



City Council Holds January Meeting; Authorize purchase of New Hydraulic Skid Steer Broom

by Mark R Fuller

The Cumberland City Council held their monthly meeting on Tuesday, January 7, with a limited Agenda as part of their first get-together of 2025. Following the approval of December expenses in the amount of \$1,773,738.78 for the City and \$603,926.85 for the Utility, the Pledge was recited and the Council moved on to Committee updates.

Aldersperson Michael Cifaldi gave a report from the Fire Department showing that 189 calls were made in 2024, up from the 126 of 2023. He also announced that on-line reservations for Eagle Point are running smoothly, while City Administrator Randy Reeg announced that \$9,000 in Reservations were made in the first hour it was open.

Police Chief Wolfe gave personnel updates as well as a successful Flock Camera identification that led to the arrest of an individual wanted in four separate states. She announced, "Our Flock Cameras have really been helpful to us."

Ward 4 Aldersperson Doris Laursen discussed recent Lake District Activity and discussion being held on Wake Boat regulations, while Ward 3 Aldersperson Kelly Cady told of a recent Book Repair Machine purchase which will be a welcome addition to the Library.

Final Committee updates came from the Public Works Committee, where Chairperson Tom Goldsmith discussed dialogue on city truck routes and the recent addition of signage to the alley that runs behind the Corner Bar from Elm Street to Grove Street, restricting outbound traffic onto Elm.

Following these updates,

the Council went into the monthly Agenda items.

Among them was the Council's approval of amendments to the Employee Handbook for orientation and post-accident testing and finalizing who will be empowered on behalf of the city for the consummation of a sale involving city owned properties. Finance items concluded with the approval of license applications and consent from the Council for action resulting in the sale and delivery of taxable sewer system mortgage revenue bonds.

Public Work's discussion included the Council's approval of a request from the Street Department to purchase a \$6,690 72-inch hydraulic skid steer broom, which will optimize snow removal efficiency and day-to-day operations and the acceptance of an amended agreement with CBS Squared for street reconstruction and replacement of water main, sanitary sewer, storm sewer, curb and gutter for the Mill Hill project, taking place in 2026.

Final Council action included the approval of a contract with MSA Professional Services for the upgrading of city software, approval of a Senior Center Operations Agreement, and approval of nine Brightspeed applications for city installation.

With the Agenda complete, the Council heard a brief report from City Administrator Reeg on Budget adoption and then Mayor Shoemaker and the Council thanked him for his excellent work during his first year of employment, which was completed last week.

With that, the full Council adjourned until February 4.

DNR Confirms CWD In Wild Deer In Chippewa County; Baiting Ban In Barron County

MADISON, Wis. – The Wisconsin Department of Natural Resources (DNR) confirms the first positive test result for chronic wasting disease (CWD) in a wild deer in Chippewa County. The deer was a hunter-harvested 1-year-old buck and is the first confirmed wild CWD-positive deer detected in Chippewa County. The deer was harvested within 10 miles of the Barron and Dunn County borders.

This detection will cause the following:

Chippewa County will renew a 3-year baiting and feeding ban already in place.

Barron County will renew

a 2-year baiting and feeding ban already in place.

Dunn County currently has a 3-year baiting and feeding ban in place for positive detections within the county, so this detection will not impact Dunn County.

The DNR and the Chippewa County Deer Advisory Council are hosting a public meeting on Feb. 6, 2025, at 6:30 p.m. At the meeting, DNR staff will provide information about CWD in Wisconsin and local testing efforts within Chippewa County.

CWD is a fatal, infectious nervous system disease of deer, moose, elk and rein-

Cont'd on page 12

Library Lake Clean-up Underway!



Workers have been busy dredging and hauling sediment from Library Lake for several days now. The restoration project is in full swing. Stay tuned for further updates on the project.

A View From the Lake

by Tom Schroeder

President, Beaver Dam Lake Management District

On Wed. Jan. 8, 2025 the removal/dredging of sediment from Library Lake commenced. Haas Inc. from Thorp, WI. began the process in mid Sept, 2024 by installing sheet piling to block off of the channel under the Grove Street bridge between Library Lake and Rabbit Bay. Following the installation of the sheet piling, a pump started the process of lowering the Lake by 4 to 5 feet by Oct. 1st per the WDNR permit requirements. Haas has spent the last few weeks prepping the areas to be dredged for more efficient use of the equipment once the removal

process commenced. The history of the Library Lake Restoration stretching back to 2008 was recently covered in articles in the Cumberland Advocate written by Mark Fuller in the Aug. 21, 2024 edition and Larry Werner in the Nov. 13, 2024 edition. There is also information about the Restoration of Library Lake on the BDLMD website at beaverdamlake.org.

Everyone involved with the project was concerned about this winter's weather and what influence the forecasted La Nina would have in the Cumberland area. So far, the weather

could not have been more perfect with little snow and mostly below normal temperatures. This has allowed Haas to get a jump on the dredging and if the schedule holds, the sediment removal should be completed in the next few weeks. Per the WDNR permits the removed material is currently being trucked to the Barron County quarry on County Hwy T where it will be used during the reclamation of the quarry. The Haas Inc. quarry on 10th street is an alternate site. Currently the timing of when the refilling of Library Lake will occur is being debated. There are a number of factors that will influence the decision, such

as, effect of the refilling on the ice remaining in the middle of Library Lake and Rabbit Bay to the north, on the remaining center "bog" area (the WDNR would not permit the removal), and the "critters that found winter quarters prior to the lake freezing over. Also; the snow mobile club has the trail marked across the west side of Library Lake which when the snow does arrive could present a safety issue. When the decision is made, the refilling of the Lake will be well publicized!

The fund raising for Restoring Library Lake continues and the fund is just above \$500,000. The

Cont'd on page 12

Former Badgers Honored!



The Wisconsin Badgers honored former players at last Friday's contest versus Minnesota. Among those honored was Cumberland resident and 1965 graduate John Schell, pictured second from left. Schell helped lead the Beavers to the State Tournament in 1965 and is a member of the Wisconsin Basketball Coaches Association Hall of Fame. Schell played for the Badgers from 1966 through 1969 and was drafted by the Milwaukee Bucks in the 8th round in 69. The Beavers home court is named in his honor!

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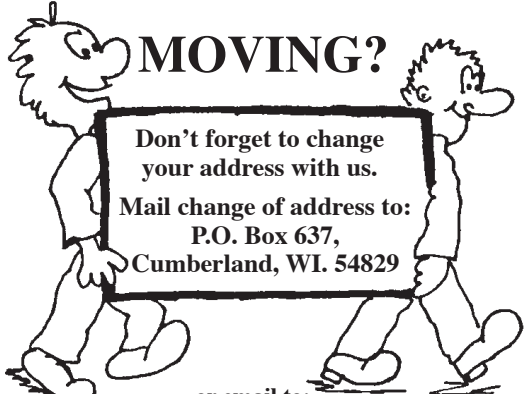
The family of Jim Krueger would like to express sincere appreciation for those who reached out from near and far after his passing. We would especially wish to thank Pastor Miels and St. Paul's Lutheran Church, Cumberland Healthcare, Cumberland

Care and Rehab, Cumberland Fire Department, Anderson-Thomson American Legion Post 98, and Skinner Funeral Home. We are sincerely grateful to all who shared stories and memories of Jim. Your kindness and support have meant the world to us.

With Respiratory Virus Cases Increasing Across the State, DHS Urges Wisconsinites to Protect Themselves

With high respiratory illness activity throughout the state, the Department of Health Services (DHS) urges Wisconsinites to get vaccinated against respiratory illnesses as soon as possible, and reminds them it's not too late to get the protection that can help avoid serious illness this season. Flu, COVID-19, and respiratory syncytial virus (RSV) activity levels are increasing significantly across Wisconsin and nationwide. Emergency department visits due to respiratory viruses have also increased, especially in infants, young children, and older adults.

"The best way to protect yourself and those around you from respiratory viruses is to get vaccinated—it's never too late," said DHS Respiratory Disease Epidemiologist Tom Haupt. "Everyone six months and older can get their flu and COVID-19 vaccines today. Infants, pregnant people, and older adults may also be eligible for an RSV vaccine. Getting vaccinated against respiratory illnesses can help keep you from spreading them to others who may get very sick, especially those who are at higher risk of infection."



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"COME TO THE CABARET"

Take your Valentine to Cumberland Cabaret ETC's annual show of local musical talent, 7:00 pm Saturday, February 15 at the Arts Center. Free-will donations.

Information regarding ETC events can be seen at www.cumberlandetc.com or you can "like" ETC on Facebook or watch the Advocate

FUNDRAISER FOR JERRY & KRIS ZAPPA

January 25th: 12:00 pm - 4:00 pm
Barronett Civic Center

In October 2022, Jerry had a massive heart attack and was air lifted to Eau Claire. He was out of work for 3 months. Then, in August of 2023, they found a large blockage in his colon that required extensive surgery. Complications required a stent be added in January 2024. More issues arose later in the year and Jerry had emergency surgery and hospitalization through September. Jerry was scheduled to have additional surgery on December 31 to reconnect his intestines and reattach his colon. All these unexpected medical issues and health care costs have caused a large financial strain on the Zappa Family. The "Barronett Friends" hope to help them as they have helped so many in our wonderful community by hosting this fundraiser. Please come support Jerry and Kris.



*Spaghetti Dinner
*50/50 Raffle
* Auction Baskets and MORE!

Bring a donation for the local animal humane society and receive 5 extra tickets for the basket auction

To make a donation or provide a basket contact:
Becky Rich (715-419-0982) or Chris Schneider (612-581-3675)

Red Cedar Music District High School Honors Choir!



Cumberland High School Students: Gerardo Alarcon, Ashton Fox, Bryce McNulty, Charlotte Odden, Julia Odour, Gaby Schug, Alex Weise, and Sophie Williams participated in The Red Cedar Music District High School Honors Choir on January 13th at the Barron High School. On January 13th, students and music directors from eight area schools, as well as UW-River Falls Music Director Dr. Cera Babb, came together for a day-long music clinic. Throughout the day, students worked with directors to put together the choral pieces they had been working on independently into a spectacular combined choir event that was presented to the public that evening. Bravo to all!



Thank you for reading The Advocate





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Open Fridays 1-3 pm
1270 1st Ave. • Cumberland

For first time visit please provide name and address information and bring a sturdy bags to carry food. Donations of unexpired food items can be brought to the pantry Fridays from 12 pm to 3:30 pm. Cash donations can be sent to the pantry PO Box 741 Cumberland.

For further information or emergency food assistance, please call 715-822-3767.

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This Pantry is an Equal Opportunity TEFAP Provider



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Behind the Isle Theatre

Calendar of Events

FEB. 2ND: Chili Bowl! Sign up by Feb. 1st. (Limited 12 entries)

FEB. 8TH: See you at the WI State Ice Fishing Contest.

♥ Valentines Day, Fri FEB. 14th! Watch for specials.

FEB. 15TH: ~~Ice Golf Canceled~~: Putt Putt Golf in the Isle Event Center. More to come.....

MARCH 15TH: **LIVE MUSIC** Shirts and Skins 8 pm more info to come...

Hours: Tues-Sunday: 10am - Close
Kitchen Hours: Tues-Thurs: 11am-8pm;
Friday: 11am-9pm; Saturday: 11am-9pm
Sunday: 11am - 8pm



Thanks for reading The Advocate

SCHOOL LUNCH

Thursday, Jan. 16
Hamburgers, mashed potatoes with gravy, carrots, peaches. MS/HS: Hamburger/cheeseburger. ES: Jelly sandwich & string cheese.

Friday, Jan. 17
All Meat pizza, broccoli, applesauce. MS/HS: Chicken nuggets. ES: Jelly sandwich & string cheese.

Monday, Jan. 20
Pizza burger, fries, carrots, pears. MS/HS: Flatbread pizza. ES: Jelly sandwich & string cheese.

Tuesday, Jan. 21
Tacos, brown rice, corn fiesta beans, peaches. MS/HS: Chicken patty. ES: Jelly sandwich & string cheese.

Wednesday, Jan. 22
Walking sloppy joes, green beans, peaches. MS/HS: Walking tacos. ES: Jelly sandwich & string cheese.

All meals are served with a variety of 1/2 pint of milk, fresh, frozen and canned fruits and vegetables. MENU IS SUBJECT TO CHANGE DUE TO VENDOR AVAILABILITY.

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38th Annual Barronett ICE FISHING CONTEST

The Barronett Civic Club

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10:00 am - 3:00 pm

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CUMBERLAND SCHOOL DISTRICT NEWS

COMMUNITY EDUCATION OFFERINGS

THURSDAY, JAN. 16: • 6-7 am CCE: TRX • 6:30-7:30 am CCE: Pickleball • 5:45-9 pm HS Boys Basketball @ Ladysmith (JV plays in their Middle School) •

FRIDAY, JAN. 17: • 6:30-7:30 am CCE: Pickleball • 5:30-10 pm HS Wrestling Home Varsity Invitational • 5:45-9 pm Girls Basketball @ Chetek •

SATURDAY, JAN. 18: • 11 am-1 pm CCE: Pickleball •

MONDAY, JAN. 20: • 6:30-7:30 am CCE: Pickleball • 8 am-4 pm MS Solo/Ensemble in Spooner • 4-5 pm CCE: Choose Fit/Bench Stepping • 5:45-9 pm HS Girls Basketball @ Luck •

TUESDAY, JAN. 21: • 6-7 am CCE: TRX • 6:30-7:30 am CCE: Pickleball • 5:45-9 pm HS Boys Basketball @ Cameron • 6-7:30 pm School Board Meeting • 8-10 pm CCE: Adult Volleyball.

WEDNESDAY, JAN. 22: • 6:30-7:30 am CCE: Pickleball • 4:30-5:30 pm CCE: Choose Fit/Bench Stepping • 6-8 pm CCE: Pickleball •

FIREFLY FIELDS | CUMBERLAND, WI

* * *

luminary Snowshoe Hike

February 15, 2025 | 6:30 - 8:30 pm

* * *

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BARN QUILT WORKSHOP

February 15, 2025 • 8:00 AM TO 4:30 PM
Cumberland High School ART ROOM

REGISTER ASAP: SUSAN BRIDGER, COMMUNITY ED DIRECTOR
email: sbrid@csmail.com - Phone: 715-671-8828
Send designs to Mkolstad2@charter.net OR (www.facebook.com/mjbarnquilts)

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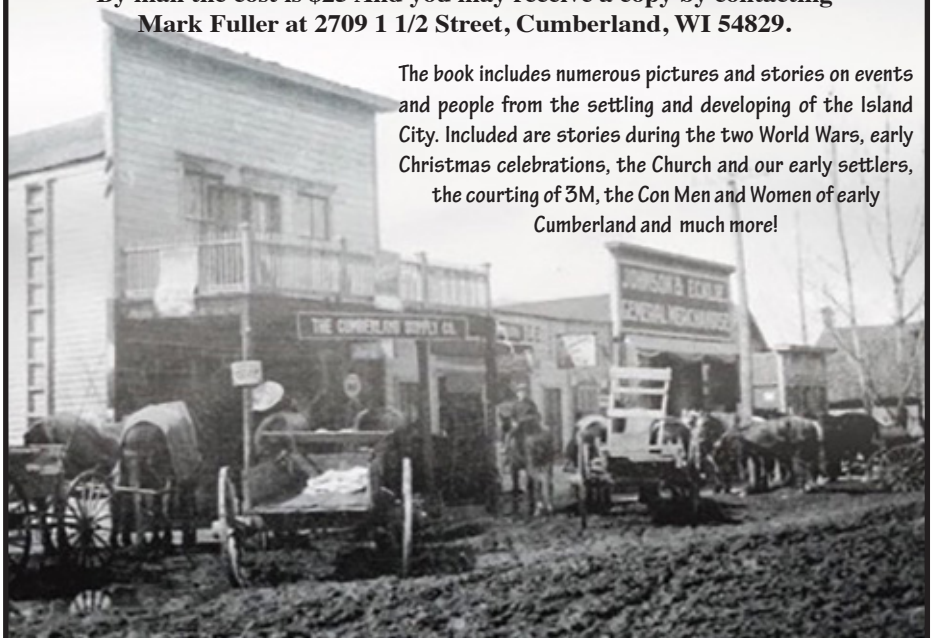
THE PEOPLE, PLACES AND EVENTS

CUMBERLAND, WI

IF YOU NEED A CHRISTMAS STOCKING STUFFER.... FOR \$20 YOU MAY PICK UP A COPY OF "ISLAND CITY NOSTALGIA" AT THE ADVOCATE.

By mail the cost is \$25 And you may receive a copy by contacting Mark Fuller at 2709 1 1/2 Street, Cumberland, WI 54829.

The book includes numerous pictures and stories on events and people from the settling and developing of the Island City. Included are stories during the two World Wars, early Christmas celebrations, the Church and our early settlers, the courting of 3M, the Con Men and Women of early Cumberland and much more!



Mark R. Fuller

Sudoku Puzzle #4153-M

	1	2			3			
	4			5				
6						7		
2			8				1	
		8	4			2		
	9				2			3
	5	7						9
				6			8	
			1			5	4	

Northwoods Notebook: Football fandom is bad for my health

By Larry Werner

Why do reasonably intelligent people, like myself, follow football teams, like the Vikings?

By the time you read this, we'll know the Vikings — the team I now follow — lost to the Los Angeles Rams and are out of the playoffs. But on Sunday, Jan. 5, the Vikings were taking on the Detroit Lions for the No. 1 seed in the NFL playoffs. For those of you smart enough to not follow football, that would mean the winner would play at home for all playoff games leading up to the Super Bowl.

It was a big game, and, as you probably know (unless you're smart enough to not follow football), the Lions won.

I'm ashamed of myself for the language I use every time the Viking quarterback overthrows a receiver, or gets sacked by Lion defenders, or, when my team is on defense, every time a Lion receiver is left wide open to catch a pass.

The Lions gave the Vikings what they call "an old-fashioned butt-kicking." And I was watching this game the night before I was scheduled to have knee-replacement surgery at 8 a.m. in Minneapolis. I kept telling myself I should go to bed and get a good night's rest before the big event.

As it happens, I got a call from my surgeon who told me the knee replacement had to be postponed because he had just tested positive for Covid.

"Well, I guess I'll settle back and watch the Viking game," I said.

"Go Vikes!" Dr. Tuttle said before hanging up.

It was a double-whammy night: My team got kicked, and the operation I was ready for got cancelled.

Here's what's goofy about my being so upset about the Vikings losing:

Until I moved to Minnesota in 1983, I had been a rabid Lions fan. As a boy, I would sit on the living-room floor of my home in Bay City, Mich., every Sunday watching the Lions. I recall the Sunday in 1957 when the Lions won the National Football League championship, the last time they won a championship. That was long before there was a Super Bowl, when players like quarterback Bobby Lane and defensive back Night Train Lane starred for the team in Detroit, which was two hours from where we lived.

The Lions' jerseys are called "Honolulu blue," the color they've worn since the team was founded in 1934. But we couldn't tell what color the players were wearing because we never had a color television.

Since that championship almost 70 years ago, until I moved in Minnesota, I would exercise my profanity while watching the Lions, the way I do now while watching the Purple and Gold.

So that team from Detroit that I cheered for since I was 10 years old, until I was about 40, is the No. 1 seed in the NFL playoffs. And I'm sitting in my recliner now cursing the team's success because I switched my loyalties to the team from Minneapolis when I was 40.

I should have stuck with the Lions, I guess. If I had, I wouldn't have lost a buck-fifty to my brother, who called right before the Viking-Lion game to say he thought the Vikings would win. He emailed after the game to say he was glad he was wrong. I told him I'd pay off the bet when he comes to Cumberland this summer.

My friend Lori Bock is a diehard Viking fan and often texts during games to say things like, "Here we go again" when the Vikings fumble, get intercepted or get thrown for a loss. She understands it's not healthy to follow that team.

After a game in which the Vikings tried their best to give the Packers a win after leading by 20 points, which the Vikings ended up winning by two, Lori said: "Don't they know we're old and have heart conditions?"

Monday evening, she found consolation in the butt-kicking by the Rams:

"It looks like the Vikings will put us out of our misery for the season tonight."

Larry Werner's email is lhwner47@gmail.com.

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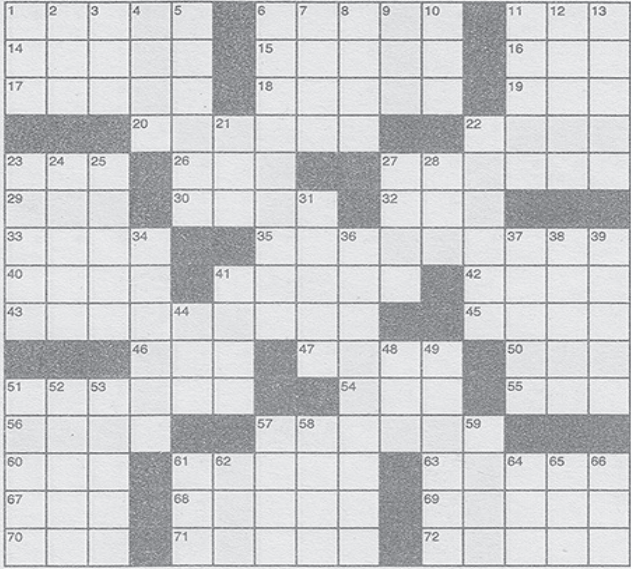
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PUZZLE



ACROSS

1 Host

6 Strength

11 Skit

14 Glides

15 Noose

16 Thai

17 Infant's crying disease

18 Remaining one

19 Peaked

20 Fastidious

22 Women's magazine

23 Wail

26 The ___ (final word)

27 Grammar

29 W.C.

30 Repose

32 Wooden leg

33 Chances of winning

35 Clergy ruling body

40 Long-suffering

41 Tire

42 Region

43 Polygon surrounded solid

45 Tail-less cat

46 Downwind

47 Eve's husband

50 ___ Lanka

51 Punk hairdo

54 ___ league school

55 Possessive pronoun

56 Middle East dweller

57 Get at

60 Bad (prefix)

61 Country house

63 Squabbles

67 Deli order

68 Aleutian

69 Eskimo home

70 Abdominal muscles (abbr.)

71 Very tiny fly

72 Butter maker

DOWN

1 Escudo

2 Cow speak

3 Calorie

4 Little Mermaid's love

5 Artist of illusion

6 Killing

7 Rodents

8 Colorless

9 Avail

10 Neither's partner

11 Tipped

12 Lily-like plant

13 Brand of floor cleaner

21 Less than two

22 Memory trace

23 Walk noisily

24 Cowboy show

25 Warble

27 Energetic

28 Yes

31 Jeweled headdress

34 Space platform

36 Destroy

37 Clang

38 ___ Matisse, painter

39 Up or down on a graph

41 Time period

44 Carve

48 Street abbr.

49 Snapple's competitor

51 Small wrapped candies

52 Toothbrush brand

53 Stops moving

57 Won

58 Drink quickly

59 Sound of relief

61 Reservoir

62 Boxer Muhammad

64 Contagious disease

65 Pro

66 Boy

Opinion

Out My Window

by Paul Bucher, Editor



The scenes that continue in the Los Angeles area of California are just tragic. Fires, largely uncontained continue to burn everything in their paths. To date, 24 people have perished and more than 12,000 structures have been scorched. With red flag warnings for winds in the forecast, it doesn't look to get much better anytime soon. Over 150,000 people were under evacuation orders. It's just awful. Keep those folks in your prayers and thank you so much to all the firefighters and rescue personnel on the ground out there.

-0-

Well it was nice to see a couple of inches of snow this past weekend. I'm afraid with nasty cold temperatures in the forecast that some folks are going to be dealing with frozen pipes and such. We sure could use some more "insulation" but the extended forecast doesn't call for any. Put an extra log on the fire if you can. It's going to get nasty!

-0-

This coming Saturday marks the start of ice fishing contests in the area. The 38th annual Baronett Ice Fishing Contest on Shallow Lake takes part from 10 am til 3 pm with a souper supper and fun and games at the Civic Center to follow the contest. It is always a fun time. Hot food and good times are the order of the day.

-0-

Well as I was afraid of, both the Packers and Vikings made quick playoff exits. The Packers fizzled at Philadelphia while the Vikes were hammered in Arizona vs the LA Rams. Jordan Love threw three picks in the loss to the Eagles while Sam Darnold's cinderella season came to a resounding thud the past two weeks. As a life long Viking fan, its just another year of heartache. 14-4 doesn't mean squat in the big picture. As us fans of the purple say, "there's always next year". 60 years of "there's always next year". UGH! At least the Packers are a young team and should bounce back next year. Wild hockey anyone?

-0-

My quest to find some perch was successful this past weekend. I had a good time catching many tasty "green stripers" as I like to call them. I like other fish as well, but perch rule in my book. One thing that is totally awesome is the excellent ice we have this year. I am able to now drive my truck on the ice for the first time in three years. Man does that make life easy as was evident by the swarms of anglers I saw all over the lakes this past weekend. Hopefully mother nature will give us some more snow in the future so all the other fun winter activities can get going.

Have a great week!



Cumberland Area Food Pantry
Open Fridays 1-3 pm
1270 1st Ave. • Cumberland
For first time visit please provide name and address information and bring a sturdy bags to carry food.
Donations of unexpired food items can be brought to the pantry Fridays from 12 pm to 3:30 pm.
Cash donations can be sent to the pantry
PO Box 741 Cumberland.
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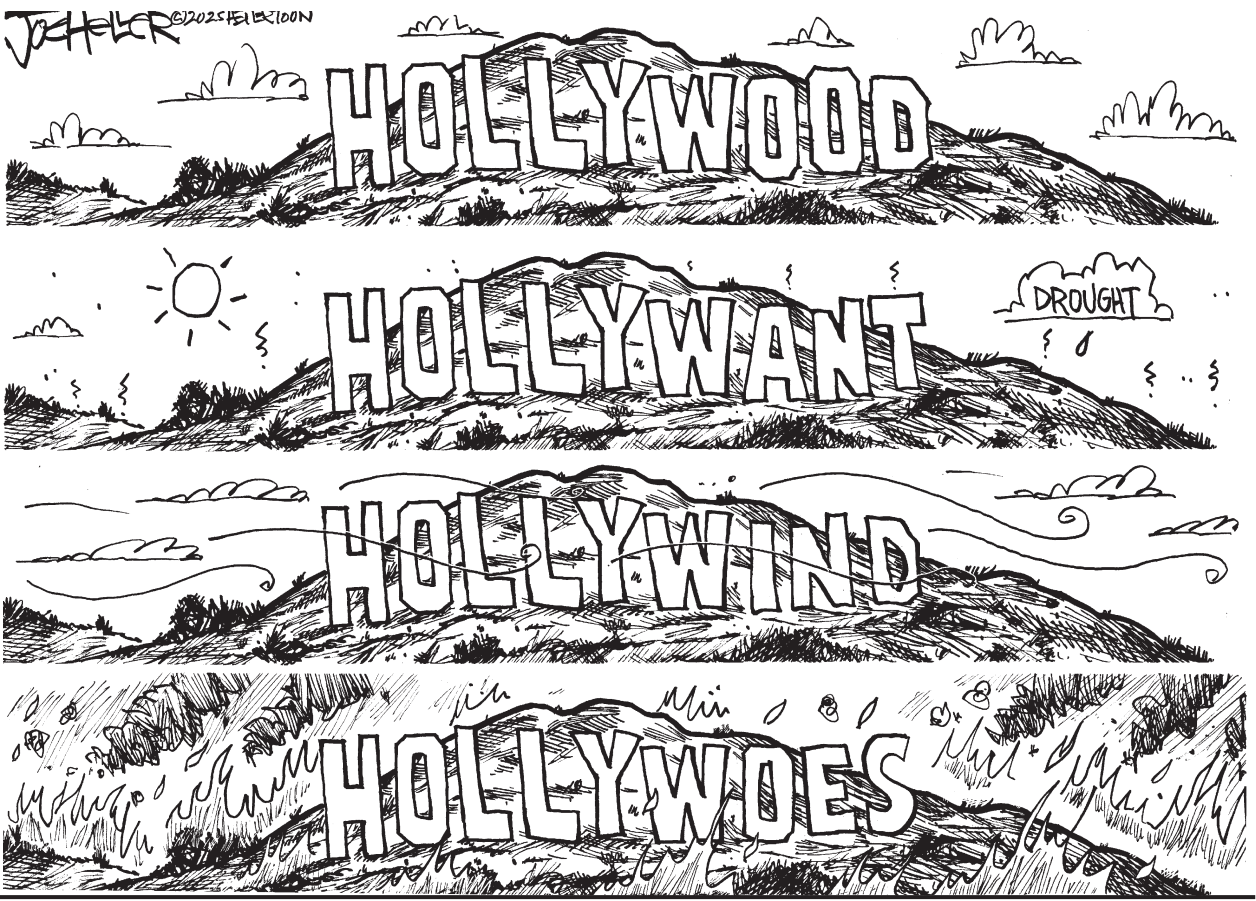
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Weekly deadline is
2:00 p.m. on
Friday



Inside Wisconsin

by Tom Still

“More business ‘starts’ for Wisconsin needs action on several fronts”

MADISON, Wis. – Those who regularly follow economic dynamics in Wisconsin (present geek included) are accustomed to seeing steady under-performance when it comes to comparing the state and the region to other parts of the country. A recent forecast by the state Department of Revenue is no exception to the rule. Analysts for the tax-collection agency are predicting lower personal income and employment growth in Wisconsin for 2025-27 versus the United States as a whole. On the other hand, state income and job growth predictions for the same period largely line up with the Great Lakes region.

Two other statistics suggest a different Wisconsin gap not as evident in seven other Midwest states. Those economic performance shortfalls are business starts and venture capital investments.

New business starts of all types – from barber shops to biotechnology firms – have generally declined statewide since 2001, according to statistics from the Wisconsin Economic Development Corp.

Using data from the Kauffman Foundation's Early Stage Entrepreneurship Index, a WEDC report noted that .22% of the Wisconsin

population start new businesses of all descriptions compared to the U.S. average of .34%. Wisconsin also trails in the number of jobs spawned by those new businesses – 3.6 jobs per 1,000 people versus 5 nationally. The one-year “survival rate” for new businesses in Wisconsin is only slightly better than the U.S. average.

Again, the Kauffman numbers don't distinguish between types of businesses. What makes for a profitable bakery doesn't guarantee success for an artificial intelligence startup.

Still, it is worth asking why those trends are so stubborn. Is it cultural, meaning people in Wisconsin are somehow more risk-averse than Americans elsewhere? Are there more barriers in Wisconsin to starting a business than evident in other states?

Both could be part of the answer, but the same WEDC report suggests there are other factors at play. Fortunately, they come with possible solutions.

The state under-performs its neighbors in terms of venture capital “deals,” total venture dollars invested and venture capital dollars per capita. Wisconsin is sixth out of eight, seventh out of eight and eighth out of eight, respectively, in a cohort that includes Illinois,

Minnesota, Iowa, Ohio, Michigan, Indiana and Missouri.

In some cases, state governments in neighboring states have offered incentives to attract venture capitalists from the East and West coasts, with Michigan and Ohio being two prime examples. As its returns to work, the Wisconsin Legislature should consider a bold public-private program built along the lines of the Michigan and Ohio venture capital funds.

It's not just money, however. Some states do a better job of converting research breakthroughs into startup and emerging company successes. As the 2024 “Empowering the Wisconsin Idea” report noted, the UW-Madison is sixth in the nation in research and development spending but not as vibrant in fostering startups. Other universities with R&D budgets comparable to Madison are the University of Michigan, Ohio State University, the University of Minnesota and the University of Washington. All four generate far more startups

In fact, all but three of 14 universities examined by the report were tied to more startups – including some with a fraction of the UW-Madison's research budget.

Recommendations from the head of WEDC's Entre-

preneurship and Innovation division suggest there is another reason for Wisconsin's low startup rate: There aren't enough talented, risk-taking founders on hand.

In a recent meeting, Shayna Hetzel of the WEDC told members of the Wisconsin Technology Council that an emerging approach to improving “founder density” should involve:

Supporting industry clusters with high-growth potential across the state with public-private partnerships

Collaborating with colleges and universities on entrepreneurship programs and priorities

Partnering on more opportunities and events that draw startups and investors from across the Midwest

The answers to Wisconsin's startup shortage are complex and likely tied to other factors much harder to control, such as an aging population. Whether you live in a small town or a major city in Wisconsin, however, you should care about how many young companies are born and how many survive infancy. Those startups may grow up to be the major employers of tomorrow.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsinintechologycouncil.com.

A Look Back

10 Years Ago January 21, 2015

Cumberland Healthcare is pleased to welcome Kimberly Haycraft, MD to their medical staff. Haycraft is a board certified family practice physician with specialized training in anti-aging, aesthetic and functional medicine. She also specializes in women's health, diabetes management, preventative health, healthy aging and hormone replacement.

Kayla Johnson and Lucas West of Cumberland attended the Association of FFA Half-Time Leadership Conference held in Stevens Point. The Conference provides FFA Chapter leaders from around the state the opportunity to set goals and prepare for the second half of their year of service in their local FFA.

20 Years Ago January 19, 2005

On Wednesday, January 12, the Barron county Sheriff's Department received a call advising that an airplane had gone down south of the Cumberland Airport. A Piper Lance single engine plane had made a force landing due to icing conditions. The plane approached the runway of the Cumberland Airport from the east and lost control. The pilot

missed the landing runway by about 200 yards. The plane came down in a picked cornfield, collapsing the landing gear. No one was injured.

30 Years Ago January 18, 1995

The 1995 Red and White Court are: 1995 Queen Jenny Freeberg, 1995 King Joe Turba, Katie Skinner, Jeff Ritchie, Cindy Nerbun, Jim Wallin, Toni Wuorenma, James Curtis, Jody Gill, Aaron Lehmann, Cassandra Hedke and Andy Flottum. Junior Royalty was Megan Nelli and Jordan Erickson.

The 17th annual Starathon Telethon for cerebral palsy will be broadcast Sunday, January 22 on WEAU. The Cumberland area will be participating in the telethon through a phone center in Cumberland sponsored by volunteer Barb Muench.

40 Years Ago January 16, 1985

Cumberland firefighters extinguished a blaze on Saturday, that began as a chimney fire and spread to the building's attic. The fire department was called to the Tom Drazey residence. The attic suffered minor damage, mostly from smoke and water. No one was injured in the fire.

50 Years Ago

January 16, 1975

The big news in the entire upper midwest this week is the big storm-called the “blizzard of the century” by the U.S. Weather Bureau. The storm started last Wednesday when two inches of snow fell, followed by four inches on Thursday, and Friday rain came down like a summer's storm with heavy showers throughout the day and night.

Police Chief Glenn Stoll issued two warnings to city residents this week. He reminded city property owners that sidewalks must be shoveled within 24 hours following a snowfall, and the second warning was for snowmobilers. He said it is unlawful by state law for snowmobiles to be operated on private or public property without the consent of the owner or custodian.

60 Years Ago January 15, 1965

Wilbur (Bill) Lau of Cumberland has been assigned to Minnesota Mining and Manufacturing Company's International Division for work as a supervisor trainer for 3M in Japan.

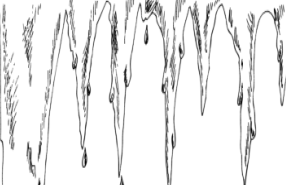
70 Years Ago January 20, 1955

The first big fire of 1955 caused the com-

plete destruction of the Cumberland Meat Products, Inc. John Gurtner, owner of the business said on Monday that the loss would run to more than \$25,000. The origin of the fire is unknown at this time.

80 Years Ago January 18, 1945

Frank Babcock, RDM 2-c, Cumberland, was recently advanced to a petty officer and has earned an assignment to a special radio technicians course. He left for Chicago last Friday.



2025

WEATHER

Date	Hi	Lo	Prec	Snow
01/07	19	0	0.00	0.0
01/08	17	4	0.00	0.0
01/09	17	3	0.00	0.0
01/10	22	8	0.02	0.0
01/11	24	12	0.04	1.2
01/12	24	12	0.23	4.5
01/13	22	-11	0.02	0.2

Temperature and precipitation readings are taken at 7 a.m. for the previous 24 hours and are provided by the Cumberland Utility Office.

Court News

Barron County Circuit Court

Traffic Court

Milton G. Japa, 38, Hammond, operate without a valid license, \$267.50. Donovan D. Nickell, 31, Turtle Lake, OWI, \$2,602.00. Joseph L. Tether, 26, Clayton, OWI, \$1,743.00. Brittney Torres, 30, Rice Lake, operating while revoked, \$516.00. Juan C. Aguilar-Otero, 42, Fairbault, MN., speeding, \$175.30. Michael P. Baker, 56, Plymouth, MN., failure to stop at a stop sign, \$175.30. Mark A. Bellefeuille, 30, Cumberland, failure to keep vehicle under control, \$213.10. Keaton A. Breske, 19, Holmen, operating a motor vehicle without proof of insurance, \$10.00. Christian M. Brown, 23, Cleveland, MS., speeding, \$175.30. Jennifer L. Burtis, 38, Clayton, operating a motor vehicle without proof of insurance, \$10.00. John M. Busch, 63, Rice Lake, non-registration of vehicle, \$175.30. Brayam C. Gomez, 23, Clear Lake, reckless driving-endangering safety, \$999.50. Keith J. Daniel, 54, Cameron, failure to stop at a stop sign, \$175.30. Dmytro Denysenko, 23, Eagan, MN., speeding, \$175.30. Jose E. Dionicio-Hilario, 21, Downing, operate without a valid license, \$200.50. Bradley C. Foytik, 33, Cameron, failure to keep vehicle under control, \$213.10 and deviation from designated lane, \$175.30. Steven L. Fronk, 68, Rice Lake, failure to maintain signal lenses, \$175.30. Cole J. Gallipo, 17, Cumberland, failure to keep vehicle under control, \$175.30. Joshua J. Gramberg, 18, Cumberland, operating while suspended, \$200.50. Tyler J. Gustason, 18, Barron, speeding, \$452.50. Jose L. Guzman-Martinez, 34, Cicero, IL., speeding, \$183.30 and interstate record of duty status, \$263.50. Bronson J. Halverson, 17, Barron, speeding, \$175.30. Wade D. Halvorsen, 41, Osceola, speeding, \$200.50. William A. Hansen, 58, Chetek, operating while revoked, \$263.50. Thomas A. Harder, 66, Birchwood, speeding, \$225.70, reckless driving-endanger safety, \$974.50, operating a motor vehicle without insurance, \$200.50 and passing on a hill or curve, \$326.50. Clara J. Hayes, 20, Oconomowoc, speeding, \$200.50. Tyler J. Hensel, 23, Eau Claire, operating a motor vehicle without proof of insurance, \$10.00. Elizabeth H. Hoff, 20, Barron, speeding, \$175.30. Jordan C. Hollenbeck, 19, Ladysmith, failure to keep vehicle under control, \$213.10, operating a motor vehicle without insurance, \$200.50, possess open intoxicants in motor vehicle, \$263.50, failure to stop at a stop sign, \$175.30, and minor transporting intoxicants, \$263.50. Kent J. Holtz, 56, Becker, MN., speeding, \$175.30. Carol L. Hover, 66, Comstock, operating a motor vehicle without proof of insurance, \$10.00. Stephanie L. Liff, 17, Prairie Farm, speeding, \$200.50. Jake Godin Livestock and Trucking,

Clintonville, improper registration of other vehicle, \$263.50 and vehicle equipment violations-group 1, \$238.30. Derek R. Jandrt, 27, Rice Lake, speeding, \$225.70. Ann T. Kirn, 57, Stillwater, MN., fail/yield right/way from stop sign, \$175.30. Michael R. Langmack, 60, Stillwater, MN., speeding, \$200.50. Lori A. Lillie, 56, Almena, speeding, \$175.30. Chengkou, Lo, 46, Saint Paul, MN., speeding, \$225.70. Jesus G. Lopez-Maldonado, 30, Clayton, fail/equip vehicle fenders, \$175.30, and operate vehicle with height modifications, \$200.50. Camden J. Lowe, 18, Luck, inattentive driving, \$187.90. Grace M. Mangelsen, 18, Siren, speeding, \$225.70 and non-registration of vehicle, \$175.30. Mason J. Matko, 20, Forest Lake, MN., speeding, \$225.70. Morgan J. Neuman, 32, Cameron, OWI, \$968.00, operating a motor vehicle without insurance, \$200.50 and operate after rev/suspension of registration, \$175.30. Benjamin P. Nieman, 35, Boyd, unreasonable and imprudent speed, \$213.10. Michael D. Nystrom, 33, Cumberland, operating a motor vehicle without insurance, \$200.50 and operate a vehicle with improper color light to front, \$162.70. Songyot Phromjom, 49, Barron, operate with restricted controlled substance, \$974.50. Maycol J. Ramirez, 26, Rice Lake, operate without a valid license, \$200.50. Brayden C. Razim, 17, Chetek, fail/obey school crossing guard, \$187.90. Lisa A. Reihl, 60, Middleton, operating a motor vehicle without proof of insurance, \$10.00. Richard A. Romportl, 57, Barronett, operating a motor vehicle without proof of insurance, \$10.00. Bobbi Jo L. Scultz, 56, Shell Lake, operating a motor vehicle without proof of insurance, \$10.00. Cory S. Stanhope, 31, New Richmond, OWI, \$968.00. Madeline M. Stephanie, 21, Almena, automobile following too closely, \$200.50. Barbara M. Stockton, 71, Shoreview, MN., speeding, \$200.50. Shannon N. Stone, 23, Rice Lake, failure to stop at a stop sign, \$175.30 and inattentive driving, \$187.90. Darrell G. Thornely, 20, Gilmer, TX., operating a motor vehicle without insurance, \$200.50. Dominic X. Townsend, 19, Chetek, windshields-tinting-critical area, \$175.30 and fail/equip vehicle fenders, \$175.30. Gavin R. Tucker, 25, Rice Lake, speeding, \$175.30, operating while suspended, \$200.50 and operating a motor vehicle without proof of insurance, \$10.00. Zachary R. Weidman, 34, Denver, CO., speeding, \$175.30. Angel A. Wendt, 40, Barron, failure to yield right of way, \$187.90. Isaac J. Williamson, 35, Turtle Lake, OWI, \$968.00. Jesse D. Wintrone, 24, Barron, OWI, \$1,112.50 and failure to keep vehicle under control, \$213.10. Layla L. Yusuf, 21, Barron, driving wrong way on highway, \$326.50.

Complaints

Donald R. Bass Jr., 39, of Rice Lake, has been charged with operate ATV or UTV without required headgear. His court date is scheduled for February 19, 2025.

Victoria K. Stone, 31, of Barron, has been charged with disorderly conduct and domestic abuse. Her court date was scheduled for January 1, 2025.

Dominic J. Holub, 28, of Rice Lake, has been charged with possession of drug paraphernalia and possession of marijuana. His court date is scheduled for February 5, 2025.

Christian F. Rosillo-Gaona, 23, of Rice Lake, has been charged with disorderly conduct and domestic abuse. His court appearance was scheduled for January 5, 2025.

Dakota H. Paul, 29, of Cameron, has been charged with disorderly conduct and domestic abuse. Her court trial is scheduled for February 17, 2025.

Quirino P. Flores, 39, of Barron, has been charged with disorderly conduct. His court date was scheduled for January 7, 2025.

Nancy L. Hipolito, 22, of Saint Louis, MO., has been charged with disorderly conduct. Her court date was scheduled for January 8, 2025.

Criminal Traffic

Randy L. Buchli, 64, of Rice Lake, has been charged with OWI and operating with PAC. His court hearing is scheduled for February 19, 2025.

Joshua T. Jones, 35, of Saronna, has been charged with OWI and operating with PAC. His initial appearance is scheduled for January 15, 2025.

Balee N. Smith, 26, of Breckenridge, TX., has been charged with OWI and operating with PAC. His adjourned initial appearance is scheduled for January 15, 2025.

Criminal Complaints

Heather L. Meyer, 34, of Dallas, has been charged with three counts of retail theft. Her court hearing is scheduled for February 5, 2025.

Ahmed A. Ibrahim, 35, of Minneapolis, MN., has been charged with credit card-theft by acquisition, and card-fraudulent use. His adjourned initial appearance is scheduled for February 5, 2025.

Christopher A. Wright, 20, of Cable, has been charged with disorderly conduct and resisting or obstructing an officer. His initial appearance was scheduled for January 8, 2025.

William D. Johnson, 17, of Webster, has been charged with criminal damage to property. His initial appearance was scheduled for January 9, 2025.

Tyler R. McKenzie, 25, of Duluth, MN., has been charged with cause injury/operate while under the influence, cause injury/operate with controlled substance and possession of THC. His court hearing is scheduled for February 19, 2025.

Angela L. Clark, 28, of Spooner, has been charged with battery, and battery or threat to judge, prosecutor, or law enforcement officer. Her preliminary hearing is scheduled for February 3, 2025.

Kevin J. Kipp Sr., 64, of Rice Lake, has been charged with operate with restricted

controlled substance, possession of methamphetamine and possession of THC. His bail/bond hearing was scheduled for January 9, 2025.

Shawn E. Humphries, 46, no address, has been charged with possession of methamphetamine and resisting or obstructing an officer. His adjourned initial appearance was scheduled for January 10, 2025.

Shawn M. Smith, 34, of Barron, has been charged with strangulation and suffocation, domestic abuse and battery. His preliminary hearing was scheduled for January 9, 2025.

Adan Castillo, 35, no address, has been charged with attempt disarming a peace officer, battery or threat to judge, prosecutor or law enforcement officer and resisting or obstructing an officer. His adjourned initial appearance was scheduled for January 10, 2025.

William D. Johnson, 17, of Webster, has been charged with possession of explosives for unlawful purpose, arson of property other than building, eight counts of arson of property other than building, and nine counts of criminal damage to property.

A detective, with the Barron County Sheriff's Department, reports on December 26, 2024, at approximately 3:11 pm, he received multiple police radio communications of calls for service in reference to mailboxes that were set on fire in Barron County. A description of the vehicle was provided advising that the suspect vehicle was a white truck. Radio communications further advised that an occupant in the suspect truck had thrown an object out the window and hit another vehicle in the Kohl's parking lot in Rice Lake, damaging the other vehicle before speeding off.

The detective reports he searched for vehicles in the area of Kohl's and obtained the registration number of a vehicle that matched the description of the truck. The detective reports that, as he was responding to calls for service in reference to the mailboxes that had been set on fire, he heard via police radio communications that the Wisconsin State Patrol had the suspect truck stopped on County Highway D, near Shell Lake, which is directly north of the location where the mailboxes had been set on fire.

The detective reports he responded to the location of the traffic stop. While en route, the detective spoke with an investigator with the Washburn County Sheriff's Office. The investigator informed the detective that there were two occupants in the truck, who she identified as the defendant, Johnson and M.J.M.

Upon arrival, the detective reports he observed Washburn County deputies talking with Johnson outside the truck. Johnson was not in handcuffs and was simply standing at the front of the truck. The detective observed several items that had been placed on the hood of the truck, including a bottle of lighter fluid, matches, a lighter, a cell phone with the GPS activated and various pieces of mail and shipping boxes.

The detective reports he spoke with Johnson where he was standing at the front of the truck. Johnson admitted light-

Cumberland Superintendent Sentenced after OWI 3rd Offense

Cumberland Schools Superintendent Barry A. Rose of Cumberland was sentenced in Barron County Circuit Court on Friday, January 10th, to serve 60 days in jail after being convicted of operating while intoxicated 3rd offense.

Rose started serving his sentence immediately with credit for one day served and was granted huber.

Rose received a 24 month

revocation of driving privileges and must install an ignition interlock device. Two other charges, driving after revocation and driving with a prohibited alcohol concentration were dismissed but read in. Rose has been convicted of OWI in 1997 in Outagamie County, Dunn County in December of 2023 and in the City of Cumberland on June 22, 2024.

ing the mailboxes on fire, and, in some cases, stealing items from the mailboxes. Johnson stated he lit the mailboxes on fire just for fun. Johnson stated the mailboxes he lit on fire were on back roads and at random houses. Johnson stated he would light the mail on fire and throw the mail back in the mailbox. Johnson stated he had done this one time before in Burnett County.

The detective reports he informed Johnson that he was being detained as a result of his admissions and read him a Notice of Rights. Johnson stated he understood his rights and wished to answer questions and make a statement. In his written statement, Johnson wrote, "Me and M.J.M. drove around and threw stuff out the window lit stuff on fire and lit mailboxes wee did it for no reason other than boredom. Estimate around three or four mailboxes today. We did this one other time too. Sometime between September 2, and November".

The detective reports he asked Johnson more detailed questions about the mailboxes that had been set on fire. Johnson stated he knew it was a crime and wrong to steal other people's mail and set their mailboxes on fire, but that it was just something that he and M.J.M. agreed to and wanted to do. Johnson stated that neither he nor M.J.M. pressured the other into committing the crime.

The detective reports Johnson was placed under arrest and transported to the Barron County Jail. The detective reports he interviewed Johnson after he was booked. Johnson stated he was just going around vandalizing things and starting fires. Johnson stated he purchased lighter fluid at Walmart. Johnson stated that, when they were in Walmart and saw the lighter fluid, he said to M.J.M., "We should do this." Johnson stated they both agreed. M.J.M. pointed at the lighter fluid and Johnson grabbed it. Johnson stated he used lighter fluid to start some of the fires. Johnson stated he knew it was illegal to use the lighter fluid to start the mailbox fires when he sprayed stuff with it and then lit the items in the mailbox on fire.

Johnson stated that M.J.M. only lit one of the fires, otherwise it was all him. Johnson stated he would sometimes grab mail from a mailbox and throw it out the window. Johnson stated he stole one or two packages from various mailboxes, including a package that had socks inside. Johnson stated he lit three of the socks on fire.

The detective reports he also spoke with M.J.M., who admitted that he and Johnson were setting mailboxes on fire. M.J.M. estimated they lit approximately seven mailboxes on fire. M.J.M. stated they had done this once before.

An officer, with the City of Rice Lake Police Department, reports on December 26, 2024, at approximately 2:41 pm, he responded to Kohl's in Rice Lake regarding an occupant in a white truck who threw an object at an employee's vehicle while she was in it and broke the window on the employee's vehicle. The officer responded and spoke with K.A.F., who stated she was in her car during her break watching videos on her phone, when an occupant in a white truck threw a glass cup at her vehicle, hitting and breaking the passenger-side windshield on her car.

The officer reports he later

questioned Johnson at the jail after reading him a Notice of Rights about the damage to K.A.F.'s vehicle. Johnson admitted he threw the glass cup at K.A.F.'s vehicle saying it was entertaining because, "when things break, it makes a noise".

A deputy, with the Barron County Sheriff's Department, reports on December 26, 2024, at approximately 3:00 pm, he responded to a call for service from T.L.M., in reference to her mailbox having been set on fire. T.L.M. stated that, when she got home, she went out to her mailbox to collect the mail and found nothing but charred residue inside the mailbox.

The sergeant, with the Barron County Sheriff's Department, reports on December 26, 2024, at approximately 3:11 pm, he responded to a call for service from A.S.B., in reference to her mailbox having been set on fire. Upon arrival, the sergeant observed A.S.B.'s mailbox to have charred, burned material inside it, including a wooden stick that resembled a match stick.

A deputy with the Barron County Sheriff's Department reports on December 26, 2024, at approximately 3:49 pm, he responded to a call for service from M.A.W., in reference to his mailbox having been set on fire. Upon arrival, the deputy reports he spoke with M.A.W., who stated he observed a person driving a white truck put something in his mailbox and take a photo. M.A.W. stated he then observed that his mailbox was on fire. As he was going to check on his mailbox, M.A.W. stated the mailbox made a "popping" noise. M.A.W. stated he observed two occupants in the white pickup as it drove away.

The deputy reports on December 26, 2024, at approximately 4:42 pm, he also responded to a call for service from J.D.H., in reference to several mailboxes having been set on fire in the neighborhood. J.D.H. stated that, upon returning home, he saw t hat his mailbox was smoking and saw a white vehicle at his neighbor's mailbox. The deputy observed that J.D.H.'s mailbox was heavily damaged. A sock had paper stuffed inside it. Attached to the bottom half of the mailbox, the deputy observed another sock sticking to the bottom side of the mailbox that appeared to have been heavily burned. Inside the mailbox, the deputy observed a bag from Taco Bell which contained half eaten food left by Johnson.

There were five other calls related to mailboxes set on fire.

If convicted for possession of explosives for unlawful purpose, Johnson may be fined not more than \$25,000 or imprisoned for not more than 12 years and six months or both. For arson of property other than building, hey may be fined not more than \$10,000 for each count or imprisoned for not more than three years and six months for each count. For nine counts of criminal damage to property, he may be fined not more than \$10,000 for each count or imprisoned for not more than nine months or both for each count. His arraignment is scheduled for March 21, 2025.

N	R	H	C		E	D	G	E	M	I	D	G		S	A	B	S
O	O	L	G		I	L	E	T	A	L	E			B	L	T	B
S		F	F		T	I	F		D	A	C	H		M	A	L	
			S		S		A	C	C	E		A		B	A	R	A
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X		N			M	A	N		R	A		E	D	R	A		P
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		L			I				R			O	T	H	E	R	C
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		A			C				N			B	R	A	U	N	E

Sudoku Solution #4153-M

Sports

Girls Basketball Team Plays Competitive Games Despite Losses

The Cumberland Girl's Basketball Team lost a pair of contests last week, but continued to stay competitive against teams on their schedule. The Beavers lost to the 6-7 Spring Valley Cardinals 53-47 and the 8 and 4 Ladysmith Lumberjills, 55-44. The team will be back in action against Chetek-Weyerhaeuser this Friday for a road game against the Bulldogs starting at 7:00 pm. Cumberland was ahead of Spring Valley 27-25 in last Tuesday's loss, before turnovers and a difficulty in shooting led to a six-point loss. Sophomore Raegan Beecroft had a career night for Coach Obr with 23 points

and 15 rebounds. Senior Melody Taylor added eight points and three boards, while Kaylee Jackson enjoyed a solid night with six points and seven boards. Last Thursday, Cumberland headed to Ladysmith where they stayed close to the Lumberjills throughout the night. They trailed 26-23 at halftime, before struggling after intermission to score points. Sisters Macy and Raegan Beecroft led Cumberland with 15 and 14 points apiece. Both girls grabbed nine rebounds, while Kyleigh McLemore had a team-high four assists. Thirty-two turnovers were a big reason for the teams struggles.

Northwest Icemen Win One and Lose Two

The Northwest Icemen were busy as they defeated WSFLG 2-1 and dropped decisions to Ashland and Wisconsin Rapids in play last week. Following the three contests, the Icemen's record stood at 4 and 10 as they took on Chequamegon/Phillips/Butternut on Tuesday night. This Friday, the team hosts the 2-9 Spooner Rails at a game in Barron at 7:00 pm. Despite being outshot 39-29, the Icemen pulled out the victory against WGFLG on Tuesday, January 7. The game was tied at 1-1, when

the Icemen scored a power play goal early in period three and hung on for the win. Two nights later, they just missed making it two straight, when they dropped a 5-4 contest to Ashland, the second time this season they have lost by a single goal to the Oredockers. The Icemen led 4-3 in the second period, but lost when Ashland put up the final two scores. The week concluded last Saturday, when the Icemen traveled to Wisconsin Rapids and were defeated 7-2.

Wrestlers Easily Defeat Barron and New Richmond

The Cumberland Wrestling Team traveled to Barron last Thursday night and came away with a pair of easy victories against HON foe Barron and New Richmond, defeating Barron 75-11 and the Tigers 48-24. The team was back in action on Tuesday against Superior and Chetek-Weyerhaeuser and then host multiple teams this Friday night in a Wrestling Invitational beginning at 5:30 pm. Last Saturday, meanwhile, the Beavers took nine JV wrestlers to the WWA JV State Regional in Menomonie. From that group, two individuals qualified

for the State JV Tournament in Wausau on Saturday January 25. The two wrestlers were Carter Gringe at 106 ad Mitchell Monchilovich at 138. Grinage picked up a bye, two Tech Falls and a 12-9 decision over St. Croix Central's Conner Becker in winning his Championship. Monchilovich, meanwhile, pinned all four opponents in dominating his weight class. Two other wrestlers placed fifth, but did not qualify for State. They were Marvin Guerra and Ashton Brannan.

Hayward Co-op Hockey Team Record at 9-5-1

The Hayward Co-op Girl's Hockey Team picked up two wins and a loss last week, moving their overall record to 9-5-1 on the season. They are back in action this Thursday and Saturday, when they travel to Chippewa Falls and Hibbing, Minnesota for two road contests. Their loss came on Tuesday, January 7, when they dropped a home overtime contest to a very good Minnesota's North Shore Storm. The Storm, a team from Silver Bay, are 15-2-1 on the year. Hayward tied the contest at 1-1 halfway through the third period, only to see the Storm score the winning goal on a power play at the 4:04 mark of the extra period. The team rebounded with

a 2-1 win over the Northern Tier and a 5-1 win over Wisconsin Valley Union as the week continued. In the victory over Northern Tier, a Co-op program between the North Branch and Cambridge-Isanti, Minnesota, the Hurricanes were outshot 39-16, but managed to come out on top. This time it was Hayward who scored the winning goal in overtime, when Reese Sheehan rattled the net at the 6:30 mark. The busy week ended with a 5-1 victory over Wisconsin Valley Union out of Marshfield, Wisconsin. The Hayward defense played well, allowing only 17 shots on goal, while Sheehan stayed hot for the Hurricanes with two goals and two assists.



Macy Beecroft looks to make a play in the girls tight loss to Spring Valley last week on the Beavers home floor. Photo by Sarina Lang.



Melody Taylor looks for a steal in the Beavers close loss to Spring Valley. Photo by Sarina Lang.



Kennedy Campbell lines up a free throw vs Spring Valley. Photo by Sarina Lang.

MORE SPORTS PHOTOS PAGE 11



GO BEAVERS!

Reminder that all Cumberland High School Varsity and some lower level home events will be live streamed via YouTube, search Cumberland School District or go to the Athletics Page under High School on the District Website. Away events can also often be seen using the visiting school website.

Cumberland Area Fishing & Hunting Table



SOLAR TIMES

	AM			PM		
DATE	Minor	Major	Minor	Major	Sunrise	Sunset
01/15 Wed	> 6:04	-----	6:29	12:16	07:45	04:48
01/16 Thu	> 6:56	12:45	7:19	1:08	07:44	04:49
01/17 Fri	7:46	1:35	8:07	1:56	07:43	04:50
01/18 Sat	8:33	2:23	8:53	2:43	07:43	04:52
01/19 Sun	9:17	3:07	9:36	3:27	07:42	04:53
01/20 Mon	9:59	3:50	10:19	4:09	07:41	04:54
01/21 Tue	Q 10:41	4:31	11:02	4:52	07:40	04:56

LUNAR TIMES

	MOON				
	Rise	Up	Sets	Down	DST
	6:51p	9:10a	1:31a	1:56p	
	8:03p	9:31a	2:19a	2:42p	
	9:11p	9:49a	3:03a	3:24p	
	10:15p	10:05a	3:44a	4:04p	
	11:19p	10:20a	4:24a	4:43p	
	NoMoon	10:36a	5:03a	5:23p	
	12:24a	10:53a	5:43a	6:04p	

Major = 2 hours/Minor = 1 hour • Times are centered on the major/minor window
F=Full Moon N=New Moon Q=Quarter Moon > = Peak Activity
DST will have * in it if it is in effect that day Calibrated for Time Zone: 6W





An Outdoorsman's Journal

By Mark Walters

Deep South Deer Hunt

Hello friends,
I have a solid appreciation for both the people of the southern United States and the lay of the land, which creates a true adventure for an outdoorsman like me. This week and next I will be writing to you about my annual journey to Delta National Forest in western Mississippi where I would hunt and camp together with my brother Tom Walters who lives near Denham Springs, Louisiana.

Tuesday, December 25th
High 58, low 40

As you will find out over the next 2 weeks much of this adventure was about the drive to and from Mississippi while pulling my 14-foot 7000 pound enclosed trailer rigged for camping. I left my home in Wisconsin on Christmas Eve afternoon with my trusty companions Ruby and Red "goldens." As always when motoring that far, 950 miles, crap happens, but as seems to be the case for the last 35 years, I made it from Point A to Point B.

Delta National Forest near Rolling Forks has become one of my go to places for a southern get-away and that is because it is beautiful, remote, has some big bucks and I have made some good friends down here that I literally met in the woods 4 years ago. The following spring they came up to Juneau County and did some serious turkey whacking.

The drive was a challenge as the road construction in some parts seemed to make the road narrower than my trailer and in one stretch it was for 50 miles.

When I arrived where Tom and I would camp for the next 7 days all I cared about was making a quick camp, getting my skiff in the water and paddling to where I whacked a real nice buck last year. In this hunt I would be using my Bar 300. Here are the rules for harvesting a deer on this hunt, no doe's can be taken and two bucks which must have either an inside spread of 15-inches or an antler length of 18-inches may be harvested.

My license was good for 7-days and cost \$300, which for the year of 2024 would put me at just over \$2000 in hunting and fishing license fees. In reality, on this hunt, I want to smoke 2 bucks and hopefully a wild boar but the real goal was met once I put the truck in park, built camp and paddled to paradise well aware that Tom and I would have a great time whacking or not whacking.

The dates of this hunt coincide with what is generally peak rut here and last year I did harvest a buck with an 18-inch spread with antlers that measured 21-inches in length.

I paddled exactly to where I hunted last year and after I walked about 500-yards through a beautiful forest with some of the trees bigger around than a pickup truck my mood was about as Christmas day perfect as it could be.

I would be hunting on the ground and was on my hands and knees cleaning out every noise making leaf which had just fallen a week earlier when I noticed movement about 75-yards away, it was a buck. I picked an opening and could see it was a dandy and I could have sent him to heaven but was not sure if he met the shooting requirements. I picked another opening and figured he had the antler length but was still not confident. The buck had no clue I was there and so I passed, not 2 seconds later I saw another dandy which was skirting the first buck and maybe a 90-yard shot. I was not confident, I was literally on my hands and knees and I passed.

That experience which 5 minutes later I was well aware of could have resulted in a trophy down, gave me a no regrets and a great feeling at dark as I hiked back to my duck skiff which unfortunately had a solid leak and paddled back to camp in an excellent mood, it's not about the killing, it's about the hunting.

Tom would arrive the next day, I would visit my friends from the Dustin Hariel deer camp many times and these guys are about as cool and tough as it gets. When the pups and I hit the rack that night after



These boys from Mississippi are hard hunters and love to play in the water.



Brothers Tom and Mark Walters have been hunting and fishing together all of their lives.

one heck of a long 36 hours, the trip was already a success.

Live til you die!
Sunset

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NORTHWEST ICEMEN
2024-2025

2024-25 Northwest Icemen: Back row left to right: Manager Micahl Braden, Coaches Zann Anderson, Jessi Engquist and Gavin Gordon, Managers Bella Anderson and Jady Siemers. Third Row left to right: Brody Hammann, Chandler Beers, Camden Hare, Noah Nelson, Landry Bell, Brayden Roberts, and Gavin Lehmann. Second Row left to right: Cayden Quigley, Austin Hornstein, Garrett Givens, Caleb Parker, Oscar Severson, Thorfin Moe, Konnor Severson, and Sanden Kunkel. Front Row left to right: Jacob Meznarich, Ethan Peterson, AJ Tieg, David Pond, Dawson Brown, Caiden Deacon, and Brody Chartraw.

2024-2025 Cumberland Girls Basketball Team

OUR SCHOOLS
OUR COMMUNITY
OUR FUTURE

2024-2025 Cumberland Girls Basketball team pictured from L to R: Abbigail Schultz, Brisa Delgado, Avery Johnson, Wren Ruppel, Lily Murphy, Raegan Beecroft, Kyleigh McLemore, Macy Beecroft, Melody Taylor, Kaylee Jackson, Nautica Ruppel, Lia Piedrahita, Kennedy Campbell, Joie Bertoldi, & Aurora Bear

Cumberland Mixed-Up League Week 14

2nd Half Team Standings	Blake Cifaldi - 179
Cumberland Federal - 12	Laura Valles - 174
Pasko's RPM - 5	Joel Cifaldi - 161
Cumberland Bus - 5	3 High Scratch Series
Club Cumberland - 5	Blake Cifaldi - 468
Grandma's Gang - 3	Laura Valles - 449
3 High Scratch Games	Joel Cifaldi - 428

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Sports Look Back, January 18, 1995

Youth Hockey

PeeWee

The PeeWees had another good weeks as they defeated two opponents and played to a three all tie with New Richmond.

The team beat Chippewa Falls "A" 5-3 as goals came from Jason Haugerud, Justin Lindsley and Jeff Goldsmith. Goalie Mike Conkey had 22 saves for the game.

Against New Richmond, the team came back to gain a tie as Hans Holmes scored late in the second period. The third period was scoreless between the two teams. Conkey faced 18 shots while Ed Wichner, the New Richmond Goalie, faced 22 shots.

Scoring the other two goals for Cumberland were Jason Haugerud and Chad Lehmann.

Bantams

The Bantam team won one and lost two for the week. The team beat Chippewa

Falls and lost to Baldwin and Somerset.

In game one, the team beat Chippewa Falls 11-6 with Chad Heacox stopping 22 Chippewa Falls shots. Scoring came from Adam Antonetti, Jason Stuntz, Logan Schultz, Adam Doerrer and Jason Haugerud.

The team lost to Baldwin in a close game, 7-6. Scoring for Cumberland were Adam Antonetti and Logan Schultz.

In the final game of the week, the team lost to Somerset 7-3 as Somerset scored four unanswered goals in the second period to put the game out of reach.

Scoring for Cumberland were Adam Coen, Jason Stuntz and Adam Antonetti.

Chad Heacox faced 43 shots during the game while Cumberland defense was able to put only 13 shots on net.

Sports Calendar

Thursday, Jan. 16
Girls Hockey @ Chippewa Falls 7:00
Boys BB @ Ladysmith 7:00

Friday, Jan. 17
Wrestling home 6 Teams 5:30
Girls BB @ Chetek 7:00
Boys Hockey home vs Spooner 7:00

Saturday, Jan. 18
Girls Hockey @ Hibbing 2:00
Monday, Jan. 20
Boys Hockey vs BRF @ Barron 7:00
Girls BB @ Luck 7:15

Tuesday, Jan. 21
Wrestling home vs Ladysmith 7:00
Boys BB @ Cameron 7:00

**MORE SPORTS
PHOTOS PAGE 11**



Chayden Berghammer lays in two of his ten points in the Beavers win over St. Croix Falls. Photo by Maria Lynch.



Uriah Johnson dishes to Chayden Berghammer during the boys Friday night win over St. Croix Falls. Photo by Maria Lynch.



Calvin Cunningham puts up a tough shot in the boys win over the Saints. Photo by Maria Lynch.

Boy’s Basketball Team Splits Pair of HON Games

The Cumberland Boy’s Basketball Team split a pair of Conference contest last week, dropping a road game in Hayward 65-62, before rebounding with a 61-48 win over St. Croix Falls last Friday night. The Beavers had a 7-3 record going into Monday’s Game in Northwestern, while this Thursday, January 16, the Beavers travel to Ladysmith to take on the 8 and 2 Lumberjacks.

The Hurricanes used the three-point line to upset the Beavers last Tuesday, hitting 14 treys on the way to their second win of the year. Six different plays hit three-point shots for Hayward, with Caleb Springer leading the way by going six for 14 from beyond the arc.

Cumberland led by four at halftime, but could not keep pace with the hot-shooting Hurricanes. Gavin Gores scored 34 for the Beavers, including an excellent 18 for 21 from the free throw line. Chayden Berghammer and Troy Majewski added nine points each for the Beavers, while Uriah Johnson had a team-leading five assists.

The Beavers bounced back with a solid 13-point victory over the Saints on Friday night. Gavin Gores was once against the catalyst for the victory with 35 points and 16 rebounds. Chayden Berhammer added 10 points and Parker Peterson seven to the Cumberland win. The Beavers only made two of 17 three-point attempts in the game.

Girls Hockey Standings

Team	Team	PTS	GP	W	L	T	GF	GA	Overall
Central Wisconsin	STORM	6	4	3	1	0	20	3	14-3-0
Hayward Co-Op	CANES	6	5	3	2	0	18	11	9-5-1
Superior Spartans	SPRTNS	4	2	2	0	0	8	3	13-1-0
Northland Pines	EAGLES	4	4	2	2	0	11	19	3-9-0
Black River Falls	TIGERS	2	3	1	2	0	5	6	8-7-2
Northern Edge	EDGE	0	0	0	0	0	0	0	0-0-0
Coulee Region	CRG	0	1	0	1	0	0	7	3-9-1
Medford	MRAIDR	0	3	0	3	0	7	20	0-7-1

Boys Hockey Standings

Team	Team	PTS	GP	W	L	T	GF	GA	Overall
Amery	Amery	6	3	3	0	0	16	3	9-5-0
Regis/Altoona/McDonell	RAM	6	3	3	0	0	15	6	12-2-0
Somerset	Smrset	4	3	2	1	0	15	7	9-3-0
Ashland	ASHLND	4	3	2	1	0	12	13	2-8-0
Hayward	Haywrd	2	3	1	2	0	10	9	5-6-0
Baldwin-Woodville	BWood	2	3	1	2	0	7	10	8-4-1
Spooner	SPOONR	0	3	0	3	0	5	18	2-9-0
Northwest Icemen	NWest	0	3	0	3	0	5	19	4-9-0

Girls BB Standings

Northwestern	NWERN	7	0	W7	8-4-0
Cameron	CAMER	6	1	W2	8-2-0
Ladysmith	LADYS	6	1	W2	8-4-0
Barron	BARRON	4	3	W1	6-6-0
Hayward	HAY	3	4	L2	4-7-0
Chetek-Weyerhaeuser	CH-WY	3	4	L2	3-7-0
St. Croix Falls	SCF	3	4	W3	3-10-0
Spooner	SPOON	2	5	L1	2-8-0
Cumberland	CUMB	1	6	L6	1-10-0
Ashland	ASHL	0	7	L7	1-10-0

Boys BB Standings

Barron	BARRON	5	1	0	.833	-	6	5-4-0
Cameron	CAMER	5	1	0	.833	-	6	8-2-0
Cameron	CAMER	5	1	0	.833	-	6	8-2-0
Ladysmith	LADYS	5	1	0	.833	-	6	8-2-0
Ladysmith	LADYS	5	1	0	.833	-	6	8-2-0
Northwestern	NWERN	3	2	0	.600	1.5	5	4-4-0
Cumberland	CUMB	3	2	0	.600	1.5	5	7-3-0
Cumberland	CUMB	3	2	0	.600	1.5	5	7-3-0
Northwestern	NWERN	3	2	0	.600	1.5	5	4-4-0
Chetek-Weyerhaeuser	CH-WY	2	3	0	.400	2.5	5	4-4-0
Chetek-Weyerhaeuser	CH-WY	2	3	0	.400	2.5	5	4-4-0
Hayward	HAY	2	4	0	.333	3.0	6	2-8-0
Hayward	HAY	2	4	0	.333	3.0	6	2-8-0
Ashland	ASHL	1	4	0	.200	3.5	5	2-9-0
Ashland	ASHL	1	4	0	.200	3.5	5	2-9-0
Saint Croix Falls	SCF	1	5	0	.167	4.0	6	3-6-0
Saint Croix Falls	SCF	1	5	0	.167	4.0	6	3-6-0
Spooner	SPOON	1	5	0	.167	4.0	6	2-7-0

MORE SPORTS PHOTOS PAGE 11



THANKS FOR READING
THE ADVOCATE



January is Human Trafficking Prevention Month

MADISON – Governor Evers has proclaimed January as Human Trafficking Prevention Month and the Department of Children and Families (DCF) is encouraging residents to educate themselves, and their loved ones, on the signs of human trafficking to help combat this crime in Wisconsin.

The U.S. Department of Homeland Security estimates human trafficking globally as a multibillion-dollar industry, with an estimated 27 million victims. DCF is committed to working closely with counties and tribes across the state to ensure survivors receive the support they need to rebuild their lives.

“Preventing human trafficking starts with awareness and ends with action,” said Department of Chil-

dren and Families (DCF) Secretary-designee Jeff Pertl. “By helping folks understand the signs of human trafficking and how to report, we can protect the most vulnerable. Prevention is protection.”

There are several red flags, or indicators, which can help alert you to human trafficking. If you suspect that a person may be a victim of human trafficking, you should call 911 or the National Human Trafficking Hotline at 1-888-373-7888.

DCF and local child welfare agencies play a critical role in combatting the human trafficking of minors. In 2023, there were 339 allegations of child sex trafficking reported to local child welfare agencies across Wisconsin. Through DCF’s Anti-Human Trafficking fund-

ing efforts, Wisconsin has been able to expand the services and supports available to young people who have experienced sex trafficking while under the age of 18.

Programs funded under this grant provide a variety of services including, but not limited to, multidisciplinary team facilitation, case coordination and referrals, case management, caregiver support services, outreach services, and training and technical assistance. These programs join an array of service providers across the state who are focused on helping human trafficking survivors navigate their healing journey and rebuild their lives.

To learn more about the human trafficking of minors and gain access to tools and resources, visit <https://dcf.wisconsin.gov/ys/aht/toolkit> or follow @WisDCF and Facebook.

Barronett News

By Judy Pieper

Well, from what I have been told, the Barronett area is getting plenty of snow. Donna Anderson called and said that there was about an inch on the ground on Saturday, and that there was supposed to be more coming on Sunday. Then, on Sunday afternoon, Lynn Thon sent me a video of Kane and Pierce having the time of their lives sledding down the hill by her house. Ah, yes – Life is good.

Especially here in Sunny California – San Diego – where we have spent the past three days visiting with our precious granddaughter, Savanna Marsh, and her boyfriend, Ryan. They have shown us so many sights here that we could almost write a travel brochure. We visited the San Diego Zoo and saw lots and lots of animals and birds. Our favorite, of course, was the panda. It was feeding time when we walked by the panda enclosure, and he put on quite a show for us – eating bamboo and climbing around on the rocks.

It would have been way too much walking, but Ryan rented a motorized scooter so Duane could drive around rather than walk. We saw monkeys, hippos, birds, lizards – the list goes on and on. If you get out this way, I would highly recommend a visit to the zoo.

On Saturday Savanna took us to Coronado Island where she and I found lots of sea shells to bring home. We toured the Hotel Del Coronado. Unbelievably beautiful!! It was built in 1888, and was the biggest wooden structure in the

United States until 1944. It would be fun to come out again some time and spend one night (the most our budget would probably allow) there.

On Sunday Savanna and I took a long walk on the beach near her home. The tide was out and there were a lot of little tidal pools with tiny crabs and fish and other little things living in them. It was a little slippery in spots on the rocks, and I was glad I had Savanna to help me across some of the tricky spots. When we finally got back to the motel it was almost time for the sun to go down. That was another amazing sight, watching it sink into the Pacific. I was hoping to see the flash of green that sometime occurs across the surface of the ocean when the sun is just about gone, but that was one of the days when that did not happen. No problem – The setting sun was beautiful without the extra flash at the end.

It’s a good thing we had to do as much walking as we did because if we were not walking around we were somewhere eating very fattening and very good food. I would have gained 20 pounds by now if not for the exercise. Everything was good, but the best was Sunday evening when we ate in an Italian restaurant called Elvira’s. The atmosphere was perfect, the pasta was wonderful, and the dessert was to die for. The only bad part was that we knew that this was going to be our last evening with Savanna and Ryan for a while. I try not to cry thinking about leaving her out here, but I am going to

try to get a bill passed into law saying that it is illegal (and immoral) for any grandchild to move more than 120 miles from home without the written permission of their grandma.

On our way home we plan to stop and visit Duane’s brother and sister-in-law in Arizona, Jeremy Olson’s mom and dad in Texas, and Jay Olson and Ken Adams and families in Missouri. Hopefully by the time we mosey back up there the outdoor temperature will have risen slightly.

Lynn Thon and Tina Anderson have been taking good care of our kitty, Matilda, while we have been on vacation. They have sent pictures and videos and she seems to be having way too much fun with them. I certainly hope that she is glad to see us when we get home – or that she even remembers that we exist. I probably should have asked someone a little less kind to keep an eye on her. Dang it – Live and learn, I guess.

You remember, of course, that this Saturday, the 18th, is the day of the Shallow Lake Ice Fishing Contest. The contest starts at 10:00 and runs until 3:00. Then everyone will get together at the community center for a soup supper, games, raffles and other fun family things. I will have to find out all about it – and I certainly hope that the new King and Queen of the Ice will have a wonderful year promoting all the good things about winter in our beautiful little town.

I guess I had better run. Have fun playing in the snow. See you soon.

Hunt Hill Audubon Sanctuary to Host Soup Lunch

Program: Soup Lunch
Topic: Wildlife Winter Survival
Date: Tuesday, January 21, 2025
Location: Hunt Hill Nature Center, Sarona, WI
Lunch: 12:00 pm; Program: 12:30 pm
Program Fee: \$10/person; \$7/Hunt Hill Member.
Registration is not required, but strongly encouraged.
Hunt Hill Nature Center will be hosting a Soup Lunch on Tuesday, January 21, 2025. This month’s topic is Wildlife

Winter Survival presented by Gary Dunsmoor. Lunch is served at noon and the presentation will begin at 12:30 pm.

At Hunt Hill’s Soup Lunch program, participants will enjoy a warm soup lunch while watching a presentation by retired Wildlife Technician, Gary Dunsmoor. Have you ever wondered what the animals do to survive during the harsh Wisconsin winters? There are four strategies animals use: leaving, dormancy, semi-dormancy, and toughing it. Dunsmoor will give

examples of each strategy, as well as what you can do to help critters in your own backyard.

Registration is not required, but strongly encouraged. The cost for the soup lunch and the presentation is \$10/person or \$7/Hunt Hill Member. For more information, call 715-635-6543 or visit www.hunthill.org.

Hunt Hill is a nonprofit nature preserve and learning center. You can find out more about Hunt Hill and its programs at hunthill.org or by calling 715-635-6543.

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WINTER PARKING REGULATIONS

There will be no parking on any city street between the hours of 2:30 a.m. and 6:00 a.m. on any day between November 1 through April 1. Violators may be ticketed or towed.

SENIOR DINING

Thursday, January 16
Baked chicken, sweet potatoes, buttered peas, assorted bread, pistachio dream bar.

Friday, January 17
Roast pork, mashed potatoes with gravy, steamed carrots, assorted bread, assorted fruit pie.

Monday, January 20
NO MEALS DUE TO STAFF TRAINING DAY.

Tuesday, January 21
Sloppy joe on a whole wheat bun, steamed corn, potato salad, chocolate chip bar.

Wednesday, January 22
Classic meatloaf, mashed potatoes with gravy, stewed tomatoes, assorted bread, lemon bar.

Lunch is served at 11:45 am and includes milk and/or coffee. Suggested contribution is \$8.00 per meal for anyone 60 years or older and \$15.00 full cost for those under 60. Please reserve your meal 24 hours ahead of time by calling The Cumberland Senior Center at 715-822-8794. MENU IS SUBJECT TO CHANGE.
(No reservation needed for Soup & Salad Bar days on the 1st and 3rd Tuesday of the month served 11:30 am - 12:30 pm.) The Senior Center is located at 1255 Webb St.

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OBITUARIES



Jerry (Jake) H. Paulson

Jerry (Jake) Howard Paulson, 64, of Cumberland passed away Wednesday, January 8, 2025, surrounded by his loving family at Mayo Clinic Health System after a courageous battle with cancer. He was born May 1, 1960, in Rice Lake, WI to John and Genevieve (Wiesner) Paulson. He was married at Augustana Lutheran Church in Cumberland on July 20, 1985, to the love of his life, Susie Kraft.

Jerry grew up in Cumberland and worked at Seneca, then Island City Produce for

a number of years, and then at Jennie-O Turkey Store for the last 26 years of his career.

He loved hunting, fishing, camping, farming, and vegetable and flower gardens. Jerry was the Dahlia King. Most of all he cherished spending time with his family and grandchildren. Jerry was the go-to-guy when anyone needed some creativity poured into any project, repair, or invention. He put the “Jerry” in Jerry-rigged! He had a great sense of humor and was always ready with a witty comeback. He took great pride in a job well-done and in serving the needs of others.

He is survived by his wife, Susie; cherished daughters: Heather Paulson, and Sara (Jayson) Oratch; treasured grandchildren: Noah and Henry Oratch; mother, Genevieve Paulson; brothers: John (Patti), and Jason (Mitzie); sister, Linda; mother-in-law, Joan Kraft; brother-in-law, Brian (Stacy) Kraft; niece, Anya Kraft; nephews: Jordan Feidt, Kailan Kraft, Paul and John Jr. Paulson. Jerry was preceded in death by his fa-

ther, John; brother, James; and father-in-law, Dennis Kraft.

A service for family and friends will be held at 3:30 PM Saturday, January 18, 2025, at Skinner Funeral Home in Cumberland at which time will be open to share stories and memories of Jerry. Visitation will be from 1-3:30 PM Saturday, January 18, 2025.

In lieu of flowers, memorials can be written out to Susie Paulson to help the family cover funeral and medical expenses. Memorials can be mailed to Skinner Funeral Home and will be forwarded.

Skinner Funeral Home of Cumberland is serving the family.



Wayne A. Nyberg
Wayne Arthur Nyberg of Cumberland, Wisconsin passed on Tuesday, January 7, 2025, in Forest Lake MN. He was born on January 24, 1939.

Wayne served in the United States Air Force from 1959-1964. He found the love of his life Joyce Johnson and they were married on March 5, 1960. He was especially proud of his career as a Sheet Metal worker. His passions included his bar, a great round of golf, a good hunting trip with his buddies at the shack, a Bacardi Coke, and a good party!

Survivors include his sons Wade (Children-Emma) and Jade, wife Nicole (Children- Brenda, Savannah, Dallas). His sister Ardith Nyberg and brother-in-law Peter Pailer. Loved by many family members and friends.

Memorial and Funeral services will be held at Mueller-Bies Funeral Home in Roseville on January 18, 2025, from 2:30 PM-5 PM. Service at 3:00 PM, and Military Honors at 3:30 PM.

St. Paul Lutheran Church to Host the Sanctity of Life Service

The second largest Lutheran body in North America, the Lutheran Church-Missouri Synod, has designated January 19-25 as Life Week, calling the Synod to prayer and action in our witness to the Sanctity of Life. This year’s theme, set by Lutheran’s for Life, is “Life Shines in the Darkness,” based on John 1:4-5: “In him was life, and the life was the light of men. The light shines in the darkness, and the darkness has not overcome it.”

This year, St. Paul Lutheran Church in Cumberland will host the Sanctity of Life Service on Wednesday, January 22, at 6 pm. You can read more about the Sanctity of Life work being done by the Lutheran Church-Missouri Synod by visiting www.lutheransforlife.org. Lutherans for Life offers help,

healing, and forgiveness for anyone who bears the burden of overwhelming guilt through their 24-hour Word of Hope hotline by calling 888-217-8679.

Since 1979, Lutherans for Life has sought to be a positive, life affirming voice that upholds the truth of the God-given value of human life, both in local congregations and in society. Their message is not so much: “Here’s what we should do.” Rather it is: “Here is what God has done that gives value and dignity to all human life.”

For more information, please call Pr. John Miels with St. Paul Lutheran Church, Cumberland at 715-822-8690 or PR. Ike Nicholson with St. Matthew Lutheran Church, Almena at 715-357-3267.



**Thank you
for reading
The Advocate**





Church Directory



“Yes, Love is the answer.”

by Deacon Steve Linton
St. Anthony Catholic Church

Through the Prophet Ezekiel we hear the Lord say, if “you do not speak out to dissuade the wicked from his way, the wicked shall die for his guilt, but I will hold you responsible for his death. But if you warn the wicked, trying to turn him from his way, and he refuses to turn from his way, he shall die for his guilt, but you shall save yourself.”

It is evident that God wants us to share his word and his will with those we encounter in our lives. Not only that, we are responsible for doing so, at our own peril, if we should not. This is difficult for us to hear because it is so counter cultural to the world we live in today. We view the sharing of an honest understanding of God’s word as being judgmental. And, judgmental is the last thing that anyone in today’s society would want to be condemned for.

So, what do we do? Well, we take our cue from Saint Paul in his letter to the Romans where he tells us; “You shall love your neighbor as yourself.” Love does no evil to the neighbor; hence, love is the fulfillment of the law.” Yes, Love is the answer. Not the sappy kind of love that makes you feel warm and fuzzy on the inside, like a love song. I am talking about real love. The kind of love that is grounded in truth and reality. The kind of love that elevates you to a new level of understanding. A love that is filled with faith, hope and charity. A love rooted in the deep and forgiving action of Jesus Christ. A love that accepts the knowledge that we are all sinners. That we all stumble in our relationship with Jesus Christ. Yet we know, that in order to grow, we must acknowledge our failings, seek reconciliation, and share the great love Jesus delivered to us on the cross.

Judgment devalues and demeans an individual. It puts the one passing judgement in a superior position. No wonder people are not fond of judgement. Love, however, puts us on an even plain. Grounded in true love we must accept our own failings, yet we can rejoice in the reconciliation that comes from such love. God wants us to share his great love and truth with everyone. Everything he commands of us is out of great love for us. His commands, however contrary they may be with the world we live in, bring us into relationships that are respectful, uplifting and caring toward one another. Most importantly, the bring us closer to Him.

Joyfully fulfil your responsibility as Christian faithful. Share God’s message from a position of Love. No, it will not be easy. What truly good things ever are? Peace and God’s blessings be with you always!

Deacon Steve Linton

AUGUSTANA LUTHERAN CHURCH (ELCA)
1025 Second Avenue
Phone: 715-822-2890
Pastor Shane Anderson
Worship Service: 9 a.m. Sunday School 10:15 a.m. Holy Communion at all services.

BARRONETT LUTHERAN CHURCH (ELCA)
776 Prospect Ave.,
Phone: 715-822-5511,
cell: 715-671-3197
Minister: Todd Ahneman
Sunday: Worship 9 a.m.; Holy Communion 1st & 3rd Sundays.

CHRIST LUTHERAN CHURCH, LCMS, Pipe Lake
See us on Facebook
Polk County Hwys. “G” and “T”
christlutheranpipelake.com
Steve Miller, Pastor
Phone: 715-822-3096
Worship Service, 10:30 a.m.
All Year; Sunday School/Bible Study: 9:00 am. Sept. -May.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
644 South 6th St., Barron
Bishop Jay Jevne
Chapel: (715) 537-3679
Home: 402 677-0574
Sunday Sacrament Meeting: 10-11 a.m.; 11:10-Noon: Priesthood, Relief Society, Primary, Sunday School.

CUMBERLAND BAPTIST
Jared Andrea, Pastor
1225 Hwy. 48
Phone: 715-822-3520
Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

FIRST LUTHERAN (ELCA)
Elm and Eighth Avenue
Timothy Schmidt, Pastor
Phone: 715-822-4416
Worship Times: Sunday 8 am, 10:30 am; Sunday School 9:15 am Communion 1st and 3rd weeks of the month.

FIRST UNITED METHODIST CHURCH
Rev. Adelbert Frejas
Phone: 715-822-4293
Worship Service & Sunday School 8:45 a.m., Worshiping, witnessing, sharing community, Cry room available. Sunday Fellowship following each service. Holy Communion 1st Sunday each month.

GOSPEL MENNONITE
Almena, WI.
Sunday: Sunday School, all ages 10 a.m. Worship Services: 10:45 a.m. Evening services: 7:45 p.m.

HOLY TRINITY ORTHODOX CHURCH
Clayton, WI.
Father Christopher Wojcik, Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m.,

HOPE COMMUNITY CHURCH
1788 Elm Street
Pastor Paul Green
Phone: 715-822-3586
Worship Service: Sunday 9:30 am
hopecommunitychurch.life

HOSANNA FREE LUTHERAN CHURCH
662 20th Ave., Cumberland
Tom Olson, Pastor
Phone: 740-644-0537
1st & 3rd Sundays • 4:30 pm
Worship & Refreshments
www.hosannacumberland.org

LAKE PARK ALLIANCE CHURCH
Shell Lake, WI.
John Sahlstrom, Pastor
Phone: 715-468-2734
Prayer: 9 a.m.; Worship Service: 10 a.m.

NORTHERN LAKES CHURCH
825 8th Ave., Cumberland
Matthew Earls, Pastor
Phone: 715-822-5502
Sunday Morning Service 10:00 am for sermons from the Bible and Contemporary Worship, Children’s Church and nursery during service; Wednesday 5:30 pm AWANA for Children and Youth Impact (returning in Sept.); Online services and calendar of events available at www.northernlakeschurch.com

SACRED HEART CATHOLIC CHURCH
Soo Ave., Almena,
Father Jayanna Kanna
Weekend Mass: Sun., 8:30 am

ST. ANN CATHOLIC CHURCH
320 Pine St., Turtle Lake,
Father Jayanna Kanna
Phone: 715-822-2948
Masses: Saturday: 4:00 p.m.; Sunday: 8:30 a.m.

ST. ANTHONY ABBOT CATHOLIC PARISH
900 St. Anthony Street
Father Jayanna Kanna
Phone: 715-822-2948
Weekend Masses: Sat. 6:00 p.m. Sunday: 10:30a.m.

ST. JOSEPH'S CATHOLIC CHURCH
502 Second St., Shell Lake
Father Edwin Anderson
Phone: 715-635-3105
Saturday Mass: 4:30 p.m.

ST. MATTHEWS LUTHERAN CHURCH
Missouri Synod (LCMS)
Almena, WI.
Vacancy Pastor: Isaac Nicholson
Sunday: Sunday School: 9:00 a.m. Divine Service: 10:30 a.m.; Wednesday’s 6:00 pm-Vesper Service
ST. PAUL LUTHERAN
Missouri Synod
1 mile East on Hwy. 48
John Miels, Pastor
Phone: 715-822-8690
Sunday morning traditional worship: 9:00 a.m.; Wed.evening contemporary worship: 6 p.m..

SEVENTH DAY ADVENTIST CHURCH
Rice Lake, WI.
Hwy. SS 1/2 mi. S. of Cedar Mall
Pastor: Scott Manly
Phone: 715-434-7798
Saturday: Sabbath School: 9:30 a.m. Worship Service: 11 a.m. Wed. Bible Study: 7:15 pm.

SHELL LAKE FULL GOSPEL CHURCH
Shell Lake, WI.
Josiah Hodgett, Lead Pastor
Worship Service: Sundays at 10 am; Kids for Christ: Sundays at 10:30 am, Uturn Student Ministries: Sundays at 6 pm.
SILVER CREEK

LUTHERAN CHURCH
Missouri Synod (LCMS)
483 7th Avenue, Clayton
Pastor: Rev. Quentin Buechner. Divine Service: Sunday 9 am; Holy Communion: 1st and 3rd Sunday of each month

STANFOLD LUTHERAN
Hwy 48, 9 mi. E. of Cumberland
Pastor John Bergson
Phone: 262-354-4537
Assistant Pastor Gerald Hibbard
Sunday Service: 8:30 a.m. & 10:30 a.m.; Coffee & bible Study

TIMBERLAND RINGEBU FREE LUTHERAN
12 miles north on “H”
Timothy Carlson, Pastor
Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.

TRINITY LUTHERAN
10 mi. W on Hwy. 48, McKinley
Pastor Diane Norstad
Phone: 715-822-3001
Sunday Worship and Holy Communion: 8:45 am Sunday School: 10:00 am

UNITARIAN UNIVERSALIST
Blue Hills Fellowship
Phone: 715-234-6337
www.bluehillsuu.org
230 W. Messenger St., Rice Lake
Services Sunday 10 a.m.

ZION LUTHERAN
Wi. Ev. Lutheran Synod
715-641-0945
3 miles NW of Almena
Worship Service: Saturdays 11:00 am; Holy communion first and third Sunday

THE FOLLOWING BUSINESSES INVITE YOU TO ATTEND THE CHURCH OF YOUR CHOICE

CUMBERLAND FEDERAL BANK Your Hometown Bank 715-822-2249 www.cumberlandfederal.com Member FDIC	RE/MAX NORTHSTAR See us for all your real estate needs 800-511-2615 www.remaxnorthstarwi.com	CUMBERLAND MUNICIPAL UTILITY 715-822-2595 Online Payments got to: www.cumberlandutilities.com	CUMBERLAND ACE HARDWARE & LUMBER Home of the <i>Helpful Hardware Man.</i> 715-822-8459	White Electric, Inc. Wiring, Trenching, Commercial, Industrial Residential, Farm 715-822-2147	NORTH COUNTRY PACKAGING Home of <i>North Country Gourmet Cheese Spread</i> 1623 6th St. • Almena 715-357-3080 Retail Store Hours: M-F 8 am - 4:30 pm
Odden's Flowers Open Mon-Fri: 8 AM - 5 PM Saturdays 8 AM-4 PM Phone: 715-822-4835 Cumberland, Wisconsin Cut Flower Arrangements • Perennials Shrubbery & Bedding Plants Big Geranium Pots • Hanging Baskets	5 O'CLOCK CLUB “Your Cumberland Caribbean” Phone 715-822-2924 Hwy. 63 North Cumberland	CUMBERLAND HEALTHCARE Hospital <i>Medical Clinic</i> 715-822-7500	KINDLED HEARTH FIREPLACE STORE WOOD • GAS • PELLET • ELECTRIC Sales • Service • Complete Installation Downtown Cumberland 715-822-5355 www.kindledhearthfireplacestore.com	DAIRY STATE BANK 1405 2nd Ave., Cumberland Phone: 715-822-8316 Member FDIC	
DIRKS Heating & Cooling We service ALL brands! 24 Hr Emergency Service Free Estimates! 715-537-3990	SENECA FOODS CORPORATION “Compliments of Management and Employees” Cumberland, Wisconsin	1268 on Main What are we? Check out Our Website www.1268onmain.com	NILSSEN'S FOODS Groceries • Deli • ATM • Lottery Open 7:00 am - 10:00 p.m. 7 days/week 1170 2nd Avenue • Cumberland 715-822-4541	FARR INSURANCE AGENCY, LLC Farm - Homeowners - Fire & EC Liability - Auto - Commercial Recreation Vehicles Office: 715-822-8151 • Cell: 715-671-8411 Cumberland, Wisconsin	LOUIE'S FINER MEATS “Home of Award-Winning Sausage” Phone: 715-822-4728 Hwy. 63 North, Cumberland
LakePlace.com Brothers Realty 715-822-3303 1345 Elm St. • Cumberland Lake Properties, Cabin Rentals, Family Resorts	BOB & STEVE'S BP AMOCO SHOP BP FUELS • Pizza & Deli Phone 715-822-4202 1633 Superior Ave. Cumberland, Wisconsin		LAKELAND CO., INC Steel Fabricators Factory Direct Trailers Hwy. 63 North • Cumberland Phone 715-822-8748	CUMBERLAND BUS SERVICE John & Sandy Peichel Locally owned and operated 715-822-2348 1750 Industrial Blvd., Cumberland	HAACK ORTHODONTICS Working with you and your general dentist to create healthy, happy smiles. 715-234-9071
	NORDQUIST TRUCKING LONNIE FOREHAND, OWNER 110 Prospect Ave. • PO Box 117 Almena, WI 54805 715-357-3286 or 715-357-3716 nordquisttruck@chibardun.net	MIDWEST MOTOR GROUP Quality Cars & Trucks 715-419-1772 or 715-803-4889 Kevin Monson Matt Torgerson Corner of CTH P & US HWY 8 • Almena	WISCO RV & MARINE Sales • Service • Storage 2236 Hwy. 63 Cumberland, WI 715-822-8714 www.wiscomarine.com	ASPEN ACUPUNCTURE Stacy Rischette, L.A.c, MT Chinese Master www.aspenacupuncture.com mail@aspenacupuncture.com 715-822-4418 1268 2nd Ave. • Cumberland	



Cumberland Advocate

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2:00 Friday
Phone: 715-822-4469

CLASSIFIED ADS

RENTALS



THOMPSON MINI STORAGE,
Barronett. 715-822-4933. 4tfnc

BUSINESS SERVICES



AUTO INSURANCE after insur-
ance cancellation, OWI, violations,
accidents, loss of license. 234-3427
or 800-657-4782. Instant SR-22 fil-
ings. tfnc

FOR SALE



FOR SALE: Something good to eat.
BEEF! BEEF! BEEF! 1/4's, 1/2's,
whole or hamburger! Finished to per-
fection. 715-205-0357. A12TFN

WENGER'S FIREWOOD: Oak -
Cut, split & delivered to your door..
Also avail. - 8 ft oak wood by semi
load. 715-296-9127 26TFN



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Tipster Line

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532-9008

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Cumberland School District
Employment Opportunity

HIGH SCHOOL ASSISTANT BASEBALL COACH

Qualified individuals should send a letter of interest
and district application form to:

Lorne Majewski, Athletic Director
1000 8th Avenue
Cumberland, WI 54829

An application can be found on the district website
www.cumberland.k12.wi.us or available at the District
Office.
Deadline: January 24, 2025

Cumberland School District is an equal opportunity employer.

PUBLIC NOTICES

NOTICE
TOWN OF CRYSTAL LAKE
NOTICE IS HEREBY
GIVEN, that the regular
monthly board meeting for
the Town of Crystal Lake will
be held Saturday, January
18, 2025, at 8:30 a.m. after
the Caucus in the Town Hall.
The agenda will be posted
at least 24 hours before the
meeting.
Arlene Frisinger,
Clerk-Treasurer
Town of Crystal Lake
Published in the *Cumberland*
Advocate on January 15, 2025.
WNAXLP

NOTICE
Self Storage Group
2000 US Hwy 8
St. Croix Falls, WI 54024
Public Auction Tuesday
January 28, 2025
Cumberland Mini Stor-
age 11:15 AM
Cumberland, WI
1-800-236-3072
Personal effects, household
goods & misc. items be-
longing to the following:
Christine Awonopay CL13
Published in the *Cumberland*
Advocate on January 15 & 25, 2025
WNAXLP

CFB Mutual Holding Company
NOTICE

Notice is hereby given that the 2025 annual meeting
of members of CFB Mutual Holding Company will be
held at 1390 Second Avenue, Cumberland, Wisconsin
on Tuesday, January 21st at 7:00 p.m., local time.

At this meeting, business to be conducted shall be the
election of two directors for a term of three years and
any other business that may properly come before the
meeting.

As of the first publication date of this notice, the board
of directors of CFB Mutual Holding Company is not
aware of any other business to come before the meet-
ing.

Members of the CFB Mutual Holding Company as of
the close of business on December 31, 2024 shall be
entitled to vote at the annual meeting and any adjourn-
ment or postponement of the annual meeting.

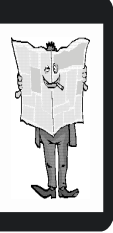
Brenda Kupferschmidt, Chair
Shay Horton, President

Published in the *Cumberland Advocate* January 8, 2025 & January 15, 2025.

Statewide public notice website
www.wisconsinpublicnotice.org



THANKS FOR READING
THE ADVOCATE



Wrestling!

Colin Hagen and the Beaver wrestling team cruised to a 75-11 win at Barron. Photo by Kaely Wenzel.

Harrison Ruppel in control at Barron. The Beavers picked up an easy HON win. Photo by Kaely Wenzel.

Hockey!

Cumberland's Olivia Holzman-Byrne and the Hayward Co-op hockey team skated to a 5-1 win over Wisconsin Valley Union last week in Hayward. Photo by Ali Holzman.

Lilyja Olson helped the co-op hockey team skate past Wisconsin Valley Union of Marshfield last Friday at Hayward. Photo by Ali Holzman.

CWD in Chippewa County...

deer/caribou. It belongs to the family of diseases known as transmissible spongiform encephalopathies (TSEs) or prion diseases. The DNR began monitoring the state's wild white-tailed deer population for CWD in 1999. The first positives were found in 2002.

State law requires that the DNR enact a three-year baiting and feeding ban in counties where CWD has been detected, as well as a two-year ban in adjoining counties within 10 miles of a CWD detection. If additional CWD cases are found during the lifetime of a bait-

ing and feeding ban, the ban will renew for an additional two or three years.

Baiting or feeding deer encourages them to congregate unnaturally around a shared food source where infected deer can spread CWD through direct contact with healthy deer or indirectly by leaving behind infectious prions in their saliva, blood, feces and urine. More information regarding baiting and feeding regulations is available on the DNR's Baiting and Feeding webpage.

More general information about CWD can be found on the DNR's CWD webpage.

Calling All String Players!

String players-whether violin, viola, cello or bass-are needed for the Red Cedar Symphony's upcoming spring concerts on March 1 in Chetek and March 2 in Rice Lake. Openings are also available for some other orchestral instruments.

Six rehearsals are scheduled for 2 to 5 pm., on the six Sundays preceding the concert weekend at Bethany

Lutheran Church, located at 35 West Messenger Street in Rice Lake. String players of any age at Suzuki Level 5 or higher are invited to join us for this concert cycle under the direction of Adam Bever.

For more information, please call or text Personnel Director Patty Smith at 715-790-2434.



This beautiful Eagle was watching the workers on Library Lake. Photo by Jess Rhode.

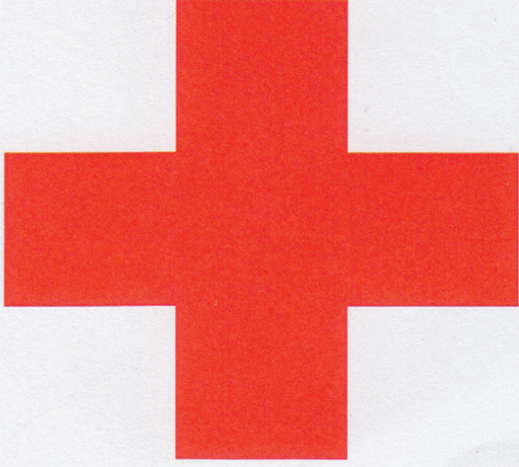
Dunk the Clunk!



Dunk the Clunk is back! Tickets are on sale now for \$5 each or 5/\$20. Guess when the clunk will go down. Tickets will be sold until March 15th!

Give blood.

Help save lives.



Blood Drive

Cumberland Community American Legion

1225 Veterans Street

Tuesday, January 21, 2025
12:00 p.m. to 6:00 p.m.

Please call 1-800-RED CROSS (1-800-733-2767) or visit RedCrossBlood.org and enter: Cumberland to schedule an appointment.

Come give Jan. 1-26 to automatically be entered for a chance to win an exciting trip for you & a guest to Super Bowl LIX in New Orleans! Includes travel, hotel, \$1,000 gift card, pre-game activities & more! Terms apply; visit RedCrossBlood.org/SuperBowl.



Scan to be directed to RapidPass®



Scan to schedule an appointment.

American Red Cross

1-800-733-2767 | redcrossblood.org
Download the Blood Donor App

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[77] • Order ID: 1747388 • Item ID: 8400778 • Qty: 21 of 80 • 187020 • 2024-APL-2721 • ARCB • 246474

Beautiful Sight!

Dandies!



Oscar Villarreal with a couple of nice crappies from an area lake!



THANKS FOR READING

THE ADVOCATE





Putting people first, one visit at a time.

Same-day appointments available.



CUMBERLAND

HEALTHCARE

1705 16th Avenue, Cumberland  632 US Hwy 8, Turtle Lake

715-822-7500
cumberlandhealthcare.com

Cumberland Healthcare is an equal opportunity provider.