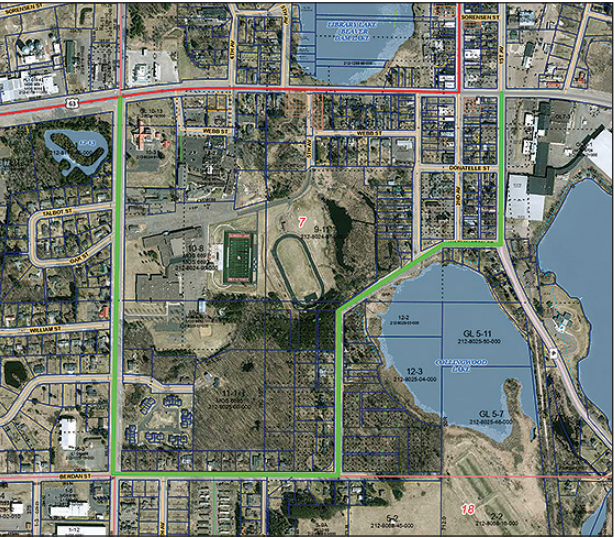




Detour In Place For HWY 48 & 63

Starting Tuesday September 3rd, STH 48 and 63 will be closed for utility work between 2nd and 3rd Avenues. Traffic will be detoured on the green-highlighted route on this

graphic. The detour is permitted for up to two weeks, but the contractor is hoping to complete the work in one week. Please take note, be prepared, and use caution!



A map of the detour route.

Fatal Crash in Burnett County over Labor Day Weekend

On Saturday, August 31st, 2024, at 2:01am, Burnett County Dispatch received a call from OnStar, reporting a vehicle crash near 28624 E. Bass Lake Rd in Oakland Township. Deputies arrived on scene a short time later and located a single vehicle crash with three occupants. The driver and front passenger were pronounced deceased at the scene. The driver was identified as Layne W. Leitner, 25 years old of Bloomington, MN and front passenger was identified as Kyle R. Orloske, 34 years old of White Bear Lake, MN. A third occupant of the vehicle was trapped and later extricated. The surviving passenger was transported via

Air Care to a hospital. The Wisconsin State Patrol was requested for a crash reconstruction. Initial reports indicate that the vehicle travelled approximately 120 feet off the road before striking a tree. Alcohol is believed to be a factor in this crash. This case is still under investigation. The Burnett County Sheriff's Office would like to thank North Memorial Ambulance, North Air Care, Webster Fire, St. Croix Tribal Police and Wisconsin State Patrol.

Chief Deputy Jameson Wiltout
Burnett County Sheriff's Office

First Day of School!



The 2024-25 school year is back in session. Students reported to the first day of school on Tuesday, September 3rd. Please use caution when traveling in and around school zones. Pictured here long time crossing guard Jim Koenig welcomes mom and son to school.

Official Commendation!



Officer Dylan Feiertag



Officer Anthony Brunner

Two Cumberland Police Officers Help Save Life of Young Boy After Bicycle Accident

On August 21, 2024, Officer Dylan Feiertag and Officer Anthony Brunner were dispatched to an area in the 1700 block of 3rd Avenue for a report of a pedal bike crash. In just over one minute after being dispatched, Officer Feiertag arrived on scene and discovered the incident was far more serious than anyone knew. The incident involved a 13-year-old male who crashed his pedal

bike. The handlebar of the bike punctured his upper thigh, lacerating arteries in his leg, and leaving a golf ball size injury through his upper thigh. Officer Feiertag observed an extensive amount of blood loss and quickly applied a tourniquet to the child's upper thigh. Officer Brunner then arrived on scene, as well, and applied a second tourniquet to the child's leg to control

the bleeding. Cumberland Healthcare EMS arrived on scene and began tending to the male. Officer Brunner drove the ambulance to the hospital so EMS could continue assisting the male while enroute. The male was transported via helicopter to another hospital where he received emergency surgery and is now recovering at home.

Due to your quick re-

sponse, teamwork, and immediate lifesaving actions, this child's life was saved. You both played an integral role in saving his life and should be very proud of your actions, therefore, you are both being presented with this commendation. Thank you both for your incredible service to the community!

Chief Heather Wolfe

1909: New Subscribers and the Great Popularity Contest

by Mark Fuller

The headline read, "The Advocate's Publicity Campaign." The story in the July 15, 1909 paper told of an attempt by the paper to expand its readership. The editor announced, "The pa-

per is constantly enlarging and there are at the present time a considerable number of people who are not, but should be subscribers. To reach this class we have decide on a little publicity flyer of our own. One method of obtaining new subscribers is to send paid canvasses around from house to house, but we have preferred to adopt a different method."

The paper's brainstorming had led to the decision to give to anyone buying a

yearly \$1.50 subscription in advance, a three sheet Home Library Chart. On it was a county map of Wisconsin, a gazetteer giving the population of each city, a map of the world, a picture of each of our Presidents, and a mass of statistical information of interest.

The Advocate would say of the give-away, "These charts will be seen, admired, and talked about by a great many people and assist in making the Advocate even more of a household

word than it presently is in this territory."

Furthermore, the paper looked to the surrounding community to play a part in their anticipated expansion by adding, "As part of this publicity scheme, the Advocate has decided to conduct a popularity contest to determine who are the ten most popular ladies in Barron, Polk, Washburn, and Burnett counties and to the one receiving the highest number of votes in this

Cont'd on Page 12

New City Logo!



Congratulations to Holly Scheps for being the winner of the Cumberland City Logo contest. Thanks to all who entered designs in the contest.

Cumberland

ACE

Hardware

OPEN 7 DAYS A WEEK

Monday - Friday 8 am - 5 pm

Saturday 8 am - 4 pm

Sunday 10 am - 2 pm

Curbside Pick-up Available!

Delivery Available*

*Some restrictions apply

2421 Superior Ave. • Cumberland, WI • 715-822-8459

18th Annual Cameron Bluegrass Festival

The public is invited to the 18th Annual Cameron Bluegrass Festival to be held Sept. 6-8 at Pioneer Village Museum located on Hwy W, west of Cameron. Music begins at 5pm Friday with vendors, workshops, and food available. The museum buildings will also be open during the festival. The gate fee is \$15 for Friday eve (music from 5-9pm), \$25 for Saturday (music from 11am - 7pm) and \$15 for Sunday (music from 11am-5pm). Rough camping is offered at \$25 per day. Appearing Sat. and Sunday are Art Stevenson & Highwater, and headliner, Tommy Brown from Kentucky. A variety of talented local and regional bands will complete the rest of the schedule. For more information visit cameronbluegrass.com.



Ruby's Pantry

Saturday, September 7

Distribution will be held at Cumberland Fire Hall as a drive through Pantry. Everyone Welcome! Please do not arrive before 6:30 AM NO Registration Required DISTRIBUTION FROM 8 TO 9:30 AM Donation \$25 per Share Cash Preferred - No Checks Please

- ✓ Cumberland's Ruby's Pantry will remain a drive through Pantry at the Cumberland Fire Hall.
- ✓ The Fire Hall is located behind the Elementary School. You will be directed to line up in the 3M parking lot. Please follow our parking directors.
- ✓ Fast Track guests will line up on the far side of the 3M parking lot.

2024 Rutabaga Festival Hot Pepper Eating Contest

TEAM RESULTS

1st Place • Lakeview Upholstery 90.54 sec

2nd Place • Bourbons 91.15 sec

3rd Place • Spot Bar 165.59 sec

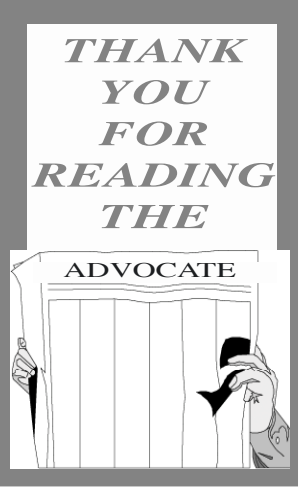
• Fastest Male Eating Time • Joe Garibaldi 8.38 seconds - 1 lb.

• Fastest Female Eating Time • Jessica Hagen 8.63 seconds - 1/2 lb

Small packages; Learn how shoebox gifts change lives

NORTHWEST WISCONSIN – There is a familiar old saying that states, “Good things come in small packages.” This is certainly true of the shoebox gifts that go to children in need all around the world through Operation Christmas Child, a ministry of Samaritan’s Purse. Each year, millions of shoeboxes filled with school supplies, personal hygiene products, fun toys and other items are distributed across the globe. This shoebox is often the only gift the child has ever received, and along with the practical items inside, each box also includes the good news of Jesus Christ. Since 1993, more than 220 million children in more than 170 countries have received a shoebox gift, and nearly 10 percent of those have made a decision for Christ. The Northwest Wisconsin region of Operation Christmas Child is hosting an open workshop Sunday, September 15, at Spooner Wesleyan Church from 5:30 to 7 p.m. This workshop will provide an opportunity to meet and connect with the volunteers that serve with OCC in this area, which includes Burnett, Washburn and Sawyer counties, as well as the areas north of Hwy. 8 in Polk, Barron and Rusk counties. Attendees will also learn about packing parties, where volunteers gather to pack any number of shoebox gifts, and how to build “Full, Fun, and Personalized” shoebox gifts for children of all ages. A highlight of the eve-

ning will be a presentation by Wyman Johnson, OCC coordinator for the Northwest Wisconsin Area. Johnson had the opportunity to travel to Ecuador this summer and participate in three OCC outreach events, handing out shoebox gifts and attending a graduation ceremony for children who completed OCCs 12-week discipleship course. Please consider becoming part of this ministry that changes hearts and lives by providing for both the physical and spiritual needs of children around the world. Last year, more than 11.3 million shoebox gifts were collected, with 5,500 of those coming from the Northwest Wisconsin Area. Each gift will bless one of God’s little ones, and have the potential of leading to eternal life with Jesus. Spooner Wesleyan Church is located at 1100 Maple Street in Spooner. For more information please contact Wyman Johnson at 763-607-8215.



36 YEARS OF PIPE DREAM CENTER

FALL BOOGIE ALREADY? YES!

Saturday, September 7 at 7:00 pm

At the Pipe Dream Center

Located on the corner of ‘CTH ‘T’ & ‘G’ in Polk County. Positively No Alcohol • No Drugs • Smoke-Free Environment Everyone Welcome, Donation at the Door. For more info call 715-822-8401. www.manfredsmusic.com

SCHOOL LUNCH

Thursday, September 5
Pizza, broccoli, coleslaw, applesauce.
MS/HS: Chicken nuggets

Friday, September 6
French toast sticks, sausage patty, hash brown patty, carrots/applesauce.
MS/HS: Flatbread pizza.

Monday, September 9
Ham wrap, chips/carrots, mixed fruit.
MS/HS: Spicy chicken sandwich.

Wednesday, September 10
Hotdog, fries, pears, green beans.
MS/HS: Flatbread pizza.

Thursday, September 11
Chicken nuggets, brown rice, corn, strawberry cups.
MS/HS: Hotdogs.

All meals are served with a variety of 1/2 pint of milk, fresh, frozen and canned fruits and vegetables. MENU IS SUBJECT TO CHANGE DUE TO VENDOR AVAILABILITY.

This institution is an Equal Opportunity Provider

Cumberland American Legion

Available to rent for Weddings, Parties, Reunions, etc. Hall • Bar • Kitchen Can be decorated to fit your needs. For More Info Contact 715-822-4121

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CUMBERLAND SCHOOL DISTRICT NEWS

COMMUNITY EDUCATION OFFERINGS

THURSDAY, SEPT. 5: 6-7 am CCE: TRX-MS Gym • 6:30-7:30 am CCE: Pickleball • 4-7 pm HS Girls Golf @ St. Croix Falls • 4:30-7 pm HS Cross Country @ Spooner • 5-7:30 pm HS Boys Soccer @ Hayward • 5-7:30 pm HS Volleyball C-Team Quad @ St. Croix Falls • 5-7:30 pm MS Football Home vs Spooner • 5:30-7 pm Cumberland Youth Soccer • 5:30-8:30 pm HS Volleyball JV Triangular @ Chetek.

FRIDAY, SEPT. 6: 6:30-7:30 am CCE: Pickleball • 7-9:30 pm HS Football @ Bloomer.

SATURDAY, SEPT. 7: 9 am-2 pm HS Varsity Volleyball Invitational @ Chetek • 12 noon-11 pm Northern Lights Marching Band Classic • 1-3 pm CCE: Pickleball.

SUNDAY, SEPT. 8: 12 noon-4 pm Love For Lexi-MS.

MONDAY, SEPT. 9: 6:30-7:30 am CCE: Pickleball • 4-5 CCE: Choose Fit/Bench Stepping • 4:30-7 pm HS Boys Soccer @ Somerset • 6-8:30 pm HS Football C-Team Home vs Bloomer.

TUESDAY, SEPT. 10: 6-7 am CCE: TRX • 6:30-7:30 am CCE: Pickleball • 4-7 pm HS Girls Golf @ Superior • 5-7:30 pm MS Football @ Barron • 5-7 pm MS Volleyball @ St. Croix Falls • 5:30-7 pm Cumberland Youth Soccer • 6:15-8:15 pm HS Volleyball Triangular @ Webster • 8-10 pm CCE: Adult Volleyball.

WEDNESDAY, SEPT. 11: 6:30-7:30 am CCE: Pickleball • 4:30-5:30 pm CCE: ChooseFit/Bench Stepping • 6-8 pm CCE: Pickleball.

Please join us to support and help Lexi Anderson

Cumberland Middle School Commons 980 8th Avenue, Cumberland WI

Sunday, September 8, 2024 12-4 pm

Love for Lexi

Lexi Anderson, age 11 of Cumberland, was diagnosed with restrictive cardiomyopathy in December of 2023. This form of heart failure is extremely rare, very aggressive and has no cure. She is now facing a heart transplant and was placed on the list in May of 2024.

Please join us for a fun afternoon as we raise funds to assist with medical expenses.

Live Music - Hay River Sisters • Raya and Slim Pickens • Food from Bona Casa • Silent Auctions • Basket Raffles • Raffle Boards • 50/50 Raffle • Gun Raffles (background check will be required) • Bake Sale and More

An account has been set up at Cumberland Federal Bank named Benefit for Lexi Anderson, donations are also welcome at the fundraiser or please send to: Lexi Anderson, 1073 25-25 1/4 Avenue, Cumberland WI 54829

Thank you for your support!

To donate any items for the Love for Lexi Benefit please contact: Tanya Riebe at 651-757-5757 Trdaly05@yahoo.com or Jennifer Horstman at 715-418-0680 Jennifer@monsternmusicdj.com

For more information visit www.loveforlexi.com

SUMMER HAPPENINGS

@ Firefly Fields
Hosted by: Scott & Colleen Johnson
2553 10th Street - Cumberland, WI
This is between Cumberland and Rice Lake

- 4th Event on Saturday, September 7th - 9:00 am to 12 noon / Event at 10:00 am

Join us to learn about Nordic Walking. What it is, why it is beneficial and how to make it work for you through this hands-on workshop. Nordic Walking or Pole Hiking has a long history and a bright future. The movements work for all ability levels and can be done just about anywhere. Please feel free to bring your own set of poles or there will be poles for you to use. Instruction will be given by Kris Hanson from 'Out there Nordic' located in Rice Lake. A full sales and service cross country ski shop for the recreational skier to high level racers. COST: \$10

NO DOGS PLEASE... | PORTA-POTTY AVAILABLE
YUMMY BAKED GOODS, JAMS, JELLIES AND COFFEE WILL BE AVAILABLE FOR PURCHASE EACH SATURDAY. BONFIRE IF THE MORNING IS COOL. CORN HOLE WILL BE SET UP. HIKE THE GROOMED TRAILS, SIT A SPELL ON THE PORCH AND ENJOY YOUR MORNING!
BRING A FRIEND OR MAKE SOME NEW FRIENDS!
FOR QUESTIONS OR CONCERNS CONTACT:
SUSAN BRIDGER, CCE DIRECTOR
HS-715-822-5121 EXT. 403 / sbrid@csdmail.com

TWO GREAT OFFERINGS:

*MORE HERBS - LESS SALT
*ARTISAN BREAD MAKING MADE EASY

Wondering what to do with those left-over summer herbs?

*Kelly Thompson-Frater is back with a great opportunity for us all to learn her methods of making our own variety of herbal salts. You will go home with your own samples and ideas of what herbal salts can do to enhance your food flavor.

*Susan Bridger will demonstrate how truly easy it is to make healthy, flavorful artisan bread in 5 minutes a day, enjoy a sample of whole wheat bread & Herbal Focaccia.

COST: FREE/ Donations to ICFC if you wish...

Tuesday, September 24, 2024 • 4:00 pm @ The Island City Coop

To register or to ask questions please contact:

Island City Food Coop 715-822-8233 Email:icfoodcoop@gmail.com	Susan Bridger CCE Director HS: 715-822-5121 ext. 403 sbrid@csdmail.com
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Herbs for Winter Health & Resilience

Begin supporting your body now before Old Man Winter blows in with ills and chills. Get a jump start on setting up your home herbal apothecary or natural medicine cabinet. Master Herbalist-Naturopath GIGI STAFNE will be sharing about numerous herbs and naturopatic medicine items to consider stocking in your own home.

Wednesday, September 25, 2024 • 4-6 pm
Cumberland High School
Cost: \$30

To register for this great opportunity please contact:
Susan Bridger, CCE Director HS: 715-822-5121 ext. 403 / sbrid@csdmail.com

Northwoods Notebook: Summer gone before we knew it by Larry Werner

Seems like just yesterday I was writing that the best time of year was almost upon us. Soon, I wrote, we'd be in a Cumberland summer – time on the lake, time with the kids and grandkids, walks into downtown, concerts at the beach, cookouts on the deck overlooking Rabbit Bay.

How many times have you heard these comments recently? Summer just flew by. Where did it go? I'm not ready for summer to end. It was too short.

I manage ETC's summer concert series – Island City Music. I distinctly remember sitting at this computer writing a news release for the Higher Vision concert and thinking that the 10 Tuesdays of setting up for the music and gathering to listen will go by in a blur, and here we are three weeks after the final concert by the Hay River Sisters, two months after the Fourth of July spectacular and almost two weeks after Baga Fest.

It did, indeed, go by in a blur, but it was a good summer, except for the rain. Too much of that, but much less heat than the summer of '23. I heard the weather guy say recently that we had 30 days over 90 last summer and fewer than 10 this year. I didn't miss the heat, but cool, rainy days meant fewer afternoons and evenings on the pontoon.

"We've only been out on the boat a couple times this year," Ann said one day a

couple weeks ago as we were heading down to the dock. I was looking forward to more summer walks this year, and getting out in the kayak, but a bad knee scheduled for replacement in October meant the walks were few, and the kayak stayed on the boat rack.

The Tuesday concerts are special to me, and this summer's performances were extra special because this was the first year we had them at the beach. The crowds were larger than they were in the back-alley parking lot downtown. The food on Tuesdays was as good as the music, but, suddenly, we were cleaning up after the last one on August 13. Like that, it was over for another year.

I stopped by Tourist Park the other day and sat up on the hill looking down at the stage where the bands played and the pavilion where the food vendors sold their wares. That beautiful lake as a backdrop. Such a lovely place! Such good times!

I recalled one summer when I was a kid, riding my bike to the ball field where we played our Little League games. That season of baseball was over. Looking out at the empty ball field was like looking out at the empty Tourist Park. Where did the season go?

But it wouldn't be long before young Larry was putting on his football equipment and playing another sport. Just as we will now turn our atten-

tion to football at Endeavor Field, or to the Packer and Viking games on television. Fall is now upon us, and it offers its own hazy, crazy days. Shorter days, for sure, but days spent in crisp, cool air, walking among trees changing from green to orange, red and yellow, fall golf and boat rides surrounded by the autumn leaves, before we put the boats in storage.

The summer concerts are over, but there will be music and drama in fall, at our lovely arts center.

On Sept. 19, twin plays – "Graceland" and "Asleep on the Wind" – open at the Ruppel Family Theater. Tickets are available at Peter & Annie's or at etcumberland.com. In November, there will be a cabaret of music honoring veterans, and on Dec. 1, two of our popular singing groups team up for the second annual "Home Again/Hay River Sisters Christmas."

Then, we'll have the annual Community Choir Christmas Concert, and this year's Christmas play – Gift of the Magi – that opens Dec. 5.

Seasons come and seasons go, each with their own special gifts, their own blessed memories. The summer past is the summer passed. And I was told by someone long ago that the past isn't something to live in.

So I won't. Cumberland autumn. Bring it on. Larry Werner's email is lhwerner47@gmail.com.



The Almena VFW Post 8512 raised over \$600 for the K9 Fund. Pictured left to right are Quarter Master Pat Kolstad, Cumberland Police Chief Heather Wolfe and Senior Vice President Larry Verbe.

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Open Auditions for "On Golden Pond" at Shell Lake Arts Center

Open auditions will be held for the Shell Lake Arts Center production of On Golden Pond by Ernest Thompson. Audition dates are Thursday, September 5, 2024 at 6PM and Saturday, September 7, 2024 at 10AM. Please attend auditions on one, not both, of the dates. Auditions will take place at the Erika Quam Memorial Theater; 605 1st Street, Shell Lake, Wisconsin.

Please bring your calendar with all conflicts between the time of auditions and the opening of the show. You will be asked to fill out an audition form at the time of your audition.

SHOW DATES are November (2024) 7, 8, 9 at 7PM and November 10 at 2PM. All actors who are cast must be available for all show dates, as well as tech week (Sunday November 3 through Wednesday November 6).

REHEARSALS will begin on September 16 at 6PM and will be scheduled according to actor availability on Monday, Tuesday and Thursday evenings.

SYNOPSIS

On Golden Pond is a classic American comedic drama that's every bit as touching, warm, and witty today as when it debuted off Broadway in 1978. Retired couple Ethel and Norman Thayer are spending their 48th summer at their vacation home on Golden Pond, in the woods of Maine. Their delightful summer routine is given a bitterly comedic edge by Norman's

unreliable memory and cantankerously morbid statements. When their daughter Chelsea visits, bringing her boyfriend Bill and Bill's teenage son, Billy, the whole family must come to grips with Norman and Chelsea's mutual bitterness. The turbulent relationship between father and daughter, the generation gap between young and old, and the difficulties of a couple in the twilight years of a long marriage, all combine in a play that effortlessly illustrates the hilarious, heartbreaking, human moments of which life is made.

CHARACTER DESCRIPTIONS

- Norman Thayer, Jr.: Nearing his eightieth birthday, Norman is flirting with senility and is aware of it enough to use it to his advantage, usually in a humorous way.

- Ethel Thayer: Ten years younger than Norman, Ethel is a spritely, active woman who loves her husband completely and who is in love with simply being alive.

- Charlie Martin: The local delivery-by-boat mailman, Charlie is a long-time family friend and a typical Maine down-East-erner.

- Chelsea Thayer Wayne: Divorced and in her forties, Chelsea is still dealing with the lack of closeness between her and Norman. She is engaged to Bill Ray, whom she brings to meet her parents.

- Bill Ray: Chelsea's fiancé and Billy's fa-

ther, Bill is definitely not the outdoors type. He is trying his best to make a good impression on Norman and Ethel.

- Billy Ray: The fourteen-year-old son of Bill Ray, he is a typical California teenager who comes to spend a month with Norman and Ethel on Golden Pond while his father and Chelsea are in Europe.

For script excerpts, contact Phillip Warner at flipwarn@icloud.com or scan this code.



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Kormann Family, Hometown Revival to Perform at Stanfold Music Festival September 8

Join Stanfold Lutheran Church for their annual music festival on September 8. The festival features a grilled chicken dinner starting at 12 PM with musical performances to follow. Headlining this year is the Kormann Family. The Kormanns are a family music group from Exeland, Wisconsin. It all began with a neighbor who taught them that playing music together was a lot of fun. Ever since, they have been playing music for churches, care centers, and community events. They love the bluegrass style because of the pure acoustic sounds and the tight harmonies. Their goal is to spread the gospel wherever they go and encourage Christians. Visit www.kormannfamilyfarms.com for more information.

Also playing is Tim & Levi Borstad and the duo, Hometown Revival.

The Stanfold Music Festival is enjoyed in an outdoor setting on the picturesque grounds of the Stanfold Lutheran Church located 5 miles west of Rice Lake on Highway 48. Musical groups will perform in the Centennial Pavilion. Seating will be available, but feel free to bring your lawn chairs as well.

Admission and the chicken dinner are free. The public is invited to attend. A free-will offering jar will be available for those wishing to donate to our mission fund.

For more information or questions about this event, contact Pastor John Bergson at 262-354-4537.

Wurstfest Specials

Tues. Sept. 3 thru Mon. Sept. 16

Stock up on award-winning products.

Over 700 Awards for our Sausage, Ham & Bacon since 1975!

BRAT HAUS SCHEDULE

Sept. 6 & 7 Barron County Fairest of the Fair
Sept. 12 & 13 American Legion Post 98
Sept. 14 Trinity Lutheran Church of McKinley
WURSTFEST!

14TH ANNUAL WURSTFEST • SATURDAY • SEPTEMBER 14 • 11:00 - 4:00

LOUIE'S WURST -- WHERE WURST IS KING!

Louie's Fresh, Smoked or Precooked Traditional Bratwurst	\$ 3.99 lb.
Louie's Fresh, Smoked or Precooked Beer Bratwurst	\$ 3.99 lb.
Louie's Smoked Polish Sausage	\$ 3.99 lb.
Louie's Smoked Cheddarwurst	\$ 3.99 lb.
Louie's German Fry Sausage	\$ 3.99 lb.
Louie's Fresh Bulk Pork Sausage	\$ 2.99 lb.
Louie's Gold Medal Summer Sausage, Regular or All-Beef	\$ 4.99 lb.
Louie's Ham and Cheddar Snack Sticks	\$ 6.99 lb.

U.S. CHOICE BEEF! SELECT PORK! GRADE POULTRY!

Boneless Ribeye Steak	\$13.99 lb.
Bone-In Ribeye Steak	\$12.99 lb.
Fresh, Lean Boneless Iowa or Butterfly Pork Chops	\$ 3.99 lb.
Louie's Fresh, Lean Pork Grillers, Regular or Country	\$ 4.99 lb.
Chicken Leg Quarters	\$ 0.99 lb.
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WISCONSIN CHEESE!

Colby Longhorn	\$ 3.99 ea
Pepperjack	\$ 3.99 lb.
Salami	\$ 3.99 lb.
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HAM IT UP!

Smoked Pit Ham • Honey Ham • Black Forest Ham	\$ 4.99 lb.
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715.822.4728 • WURSTFEST • SEPT 14 • LOUIE'S PARKING LOT • 11-4

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Louie's Finer Meats
Sun 10-4, M-TH 8-6, F 8-7, Sat 8-6

Louie's Lodge
Sun 10-6, M-TH 8-8, F 8-9, Sat 8-8

The Chad Edwards Band at WURSTFEST on September 14 • 11-4

Opinion

Out My Window

by Paul Bucher, Editor



Well I hope everyone had a nice long Labor Day weekend. I know I did. Got a little wood split and put in a the shed, got my grass mowed and had a nice little fish fry. The weather was perfect. Three straight days of nothing but blue bird skies. Things should start to slow down a bit in the coming weeks. Man it was a busy summer, but a good one! Now comes the best season of the year.

-0-

This coming Sunday I hope you can make it to the Cumberland Middle School commons for a very special benefit for 11 year old Lexi Anderson. The Cumberland Middle Schooler has a bad heart and is on a list waiting for a transplant. There will be a ton of stuff going on. I know Cumberland will show up and support Lexi and her family. Lets show some Love for Lexi. If you would like to donate, an account has been set up at Cumberland Federal Bank named Benefit for Lexi Anderson. You can also call Tanya Riebe at 651-757-5757 or Jennifer Horstman at 715-418-0680.

-0-

Next Wednesday, September 11th, the Cumberland Golf Course is hosting the 1st Annual Cumberland Police Department K-9 9-hole Golf Tournament. All proceeds from the event will go to the CPD K-9 Fund. It will be a shotgun start beginning at 11 am. Contact Kris Zappa at 715-671-8640 to reserve your spot. Lunch and dinner will be served. Go have some fun and help support the Cumberland PD K-9 Fund.

-0-

The kiddo’s are back in school. Please remember that fact when traveling through school zones. The little guys and gals sometimes get a little excited and forget to “look both ways”. I bet there are some pretty happy parents out there as well.

-0-

How about those Brewers! They just keep on winning baseball games. I don’t know many people who expected this. I believe they are just a couple games out of the best record in all of baseball and that’s after some serious injuries to key players. Who knows, maybe this is the year for the Crew!

-0-

The Packers are back starting this Friday night when they travel to Brazil of all places to take on the Philadelphia Eagles. It should be a good opening test. The Vikings head east to take on the New York Giants. It’s always fun at the start of a new season. Everybody has high hopes.

-0-

When was the last time we saw gas prices drop before a big travel weekend? I was quite surprised to say the least. Who knows, maybe they will keep going down. Sure would be nice. Have a great week!

LETTERS

Election

To the Editor:

It doesn’t matter whether you’re Democrat or Republican, whether you’re conservative or liberal. It doesn’t matter whether you watch CNN, ABC, Fox or listen to talk radio.

You already have all the answers for this election.

You’ve lived four years under Trump and almost

four years under Harris. There is nothing else to know. Which United States do you want?

Peg Thompson
Barronett

Letters
Cont’d on Page 11

“An Independent Community Newspaper”
THE CUMBERLAND ADVOCATE
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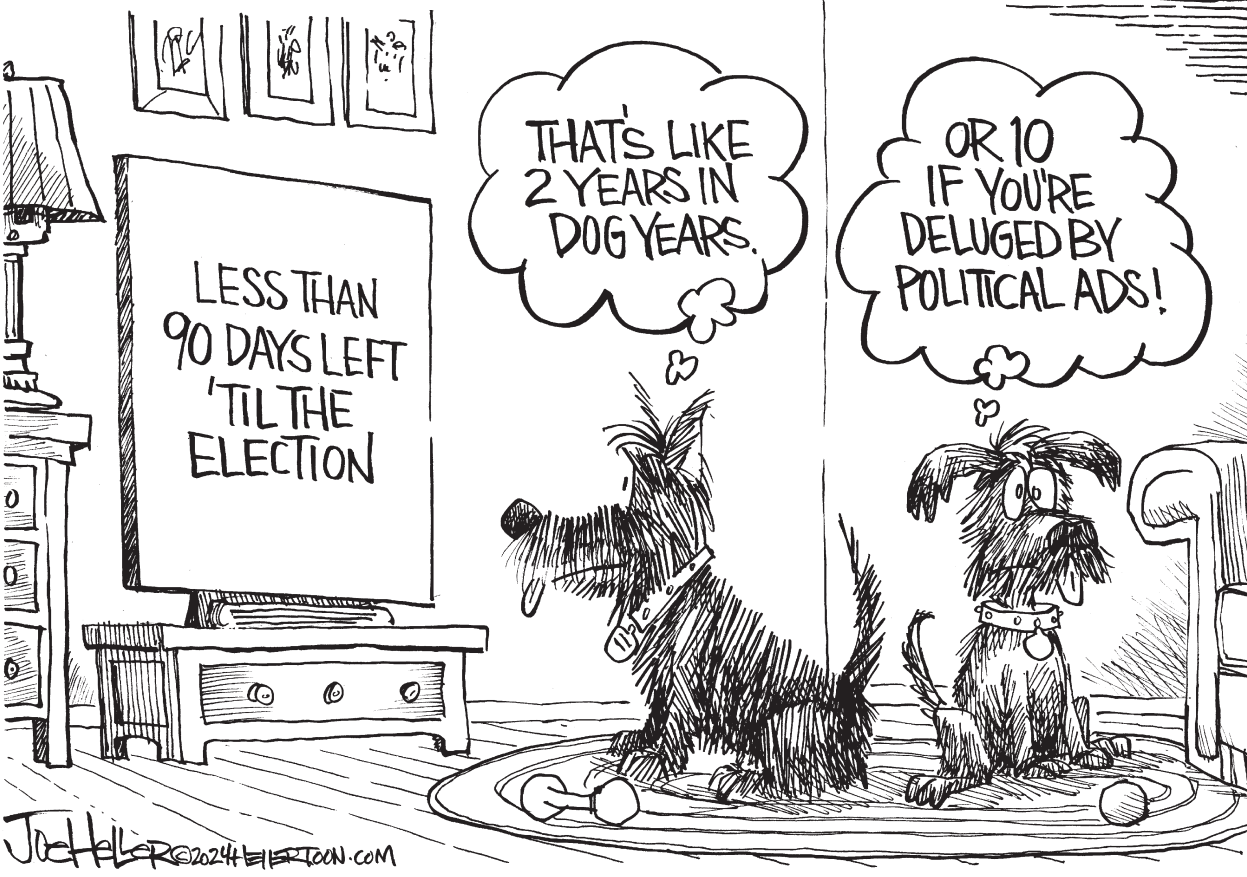
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words or less on subjects of
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per person. Letters endorsing or
criticizing candidates for elected
office will not be published two
weeks prior to the election.
The editor also reserves
the right to edit letters to meet
space requirements, clarify, or
to avoid obscenity, libel, or in-
vasion of privacy. All letters must
bear the handwritten signature
of the writer and include the
address and phone number(s) for
verification purposes.
Poetry and thank you letters
are not appropriate. There will
be a charge for letters of thank
you from individuals and they
will be included with the paid
notices, not with Letters to the
Editor.

Weekly deadline is
2:00 p.m. on
Friday



Inside Wisconsin

by Tom Still

“Madison’s CODAworx using data, market principles to redefine public art world”

MADISON, Wis. – Serial entrepreneur Toni Sikes is, by her own definition, a data geek. Her father was a certified public accountant, she holds one college degree in mathematics and a second in market research. Combined with years of launching and investing in businesses, she’s no stranger to numbers.

What makes Sikes and her Madison-based company, CODAworx, different is the powerful blend of business-driven data and public art.

Short for Collaboration of Design + Art, CODAworx has operated under that name for more than 10 years in a space not filled by many others: It serves as a tech-based platform for introducing artists from scores of primarily visual disciplines to entities that might want to commission their art ... all while trying to find a match that works for all.

Those entities can be cities, airports, public and private plazas, hospitality settings, sports centers, churches and corporate workplaces, all in search of either permanent displays or temporary attractions such as light art. Reasons for commissioning public art can vary, but statistics support the fact such agreements added up to a \$4.4 billion global business

in 2023 alone.

“We have watched as communities discover public art as a force to revitalize urban areas and attract tourists, as developers realize that amazing artworks increase the property values of entire neighborhoods, and as hotels and organizations utilize major installation of artworks to tempt the high-end traveler,” Sikes said.

How big is the CODAworx reach into the art world? This year’s “CODAwards” process attracted 379 entries from 21 countries and represented \$62 million in commission fees for artists. Entries came in 10 categories and people around the world cast 25,000 votes resulting in two “People’s Choice” winners. One entry, the “Anti-Soviet Partisans’ Memorial” in Wroclaw, Poland, won both the Public Spaces Category and a People’s Choice award.

Up next: A mid-October CODASummit celebration in Cincinnati, Ohio, in collaboration with BLINK, the largest light art festival in North America. That festival has drawn 2.2 million people in the past and generated \$126 million in economic impact.

Sikes and CODAworx have partnered with others

to build their database and produce summaries such as “The Economic Power of Public Art,” a 200-page, well-illustrated book that breaks down public art categories, the types of places where such works might appear, average artwork budgets by type and setting, typical production timelines and where the money goes. Artists are not the only source of the cash, mainly because a growing infrastructure around them allows artists to be more productive.

For example, artists earned \$1.7 billion in public art commission fees in 2023 but fabricators, suppliers and service providers earned another \$1.8 billion. Shipping, installers, engineers, insurance and travel accounted for much of the rest. It’s a supply chain not unlike those seen in other businesses.

“We’ve created an ecosystem,” Sikes said. “Many artists tell us it has changed the way they do business. By introducing people to one another in that way, it has expanded what artists can do.”

There was one Wisconsin winner in this year’s CODAwards, Laurie Borggreve of Madison in the health-care category. While there are many communities and organizations in Wis-

consin with commitments to the arts, there are no Wisconsin cities that show up on the CODAworx index of top 50 U.S. cities for public art expenditures.

Sikes believes that will change as more communities and organizations discover the appeal of public art in promoting “placemaking.” There’s even some evidence that public art can help ease crime rates in some neighborhoods.

“Cities and communities are recognizing that public art is a vital element of placemaking, which aims to encourage individual and community interaction with a place,” Sikes said.

For Sikes, it all comes back to her fondness for crunching numbers. In fact, she partnered with another Madison firm, Datachat, to build the CODAworx database and to help make the case that public art has a financial role.

“This industry is just exploding,” Sikes said.

If so, it’s good to know the epicenter for that creative blast is an art-and-tech hub such as Madison.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsintechnologycouncil.com.

A Look Back

10 Years Ago
September 10, 2014
The Rice Lake Walmart awarded the Cumberland Elementary School with 20-\$50.00 reward cards for total of \$1,000 that will help students with school supplies, shoes, clothing, etc., throughout the 2014-2015 school year. The Rewards program is an extension of Walmart’s ongoing support of local education initiatives that help students better prepare for their future. A special thank you to Walmart for choosing the Cumberland Elementary School as this year’s recipient.

20 Years Ago
September 8, 2004
Mark Riebe, Cumberland, and member of the Vermillion Cruisers 4H Club, earned Supreme Champion honors with his five year old Jersey Cow. Riebe was also selected as the top Senior Showman in the Jersey Breed. Competing in Jersey Herd Competition, Barron County reeled in the top Jersey Herd honors. Brandon Grewe, also of Cumberland, won Senior Showmanship honors as top showman of the Guernsey breed.

Taking first place honors in the service portion of the Rutabaga Parade was Northern Pines Mounted Search and Rescue. Also taking first place honors in the

commercial portion of the Rutabaga Parade was Foxy’s Restaurant of Spooner.

30 Years Ago
September 7, 1994
The beginning of each new school year sees many new faces. Included in the new people at Cumberland Elementary are the following new staff members: Kay Capra, school nurse; Mrs. Debra Olsen, Chapter I reading and math program; Mrs. Shirley Erickson, 5th and 6th Cognitively Disabled youngsters; Mrs. Cecilia Marc, Learning and Disabilities Teacher; and Ms. Christyne Bower, K-6 Art teacher.

40 Years Ago
September 5, 1984
The month of August rolled out this past weekend on the cool and wet side after a spell of hot weather earlier in the week and much of the same during the entire month. The high for the month was 92, and there were 21 days when readings were in the upper 80’s. In addition to the heat, it was recorded that only 3.39 inches of precipitation fell as well.

50 Years Ago
September 5, 1974
Wild Hat Day was observed last week at the Cumberland Golf Course and wound up the ladies’ regular golf action for the summer. The prize winners were: Jean Nystrom,

Helen Tschida, Betty Jordan, Sue Toftness, Phyl DeGidio, Mary Curnow, Mary Springer and Myrtle Mjaanes.

Richard Nerbun is now employed at the Johnson Apothecary in Cumberland. Nerbun interned at Krider Drug in Green Bay for one year and was employed at Helstad Drug in Oconto Falls for one year.

60 Years Ago
September 10, 1964
The grand opening is set for Friday and Saturday at the new Mileage Service Station in Cumberland. The station is the former Community Standard Service on Highway 63 and 48 in the west part of the city. The manager of the station is Willard Erickson of Cumberland.

70 Years Ago
September 9, 1954
Pvt. Arnold Adascheck son of Mr. and Mrs. Ted Adascheck, Cumberland, recently completed his basic infantry training at Ft. Leonard Wood with a unit of the 6th Armored Division.

Chiropractors from several states will gather in Cumberland in the end of September for the first annual convention of the Foundation for the Advancement of Chiropractic Research.

80 Years Ago
September 7, 1944
The Cumberland school faculty for this term was completed last

Saturday with the signing of a contract by Howard Hunt as Vocational Ag Instructor. He succeeds M.A. Doser who resigned to accept a Navy Commission.

Support
your
friends
and
neighbors
SHOP
CUMBERLAND

THANK
YOU
FOR
READING
THE

ADVOCATE

Court News

Barron County Circuit Court

Traffic Court

Walker J. Bartels, 24, South Saint Paul, MN., speeding, \$200.50. Naran Battulga, 25, Madison, speeding, 250.90. Jessica R. Bisonette, 42, Baldwin, operating while suspended, \$200.50. Bradley W. Blihovde, 71, Cameron, OWI, \$1,006.00. Nicola T. Bosco, 23, South Chicago, IL., failure to wear a seat belt, \$10.00. Margaret K. Boyd, 42, Milwaukee, speeding, \$200.50. Brown Underground LLC., Dresser, vehicle equipment violations-Group 1, \$238.30. Jill M. Buss, 58, Saint Croix Falls, operating a motor vehicle without proof of insurance, 10.00. Kyle E. Canaday, 36, Saint Louis Park, MN., speeding, \$200.50. David P. Fedt, 59, Lino Lakes, MN., speeding, \$175.30. Marcy E. Figueroa, 48, Rice Lake, failure to yield right of way, \$187.90. Alethea R. Frisinger, 22, Bruce, OWI, \$1,049.50. Glenn Green, Cadott, vehicle equipment violations-group 3, \$175.30. Joshua J. Gramberg, 18, Cumberland, speeding, \$515.50. Angelica N. Greenwold, 36, Cameron, speeding, \$175.30. Jeffrey A. Hadac, 59, Clear Lake, OWI, \$968.00. Harlie H. Hanson, 23, Luck, operating a motor vehicle without insurance, \$200.50. Dawson M. Hauck, 18, Rice Lake, speeding, \$175.30. Ann M. Heyer, 30, Madison, speeding, \$200.50. Kevin L. Hrdlicka, 22, Chetek, speeding, \$175.30. JCF Builders LLC., Pine City, MN., violate regulations for unified carrier registration system, \$200.50. Jeff Antczak Trucking LLC., Rice Lake, violate class A highway weight limits, \$441.60. Jend Inc., Chipewewa Falls, vehicle equipment violations group 3, \$175.30. Jesse J. Johnson, 42, Ladysmith, speeding, \$175.30. Peter S. Knight, 61, Burnsville, MN., fail to properly construct and load vehicle, \$208.50. Bryan C. Krotzer, 66, Blaine, MN., speeding, \$200.50. Jamison A. Lien, 19, Prior Lake, MN., speeding, \$175.30. Matthew J. Macho, 49, Hillsdale, speeding, \$200.50. William M. Mcnallan, 17, Elgin, MN., speeding, \$175.30. Richard L. Mcvay, 25, Webster, failure to wear a seat belt, \$10.00. Joshua A. Millerman, 17, Barron, failure to wear a seat belt, \$10.00. Landon M. Montney, 18, Hayward, failure to wear a seat belt, \$10.00. John M. Morneau, 56, Cameron, non-registration of other vehicle, \$263.50. David A. Pilgard, 56, Mchenry, IL., speeding, \$200.50. Andrew R. Rabitoy, 28, River Falls, speeding, \$233.70 and operate without a valid license because of expiration, \$162.70. Chris-

tinia F. Satre, 28, Almena, failure to wear a seat belt, \$10.00. Ivan Shiman-chik, 36, Decator, IL., speeding, \$250.90. Troy A. Slayton, 54, Chetek, speeding, \$200.50 and operating while suspended, \$200.50. Rostyslav Snigur, 43, Middle Village, NY., interstate record of duty status, \$263.50, vehicle equipment violations-group 3, \$175.30, and fail/mark motor carrier vehicle, \$200.50. Joseph R. St Germain, 21, Woodbury, MN., speeding, \$200.50. Justin R. Sterner, 40, Prior Lake, MN., speeding, \$200.50. William M. Stewart, 22, Mendota Heights, MN., speeding, \$358.00. Michael D. Wooden, 61, Hayward, speeding, \$225.70.

Complaints

Jaxson A. Humphrey, 17, of Hillsdale, has been charged with underage drinking. His court date is scheduled for February 5, 2025. Scott A. Rocarek, 40, of Barron, has been charged with disorderly conduct and domestic abuse. His court appearance was scheduled for August 26, 2024. Andrew R. Olson, 50, of Bruce, has been charged with disorderly conduct. His court date is scheduled for October 2, 2024. Austin T. Fencel, 26, of Bruce, has been charged with disorderly conduct. His court date is scheduled for October 2, 2024. Lucas D. Carr, 17, of Rice Lake, has been charged with disorderly conduct. His court date is scheduled for September 18, 2024. Shilo D. Reyes, 45, of Barron, has been charged with possession of marijuana. His court date is scheduled for August 28, 2024.

Criminal Traffic

Jordan R. Ellison, 42, of Rice Lake, has been charged with OWI and operating with PAC. His initial appearance is scheduled for October 9, 2024. Lindy M. Bartels, 39, of Barron, has been charged with OWI and operating with PAC. Her initial appearance is scheduled for October 23, 2024. James E. Toborg, 59, of Cameron, has been charged with OWI and operating with PAC. His initial appearance is scheduled for October 30, 2024. Tyler S. Ball, 36, of Rice Lake, has been charged with OWI and operating with PAC. His court date is scheduled for November 6, 2024. Jerome D. Day, 47, of Brooklyn Park, MN., has been charged with OWI and operating with PAC. His initial appearance is scheduled for November 13, 2024. Susan M. Amick, 56, of Bruce, has been charged with OWI and operating with PAC. Her initial appearance is scheduled for December 4, 2024. Gesmos W. Spanhanks, 44, of Rice Lake, has been charged with operate with restricted controlled substance. His court hearing is scheduled for October

9, 2024. Tyler W. Salisbury, 29, of Bruce, has been charged with operating while revoked. His court hearing is scheduled for November 22, 2024. Nathan A. Riemenschneider, 48, of Rice Lake, has been charged with operate without a valid license. His adjourned initial appearance is scheduled for September 4, 2024.

Criminal Complaints

Rebecca A. Robey, 26, of Rice Lake, has been charged with criminal damage to property and disorderly conduct. She has a bench warrant issued for her arrest. Ethan I. Curley, 47, of Minneapolis, MN., has been charged with operate with restricted controlled substance and possession of THC. His adjourned initial appearance is scheduled for September 18, 2024. Joshua D. Estes, 40, of Rice Lake, has been charged with possession of methamphetamine and repeater. His adjourned initial appearance is scheduled for September 4, 2024. Brian J. Weber, 50, of Rice Lake, has been charged with possession of methamphetamine. His initial appearance was scheduled for August 29, 2024. Jordan R. Ellison, 42, of Rice Lake, has been charged with operating a motor vehicle while under the influence, and operating with prohibited alcohol concentration.

An officer, with the City of Rice Lake Police Department, reports on April 16, 2024, at approximately 12:43 am, he observed a vehicle traveling westbound on Short St., in Rice Lake. The officer observed the vehicle to pass the stop sign located at Hammond Ave., without coming to a complete stop. The officer observed the vehicle to have a non-functioning passenger side taillight. The officer initiated a traffic stop on the vehicle. The officer made contact with the driver of the vehicle who was identified as the defendant, Ellison. The officer observed Ellison's eyes to be bloodshot and glassy. Ellison advised he had some beers. Ellison advised he was coming from a tavern, and he had been drinking from 9:00 pm to approximately 30 minutes prior to the stop. The officer reports he administered Standardized Field Sobriety Tests to Ellison. The officer first administered the Horizontal Gaze Nystagmus test. The officer observed six of six clues of impairment. The officer next administered the Walk and Turn test. The officer observed five of eight clues of impairment. The officer next administered the One Leg Stand Test. The officer observed two of four clues of impairment. When asked how impaired he felt on a scale of 0 to 10, Ellison advised he was a 4-5. The officer administered a preliminary breath test to Ellison. The result of the PBT was .122.

The officer placed Ellison under arrest for suspected operating while under the influence. Ellison consented to the collection of an evidentiary chemical sample of his blood. The officer transported Ellison to a nearby hospital where a blood sample was sent to the Wisconsin State Laboratory of Hygiene for analysis. On May 20, 2024, the officer received the laboratory report with the test result that was obtained the ethanol analyst analyzed the blood sample. The result was .142/100ml.

If convicted for operating a motor vehicle while under the influence, Ellison may be fined not less than \$350 nor more than \$1,100, or imprisoned for not less than five days nor more than six months. For operating a motor vehicle with prohibited alcohol concentration he may be fined not less than \$350 nor more than \$1,100 or imprisoned for not less than five days nor more than six months. His initial appearance is scheduled for October 9, 2024.



Non Emergency
Phone Numbers:

Cumberland
Police Dept.
822-2754

Barron
County
Sheriff
537-3106

Tipster Line
1-800
532-9008

Polk County
Sheriff
485-8300

Emergency
911

Northwest Region Construction Update

Barron County
Highway: WIS 48
Location: County P (1st Avenue) in Cumberland east to WIS 25 west of Rice Lake
Schedule: June 10 to mid-October
Cost: \$5.97 million
Description: Removing a portion of the existing pavement and placing new asphalt; replacing deteriorated sections of curb and gutter; completing maintenance work on culverts, including repairing separated joints, replacing detached or corroded apron end walls, lining pipes, placing riprap, performing ditching and grubbing near culvert ends, adding culvert markers and replacing all four wing walls of the Hickey Creek box culvert; replacing guardrail; and adding centerline and shoulder rumble strips where appropriate and widening the existing three-foot paved shoulders to five feet to address run-off-the-road crashes. Traffic impacts: Motorists will encounter lane closures controlled by flagging at times during work hours.

Barron and Washburn counties
Highway: US 53
Location: 26th Avenue north of Rice Lake to Pine Grove Road south of Sarona
Schedule: Sept. 5, 2023, to November 2024
Cost: \$21.89 million
Description: Removing the existing and base course, placing a new base aggregate layer for drainage, replacing the pavement, rebuilding intersection approaches and installing cable barrier in the median between 26th and 27th avenues and a high-friction surface treatment on the pavement in the same area to reduce crossover and run-off-the-road crashes.

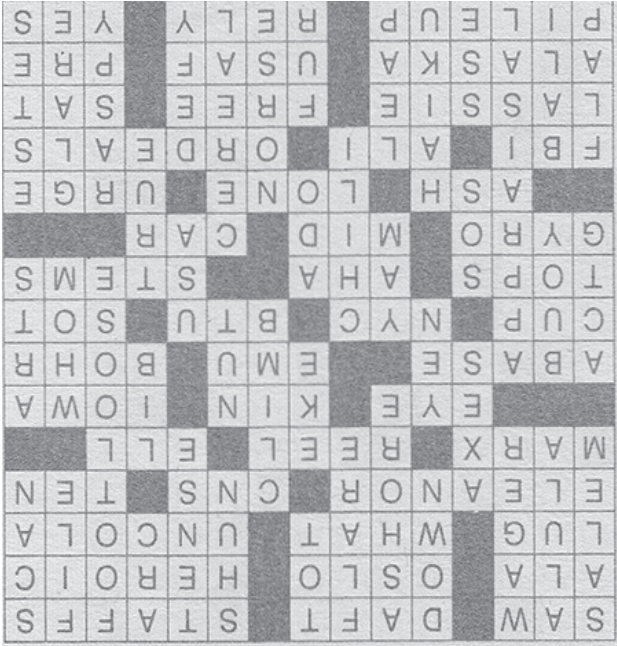
Traffic impacts: A single lane of north- and southbound traffic on US 53 is operating on the northbound lanes. Traffic is expected to remain in this configuration until late October. The speed limit is reduced to 55 mph in the work zone. This restriction will be in place for Labor Day weekend. Washburn County
Highway: US 53
Location: Wildcat Road southeast of Spooner to County A
Schedule: July 31, 2023, to November 2024
Cost: \$22.74 million
Description: Removing the existing pavement and a portion of the existing base course; placing a new base aggregate layer for drainage and new concrete pavement; replacing pavement on the interchange ramps at US 63 and WIS 70; replacing the pavement on WIS 70 between the ramp terminals; rebuilding existing intersection approaches; and rehabilitating the bridges on US 53 over the Yellow River and US 63 and WIS 70 bridge over US 53. Traffic impacts: Traffic on US 53 is limited to a single lane in each direction, with north- and southbound traffic operating in the northbound lanes. The southbound US 53 exit ramp to US 63 is closed, and the closure is anticipated to remain in place until Friday, Sept. 6. County A is closed at US 53, and traffic is detoured via County H. Traffic on the WIS 70 bridge over US 53 east of Spooner has been shifted to the south side of the structure, with one lane operating in each direction and an 11-foot lane width restriction.

ATV/UTV Riders: Remember That Safe Riding Is A Year-Round Activity

MADISON, Wis. – The Wisconsin Department of Natural Resources (DNR) urges ATV/UTV enthusiasts to always recreate responsibly when hitting the trails, including this Labor Day weekend. That means staying on designated routes, wearing a helmet and seatbelt and keeping their speed in check. So far this year, 22 people have been killed in ATV/UTV crashes. Most of them were not wearing seatbelts or helmets, and alcohol and speed were also noted as contributing factors. DNR conservation wardens and county sheriff deputies noted that during this year's Think Smart Before You Start campaign, which occurred from Aug. 2 to 4, many individuals were observed not using proper safety equipment. Anyone under the age of 18 is required by law to wear a helmet on an ATV or UTV, whether they're driving the machine or riding as a passenger. All passengers, regardless of age, must wear a seatbelt when riding

in a UTV. "We are continuing to observe young riders and passengers not wearing the safety equipment required by law," said Lt. Warden Jacob Holsclaw, DNR off-highway vehicle administrator. "These infractions not only result in citations, but they can also mean the difference between walking away from an accident or not." One of the best things ATV and UTV operators can do to operate safely is to take an online safety course. A list of approved safety education classes is available on the DNR's Safety Education webpage. Wisconsin law requires every operator involved in a crash incident to report the incident without delay to law enforcement officials. In addition, within ten days of the incident, the operator must submit a written report to the DNR. For more information on ATV and UTV recreation in Wisconsin, visit the DNR's ATV/UTV Riding in Wisconsin webpage.

Support your friends and neighbors!
SHOP CUMBERLAND!



6	5	1	7	8	4	2	3	9
7	2	4	3	9	1	5	6	8
9	8	3	2	5	6	1	7	4
8	4	9	1	3	9	7	2	5
5	1	7	4	2	8	3	9	6
3	9	2	6	7	5	4	8	1
2	6	5	8	1	7	9	4	3
1	7	8	9	4	3	6	5	2
4	3	9	5	6	2	8	1	7

Sudoku Solution #4151-M



Sports

Cumberland Football Drops Home Opener; At Bloomer This Friday

The Cumberland Football Team saw their record fall to 0 and 2 on the year with a 40-8 non-conference loss to the Ladysmith Lumberjacks in the 2024 home opener last Friday in Endeavor Stadium. The Beavers open up the HON schedule this Friday with a trip to Bloomer, where they take on the 0 and 2 Bloomer Blackhawks in a contest starting at 7:00 pm.

“It was great atmosphere at Endeavor last Friday for our home opener and youth football night. It was wonderful to see the support for football in the community,” said Head Coach Dan Henken about the evening.

Ladysmith opened the scoring in the first quarter on a 20-yard touchdown pass from Tim Meltz to Braeden Little that came following a fourth down stop of the Beavers attempt for a first down deep in their own territory. The conversion run failed leaving the Lumberjacks with an early 6-0 lead.

They would add three more touchdowns in quarter two, the first on a 40-yard run by Little and the second on another Little run of one-yard. Little’s fourth touchdown of the half came on another short run just before half, making the score was 26-0 at the intermission.

When not struggling with poor snaps from the center, the Lumberjacks showed solid play from a talented group of backs and receivers. Little’s huge night included 63 yards rushing and another 142 yards on six receptions. He would score five touchdowns in the game.

The Beavers battled all night long, scoring their lone touchdown in the

fourth quarter on a 25-yard pass from Senior Derrick Gideo to Uriah Johnson. It was a difficult night running the football, with the Red and White gaining only 31 yards rushing on 26 attempts.

Chayden Berghammer was 4 for 18 passing and showed excellent receiving skills, grabbing four passes for 66 yards. Gideo, meanwhile, completed 6 of 8 passes for 92 yards and a touchdown. Gideo and Sloan McCreary added a pair of receptions each.

Defensively, Troy Majewski grabbed an interception, while linebacker Logan Peterson had several big hits and a team-high 10 tackles. Onesimus West and Harrison Ruppel had eight tackles each and Jack Owens seven.

“Unfortunately, we struggled with our execution for most of the night on the offensive side. Defensively, we had some stretches of the game where we didn’t tackle the way we expect. Much of that is a credit to Ladysmith who has a bevy of experienced seniors and some players that are tough to corral. Our young men kept battling but we still have some work to do to get where we want to be as we begin Heart o’ North Conference play this Friday in Bloomer,” concluded Coach Henken.

Friday’s contest comes against a struggling Bloomer team, who has been outscored 98 to 16 in their first two games. The HON is 6 and 10 overall in their non-conference play with Barron and St. Croix Falls having four of the conferences six wins.

Volleyball Team Opens Season; At Chetek on Saturday

The Cumberland Varsity Volleyball Team opened up their season last week by traveling to Onalaska, where they played in the very competitive multi-team, Onalaska Sprawl.

The team went 2 and 5 in the competition, but Coach Erin Miller was pleased with the team’s overall play. “We had a few tough losses that went into a third set. Although we came close, but didn’t win, it was a great opportunity to try multiple line-ups and see what works best. Everyone on the team contributed in one way or another throughout seven games,” Miller said.

Their two victories came over HON foe Northwestern and Boscobel., while among their losses were 2-1 set defeats to Ladysmith and Westby and a loss to host Onalaska, who put together a 6-2 overall record.

Statistical leaders for Cumberland included Melody Taylor, who had 12 serving aces and tied teammate Raegan Beecroft with a team-high 20 kills and

Macy Beecroft, who led the team with 50 digs.

Other top performances included Idella Clark, who had 23 digs, 10 serving aces, and 18 kills and Morgan Monchilovich, who had 18 kills. Taylor’s fine Tournament included 25 digs.

This week, the Varsity team traveled to Elk Mound on Tuesday for a Quad and then prepares for a Tournament in Chetek-Weyerhaeuser this Saturday, which starts at 9:00 am.

Two lower level teams had successful debuts last week. On Tuesday, August 27, the C-team hosted a Quad, where they defeated Altoona, Ashland and Osceola, while the JV went to EC Memorial where they beat Medford and lost to Fall Creek and Eau Claire Memorial in a close three-set match.

This week on Thursday, both teams are back in action when the JV heads to Chetek-Weyerhaeuser for a triangular and the C-team travels to St. Croix Falls for a Quad.

Home Opener!



#5 Troy Majewski tries to pull away from a Ladysmith defender Friday night at Endeavor Stadium. Photo by Maria Lynch



#8 Jack Owens lunges after a Lumberjack ball carrier Friday night in Cumberland. Owens had 7 tackles on the night. Photo by Maria Lynch



Uriah Johnson makes a nice tackle in the Beavers home loss to Ladysmith Friday night in Cumberland. Photo by Maria Lynch

Sports Calendar

Thursday, Sept. 5

Golf @ Krooked Kreek 4:00

CC @ Spooner 4:30

Soccer @ Hayward 5:00

Friday, Sept. 6

Football @ Bloomer 7:00

Saturday, Sept.7

Volleyball @ Chetek 9:00

Monday, Sept. 9

Soccer @ Somerset 4:30

Tuesday, Sept. 10

Golf @ Nemadji Course 4:00

Volleyball @ Webster 6:15

Cumberland Area Fishing & Hunting Table



SOLAR TIMES • Longitude 90.05 Latitude 45.53 •



LUNAR TIMES

	AM		PM				MOON					
DATE	Minor	Major	Minor	Major	Sunrise	Sunset	Rise	Up	Sets	Down	DST	
09/04 Wed >	6:29	12:20	6:49	12:39	06:33	07:39	8:02a	8:19p	2:16p	1:57a	*	
09/05 Thu >	7:12	1:02	7:31	1:22	06:35	07:37	9:05a	8:34p	2:55p	2:36a	*	
09/06 Fri	7:56	1:46	8:16	2:06	06:36	07:35	10:09a	8:51p	3:35p	3:15a	*	
09/07 Sat	8:42	2:31	9:03	2:52	06:37	07:33	11:15a	9:09p	4:17p	3:56a	*	
09/08 Sun	9:30	3:19	9:52	3:41	06:38	07:31	12:23p	9:32p	5:01p	4:39a	*	
09/09 Mon	10:20	4:08	10:44	4:32	06:39	07:30	1:32p	10:00p	5:49p	5:25a	*	
09/10 Tue Q	11:13	5:00	11:39	5:26	06:40	07:28	2:40p	10:38p	6:41p	6:15a	*	

Major = 2 hours/Minor = 1 hour • Times are centered on the major/minor window
F=Full Moon N=New Moon Q=Quarter Moon > = Peak Activity
DST will have * in it if it is in effect that day Calibrated for Time Zone: 6W





An Outdoorsman's Journal

Operation Musky 2024

Hello friends,
Just to give you an idea of how fast a lifetime passes. I enlisted in the Wisconsin Air National Guard in 1981 and got out after my enlistment ended in '87. I loved the Air Guard, was a weapons loader and was good at it. The problem was, I wanted to canoe up the Mississippi River and the only way to do it was to get out. Fast forward 37 years and some of my closest friends, from the 80's, are my prior military buddies and each year we get together with members of my deer camp and a few other good people for 2 days of howling at the moon and musky fishing on the Eagle River chain of lakes for a friendly musky fishing outing with just under 20 teams.

Saturday, August 24th
High 77, low 50
To say that I only put about 30 percent effort into winning this weekend bash would be correct. To say that I put 150 percent effort into having as much fun as possible and trying to talk with all 38 fishermen would be true. Generally speaking, my buddy Jeff Moll, who put in 23 years at Truax Field in Madison "115th Tactical Fighter Wing" and I are the last ones to bed each night.

Yesterday everyone arrives, and we stay at Hiawatha Motel in Eagle River and this place is perfect for having fun and they have a dock for your boat. We have an informal meeting outside by all of our boats and a shing ding with beer and this year I served my homemade chili over noodles with polish rye bread. The energy at this event is top notch and for everyone. Not only is it my military buddies, but it is also the official start to The Red Brush Gangs "our deer camp" season of fun.

Today would be a bit different, Jeff Moll is

generally my partner but he could not get in the tournament until late in the game, so I asked long time Walters family friend Roger Frank to be my partner. Roger goes all over North America with us and though he couldn't catch a cold he is a ton of fun. Because Jeff is Jeff, it was worked out that he would partner up with someone else but fish with Roger and I.

It has been 3 years since Jeff or I caught any form of a fish so were we ever surprised when Jeff latched onto and caught a really, enormously huge, 15-inch northern pike. Little did we know that over the next two days that would be our only fish. Actually, we were not surprised.

We hit the water at 7:30 am but fished until 8.00 pm when the gathering ends until the following morning. Besides awing Roger with our skills and ability to talk a lot, our favorite part of the day always is pulling up to another boat of friends and in some cases 5 boats and just shooting the jaw. I am a competitive guy and for the most part, no one can understand how come I suck so much on this given weekend. It's because I don't care, which really ticks off my buddy Moll.

Towards dark my stepson Joey Dushek caught a 43-inch musky and my no good, trouble making nephew Trent Schuster, Joey's partner netted it for him. Joey is very good at catching musky, only because I taught him how. That comment will get me the cold shoulder for a bit but seriously Joe and Trent do well.

Us old timers in this group of which, I would say half are over 60 and the other half are 25 to 40, have a blast with these kids and I think they have a blast with us. Many of them are our kids or friends of our kids and what I have always said about the outdoor



Joey Dushek and Trent Schuster won this year's "Operation Musky" fishing get together.



Roger Frank and Jeff Moll with our only fish of the weekend

sports is really proven here and that is, if you take your kids hunting and fishing, you will have a friend when they are adults.

Joe and Trent won, make sure you ask Joe which technique he used that I taught him. The most important thing I can finish with is this. I am proud of my days in the military, our country is free, and we have ourselves a blast each year the last weekend of August.

Sunset

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Soccer Team Loses Opener; At Hayward This Thursday

The Cumberland Soccer Team opened up their season on Tuesday, August 27 against an experienced St. Croix Central Team, coming away with a 3-0 loss. "They had 15 seniors on their roster and returned 10 starters from last season. Our team battled and our Freshman goal keeper John Richter had several great saves in the contest to keep things close. Offensively we struggled to make connections on our passes, however, and could not getting

anything into the net," said Head Coach Brent Sellent.

A second contest scheduled against Amery last Thursday was cancelled due to rain after about 30 minutes of play. A make-up date has not yet been determined.

The Beavers were back in action on Tuesday against Spooner and then travel to Hayward this Thursday for a match starting at 5:00 pm.

Next Monday the Beavers head to Somerset for a 4:30 start.

Cumberland Girl's Golf Team has a Busy Week

The Cumberland Girl's Golf Team was busy last week as they hosted Spooner and Superior, headed to Northwestern to take on Spooner and Northwestern, and participated in the Spooner Invitational. Following a short break, the team is back in action this Thursday in St. Croix Falls and are then off again until next Tuesday, when they head to Superior for a contest starting at 4:00 pm.

Last Monday, the Beavers came in third in their meet at the Cumberland Golf Course. The Spooner Rails shot a 194 to win the three-team triangular, while Superior came in second with a 199. Cumberland did not have the four girls needed to qualify, but individually, Kelsey Reidy led the team with a 59.

Two days later, Cumberland was one of 10 teams to participate in the Spooner Invitational. It was a good day for the team, who finished 4th in the field. "The team is really improving and that was an excellent

meet for us," said Head Coach Tom Hullander.

Spoooner easily won their own Invitational with a 359, well ahead of Hayward who shot a 408 to finish second. Cumberland shot a 440 to finish ahead of Chetek-Weyerhaeuser, Ladysmith, Barron, Grantsburg, and Luck-Unity-Frederic.

"We practiced putting all week and it really paid off. Brook Colburn had a great day with a 103, while Kelsey Reidy shot a 108 and Makenzie Tahtinen a 113," said Coach Hullander. The week ended with a trip to Northwestern, where they finished third to Spooner and the Tigers. "The girl's improvement continued and we almost caught Northwestern on their home course. Both Makensie Tahtinen and Bella Neitzel had personal best scores with a 47 and 52 respectively. The team has figured out our early season putting struggles and are ready to shine," concluded their Head Coach.

Cross Country Team Heads to Spooner for Thursday Invitational

The Cumberland Cross Country Team had their opening Meet canceled by weather last week, so will instead opened up their 2024 season on Tuesday when they traveled to Bloomer for their Invitational. This Thursday, the

Beavers return to action at the Spooner Invitational, which will begin at 4:30.

Following this week's action, Cumberland will next travel to Cameron on Thursday, September 12, for the Comets Invite.

Game Postponed!



Cumberland Beaver Shae Longtine tries to split a pair of Amery players last Thursday night at Endeavor Stadium. The game was postponed after about 30 minutes due to bad weather.



Beaver Jack Richter battles Alex Lester from Amery for a loose ball last Thursday night at Endeavor Stadium.

**THANKS FOR READING
THE ADVOCATE**

Several Former Beaver Football Players Open College Seasons

Four former Cumberland Football Stars are involved in their 2024 college seasons, having either opened up last weekend or playing their first game this Saturday.

Among them is South Dakota junior receiver Jack Martens, whose Coyotes will be taking on the Wisconsin Badgers at Camp Randall this Saturday at 2:30 pm.

South Dakota is coming off a very successful 2023 campaign which ended with a final record of 10 and 3. They successfully opened up this year's schedule with a 45-3 thumping of Northern State last Saturday. Martens caught one ball for 19 yards in the contest and is coming off an excellent sophomore season in which he caught 28 balls for 405 yards and a touchdown.

Another former Beaver player, DaShaun Ames, successfully opened up his season at UM-Duluth, as the Junior Receiver caught six passes for 126 yards and a touchdown in the Bulldogs 37-7 victory over Northern Michigan University. Ames had a big sophomore season with five touchdowns, while averaging 17.6 yards per reception. UM-D, hoping to improve on last year's 9 and 2 record, is back in action on Saturday against Minnesota State University Moorhead.

In that contest, Ames will run into a former teammate, Gavin Jarchow, who is a defensive back on the team. Jarchow, a sophomore, played in all eleven Dragon games last fall, mostly on Special Teams.

Also opening his season this Saturday is Eau Claire running back Sam Schradle, who had an outstanding opener last year before suffering a season-ending injury.

Good luck to all our Cumberland alumni players.

Sports Look Back, August 31, 1994

The Cumberland High School Cross Country Team will compete in its first meet at Spooner on September 1. The 11 member team has been in practice since August 15.

Members of the team are returning letter winners Sara Haverly, Katie Skinner, Connie Odell, Candice Held, Robbie Heinecke, Joe Turba, and John Mark Peterson. New members are Becky Peterson, Erin Gannon, Joe Garibaldi and Eric Curtis.

The girls' course this year has been increased to 4000 meters (2.5 miles). The boys' course remains 5000 meters (3.1 miles). The Cumberland Golf Course will again be the site for this year's home meet on September 12, and it is considered to be one of the best meets in the HON spectate with its central panoramic view of almost the whole course.

This year's schedule includes meets at Cameron, Unity, Ladysmith, and Amery.

Cumberland's cross country coach, Mike Clay says he has a very competitive team this year.

WEEK
1

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WEEK
1

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Prizes awarded are "Football Bucks" and can be used the same as cash at participating businesses.

MUST BE USED BY MARCH 1, 2025

ENTRY FORM

CLIP THIS OFFICIAL ENTRY BLANK (Reasonable Facsimile Accepted) AND MAIL TO "FOOTBALL," P.O. BOX 637, CUMBERLAND, WI 54829

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TIE-BREAKER (Please indicate game score)

Texas vs Michigan

Entries Must be postmarked, dropped off at the Advocate or emailed to: news@cumberland-advocate.com (please mark "Football" in the subject line) by Friday of each week.

ONE ENTRY PER PERSON! TWO ENTRIES PER SUBSCRIPTION!

By Judy Pieper

Happy end of summer fun, everyone. I'm sure the kids are very happy to be back in school, the teachers are overjoyed to welcome them back, and moms and dads are glad that they are in a place where they won't be "bored" most of the time. We wouldn't have told my mom we were bored when we were kids – she would have found something for us to do – and it would, most likely, not have been something we wanted to do. You know, dishes, laundry, cleaning the barn, etc. It was best just to stay outside and not complain too much.

This week I am writing this from one of our favorite places – Treeland Resort in Hayward. We have been holding our family get-together on Labor Day weekend at this resort for over thirty years now, and our family just keeps getting bigger. When we first started, we had seven grandchildren. Now, we have eleven grandchildren and eight grandchildren. Whew – where did the time go?

Alex and Sanara (Marsh) Caracappa traveled home from Massachusetts to spend the weekend with us, and Savanna Marsh traveled back from San Diego to be here. The girls (and Alex, of course,) spent Friday at the Minnesota State Fair with their dad, Jerry, before coming to Hayward. We are so happy that, even though they are grown and have lives of their own now, they still enjoy coming home to spend time with us.

And, of course, Sue Meier came up from Monroe, Wisconsin to spend the weekend with us. She has been join-

ing us for many years now, and we are so happy to have her. Her son, Andy, and his other half, Jody, were going to come this year but their dog is very ill and they didn't want to leave her. We are hoping to see them next year instead.

Terry Goodrich, aka the Friendly Neighborhood Moocher, stopped by with a get-well card for Duane last week, and, inside the card was a little piece of note paper that had a picture of a woman holding a rifle and the saying, "God grant me the patience to change the men I can, the ability to shoot the ones I can't, and the wisdom to know the difference." Hmmm. Makes sense to me.

Our neighbor across the alley had a new mobile home delivered this past week. He has done so much work getting the site ready, and he has been so patient waiting for the delivery. It seems that every time a delivery date was set, we had a rain storm and the trucker would have to cancel. Anyway, we are happy to see that he has his new home, and we are happy that he is in our neighborhood.

The 20-Mile store owners have been very busy lately too. They are adding a couple buildings to their existing store, and they have been taking down the pine trees in back. It will be interesting to see what the finished product will be.

The Copus clan are at their campground by Hilltop Retreat this weekend. Jim and Donna stopped by our place to visit on the evening that we had that terrific thunder storm. Naturally, they decided to leave just at

the peak of the storm and had to run to the truck trying to dodge the raindrops. Luckily, they made it back to the campground without incident, but I think I would have waited another half hour or so and not driven in that mess.

Well, this is pretty short this week, but I am going to run. I have people waiting for me to go kayaking, and I plan to enjoy every minute we are here. (I'll let you know who wins the corn-hole and the volleyball tournaments. Oh, and who – if anyone – catches the biggest fish. See you next time.

SENIOR DINING**Thursday, Sept. 5**

Savory meatloaf, mashed potatoes with gravy, green beans, assorted bread, ice cream.

Friday, Sept. 6

Vegetable lasagna, tossed side salad, bread stick, frosted carrot cake.

Monday, Sept. 9

Pineapple pepper chicken, brown rice, oriental vegetables, vegetable egg roll, mandarin oranges.

Tuesday, Sept. 10

Pulled pork on a bun, steamed carrots, creamy coleslaw, apple bar.

Wednesday, Sept. 11

Salisbury steak, mashed potatoes, steamed broccoli, assorted bread, brownie with walnuts.

Lunch is served at 11:45 am and includes milk and/or coffee. Suggested contribution is \$8.00 per meal for anyone 60 years or older. & \$15.00 full cost for those under 60. Please reserve your meal 24 hours ahead of time by calling The Cumberland Senior Center at 715-822-8794. (No reservation needed for Soup & Salad Bar days on the 1st and 3rd Tuesday of the month served 11:30 am - 12:30 pm.) The Senior Center is located at 1255 Webb St.

OBITUARIES

**Rosemary V. Davis**

Rosemary Vae Davis 73, of Cumberland, WI passed into the arms of our Heavenly Father on Tuesday August 27th, 2024. Rosemary was born on April 15th 1951 in Minneapolis, MN to Conrad and Rosemary (Talbot) Davis.

Rosemary's faith was an important part of her life. She was baptized, confirmed and a life long member of the First United Methodist church. Rosemary expressed many times of her enjoyment of going to Sunday school, singing in the church choir, and how blessed she was to be able to go to whispering pines bible camp. She was grateful for having many wonderful Sunday school teachers and counselors in her childhood years.

Rosemary grew up in Cumberland and graduated from Cumberland High School. She was active in church activities, girl scouts, water sports, playing the coronet in the high school band and excelled in playing basketball, both in high school and college. Rosemary was a relentless advocate for the disadvantaged. After graduating from the University of Wis-

consin River Falls with dual degrees in sociology and psychology and receiving a masters degree in rehabilitation from the University of Wisconsin Stout, she commenced a forty three year career of committed public service. Forty of these years were spent working for Outagamie county where, starting as a senior manager, she aided in the development of a wide range of essential community programs through an effective network of contract agencies and community partners. With the creation of the Health and Human service department, her talents and compassionate leadership were rapidly recognized. She was elevated to Deputy Director in 1991 and appointed Director in 2004 until her retirement in 2019.

Rosemary leaves behind an accomplished selfless legacy that includes the development of children's long term support services, comprehensive community services, the youth and family service division, enhancing youth justice services, and collaborating with regional jurisdictions to open the first multi-county Aging and Disability Resource Center. She is acknowledged as a dedicated public servant for which the residents of Outagamie County truly benefitted. Fellow employees described her as thoughtful, caring and engaged with staff. Generous with her knowledge and experience for their personal growth and betterment of the organization.

The simplest pleasures in life brought great joy to Rosemary. She loved

spending time with her family and friends at her Hayward cottage. Enjoying the lake and wildlife. Her special canine companions, Buck and Docker brought her much joy and entertainment. Of course, living close to Lambeau field was a true blessing as Rosemary was an avid Packer fan and enjoyed attending games with friends and work colleagues. She never missed a holiday with her family. Enjoying every minute she could spend with her mother cooking and decorating. Rosemary's departure leaves an unfillable void in our lives, yet we find comfort in the memories and everlasting love we shared.

Rosemary is survived by her mother, Rosemary T Davis, siblings, Bruce (Marie) Davis, Katherine Davis, Karen (Dennis) Jergenson. Nephews Thomas (Kristin) Davis, Jacob Davis, Erik (Emily) Jergenson; as well as a great niece, great nephews, cousins and friends Rosemary was preceded in death by her father, Conrad R Davis.

A family funeral service will be held with interment at Lakeside cemetery.

Skinner funeral home of Cumberland will be serving the family.

Obituaries Cont'd on Page 10



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OBITUARIES

Merwin H. Moen
Merwin Harold Moen, 87, of St. Croix Falls, formerly of Comstock died September 1, 2024. He was born December 15, 1936, in Cumberland, WI to Clarence and Myrtle (Renhowe) Moen. He was the first of four children and graduated from Cumberland High School in 1954. Merwin was married at the Pipe Lake Church on July 27, 1957, to Mary Danniger and together they shared 50 years.
Merwin spent his career working in the school system at a number of schools as a teacher and later as a superintendent.
He is survived by his daughter, Suzanne (J.D.) Gaudette of Centuria; daughter-in-law, Tracy Moen of St. Croix Falls; grandchildren, Taylor Ann Moen and Ashley (Noah) Fedje; nieces, nephews, other relatives and friends.

He was preceded in death by wife, Mary Moen; son, James Moen; sister, Clarice Linnell; brothers: Clarence “Buzz” and Richard Moen; and grandson, Christopher Connolly.
Funeral services will be held at 11 AM on Friday, September 6, 2024, at Christ Lutheran Church, Pipe Lake, WI with Rev. Steve Miller officiating. Burial will be in Christ Lutheran Cemetery at a later date. Visitation will be one hour before the service.
Skinner Funeral Home of Turtle Lake is serving the family.



Gregory L. Hustad
After four years of valiantly battling cancer, Gregory Lee Hustad, 69, of Colfax, WI died peacefully in his home, August 21, 2024, surrounded by his loving family. He was born March 29, 1955 in Cumberland, WI to Roy and Eileen (Wickstrom) Hustad. Greg grew up on the family farm with his parents and three older siblings. After graduating from Cumberland High School in 1973, he helped out on the family farm while completing an associates degree in Animal Husbandry. He went on to work in a laboratory as a milk tester and “bootstrapped” his way into es-

tablishing his career as a network engineer within the dairy and agricultural industry.
In 1976, Greg met the love of his life, Virginia ‘Gina’ Bauer. They wed on May 13, 1978 in Eau Claire, WI. After welcoming two sons, they put down roots in Colfax, WI. Greg was the epitome of a devoted husband and father leading a life of quiet faith, diligent work, and steadfast devotion to his family. Greg’s deep and abiding love for his sons was demonstrated through his continual support of their unique hobbies as he nurtured their individuality. His eyes would sparkle while eagerly sharing their stories.
Greg’s zeal for life and sense of adventure was evident in everything from the vast array of activities he enjoyed to the way he boldly navigated medical issues. In early adulthood he pursued interests including: rocketry, chemistry, scuba dive search & rescue, rollerskating, motorcycle riding and driving hot rods. In later adulthood, he add-

ed in camping, ATV-ing, dancing, and much more. Of all his hobbies, flying is the sport that captured his heart. In 1999, Greg earned his pilot’s license and purchased his Cessna 150. The joy and fulfillment he found in flight permeated all aspects of his life. He generously shared his gift of flying with his family and friends which enriched his relationships.
Greg considered himself someone who preferred solitude but, his devotion to creating strong family relationships kept him in continual connection with others. You could always count on Greg to answer the phone, dive into helping solve a problem, and accept an invitation for an event or a same day meet up. Even moreso, Greg and Gina’s door has always been open to others. Those that know them will speak of their meticulously curated events including classic Christmases and festival style 4th of July parties. Although his time on earth

was shorter than hoped; he had a full life. He lived it intentionally and has left a legacy that will last the generations.
Greg was preceded in death by his parents; Roy & Eileen Hustad, brother Loris Hustad. Greg is survived by his loving wife, Virginia (Bauer) Hustad, sons; Jake (Carrie) Hustad of Prior Lake, MN and Taylor (Rebecca) Hustad of Menomonie, WI. Grandchildren; Corbin Hustad, Sadie Hustad, Cole Hustad, Victor Hustad, Clara Hustad, Caleb Hustad, Ruth Hustad. Siblings, Allen (Linda) Hustad, Sharon (Bob) Neuenfeldt and many nephews and nieces.
A service will be held in his honor at noon on September 7, 2024 at Olson Funeral Home, in Menomonie, WI with Pastor Jack Stimmel officiating. Visitation will precede the service starting at 10:00am.
To share a memory, please visit obituaries at www.olsonfuneral.com

Church Directory

“All Seasons End”
by Pastor Diane Norstad
Georgetown and Trinity Lutheran Parish

Ecclesiastes 3:1-2
For everything there is a season, and a time for every matter under heaven: 2a time to be born, and a time to die; a time to plant, and a time to pluck up what is planted;

The fall brings so many things with it. School begins, Sunday School and Confirmation classes start back up, as well as harvest, hunting and many other things to keep us busy.

This year, I’d also like us to focus on things that are ending. It may sound a bit sad but hear me out. It’s hard to have new beginnings when we’re still focusing on things we need to let go of. It would be like me in the grocery store trying to pick things up when my arms are already full. Endings are simply the end of a season. There is a time to plant AND a time to pluck up. All seasons end.

What is it that you are still carrying around that you need to let go of? We all have things; grudges, dreams that didn’t turn out, regret, shame, unrealistic expectations. The list goes on. We simply can’t carry everything forever and nature is a wonderful reminder of that. Crops ripen and leaves fall. Nature is built to let go of one season to embrace the next. We humans, though, are a bit more complicated. I know I fight change. Who hasn’t wanted things to stay the same when it’s just simply not possible? Yet, for all our resistance, time marches on.

As the leaves fall from the trees soon, remember to let go of what you must that the new season may come. It’s okay. There is indeed a season for all things and God is there with you in every one.

In Peace, Pastor Diane Norstad

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Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

FIRST LUTHERAN (ELCA)
Elm and Eighth Avenue
Timothy Schmidt, Pastor
Phone: 715-822-4416
Worship Times: Sunday 9 am, & Wednesday 6 pm Sunday School 9:15 am Communion 1st and 3rd weeks of the month.

FIRST UNITED METHODIST CHURCH
Rev. Adelbert Frejas
Phone: 715-822-4293
Worship Service & Sunday School 8:45 a.m., Worshiping, witnessing, sharing community, Cry room available. Sunday Fellowship following each service. Holy Communion 1st Sunday each month.

GOSPEL MENNONITE
Almena, WI.
Sunday: Sunday School, all ages 10 a.m. Worship Services: 10:45 a.m. Evening services: 7:45 p.m.

HOLY TRINITY ORTHODOX CHURCH
Clayton, WI.
Father Christopher Wojcik, Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m.,

HOPE COMMUNITY CHURCH
1788 Elm Street
Pastor Paul Green
Phone: 715-822-3586
Worship Service: Sunday 9:30 am
hopecommunitychurch.life

HOSANNA FREE LUTHERAN CHURCH
662 20th Ave., Cumberland
Tom Olson, Pastor
Phone: 740-644-0537
1st & 3rd Sundays • 4:30 pm
Worship & Refreshments
www.hosannacumberland.org

LAKE PARK ALLIANCE CHURCH
Shell Lake, WI.
John Sahlstrom, Pastor
Phone: 715-468-2734
Prayer: 9 a.m.; Worship Service: 10 a.m.

NORTHERN LAKES CHURCH
825 8th Ave., Cumberland
Matthew Earls, Pastor
Phone: 715-822-5502
Sunday Morning Service 10:00 am for sermons from the Bible and Contemporary Worship, Children’s Church and nursery during service; Wednesday 5:30 pm AWANA for Children and Youth Impact (returning in Sept.); Thursday 6:30 pm Church Service. Online services and calendar of events available at www.northernlakechurch.com

SACRED HEART CATHOLIC CHURCH
Soo Ave., Almena,
Father Jayanna Kanna
Weekend Mass: Sun., 8:30 am

ST. ANN CATHOLIC CHURCH
320 Pine St., Turtle Lake,
Father Jayanna Kanna
Phone: 715-822-2948
Masses: Saturday: 4:00 p.m.; Sunday: 8:30 a.m.

ST. ANTHONY ABBOT CATHOLIC PARISH
900 St. Anthony Street
Father Jayanna Kanna
Phone: 715-822-2948
Weekend Masses: Sat. 6:00 p.m. Sunday: 10:30a.m.

ST. JOSEPH’S CATHOLIC CHURCH
502 Second St., Shell Lake
Father Edwin Anderson
Phone: 715-635-3105
Saturday Mass; 4:30 p.m.

ST. MATTHEWS LUTHERAN CHURCH
Missouri Synod (LCMS)
Almena, WI.
Vacancy Pastor: Rev. Gregory Becker. Sunday: Sunday School: 9:00 a.m. Divine Service: 10:30 a.m. Holy Communion 1st & 3rd Sunday of each month.

ST. PAUL LUTHERAN
Missouri Synod
1 mile East on Hwy. 48
John Miels, Pastor
Phone: 715-822-8690
Sunday morning traditional worship: 9:00 a.m.; Wed.evening contemporary worship: 6 p.m..

SEVENTH DAY ADVENTIST CHURCH
Rice Lake, WI.
Hwy. SS 1/2 mi. S. of Cedar Mall
Pastor: Scott Manly
Phone: 715-434-7798
Saturday: Sabbath School: 9:30 a.m. Worship Service: 11 a.m. Wed. Bible Study:7:15 pm.

SHELL LAKE FULL GOSPEL CHURCH
Shell Lake, WI.
Josiah Hodgett, Lead Pastor
Worship Service: Sundays at 10 am; Kids for Christ: Sundays at 10:30 am, Utum Student Ministries: Sundays at 6 pm.

SILVER CREEK LUTHERAN CHURCH
Missouri Synod (LCMS)
483 7th Avenue, Clayton
Pastor: Rev. Quentin Buechner. Divine Service: Sunday 9 am; Holy Communion: 1st and 3rd Sunday of each month

STANFOLD LUTHERAN
Hwy 48, 9 mi. E. of Cumberland
Pastor John Bergson
Phone: 262-354-4537
Assistant Pastor Gerald Hibbard
Sunday Service: 8:30 a.m. & 10:30 a.m.; Coffee & bible Study

TIMBERLAND RINGEBU FREE LUTHERAN
12 miles north on “H”
Timothy Carlson, Pastor
Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.

TRINITY LUTHERAN
10 mi. W on Hwy. 48, McKinley
Pastor Diane Norstad
Phone: 715-822-3001
Sunday Worship and Holy Communion: 8:45 am Sunday School: 10:00 am

UNITARIAN UNIVERSALIST
Blue Hills Fellowship
Phone: 715-234-6337
www.bluehillssuu.org
230 W. Messenger St., Rice Lake
Services Sunday 10 a.m.

ZION LUTHERAN
Wi. Ev. Lutheran Synod
715-641-0945
3 miles NW of Almena
Worship Service: Saturdays 11:00 am; Holy communion first and third Sunday

Come Worship with Us!

THE FOLLOWING BUSINESSES INVITE YOU TO ATTEND THE CHURCH OF YOUR CHOICE

CUMBERLAND FEDERAL BANK Your Hometown Bank 715-822-2249 www.cumberlandfederal.com Member FDIC	RE/MAX NORTHSTAR See us for all your real estate needs 800-511-2615 www.remaxnorthstarwi.com	CUMBERLAND MUNICIPAL UTILITY 715-822-2595 Online Payments got to: www.cumberlandutilities.com	CUMBERLAND ACE HARDWARE & LUMBER Home of the <i>Helpful Hardware Man!</i> 715-822-8459	White Electric, Inc. Wiring, Trenching, Commercial, Industrial Residential, Farm 715-822-2147	
Odden’s Flowers Open Mon-Fri: 8 AM -5 PM Saturdays 8 AM-4 PM Phone: 715-822-4835 Cumberland, Wisconsin Cut Flower Arrangements • Perennials Shrubbery & Bedding Plants Big Geranium Pots • Hanging Baskets	5 O’CLOCK CLUB “Your Cumberland Caribbean” Phone 715-822-2924 Hwy. 63 North Cumberland	CUMBERLAND HEALTHCARE Hospital Medical Clinic 715-822-7500	KINDLED HEARTH FIREPLACE STORE WOOD • GAS • PELLET • ELECTRIC Sales • Service • Complete Installation Downtown Cumberland 715-822-5355 www.kindledhearthfireplacestore.com	DAIRY STATE BANK 1405 2nd Ave., Cumberland Phone: 715-822-8316 Member FDIC	Edina Realty Cumberland & Turtle Lake www.edinarealty.com 1420 2nd Ave. • Cumberland
	SENECA FOODS CORPORATION “Compliments of Management and Employees” Cumberland, Wisconsin	1268 on Main What are we? Check out Our Website www.1268onmain.com	NILSSEN’S FOODS Groceries • Deli • ATM • Lottery Open 7:00 am - 10:00 p.m. 7 days/week 1170 2nd Avenue • Cumberland 715-822-4541	FARR INSURANCE AGENCY, LLC Farm • Homeowners • Fire & EC Liability • Auto • Commercial Recreation Vehicles Office: 715-822-8151 • Cell: 715-671-8411 Cumberland, Wisconsin	LOUIE’S FINER MEATS “Home of Award-Winning Sausage” Phone: 715-822-4728 Hwy. 63 North, Cumberland
LakePlace.com Brothers Realty 715-822-3303 1345 Elm St. • Cumberland Lake Properties, Cabin Rentals, Family Resorts			LAKELAND CO., INC Steel Fabricators Factory Direct Trailers Hwy. 63 North • Cumberland Phone 715-822-8748	CUMBERLAND BUS SERVICE John & Sandy Peichel Locally owned and operated 715-822-2348 1750 Industrial Blvd., Cumberland	HAACK ORTHODONTICS Working with you and your general dentist to create healthy, happy smiles. 715-234-9071
PEACE	NORDQUIST TRUCKING LONNIE FOREHAND, OWNER 110 Prospect Ave. • PO Box 117 Almena, WI 54805 715-357-3286 or 715-357-3716 nordquisttruck@chibardun.net	MIDWEST MOTOR GROUP Quality Cars & Trucks 715-419-1772 or 715-803-4889 Kevin Monson Matt Torgerson Corner of CTH P & US HWY 8 • Almena	WISCO RV & MARINE Sales • Service • Storage 2236 Hwy. 63 Cumberland, WI 715-822-8714 www.wiscomarine.com	ASPEN ACUPUNCTURE Stacy Rischette, L.A.c, MT Chinese Master www.aspenacupuncture.com mail@aspenacupuncture.com 715-822-4418 1268 2nd Ave. • Cumberland	



Cumberland Advocate
CLASSIFIED ADS

\$7 Minimum Charge
for 15 words
Thereafter 25¢ Per Word
DEADLINE
2:00 Friday
Phone: 715-822-4469

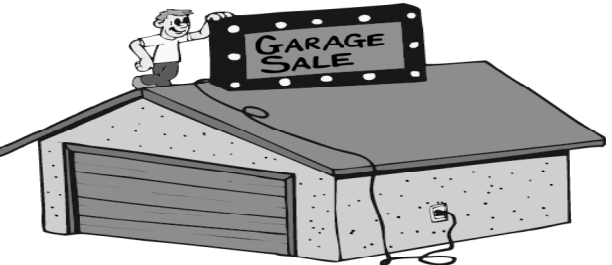
RENTALS

FOR RENT: In Barronett. Storage Unit 10' by 24'. \$50 per month. Please call Duane or Judy at 715-822-8385 or 715-419-4761. 20tfnp
THOMPSON MINI STORAGE, Barronett. 715-822-4933. 4tfn
Apartment for rent: 1 Bedroom on Beaver Dam Lake on 3rd Ave. \$700/month. Available October 1st. Call 651-260-0610. 28-29
BUSINESS SERVICES

AUTO INSURANCE after insurance cancellation, OWI, violations, accidents, loss of license. 234-3427 or 800-657-4782. Instant SR-22 filings. tfn

Barronett Civic Center
Rent for Weddings, Parties, etc.
For info call 715-822-8170


Kevin Zappa
715-641-1389
Interior Painting


Garage Sale

SHOPAHOLICS INDOOR GARAGE SALE
Saturday, September 7 • 8 am-2 pm
Tons of brand new items you never knew you needed for 50-70% off retail. Large \$1 bargain bin. Gently used/new brand name kids clothing: girls size 7-16, boys 5-8, tons of shoes and Taylor Swift merchandise!!
Stuntz Residence • 2576 11th St.
(next to Country Quiet Campground)

GARAGE SALE
Saturday, September 7 • 8 am-2 pm
Vintage items, household & décor, perennials, 16" boys bike, crafts, 2-person ice shack, jam, Princess House crystal, wool sweater mittens, clay pigeon thrower, Christmas items, plant chair, collectible toys, sleeping bags, 2 Michelin tires P265-65R-18, tea-length lace wedding dress w/hat sz. 12, 2 lamp power-lite, guy things, ladies clothes, weed whip.
United Methodist Church • Cumberland
(1120 11th Avenue - Parking Lot)



PUBLIC NOTICES



Notice of Public Hearing
before the City of Cumberland Plan Commission
Thursday September 19, 2024 at 9:00am
Cumberland City Hall, 950 1st Ave.

Public Notice is given to all persons in the City of Cumberland that a public hearing will be held on Thursday, September 19, 2024 at 9:00am at Cumberland City Hall to solicit comments and public input on the following:

1. Zoning designations for Parcel 212-8157-00-000 (Cumberland Golf Course) and Parcel 202-8157-02-000 (Cumberland Healthcare).

Copies of proposed zoning designations can be requested at Cumberland City Hall during regular business hours. All persons interested are invited to attend this hearing and be heard. Written comments may be submitted to: City of Cumberland, 950 1st Ave., Cumberland, WI 54829.
Randall D. Reeg
City Administrator
*Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, or to request this service, contact Arlene Frisinger at 950 1st Ave., Cumberland, WI 54829; (715) 822-2752.
*Please also note that it is possible that a quorum of the City of Cumberland Common Council could be in attendance at this, or any meeting of city committees, commissions, or boards. No formal action by the Common Council shall be taken should such a situation arise.
Published in the *Cumberland Advocate* September 4 & September 11, 2024 WNAIXLP

Statewide public notice website
www.wisconsinpublicnotice.org

FOR SALE

FOR SALE: Something good to eat. BEEF! BEEF! BEEF! 1/4's, 1/2's, whole or hamburger! Finished to perfection. 715-205-0357. A12-TFN
WENGER'S FIREWOOD: Oak - Cut, split & delivered to your door. Also avail. - 8 ft oak wood by semi load. 715-296-9127 26TFN

CAREGIVERS NEEDED!
Do you want a unique opportunity to be your own boss with a flexible schedule?
Want to learn more about how you can earn money while helping those needing in-home help?
Contact us at **715-537-6225**

Aging & Disability Resource Center of Barron and Rusk Counties


Thanks for reading
The Advocate

Miscellaneous
Prepare for power outages with Briggs & Stratton PowerProtect(TM) standby generators - the most powerful home standby generators available. Industry-leading comprehensive warranty - 7 years (\$849 value.) Proudly made in the U.S.A. Call Briggs & Stratton 1-855-725-1829.
Miscellaneous
Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. Call 1-855-948-3442
Miscellaneous
Prepare for power outages today with a Generac Home Standby Generator. Act now to receive a FREE 5-Year warranty with qualifying purchase. Call 1-888-355-6955 today to schedule a free quote. It's not just a generator. It's a power move.
Miscellaneous
Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-888-425-2108 today!

Support your friends and neighbors SHOP CUMBERLAND

Non Emergency Phone Numbers:

Cumberland Police Dept. 822-2754

Barron County Sheriff 537-3106

Tipster Line 1-800 532-9008

Polk County Sheriff 485-8300

Emergency 911

LETTERS  ...

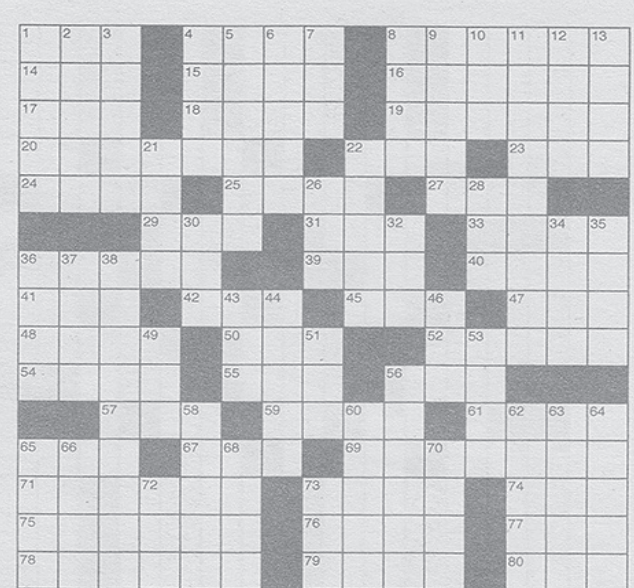
To Vote for Trump

To the Editor:
Richard Ihrig's letter to the editor August 7 regarding Donald Trump's recent conviction is a striking example of selective reasoning and bias. While Mr. Ihrig tries to present a façade of factual analysis, his argument falls apart when examined critically.
First, it's worth noting that previous Democrat prosecutors in New York, like Cyrus Vance Jr., decided against pursuing charges against Trump with the same so-called "facts." Yet, Alvin Bragg suddenly found a reason to go after Trump during a presidential election year. Coincidence or calculated political move?
The claim that the trial was fair because it was "infected with facts" is a disingenuous oversimplification that ignores the glaring issue of political bias. In today's polarized environment, the judicial process is not immune to the influences of political agendas. The assumption that a jury's verdict, especially in such a high-profile case, is free from external pressures is naive at best.
Mr. Ihrig insists that Trump's behavior and decisions during the trial were the sole cause of his conviction. However, this view conveniently ignores the broader context: a legal and media environment that has been hostile to Trump from the start. The prosecution was eager to paint Trump in the worst possible light to reinforce a narrative of guilt.
The letter further accuses Trump of being a "sore loser" and abusing the legal system to advance a political agenda. But let's not forget that questioning the integrity of an election is not new or unique to Trump; it's a right that any American has when they believe irregularities may have occurred. Selective memory ignores Democrats Hillary Clinton, Jamie Raskin, Maxine Waters, and Barbara Lee, along with their liberal media lemmings, who all questioned the legitimacy of Trump's 2016 election victory. Mr. Ihrig conveniently overlooks the fact that many of Trump's legal challenges were dismissed on questionable procedural grounds, without a full examination of the evidence. Shouldn't every American be concerned when legal challenges are shut down without due process?
Moreover, the portrayal of Trump as someone who would "bend the legal system to serve his own political and personal objectives" is nothing more than fantasy to scare the gullible and distract from reality. Trump's efforts to challenge the election results were within his legal rights, and attempting to equate that with undermining democracy is a gross misrepresentation of the facts.
Finally, the letter's conclusion—that Trump's conviction is a reason not to vote for him—is emblematic of the kind of shallow reasoning that reduces complex legal and political issues to mere talking points. Instead of critically evaluating the facts and the broader context, Mr. Ihrig's argument relies on emotion and preconceptions.
The American people deserve a fair and impartial legal system, not one swayed by political currents, media narratives, or irrational emotional bias. The real danger to our democracy is not Trump's legal challenges but the absence of trust in our institutions when justice is influenced by politics. Voting for Trump rejects the dangerous politicization of our justice system and its serious threat to our democracy.

Rick Bland Barronett

Sudoku Puzzle #4151-M

	1		2				3	4
	5		3		6		7	1
			7		8	5		
1		4				2		
	6						1	
		7				9		8
		1	9		2			
8	9		1		3		2	
6	3				7		5	

PUZZLE


ACROSS
1 Beheld
4 Batty
8 Supplies with workers
14 Wing
15 National capital
16 Brave
17 Tote
18 Journalist's question
19 Brand of clear soft drink
20 ___ Roosevelt
22 Nervous system
23 X
24 Philosopher Carl
25 Keel
27 Building addition
29 Look
31 Family
33 Midwestern state
36 Demean
39 Flightless bird
40 Danish physicist
41 Coffee holder
42 Big Apple (abbr.)
45 Heat unit
47 Drunk
48 Not bottom
50 Expression of surprise
52 Plant trunks
54 Greek sandwich
55 Center
56 Motor vehicle
57 Fire remains
59 Isolated
61 Advise
65 National police
67 Boxer Muhammad
69 Afflictions
71 Child
73 Untied
74 Stood opposite
75 American state
76 U.S. Air Force
77 Before (prefix)
78 Big car accident
79 Depend
80 Affirmation
DOWN
1 State capital
2 Birds "thumb"
3 Parlay
4 Dejected
5 No longer aseas
6 Emergency light
7 Child
8 Banish
9 Taut
10 Electric spark
11 80's musical
12 Rasp
13 Look over
21 Cutting tools
22 Scale
26 Stretch to make do
28 Liberal (abbr.)
30 Shekel
32 Peanut
34 Not who
35 Branch of learning
36 Acting (abbr.)
37 Water marker
38 Estimate
43 Sweet potato
44 ___ con carne
46 North American country
49 Distress call
51 Hoopla
53 Factual
56 Barley
58 Japanese poem
60 North Germanic
62 Harsh
63 Annoying reflection
64 Painter Richard
65 Doggy door
66 Indonesian island
68 Spring
70 Stand firm
72 Compass point
73 Pelt

1909...

contest, they will be given a Hamilton piano, valued at \$400."

There would be prizes for the top ten finishers in the contest, with second place receiving a Kimball cabinet organ and money prizes for third through tenth place. The contest would run from July 22 to October 22. Votes could be accumulated through the sale of new subscriptions (2,000 votes), renewals (1,000 votes), or by using original coupons cut from each week's paper. If an individual contestant secured 25 new subscribers by themselves, they would be awarded a bonus of 15,000 votes.

The paper concluded that, "Any lady wishing to secure one of the valuable prizes offered should not be deterred because some other contestant has secured a few thousand votes. A little extra effort will even that up."

By the middle of August, the idea of getting a new piano was creating quite a competition. Early tabulations showed Caroline Moen of Almena leading the way with 32,600 votes, while Turtle Lake's Nora O'Brien was second with 27,700 tallies and Edna Olson of Prairie Farm in third with 27,632 tallies. Women from as far away as Clam Falls appeared in the early top-10.

The campaign seemed to be working even better than expected when the paper ran out of the original 500 Home Library Charts by mid-September, causing them to order 500 more. Harkened by the results, the Advocate encouraged the participants by saying, "Your success depends on how hard you and their friends work."

The piano arrived in town soon after and was placed at the Cumberland Supply Company Store for all to see. The Advocate described its presence by saying, "Hundreds of people have seen this fine piano and all are pleased with the chaste beauty of the design of the case and the sweetness and power of tone of the instrument. The case is of rich golden oak in colonial design with supporting pillars and would be a handsome addition to any parlor."

There were numerous other story lines going on in and around the city during the contest. In September, the residents of Spooner voted 119 to 33 to become a city rather than a village. In Cumberland, meanwhile, three arrest were made of individuals found working on Sunday. Their violations were eventually dropped with the following comment coming from the paper, "The people of Cumberland have always favored a reasonable observance of the Sabbath as a day of rest and will continue to do so, but prosecutions started simply to get even with someone, will not long be tolerated or permitted."

The front-page news in the paper, however, continued to concentrate on the popularity contest that saw Caroline Moen of Almena holding

a slight lead over Mrs. Ed Gleason of Cumberland as we moved into the later stages of September. Ellen Stoll, Edna Collingwood, and Anna Palmer of the city remained in striking distance of the victory and in the top-10.

With three week's left to go, the September 30 edition of the Advocate complimented the incredible two-month long efforts of the contestants by saying, "Peary and Cook, in their mad dash to reach the public ear with the account of their exploits in the frozen north, are displaying no greater energy than are the contestants in our popularity contest to secure the splendid Monarch piano." American explorer Robert Peary had accomplished the long elusive dream of reaching the North Pole in April of 1909.

One final enticement to those involved came when the Advocate offered 500 votes to any contestant getting a dollar's worth of job work for the paper.

The Thursday, October 21 weekly edition came out 24 hours prior to the close of the three-month long contest. Calling the race evenly matched, the paper would say, "If one had the gift of prophecy, he might say which of the three finalists will win the splendid four hundred-dollar piano, but the chances are he would be mistaken." Preparing to announce the final tabulation of votes, the Advocate arranged for three well-known men from the city, E.V. Benjamin, A.H. Miller, and Tom Mason, to do the honors and declare the winner.

Saying their contest, "Had attracted more attention among the people than President Taft's speeches," the paper would name Miss Caroline Moen of Almena the piano winner. She had led the race throughout the three-month long battle, never falling out of first place. Fellow Cumberland contestants, Mrs. Edward Gleason, Miss Randy Nelson, Miss Edna Collingwood, Miss Marie Buchanan, Miss Ellen Stoll, and Miss Annie Palmer finished third, fourth, sixth, seventh, ninth and tenth respectively. Each of the six other Cumberland winners took home cash prizes ranging from \$20 to Mrs. Gleason and \$1 to Miss Palmer who finished in tenth.

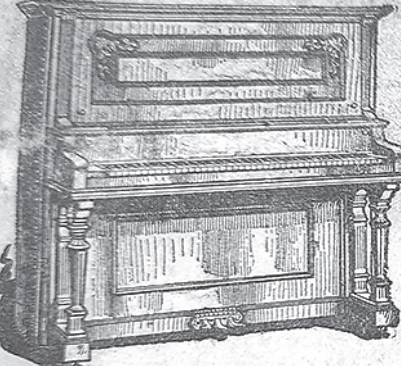
As far the paper, they accomplished what they intended to do and then some. The contest had added an amazing 700 to 800 new regular readers to the weekly paper, with one to five year subscriptions. The top three finishers had turned in over 650 new subscriptions just themselves.

In summarizing the Great Popularity Race, the Advocate told its many new and old readers, "This paper and contest have been talked about in every home within many miles of Cumberland. Between seven and eight hundred new subscribers have been added to our lists which are more than can be found in any other two papers in the county added together. This does not in the least prevent our wanting more."

You wonder if they thought about the Most Popular Man?

Seven Weeks More

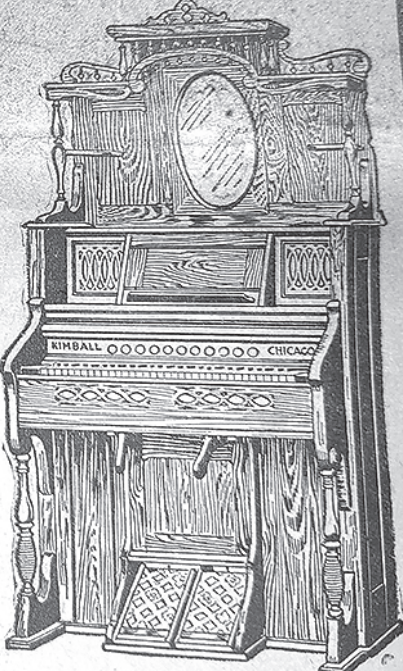
The Advocate's Great Popularity Contest closes at noon, Friday, October 22, seven weeks tomorrow



This splendid Monarch piano regularly selling at \$400.00 goes to the winner of first place in the contest. The instrument is now on exhibition at the Cumberland Supply Company's store and is admired by all who see it.

The second prize in this contest is the Kimball cabinet organ shown in cut, selling regularly at \$100.00. This instrument may be seen at the publisher's home where it is stored.

Then follow eight cash prizes, \$20, \$15, \$10, \$5, \$4, \$3, \$2 and \$1, needing no description.



Picture of the Piano ad that was in the July 15, 1909 Advocate.

2024 Early
Goose Hunting
Season Now
Open

MADISON, Wis. – The Wisconsin Department of Natural Resources (DNR) reminds hunters that the 2024 early goose season opened Sept. 1. This early hunting opportunity is available to hunters throughout the state and will run through Sept. 15.

The early goose season has an increased daily bag limit of five Canada geese and is uniformly regulated across Wisconsin.

The early season targets Wisconsin's resident goose population before the fall migration passes through the state. The 2024 population estimate for Wisconsin-breeding Canada geese is nearly 155,000, over 40% higher than the long-term average.

While afield, goose hunters must carry either an electronic or physical copy of their Canada goose harvest permit and license at all times. Acceptable methods of proof include a paper copy, a DNR-approved PDF displayed on a mobile device, a Wisconsin driver's license or a Go Wild Conservation Card.

More information on goose hunting in Wisconsin, including how to find places to hunt and regulations, can be found on the DNR's waterfowl hunting webpage.

THANK
YOU
FOR
READING
THE





OFFICER ANTHONY BRUNNER

11AM SHOTGUN START
REGISTRATION \$280/TEAM
4 PERSON TEAMS (LIMIT 36 TEAMS)

THE 1ST ANNUAL
CUPD K-9
9-HOLE GOLF
TOURNAMENT
SEPTEMBER 11TH, 2024
ALL PROCEEDS WILL GO TO THE
CUMBERLAND POLICE DEPARTMENT K9 FUND

CONTACT KRIS ZAPPA TO RESERVE YOUR SPOT: 715-671-8640

CUMBERLAND GOLF CLUB 240 5TH ST. CUMBERLAND, WI 54829
LUNCH AND DINNER PROVIDED



Steve Ranallo Memorial
Golf Benefit
"Try to continue the annual golf benefit
and donate proceeds to Spinal Cord Injury research"

Saturday September 14
18 Hole Best Ball Scramble

Team Prizes \$ 300 1st place \$ 200 7th place \$ 100 2nd to last NOT A GOLFER? NO PROBLEM! GET RAFFLE TICKETS!! ANYONE CAN ENTER!! PRIZES TO BE DRAWN AT 4PM!!	18 Individual Flag Prizes ✓ FOR ALL SKILL LEVELS!! ✓ LONGEST / SHORTEST DRIVES ✓ LONGEST PUTT MADE ✓ HIGHEST HOLE SCORE BY TEAM	4 Player Teams (3 Player Teams OK) \$65* per person GETS YOU GREENS FEE, PWR CART, FLAG EVENTS, & FREE BURGER *\$35 Cumb golf club members
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Tee Times 8am-11am
Call for reservations 715-822-4333
For earlier tee times, book your round & register for the event after 9 holes.

Cumberland Golf Club
The "Island City" Golf Course
www.CumberlandGolfClub.com

Half of all proceeds will go to
Cumberland Community Cares
Established in 2009, CCC is a 501c(3) charity that has donated over \$36,000 in scholarships to local youth while also providing gas cards, meals, and more to local families in need or experiencing a serious accident, illness, or catastrophic destruction of home.
CumberlandCares.org

Half of all proceeds will go to
JACK JABLONSKI
FOUNDATION to help fund medical research to advance the treatment of paralysis recovery.
JablonskiFoundation.org



Cumberland ETC Presents



"Graceland & Asleep on the Wind"
Book by Ellen Byron
September 19-21 & 26-28 @ 7 pm
22 & 29 @ 2 pm
Tickets available in person at Peter and Annie's or online at cumberlandetc.com
ADULT: \$12 STUDENT: \$6
Directed by Shella Shaffer
TRIGGER WARNING: CONTAINS REFERENCES TO BULLYING AND ABUSE
RECOMMENDED AGES 13+



SEPTEMBER 14, 2024 • 11:00 – 4:00

Don't miss this popular family event.
Fun Music Food Crafts T-shirts FUN!

LOTS OF FREE FOOD SAMPLES

LOUIE'S FINER MEATS
Wurstfest
CUMBERLAND, WI

\$7.00
Pop Chips BRATS Hot Dogs WOW!

KIDS ACTIVITIES SEE YOU THERE!

CHAD EDWARDS BAND
NW WI & MN Premier Country Rock!

BEER TENT
Staffed by and Benefiting our Cumberland Fire Department
Fun for the entire family!