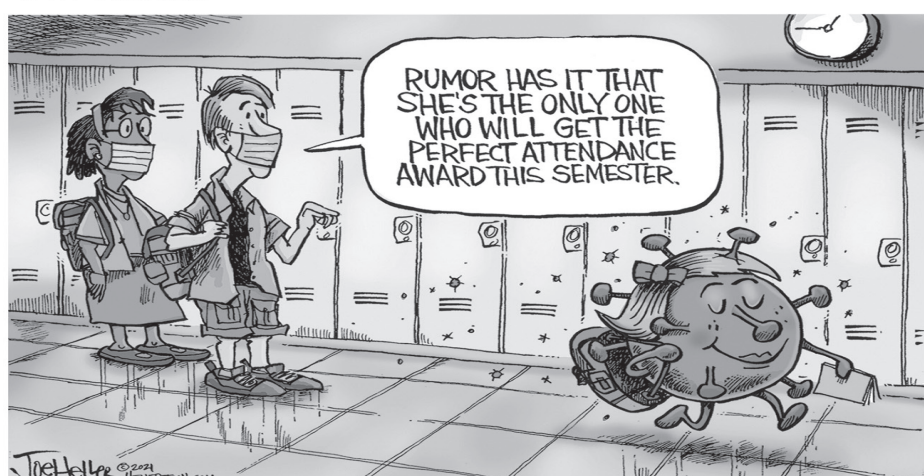
HON Boys BB Standings

TEAM	TEAM	W	L	T	PCT	GB	GP
Barron	BARRON	4	1	0	.800	-	5
Cameron	CAMER	4	1	0	.800	-	5
Northwestern	NWERN	2	0	0	1.000	0.5	2
Ladysmith	LADYS	3	1	0	.750	0.5	4
Spooner	SPOON	3	1	0	.750	0.5	4
Chetek-Weyerhaeuser	CH-WY	2	3	0	.400	2.0	5
Saint Croix Falls	SCF	2	3	0	.400	2.0	5
Cumberland	CUMB	1	3	0	.250	2.5	4
Hayward	HAY	0	3	0	.000	3.0	3
Ashland	ASHL	0	5	0	.000	4.0	5



Joe Heller's CARTOON COLLECTION

A review of viral cartoons
from nationally syndicated
cartoonist Joe Heller



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“Come Play in the Band” *by Mark R. Fuller*

The definition of persuasion is, “The action or fact of persuading someone or of being persuaded to do or believe something. This technique has been used by teachers, coaches, parents, and others since the beginning of time.

In 1908, Island City Band Director Louis Reese had been contacted about forming a young people’s band, made of boys 12 to 18. Hoping to drum up members, Reese showed a bit of creativity and humor in giving these examples, in an *Advocate* article, of how a band for our city youngsters might bring positive changes to the community. It shows that Mr. Reese was the “Music Man” before the movie of the same title was made.

Bits and pieces from Mr.

Reese persuasive argument:

1. Music is an antidote for all the bad influences in the street. Give a boy a good instruction book and a good instrument and he is “Street proof.”

2. Music is an antidote for mental poisoning. The worst poison a brain can have is disuse. Once the day’s work is over, many minds are left idle to stagnate and shrivel. But it can take to music, which offers pleasant relaxation and prevents the mental stagnation many men acquire.

3. Music is an antidote for bad company. “Bad Company” is never a musician.

4. Music is an antidote for chest and lung troubles. Wind instruments are strangers to the tuberculo-sis germ and to all forms of throat and lung issues.

Playing a wind instrument expands the chest, straightens the back and shoulders, and makes the whole figure more military looking and erect.

5. Music is an antidote for being lonely. The musician is a social favorite. He never needs to wonder, “Where can I go tonight?” Generally, he has more invitations than he has time for.

6. Music is an antidote for backwardness and bashfulness. This comes generally from a lack of accomplishments. The man who plays an instrument soon observes what pleasure his performance gives and soon feels at ease in any company.

Mr. Reese summed up his arguments by saying the following

“Don’t buy an instrument that is complete by



The Cumberland Brass Band formed in 1908 by Louis Reece

itself like a piano or organ. Locked up in a parlor with a piano is no place for a boy. Get a horn and let him share the tune with other boys. If he has to play the hole tune himself, he won’t like it, but if his horn and my son’s

horn and your son’s horn all chime together, then there is fun and music too.

There’s nothing like the band for making boys and their fathers and mothers and sisters, friendly, neighborly, and happy. Only what

one shares with others is truly enjoyed. Let the fellows have a band!

The first meeting took place a week later at City Hall. One can believe, extra chairs were likely set up to meet the demand.



Help the Cumberland Fire Dept. by keeping hydrants clear after snowfalls this winter!

Your help would be appreciated.



Cumberland Area Food Pantry
Open Friday 1-3 pm
1270 1st Ave. • Cumberland
 with pre-made boxes and drive-thru distribution
 Find us on Facebook at Cumberland Area Food Pantry
 or call 715-822-2004 or 715-822-3767

Reminder to City Residents!

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Church Directory

“Eyes of your heart”

by Pastor Tim Schmidt

First Lutheran Church Cumberland

“...so that, with the eyes of your heart enlightened, you may know what is the hope to which he has called you.” **Ephesians 1:18**

This is a great image that Paul uses here in the first chapter of Ephesians. He talks about the “eyes of your heart.” In other words, to be able to see using our hearts.

And how could that image get us thinking? Maybe instead of looking out at the world with our world-weary and sometimes jaded eyes, we could try looking with our “hearts.” We could try looking out at the world with more compassion and love. I think it would change how we “see” things.

We would be more likely to interpret the thoughts and actions of others in a kinder way. We would be more likely to see people hurting and in need of a hand. We would be more likely to respond ourselves in love and in care.

So let us look out around us today with the “eyes of our hearts.”

Prayer: Compassionate God, may we be bearers of your love and mercy to one another. May we see your beautiful creation and your beloved children today with the “eyes of our heart.” For we pray through Jesus Christ, our Lord. Amen.

AUGUSTANA LUTHERAN CHURCH (ELCA)
 1025 Second Avenue
 Phone: 715-822-2890
 Pastor Shane Anderson
 Worship Service: 9 a.m. Sunday School 10:15 a.m. Holy Communion at all services.

BARRONETT LUTHERAN CHURCH (ELCA)
 776 Prospect Ave.,
 Phone: 715-822-5511,
 cell:715-671-3197
 Minister:Todd Ahneman
 Sunday: Worship 9 a.m.; Holy Communion 1st & 3rd Sundays.

CHRIST LUTHERAN CHURCH, LCMS, Pipe Lake
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christlutheranpipelake.com
 Steve Miller, Pastor
 Phone: 715-822-3096
 Worship Service, 10:30 a.m.
 All Year; Sunday School/Bible Study: 9:00 am. Sept. -May.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
 644 South 6th St., Barron
 Bishop Kenneth Konesky
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 Home: (715) 719-0283
 Sunday Sacrament Meeting: 10-11 a.m.; 11:10-Noon: Priesthood, Relief Society, Primary, Sunday School.

CUMBERLAND BAPTIST
 Jared Andrea, Pastor
 1225 Hwy. 48
 Phone: 715-822-3520
 Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

FIRST LUTHERAN (ELCA)
 Elm and Eighth Avenue
 Timothy Schmidt, Pastor
 Phone: 715-822-4416
 Worship Times: Sunday 8 & 10:30 am, with fellowship following. Sunday School 9:15 am
 Communion 1st and 3rd weeks of the month.

FIRST UNITED METHODIST CHURCH
 Rev. Mike Brubaker
 Phone: 715-822-4293
 Worship Service & Sunday School 9:00 a.m., Worshiping, witnessing, sharing community, Cry room available. Sunday Fellowship following each service. Holy Communion 1st Sunday each month.

GOSPEL MENNONITE
 Almaena, WI.
 Sunday: Sunday School, all ages 10 a.m. Worship Services: 10:45 a.m. Evening services: 7:45 p.m.

HOLY TRINITY ORTHODOX CHURCH
 Clayton, WI.
 Father Christopher Wojcik, Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m.,

HOPE COMMUNITY CHURCH
 1390 1st Ave., Cumberland
 Pastor Paul Green
 Phone: 715-822-3586
 Worship Service: Sunday 9:30 am
hopecommunitychurch.life

HOSANNA FREE LUTHERAN CHURCH
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 Tom Olson, Pastor
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www.hosannacumberland.org

LAKE PARK ALLIANCE CHURCH
 Shell Lake, WI.
 John Sahlstrom, Pastor
 Phone: 715-468-2734
 Prayer: 9 a.m.; Worship Service: 10 a.m.

NORTHERN LAKES CHURCH
 825 8th Ave., Cumberland
 Matthew Earls, Pastor
 Phone: 715-822-5502
 Sunday Morning Service 10:00 am for sermons from the Bible and Contemporary Worship, Children’s Church and nursery during service; Wednesday 5:30 pm AWANA for Children and Youth Impact (returning in Sept.); Thursday 6:30 pm Church Service. Online services and calendar of events available at www.northernlakechurch.org



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SACRED HEART CATHOLIC CHURCH
 Soo Ave., Almaena,
 Father Tommy Thompson
 Weekend Mass: Sun., 8:30 am

ST. ANN CATHOLIC CHURCH
 320 Pine St., Turtle Lake,
 Father Tommy Thompson
 Phone: 715-822-2948
 Masses: Saturday: 4:00 p.m.; Sunday: 8:30 a.m.

ST. ANTHONY ABBOT CATHOLIC PARISH
 900 St. Anthony Street
 Father Tommy Thompson
 Phone: 715-822-2948
 Weekend Masses: Sat. 6:00 p.m.
 Sunday: 10:30a.m.

ST. JOSEPH’S CATHOLIC CHURCH
 502 Second St., Shell Lake
 Father Edwin Anderson
 Phone: 715-635-3105
 Saturday Mass: 4:30 p.m.

ST. MATTHEWS LUTHERAN CHURCH
 Missouri Synod (LCMS)
 Almaena, WI.
 Vacancy Pastor: Rev. Gregory Becker. Sunday: Sunday School: 9:00 a.m. Divine Service: 10:30 a.m. Holy Communion 1st & 3rd Sunday of each month.

ST. PAUL LUTHERAN
 Missouri Synod
 1 mile East on Hwy. 48
 John Miels, Pastor
 Phone: 715-822-8690
 Sunday morning traditional worship: 9:00 a.m.; Wed.evening contemporary worship: 6 p.m..

SEVENTH DAY ADVENTIST CHURCH
 Rice Lake, WI.
 Hwy. SS 1/2 mi. S. of Cedar Mall
 Pastor: John Redlich
 Phone: 715-434-7798
 Saturday: Sabbath School: 9:30 a.m. Worship Service: 11 a.m. Wed. Bible Study: 6:30 pm.

SHELL LAKE FULL GOSPEL CHURCH
 Shell Lake, WI.
 Virgil Amundson, Pastor
 Sunday: Sunday School: 9 a.m.; Family Worship: 10 a.m.; K. F. C. 10 a.m.; U-Turn Student Ministries: Sunday evening 6 p.m.

SILVER CREEK LUTHERAN CHURCH
 Missouri Synod (LCMS)
 483 7th Avenue, Clayton
 Pastor: Rev. Quenten Buechner. Divine Service: Sunday 9 am; Holy Communion: 1st and 3rd Sunday of each month

STANFOLD LUTHERAN
 Hwy 48, 9 mi. E. of Cumberland
 Pastor John Bergson
 Phone: 262-354-4537
 Assistant Pastor Gerald Hibbard
 Sunday Service: 8:30 a.m. & 10:30 a.m.; Coffee & bible Study

TIMBERLAND RINGEBU FREE LUTHERAN
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 Timothy Carlson, Pastor
 Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.

TRINITY LUTHERAN
 10 mi. W on Hwy. 48, McKinley
 Pastor Diane House
 Phone: 715-822-3001
 Sunday Worship service: 9 a.m., Sunday School: 10:15 a.m. Holy Communion first and third Sunday of each month.

UNITARIAN UNIVERSALIST
 Blue Hills Fellowship
 Phone: 715-234-6337
www.bluehillsuu.org
 230 W. Messenger St., Rice Lake
 Services Sunday 10 a.m.

ZION LUTHERAN
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 3 miles NW of Almaena
 Worship Service: Sundays 8:30 am; Holy communion first and third Sunday

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Odden’s Flowers Open Mon-Fri: 8 AM -5 PM Saturdays 8 AM-4 PM Phone: 715-822-4835 Cumberland, Wisconsin Cut Flower Arrangements • Perennials Shrubbery & Bedding Plants Big Geranium Pots • Hanging Baskets	5 O’CLOCK CLUB “Your Cumberland Caribbean” Phone 715-822-2924 Hwy. 63 North Cumberland	CUMBERLAND HEALTHCARE Hospital Medical Clinic 715-822-7500	KINDLED HEARTH FIREPLACE STORE WOOD • GAS • PELLET • ELECTRIC Sales • Service • Complete Installation Downtown Cumberland 715-822-5355 www.kindledhearthfireplacestore.com	DAIRY STATE BANK 1405 2nd Ave., Cumberland Phone: 715-822-8316 Member FDIC	Edina Realty Cumberland & Turtle Lake 715-822-3595 1420 2nd Ave. • Cumberland
DIRKS Heating & Cooling We service ALL brands! 24 Hr Emergency Service Free Estimates! 715-537-3990	SENECA FOODS CORPORATION “Compliments of Management and Employees” Cumberland, Wisconsin	1268 on Main What are we? Check out Our Website www.1268onmain.com	NILSSEN’S FOODS Groceries • Deli • ATM • Lottery Open 7:00 am - 10:00 p.m. 7 days/week 1170 2nd Avenue • Cumberland 715-822-4541	FARR INSURANCE AGENCY, LLC Farm - Homeowners - Fire & EC Liability - Auto - Commercial Recreation Vehicles Office: 715-822-8151 • Cell: 715-671-8411 Cumberland, Wisconsin	LOUIE’S FINER MEATS “Home of Award-Winning Sausage” Phone: 715-822-4728 Hwy. 63 North, Cumberland
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By Judy Pieper

I hope you had a wonderful time celebrating New Year's Eve, and that 2022 one of your best years ever.

Duane and I hosted a very small party at our house for New Year's Eve with Anita Lehmann and Geri Pittman as guests. We had supper and then played cards. Suzy and Ryan Lehmann stopped by for a few minutes to wish us a happy new year and to drop off a bottle of chocolate/cranberry/raspberry wine to help with our celebration. Miriah Lehmann and Jeremy Olson stopped by for a while too, to drop off a gift for their Grandma Anita and have some snacks with us. It was a great evening. Our party broke up at about 8:00 p.m. Wow – It's been a lot of years since we've stayed up until midnight to usher in the new year.

Lynn Thon had her little grandsons, Kane and Pierce, spend the night on the 31st. They decided to celebrate the new year at the same time as Bangkok, which happened to be 8:00 p.m. here. Two-year-old Pierce was ready for bed by that time, and six-year-old Kane was ready to have a little "alone time" with his grandma while she read him stories.

The new year had Terry Goodrich, aka the friendly neighborhood moocher, thinking back on old times. Quite a few years ago, when he was still married, his wife, daughter, sister-in-law and a friend were taking a flight to a vacation spot. His daughter, who was about five at the time, had never been on a plane before, and she asked her mom, "How much higher do we have to go before we can see Jesus?" Af-

ter her mom tried to answer that, she thought a while and then said, "I hope this plane doesn't crash because I have to be back to kindergarten in a couple days." Ah, children. It's too bad they don't stay little and innocent for a while longer than they do.

And, speaking of Terry, do you remember the guy from Chicago that he was talking to who didn't know what "stripping a cow" means. Well, he was talking to the same Chicagoan and said something about someone being pinched in the derriere. The guy asked, "what's that?" Terry told him that it's the same as a glutens maximus. Again, the guy was stumped and asked Terry what that meant. Terry sighed and said, "Okay, you're from Chicago – I'll give you a hint. It starts out with the same letter as the alphabet." Hmmm – Maybe he should move out of the big city and settle in our area where he can get a better education. And, by the way, if you know anyone from Chicago, please tell them derriere does not mean the stuff you smell when you walk into a dairy barn.

Miriah Lehmann and Jeremy Olson hosted breakfast at their home in rural Shell Lake last week. Their guests were Lynn Thon, Suzy and Ryan Lehmann, Duane and me. Miriah is a great cook, and we all enjoyed the delicious meal and the visit. She knows how much Grandpa Dewey, aka Duane, likes biscuits and gravy, so she sent those leftovers home with us.

Ryley Otto and his girlfriend, Shayla, stopped by to visit on Saturday evening.

Ryley had been home for a while, spending Christmas with Art, Jill and Gabi, and Shayla joined them after she had spent Christmas with her family in Mandan, North Dakota. They came bearing gifts – two bags of fresh fish filets. We had a great visit and they promised to come back for lefse before they have to get back classes in Fargo.

Pat Olson and I had lunch at the Main Street Café in Bloomer with Jim Copus last Monday. He was up from Florida to spend Christmas with his family. We were glad that the snowbird flew home even if it was only for a week.

Suzy and Ryan Lehmann invited Duane and me to their place on New Year's Day to play a couple games of smear. It really doesn't matter, does it, who won or lost. Oh fine – Duane insisted on my telling you that the guys won both games. We also had way too many things to snack on. It was great.

Jerry and Carole Hefty are all moved into their new apartment at Brentwood in Rice Lake, and they are loving every minute of it. We stopped to visit them, and they were telling us about all the activities offered and the great food on the menu. Jerry said that it's great not having to worry about having the driveway plowed in the winter and the grass cut in the summer. Their apartment is beautiful, and it was nice to see them so happily settled in.

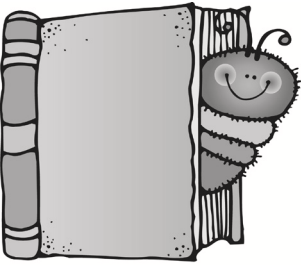
Remember, January 15th is the ice fishing contest on Shallow Lake. We hope to see you there.

The Bookworm Sez...

By Terri Schlichenmeyer

This week: Books for Midwesterners Like Us, Don'tcha Know

by Various Authors



Ope. Hey dere. We all know we live in the best place in the country. We have gorgeous hills and great lakes, beautiful sunsets and awesome Northern Lights. We enjoy places to fish, deer-hunt, and ride the snowmobiles in the winter; fish, turkey-hunt, and grill brats in the summer, and we love it here. So now read books about our home state, don'tcha know.

First up, you know you need "The Midwest Survival Guide" by Charlie Berens (William Morrow, \$26.99). It's meant for us up north, hey. There's a little bit of everything innis book: where to buy your flannel, how to fish (and how not to fish), the fish you will (maybe) catch, where to fish, and all about ice fishing. You'll find out where to snowbird when you're ready to retire, if you're not fishing. Find out what to do in case a tornado is coming and you can't fish. Play games while you wait for trains to pass by. Play "spot the deer." Learn how to speak like a real Midwesterner, what to bring to a cookout, how to act in polite company, and how to say "goodbye"

Wisconsin- and Minnesota-style. Or let's say you're heading out of town for a bit this winter. Then you'll want "The Impossible Road" by Eric Dregni, illustrated by Rick Landers (Quarto, \$35.00). There's really no way you're going to want to miss seeing the Circus Museum, the House on the Rock, or the Rock in the House if you're driving around Wisconsin, yeah. You'll want to give yourself time to see Big Ole and the Jolly Green Giant while traveling in Minnesota, for sure. And if you're getting way out of town, there are other great sites to see around the country, including large cows, large buffalo, big fish, a big duck, elephants you can climb into, weird houses, and weirder museum exhibits. It needs directions, but you'll figure it out. Send the folks a postcard back home, make 'em happy.

If your tastes run to the more sinister, look for "Monster: The True Story of the Jeffrey Dahmer Murders" by Anne E. Schwartz (Sterling, \$17.99). Perfect for read-

ers who are too young to remember what happened, this book spills the story with weigh-ins from police, detectives, attorneys, psychiatrists, medical personnel, and others who were involved in solving what happened more than thirty years ago. If you recall it yourself, you know that the details can be terrifying and a little nauseating but just in case: be aware that this is not a book for the kiddoes. Nope, it's for grown-ups all the way.

Now, lissen. These books are great for you and for someone who's missing home but if they're not what you want or if you want something else to keep in the ice-fishing shack next to the cooler, ask your favorite bookseller or librarian. He'll have ideas for you, or for the kiddoes or for your neighbor who snow-blows your sidewalk when you aren't home.

Just gotta ask, for sure, don'tcha know.

If you're in search of something great to take in the car, on vacation, on the tractor, or to the lunchroom, Terri can be reached at bookworm-sez@yahoo.com. Happy Reading!



PUBLIC NOTICES



NOTICE
TOWN OF CUMBERLAND
NOTICE IS HEREBY GIVEN, that the regular monthly board meeting for the Town of Cumberland will be held Monday, January 10, 2022, 6:00 p.m. in the Town Hall (902 20th Avenue). The Hall is accessible to all persons. The agenda will be posted at least 24 hours before the meeting.

Holly Nyhus, Clerk
Town of Cumberland
Published in the Cumberland Advocate on January 5, 2022
WNAXLP

NOTICE
STAPLES LAKE COMMUNITY MEETING ON THE LAKE MANAGEMENT PLAN JANUARY 21, 2022 - 1PM
County Line Tavern
3 220th Avenue
Comstock, WI 54826
The Staples Lake Protection & Rehabilitation District is creating a Lake Management Plan that identifies strategies and resources to address the water quality challenges facing our lake. As a landowner within the Staples Lake watershed, your input on priorities and potential management options is very important.

At the January 21st meeting, we will discuss:

- water quality and shore-land conditions
- the results of the Staples Lake Landowner survey
- land use trends within the Staples Lake watershed
- lake issues, opportunities, goals, and priorities

Dan Fisher
Secretary
Staples Lake Protection Association
Published in the Cumberland Advocate on January 5, 2022
WNAXLP

Non Emergency Phone Numbers:

Cumberland Police Dept.
822-2754

Barron County Sheriff
537-3106

Tipster Line
1-800 532-9008

Polk County Sheriff
485-8300

Emergency 911

NOTICE
TOWN OF LAKELAND
NOTICE IS HEREBY GIVEN that the Board of Supervisors for the Town of Lakeland will hold its monthly meeting on **Tuesday, January 11, 2022, at 7:00 p.m.**, at the Town Hall, located at 791 - 29 11/16th Avenue. The hall is accessible to all persons.

The agenda will be posted no later than 24 hours in advance of the meeting and can also be found on the Town's website, townoflakelandwi.com.

Danielle Maxwell-Parker
Clerk, Town of Lakeland
Published in the Cumberland Advocate on January 5, 2022
WNAXLP

Statewide public notice website
www.wisconsinpublicnotice.org

NOTICE OF ANNUAL MEETING LAKELAND SANITARY DISTRICT #1
Lakeland Sanitary District #1 Barronett, Wisconsin, will be holding their caucus for the office of Treasurer and budget hearing meeting on Wednesday, January 19th, 2022 at 7:00 P.M. The meeting will be held at the Lakeland Township Town Hall in Barronett. Immediately after the budget meeting, the Sanitary District will hold their annual meeting to approve the 2022 budget. The regular monthly meeting will follow.

Kristine Strom, Secretary
Lakeland Sanitary District #1
Published in the Cumberland Advocate on December 29, 2021
& January 5, 2022 WNAXLP

CUMBERLAND FEDERAL BANK, FSB
NOTICE TO MEMBERS

The By-Laws of this bank provide that the Annual Meeting shall be held on the third Tuesday of January and that at such meeting each holder of a share account shall be permitted to cast one vote for each \$100 or fraction thereof of the participation value of his share account. Each borrower member shall be permitted as borrower, to cast one vote. No member shall cast more than 1,000 votes.

Notice is hereby given, therefore, that the Annual Meeting of this bank will be held in the office of the bank in Cumberland, Wisconsin, on Tuesday, January 18, 2022 at 7:30 p.m.

At this meeting, one director shall be elected for a term of three years and such other business transacted as may properly come before the meeting.

Thomas Goldsmith, Chairman
Shay Horton, President

Published in the Cumberland Advocate January 5 & 12, 2022
WNAXLP

Reminder to City Residents!
It is your responsibility to keep your mailboxes cleared for mail delivery

City of Cumberland





Cumberland Advocate

CLASSIFIED ADS

\$7 Minimum Charge for 15 words
Thereafter 25c Per Word
DEADLINE
2:00 Friday
Phone: 715-822-4469

FOR SALE



FOR SALE: Craftsman snowblower-28" width, 2' high cut. Two-stage, 6 speed forward and 2 speed reverse. Power steering, electric start. Looks like new, used one year. \$650.00. Call Duane at 715-822-8385 or 612-968-3667. 45-tfn

WENGER'S FIREWOOD: Oak - Cut, split & delivered to your door.. Also avail. - 8 ft oak wood by trailer load. 715-296-9127 25tfn

RENTALS



FOR RENT: In Barronett. Storage Unit 10' by 24'. \$50 per month. Please call Duane or Judy at 715-822-8385 or 715-939-0647 20tfn

THOMPSON MINI STORAGE, Barronett. 715-822-4344. 4tfn

STAY ALIVE
don't drink and drive

RESTAURANT POSITIONS AVAILABLE

Louie's on the Lake in Cumberland is looking for Line cooks and Prep Cooks. Full or Part-time, competitive pay.

Please apply in person at Louie's on the Lake or contact Abby at abbygeisler@comcast.net or call 715-671-0186

WINTER PARKING REGULATIONS

There will be no parking on any city street between the hours of 2:30 a.m. and 6:00 a.m. on any day between November 1 through April 1. Violators may be ticketed or towed.

Cumberland Area PROFESSIONAL DIRECTORY

ACCOUNTING

Guinn Vinopal & Zahradka, LLP
357-3013 • 675 Garfield St. • Almena
268-9320 • 234 Keller Ave. • Amery
246-6976 • 110 E. Third St. • New Richmond

INSURANCE

Noah Insurance Group
822-3355 • 1446 2nd Ave. • Cumberland

LEGAL SERVICES

Anthony K. Berg
715-822-3455 • 1344 2nd Ave., Cumberland

Thank you for supporting these local professionals

HOSPITALS & MEDICAL CLINICS

Cumberland Healthcare Comprehensive Health Care Services
715-822-7500 • 1110 7th Ave. • Cumberland
www.cumberlandhealthcare.com

Cumberland Healthcare Turtle Lake Clinic
715-986-2022 • 632 US Hwy 8 • Turtle Lake
www.cumberlandhealthcare.com

Turtle Lake Clinic
Amery Hospital & Clinic
715-986-4101 • 550 Martin Ave. • Turtle Lake
amerymedicalcenter.org

VISION SERVICES

Springer Eyecare
637-2020 • 341 E. LaSalle • Barron
715-986-4448 • 218 Maple St. • Turtle Lake

Look Back...

Rice Lake Police Department, hails from Cameron. In 2018, Wolfe was named Wisconsin Police Woman of the Year by the Wisconsin Association of Women Police. The award recognizes Wolfe for her work in a series of more than a dozen felony cases during 2018, which involved adult suspects who allegedly came to Barron County to meet and have sex with underage children. Her investigations led to convictions and an 11-year prison sentence for one perpetrator.

It didn't take Ryan Bents long to become an integral part of the Cumberland athletic programs upon his arrival in high school in the fall of 1986. After spending some time that fall on the Freshman Football team, he would become a member of the varsity basketball team by spring. He would graduate from Cumberland in 1990 with 11 letters and numerous team and individual academic and athletic honors. In football, Bents would excel as a two-way starter and punter, lettering three times. In basketball, he lettered as a starter on the team all four years. He was a double digit scorer and finished third in the HON in rebounding his senior year. Perhaps his greatest athletic accomplishments, however, came in baseball where he became a First Team All-State selection and was named First Team All-Conference and All-District three times.

(30) The phrase "all good must come to an end" rings very true for Cumberland as we say "goodbye" to Cumberland's Police Chief Rick Rieper on his retirement. Rick took on the job of Cumberland Police Chief in August of 2014, upon the retirement of former Chief Steve Linton. This was actually a return for Rick, who began his law enforcement career here in 1987 before moving on to the Barron County Sheriff's Department in 1995. Besides his duties as Police Chief, Rick also took on the Zoning Administrator's duties for the City when Keith Hardie retired a few years back. In addition, Rick gave a great deal of his time and efforts to remodeling work at the Cumberland Senior Center. Thank you Rick for your service and we wish you the best.

On June 23, 2021, at 12:09 pm, the Barron County 911 Center received a call of a two vehicle accident on Highway 48, near 10th Street, just east of Cumberland. Deputies from the Barron County Sheriff's Department, along with the Cumberland Police Department, Cumberland Ambulance, Cumberland Fire Department and Life Link Helicopter responded to the scene. Initial investigation shows a dump truck was traveling east on Highway 48 when a car, traveling west, crossed the center line and struck the dump truck. The driver of the dump truck, was transported to Cumberland Hospital with minor injuries. The driver and the passenger of the other vehicle, a 19 year old, and 21 year old, were both pronounced deceased at the scene. Highway 48 was closed for approximately eight hours.

July: (7) Over the weekend, a young couple who have dreamed for years of opening their own coffee shop, began serving lattes, smoothies and baked goods in the building on Second Avenue that housed Idlewild Outfitters for many years. Sam and Jenee Heer, two 20-somethings from Rice Lake, bought the building. The new coffee shop will be called Roots Coffee Co. Welcome and Good Luck!

David Olson has been a Junior varsity and varsity assistant baseball coach at his alma mater the past eight seasons and an important reason why Cumberland baseball continues to thrive. Olson, who is also a much respected mathematics instructor at the high school, has been honored with the State Assistant Coach of the Year. After being named the Northwest District Assistant Coach of the Year, Olson was voted as the state assistant winner in a pool of six other highly qualified assistant coaches, two of them who won state championships with their respective teams this season.

(14) For anyone looking to read more about the people, places and events of Cumberland's past, you will want to purchase Mark Fuller's new book entitled "Island City Memories." The information Fuller used in writing the book was found by researching old Advocate editions, by looking at the Libraries microfilm, by way of old school year-books, and the help of local residents. Fuller wrote the book into the accounts of the early settlement and development, the celebration of holidays, a few of the people who have played a significant role in Cumberland's history, and the growth of the city. Congratulations Mark.

Joining the inductees at this year's Cumberland Athletic Hall of Fame Banquet, is former Cumberland teacher, coach, athletic director and principal, Roger Wistrick. Wistrick came to Cumberland in 1970, where he taught and coached at the school for 24 years, before going into administration, where he first served as the principal in Chetek from 1994-1999. In 2000, Wistrick would return to the "Island City" where he served as Cumberland's High School Principal until his retirement. Wistrick would spend a short time as Head Baseball Coach, coach middle school basketball, spend nine years as Athletic Director, but become best known as the school's football coach, a position he would hold for 15 years. Wistrick would be honored by his peers as District Coach of the Year three times and in 1988, he served as Head Coach for the state's Shrine Bowl.



From left Barb and Louie Muench and Rick Reams AAMP President

(21) After a year off in 2020, the American Cured Meat Championships were back at the American Association of Meat Processors Convention. At the Convention, the American Association of Meat Processors presented the Achievement Award to Louie and Barb Muench. This award recognizes outstanding leadership and service to AAMP and the meat industry. This is the highest honor bestowed on an AAMP member for their continuing service to the meat industry. In addition to the Achievement award, Louie's Finer Meats took home six National Awards from the American Cured Meats Championships, continuing their amazing award streak.

August: (4) Major damage was done last Tuesday evening, July 27, when a truck driven by Nick Jerry, crashed through 357 Guns and JT Auto Sales. The vehicle went almost through the building. Thankfully the business was closed at the time and Mr. Jerry was not seriously injured. A medical issue is believed to be the cause of the crash.

(18) After a year off due to the COVID-19 virus, three

former Cumberland Beaver Football players, Payton Rose, Max Narges and Kobe Berghammer will be resuming their college football careers this fall. They will be joined by four 2021 graduates, who will be joining their college programs for the first time. Rose will return to Lindwood College in Missouri where he was a 2019 First Team All-Conference wide receiver, setting a new school record with 15 touchdown receptions on the year. Only a junior, he is poised to build on his great sophomore season. Narges will look to claim a starting cornerback position as only a second-year player on the Platteville Pioneers squad, while Berghammer became the starting quarterback at UW-Oshkosh as only a freshman, where he threw for 1700 yards and 14 touchdowns and rushed for 706 more in an outstanding first season. He was named WIAC "Newcomer of the Year."



Flottum's "Field of Dreams"

(25) There is something different about baseball than any other sport. Some people think it is boring, while others see strategy of a single pitch, where the catcher sets up, and how the infield is positioned just to name a few things. There are so many little nuances that make America's past time in my opinion, the best game on earth. There are many people who feel the same way. One such family is the Flottum family who made a baseball field. And not just a back stop, a couple of plastic bases and a pitcher's rubber. Oh no, this field is truly "A Field of Dreams." The little league regulation size field is truly beautiful. Anyone who has seen the movie knows about the dream. "Just build it and they will come." Well they have. On Saturday, August 14, over 40 people came to play on the pretty little league field in the middle of a corn field on Highway 48. Andy, Cassandra, Landon and Grace should be extremely proud of their efforts. The field is three years in the making. It started out as a place to just hit the ball around. "We never had any plans, we just went with it. With COVID, it gave us lots of time. The setting for the field was already there. Both Cassandra and Andy said there is just something about baseball. We love it, and all ages can play."

(25) Ten new members were inducted to the Cumberland Athletic Hall of Fame on Saturday at a Banquet held at the Das Lach Haus. Representing their dad Timm Hefernan are daughters Colleen, Laura, Nancy and Mary. Jeb Burke, Nancy Scharhag Elmberg, Rochelle Rydberg, John Peterson, and Tom Clark representing his dad Don. Representing Roger Wistrick, wife Barb and children, Korri, Joe and Dan, Darrell Youngberg, Bob Siranni representing his uncle Clarence Alfonse, and Howard Bents representing his son Ryan.

September: (1) Gabriella Bowe-Hanson was crowned Miss Cumberland for 2021 Thursday night of Rutabaga. Junior Royalty are Ella Schmidt, Chloe Donica, Ailah Eggert and Addyson Rodewald.

(8) On Monday, September 6, 2021, at 1:03 am., the Barron County 911 Center received a call of a one vehicle crash at 12th Street and Highway B, east of Cumberland. Deputies from the Barron County Sheriff's Department along with the Cumberland Ambulance, Cumberland Fire Department, North Memorial Helicopter and Cumberland Police Department responded to the scene. Initial investigation shows a vehicle failed to stop for the stop sign on 12th street at Highway B and rolled into the ditch. The 17 year old driver from Cumberland was transported to Cumberland Hospital and later transported to Regions Hospital in Minnesota with serious injuries, and the 16 year old passenger from Frederic was flown to Regions Hospital with serious injuries. The crash is being reconstructed by the WI State Patrol. Speed and drugs are suspected to be contributing factors.



Erickson Excavating, 50 years!

(22) This year marks Erickson Excavating's 50th year of dedicated service to the Cumberland Community. Crew members are: Brandon Hagelberger, Chad Schrankel, Ryan Fischer, Jeff Clark, Travis Erickson, Brody Woltz, Bob Lundquist, Justin Tempel, Jordan Erickson, Dan Hoffmann, Adam Langer, Jesse Gronning, Mark Erickson, Chuck Patrin and Eric Zappa.

(29) In a press release, Cumberland Police Chief Heather Wolfe stated that on September 22, Cumberland Police Department received a report of a possible missing person identified as Hailey Anderson. Hailey had been missing since September 16, 2021. On September 27th, the Douglas County Sheriff's Office located Hailey's vehicle near the edge of the Amnicon River. Hailey's vehicle had veered off Highway 53, left the roadway, and crashed into the river bank. She was ejected from the vehicle and located deceased.

(8) The Cumberland Football team rolled to another victory last week as they traveled to St. Croix Falls and defeated the Saints, 42-6. The team is currently third in the most recent D5 State Football Rankings. As in their first two victories, the Beavers rolled to a substantial first half lead as they led 30-0 at intermission. They were then able to use much of their roster during the games final 24 minutes as they added a touchdown in each of the final two quarters. Cumberland would add their second score late in quarter one when they converted on a 3rd and 25 pay. It came after three Cumberland penalties had put the Beavers in a hole. Things worked out well, when Griffith took a short Allen pass and went 85 yards for a Beavers touchdown. An Allen to Gavin Jarchow conversion pass gave the Beavers a 16-0 lead going into quarter two. Defensively, Isaac Runstrom and Gavin Jarchow had big nights as they racked up 11 and 10 tackles respectively. Blake Siebert and Griffith also had strong defensive contests, as St. Croix Falls had little time to pass and few holes to run through. Offensively, the Beavers out gained their opponents, 447-178. Allen completed 12 of his 22 passes for 252 yards and two scores. Jarchow led the way with seven catches for 130 yards, giving him 17 receptions for 322 yards on the season. The Beavers are

3-0.

October: (6) The Cumberland High School Marching Band traveled to Chippewa Falls High School and Hudson High School last weekend to compete in two regional WSMA Sanctioned Competitions. On Saturday, Cumberland placed second overall while capturing the Best Colorguard Award. On Sunday, the band placed first overall and captured the Best Percussion, Best Colorguard, Best Visual, and Best Music Awards. It was Cumberland's first sweep of an event in over six years. Cumberland's show takes place in a country garden complete with a full sized bridge, river, rocks, trees, and meadow flowers.



St. Anthony Abbot Catholic Church outdoor mass

(13) Deacon Steven Linton reports that on Sunday, October 17, at 2:00 pm, St. Anthony Abbot Catholic Church will have an outdoor mass to celebrate the life of its old church building. The building has served the St. Anthony Abbot Catholic Community for 99 years. The Pastoral Council and Finance Council made the decision to close the building permanently due to increased concerns for the health and safety of parishioners due to structural and air quality concerns resulting from continued water infiltration of the building. Eventually, the old St. Anthony Abbot Church will be demolished, but a timeline has not yet established.

(20) The Cumberland High School Marching Band captured the 2021 State Championship in Class "A" on October 16. The competition marked the 35th anniversary of the WSMA Wisconsin State Championships. Over 10,000 spectators attended the event which was held on the campus of UW-Whitewater. In addition to earning the Championship in Class "A", Cumberland won the "Best Musical Presentation Award", and the "Best Colorguard Award". Cumberland's percussion section and visual package also had strong scores, which put the entire band in a position for its best overall finish in six years.

November: (3) The Cumberland Volleyball Team has placed three members on the 2021-2022 HON All-Conference Volleyball Team. St. Croix Falls went 9 and 0 to capture the 2021 Conference Championship, while Cumberland finished 6 and 3 to tie Ladysmith and Cameron for third through fifth place. Cumberland was 22 and 14 overall and made it to the second round of the WIAA Tournament before dropping a contest to the Saints. Making First Team was Senior Amie West, who was a solid all-around performer for the Red and White. Strong at the net, while combining excellent floor play, West was a Honorable Mention choice as a junior. Syri Hyatt, a First Team selection last year, was a Second Team All-Conference pick this fall. She was another versatile performer who had many outstanding games over this year's schedule, helping lead to Cumberland's fine showing this fall. The final Cumberland performer receiving All-Conference recognition was Exchange Student Nele Sieler, who was voted Honorable Mention. She was one of the HON's most exciting newcomers, showing a wide range of volleyball skills.

The Heart of the North has named its All-Conference Football Team for 2021. Three Cumberland Beavers were named to the First Team Offensive squad while two players made the First Team Defensive unit. Two Beaver players, Seniors Gavin Jarchow and Isaac Runstrom, were named as members of both teams. Jarchow and Runstrom were both hard hitting defenders, who covered the field sideline to sideline. On offense, Runstrom was a tough blocker up front, while Jarchow was the team's leading receiver in HON play, catching 54 balls for 613 yards and seven touchdowns. The third Cumberland player named to the First Team was Junior Edward Chafer, who made it as an offensive player. Chafer carried the ball only 50 times in HON play, but rushed for 601 yards and a 12.0 average. He also caught 28 balls for 350 yards as an all-around offensive threat. Making Second Team for the Beavers were offensive lineman Elijah Tetner, running back Drew Griffith, defensive lineman Bryce Colburn, safety Jax Effertz, and linebacker Edward Chafer. Griffith rushed for 400 yards in only 47 carries before being lost for the season with knee surgery, often behind blocks by Tetner and his offensive line teammates. Colburn, Effertz, and Chafer, meanwhile, were part of a defense that gave up the second fewest yards in the Conference, trailing only Conference Champion Northwestern.



City Hall crash

(17) On November 16, 2021, at approximately 2:51 am, the Cumberland City Hall was struck by a vehicle operated by Nicholas Brannan, causing extensive property damage. It was apparent the act was intentional and statements made by Brannan confirmed this, as he stated he intentionally struck the building with his vehicle. Brannan stated he struck the building because he was upset by a Cumberland Police Officer issuing a citation to his family member. Although City Hall was closed at the time, the Cumberland Police Department is within the same building. An officer on duty was seated inside the building approximately 20 feet from where the vehicle entered the building. Thankfully, there were no injuries. Brannan was arrested for criminal damage to property, recklessly endangering safety, negligent operation of a vehicle, and operating while intoxicated.

Cont'd on page 12

Year In Review...



Mayor Bert Skinner

Mayor Bert Skinner stopped by the office last week. “I wanted you to be the first to know,” he said, “I have filed my non-candidacy papers. I’m going to retire.” Bert has served Cumberland as Mayor for the last six years and was a council member for seven years before that. Bert was also a long time teacher, and coach in the Cumberland Schools. Through the years, Bert has continued his family’s legacy of service to the community. His father, Albert, was Mayor for 28 years, and on the County Board for almost 20 years. His brother Mike, was in the Public Works Department for 35 years, and is other brother Bob was also Mayor for four years. Bert was very clear of his love of Cumberland. He said the thing that makes him the happiest is the number of young people who choose to come back here to raise a family or open a new business.

December: 1st: On November 24, 2021, the Cumberland Police Department was dispatched to Kwik Trip in Cumberland for an intoxicated male parked at the gas pumps offering people shots of alcohol. A Cumberland Police Officer made contact with the male who was identified as Ruben Juarez. Juarez became upset while speaking with the officer and refused to hand his keys to the officer or exit his vehicle. Juarez appeared intoxicated as his eyes were red and glossy, his speech was slurred and the odor of intoxicants was emitting from him as he spoke. Juarez fled in his vehicle at a high rate of speed. A pursuit of the vehicle ensued for less than 1/2 a mile. Once on Elm Street, Juarez veered into the opposite lane of traffic, striking the curb and launching his vehicle into Library Lake. Juarez was taken into custody for probation violation, operating while intoxicated, knowingly fleeing an officer, operating while suspended, and open intoxicants in motor vehicle.

On Sunday November 28, St. Anthony Knights of Columbus helped to kick off the St. Anthony Abbot Catholic Church Building Capital Campaign with a generous donation of \$50,000 toward a new church.

(15) Chief Aviation Support Equipment Technician Henry Seeger from Cumberland, along with three other sailors from Joint Base McGuire-Dix-Lakehurst, joined the ranks of the chief petty officer’s mess in a pinning ceremony held at Naval Support Activity Lakehurst on November 19. The joint base’s newest chiefs are Chief Aviation Boatswain’s Electrician’s Mate Gregory Lipetzky, Chief Electronics Technician Anthony Roman and Chief Aviation Support Equipment Technician Henry Seeger. Captain Frank Ingargiola, NSA Lakehurst Commander and Joint Base MDL Deputy Cammander-Navy, opened the ceremony to expand on the significance of the role the new chiefs would inherit. “CPO Initiation is a time-honored tradition preserved and conducted by the Chiefs Mess to help develop and prepare the new chiefs for the next journey in their careers,” said Comman Senior Chief Jeffrey Jones, NSA Lakehurst command senior enlisted leader. “Chiefs are considered the backbone of the Navy. We are tasked with developing sailors and junior officers. We do not take this responsibility lightly. CPO Initiation provides the Chiefs Mess a forum to come together and share our experiences in hopes of becoming a stronger team and Navy.” The history and tradition of the Navy Chief and Petty Officer began in 1893 and every year, chiefs across the Navy conduct Chief Season to train and accept new members of their mess.

(22) Jeff Clark has been named Cumberland Fire Department Firefighter of the year for 2021. The Fire District used a different process this year in that, in the past, the firefighter of the year was chosen by the officers. This year it was put it to a vote of the members and Jeff came out on top by a wide margin. This is an indication of how well Jeff is thought of by his peers. Jeff has stepped forward many times to help with special projects, help teach folks or to drive our fire apparatus and help make repairs on our equipment and building. He is always ready to lend a hand for whatever needs doing. Jeff is a prime example that one can be a leader without having a title. Congratulations Jeff! Your efforts are appreciated. Receiving 25 years of service pins were Brian Paffel, Charlie Carlson and Dean Bergstrom. Receiving 10 year service pins were Dave Ekenstedt, Greg Weaver, Marty Schramski, Brad Fox and Cory Nelson. Thanks to all of you for your years of service to the community.

world's best mom
Breast Biopsy

music teacher
Colonoscopy

future doctor
Laparoscopic Surgery

new daughter
Infertility Consult



Feel good again. Your surgical experience is comfortable and personal with our experts. It's convenient care, right here, so you can get back to doing the *things you love.*

To schedule an appointment call 715-822-7500.



Congratulations!



Congratulations to Cumberland Football Coach Corey Berghammer on winning the Green Bay Packers Head Coach of the Week during the 2021 football season. Corey accepted his award on January 2, 2022 at Lambeau Field.



Your mental health is just as important as your physical health. Let us offer you **solutions today for a better tomorrow.** Exceptional care, close to home.

Karl Ader, LPC
Jay Jevne, PMHNP-BC

CALL 715-822-7530 to schedule an in-person or telehealth visit.



THOMAS ST. ANGELO PUBLIC LIBRARY OF CUMBERLAND

Winter READING

January 3 - February 11 | Youth and Adult

Get Hooked on Books!

Ice fishing gear, gift baskets and more!

Indoor Storywalk

Follow the story around the library. Pick up a journal to write your own story. Make a peanut butter bird feeder.

MAKERSPACE

Great January

- CELL PHONE STICKERS
- SOCK SNOWPERSON

Please register 715-822-2767. All supplies included.

more CATALOG TRAINING

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Non Emergency Phone Numbers:

Cumberland Police Dept.
822-2754

Barron County Sheriff
537-3106

Tipster Line
1-800 532-9008

Polk County Sheriff
485-8300

Emergency
911



BARRON COUNTY COVID-19

Public Health COVID-19 Response

Public Health plays an important role in stopping the spread of COVID-19 by following up with positive cases and tracing their contacts. Individuals that could spread the disease are quarantined and monitored by public health.

Current Risk Level

Tipping Point
25+ CASES PER 100,000 people
Stay-at-home measures necessary

- On Track for Containment
- Community Spread
- Accelerated Spread
- Tipping Point

12-27-21 <https://globalepidemics.org/key-metrics-for-covid-suppression/>

New Cases:

275
Since last report

Total Cases:

10,222 Positive Cases	95% Recovered	114 Deaths
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Barron County Vaccination Numbers

Vaccinated **24,403** (54%)

***Number of residents who have received at least one dose of the COVID-19 vaccine**

Illness after Vaccination

COVID-19 Cases, Hospitalizations, and Deaths among fully vaccinated/not fully vaccinated people in Wisconsin in November 2021

Per 100,000 Fully Vaccinated People	Cases	Hospitalizations	Deaths
722.5	17.1	2.8	

Per 100,000 Not Fully Vaccinated People

3,348.2	184	35	
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For the latest information on those who have gotten sick after being vaccinated please visit:
<https://www.dhs.wisconsin.gov/covid-19/vaccine-status.htm>

New Cases Age Breakdown

Weekly cases broken down by age

Age Group	Cases
18 and Under	21
19-39	118
40-59	84
60-79	44
80+	8

New Cases by Week

Week	Cases
11/22	247
11/29	218
12/06	286
12/13	247
12/20	143
12/27	127
1/3	275

Updated 01/03/2022