# Summer Laker 2022

FREE

## Jump into Summer!

Get out and enjoy all that Cumberland has to offer!



Skyler Fox & cousins take the first swim of the summer

Photo submitted by Sarah Fox

## Cumberland... Your place to be for Summer Fun!

FREE

FREE Summer Activity Guide & Advertising Supplement

**Award Winning Sausage, Bacon & Hams**

Hwy. 63 N • Cumberland, WI 715-822-4728

louiesfinermeats.com

CUMBERLAND'S OWN

# Louie's Finer Meats

Jerky & Snack Sticks

Many T-Shirts Available

## Hometown Proud

*Perfect for summer...Louie's **mouthwatering** Steaks, Ribs and Chops, Brats, Flavored Chicken Breasts, Hamburgers, Wieners & Bacon!*




*International, National and State Award Winning Hams, Sausage and Bacon*

LOUIE'S FINER MEATS

12th Annual

WURSTFEST 2022

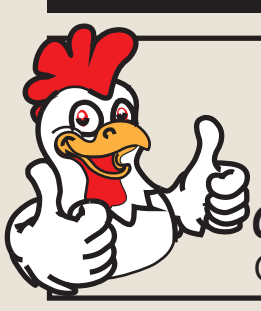
Cumberland, Wisconsin

September 10, 2022

HOMEMADE BAKED GOODS

Bars • Cookies
Buns • Bread

CUSTOM ORDER CAKES



Everyone's Favorite!
*Award Winning*
Marinated
*CHICKEN BREASTS*
Over 40 Delicious Flavors!

*Next door to Louie's Finer Meats*

LOUIE'S LODGE

Beer Liquor Wine

Louie's Jerky & Snack Stix

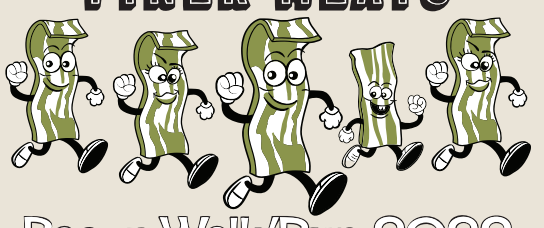
715-822-8741

louieslodge.com




Like Us on

Louie's FINER MEATS



Bacon Walk/Run 2022

LOUIE'S LODGE - CUMBERLAND, WI

June 18, 2022

LOUIE'S LODGE – Cumberland, WI

Samples of Louie's Famous Bacon!

***Bacon Man* T-Shirts for Sale!**

*No registration required. Join us for fun and bring your friends! Watch Louie's Finer Meats Facebook page for more information.*

OVER 100 BRATWURST VARIETIES

FINER MEATS · Louie's · INTERNATIONAL AWARDS

Join us in celebrating our many awards for our tasty products.

***OVER 650 INTERNATIONAL, NATIONAL & STATE AWARDS!***

You'll love every one of Louie's Award Winning items.

Louie's Famous Brats




**Call Ahead. We'll Have Your Order Ready for Pick-Up.**

Check store, Facebook and website for schedule updates.

ISLAND WINES
"More Than Just A Liquor Store"
Wine • Beer • Liquor
Gifts • Cigars
(715) 822-4777
(Located on Cumberland's West Side)
www.IslandWinesAndMore.com
1845 Hwy. 63 W. Frontage Rd.
Cumberland, WI 54829

Area's Largest Variety of Wine, Beer, Liquor, Cigars, Gifts & More!
• Selection of Over 500 Wines
• Over 600 Beers & Malt Beverages
• Many Wisconsin Beers & Wines
• Unmatched Liquor Selection
• Custom Order of Any Wine, Beer or Liquor available in Wisconsin
• Kegs Available
• Keg Tap Trailer for Rent
• Gift Items
• Cigars
• 24 Hour Ice Machine • ONLY $1
Your Destination for Top Shelf & Hard-to-Find Liquors!
Open 7 Days a Week!
8 am - 8pm
Master Card, Visa & Discover Accepted
Like us on Facebook for weekly give aways!

## Hello Summer!

Summers here! Finally!

How's it going and welcome to the beautiful Island City, Cumberland Wisconsin. For those of us who live here, we know what we have. A slice of heaven tucked into Wisconsin's Northwoods. We are fortunate to have a full Main Street and thriving businesses throughout the area. If your from out of town, welcome and get out and enjoy all we have to offer. There are many new businesses that have popped up the last few years which is awesome to see.

We also have many well established businesses as well all there for whatever you may need.

We have great dining from many restaurants from casual to great supper clubs. The many bars and taverns in the area also put out some tasty stuff as well. If you jump in the car and take a short drive in about any direction your sure to happen across a great place for a yummy burger, pizza, a cold drink and more.

The lakes are ready for whatever recreation you choose. There are dozens and dozens of awesome opportunities to catch that fish of a lifetime as well as crystal clean water for skiing, tubing, swimming or just relaxing at a favorite spot.

The golf course has been recently updated, and is in great shape and challenges golfers of all abilities.

The Timberland Hills Ski area offers some fabulous hiking opportunities and the area has endless UTV and ATV options.

Cumberland is also ready for a spectacular 4th of July and the return for the Rutabaga Fest. There are so many options to have a great time. Look for the return of Music by the Lake, Wurstfest, The Taste in Cumberland, The Celebration of the Arts, and more.

Please stop in and support our local businesses. They will greet you with a smile and thank you when you leave.

Have a great summer everyone!

**Paul Bucher**
**Editor**

Support your friends and neighbors!
SHOP CUMBERLAND!

WELCOME Summer

FARR INSURANCE AGENCY, LLC
Agent Ryan Farr
Home Owners ★ Auto & Risk Auto
★ Fire & Extended Coverage ★
Farm Owners ★ Seasonal Home Owners
Crop Insurance ★ Light Commercial
Mobile Homes ★ Recreational Vehicles
1175 Elm Street • Cumberland, WI 54829
715-822-8151 or 715-671-8411
farrins@centurytel.net

Welcome Summer Visitors!
Over 50 Years of Service in the Cumberland Area


DQ Cakes
$1.00 Off
with this coupon!
Offer Good 'til Oct. 31, 2022
Cumberland DQ Only
CUMBERLAND DAIRY QUEEN
715-822-2536

# 2022 Summer Calendar of Events

## June

June 3- June 12th • Aquafest • Rice Lake
4th-5th • Annual Kids "R" 1st Fishing • Milltown
4th • June Barron County Dairy Breakfast • Almena
4th • Family Festival • Spooner
8th-12th • June Bug Days • Baldwin
11th • Celebration of the Arts • Tourist Park • Cumberland
17-19th Clayton Cheese Days • Clayton
24-25th • Ellsworth Cheese Curd Festival • Ellsworth
20th • Taste in Cumberland • Cumberland Golf Course
23-26th • Clear Lake Heritage Days • Clear Lake
25th • Balsam Lake Water Ski Show • Balsam Lake
25-26th • Hungry Hollow Gas & Steam Engine Show • Rice Lake

## July

4th of July Fireworks Spectacular • Tourist Park • Cumberland
7-9th • 66th Annual Heart of the North Rodeo • Spooner
8-10th • Turtle Lake Inter-County Fair • Turtle Lake
20-24th • Barron County Fair • Fairgrounds • Rice Lake
115-17th • Lucky Days • Luck
17-10th • Bluegill Festival • Birchwood
23rd • Shell Lake Triathlon • Shell Lake
28-30th • Lumberjack World Championships • Hayward

## August

6-7th • Jack Pine Savage Days • Spooner
13th • Luck Fireman's Corn Feed • Luck Fire Department
21st • Moon Lake Threshing Bee • Clayton

## 25-28th • CUMBERLAND RUTABAGA FESTIVAL

## September

10th • Louie's Wurst Fest • Cumberland

# *Cuteness Overload!*



Luna enjoying her very first pup cup at the Cumberland Dairy Queen. Photo by Megan Pedersen.

the Apothecary
*Your hometown, family owned pharmacy!*
Come see us for all your Prescription & Over-the-Counter needs!
*Located next to Cumberland Healthcare*
1470 Webb St. • Cumberland
Phone 715-822-2424
*FAX 715-822-5470 • apoth1470@gmail.com*
Rx
Rx Pharmacy Full Service Pharmacy

Rice Lake Animal Hospital, Inc.
715-234-4709
110 Kern Ave. Rice Lake
We look forward to helping with all your veterinary needs!
Dr. Brian Woods
Dr. Linette Furseth
Hours:
Monday - Friday • 8 am - 5 pm:

# SALES • SERVICE • STORAGE

WISCO RV & MARINE

*We are RV & boating enthusiasts!*

**715-822-8714**

**2236 US HWY 63**

**Cumberland**

www.wiscorvandmarine.com

**Offering the best in new and pre-owned RVs and Boats featuring...**

SUNDANCE BY HEARTLAND

HONDA MARINE

WILDWOOD

Prowler

SunChaser

**Store Hours**

Monday - Friday • 8:30am - 5:00pm
Saturday • 8:30am - 1:00pm
Closed Sunday

**Parts Department**

***Financing Available!***

## *Coming Soon.....*

SPRINTER by Keystone

**1 MILE WEST OF CUMBERLAND JUNCTION OF HWYS. 63 & 48**

INDIANHEAD SPORT SHOP



- DNR Renewal for Boats, ATVs & Snowmobiles
- Licenses & Trail Passes
- Full Line of Live Bait
- Cold Beer - Off Sale *Compare Our Prices!*
- Lures
- Rods & Reels
- Pontoon Trailer Rental
- Carports
- LP Exchange
- Used Boats & Pontoons

**Phone: 715-822-2164**

***Check Out Our BEER PRICES!!!***

**HOURS**

(THRU LABOR DAY)
Mon. thru Thurs • 8 am. - 5 pm
Fridays until 6 pm.
Saturdays 7 am - 5 pm

**We now offer**

DAKA DOCKS & LIFTS

DAKA docks feature superior strength & durability and are designed for easy roll-in/ roll-out and safety. Built in 4 x 8 ft. sections, DAKA docks can be custom configured to fit your situation.



**Check-out these DAKA features:**

**PRACTICAL CONSTRUCTION OPTIONS**
Aluminum frame/removable vinyl or cedar deck
Painted steel frame/removable cedar deck
Hot dipped galvanized frame/removable cedar deck

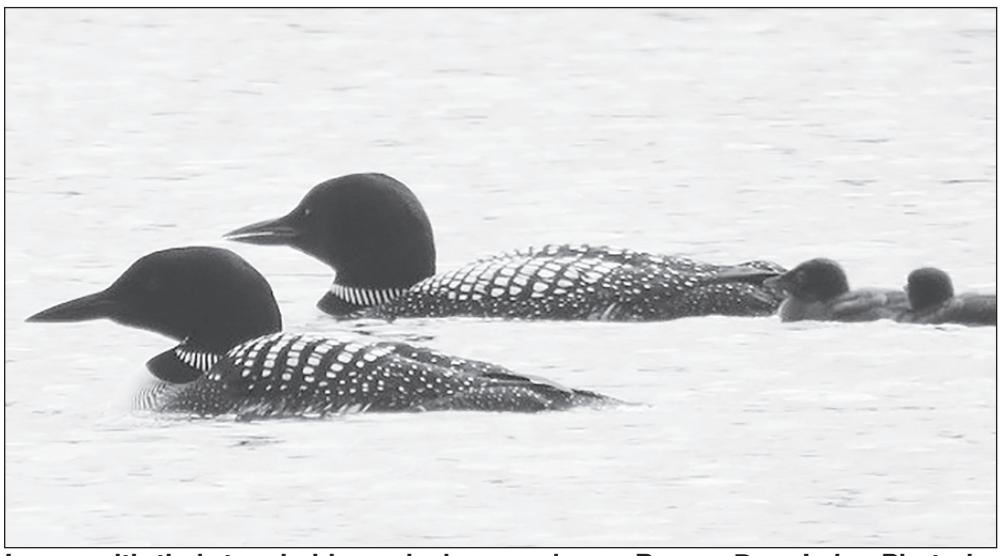
**12" DEEP TRUSS CONSTRUCTION & SUPERIOR WELDS FOR EXCEPTIONAL STRENGTH**

**FULL LINE OF ACCESSORIES • 5 YEAR WARRANTY**

**PWC Lifts • Boat & Pontoon Lifts**

***Your local source for strong, reliable & safe DAKA Docks!***

# Taking a Swim!



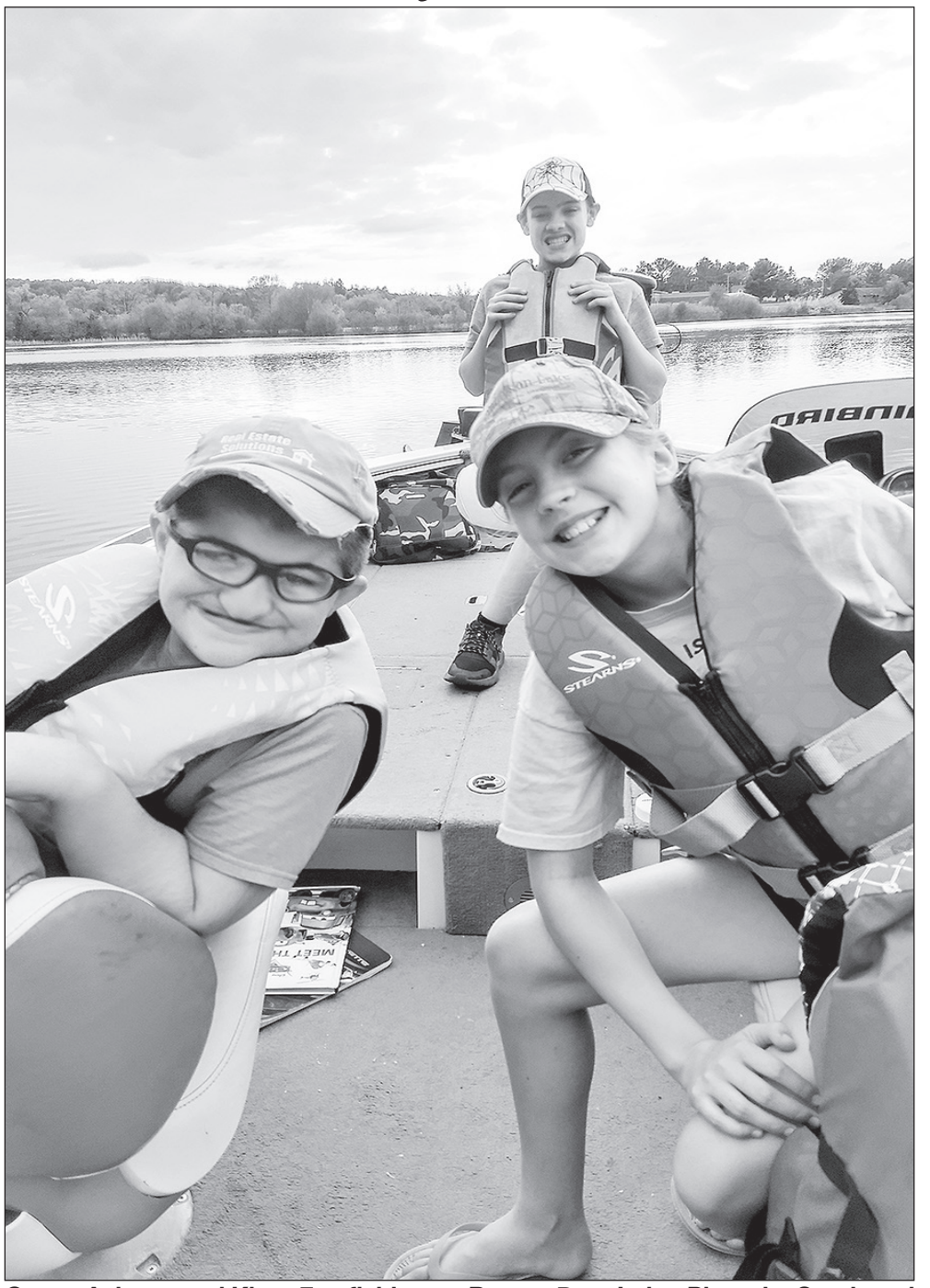
Loons with their two babies enjoying a swim on Beaver Dam Lake. Photo by John and Nancy Ostrem.

# Weeeee!



Enjoying the big slide at the Rutabaga Festival. Photo by Debbie Margotto.

# Family Time!



Owen, Ashton, and Kiera Fox fishing on Beaver Dam Lake. Photo by Sarah and Shelby Fox.

Bonded & Insured
Free Estimates!

NORTHWOODS
PRESSURE WASHING

Joe Lafond - Owner
715-531-2393
northwoodspressurewash@gmail.com

ERICKSON
EXCAVATING
of Cumberland, Inc.
Phone
715-822-2468
www.ericksonexcavatinginc.com

For All Your Excavating Needs
• Basement Digging
• Pond Digging
• Road Building

Site Prep - Commercial & Residential
Trucking:
• Screened Top Soil
• Sand • Rock
& Gravel

PRE-REGISTRATION UNTIL 5 PM, WEDNESDAY, AUGUST 24, 2022 (NO EXCEPTIONS)

# CUMBERLAND RUTABAGA FESTIVAL

**LONG RUN (12.4 MILES)**

Saturday, August 27, 2022 @ 8 AM.
Registration: 7 AM – 7:30 AM
**Entry Fee: $30 Pre-registration**

**FUN RUN/WALK**

Saturday, August 27, 2022 @ 8:00 a.m.
Registration : 7 AM – 7:30 AM
**Entry Fee Fun Run: $25 Pre-registration**
**Entry Fee Walk: $20 Pre-registration**

** All prices increase by $5 after 5:00 pm on Wednesday Aug. 24th - No Exceptions! **
RACE BEGINS AT THE CUMBERLAND HIGH SCHOOL
WEB SITE: www.cumberland-wisconsin.com
EMAIL: *info@cumberlandchamberwi.com*

**One entry per registration form, this form may be duplicated**

Last Name First Name

Address

City State Zip Code

Sex* Age* Phone Number Shirt Size

PLEASE CIRCLE WHICH RACE YOU WANT TO ENTER



Make checks payable to: **"Cumberland Chamber of Commerce"** Awards Ceremony at 10:15 – 10:30 a.m. at Beverage Garden

Please circle the race you wish to enter

**Rutabaga Run (12.4 Miles)**

**Fun Run (3.1 Miles)**

**Walk (2 Miles)**

Feel free to copy this form and register additional people or additional races. DO NOT register more than one person per form.

I hereby release the sponsoring organization, its members or agents and any persons officially connected with this race from all liability for any injury or damage.

Signature of participant: _____

MAIL TO:
Rutabaga Run Committee
Box 665
Cumberland, WI 54829

Phone: 715-822-FEST

**Shirts will be available with pre-registration starting June 1, 2022.**

**NO GUARANTEE ON SHIRT SIZES AFTER 08/24/22**

**BIB #:**




**Runners for the annual Rutabaga Run/Walk take off at the Cumberland High-school.**




**Henry Brunclick of Cumberland was the mens overall winner in the 5K run while Andrea Joos from Chanhassen, Minnesota was the womens overall winner. Congratulations!**

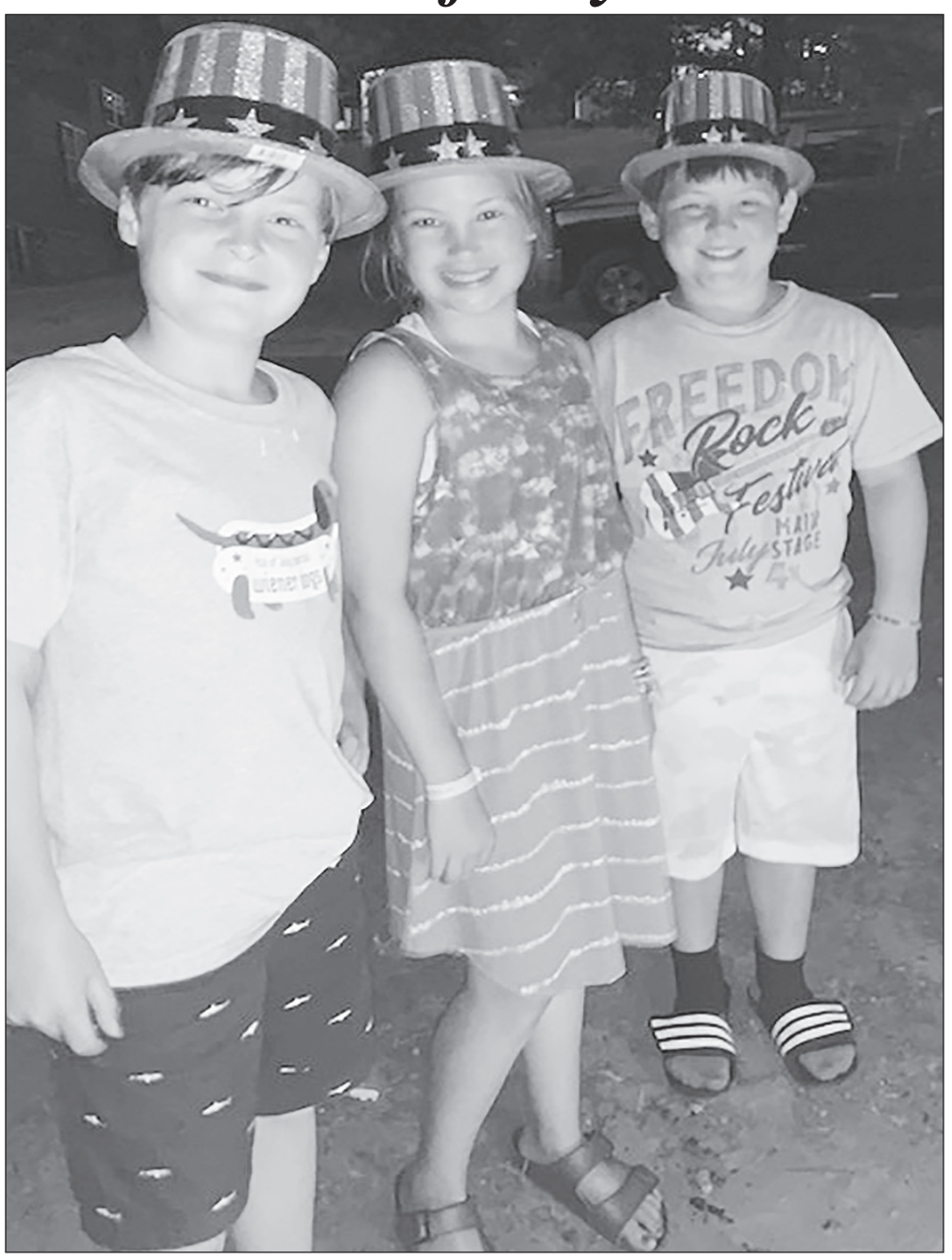


**The fireworks at the 4th of July Spectacular never disappoint.**



**Mom and dad helping their daughter Caroline catching her first fish on Sand Lake. Photo by Linda Schoen.**

# 4th of July!



Max, Izzy and Charlie Zappa waiting for the fireworks at the 4th of July. Photo by Nancy Zappa.

## Camping Do's and Don'ts

Sleeping under the stars is not always as simple as it sounds. Just think of all the planning that goes into selecting the right camping gear and campground in the first place. Before your next great, outdoor adventure, you might consider a refresher in campsite basics such as fire building and food preparation safety. Check out our camping list of essential dos and don'ts to help you prepare for your trip.

**Do check out the gear reviews at campist.** While heated chairs, cordless bug zappers and even portable showers may seem high-tech and cool, consider the type of trip you're planning (multi-day backcountry backpacking trip, or family camping excursion in developed campgrounds). Check out campist to avoid any impulse purchase.

**Don't forget camping essentials.** Must-bring items for your backpack include a first-aid kit, compass and maps, and emergency equipment. It may be tempting to leave behind these essential, but seemingly boring basics, especially when trying to pare down your backpack content. Still, after minor trouble on the trail, you may find yourself longing for the bug spray or roll of gauze you left behind. (Check out our camping tips and tricks for more suggestions on must-have camping gear.)

**Do leave behind a copy of your itinerary.** People can only help in the event of an emergency -- if they know your whereabouts. Leave behind a detailed copy of your travel plans, so friends or family can follow-up with you to ensure you get home on time.

**Do confirm the campground's pet policy.** Before bringing along your 4-legged friend, don't forget this step. While most national parks do not welcome pets, many state and private campgrounds require a small fee. DogFriendly.com offers a list of pet-friendly campgrounds and RV parks with amenities such as off-leash areas. If you do bring your dog along, pack a leash, tether, a collapsible water bowl and plenty of food.

**Do arrive before nightfall.** Setting up camp in the dark can be complicated even for seasoned campers. Getting a head start ensures you can explore your immediate surroundings and build a campfire for food and warmth while it's still light out.

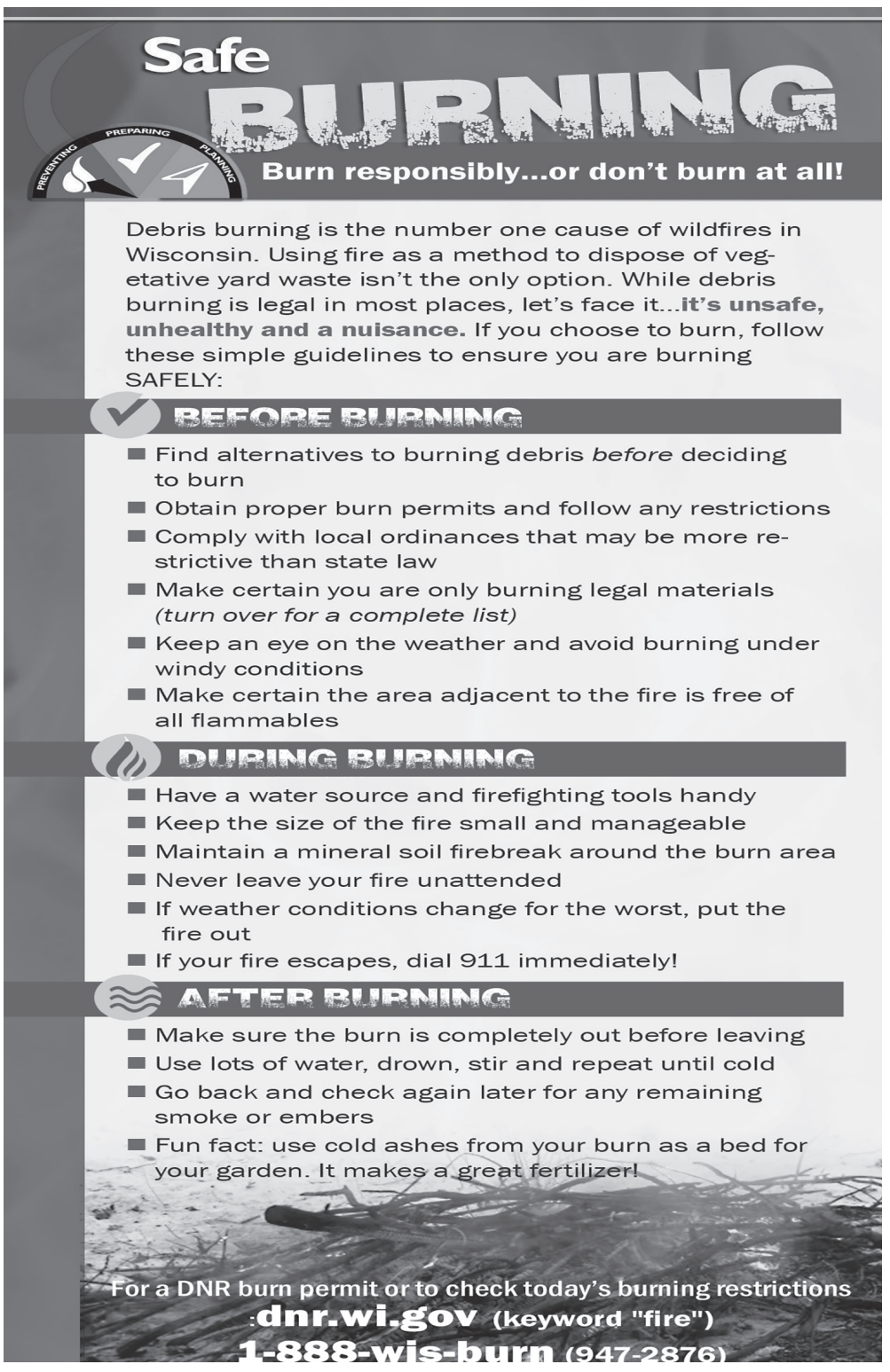
**Do follow fire safety protocol.** To keep you and your natural surroundings safe from fast-moving fire, fire safety protocol is a must. The national nonprofit Tread Lightly! offers guidelines for campfire safety, including tips for safely building a fire if the site doesn't include a contained fire ring. Resist the urge to pile on the firewood to maintain a small and controllable fire; also let the fire burn to ash before turning in for the night.

**Don't limit your meal variety.** Franks and beans for breakfast, lunch and dinner? C'mon, you can do better than that. With some planning and the right equipment, you can get creative with campfire cooking. Whip up eggs and pancakes in a cast iron skillet, and prepare fish (even better if it's freshly caught!) steamed with potatoes and vegetables in a foil packet. You can also add variety to your campground meals with gourmet prepared foods from Packit Gourmet.

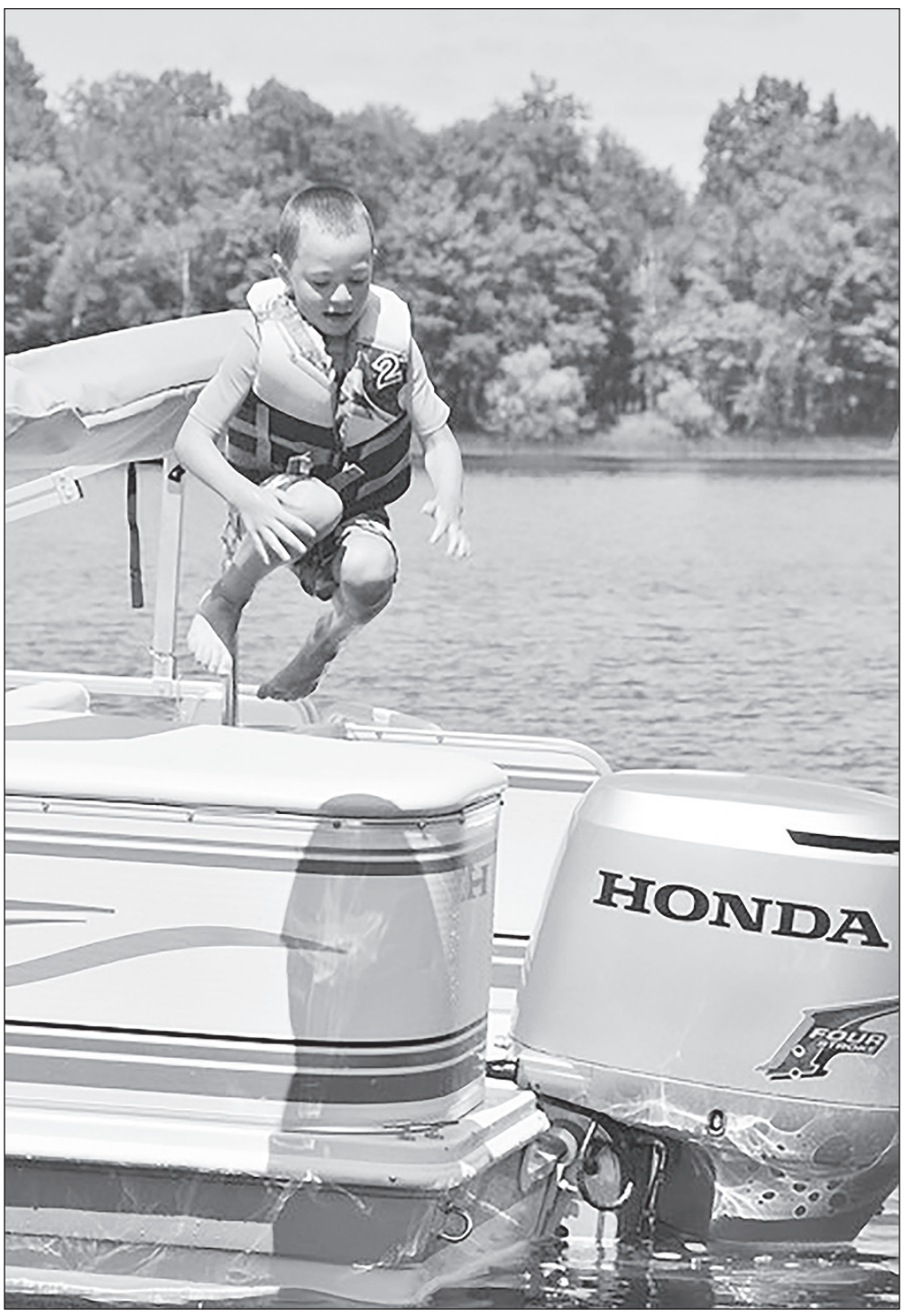
**Don't leave food unattended.** Your campsite should be tidied up before you go hiking for the day or go to sleep. Follow posted signs or ask the camp ranger or campground attendant about proper food safety to avoid unwanted animal encounters. Some campgrounds provide bear lockers to store your food during your stay.

**Do your part to minimize your eco-footprint.** While communing with nature is nice, so is being ecologically mindful. The most important way you can help is to leave with everything you came with -- especially your trash. Also, bring along an extra trash bag to collect any litter left behind by less-considerate campers.

Remember, you're not likely to encounter a helpful hotel concierge or 24-hour convenience store along the path to your campsite. Taking the time to organize and plan will make your time on the trail more pleasant. Now, all that's left to do is grab your backpack and lace up your hiking shoes for a worry-free camping trip.




# Cannon Ball!




Spencer Pastryk, grandson of John and Nancy Ostrem, taking a big jump off the boat. Photo by Nancy Ostrem.

FAMILY DINING
OFF SALE
TIMBERLAND
BAR & GRILL

715-468-2180
20991 Cty Rd H
11 miles North of Cumberland on Cty Hwy. H

Take a short drive to Great Food & Drinks!

Homemade Desserts!

Great Selection of Pizza, Burgers & Sandwiches!

Nightly Specials!

Come Check out our Friday Fish Fry! 4 pm 'til Close
Featuring: Deep Fried or Boiled Cod & Shrimp

Summer Hours:
Thursday: 3 -10 pm or Later!
Friday: 3 pm - 11 pm or Later!
Saturday: Noon- 11 pm or Later!
Sunday: Noon - 8 pm or Later!
Kitchen open until 9 pm

Large Group Reservations appreciated
Take-out orders always welcome




Keeping services close to home, so you don't have to leave the comfort of yours.
Dedicated to our community since 1956, and our doors are always open.

PHYSICIAN SERVICES
- Emergency Services
- Family Medicine
- General Surgery
- Women's Health

CLINICAL & DIAGNOSTIC SERVICES
- Cardiac Rehabilitation
- Diabetes Management
- Inpatient Medical/Surgical
- Laboratory
- Mental Health/Counseling
- Radiology
- Rehabilitation Services
- Respiratory Therapy
- Sleep Medicine
- Swing Bed

OUTREACH SPECIALTY SERVICES
- Cardiology
- Ear, Nose & Throat
- Endocrinology
- Gastroenterology
- Gynecology
- Hand & Plastic Surgery
- Infusion Therapy
- Nephrology
- Oncology/Hematology
- Ophthalmology
- Orthopedic Surgery
- Podiatry
- Pulmonary Medicine
- Urology
- Wound Healing

LOCATIONS
**Cumberland Healthcare**
1110 7th Avenue
Cumberland, WI 54829

**Cumberland Healthcare Turtle Lake Center**
632 US Hwy 8
Turtle Lake, WI 54889

**Appointments**
715-822-7500

Emergency services available 24/7. Telehealth appointments upon request.

CUMBERLAND HEALTHCARE

# AUGUSTANA'S Summer CONCERT SERIES 2022



SATURDAY, JUNE 18

## The Stringsmiths

The Stringsmiths are a hard driving bluegrass band that keep audiences tapping their toes. These fine instrumentalists also add a blend of two, three, and four part vocal harmonies to their performances. Band members include Barb and Chris Landstrom of Cumberland on bass and banjo, Nate Elmer of Amery on mandolin, Randy Hanson of Cameron on fiddle and Mary Pimblett of Eau Claire on guitar. They play at bluegrass festivals, private/public events and also enjoy sharing their Gospel repertoire at local churches.

SATURDAY, JULY 16

## Lorn & Royce Band

Bluegrass/Gospel musicians, Lorn Schultz, from Mondovi WI and Royce Sorensen, from Eau Claire, have come full circle after starting together as founding members of the King's Trio in the 80s. After many years with The Kings Trio and several other bands, the two friends now continue to share their love of Bluegrass/Gospel music and giving testimony to the work of Christ in their lives. They often invite guest musicians to join them. Christy Serum, Lorn's niece, frequently accompanies on bass.





SATURDAY, AUGUST 13

## The Paul Family

Originally from Florida, The Paul Family Bluegrass band is a family of seven from Michigan's Upper Peninsula. With a profound ear towards traditional Gospel and Appalachian bluegrass music, the widely acclaimed Paul Family Bluegrass purposefully and skillfully blend together six acoustic stringed instruments combined with tasteful harmonies resulting in a sound and performance that only a family can deliver.

**7 PM** FREE ADMISSION

IN THE GREAT HALL
1025 2ND AVE | CUMBERLAND, WI
DONATIONS APPRECIATED



RE/MAX NORTHSTAR

LEADER IN SALES IN THE CUMBERLAND AREA
ACTIVE IN THE COMMUNITY
6 AGENTS WHO WILL SEE YOU THROUGH YOUR TRANSACTIONS FROM START TO FINISH
CUMBERLAND AREAS MOST EXPERIENCED REAL ESTATE AGENTS

OUTSTANDING AGENTS
OUTSTANDING RESULTS

RESIDENTIAL WATERFRONT
VACANT LAND COMMERCIAL

RE/MAX NORTHSTAR
1328 2ND AVENUE
CUMBERLAND WI 54829
715-671-0200
www.remaxnorthstarwi.com



# The CORNER BAR & Restaurant

1201 - 2nd Avenue • Cumberland
715-822-8111

Dine in or Carry out!

HOURS:
Monday - Thursday 10AM - 2AM
Friday 10AM - 2:30AM
Saturday 10AM - 2:30AM
Sunday 10AM - 2AM

## Daily Buffets

Monday-Friday 11 AM-9 PM

Monday: Mexican
Tuesday:
Chicken & Meatballs
Wednesay Buffet:
Roast Beef & Chicken
Thursday Buffet:
Pizza & Chicken

Friday Night Fish Fry:
Baked & Deep Fried
11 AM-9 PM

Saturday Buffet:
Rib & Chicken
12 PM-9 PM

**Buffets include soup & salad bar**

Check our website for more info
cornerbar-cumberland.com

Daily Drink Specials!

ALWAYS CHANGING LUNCH SPECIALS!

Everyone is Welcome!
Stop on in!
We look forward to it!

DAILY SPECIALS!
Homemade Pizza
Burger Baskets • Chicken
Great Selection of Delicious Sandwiches

Pizza and Fryer items available until Bar Closing!

# Salūd SALT & SPA

SaludSaltandSpa.com

## One Stop Wellness...Taking Care of Cumberland - Body & Soul!

**Salud Salt & Spa • 1387 2nd Ave • Cumberland**

*Call to Schedule all your appointments!*

**715-671-0282**

Hours: Monday - Friday: 9 am - 6 pm
Saturday: By appointment only • Sunday: Closed

*Also featuring* Massage Therapy • Reiki• Reflexology
Nutrition • Pedicures • Facials & Full Body Waxing

*Experience Our Incredible* **Salt Cave!**

Now Offering!
*Automated* **Versa SpaPro Spray Tanning**

***Spa Packs Available!***

Salon Services provided by
**Color Me Red**
***Kathy*** • 715-205-9205
&
**Virtus Beauty**
***Jillian*** • 715-419-9345



*Michelle - LMT • , Melissa - Rec • Jessi - Owner, LMT, RM, RCB • Kathy - Cosmetologist*
*Jillian - Cosmetologist • Julie - Rec (Not pictured: Ali - Esthetician & Cyrena - Nutritional Coach)*

## 2022 Pioneer Village Museum Events

Saturday, June 11- Flea Market
Saturday, June 18 - Midsomer's Eve
Saturday & Sunday, June 25 & 26- Quilts & Strawberries
Friday & Saturday, July 8 & 9 - Native American Heritage Celebration
Saturday & Sunday, July 16 & 17 – Heritage Days
Friday thru Sunday, July 29, 30, 31- Red Cedar River Rendezvous
Saturday, August 6 - Her-story (Celebration of Women in History)
Saturday, August 13 - Past Reflection's Car Show
Saturday & Sunday, August 20 & 21 - Old Fashioned County Fair
Friday thru Sunday, September 9, 10, 11 – Bluegrass Festival
Sunday, September 18 – Veteran's Picnic
Saturday, September 24 -Oktoberfest
Saturday, December 10 – Christmas in the Village

## 2022 Season/Hours

June 2 – August 28
Thursday, Friday, & Sunday, 1–4pm
Saturday 11am - 4pm
Open Saturdays

# Pioneer Village Museum

Admission: Adults $10 • 65+ $8
Age 5-12 $5 • Under 5 FREE!
Season Pass $20
Family/Grandparent Season Pass $60

Preserving the History & Culture of Barron County
1866 13 ½ - 14th Ave.,
Cameron, WI
1½ miles west of Cameron on Cty Hwy W

pioneervillagemuseum.org

**715-458-2080**

Everyone is welcome at
Island City
Food Cooperative

Like Us on Facebook

1490 2nd Avenue • Cumberland

715-822-8233 www.islandcityfoodcoop.com

- Fresh bakery items from Spooner Bake Shoppe
- Organic and locally grown produce
- Bulk foods, Spices & grocery items
- Vitamins, HBA & Herbs
- Grass-fed beef & bison, hormone free chicken

EASY, FRIENDLY AND CONVENIENT SHOPPING

Membership is not required to shop

Check our website islandcityfoodcoop.com for a full list of products!

We offer curbside pick-up - order by calling 715-822-8233 or emailing icfoodcoop@gmail.com.

Hours: Monday Thru Friday 8 am - 6 pm
Saturday 9 am - 1 pm

Ask about membership to receive a daily 3% discount (8% on Mondays for Senior Members 60+)



LOUIE'S ON THE LAKE
CASUAL DINING

Lakeside
Casual Dining

715-671-0186

www.eatlouies.com

Walk-ins Welcome
Reservations Accepted

1780 Arcade Ave. • Cumberland, WI



The Island City
30th ANNUAL
Celebration
of the
ARTS

Arts and Crafts Sale
Great Food,
Live Entertainment,
Book Sale,
& Student Art Exhibit

Saturday, June 11th
9am - 3pm

At Tourist Park off of Hwy 63, beside beautiful
Beaver Dam Lake, Cumberland, WI
Sponsored by ETC (Enrichment Through Culture)



Where ever you are from and whatever your level of play, we are sure you will find our club welcoming, enjoyable and invigorating. The tree-lined, wooded fairways, native grasses, and large gently contoured greens await you at...

Rolling Oaks
Golf Course

18 Holes · Par 71 · 440 Division (Hwy. 8) · Barron

Rates: 9 Holes with Cart - $26 · 18 Holes with Cart - $42

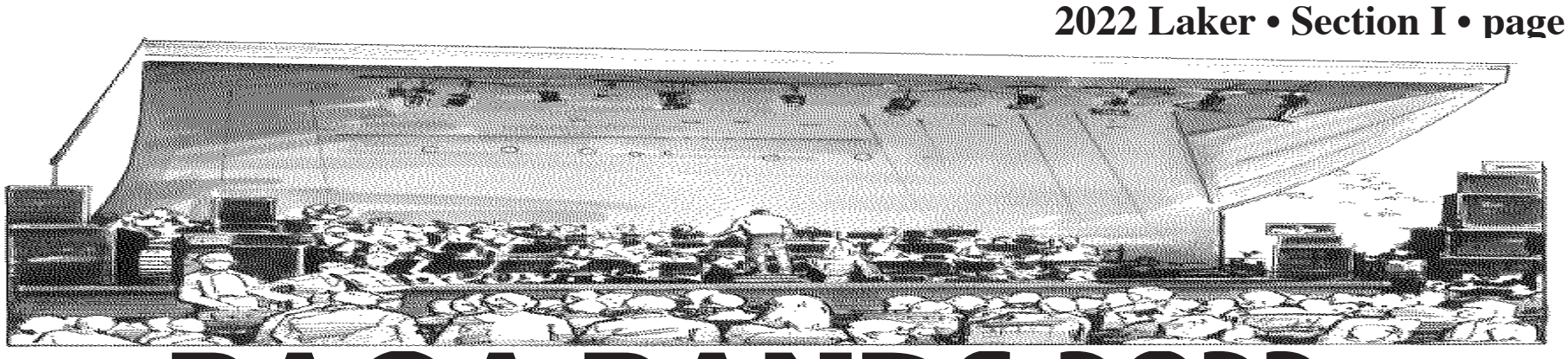
Senior Rates: 9 Holes (Walking) $13 · 18 Holes - $20

7 Days a Week · Starting at 3 pm.
18 Hole Twilight Special
$29 for 18 holes with cart!

BIG MONDAY SPECIAL
18 Holes with Cart
$25

Rolling Oaks Golf Course offers a full selection of premium clubs from Callaway, Odyssey, TaylorMade, & Titleist.
We also provide full regripping services and offer on-course instruction!

Call 715-537-3409 for Tee Times



# BAGA BANDS 2022

## PAISAN

**THURSDAY, AUGUST 25, 2022 8:30 P.M.**

Paisan, a perennial Rutabaga Festival favorite, is back playing some of Wisconsin's finest Rock, Country, Soul and Blues on the Rutabaga Main Stage. The Cumberland based band always draws a big crown for their fun rocking show. Sporting six core members and four fantastic horn players, Paisan prides itself on performing songs rarely attempted by live bands-songs that bring the party to the people with honest rock and roll attitude. Paisan's diverse song selection is made possible by four excellent vocalists capable of authentic representations of artists, ranging form Johnny Cash to Robert Plant, Janis Joplin to Miranda Lambert. If you want an authentic and truly live music experience, join the **PAISAN** party at this year's Rutabaga Festival Main Stage."

## Chris Kroeze

**FRIDAY, AUGUST 26, 2022 • 8:30 P.M.**

We are proud to announce and welcome the Wisconsin born, small town, country singer **Chris Kroeze.** He was born and raised in Barron, Wisconsin. He was runner up on NBC's The Voice, and his country song "Human" was on iTunes top 100 featured in USA Today, and the Rolling Stone. In 2015, he began a busy stretch of playing over 175 shows a year, and creating a large and loyal fan following. That popularity soared in 2018, when he made it all the way to the finals in a runner up finish on the hit TV Show "The Voice." His vocal and guitar skills combined with a small-town charm, led Kroeze to become the most streamed artist in the show's history. A popular live performer, Chris continued to perform a frantic pace maintaining an average of over 175 shows a year through 2019, and the crowds have gotten bigger and bigger. He headlined a show at Aquafest for over 5,500 fans and has had a number of stops in which he has sold out multiple nights in row, yet he still returns for pop-up shows at local bars and more he used to play early in his career. All these years later, Kroeze's biggest thrill remains making music that speaks to him and sharing it with people.

## Funktion Junction

**SATURDAY, AUGUST 27, 2022 12:00 P.M.**

Funktion Junction is back and will thrill the crowd Saturday afternoon. We are excited to bring back to the main stage, the huge sound of Funktion Junction. Watch, sing, clap and dance to the covers of all your favorite musicians and bands. From Marvin Gaye, The Doobie Brothers, and Stevie Wonder to Pharrell Williams. This band is many festivals' evening headliner, but we will deliver this great band under the beautiful open skies of a magical summer Saturday afternoon. We enthusically welcome the amazing **Funktion Junction.**

## The Smokin' Loons

**SATURDAY, AUGUST 27, 2022 • 5:00 P.M.**

Becoming our areas most recognized, loved, and followed bands; Jack White, Pat Smith and Gary Smith blend their guitars and magnificent vocal harmonies to create the band Smokin' Loons. Expect a wonderful assortment of classic rock and country.

Jack White has said this is one of his all-time favorite bands to assemble and take on the road. You will find this band performing all around the areas beautiful lakes, but rest assured the best performance will be on Beaver Dam Lake at the Rutabaga Festival on Saturday afternoon. Please welcome and enjoy the Smokin' Loons.

## Steal the Sky

**SATURDAY, AUGUST 27, 2022 • 8:30 P.M.**

Sometimes history repeats itself…this year's Saturday night headliner is evidence of that. Returning to the 90th Rutabaga Festival, this highly successful Philadelphia-based band is sure to wow the crowd. We found this band in 2012 at Sloppy Joe's in Key West, Florida. They were previously a 3- piece band named Star 69. Their show is still one of the most talked about bands to ever play our event.

Since then, the two guitar players, Stephen and Leon regrouped by adding lead singer Alyssa Lee and drummer Randy Elmy to create a powerful new band called Steal the Sky. Together we are committed to return this highly successful East Coast band to our mainstage, blending pop, rock, and dance music. Steal the Sky will bring a night like no other. Traveling halfway across the country to play for you, history will re-write itself. Do not miss this electrifying experience, this is Steal the Sky!

## GB Leighton

**SUNDAY, AUGUST 28, 2022 2:00 P.M.**

With more than 70,000 albums sold and the release of the latest album, "2nd Chance", the 90th Rutabaga Festival is bringing one of the regions most recognized singers, song writers and performers back to its mainstage. Fans have followed GB Leighton from Minnesota to Mexico. With 8 previous appearances at the Rutabaga, with the last being in 2015, GB Leighton has undoubtably become one of our festival and fans favorite.

The Sunday afternoon show will be magical with Brian Leighton taking the stage immediately following the parade. The 90th anniversary of the Rutabaga Festival will be like no other… ladies and gentlemen please welcome back GB Leighton.

## THE DWEEBS

## 28th ANNIVERSARY SHOW

**SUNDAY, AUGUST 28, 2022 5:30- 9:30P.M.**

The Dweebs are back for the 28th time and are ready to rock Sunday night. The Dweebs are the regions ultimate party band. New songs, new energy that covers the widest range of rock, pop and country. Our goal for this day is to match the Festival fun for our friends, old and new. Don't miss this show! Get ready for the famous class photo immediately following the Dweeb's show. You just might find yourself gracing the halls of fame in downtown Cumberland for years to come!

**THE DWEEBS!**

# Lake life made better
## with a new dock and boat lift!




**715-671-0125** | www.cbsdnl.com
1215 2nd Avenue, Cumberland, WI 54829

*Cumberland's Premier New and Used Dock & Boat Lift Sales and Boat Storage*

# AJ'S MAYTAG
## HOME APPLIANCE CENTER

**516 River Ave., Prairie Farm, WI 54762**

*We Service and Warranty Our Sales*

*Steve Amundson, Owner* **Phone: 715-455-1171**
*Aaron Amundson, Sales & Service*

MAYTAG® AMANA® Whirlpool® KitchenAid®

# The Rutabaga Festivals Beginning

The September 22, 1932 *Advocate* headline read, "Cumberland Rutabaga Festival on October 14 and 15." The paper went on to describe the event saying, "The Cumberland businessmen will extend a welcome to farmers from all sections of the surrounding area and entertain them for two days with every minute chuck full of amusement and entertainment." It added, "The festival will be known as the Rutabaga Festival for this section produces the finest bagas grown."

The idea came following a meeting of the city business leaders, who were looking for a better spirit of friendliness between merchant and farmer. A meeting on September 15 had named Dr. G. A. Grinde as Committee President as other committees were also formed. The suggested name for the festival came from Dr. W. N. Hedback and it was quickly passed unanimously.

Soon a group of 65 business leaders were at a follow-up meeting to plan the events. It was decided there would be free entertainment of all kinds including vaudeville acts, speakers, races, a football game, and a dance at the Legion barracks. Varied prizes would be awarded in numerous categories and free rutabagas and wieners would be served to the crowd on Saturday afternoon while a contest to name the, "World's Greatest Rutabaga Eater" was being held.

The cost of the festival was to be financed through ads purchased by local businesses. The *Advocate* would be distributing 3,500 copies of the paper to every farmer in the surrounding area, with information about each city business. The hope was for the visitors support while in the city during the two day festival.

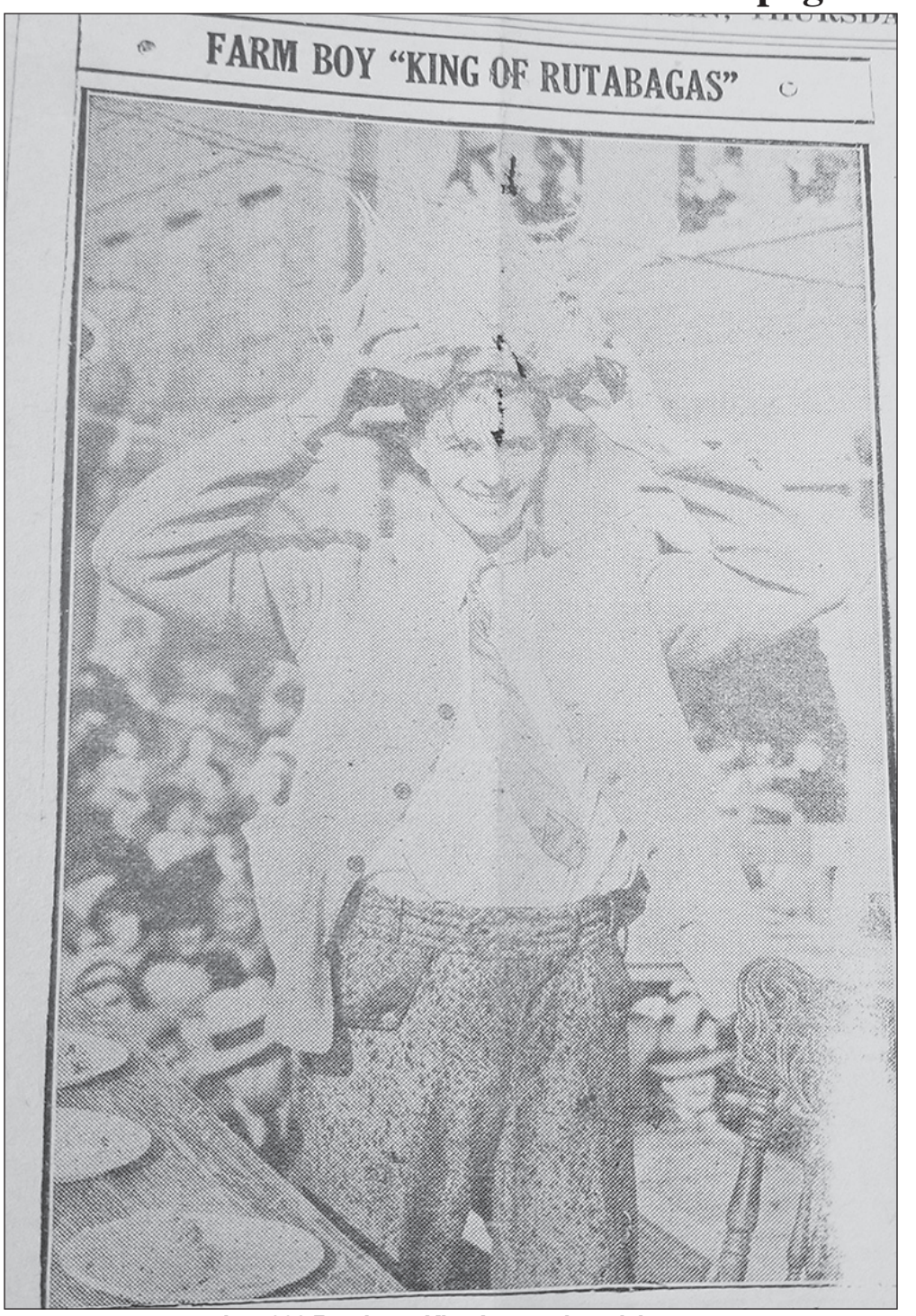
The paper concluded its announcement of the upcoming weekend by saying, "The Cumberland Rutabaga Festival bids fair to be the largest celebration ever held in this part of the country."

The schedule for the two days appeared in the October 6 edition of the paper. Once in town, everyone was asked to register at the Chiodo building, where they would be given a final program and tickets for Saturday's free lunch and several drawings. They could then head to one of the many events or attend the Harrison Animal Circus, which consisted of five animal acts and was free to the public. Among their acts were five acrobatic goats, four of the world's highest diving dogs, and Major Jack, a pony that could pick out colors and count.

Once concluded, the first Festival would be called, "A Huge Success." The *Advocate* would say, "the Festival exceeded the fondest expectations, as more than 5,000 farmers came from far and near to enjoy the two-day program." By Friday morning, over 1,100 farmers had registered as the Festival was met by "Perfect weather."

Twenty-year old Leonard Daniels was named "Rutabaga King," after consuming five quarts of mashed rutabagas during Saturdays contest. There were many other contest winners including Frank Zaccardi, who won the farmer's boys' race and Dorothy Hanson, who won the girls' race. Mrs. H. H. Lewis won the best rutabaga recipe, while the largest grown rutabaga winners included Jake Mosil, Robert Huehn, and Fred Moser.

A week after the event, the Rutabaga Committee asked to, "Express their hearty appreciation and wonderful cooperation to the various committees for their work in making the festival a big success." *Advocate* Editor R. B. Hart gave his own summation of the weekend by saying this, "The Festival together with our nationally recognized dairy reputation should make us all a bit more conscious of the fact that Barron County, Wisconsin is "THE COUNTY" in Northern Wisconsin." We're about to prove it again this weekend!




The 1932 Rutabaga King Leonard Daniels.

# *Batter up!*



The stance says it all! Mikey getting ready to hit some baseballs. Photo by Tom Margotto.

**Join us at**
*First Lutheran Church - ELCA*



**Summer Worship**
**May 29th – August 31st**

Wednesday Evenings 6:00 PM
*Outside at the new pavilion*

Sunday Mornings: 9:00 AM
*Special Music throughout the Summer*
*VBS August 1st - 3rd 5:00 - 7:30 PM*

*Timothy Schmidt, Pastor*
**Phone 715-822-4416**
**Elm Street & 8th Avenue next to hospital**
**Cumberland, Wisconsin**

# Church Directory

## Come join us for worship this summer

**AUGUSTANA LUTHERAN CHURCH (ELCA)**
1025 Second Avenue
Phone: 715-822-2890
Pastor Shane Anderson
Worship Service: 9 a.m. Sunday School 10:15 a.m. Holy Communion at all services.

**BARRONETT LUTHERAN CHURCH (ELCA)**
776 Prospect Ave.,
Phone: 715-822-5511,
cell:715-671-3197
Minister:Todd Ahneman
Sunday: Worship 9 a.m.; Holy Communion 1st & 3rd Sundays.

**CHRIST LUTHERAN CHURCH, LCMS, Pipe Lake**
See us on Facebook
Polk County Hwys. "G" and "T"
christlutheranpipelake.com
Steve Miller, Pastor
Phone: 715-822-3096
Worship Service, 10:30 a.m. All Year; Sunday School/Bible Study: 9:00 am. Sept. -May.

**CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**
644 South 6th St., Barron
Bishop Kenneth Konesky
Chapel: (715) 537-3679
Home: (715) 719-0283
Sunday Sacrament Meeting: 10-11 a.m;: 11:10-Noon:Priesthood, Relief Society, Primary, Sunday School.

**CUMBERLAND BAPTIST**
Jared Andrea, Pastor
1225 Hwy. 48
Phone: 715-822-3520
Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

**FIRST LUTHERAN (ELCA)**
Elm and Eighth Avenue
Timothy Schmidt, Pastor
Phone: 715-822-4416
Worship Times: Sunday 9 am & Wed. 6:30 pm, Communion 1st and 3rd weeks of the month.

**FIRST UNITED METHODIST CHURCH**
Rev. Mike Brubaker
Phone: 715-822-4293
Worship Service & Sunday School 9:00 a.m., Worshiping, witnessing, sharing community, Cry room available. Sunday Fellowship following each service. Holy Communion 1st Sunday each month.

**GOSPEL MENNONITE**
Almena, WI.
Sunday: Sunday School, all ages 10 a.m. Worship Services: 10:45 a.m. Evening services: 7:45 p.m.

**HOLY TRINITY ORTHODOX CHURCH**
Clayton, WI.
Father Christopher Wojcik, Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m,

**HOPE COMMUNITY CHURCH**
1390 1st Ave., Cumberland
Pastor Paul Green
Phone: 715-822-3586
Worship Service: Sunday 9:30 am
hopecommunitychurch.life

**HOSANNA FREE LUTHERAN CHURCH**
662 20th Ave., Cumberland
Tom Olson, Pastor
Phone: 740-644-0537
1st & 3rd Sundays • 4:30 pm
Worship & Refreshments
www.hosannacumberland.org

**LAKE PARK ALLIANCE CHURCH**
Shell Lake, WI.
John Sahlstrom, Pastor
Phone: 715-468-2734
Prayer: 9 a.m.; Worship Service: 10 a.m.

**NORTHERN LAKES CHURCH**
825 8th Ave., Cumberland
Matthew Earls, Pastor
Phone: 715-822-5502
Sunday Morning Service 10:00 am for sermons from the Bible and Contemporary Worship, Children's Church and nursery during service; Wednesday 5:30 pm AWANA for Children and Youth Impact (returning in Sept.); Thursday 6:30 pm Church Service. Online services and calendar of events available at www.northernlakeschurch.com

**SACRED HEART CATHOLIC CHURCH**
Soo Ave., Almena,
Father Tommy Thompson
Weekend Mass: Sun,, 8:30 am

**ST. ANN CATHOLIC CHURCH**
320 Pine St., Turtle Lake,
Father Tommy Thompson
Phone: 715-822-2948
Masses: Saturday: 4:00 p.m; Sunday: 8:30 a.m.

**ST. ANTHONY ABBOT CATHOLIC PARISH**
900 St. Anthony Street
Father Tommy Thompson
Phone: 715-822-2948
Weekend Masses: Sat. 6:00 p.m. Sunday: 10:30a.m.

**ST. JOSEPH'S CATHOLIC CHURCH**
502 Second St., Shell Lake
Father Edwin Anderson
Phone: 715-635-3105
Saturday Mass; 4:30 p.m.

**ST. MATTHEWS LUTHERAN CHURCH**
Missouri Synod (LCMS)
Almena, WI.
Vacancy Pastor: Rev. Gregory Becker. Sunday: Sunday School: 9:00 a.m. Divine Service: 10:30 a.m. Holy Communion 1st & 3rd Sunday of each month.

**ST. PAUL LUTHERAN**
Missouri Synod
1 mile East on Hwy. 48
John Miels, Pastor
Phone: 715-822-8690
Sunday morning traditional worship: 9:00 a.m.; Wed.evening contemporary worship: 6 p.m..

**SEVENTH DAY ADVENTIST CHURCH**
Rice Lake, WI.
Hwy. SS 1/2 mi. S. of Cedar Mall
Pastor: John Redlich
Phone: 715-434-7798
Saturday: Sabbath School: 9:30 a.m. Worship Service: 11 a.m. Wed. Bible Study: 6:30 pm.

**SHELL LAKE FULL GOSPEL CHURCH**
Shell Lake, WI.
Virgil Amundson, Pastor
Sunday: Sunday School: 9 a.m.; Family Worship: 10 a.m.; K. F. C. 10 a.m.; U-Turn Student Ministries: Sunday evening 6 p.m.

**SILVER CREEK LUTHERAN CHURCH**
Missouri Synod (LCMS)
483 7th Avenue, Clayton
Pastor: Rev. Quenten Buechner.
Divine Service: Sunday 9 am; Holy Communion: 1st and 3rd Sunday of each month

**STANFOLD LUTHERAN**
Hwy 48, 9 mi. E. of Cumberland
Pastor John Bergson
Phone: 262-354-4537
Assistant Pastor Gerald Hibbard
Sunday Service: 8:30 a.m. & 10:30 a.m.; Coffee & bible Study

**TIMBERLAND RINGEBU FREE LUTHERAN**
12 miles north on "H"
Timothy Carlson, Pastor
Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.

**TRINITY LUTHERAN**
10 mi. W on Hwy. 48, McKinley
Pastor Diane House
Phone: 715-822-3001
Sunday Worship service: 9 a.m., Sunday School: 10:15 a.m. Holy Communion first and third Sunday of each month.

**UNITARIAN UNIVERSALIST**
Blue Hills Fellowship
Phone: 715-234-6337
www.bluehillsuu.org
230 W. Messenger St., Rice Lake
Services Sunday 10 a.m.

**ZION LUTHERAN**
Wi. Ev. Lutheran Synod
715-641-0945
3 miles NW of Almena
Worship Service: Sundays 1 pm; Holy communion first and third Sunday


ACT in Faith Together

St. Anthony Abbot Catholic Church
900 St. Anthony St.
Cumberland

St. Ann Catholic Church
300 Pine St.
Turtle Lake

Sacred Heart of Jesus Catholic Church
114 Soo Ave. • Almena

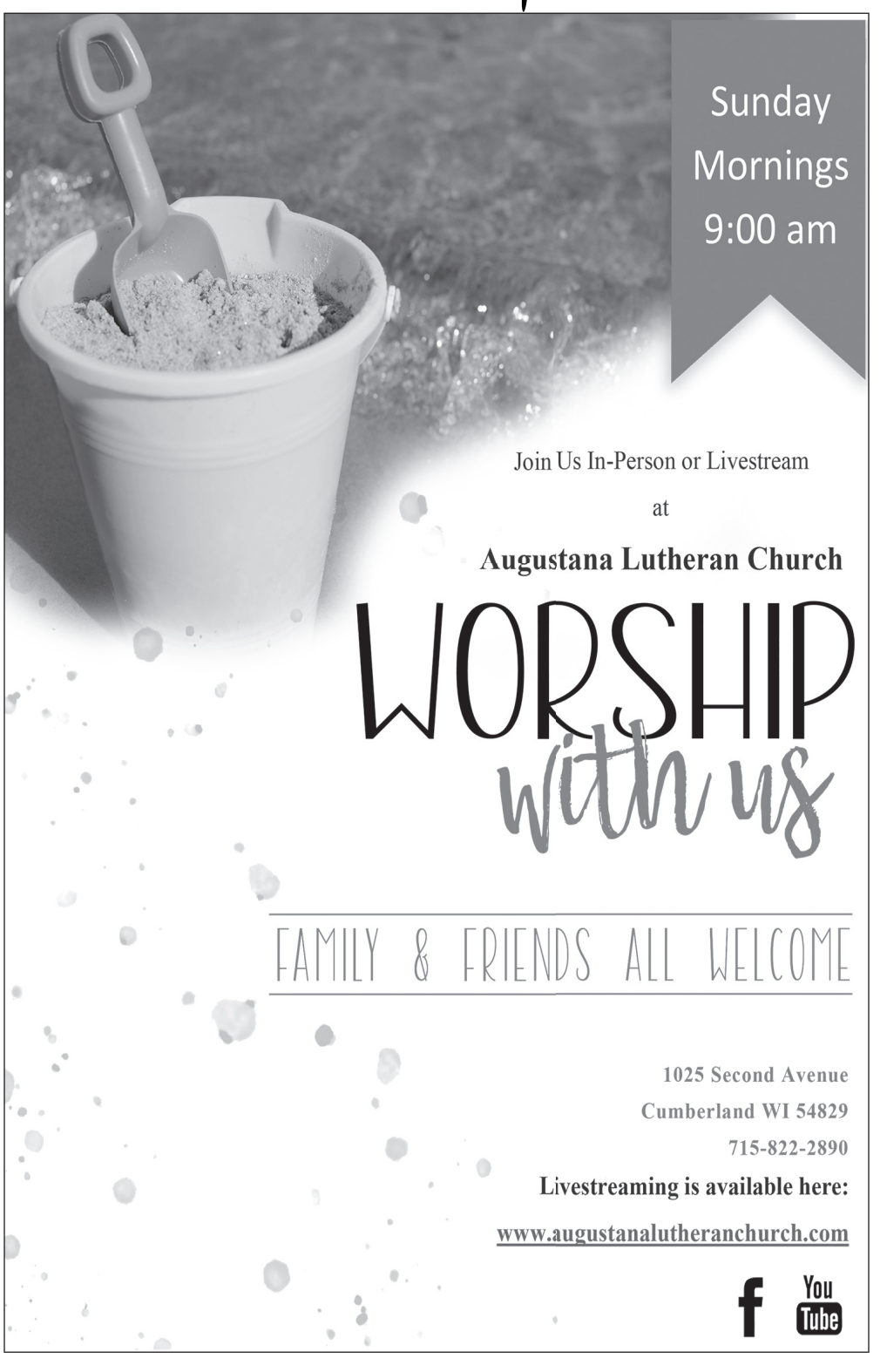
Weekend Catholic Church Services

Saturday
St. Ann • Turtle Lake • 4:00 pm
St. Anthony • Cumberland • 6:00 pm

Sunday
Sacred Heart • Almena • 8:30 am
St. Anthony • Cumberland • 10:30 am
www.actinfaith.net



Come Worship with Us!






St. Paul Lutheran Church
WELCOMES YOU!
1 mile east of Cumberland on Highway 48 **715-822-8690**
WEB SITE: **stpaulcumberland.com** E-MAIL: **spc100@centurytel.net**



Our Mission: Reaching into the community and the world, proclaiming the love of Jesus

WORSHIP SCHEDULE
**Sunday** morning **tradtional** worship • **9:00 a.m.**
**Wednesday** evening **contemporary** worship • **6:00 p.m.**
*Visitors and anyone looking for a Church home WELCOME*

Vacation Bible School
Scheduled for August 1-5 • 2:30 - 5:30 p.m.
*Please call/email to register and verify time*

**Join us for our outdoor Rutabaga Kick-off service**
**Sunday • August 21st • 10 a.m.** *with meal following service*
***Be Sure to visit our food stand during Rutabaga weekend!***

**THE LUTHERAN CHURCH-MISSOURI SYNOD**
***The Church of "The Lutheran Hour" Radio Broadcast***
*heard on* ***WJMC FM 96.1 & AM 1240*** *at* ***9 a.m.*** *every* ***Sunday morning***

# Madison Construction & Madison Rolloff Service

## Excavating Contractor





## Offering 12 yrd • 20 yrd • 30 yrd

## Home Clean Outs

## Remodeling • Demolitions

## Locally Owned & Operated
## Barronett, Wisconsin

# (715) 468-4202

# JT AUTO SALES

OFF SALE BEER!

**Call Jim Wackerfuss today!**

**715-822-3517 or 715-491-1612**

**Check us out at jtautoandtruck.com**

**Great Selection of Used Vehicles**
**All Reasonably Priced!**

## TWO Great Shops • ONE Location!

**Hwy 63 N • Cumberland • Next to Cumberland ACE Hardware**

## BUY • SELL • TRADE • GUNSMITHING





**WE CARRY OR CAN ORDER ANY GUN, AMMO OR PARTS YOU NEED!**

# .357 GUNS
# 715-357-3517

# 2022 RUTABAGA BANDS



PAISAN • THURSDAY AUGUST 25 • 8:30 PM




The Smokin' Loons • SATURDAY AUGUST 27 • 5:00 PM




Steal the Sky • SATURDAY AUGUST 27 • 8:30 PM



CHRIS KROEZE • FRIDAY AUGUST 26 • 8:30 PM



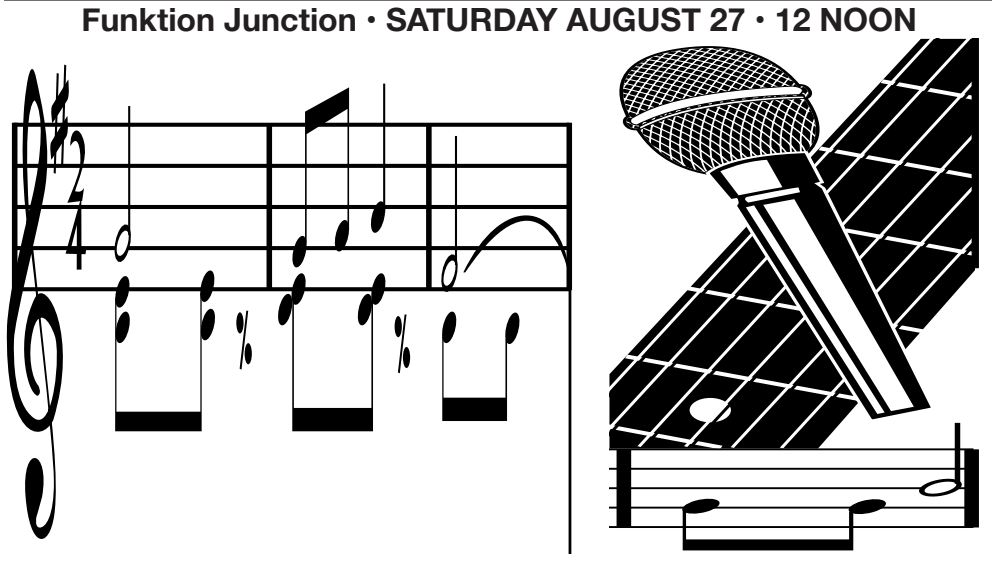
GB Leighton • SUNDAY AUGUST 28 • 2 PM




Funktion Junction • SATURDAY AUGUST 27 • 12 NOON



THE DWEEBS • SUNDAY AUGUST 28 • 5:30 PM





*Band bios on page 13*

# Nilssen's

*Family Owned & Operated Since 1903*

Friendly Shopping 7 Days A Week

**OPEN 7 DAYS A WEEK!**

**715-822-4541**

1170 Second Ave. • Cumberland, WI

**HOURS:** 7 am - 10 pm

## FRESH PRODUCE • DELI • BLUE RIBBON MEAT



**BEER DEPOT!**

**PROPANE TANK EXCHANGE**

**WOOD BUNDLES**

**Our Great Staff are here to help with all your grocery shopping needs!**

Left to right: (Back Row) Brent, Shelley, Joe, Jon, & Phil. Front Row: Machalia, Deb & Cody

Find us on Facebook

# UTE

## UNITED TEAM ELITE

*Team Uniforms, Athletic Equipment, Footwear, and Fanwear*

**2050 SUPERIOR AVE., CUMBERLAND, WI**

**715-671-0280**

- SCREEN PRINTING
- EMBROIDERY
- PROMOTIONAL PRODUCTS
- TEAM & BUSINESS APPAREL
- RETAIL CLOTHING STORE

CONTACT US FOR ALL YOUR TEAM SPORTS NEEDS - UNIFORMS, SHOES, EQUIPMENT, AND FAN GEAR. WE SET UP E-COMMERCE WEBSITES FOR YOUR TEAM OR BUSINESS AT NO CHARGE!



# DON'T MISS THE 90th

# RUTABAGA FEST

## Cumberland, Wi



## 4 FESTIVAL DAYS AND NIGHTS! AUGUST 25 - 28!

### Tuesday, August 16th

**5:00 pm. Meet & Greet Cumberland Royalty candidates on the Rutabaga side stage**

### Friday, August 19th

**6 p.m. Registration for Cumberland Youth Hockey Association Tractor Pull.**
**Pull Begins at 7 p.m.**

### Saturday, August 20th

**6p.m. Registration for Cumberland Youth Hockey Association Truck Pull.**
**Pull Begins at 7 p.m.**

### Sunday, August 21st

**30th annual Rutabaga Golf Scramble**
**Call 715-822-4333 for information. Reservations start August 1st.**
**5:00 p.m. Pageant Night on the Island. Miss Cumberland and Junior Princess Coronation.**

### TUESDAY, August 23rd

**5 p.m. BAGA OLYMPICS**
**Grades K-6 - Endeavor Field**

### WEDNESDAY, August 24th

**4:30-6:30 p.m. Corn Feed Dinner, Worship Band Boys From Boyceville**
**First Lutheran Church (across from Burger King).**
**715-822-4416**

### THURSDAY, August 25th

**12:00 p.m. Food Stands open**
**4:00 p.m. Stipes Shows on the Midway**
**8:30 p.m. Live Entertainment Main Stage An Evening with**

**PAISAN**

### FRIDAY, August 26th

**12-4p.m. ARMBAND DAY on the Midway**
**4:30-8p.m. DJ "Skeeter on Sound" Main Stage**
**8:30 pm. Live Entertainment MAIN STAGE**

**Chris Kroeze**

### SATURDAY, August 27th

**6:30 am: Registration for Run/Walk at Cumberland High School**
**7:00-7:45 a.m. BAGA YOGA on Endeavor Field, Pam Baker, Inst.**
**8am: 43rd ANNUAL Run/Walk**
**43rd Annual Arts & Craft Fair**
**10:00-2:00pm. Young Eagles will be giving free airplane rides at Cumberland Airport for ages12-18**
**10:15am. Rutabaga Run Awards Ceremony:**
**Entertainment Garden**
**11 am: Annual Rutbaga "9" pin**
**12 Noon singles no tap tournament. Contact Tom at 715-822-8497 for sign up.**
**12 Noon: FFA Baga Pedal Tractor contest - Entry fee $2.00/person sign up 10:30-12; ages 4-13 on Sorenson St. W. of Lamperts Phone (715) 822-2871 for info.**
**12 Noon-4:00 pm: Northern Lakes Church 1st Annual Rutabaga Rumble Family Festival Day**
**12 Noon-4 Live Entertainment Main Stage**

**Funktion Junction**
**New Time/New Date**

**12-4pm ARMBAND DAY on the Midway**
**4pm. 43rd Annual HOT PEPPER EATING CONTEST - Beverage Garden**

**5pm Live Entertainment Main Stage**

**The Smokin' Loons**

**8:30 pm. Live Entertainment MAIN STAGE**

**Steal The Sky**

### SUNDAY, August 28th

**7:00-11:00 am: Fly-In, Drive-In, Walk-In All You Can Eat Breakfast at Cumberland Municipal Airport**

**1:00pm**

**RUTABAGA FESTIVAL GRAND PARADE**



**(pre-registration a must)!**

**2 pm Live Entertainment Main Stage:**

**GB Leighton**

**5:30 pm Live Entertainment Main Stage:**

**THE DWEEBS!**

**Safe Ride Available**
**Thurs. 6pm-Midnight**
**Fri. & Sat. 6pm-past bar close**
**Sun. 6pm-Midnight**
**FOR SAFE RIDE CALL 715-822-2300**
**To make reservations or schedule a ride**

Cumberland RUTABAGA -FEST-

Star 97.7 Smooth Rock 'n Roll

99.1 The FOX WKFX Classic Hits

WJMC

WRLS 92.3 FM

DAIRY STATE BANK Banking on Relationships

Miller

CUMBERLAND HEALTHCARE

PEPSI

For Complete Informaiton, call or write:
Cumberland Chamber of Comerce, Box 665, Cumberland, WI. 54829 (715-822-FEST) www.cumberland-wisconsin.net
THE RUTABAGA FESTIVAL IS SPONSORED BY THE CUMBERLAND AREA CHAMBER OF COMMERCE.
PROCEEDS FROM THE RUTABAGA FESTIVAL ARE USED DURING THE YEAR TO PROMOTE AND BUILD A BETTER COMMUNITY FOR ALL RESIDENTS & VISITORS.

All events are subject to change

# 2022 Summer Laker Section II




11TH ANNUAL

# TASTE in CUMBERLAND

**Benefiting the Boys & Girls Clubs of Barron County**
**Cumberland Middle School Extension**

**Sample the newest & finest products from local eating establishments, breweries, distilleries & wineries**

## Cumberland Golf Club
## Monday, June 20th
## 5:30 - 8:30 PM

### GOLF BALL DROP

**Kiwanis Golf Ball Drop**
**GRAND PRIZE $1000**
**Plus: RAFFLE &**
**LIVE MUSIC BY BARE MINIMUM!**

**Event is for Adults ages 21 and older**

### TICKET INFO

**$30 in advance**
**or**
**$40 at the door**
**(Limited number of tickets sold)**

### FREE PARKING

**At the Cumberland Golf Club**

### FREE SHUTTLE BUS

**Thomas St. Angelo Public Library to-and-from Cumberland Golf Club**
**5:00 - 9:00 PM**
**(runs every 30 min)**

**TICKETS CAN BE PURCHASED FROM OUR WEBSITE**

# 1268 on Main Street

## Many Services under One Roof

### Aspen Acupuncture Clinic

Stacy Rischette has been a board certified Massage Therapist for 20 years, a natural progression into Acupuncture seemed the best path, after a four years master degree, she is the proud owner of Aspen Acupuncture Clinic, established here in Cumberland in 2017. Stacy followed up with an additional three years for her doctorate degree in Acupuncture and Oriental Medicine (DAOM). In her clinic, Stacy applies acupuncture , offers Chinese herbs, Cupping and Electroacupuncture.

### Oxygen Bar

Come enjoy our Oxygen Bar, where you- solo, or with a friend, may enjoy the many benefits oxygen brings. Choose Oxygen with scents that encourage the effects from relaxation to energizing, or non scented for the extra sensitive.
All of our rooms are private, warm, dimly lit with soft music playing in the background. All of our tables are heated to your comfort level.
For more information call 715-822-4418, or check out our website: www.aspenacupunctue.com.

### New! Aculift Microneedling

### MagicTOUCHMassage
Tranquil Serenity

Since June 2020, Danielle (Dani) became the owner of Magic Touch Massage, a business well known in the area for 20 years. She has 10 years experience as a Massage Therapist and is board certified. Dani offers an array of modalities in massage from relaxation to deep clinical massage, from prenatal to geriatric and everything in between.

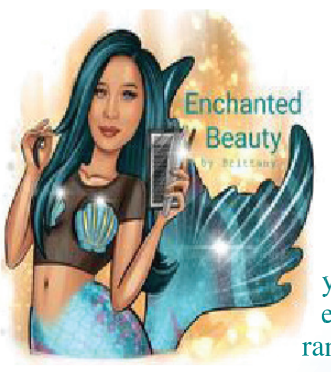
Magic Touch Massage not only offers massage, you can also have an Ionic Foot Detox Bath, Kick back and enjoy the warm Himalayan Salt Sauna or Halo (Salt) Therapy with meditation. They also offer packages.

See all these in detail on their website at cumberlandmassage.com. You may call directly to inquire about an appointment at **715-419-0905**.

### Stay Limber With Laura

Laura has been a massage therapist for four years, she loves to make people relax, Thai massage is her specialty. Laura offers hot stone, cold stone or essential oil to the massage to make it exactly what you need.

Feel free to call her to set up your appointment at **715-419-9292**. She also, at times, partners up with Magic Touch Massage and you can find more information at cumberlandmassage.com.




### Enchanted Beauty

Here is where you meet our very own mermaid- Brittany. Brittany is certified in Eyelash Extensions.

Can you imagine, waking up and already having your mascara on? Eyelash extensions are applied to each individual lash, one by one. You may choose a range of applications from the natural look all the way to the dramatic, it is your choice.

Eyelashes naturally grow out and/or fall off so a fill is needed approximately every 3-5 weeks depending on your care of them.
For more information or to book an appointment call **715-790-0520**




### HAIR BY DAWN

Dawn has been transforming hair in this area for so many years, its no wonder why she has no room for new clients!

She does sell product though, if you'd like to stop in and get your supplies.
715-296-0299




### Lingen Tree • Earthly Treasures to Rejuvenate the Mind, Body, & Spirit

Lingen Tree is your one stop shop for crystals, books, divination tools, essential oils, incense, jewelry, henna supplies, crystal skulls and many other metaphysical items.

We offer personalized suggestions on selecting the best products for your spiritual needs. Let Lingen Tree help you find inner peace, wherever you are on your journey!
Online shopping available at lingentree@gmail.com

## Find us all on Facebook!

## 1268 on Main • 1268 Second Ave. Cumberland, WI 54829



Out enjoying some kayaking on a hot summer day. Photo by Jorene Ostermann.

# A few things you may have not known about Wisconsin

1. The first kindergarten classes in the U.S. were held in Watertown in 1856 at the home of a German couple.

2. The first ever ice cream sundae was served in Two Rivers, Wisconsin in 1881. Stop in for a sweet treat at the birthplace itself at the Washington House.

3. During the summer, the population of door County reaches ten times the number of year-round residents. (28,000 vs. 250,000).

4. The term "cheesehead" actually started as a term the German soldiers used to insult the Dutch during World War II. These days, the term is used in a bit more endearing way to describe cheese-lovin Wisconsinites. The first cheesehead was worn at a Brewers game, not a Packers game, and was a couch cushion with holes burned in the foam and painted yellow.

* Celebrities rumored to Packers fans include: Lil Wayne, Harry Styles, Larry the Cable Guy, Erin Andrews, Ryan Reynolds, David Ortiz, Shawn Johnson, Ellen DeGeneres, and Justin Timberlake.

* Wisconsin's state symbol, the badger, doesn't refer to the animal but instead to the 1820s lead miners who traveled for work and dug tunnels to sleep in and keep warm, much like a badger.

* Famous names that come from Wisconsin include: Kurtwood Smith, Harry Houdini, Frank Lloyd Wright, Chris Farley, Georgia O'Keeffe, Orson Welles, Laura Ingalls Wilder, Liberace, Mark Ruffalo, Les Paul and Frank Caliendo.

* Thirty percent of the state's population lives in the five-county metropolitan area around Milwaukee.

* The coldest temperature ever recorded in Wisconsin is -55 degrees fahrenheit in Sawyer County in 1996. (That's without windchill.)

* The first ever Flag Day was celebrated in Ozaukee County.

How many of these did you already know?

# *Girls just wanna have fun!*



A group of girlfriends enjoying the band at Rutabaga Festival.

# *Summer Fun!*



Michael Benjamin slalom skiing through the narrows behind the pontoon Captain Black, with Shannon Bayerle spotting. Photo by Tom Bayerle.


usbank®




Checking Accounts ★ All Types of Savings & CDs
Mobile Banking with Mobile Check Deposit
Internet Banking ★ Bill Pay ★ Zelle ★ Pay-a-Person
24 Hour ATM ★ 24 Hour Night Deposit
Saturday Drive-up Banking ★ Agriculture Loans
Home Mortgages & Equity Loans ★ Cabin Loans
Home Construction Loans ★ Boat Loans ★ Auto Loans
★ Investment Services ★

FDIC
EQUAL HOUSING LENDER

usbank CUMBERLAND
1485 Second Ave. • Cumberland
715-822-3311 • usbank.com



Behind the Isle Event Center

715-822-4321
SPORTS BAR & GRILL
Nezzy's

OPEN
TUES. - SUNDAY • 10 am to Close
*Kitchen opens at 11 am Daily*

7 BIG SCREEN TVs

Happy Hour
Tuesday - Friday
3- 6 pm

11 BEERS ON TAP!

GREAT FOOD!
Great Pizza!
Tues: Mexican Day
Wed: Hump Day Burgers
Thurs: Sliders
Fri: Fish & Chips
Plus Full Menu!

SATURDAY& SUNDAY
*Specialty Breakfast Menu*
*10 am 1 pm featuring:*
Breakfast Pizza
Burritos
Breakfast Bowls
& More!

*Join us for*
SUNDAY FUN DAY!
*10 am to Close*
Gift Cards Always Available!

*Find us on Facebook*
*Twitter & Yelp!*

Dine in or Take out!
Curbside pick-up
On-line Ordering available!

Check Nezzy's Website
www.nezzyssportsbar.com
for the Entertainment Schedule at the Isle Event Center!

EVENT ISLE CENTER
Available for Parties, Meetings, Reunions etc.

Curbside Pick-up Available! Call 715-822-8459




Delivery Available* Call 715-822-8459
*Some restrictions apply

We Are Open to Serve You!

CUMBERLAND ACE HARDWARE & LUMBER

Home of the Helpful Hardware Folks

FOR ALL YOUR BUILDING MATERIALS!

Best Prices on Pole Sheds! Kits Available!

DEWALT · Milwaukee · TORO · STIHL

Get Your Propane filled here!

WE HAVE weber AND TRAEGER WOOD FIRED GRILLS GRILLS!

Benjamin Moore Paints · Cabot · CLARK+KENSINGTON PAINT + PRIMER IN ONE

2421 Superior Ave. • Cumberland, WI • 715-822-8459

OPEN 7 DAYS A WEEK• Monday - Friday 8 am - 5 pm • Saturday Friday 8 am - 4 pm • Sunday 9 am - 2 pm




**1**. Mount Horeb is full of trolls, but not the online hater kind. The town's main street, dubbed the "Trollway," is lined with hand-carved wooden ones.

**2**. Wisconsin is the only state to offer a Master Cheesemaker program. It takes three years to complete, and you need 10 years of cheese making experience before you can even apply as a candidate.

**3**. The cheesehead hat actually debuted at a Brewers, not a Packers, game. It was popularized by Brewers outfielder Rick Manning when a dugout photo of him wearing the now-iconic wedge appeared in the Milwaukee Journal Sentinel.

**4.** Wisconsin was the first to institute a statewide income tax. Thanks a bunch, guys. 5. A record-breaking 209,376 bratwursts were consumed in 2010 at Madison's Brat Fest.

**6**. Wisconsin repealed its laws enforcing Prohibition in 1929, four years before the nation as a whole.

**7.** In fact, the 21st Amendment, which did away with Prohibition nationwide, was authored by Wisconsin senator John J. Blaine.

**8.** Schlitz, the "beer that made Milwaukee famous," is now owned by the Los Angeles-based Pabst Brewing Company, which also produces Old Milwaukee.

**9.** The Wisconsin State Cow Chip Throw Festival, held in Sauk City and Prairie du Sac, is the world's largest celebration of bovine fecal matter.

**10**. Barbie, the improbably-proportioned doll of a million career and wardrobe changes, comes from the (fictional) town of Willows, Wisconsin.

**11**. The "terrible towel" waved by Pittsburgh Steelers fans is actually manufactured by McArthur Towel and Sports of Baraboo.

**12.** The first-ever ice cream sundae was served (on a Sunday) in 1881 at Edward C. Berner's soda fountain in Two Rivers, and it only cost a nickel.

**13.** The University of Wisconsin-Madison fight song, "On Wisconsin!," is also the state song, although the lyrics differ slightly.

**14.** The Iron Brigade, the bulk of which was made up of members of the 2nd, 6th and 7th Wisconsin Volunteer Infantry regiments, suffered the highest percentage of casualties of any brigade in the Civil War.

**15**. This song was originally written about the state of Minnesota, but was later changed to be about its next-door neighbor,

**16.** The battle cry "On Wisconsin!" was first uttered at the Civil War Battle of Missionary Ridge by then-lieutenant Arthur MacArthur, Jr., whose future little boy Dougie would grow up to be five-star General Douglas MacArthur.

**17**. Confederate spy Belle Boyd, known as the "Secesh Cleopatra," was a Virginian by birth and loyalty, but she's become a posthumous Unionist as she died and lies buried in Wisconsin Dells.

**18.** Door County takes its name from a dangerous sea passage where the waters of Green Bay join those of Lake Michigan—early French explorers named it the Porte des Morts, or Death's Door.

**19**. A Milwaukee newspaper editor and printer created the QWERTY keyboard.

**20**. During the summertime, the population of Door County explodes, reaching almost 10 times the number of year-round residents.

**21**. The Wisconsin Dells has the world's largest concentration of water parks all in one area: eight indoor and three outdoor, with more than 200 water slides and 16 million gallons of water.

**22**. The Noah's Ark Waterpark in the Dells is the largest outdoor water park in the U.S.

**23**. Milwaukee's Summerfest attracts up to a million visitors per year, which has earned it a Guinness World Records citation as world's largest music festival.

**24.** The Infinity Room at the House on the Rock in Spring Green has 3,264 windows.

**25.** Another monster critter, an enormous statue of a badger, once sat atop a Birnamwood gas station/gift store that was housed in his "log." The badger's got a new gig now—he's welcoming patrons to see the nekkid ladies at the Northern EXposure Gentlemen's Club.

**26**. The first kindergarten classes in the U.S. were held in 1856 at the home of a German couple residing in Watertown.

**27**. A sign that used to mark the Business 51 exit on southbound I-39 managed to misspell every single word except for "exit." Rothschild came out as "Rothschield," Schofield was "Schofeild," and the sign makers even managed to mess up the word "business"—"Buisness"? Seriously? More like serouisly.

**28**. Wisconsin produces more cheese than any other state in the nation. And no, this does not include those foam cheesehead hats worn by Packers fans.

**29.** About 90 percent of the milk from Wisconsin cows is used to make cheese.

**30.** The National Freshwater Fishing Hall in Hayward is home to what is claimed to be the world's largest fiberglass sculpture, a four story high, 143 feet long muskie complete with an observation platform in its gaping mouth.

**31**. Chalet Cheese Cooperative in Monroe is one of only two U.S. companies still producing Limburger, the world's stinkiest cheese.

**32**. The giant muskie also contains a memorial to Herman, a 16 1/2" night crawler who appeared on the "Tonight Show" and "Late Night with David Letterman." Not only was Herman telegenic, but he was also able to paint using his entire body as a brush and to shoot a tiny basketball.

**33.** Celebrity cheeseheads include Lil Wayne, Larry the Cable Guy and Big Papi David Ortiz.

**34**. The city of Rhinelander has its own mythical beastie, the Hodag, which is a sort of horned frog thing. A captive Hodag was exhibited at the Oneida County fair, but sadly was revealed to be a hoax.

**35.** Wisconsin Statute 97.18, aka the "oleomargarine regulations" is, despite a 2011 attempt at repeal, still in place to guard dairy staters against the evils of having margarine masquerade as real butter. It's against the law to substitute margarine for butter in a restaurant unless the customer requests it, and even the margarine sold in grocery stores must be colored in a certain way so as to make sure it doesn't resemble butter too closely.

**36**. Wisconsin even champions domestic non-dairy-related agriculture, as this statute also forbids the use of imported oil in the production of margarine.

**37**. Wisconsin's rivers and streams, if laid end-to-end, would stretch for 26,767 miles, which is almost 2,000 miles more than the circumference of the earth.

**38.** The world's largest soup festival was at one time used to prepare soup for Laona's annual Community Soup festival. While the festival's still going on, and the kettle's still standing, it has retired from the soup cooking business. 50 Things You Probably Didn't Know About Wisconsin

Source: Flickr user Lanyap

**39**. Marathon County produces nearly all of the ginseng grown in the U.S.—about 10 percent of the world's total supply.

**40.** Wisconsin has more dairy cattle per square mile than any other state, and ranks second behind only California in milk production.

**41.** While Wisconsin created the first workman's compensation and unemployment insurance programs, they've been more recently associated with the welfare reform movement.

42. Wisconsin is the only state to have the accordion as its state instrument It was also, until 2011, the only state to have the polka as its official dance, until bandwagon-hopping Pennsylvania also rolled out the barrel.

JJS Auto Body Clinic LLC
715
822-2600
511 22nd Avenue
(just off Hwy 63)
Cumberland
Complete Car & Truck Body Repair
OVER 135 YEARS COMBINED EXPERIENCE
We'll get you
back on the road
& looking great!
Glass Replacement
Spray-in Bedliners
Drop off for
PRAX AIR
John Bruce Greg

# Fishing in Wisconsin

**Hook your catch with these tips:**

There's always good fishing in Wisconsin – you just need to know what's biting when and adjust your sights, techniques and bait.

**Crappie:** Crappie fishing is popular in spring when aggressive males strike at almost anything that comes near their nests. Summer and fall are more difficult, as crappie seek out deep holes or deep submerged brush for shelter. Ice fishing for crappie is also popular on some lakes, as crappie remain active all winter. Anglers are almost certain to have their best success near submerged structures. During spring spawning, fish near vegetation close to shore. In summer, try deep holes or river channels, especially ones with sunken logs or brush piles. Light tackle is preferred for fishing crappie. The more sensitive the rod, the easier it is to detect a crappie's light bite. Small fathead minnows, sometimes called "crappie minnows," are the most popular crappie bait and are often used with a light jig. Crappie also hit on worms, insect larvae and artificial lures such as spinners and spoons. Wet and dry flies are popular when crappies are on their spawning beds. Small teardrop-shaped hooks make good winter bait used alone or in combination with grubs.

**Bluegill:** During summer, anglers have the best luck fishing bluegill from a boat in water six to 15 feet deep. Although worms are the most common bait, bluegill are not fussy and will bite at small bait like insects, insect larvae or other invertebrates. Because of their small mouths, anglers should use small hooks. Bluegill suck in prey rather than striking at it, so a bobber helps signal a bite. Fly casters can have fun with poppers, especially in spring and early summer, when nests are concentrated in shallow water. Wintertime jigging in weed beds with grubs or mousies also produces excellent results. Ice anglers find the best fishing among weeds in deeper water, but gills can also be found in shallow waters, sometimes as shallow as two feet, usually near sand/weed borders. Ice anglers use short, light jig poles, lightweight line and small tear-shaped jigs. Small hooks usually are baited with grubs.

**Largemouth Bass:** Largemouth bass fishing is best early May to late-June, and early September to mid-October, when the water temperature ranges from 55 to 75 degrees. Largemouth bass call "structure" home: inflowing or out-flowing streams, points, reefs, submerged trees, docks, rafts, tree stumps, vegetation beds, sunken islands, rock and riprap, and drop-offs. When fishing shallow, visible structure, look for spots slightly different from the rest of the cover. In cattails along shore, for example, cast near pockets or points of cattails, or by patches of other vegetation within the cattails. Live bait, surface plugs, underwater plugs, poppers on a fly rod, streamers, and almost any other type of bait will attract hungry largemouth bass.

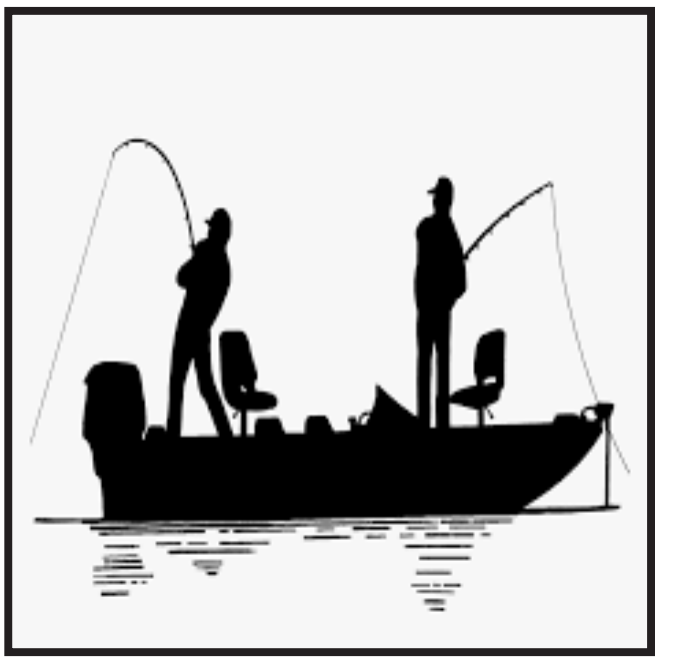
**Smallmouth Bass:** Pound for pound, smallmouth bass are the scrappiest Wisconsin fish. Smallmouth are common in medium to large rocky streams and in large clear water lakes where crayfish are abundant. The best lake fishing is found in June just after the spawning season, and in early fall. Baits like hellgrammites (dragonfly larvae), and crayfish imitations are effective in early morning and late evening. Light tackle is ideal. Fish quietly, casting toward rocks or logs, keeping the rod tip up and the line tight.

**Walleye:** Thousands of walleye are caught during their annual spring spawning runs where the season allows. Walleye primarily feed on minnows, but leeches, small bullheads, night crawlers and small plugs also are favorite baits. In clear waters, walleye stay in deeper areas during the day and move into the shallows at night. In more turbid waters, walleye can be caught throughout the day. Try fly casting with streamer flies or poppers on quiet, calm nights near the edges of rocky bars or weed beds. Ice fish with tip-ups, jigs and medium-sized minnows.

**Yellow Perch:** Yellow perch are primarily found near the bottom. They eat almost anything, but prefer minnows, insect larvae, plankton and worms. Tackle may be as simple as a cane pole or as complex as a graphite rod with an ultralight, open-faced spinning reel — as long as it is sensitive. Use a small, fine wire hook with live bait and a small bobber with just enough buoyancy to break water. It will signal even the lightest bites. Because perch prefer cooler water, the best fishing is usually in deep water. Perch move about in schools, often numbering in the hundreds. If one spot is unproductive after a few tries, it is best to move to other spots until a school is located.

**Northern Pike:** During open water season, northern pike anglers should come equipped with a sturdy rod; medium-weight line with a wire leader (to avoid cutting a line on the northern pike's sharp teeth); a full complement of spoon-type lures, streamer flies, and other bait impostors such as large crankbaits. If live bait is preferred, small suckers and chubs up to eight inches long suspended under a sturdy bobber or pulled slowly behind a spinner work well. During ice fishing season, tip-ups rigged so the fish can run with the live bait work well under the ice. Marshy areas and weed beds hold pike when the water is cool — late spring and early summer, late summer and early fall, and in winter soon after the ice forms. If you're hoping to hook a northern when the water is warm, fish the cool depths. As ambush predators, northern pike feed by sight and bite best during daylight hours; keep the bait moving and you're sure to get a strike.

**Musky:** Patience is the most important item in a musky angler's tackle box. Other elements of traditional musky gear include a heavy bait-casting rod; substantial level-wind reel; 20- to 35-pound test line; and a variety of large artificial lures such as plugs, bucktail spinners and spoons. Some anglers prefer to cast or drift with live bait — usually a sucker 10 to 14 inches long on a quick set rig. The musky's natural home is in northern lakes and rivers. It is a solitary fish and often lurks in weed beds or other protective cover. Anglers usually have the best luck fishing during the daytime, although musky are often active after dark and action can be heart stopping. For calm nights, large surface baits are often best while large plugs, spoons, and bucktails are the best artificial baits for daylight hours along with a live sucker 10 to 12 inches long. Musky generally strike bait that has considerable "action," so keep the bait moving. When a musky hits, set the hook immediately and firmly in its hard, bony jaws, keep a tight line and hold on for the ride of your life.



Odden Flowers
Phone: 715-822-4835 • Cumberland
Proudly serving the Cumberland Area
for over 65 years for Sympathy,
Special Occasion & Everyday Floral Needs
We Welcome Tourists & Summer Folks!
We have a complete line
of Shrubs & Plants
Fresh Flowers
Colored Mulch
Trees • Rock
Bouquets,
& Mixed
Arrangements
Flowers for all Occasions!
Hours: Weekdays 9 AM - 4 PM • Saturdays 9 AM - Noon

BENJAMIN BOATS
SEASONALSPECIALISTS.COM
715-822-5460
Pontoon Restoration
Indoor Boat Storage
Established in 2014
Located 1/2 Mile East of Louie's Finer Meats
Captain Black

# Northern Lakes Church

## Come As You Are • Find Hope • Experience God

Join Us Sundays at 10:00 a.m for a Contemporary Biblical Message and Worship

Watch our Online Service Livestream at northernlakeschurch.com, Facebook or YouTube

Children's Church and nursery are available during the service




715-822-5502

825 8th Ave. • Cumberland, WI

northernlakeschurch.com • office@northernlakeschurch.com

we care about your community. because it's our community too.

simple human sense

NOAH INSURANCE GROUP

Auto-Owners INSURANCE

LIFE • HOME • CAR • BUSINESS

# CUMBERLAND TIRE

1060 Elm St (Across from the bean factory) · 715-822-4344

# All Types of Tires!

## Car • Truck • Farm • ATV • Lawn • Semi



## Most Major Brands:

Cooper • Goodyear • Michelin

Dunlop • Uniroyal & much more!

Garden & Lawn Tractor Tires

Semi – New or Recaps

## General Repair Services:

Oil Changes • Brake Jobs • Exhaust • Tune-ups

***New!*** - AC Diagnostic & Service

*WE WILL PICK-UP WITHIN CUMBERLAND CITY LIMITS!*

Tire Pressure
Monitoring System
CERTIFIED

**Hours:**
**Monday-Friday**
**8:00 am-5:00 pm**

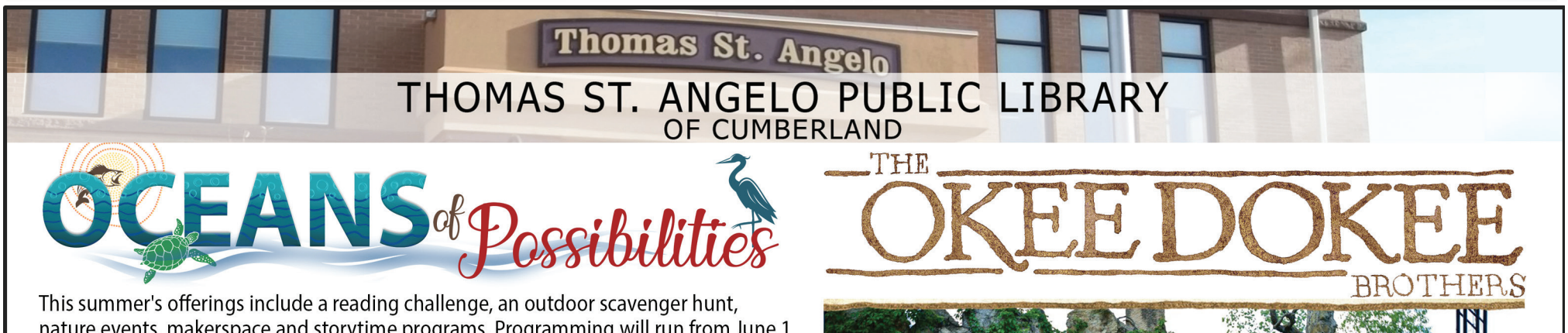



*New Owner - Ashley Skinner*

# *More Tread • Less Bread!*








# THOMAS ST. ANGELO PUBLIC LIBRARY
## OF CUMBERLAND

## OCEANS of Possibilities

This summer's offerings include a reading challenge, an outdoor scavenger hunt, nature events, makerspace and storytime programs. Programming will run from June 1 through August 12, 2021.




### YOUTH READING CHALLENGE
Ten youth (E) books or three (J or YA) chapter books is all you need to get this summer's t-shirt! After that it's reading for fun and prizes.

### SCAVENGER HUNT
Track the turtle around Cumberland to be entered in prize drawings including this stufed turtle family. Ends August 5.

### ADULT READING CHALLENGE
Show off your suport by earning this year's library t-shirt! Keep reading and be entered into the end-of-summer drawings.

### LET'S GO FISHING FOR SOME GREAT, GREAT LAKES FISH!
**JUNE 28 | 2PM**
Children 3 and up, get to know Lake Michigan and Lake Superior from special guest, Stella Sturgeon!

### OUR GREAT LAKES IN THE 21ST CENTURY
**JUNE 28 | 4PM**
Take a scientific look at the stressors and issues facing our precious resource, the Great Lakes.




### TRAVELING LANTERN THEATER presents, CAMP OCEAN
**AUG 4 |10AM @ LIBRARY, AUG 4 |1PM @ MAPLE PLAIN COMM. CENTER**
Can you puff like a pufferfish, flop like a flounder or fence like a swordfish? Mr Sharkey will dive into the facts and mysteries of the ocean with you.

***Reading log sheets, scavenger hunt forms and more information is on our website.***

## THE OKEE DOKEE BROTHERS



*ETC's Island City Music Series & Cumberland TSAP Library Foundation presents:*



### THE OKEE DOKEE BROTHERS
**TUESDAY, JULY 5 | 6PM**
**ADMISSION - FREE**
Childhood friends, Joe Mailander and Justin Lansing perform family music with a goal to inspire children and their parents to step outside and get creative. The five-time Parents' Choice Award winners have garnered praise from NPR's All Things Considered and USA Today, and have been called "two of family music's best songwriters."

Sponsored by the St. Angelo Family, Dr. Ronald and Patricia Lange & Dr. Barbara and Robert Ankarlo.

***Grammy-winning folk songs for folks of all ages!***

Thomas St. Angelo Public Library of Cumberland
~ A Carnegie Library

1305 2nd Ave Cumberland, WI | 715-822-2767 | cumberlandpl.org | cupl@cumberlandpl.org | Find us on facebook

3 miles South on Cty. Rd. "P"

WENGER'S FIREWOOD

OAK – CUT AND SPLIT

*Delivered to Your Door*

LAVERN WENGER
1945 6 1/2 St.
Cumberland, WI 54829

Call: 715-296-9127

SELF SERVE
Open Mon-Sat
7 am - 8 pm

**For ALL Your Firewood Needs!**

**16" Oak • 100" Boiler Wood**

**Campfire Wood - Self-Serve**

**715-296-9127**






Edina Realty
a Berkshire Hathaway affiliate

20
MARKET LEADER
TWENTY CONSECUTIVE YEARS

**YOUR LOCAL REALTORS!**



**Bill Wagner, Tina Wagner, Meg Lepak, Kate Voller Reinking, Jessica Longtine, Jan Helgeson & Holly Jordan**

**Find us online at: www.edinarealty.com**

Specializing in • Lake Homes/Cabins • Residential • Land/Lots • Commercial Properties

Edina Realty Cumberland Office • 1420 2nd Avenue



sugar wood
MERCANTILE

***Sugarwoodshop.com***

**Sugar Wood is sold in over 30 retail locations Nationwide! They offer sea salt caramels, salted caramel shortbread & more!**

***Choose their treats for your next gift basket!***




***Shop online OR***

**Come visit us at our brick & mortar storefront at**

**1312 2nd Ave. in Cumberland, WI**

**to see what other delights we have to offer!**




sugar wear

Find us on facebook

***Sugarwearshop.com***

**Sugar Wear clothing brand offers pressed, screen printed, tie-dyed, and tie-bleached apparel. You can choose from a pre-made design or have a customshirt made on site!**

# *Canoeing around the Island City!*







“I’ve always heard Cumberland referred to as The Island City, so I wanted to canoe around it. The Bavier family got together on the afternoon of May 30th, 2021, and canoed clockwise the 4.5 miles around the city. Included a portage from the City Hall into Collingwood Lake, and then another half mile portage up 3rd Ave into Library Lake. The three hour adventure was a memorable experience that taught us things are not as far away as our mind makes them out to be.” Photos by Adam Bavier.



Savannah enjoying her first pontoon ride on Beaver Dam Lake. Photo by Gloria Johnson.



For the sixth summer, Island City Music concerts will happen from 6 p.m. to 8 p.m. every Tuesday on our downtown lake. Bring your lawn chairs to the lakeshore behind the Thomas St. Angelo Public Library and enjoy our local talent.



Connie and Hannah enjoying a cup of coffee on a beautiful summer morning. Photo by Connie Bussewitz.




# Paisan!



Cumberland's very own Paisan will once again bring a great show to opening night of Rutabaga Fest Thursday August 25th.




Barb Fuller (right) and her sister are big smiles during Louie's Finer Meats Wurst Fest, which will be held this year on Saturday, September 10, 2022.

# What a catch!



The smile says it all. Rita Carlson caught this nice bass on Lower Vermillion Lake. Photo by Dave Carlson.

HAMMER BAR
715-822-4004
1135 2nd Ave • Cumberland (South of the 4 corners)
Ice Cold Beer!
Great Burgers
Fried Tacos & More!
Food and Off-Sale available at our Drive-up Window!
Ask About Our Party Room!
You can rent our back room for your next event!

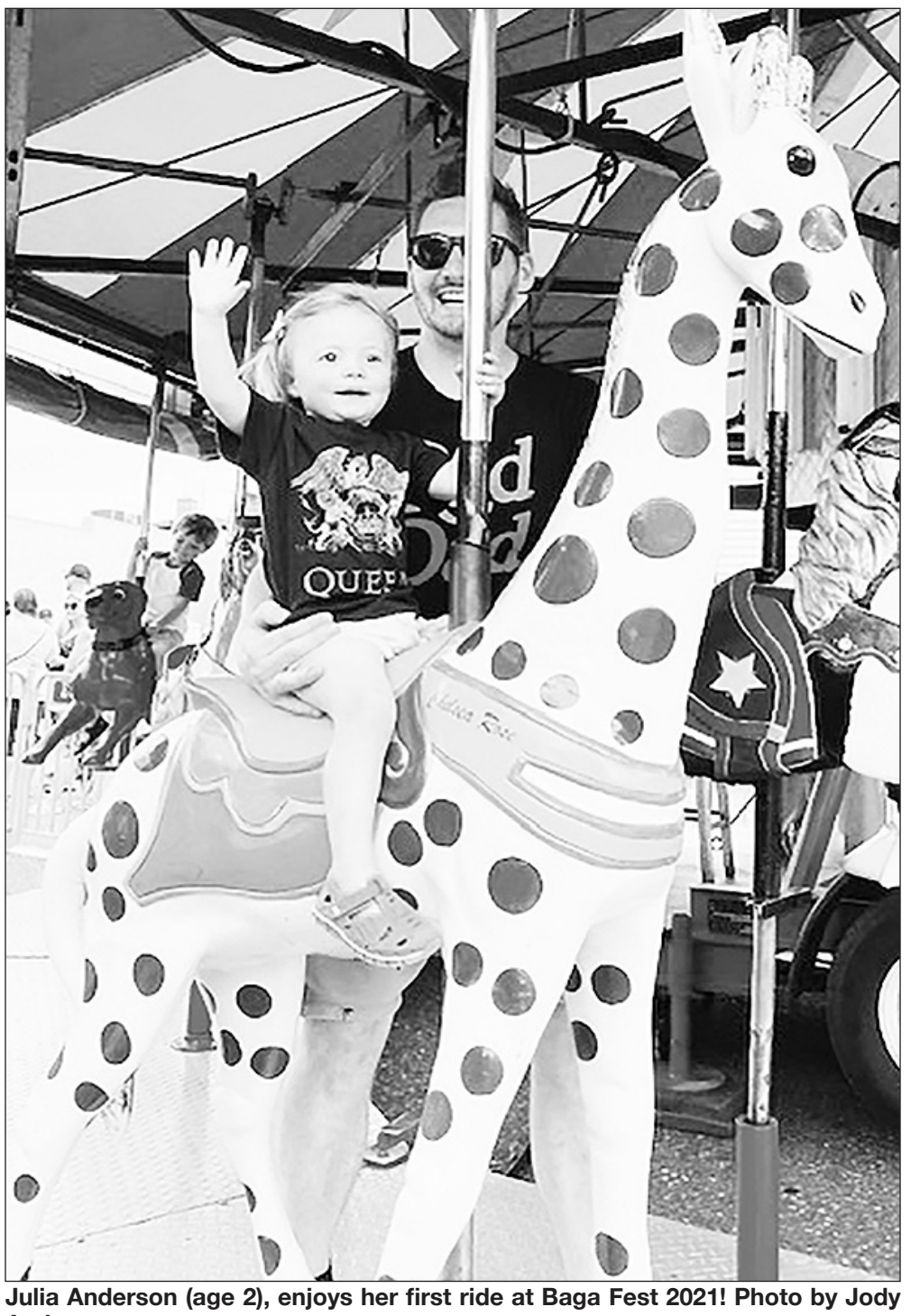
ALMENA VFW POST 8512 & VET'S CLUB
Open Wednesday - Sunday Noon 'til Closing
Closed Monday & Tuesday
715-357-3558
Welcome Snowmobilers & ATVs!
Bar • Restaurant
Daily Specials
Meat Raffle • Every Wednesday at 7 pm
Bingo • Every Saturday at 6 pm
Eat-In or To-Go Friday Fish Fry
Thank you for your support!
201 E. Soo Ave. , Almena
On main ATV & Snowmobile Trail
715-357-3558

## *Boys just wanna have fun!*



**Ken and Gene enjoying a day of fishing off the dock on Beaver Dam Lake. Photo by Connie Bussewitz.**

## *Hi Mom!*



**Julia Anderson (age 2), enjoys her first ride at Baga Fest 2021! Photo by Jody Anderson.**

## Wisconsin ATV Laws and Regulations

All riders in Wisconsin who were born after January 1, 1988 and are over the age of 12 are REQUIRED to complete an approved ATV Safety Course, and carry the Wisconsin ATV Safety Certificate with them while riding on public lands.

**Other age restrictions in Wisconsin**

*In addition to the required ATV safety certificate, all riders who are under 12 and who are riding on public lands must follow these restrictions:

*Children under the age of 12 may operate a small ATV, and ONLY under the following conditions:

*They may ONLY operate a registered four-wheel ATV that is 90cc or less

*They may ONLY operate on a designated off-road ATV trail (cannot cross a roadway or operate along any roadway, even if it is defined as an ATV route)

*They may NOT operate on frozen surface waters under ANY circumstances

*They MUST be accompanied by a parent or legal guardian at all times (siblings, aunts, uncles, grandparents or friends will not meet this requirement). Accompanied means the parent must be in continuous verbal contact.

*They MUST be wearing a helmet at all times.

**ATV Safety Gear Requirements**

All ATV riders in Wisconsin should wear an approved helmet at ALL times when riding their ATV, regardless of their age or experience level. In Wisconsin, a helmet is mandatory for all riders (operators AND passengers) under the age of 18, with the following exceptions:

*When operating on areas that are open to the public, all riders under 18 must wear a helmet, except for those over the age of 12 if they are traveling for the purposes of fishing or hunting

*On private land that is owned and controlled by the rider's immediate family, a helmet is not required. If, however, the land is owned by someone who is not a member of the operator's immediate family, a helmet is still required, with the same hunting/fishing exception as stated above.

**Ride Safe and Legal!**

*Before heading out on Wisconsin's ATV and OHV trails, please remember the following tips to ensure a safe and enjoyable ride:

*Always wear appropriate safety gear when riding.

*Ensure your ATV is properly registered in the state.

*Always stay on designated trails. Stay off paved roads.

*Obtain the landowner's permission before going onto private land.

*Know before you go - contact the landowner or land management agency to find out about open ATV trails or routes.

*Never, ever ride an ATV while under the influence of drugs or alcohol.

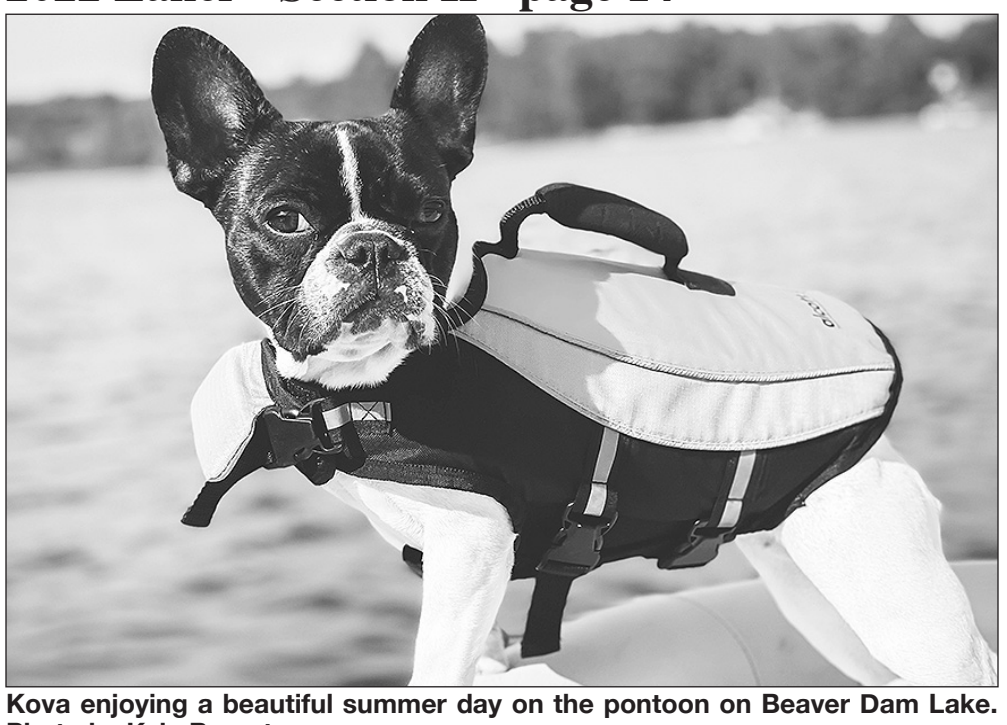




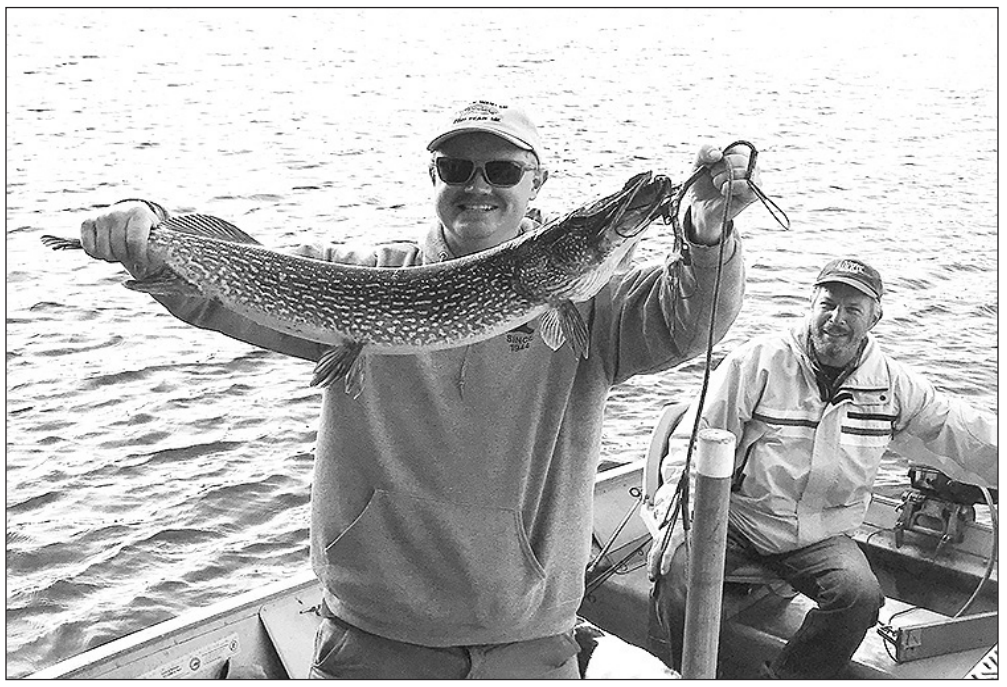




**The first dive in Sand Lake for the year of 2022! Photo by Linda Schoen.**



Kova enjoying a beautiful summer day on the pontoon on Beaver Dam Lake. Photo by Kyla Bergstrom.



The one that did not get away. This beautiful Northern Pike was caught on Beaver Dam Lake. Photo by Jorene Osterman.



Art in the Park will be back on Saturday, June 11, 2022 at Tourist Park on Beaver Dam Lake.



These two best friends have a lot in common-they both love relaxing on the deck outside. What a pair! Photo by Chris Hopkins-Hile.

CUMBERLAND FARMERS' MARKET™
Sponsored by Cumberland Chamber of Commerce

*Join us at*
**The Cumberland Farmers' Market**
**Every Saturday! 8:00 am - Noon**
**Memorial Day - Labor Day**
*NEW LOCATION!*
**Just East of the 4-Corners on 1st Avenue**
*New Vendors Always Welcome!*
If you are interested in becoming a vendor, please contact The Chamber Office at (715) 822-3378

KINDLED HEARTH FIREPLACE STORE
Downtown Cumberland
(715) 822-5355
Pellet • Wood • Gas • Electric
We Service All Brands!
Hours:
Monday-Friday 8:30-4:30
& Saturday by appointment
www.kindledhearthfireplacestore.com
Find Us on Facebook!
Dimplex · KUMA · Lopi · fireplacextrordinair Rediscover Fire

BREAKFAST
LUNCH
BAKERY

LIVE MUSIC
EVERY SATURDAY
ON THE BEANS AND BEATS STAGE

PETER AND ANNIE'S
COFFEE SHOP CAFE

ONLINE ORDERING AVAILABLE
715-822-9959
CUMBERLAND, WISC

RYONY
FLEA MARKET
EVERY-OTHER WEEKEND & HOLIDAYS
STARTING MEMORIAL WEEKEND
FEATURING WALLACE
COOLEST THING IN COMSTOCK

May 27-28
June 10-11
June 24-25
July 1-2
July 8-9
July 22-23
August 5-6
August 19-20
September 2-3
September 16-17

CALL FOR VENDOR SPACE 715-671-8331

1390 Second Avenue
Cumberland, WI
715-822-2249

312 W. 9th St., North, Ste. 4
Ladysmith, WI
715-532-2095

CUMBERLAND
FEDERAL BANK

*For 87 years ... Friends Serving Friends*




www.cumberlandfederal.com

***Exceptional Service • Competitive Rates • Personal Attention***

EQUAL HOUSING LENDER

Member FDIC

*Say cheese!*

**Our curds will make you smile.**

Come visit the Cheese Curd Capital and home to Ellsworth Premium Cheeses and the Antonella Collection. Shop over 200 kinds of Wisconsin Cheese, enjoy our premium real dairy ice cream, and our deep-fried cheese curd food trailers open Thursdays-Sundays all summer long.






ELLSWORTH
EST. 1910
COOPERATIVE CREAMERY

THREE RETAIL LOCATIONS
OPEN 7 DAYS A WEEK - 8AM - 6PM

232 North Wallace
Ellsworth, WI

1858 Highway 63
Comstock, WI

3001 County Rd B
Menomonie, WI

PROUDLY CHEESE WISCONSIN

www.EllsworthCheese.com