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Cumberland ADVOCATE

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144th YEAR • NO.29

news@cumberland-advocate.com

WEDNESDAY, September 10, 2025



It's
Football Season!



Try your luck at the
**Cumberland Advocate
Football Contest!**
Win Football Bucks!
(same as cash)
**Games & rules on
page 8.**
Good Luck!



Wisconsin Rural Schools Alliance Celebrates Julie Korish as Teacher of the Year

The Wisconsin Rural Schools Alliance (WiRSA) proudly announces Julie Korish, from the Turtle Lake School District, as the 2025 Teacher of the Year. Julie is recognized not only for her excellence in the classroom, but for the joy, compassion and inspiration she brings to every student and colleague she encounters.

With over 20 years of experience in education, Julie has built a reputation as a transformational teacher who makes learning engaging, personal and meaningful. Her leadership ensures that every student finds success. Her classroom is a place where students discover their potential, and they consistently honor her as their "Most Influential

Teacher."

Julie's impact extends well beyond her academics. She leads student council, organizes service projects, mentors new teachers, and serves as a trusted leader on her district's Rtl Committee and Leadership team. Her presence and school events and her unwavering support for students make her a role model both in and out of the classroom.

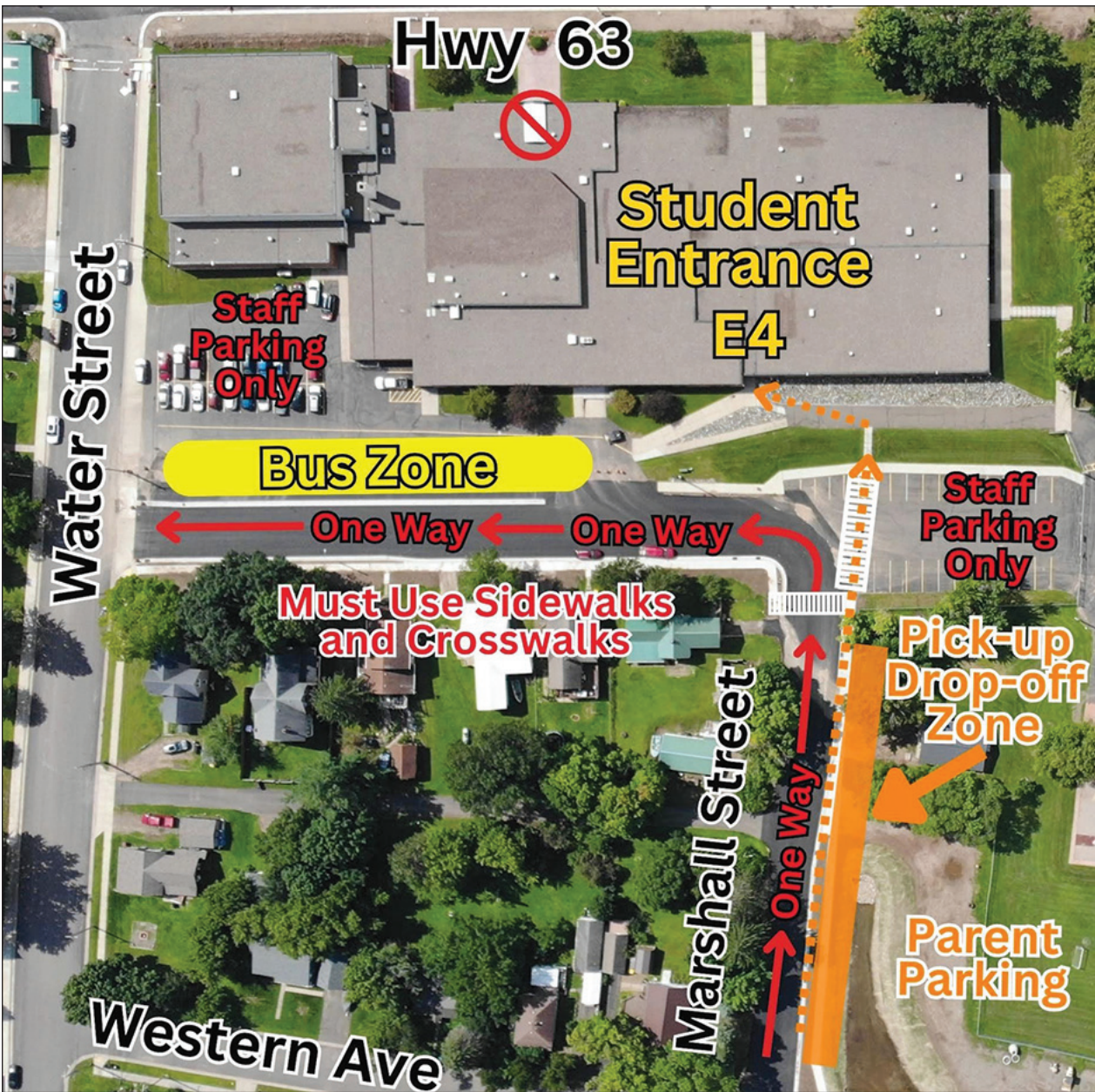
Julie Korish embodies the heart of rural education. She inspires, encourages and uplifts everyone around her. Her dedication for her students and her community is nothing short of extraordinary, and we are thrilled to recognize her with this award.

Cont'd on page 3



Julie Korish

New Elementary School Drop Off Zone!



A map of the new drop off zone for kids at Cumberland Elementary School. A much safer area for parents to drop off kids at school has been established. Drop off on Hwy 63 is no longer encouraged but crossing guards will be positioned for students walking to school. Crossing guards will also be present at the new drop off area. Note Marshall Street and First Avenue are now a one way streets.

New One Way Streets Approved at September City Council Meeting

The Cumberland City Council met on Tuesday, September 2nd, at 6:00 pm, for the monthly meeting. After roll call with all council members present, the council moved up Item 11 of the agenda (Public Safety), a discussion and possible action relating to the School District's request to make Marshall Street from Western Avenue to 1st Avenue

and 1st Avenue from Marshall Street to Water Street, one way streets (behind the Elementary School). After City Administrator Randy Reeg explained the school district wants to permanently change these streets to one way streets for child safety in drop off areas Superintendent Dr. Barry Rose addressed the council stating that "we tried it last

year and it worked well, it helps ease the flow and on the first day of school this year, it worked well again." A motion was then made by Alderman Schullo and seconded by Cady to approve the plan. All were in favor.

Next on the agenda, Bob Wurm chose to speak in the public comment portion of the meeting. Bob stated that he and his wife

were the first residents in the newly developed TID 9 District behind Synergy on the west end of Cumberland. He stated there is a vacant lot next to them with piles of dirt and there was a lot of silt run off on to their property. He stated silt fencing was not doing the job. Bob went on to say after communicating with Devon

Cont'd on page 3

Friday Night Fun!



Eve, Taylor and Violet are all smiles at Endeavor Stadium Friday night during the Cumberland versus Bloomer football game. The game may not have went the way the girls wanted but they still had a great time! Photo by Greta Weaver

Cumberland



Hardware



OPEN 7 DAYS A WEEK
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Saturday 8 am - 4 pm
Sunday 10 am - 2 pm
Curbside Pick-up Available!
Delivery Available*
*Some restrictions apply

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Mary DeFoe presented CHS Principal Dan Hopkins with a donation of \$3,750 from the class of 1980. The gift will be used for the new Endeavor Commons.

CARD OF THANKS

The family of Corrine Thoe would like to extend our heartfelt thanks to all who cared for our mother during her stay at Cumberland Care & Rehab and her recent passing.

To the personnel at Care & Rehab who took care of her and made her smile every day. She loved you and we are thankful for your kindnesses to her.

To Dr. Tom Lingen who cared for her professionally and personally. You've been such a blessing to our family.

To the personnel at Cum-

berland Hospital for your expertise in caring for her during her recent visits there. We appreciate you.

To the personnel at Oak Leaf Surgical Center who so tenderly cared for her and our family during the difficult time of her passing. Your compassion will always be remembered.

To the many wonderful friends who visited mom so faithfully. You caused her to thrive and we are deeply grateful.

Steve and Ruth Thoe
Doug and Carrie Ficocello
David and Paula Thoe



Come and join us for stories, music and friendship each Monday morning 10AM to 11AM starting September 15th.

First Lutheran Church hosts a learning and play group each week for preschoolers (babies through age four) and their parents or caregivers. There is no cost to participate.

Tiny Tots takes place during the school year.

All are welcome.

TINY TOTS

First Lutheran Church ~ 8th and Elm Avenue ~ 715-822-4416





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Please join us for a fun evening at
DKG Psi-Northwest WI Gala
"Purse"-onality PLUS

Thursday, Sept. 25, 2025
5:00-8:00 pm
Turtleback Event Center
Rice Lake, WI

Tickets - \$40
Tickets available from DKG members or
Contact info@dkgnorthwestwi.org

Hearty hors d'oeuvres
Silent Auction
Live Auction
Spirits Table
Envelope Tree
Coin Purse Prizes

DKG is an honor society of women educators
impacting education worldwide.

We put books in the hands of kids.



AUDITION NOTICE

THE SHOW
The Best Christmas Pageant Ever
By Barbara Robinson
Directed by Diane Thorp and Chris Hopkins Hile

WHEN & WHERE
September 6 & 13: 10AM-1PM
at the Cumberland ETC Ruppel Family Theatre
1595 2nd Ave. Cumberland, WI, 54829

WHO WE'RE LOOKING FOR
At minimum
Adults 6F, 2M, 2 Any
"Stage ages" 30s-60+ but, playable by any
Children 8F, 8M, VARIOUS MORE FOR ALL
Ages 7-13 for named; 6+ for various other roles
Go to cumberlandetc.com for more information!

REHEARSAL SCHEDULE
Rehearsals will begin in October

PERFORMANCE DATES
DEC. 4th-6th at 7:00 PM
6th & 7th at 1:00 PM

Class of 1980!



The Class of 1980 had their 45th class reunion at the American Legion last week. Pictured in the front row left to right are: Marlys Holmbeck, Lisa Vanderyan, Dawn Paulson, Mary Donatelle DeFoe, Jolene Hagen Helbig, and Val Zappa Peters. Second row left to right are: Mike Lombard, Terry Egstad, Bobby Erickson, Rick Ranallo, Leslie Moe Seeger, Julie Crotteau Sanford, Angelo Owens Snyder, Lisa Ranallo Lambright, Diane Ricci Thorp, Craig Bowen, Terry Jordan, Shawn Johnson, John Johnson, Craig Turcott, and John Muench. Back row left to right are: Gary Zappa, Ricky Zappa, Terry Williamson, David Ricci, Tim Doonan, Scott Strickland, Rick Ellingson, John Murray, Todd Bents, Todd Barrows, Wendy Olson, Chris Schultz, Steve Jansen, Luke Hergert, and Mike Capuzzi.



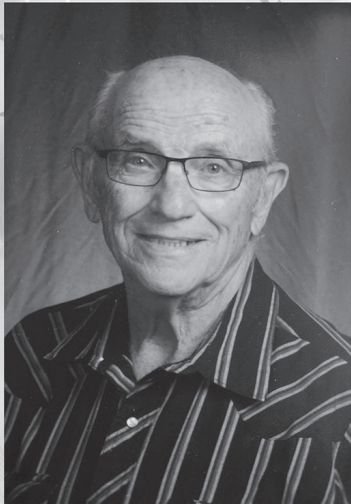
RANCHO TIERRA BRAVA
HOME-GROWN CHICKEN & TURKEY

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SATURDAY, SEPT. 13 • 9 AM - 2 PM

STILL ONLY \$3.49/ PER POUND
for both Chicken & Turkey
- BRING A COOLER WITH SOME ICE! -
Find us on Facebook or Instagram





Come celebrate!

Edward (Lee) Freitag's

90th

Saturday, September 27th
1:00 - 4:00 PM

Christ Lutheran Church - Pipe Lake
1994 20th St, Comstock, WI 54826

Please no gifts, your presence is your present.

THANK YOU FOR READING THE

ADVOCATE



The St. Anthony Council of Catholic Women Presents

Grateful Harvest

DINNER VARIETY SHOW

St Anthony Parish Center | 925 St Anthony St, Cumberland

Sunday, Sept 14th - Doors open at 4pm

• Silent Auction, Chance Games & Raffles! • Tickets \$30 •

Enjoy a served pork dinner with all the trimmings, dessert, live music & entertainment from area musicians & artists!

Tickets are Limited and will not be sold at the door.
Call the Church Office to reserve your tickets! 715-822-2948

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Turtle Lake, WI 54889

Produce Days!
Fresh Produce Available:
Friday 12pm-6pm

Season Closer Coupon
Get 50% off all native perennials in your purchase
Coupon cannot be combined with other deals
Expires September 29th, 2025

MUMS! MUMS! MUMS!
8" Pots: \$11.99/each or 3/\$31.99
10" Pots: \$13.99/each or 3/\$38.99
Tricolor: \$15.99/each or 3/\$45.99
Hanger: \$17.99/each or 3/\$50.99



SCHOOL LUNCH

Thursday, September 11
Build you own sub with ham or turkey, baked beans.
MS/HS: Hamburger/cheeseburger.
ES: Uncrustables (2nd option).

Friday, September 12
French toast sticks, sausage patty, hashbrown patty, carrots, strawberry cubs.
MS/HS: Pizza (2nd option).
ES: Uncrustables (2nd option).

Monday, September 15
Chicken wrap, chips, carrots.
MS/HS: Pizza (2nd option).
ES: Uncrustables (2nd Option).

Tuesday, September 16
Taco tater tots, corn peaches.
MS/HS: Pizza (2nd option).
ES: Uncrustables (2nd option).

Wednesday, September 17
Lasagna with meat, homemade wheat bread, broccoli, pears.
MS/HS: Pizza (2nd option).
ES: Uncrustables (2nd option).

All meals are served with a variety of 1/2 pint of milk, fresh, frozen and canned fruits and vegetables. MENU IS SUBJECT TO CHANGE DUE TO VENDOR AVAILABILITY.

This institution is an Equal Opportunity Provider

Cumberland American Legion

Available to rent for
Weddings, Parties, Reunions, etc.
Hall • Bar • Kitchen
CAN BE DECORATED TO FIT YOUR NEEDS

For More Info Contact
715-822-4121



CUMBERLAND SCHOOL DISTRICT NEWS

COMMUNITY EDUCATION OFFERINGS

THURSDAY, SEPT. 11: • 6 am-7 am CCE: TRX • 6:30-7:30 am CCE Pickleball • 9 am-2 pm Girls Golf Invite @ Northwestern • 4-7 pm HS Cross Country @ Cameron • 5-7:30 pm Boys Varsity Soccer Home vs Unity/St. Croix Falls • 5-8 pm HS JV Volleyball @ CTeam Quad @ Unity •

FRIDAY, SEPT. 12: • 6:30-7:30 am CCE Pickleball - ES Gym • 4-5 pm CCE: Choose Fit • 7-9 pm Varsity Football @ Ashland •

SATURDAY, SEPT. 13: • 11am-1 pm CCE: Pickleball • 12-5 pm Marching Band @ Baldwin

MONDAY, SEPT. 15: • 6:30-7:30 am CCE Pickleball - ES Gym • 4-5 pm CCE: Choose Fit • 6-7:30 pm JV Football Game Home vs Ashland • 8-10 pm CCE: Adult Volleyball •

TUESDAY, SEPT. 16: • 6:30-7:30 am CCE Pickleball - ES Gym • 4-8:30 Girls Golf Match @ Barron • 4-7 pm HS Cross Country @ Rice Lake • 5-8 pm Boys Varsity Soccer @ Washburn/Bayfield • 5-7 pm MS Volleyball @ Unity •

WEDNESDAY, SEPT. 17: • 6:30-7:30 am @ 3:30-8 pm CCE Pickleball •

**FOOD PRESERVATION BASICS**

PLAN ON JOINING US FOR AN INFORMATIVE SESSION WITH A MASTER FOOD PRESERVER. SHE WILL COVER THE BASIC METHODS OF FOOD PRESERVATION AND THE STRENGTHS AND CHALLENGES OF EACH. GET ANSWERS TO YOUR QUESTIONS ABOUT HOW TO SAFELY PRESERVE FOOD!

This class is offered as a fundraiser for the Island City Food Coop

SAME CLASS WILL BE OFFERED "2" TIMES:
MONDAY, SEPTEMBER 8 AT 1:00 PM OR
SATURDAY, SEPTEMBER 13 AT 11:00 AM
AT THE ISLAND CITY FOOD COOP

To register or to ask questions please contact:
Island City Food Coop
715-822-8233
Email: icfoodcoop@gmail.com
Susan Bridger CCE Director
HS: 715-822-5121 ext. 403
sbrid@csdmail.com

PUBLIC WELCOME & FREE OF COST!
DUE TO THE CUMBERLAND HIGH SCHOOL CONSTRUCTION... THE CUMBERLAND FITNESS CENTER IS NOW CLOSED FOR THE SUMMER. HOWEVER, IF YOU ARE INTERESTED IN WORKING OUT WITH THE WEIGHT EQUIPMENT - IT WILL BE OPEN WITH AN ATTENDANT IN A TENT ON THE ENDEAVOR STADIUM SITE MONDAY TO FRIDAY 5:15 AM - 7:00 AM

Lake life made better with a new dock and boat lift!



Always water-ready!

- ✓ Lightweight
- ✓ Easy to install
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- ✓ Strongest frame on the market

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Cumberland's Premier New and Used Dock & Boat Lift Sales and Boat Storage

SCAN THE QR CODE BELOW FOR
HIGHWAY 63 PROJECT UPDATES



Thank you for your patience!
-City of Cumberland

Support your friends and neighbors
SHOP CUMBERLAND

THANK YOU!

The 2025 9th Annual CHIX Invitational Ladies Golf Tournament wishes to thank the many businesses for their donations and support:
Special acknowledgement and appreciation to Cumberland ACE Hardware, Louie's Finer Meats, NEXTGEN and Nilssen's Foods for their contributions.

Bill's Distributing Capelli Salon Cheese Brothers Cumberland Chamber of Commerce Emporium Kwik Trip	The Lodge Cumberland North House Healing and Tea Peter & Annie's Salud Salt & Spa Tease Hair Studio White Willow Co Market
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Additionally, a big THANK YOU to the many volunteers who assisted with the tournament and raffle along with appreciation to the Cumberland Golf Course for hosting and the food from Spot Bar

City Council...

Fredrickson, head of the Street Department, City Administrator Randy Reeg and Councilman Michael Cifaldi, the problem got fixed and looks great. He wanted to thank them for getting it done. After the public comment period concluded, the council moved to finance.

First on the agenda was discussion and possible action relating to an agreement for professional services with SEH (Short Elliot Hendrickson) for final plans, bidding and construction inspection for TID #9 Street, utility and stormwater improvements not to exceed \$147,200 all were in favor and passed unanimously.

Next was a discussion relating to a proposal from Vierbicher for CDBG (Community Development Block Grant) administration in the amount of \$25,000. All were in favor and passed unanimously.

Next the council voted on a possible action related to health insurance opt out payments, city employees can receive a \$3,900 check if they choose not to be insured through the city. It comes with a substantial savings to the city and passed unanimously.

Moving on, the council postponed a discussion on a proposed salary matrix. Next in the Planning Commission portion of the meeting, a discussion was held relating to possible action to the CSM (Certified Survey Map) at 1485 Arcade Avenue for Kevin Adascheck. A portion of his neighbors garage is on his property. A deal was made with the neighbor to amend the property lines. All were in favor.

Next up was Public Works. A discussion was had relating to the treatment of driveways in the city right of way on Hines Lakeview Drive with replacement blacktop or concrete and give credit to those with special driveway materials. Everyone under this plan gets treated the same. All were in favor.

A discussion was then had on possible action relating to AFP #1 from DeSantis Excavating LLC for 1st and Marshall reconstruction in the amount of \$407,049.35. All were in favor.

In the Utility Committee portion of the meeting, the following items were discussed:

A. AFP #6 from Olympic Builders for Well #6 in the amount of \$105,165.00.

B. AFP #7 from CTW Corporation for Well #6 in the amount of \$68,134.00, both were for work that has been completed.

C. Change order #4 from James Peterson & Sons Inc., for Wastewater Collection Systems Improvements in the mount of \$24,428.63.

D. Final AFP from Visu-Sewer for Wastewater Collection System Improvements Contract B in the amount of \$36,988.30. All motions passed unanimously.

In committee updates, Mayor Shoemaker thanked Craig Turcott, who tendered his resignation, after 16 years as head of the utility commission.

In Parks and Recreation, Michael Cifaldi stated there are tentative plans in place for new "Welcome to Cumberland" signs and it is just about time to start taking the beach equipment out of Beaver Dam Lake.

As for the Fire District, Cifaldi stated there have been 13 calls recently and have been more than 100 year to date for the department. He said it has been a tough stretch for the guys recently, helping with deceased individuals. They are looking at ways to have someone available to help with mental health issues.

In Public Works, Tom Goldsmith stated work continues on watermain on Hines Lakeview Drive and he is looking forward to completion of Main Street.

Jim Schullo spoke on behalf of the Golf Course, and said its been a good year at the course. The Dick Ruppel Scramble raised \$17,982.00. The greens are scheduled for aeration on September 16th and 17th and the course is up \$33,000 in green fees this year.

Kelly Cady gave an update on the Library and said it has been crazy busy. In July alone, the Library's website had 1,529 hits, 5747 items have been checked out and there were 228 computer sessions in the last month. Rutabaga was also very busy for the library with tons of new people stopping in.

Randy Reeg then gave the City Administrator report saying most items have been covered and that the city hopes to have the budget done by mid November and the city will begin accepting bids for the city garage on September 11th.

Mayor Shoemaker's comments were straight to the point. He said, "we are finally nearing the end of construction season hopefully by the end of September. It's been really busy and I look forward to seeing it end." With that, the meeting was adjourned. October's meeting is set for Tuesday, October 7th.

Support your Friends and Neighbors! SHOP CUMBERLAND!

It's WURSTFEST!

• FREE SAMPLES
• Raffle Prizes!

Saturday, Sept. 13
11:00 - 4:00

HUGE RAFFLE PRIZES **LIVE MUSIC**

\$1.00
• Brats
• Hot Dogs
• Chips
• Pop

T-shirts & Hoodies

PRIZES! Raffle to benefit Cumberland Fire Dept.

Wurstfest
Est. 1970
LOUIE'S FINER MEATS

CRAFTS & FREE FOOD SAMPLES
KETTLE CORN • SCENTSY
WOOD CRAFT SIGNS • JEWELRY
JO-EM'S THINGIES & WHATNOTS
JAMS • TUPPERWARE • NORWEX
PASTRIES • FREEZE DRIED CANDY

• Beer Garden
• Crafts
• Face Painting
• Food Samples
• Louie's Lodge Specials
• Kids Games

~~~~~
TUPPERWARE • FRANK'S FRUIT TREES

LOUIE'S LODGE
LOUIE'S ON THE LAKE
CHIEFTAIN WILD RICE
MOOSE LAKE MUSTARD
NORTH COUNTRY CHEESE
BYTR COUNTRY MARKET BBQ

FREE FOOD SAMPLES

SUGARWOOD
BIG STACK SWEETS
LOUIE'S FINER MEATS
LAKE COUNTRY DAIRY
FROM THE WOODS PUPPY CHOW
COMSTOCK CHEESE CURD WAGON
SMOKIN' BROS RUBS & SEASONING

10% OFF ALL WINES
SAT. - SEPT. 13 ONLY

FREE Sampling 12:00 - 4:00
Stop in for Door Prizes

Back by popular demand!
THE CHAD EDWARDS BAND
FUN FOR THE ENTIRE FAMILY
Get your raffle tickets now at Louie's or from a Cumberland fireman.
MIKE BIGNER/WJMC LIVE FROM WURSTFEST.



Louie's Brings Home The Bacon

2025 IFFA - Deutscher Fleischer-Verband - Frankfurt, Germany

GOLD!

Pepperoni
Skin-on Wieners
Skinless Wieners
Smoked German Fry
Hungarian Hard Salami
Cooked Traditional Brat
Smoked Beef Italian Sausage
Cacciatore & Parm Hard Salami
Bourbon Cracker Pepper Hard Salami

GOLD!

Ring Bologna
Hunter's Sausage
Smoked Bratwurst
Cooked Applegate
Smoked Cheddarwurst
Smoked Ring Andouille
Soppresatta Hard Salami
Italian w/Wine Hard Salami
Mushroom & Romano Hard Salami

BRONZE

Cooked Comstock Brats & Beer & Curds

UNRIVALED ~ REMARKABLE

2025 American Association Meat Processors Awards

Sweepstakes for Product Show Excellence
Best of Show - Dry Cured Pepperoni
Grand Champion - Braunschweiger
Grand Champion - Dry Cured Pepperoni
Grand Champion - Summer Sausage
Reserve Grand Champion - Coarse Ground
Skin-on Wieners
Reserve Grand Champion - Heavyweight
Bone-in Ham
Reserve Grand Champion - Blood & Tongue
Champion - Semi-boneless Ham
Reserve Champion - Chicken Feta Spinach
Bratwurst

2025 Wisconsin State Fair

Grand Champion - Bone-in Ham
Reserve Grand Champion - Smoked Bratwurst
Champion - Summer Sausage
Reserve Champion - Head Cheese

OUTSTANDING ~ INCOMPARABLE

2025 Wisconsin Association of Meat Processors

Grand Champion - Blood & Tongue
Reserve Grand Champion - Louie's Little Links
Reserve Grand Champion - Bone-in Ham
Reserve Grand Champion - Skin-on Wieners
Reserve Grand Champion - Fine-Cut Ring Bologna
Reserve Grand Champion - Boneless Commercial Ham
Reserve Grand Champion - Dry-Cured Pepperoni
Reserve Grand Champion - Summer Sausage
Reserve Grand Champion - Coarse Ring Bologna
Champion - Fresh Traditional Brats
Champion - Wisconsin Summer Sausage
Champion - Natural Casing Smoked Polish
Champion - Smoked Salmon (blackberry)
Reserve Champion - Smoked Chicken
Reserve Champion - Pork Griller (blackberry)
Honorable Mention - Fresh Apple Links
Honorable Mention - Semi-Boneless Ham

2025 Minnesota Association of Meat Processors
Outstanding Service Award

With nearly 800 awards since 1975, Louie's has offered Northwest Wisconsin the highest quality and a wide variety of award-winning hams, bacon and sausage.
Our competition successes are because of you -- our valued customers and friends.

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Opinion



Out My Window

by Paul Bucher, Editor

Thursday marks the 24th anniversary of 9/11. It is a day most Americans will never forget, I know I certainly won’t. I will never forget sitting on the edge of the bed in disbelief. It almost didn’t seem real. Hijacked airplanes flying into the World Trade Center in New York City, the Pentagon and the heroes of Flight 93 who fought against the hijackers of al-Qaeda, causing the plane to crash into a field in Shanksville, Pennsylvania, instead of a target in Washington, D.C., saving countless lives while sacrificing their own. Truly unbelievable. It marked a time when we learned we are not immune to terrorists. It also marked a time when we came together as Americans. Take a moment to remember the nearly 3,000 victims who were lost in the deadliest terrorist attacks in history. Also, thank you to all the military, firemen, police, EMT’s and medical personnel for all you do, that too is not forgotten.

-0-

Louie’s Finer Meats Wurstfest takes place this Saturday from 11 am to 4 pm. If you haven’t been to Wurstfest, put it in your calendar. So much good stuff. Awesome food, crafts, kids games, Louie’s Lodge specials, live music, a beer garden and more. It is fun for the whole family, make sure to check it out. Speaking of Louie’s, congratulations for taking top honors at the American Cured Meat Championship held in Kansas City. Louie’s won many awards, but most impressive was winning best overall performance at the show. Once again, congratulations!

-0-

Well week 1 is in the books and both the Pack and the Vikings picked up wins. Green Bay rolled over the Lions. The Packers controlled the line of scrimmage on both sides and cruised to a convincing win. The Vikings, meanwhile, after a terrible start, scored 21 4th quarter points to come back and beat the Bears 27-24. JJ McCarthy in his first start, struggled early but came on strong late. It will be interesting to see how he progresses. Caleb Williams, the Bears starting quarterback, was just the opposite, started good and had a poor second half, minus a to little too late drive at the end. It’s a long year, see what happens.

-0-

If you’re looking for a fun time and want to get out and golf, or just want a chance at some great prizes, the annual Steve Ranallo Golf Scramble takes place this Saturday at the Cumberland Golf Course. Proceeds from the event benefit Cumberland Community Cares and the Jack Jablowksi Foundation to help fund research to advance treatment of paralysis recovery. It really is a fun day, so get out to the course! Have a great week!



“An Independent Community Newspaper”

THE CUMBERLAND ADVOCATE

Owned by Jackson County Publishing, Inc.

A WEEKLY NEWSPAPER
FOUNDED IN 1881

1375 Second Ave.,
Cumberland, WI 54829
Phone (715) 822-4469
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Friday: 9:00 am - 12:00 pm.

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Wisconsin and
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ASSOCIATION

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✍ Letters to the Editor: The
Cumberland Advocate wel-
comes letters to the editor, **500**
words or less on subjects of
interest to our readers, however,
the choice of any material is at
the discretion of the editor. Let-
ters are limited to one per month
per person. Letters endorsing or
criticizing candidates for elected
office will not be published two
weeks prior to the election.

The editor also reserves
the right to edit letters to meet
space requirements, clarify, or
to avoid obscenity, libel, or inva-
sion of privacy. All letters must
bear the handwritten signature
of the writer and include the
address and phone number(s) for
verification purposes.

Poetry and thank you letters
are not appropriate. There will
be a charge for letters of thank
you from individuals and they
will be included with the paid
notices, not with Letters to the
Editor.

Weekly deadline is
2:00 p.m. on
Friday



Inside Wisconsin

by Tom Still

“AI mistrust is natural human reaction, but history suggests that may fade”

MADISON, Wis. – Some people developed “railway neurosis” in the 1830s and ‘40s because they believed the human body was not designed to travel at the speed of locomotive trains. The advent of telephones in the late 1800s triggered worries over privacy and the erosion of face-to-face communication; some people refused to touch a phone for fear of electrical shock. Adoption of the modern elevator was slow because people were afraid of free-fall accidents, even after Elisha Otis invented a safety brake demonstrated at the 1854 World’s Fair.

Such is the case with artificial intelligence today, with many people leery of AI for reasons that may yet be proven correct – or which will be navigated in time as its many advantages become more widely known.

Stern warnings about AI were issued a year ago by an international group of AI scientists who were central to its development. Scientists from the United States, China, Britain, Singapore and Canada were among those who concluded “loss of human control or malicious use of these AI systems could lead to catastrophic outcomes for all of humanity.”

These are AI pioneers,

yet they believe some AI models may begin to autonomously self-improve and spin out of human command unless safeguards are put in place by nations that are major developers.

The list includes deep fakes, erosion of privacy, loss of jobs now held by real people and predictions that AI will change the very nature of warfare. Might exploding pagers and walkie-talkies be equipped with an AI trigger? The losers in warfare throughout history have often been those who fought with the technology and tactics of the previous war.

Others worry that massive data centers powering AI functions will consume ever-growing amounts of energy and water for cooling. Such centers are being built or planned in Wisconsin communities such as Mount Pleasant, Kenosha County, Beaver Dam, Port Washington and DeForest, according to news reports.

At a minimum, observers have warned, utilities and state regulators must ensure that data center power costs are not passed on to homeowners and other existing users. A balanced energy generation approach for data centers should ultimately include nuclear fission and fusion.

Some AI advantages have

emerged:

Some repetitive and even physically dangerous jobs previously done by humans are being replaced by AI-powered robots, which has allowed human workers to be reassigned. In an age when many employers are having trouble filling jobs, that’s a competitive edge.

Similarly, efficiency and productivity appear on the rise in workplaces – particularly in manufacturing – that have adopted AI for some purposes.

Systems powered by AI don’t mind working weekends or the third shift. It is available 24/7.

Artificial intelligence is changing health care, from better analysis that can drive research results to administrative tasks to freeing up physicians to spend more time with patients. “...AI is changing the trajectory of health care – from automating routine tasks and increasing efficiency to improving diagnoses, accelerating the discovery of more effective treatments, and so much more,” concluded a 2024 report from Harvard University. Specifics cited included helping clinicians better interpret medical imaging results and aiding in the diagnosis and treatment of rare diseases.

Virtual assistants such

as Siri, Alexa and Google Assistant are powered by AI, as are navigation apps and personalized recommendations that can help consumers find products (although they can be annoying.)

Financial institutions such as banks and credit unions use AI to detect and prevent fraudulent transactions by spotting unusual account patterns.

Right now, AI is driving stock market activity that would otherwise be sluggish due to other factors. Chicago-based analyst Scott Becker, who spoke at this year’s Wisconsin Entrepreneurs’ Conference, wrote Thursday that Nvidia is up 27% for the year and is “the primary bellwether AI stock due to its dominance in the market for high-performance graphics processing units, which are critical for AI development.”

It’s only human to question the safety and potential economic disruption of inventions that test our ability to absorb the change, but history shows acceptance is widespread once benefits become clear. That may be the case with AI in time.

Still is president of the Wisconsin Technology Council. tstill@wisconsin-technologycouncil.com.

A Look Back

September 14, 2001

In response to the terrorist attack last Tuesday, September 11, Wisconsin Senator Herb Kohl sent the following statement:

“Last Tuesday, September 11, America suffered an attack. A tragedy. A horror. But Tuesday, America did not suffer a defeat. In Washington D.C., in New York City, and across the country, we will continue our rescue operations, we will mourn our dead, we will call relatives and hold our families a little tighter. But we will also return to work, to school, and to our lives of freedom.

These cowardly terrorist attacks have shaken our nation, but they have not broken our nation. We awake today with a renewed resolve to protect our citizens and punish the monsters who have carried out this atrocious attack-and the countries who have opened their borders to these monsters.

September 11, 2001, was one of America’s darkest days. We have lost lives, friends, landmarks and our sense of unfettered security. But we have not lost our spirit to our will to fight and keep our freedom. Every American, as he resumes his or her daily activities, is part of that fight. And I have no doubt that it is a battle against terrorism and tyr-

anny that we will win.”

The following is a story from Andrew Miller, who worked at the 5 O’Clock Club from 1990-1995, and is no in New York working as an EMT.

Andrew explained, “ I went to tech college in Rice Lake because I wanted EMT training. The medical field seemed to be something important I needed to do. In 1995, I went to New York after taking paramedic training in White Bear Lake, MN. I had a sister in New York and I wanted to work as a paramedic so the rest is history.”

“My job,” explained Andrew, “as an ambulance EMT” is sometimes tiring. There are a lot of long hours. Sometimes I don’t feel like I’m helping... but sometimes I feel lots of rewards. I haven’t actually been at Ground Zero caring for the wounded. My company has a private contract with the cities and we do transfers from one hospital to another. Basically, we have transferred people to outlying areas that had room. Local New York EMS took care of the disaster victims.”

Andrew continued, “some people here can’t believe what has happened, some are angry. But most express disbelief and shock which is setting in. I spoke to a few

victims from the attack and they really didn’t want to talk. It’s so very personal.”

“ I don’t see the World Trade Center (WTC) now and it’s so disheartening. It’s like other people not seeing a nearby mountain or a lake. I don’t see the Twin Towers. I’m going to actually have to go there and see it’s gone. It’s a big part of us... it’s been a part of the landscape we see.”

“As far as security...everyone was nervous at first. There was a bomb threat at Grand Central Station and all came running out and looking up...I guess looking up at high buildings and looking for airplanes,” said Andrew.

“We finally saw F-16s about 3:00 pm in the afternoon. I had never seen a jet fly so low. I felt happy knowing it wouldn’t happen again here today,” continued Andrew.

Andrew said, “Since then, I took a girl to a mall to do some shopping. We saw commercial airplanes. We sat in awe because we hadn’t seen any on our horizon, since the attack, which was entirely foreign to us”.

Concerning the aftermath, Andrew said there were some terrible effects which shouldn’t happen. “We have had armed soldiers and tanks in Brooklyn protecting the Muslim community

because of threats. There is a lot of anger out there. Positively, I saw hundreds walking below my window with candles chanting, ‘U.S.A., U.S.A.’ That made me feel good.”

Andrew explained that many people came to help. In fact now they tell people to call ahead before going. They also tell people to donate blood at their conventional centers. Money is what is needed now.

“Personally,” said Andrew, “there is too much to absorb. New York seemed so far away from terrorism. It’s scary it could happen here. There is a feeling of

Look back cont’d on page 9

2025 WEATHER			
Date	Hi	Lo	Prec.
09/02	75	53	0.00
09/03	72	53	0.67
09/04	57	42	0.02
09/05	52	42	0.53
09/06	54	41	0.58
09/07	58	42	0.06
09/08	60	42	0.00
Temperature and precipitation readings are taken at 7 a.m. for the previous 24 hours and are provided by the Cumberland Utility Office.			

48 Years of Service!



On Wednesday, August 27, 2025, Governor Tony Evers presented a special plaque of recognition to Jeanette Rydberg in honor of her 48 years of service as a teacher and librarian. The patrons and staff of the Thomas St. Angelo Public Library of Cumberland wish her all the best in her retirement.

Look Back...

helplessness and sorrow. I would like to turn back the clock of time. Then sometimes there's anger. We ask who and what is the enemy... one, a few, or a lot?

"Another problem is the phone lines were beneath WTC. We have been able to receive telephone calls but cannot send out except through cell phones. All ATMs are still out."

Andrew replied to the query about the future. "The talk now is of rebuilding the WTC. Part of a person wants it back...it

has been ingrained in our skyline for 30 years. We know it's not a symbol of freedom, but it has financial importance. If they don't rebuild it, there should be a memorial in its place."

Right now people are on the streets, shopping, but in the back of your mind the attack is still there in spite going about our daily business. We're glad to be alive. We just can't stop... we keep on going. I can't watch the news anymore. There has been so much to take in. I feel horrible and sick about this."

"It can happen. It did. If it happened here, it could happen anywhere. The Sears Tower or even Cumberland, Wisconsin.

When asked what message Andrew would send the people of Cumberland, he replied, "Love your families. It hurts so much to see people with pictures looking frantically for a loved one. Tell your family you love them. Be careful. We don't want to lose freedoms, but we need to be cautious. That's what's important."

Barronett News

By Judy Pieper

Football season is finally here – Yay!!! Football is the only sport I truly enjoy watching – even though I have to try to stay awake during the baseball and basketball games Duane insists on wasting our time on. I am not a Jets or Steelers fan, but I watched that game, hoping against hope that Aaron Rogers would lose by a humiliating margin. Well, I don't suppose we have to talk about how that turned out, do we?

The Packer/Lions game though, that was fantastic. I knew Love would do well in Green Bay. And their defense was outstanding. Each quarter is only fifteen minutes, you know, but the one-hour game took almost three hours to play and it was worth wasting every minute of that. Go Pack!!

You know that Sal's on 63 is not normally open on Sunday, right? Well, Tracy Thompson and Alyse Lehmann talked Suzy and Ryan into opening the bar for the Packer game, and they were glad they did. There were lots of fans there cheering on the Packers, and everyone had a great time. Alyse said that they have decided they will continue opening the bar during Packer games, but that everyone should check out Sal's Facebook page for opening times. After the game Alyse brought a bowl of soup over for Duane's supper and a flat-bread pizza over for me. I personally am very glad they are going to be open for Packer games – we will eat like royalty.

Alec and Anna (Waterman) Adams are expecting a little bundle of joy in November, and there was a baby shower held in their honor this past Sunday afternoon. The weather was beautiful for gathering outside and visiting before going into a beautifully decorated building for lunch. Anna is quite the flower

grower, and there were huge buckets of beautiful flowers in the entranceway, and guests were encouraged to make themselves bouquets before leaving. There was, of course, way too much food, and it was all delicious.

New parents, Trystin and Kaylie Adams, were there with their adorable little baby girl, Suttyn. And, of course, proud Grandpa Jesse and Grandma Rachel were there, cuddling her as much as possible. There were lots of little ones with their parents and grandparents – it was so much fun seeing so many small children having a good time together.

Richard Pieper traveled to Wisconsin Dells with his Barron County Special Olympic softball team this past weekend to compete in state. Richard called when he returned home to let me know that they had lots of fun, but that they lost both games that they played. They all came home with white ribbons – 4th place – to remember the trip.

We had some very unexpected visitors on Saturday. Dan and Donna Trolinger, who had been at the campsite by Hilltop Retreat, stopped by on their way back to their home by Lake Delton. Dan and Donna's son is into gardening, so we had a nice chat about how well the tomatoes and cucumbers grew this year. Their son's garden was pretty over-run with the cucumber vines, so we told him about how Duane puts up a chicken-wire fence to train the vines on so that they don't take over the garden. That makes them very easy to pick too, just stand in front of the fence and pluck them off. Sounds like they will have him try that next year.

Shirley Overvig spent a couple days in Siren visiting with the Barronett

mystery couple. They had a good time – walking on some interesting trails and shopping at a huge church-run second-hand store. She stopped by our place on her way home and she, Geri Pittman and I had a great visit. We also talked a lot about our gardens – I'm afraid that's about all I talk about in the summer. Boring. The older I get the less I find those type conversations boring.

Tina Anderson, Lynn Thon, Geri Pittman and I had supper at Sal's on 63 on Friday evening. I had the salad bar – my personal favorite – and while I was dishing up my plate, I was talking to another customer. After I sat down, she came over to our table and asked if I made desserts for Sal's, and asked if I made the butterscotch pie. I told her that I did, she said how much her whole family liked it, and I told her I would make it again this coming weekend. She made my day!! It is so nice to hear compliments on the desserts I make. So – if you like butterscotch pie, that will be one of the desserts at Sal's this weekend.

Lynn and I went to Chetek on Saturday morning to watch Kane Thon and his team, the Spooner Rails, play flag-football. I know nothing about flag-football, and it was a little hard to figure out what they were doing once in a while, but it was a great way to spend the morning. All the kids play all positions, and Kane was able to play quarterback for a short time. He threw two amazing passes that were caught by his teammates, and one very good pass that was caught by a member of the other team. I'm sure the college coaches are keeping an eye on him already.

I better go – this is getting way too long. Have a wonderful week, and I will see you next time.

Senior News

By Gloria Lindeman

We started planning our annual fall festival which will be held October 11th from 9am till 2.

We will have lots of gift certificates for our raffle and will have a silent auction.

If you would like to donate to this it would have to be new items. We will also be having a garage sale, so if you would like to donate items for this, you can bring them in any time.

No clothes though as we don't have room to display them. Yes we have a table set up to sell items but if you bring things in now we will be saving them for our sale.

We will be serving chili and treats and this year we are making more chili so hopefully we won't run out this year.

This is a special event so come in and check it out. Looking forward to seeing all of you.

We are going to try having a craft vender sale if there are enough people interested. It will be held on November 15th from 9am till 2pm. We will rent a table for \$10 and if you have extra racks \$5 each. You can sell what ever you like.

Just call and reserve your table. I know its early but think about it. Call Gloria at 715-822-8241.

Until next week, take care and see you at our center.

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Free Informational “SCAM” Seminar To Be Held

TURTLE LAKE, WI An informational, free seminar will be held at the Turtle Lake Parkview United Methodist Church at 6:00 p.m. on Wednesday, September 17. The topic is SCAMs and this is the second time Jeff Kersten will be presenting. Jeff is the Agency Liason with the Wisconsin Bureau of Consumer Protection. Because scams have be-

come so commonplace, he will be presenting new ways to deal with ID Theft, Passwords and Safe Online Shopping. He will also answer any questions you have or address specific situations in which you may have been scammed. This session is free and open to the public. Light snacks will be provided for the 6:00p - 8:00p event.



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Mind Over Matter: Healthy Bowels, Healthy Bladder offered by Aging & Disability Resource Center

Did you know that more than half of women over age 60 experience bladder or bowel control challenges? These issues can range from mildly bothersome to truly life-altering, and for some, the fear of embarrassment can prevent them from living life fully.

The Aging & Disability Resource Center of Barron & Rusk Counties in partnership with the Wisconsin Institute for Healthy Aging is pleased to offer Mind Over Matter (MOM): Healthy Bowels, Healthy Bladder—a warm, supportive, and evidence-based workshop crafted especially for women aged 60 and older. This program is designed to empower you with the confidence and tools to manage or even reduce symptoms—without medication or surgery. Whether you’re experiencing symptoms or

simply hoping to prevent them, MOM offers practical, proven strategies you can put into place at home.

What Makes MOM Special? Researched and proven effective: 71% of participants saw improved bladder symptoms; 55% experienced improved bowel symptoms. Simple and manageable: Three 2-hour sessions, typically held every other week over a month. Small, supportive groups: Limited to 10 women for privacy, trust, and camaraderie, with a trained female facilitator leading the sessions.

Engaging and uplifting: Includes group activities, goal-setting, laughter, social connection, and even fiber-filled snacks.

Tailored tools: Learn gentle pelvic floor exercises, fluid and fiber

adjustments—including tailored daily fiber goals and healthy habits to accommodate your lifestyle and medical guidance.

Class Details & Accessibility This workshop will be fully virtual via Zoom. You’ll need internet access. Don’t worry if you don’t have a device with a working camera or microphone—the Aging & Disability Resource Center can provide a loaner tablet and technical support so you can participate comfortably. There is no fee to participate however the ADRC does suggest a donation of \$10 for women age 60 and older who participate. Space is limited and fills up fast—please register early! Deadline to register is Tuesday, September 30th. To reserve your spot or get more information, please call Alisa Lammers at 715- 537-6225.





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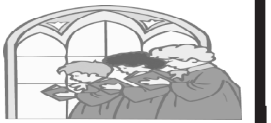
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Church Directory



“Why is the Good News Good?”

by Pastor Jared Andrea
Cumberland Baptist Church

The word gospel means good news and good news is worth sharing. If you applied for a job that you really wanted and then got that job, you would likely share this with others. When a child is born, the parents cannot help themselves from sharing the good news and many that receive it share it too.

In these examples, it is obvious why the good news is good. My concern, however, is that many have heard people say that the gospel is good news, but they do not really know why it is good. Perhaps those sharing it do not really know why either. If someone asked you why the gospel is good, how would you answer?

2 Cor. 5:21, and its surrounding context, gives us a clear answer:

“He made Him who knew no sin to be sin on our behalf, so that we might become the righteousness of God in Him.”

It was the will of God the Father to make/cause Jesus, His eternal and sinless Son, to be the sin-Bearer for unrighteous sinners.1 Although Jesus is sinless, He took upon Himself the sins of His people 2 and was punished, by death, in their place for their sins. Their guilty verdict and death sentence were transferred to Jesus who, in love for them, willingly accepted the “transfer.” This is part of the answer to why the good news is good. But there is more...

The last part of 5:21 tells us that something was also transferred to those that trust in Jesus: The righteousness of God in Christ. The perfect, righteous standing of Jesus, who knew no sin, becomes theirs by faith. God no longer sees their sins and guilt, but sees only Christ’s righteousness. This is good news! But there is more...

Those that trust in Jesus get more than good legal standing before God. They get God. They enter into loving relationship with God and will enjoy Him forever. Our sin severs relationship with God, yet God, the Father, restores it in His Son: “...God, who reconciled us to Himself through Christ...” (2 Cor. 5:18).

“...Christ also suffered once for sins, the righteous for the unrighteous, that He might bring us to God...” (1 Pet. 3:18).

This is indeed good news, and good news is worth sharing!

1 This is why it was necessary for Jesus to take on a human nature (without ceasing to be God). If He was not born into this world as a human, then He could not bear sins and receive the punishment of death for human sinners.

2 All those that trust in Him alone for salvation.

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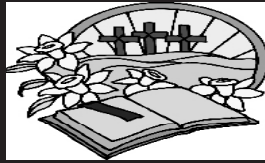
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Cumberland Advocate

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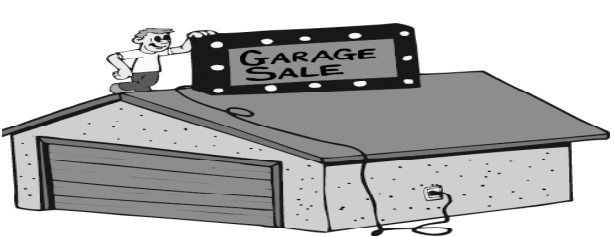
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PUBLIC NOTICES



NOTICE
Notice is hereby given that the Regular Monthly Meeting of the Cumberland School District Board of Education shall be held at 6:00 p.m. for open session on Tuesday, September 16, 2025, in the middle school commons.
The following is the proposed agenda:
1. Approve vouchers, receipts, and invoices.
2. Recognize delegates, visitors, and donations.
3. Consider approval of William Rosenow as High School Yearbook Advisor.
4. Consider approval of

the High School Trap Team DNR Grant Project Resolution.
5. Hear discussion items and administrator reports.
6. Set meeting dates and events.
A copy of the agenda is posted in the elementary school, middle school, high school, and administration building.

Jennifer Hyatt
Cumberland School District Clerk
Published in the Cumberland Advocate on September 10, 2025 WNAIXLP

NOTICE OF MONTHLY TOWN BOARD MEETING TOWN OF CUMBERLAND, BARRON COUNTY, WI
NOTICE IS HEREBY GIVEN that the regular monthly meeting of the Board of Supervisors for the Town of Cumberland will be held Monday, September 15th, 2025, at 6:00 p.m. in the Town Hall (902 20th Avenue). The Hall is accessible to all persons. The agenda will be posted no later than 24 hours prior to the meeting.
Dated this 5th day of September 2025
Town of Cumberland Sara Mathison, Clerk
Published in the Cumberland Advocate September 10, 2025. WNAIXLP

Statewide public notice website
www.wisconsinpublicnotice.org
Sudoku Puzzle #4149-M

	1	2	3			4	
5		6	2	7			3
					2		8
		8		4	7		
1	2					5	6
		9	1		3		
7		4					
2				4	6	9	1
	3				2	8	7

Elks Lead Nation in Honoring 9/11 Heroes on 24th Anniversary

Chicago, IL – September 11, 2025 – The Benevolent and Protective Order of Elks will lead the nation in remembering the heroes and victims of September 11, 2001, with Patriots Day ceremonies held across the United States, Puerto Rico, the Philippines, and the Panama Canal. Local Elks Lodges invite the public to come together in unity, reflection, and gratitude—paying tribute to the firefighters, police officers, first responders, military members, and ordinary citizens whose courage and sacrifice continue to inspire America.

As one of the nation's foremost patriotic and

charitable organizations for more than 157 years, the Elks are proud to honor the spirit of service that rose out of tragedy. In 2024 alone, the Elks contributed over \$520 million in cash, goods, and volunteer time—supporting veterans, empowering young leaders through scholarships, and strengthening local communities nationwide. With nearly 1,800 Lodges and 800,000 members, the Elks remain committed to ensuring that the values of service, patriotism, and remembrance are passed on to future generations.

The Elks will never forget September 11th. Each year,

we gather not only to mourn those we lost, but to honor the resilience of a nation that came together in its darkest hour. Through our acts of charity and service, we strive to keep that spirit of unity alive.

From small towns to major cities, Elks Lodges will pause to remember, reflect, and recommit to building stronger communities in honor of those who gave everything.

Locally the Leadership Team at Rice Lake Lodge #1441 encourages the community to remember the fallen year-round not only on September 11.

For membership details, visit Join.Elks.org.

Non Emergency Phone Numbers:

Cumberland Police Dept. 822-2754
Barron County Sheriff 537-3106
Polk County Sheriff 485-8300

Emergency

911



THANKS FOR READING THE ADVOCATE



Steve Ranallo Memorial Golf Benefit

"Try to continue the annual golf benefit and donate proceeds to Spinal Cord Injury Research"

Saturday September 13

18 Hole Best Ball Scramble

Team Prizes

\$ 400 1st place
\$ 300 7th place
\$ 200 2nd to last

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18 Individual Flag Prizes

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(3 Player Teams OK)

\$70* per person
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Tee Times 8am-11am

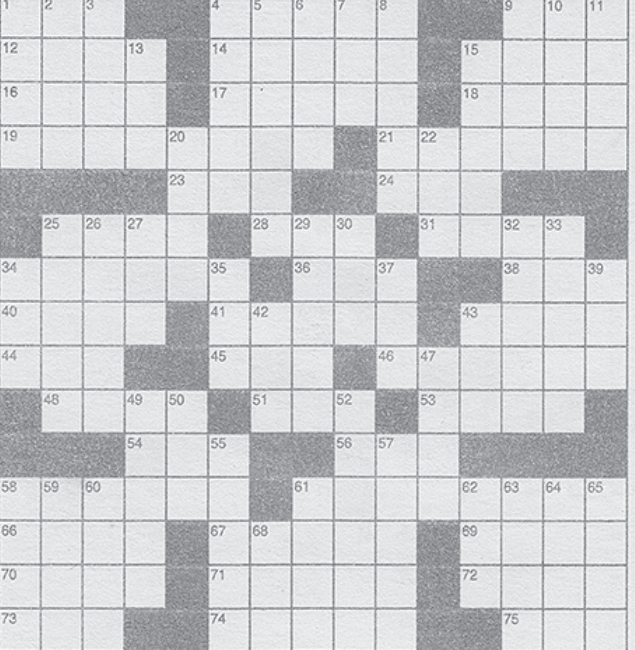
Call for reservations 715-822-4333
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Half of all proceeds will go to
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Established in 2009, CCC is a 501(c)(3) charity that has donated over \$40,000 in scholarships to local youth while also providing meals and financial assistance to local families in need or experiencing a serious accident, illness, or catastrophic destruction of home.
CumberlandCares.org

Half of all proceeds will go to
JACK JABLONSKI FOUNDATION to help fund medical research to advance the treatment of paralysis recovery.
JablonskiFoundation.org

PUZZLE



ACROSS

1 Representative
4 ___ and pains
9 Communication
12 Organization concerned with civil liberties (abbr.)
14 Intone
15 Cleaning agent
16 Thick carpet
17 Scholar
18 Goad
19 Hold pans
21 Chopped off
23 Make angry
24 Whiz
25 Christmas carol
28 Precedes an alias
31 Snare
34 Fruit
36 Advertisements
38 Make a mistake
40 Concluded

41 Drudge
43 Water (Sp.)
44 Average work performance
45 Pride
46 Loafing
48 Light
51 Move away
53 Soothe
54 Sixth sense
56 Snacked
58 Nova ___
61 Hawaii climate
66 Frost
67 Large billed bird
69 Pop
70 Cab
71 What bears like
72 Orient
73 Miles per hour
74 ___ Saxon
75 Digit

DOWN

1 File
2 Reverberate

3 Small ground plot
4 Performer
5 Buskin
6 Head coverings
7 Vane direction
8 Inscribed stone
9 Corporation (abbr.)
10 Payment
11 Copied
13 Expression
15 Excellent
20 Fatty
22 Fall mo.
25 Having to do with the navy
26 Musical production
27 Serving of corn
29 Barbecued stick
30 Hoopla
32 Plate armor
33 Clip
34 Papa
35 Brew
37 ___ Lanka

39 Remnant
42 Maturity
43 Wing
47 Insightful
49 Subway
50 Pounds per square inch
52 Vessel
55 High ranking man - used formerly
57 Capital of Japan
58 Pillow covering
59 ___ d'etat
60 Swearword
61 Chinese secret society
62 Winter hazard
63 Layer
64 As well as
65 Opp. of early
68 Large weight unit

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Barron Electric Cooperative's
2025 Right-of-Way Clearing Will be Completed
in Cumberland Township



Contractors for Barron Electric Cooperative will be clearing and trimming trees around power lines in Cumberland Township in Barron County. Every Barron Electric member in that township received a postcard with their November 2024 Barron Electric bill providing notification of the 2025 Right-of-Way Clearing. Please contact the Operations Department at operations@barronelectric.com if you have questions. Thank you for your cooperation.

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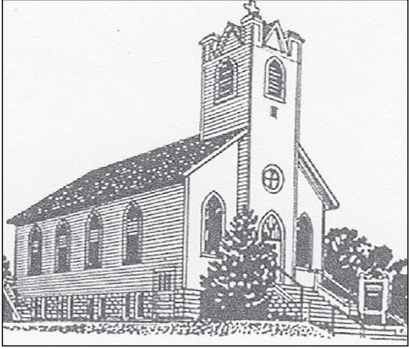


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St. Paul's Church - 1960



“As we prepare to celebrate 125 years on September 21st, Christ has made the way for a great cloud of witnesses that have gone before.”

The original church was used until 1964 when the new church was built, at the current site. The Life Center classroom wing was added in 1988.

Below is a list of families that have passed through our church since the beginning. The first members are in bold letters.

H.P. Petersen	Meyer	Neitzel	Hubbard	Babcock	McLellum	Schmidt	Forfar	Nowaskey	Hasse	Wohlk
Carl Newmann	Bischer	Lund	Soltan	Bents	Schaar	Pillar	Scandin	Stouffer	Hecht	Wulff
Fred Behne	Thesenvitz	Knutson	Zager	Kamnetz	Niemann	Plireau	Maki	Mumm	Heidemann	Alberg
J. Neumann	Krentz	Nevin	Finley	Ricci	Matton	Subut	Erickson	Polthast	Henck	Bazewicz
W. Schultz	Daninger	Sutherland	Rhode	Siems	Hergert	Lindquist	Lundequam	Timm	Hile	Biebighauser
R. Kuehn	Maertens	Zempel	Picozzi	Wasilensky	Zumhoff	Kluge	Cass	Garibaldi	Huehn	Brion
Fritz Brandt	Kurt	Riebe	Hubbard	Thoreson	Wigchers	Dexter	Schlecte	Broker	Johnson	Burns
R. Zube	Hoeohncke	Biedorn	Bergmann	Odell	Wiese	Lundquist	Osmer	Gove	Nickell	Danner
C. Pruefer	Linn	Born	Kraft	Rouzer	Vieths	Meachem	Dunemann	Lausen	Klone	Draves
Leopold Warwick	Gundy	Hillut	Stagelberger	Barnes	Turner	Nagel	Wickersham	Gauke	Kuhl	Flach
Herman Meier	Williams	Quast	Zager	Johnson	Straw	Gunderson	Kasten	Lansin	Meyer	Friess
H. Neumann	Rick	Avery	Finley	Loverude	Statton	Florer	Rylander	Bazewicz	Miels	Griffith
August Hanson	Nyman	May	Rhode	Adam	Severson	Strenke	Christiansen	Bauer	Nemeth	Grover
Wm. Bergschmidt	Huehn	Herme	Picozzi	Kopischke	Schulte	Oeslby	Pederson	Lawrence	Newell	Grube
Carl Rusch	Wentzel	Lindemann	Kraft	Ritchie	Schenfeld	Townsend	Marino	Arnold	Nickell	Guenther
Hedke	Swaner	McChesney	Organ	Hall	Rust	Waybrauch	Koser	Bennington	Nowaskey	Hanel
Huhn	Rust	Perry	Hagen	Gropp	Just	Rieper	Anderson	Addis	Nyhus	Helbig
Otto	Foster	Schedler	Shafer	Wilda	Kenke	Badell	Mercer	Ayers	Ohlemann	Hill
Degner	Vollrath	Schiebel	Kolzow	Huser	Kiesch	Paffel	Wardon	Barrows	Oscarson	Hoff
Kroeger	DeLeFunte	Heinecke	Glovka	Turcotte	Hahs	Leonard	Grube	Benjamin	Pazder	Jenkins
Heinrich	Kallsen	Zistel	Thompson	Adaschek	Guenther	Bussewitz	Wriet	Berg	Pichler	Leonard
Hedwig	Grinde	Just	Nielsen	Zappa	Germann	Fitzgibbon	Frietag	Bickle	Raab	Linder
Franz	Wegner	Roll	Horstman	Ruppel	Dickmann	Burt	Wackes	Blechinger	Rimarcik	Litwiller
Ludolf	Jergersen	Bowen	Huebner	Hagelberger	Diesterhaft	Stucky	Poulter	Brown	Romanowski	Mireau
LaFlesche	Steege	Bernhard	Ostrum	Bowers	Droeg	Stouffer	Lueck	Cairns	Rose	Mitchell
Ernst	Guenther	Holdorf	Loverude	Stuntz	Chellea	Nielson	Heppner	Chase	Rye	Muench
Ludwig	Lutes	Llle	Abbott	Bird	Becker	Harnick	Herr	Craine	Schultz	Nystrom
Welther	Hoerl	Hook	Ingeldoe	Gardner	Rye	Owens	Farley	Daniels	Shoemaker	Potthast
Tesch	Rovie	Scharmer	Wahl	Broomes	Sorensen	Hoffman	Linnell	DeGolier	Shogren	Ranallo
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Hansen	Lehmkaht	Dickmann	Schaefer	Atkinson	Antonetti	Reimer	Burns	DeMontigny	Sonora	Soltau
Petersen	Severson	Duncan	Pritchard	Wasilensky	Cundiff	Zihner	Cole	Donatell	Spychalla	Steckhahn
Pagel	Nelson	Fahrenholz	Ladd	Sommer	Hahn	Wood	Benz	Donica	Strasser	Steil
Dietrich	Asti	Luke	Schenfeld	Gonzales	Jensen	Manowski	Lammers	Doolittle	Swartz	Strenke
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Traub	Dusel	Kent	Wickstrom	Cimfl	O'Dell	Stadola	Jennings	Ferris	Thomas	
Karlen	Liehti	Krentz	Fischer	Randall	Samuelson	Henderson	Gilberts	Frie	Wabrowetz	
Schulz	Wandrey	Wiesner	O'Deal	Cordes	Sjplatt	Nical	Bonneville	Galep	Weber	
Schramm	Froehlich	Dague	Ullers	Jerke	Prell	Krueger	Satterlund	Greener	Wenzel	
Miller	Gohl	Marske	Hewitt	Schroeder	Avery	Russell	Hermann	Hanson	White	

Sports



Dick Nerbun

Dick Nerbun to be Inducted into the Ladysmith Athletic Hall of Fame

Cumberland resident Dick Nerbun will be inducted into the Inaugural Class of the Ladysmith Athletic Hall of Fame on Friday, October 10.

Dick Nerbun excelled as a three-sport athlete during his high school career, but is best remembered for his achievements in the hurdling and jumping track events where he broke multiple school records, three of which still stand today.

During his senior year, Nerbun set the school record in the high jump (6' 3/4") and long jump (21'

4 1/4"). He was also a three-time HON conference champion in the 120-yard high hurdles, 180-yard low hurdles, and long jump. At the 1967 state WIAA track and field meet, Dick was the State Champion in the 120-yard high hurdles, while placing 4th in both the low hurdles and long jump.

In 1967, Nerbun received the National "W" Certificate of Merit from the University of Wisconsin for his work in the 120-yard high hurdles. Congratulations Dick Nerbun!

Cumberland Football Drops Contest to Bloomer; At Ashland on Friday

The Cumberland Football Team saw their record fall to 0 and 3 on the year with a 20-0 loss to the Bloomer Blackhawks last Friday night in Endeavor Stadium. The team will try to get into the win column this Friday, when they head north to Ashland for a 7:00 start. The Oredockers come into the contest with a 1 and 2 mark.

Bloomer scored two first quarter touchdowns, but scored only once more in the contest. "The guys played hard and didn't give up. We need to stay the course and continue to get better every day," said Head Coach Jordan Potvin about the loss.

The defense was led by Brody Gilbertson, who had eight solo tackles including three quarterback sacks. Max Odden added five tackles and Logan Peterson four tackles, including a sack.

The Beavers defense forced four turnovers on the night, including interceptions by Troy Majewski, Alex LaBlanc, and Odden. Potvin credits his defense with, "Playing better as the night progressed and creating turnovers for our offense."

The Beavers moved the ball largely with the running game, while only completing five passes for 24 yards. Logan Peterson carried the ball 24 times for a career best 124 yards, while Majewski rushed five times for 15 yards. "We had plenty of chances to score but didn't execute well enough when the opportunities presented themselves," added Coach Potvin.

Ashland has defeated Rhinelander 26-20, while losing to Lakeland and St. Croix Falls. Most of their offensive damage has come on the ground.

Cumberland CC Team Runs in Spooner Invitational

The Cumberland Cross Country Team headed to Spooner last Thursday for their 13-team Invitational, where the Cumberland Girl's team finished in 11th place. The Cumberland Boy's Team did not have enough runners to participate as a team. Cameron was the winner in both competitions.

The Comets Aggie Schmidt was the Girl's Medalist with a time of 21:00 as Cameron placed three runners in the top five finishers. Cumberland Freshman Jovina Skinner, meanwhile, had another strong meet, finishing in 26th place out of 114 runners with a time of 25:05.

Violet Small was 36th overall with a time of 25:55, while Greta Weaver was the next Cumberland finisher at 28:32.

In the boy's race, Carter Kucko of Rice Lake took Medalist honors with an excellent run of 16:15, while Tommy Dettinger continued his fine start to the season with a 4th place time of 17:34. Brother Ben Det-

tinger was 18th out of 138 runners with a 19:09, while the Beaver's other runner, Tyer Genatempo, was 74th with a time of 22:36.

The Cumberland Middle School also participated in Spooner where the boy's finished in 10th and the girl's 11th.

In the boy's race, Cade Hamilton of Spooner was Medalist with a run of 10:07, while Cumberland's top time came from Leo Dettinger, who ran a 11:28, good for 16th place. Michael Odden finished in 13:09, Jackson DePatto in 13:14, and Cooper Jobe with a time of 13:38.

The Cumberland Girl's Team was led by Riley Muench, who finished 27th with a time of 13:07. Elliott Meyer added a 14:16 and Laney Collins a 14:50. Medalist for the Middle School Girl's was Spooner's Natalie Eichten, who came in with a 11:19.

The team ran Tuesday in Bloomer and then head to Cameron this Thursday, September 11, for a meet beginning at 4:00 pm.



Cumberland quarterback Troy Majewski outraces a handful of Bloomer defenders Friday night at Endeavor Stadium. Photo by Greta Weaver.



Beaver tight end Max Odden makes a nice leaping catch between a pair of Blackhawk defenders Friday night in Cumberland. Photo by Greta Weaver.



Cumberland Sophomore Alex LaBlanc tries to get around the end Friday night vs Bloomer. Photo by Greta Weaver.



Cumberland Area Fishing & Hunting Table

SOLAR TIMES • Longitude 90.05 Latitude 45.53 • LUNAR TIMES 

AM		PM		MOON							
DATE	Minor	Major	Minor	Major	Sunrise	Sunset	Rise	Up	Sets	Down	DST
09/10	Wed > 7:48	1:35	8:14	2:01	06:40	07:28	8:38p	10:18a	3:08a	3:34p	*
09/11	Thu 8:48	2:34	9:16	3:02	06:41	07:26	9:06p	11:42a	4:01a	4:29p	*
09/12	Fri 9:51	3:36	10:20	4:06	06:43	07:24	9:41p	1:07p	4:58a	5:28p	*
09/13	Sat 10:55	4:40	11:25	5:10	06:44	07:22	10:27p	2:27p	5:58a	6:29p	*
09/14	Sun 11:57	5:42	-----	6:13	06:45	07:20	11:26p	3:35p	7:00a	7:30p	*
09/15	Mon 12:27	6:42	12:57	7:12	06:46	07:19	NoMoon	4:30p	8:00a	8:30p	*
09/16	Tue 1:23	7:37	1:51	8:06	06:47	07:17	12:35a	5:11p	8:59a	9:27p	*

Major = 2 hours/Minor = 1 hour • Times are centered on the major/minor window
F=Full Moon N=New Moon Q=Quarter Moon > = Peak Activity
DST will have * in it if it is in effect that day Calibrated for Time Zone: 6W





An Outdoorsman's Journal

By Mark Walters

It's All About the Bear

Hello friends,
As I write this it has been 141 days since Doug Cibulka and I started running our bear baits in northern Juneau County and we are at a point where they have to be run every day if you hope to keep the bear coming in. Doug is now at "Bear Camp," my house, and we are doing some teal and goose hunting to pass the time.

Monday, September 1st
High 75, low 53

As any bear baiter that has been running baits since April 25th can tell you we are long term tired and very excited. We run a 40-mile round trip from my house and 4 hikes into our stumps and it is a lot of work. In the 16 years I have been doing this, this summer has been incredible for baits being hit almost every time we check them and by big bear.

As luck would have it, the last week all of our baits but one have had a complete shut down and that is due to lots of berries, mushrooms and acorns, new food. After running the baits today we headed out with my canoe and Red for an afternoon of goose and teal hunting as it was opening day.

Doug and I have been friends all of our lives and now that we are both in our mid 60s we have hit a point where if we do not fire the gun we really do not care and that is a good thing because despite a solid effort and seeing hundreds of wood duck and mallards we did not get a shot at a teal or a goose. We sure did see a pretty sunset and it was good to be in a canoe together.

Until this summer I have not put a solid effort into training Red on waterfowl. Her mother was an excellent retriever and when Michelle passed away 3 years ago, Red was a pup, and I simply have not had it in me to do the training. Now that my pond is complete Red loves it when I pull out the dummies

and we play fetch.

This spring when we started running the baits first it was ticks and black flies. I actually have had 12 ticks embedded into me this warm season and I am hoping there will be no problems with that down the road. Once May came around, we did regular battle with mosquitoes and deer flies and this was a tough year for deer flies. One day I made a mistake and forgot mosquito spray, and I ran the baits in shorts, sandals and a tank top. I was bitten so many times by deer flies that I actually became sick for a day.

The annual fall insect that can be very hard on bear baiters is hornets and ground bees. On Saturday of this week, I brought a portable stand to one of our hunting locations and unknowingly threw it on top of the entrance to a ground bee nest. I was attacked and luckily only stung once but let me tell you if I get stung more than once by a hornet or a bee, I have some pretty serious problems for about a week.

The next morning Doug and I did another waterfowl hunt to a different location and once again did not fire a shot. It seems like where we are hunting there are not many teal and though there were geese all summer, they seem to have vanished and that bought us to one day and bear season opens. My buddy had his knee replaced in January so he would be in shape for this hunt, we have probably dropped \$800 on bait, the same on gas and countless hours in the woods.

I feel that "all season" bear baiters become biologists in a way we are in the woods from spring until well into the fall. We watch the wolf, deer, insects, waterfowl, green up to the leaves falling and we hope that when we are sitting in a tree when the season opens the magnificent animal called a black bear will offer us a shot. In our case, just like not firing our guns during the waterfowl hunts, we are well



Red and Doug Cibulka enjoying time spent in the canoe during Wisconsin's Early Teal and Goose Season.

aware that if we do not get a chance to harvest a bear everything will be ok and the sun will still come up in the morning.

Love this way of life!
Sunset



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Tough battle!



#5 Braden Johnson and a Hayward player battle for position Thursday night at Endeavor Stadium. The Hurricanes edged the Beavers 2-0.



Camden Johnson fires a shot on goal Thursday night vs Hayward. The goal keeper made a good save on the play.

Alumni College Athletes Begin Their Fall Seasons

Several Cumberland Graduates are well into their fall college seasons as the middle of September nears.

Jack Martens is entering his final year of football at D1 South Dakota, where the Coyotes are preparing for a home contest against Northern Colorado this Saturday. Martens was named a Team Captain this fall and caught his first touchdown pass of the season last week in a 20-13 loss to Lamar College

out of Texas. Martens is a three-year starter at wide receiver and is considered the team's best blocking ofensive end.

DaShaun Ames, meanwhile, is anxious to return to his wide receiver position for the University of Minnesota-Duluth after missing the season's first two games with injury.

Ames was a NSIC First Team All-Conference pick last fall and was named as a

preseason choice to the D2 Elite-100 watch list for the 2025 season.

Finally, 2024 graduate Carly McCreary is on the UW-Sevens Point Cross Country Team where she participated in four meets as a freshman. She finished with a time of 26:53 in the 6000m at the Pointers first meet in Green Bay last weekend.

Sports Calendar
Thursday, Sept. 11
Girls Golf @ N. Western 9:00
CC @ Cameron 4:00
Soccer home vs Unity/ St. Croix 5:00
Friday, Sept. 12
Football @ Ashland 7:00
Monday, Sept. 15
Girls Golf home Quad 4:00
Tuesday, Sept. 16
Girls Golf @ Barron 4:00
CC @ UW ECBC 4:00
Soccer @ Washburn 5:00
Thursday, Sept. 18
Girls Golf @ Hayward 9:00
Soccer home vs Ashland 5:00
Volleyball home vs Unity 7:00



Cumberland Soccer Team Has a 1-1 Week; Plays at Home this Thursday

The Cumberland Soccer Team defeated Spooner 2-1 and dropped a 2-0 contest to Hayward in games last week. After a road contest played on Tuesday against Eau Claire Regis/Chippewa Falls McDonell, the team is back home in Endeavor Stadium this Thursday in a match-up against St. Croix Falls/Unity starting at 5:00 pm.

The Spooner victory came after a defensive battle, in which the lone goal of the first half came on a Cumberland free kick following a pushing foul by a Rails defender. Ian Sellent scored the tally when his kick went untouched into the back of the net making the score 1-0 at intermission.

Spooner was able to tie the game up at 1-1 on a goal with five minutes left in the contest. The Beavers responded, however, when Senior Shae Longtine

scored with thirty seconds left in the game, giving Cumberland an exciting team victory. Coach Brent Sellent was pleased with his squad's effort saying, "The whole team contributed in an excellent victory over two evenly matched opponents."

The Beavers put on another strong effort two nights later against the Hayward Hurricanes, but their returning All-Conference goalkeeper was too tough to score-on in a 2-0 loss. "We had lots of opportunities by couldn't get anything past him," said Coach Sellent.

Hayward scored both their goals after intermission in a game played in rainy conditions. "Despite the loss, I was proud of the team as we communicated well and moved the ball around to create opportunities," concluded Coach Sellent.

Cumberland Volleyball Team Picks Up Three Wins During Busy Week

The Cumberland Volleyball Team was busy last week, going 3 and 5 at competitions in Elk Mound and Chetek. This week the team hosted Boyceville and Somers on Tuesday night, before traveling to Unity this Thursday for a Quad beginning at 5:00 pm.

Last week began on Thursday when the team dropped contests to Spring Valley, St. Croix Central, and the host Mounders in a Quad at Elk Mound. Alexis Peterson and Raegan Beecroft led the team with nine kills each, while Alexis Withthoft enjoyed a great night of blocking, while adding five kills. Coach Erin Miller credited Olivia Villarreal with also contributing a solid night of volleyball.

Saturday, Cumberland concluded their week by

traveling to Chetek for their Invite.

During the day's activities, the Cumberland girl's defeated Bruce, Cornell, and Siren, while dropping contests to New Auburn and the host Bulldogs. "We played Chetek-Weyerhaeuser right down to the wire but couldn't quite finish the job. Overall, we played much better as a team and the girls brought excitement and intensity to the court," added Coach Miller. New Auburn took home the First Place Trophy.

The JV2 Team had a good week, playing in a Bloomer Quad where they defeated Mondovi and Ladysmith, before falling to Bloomer. Both the JV1 and JV2 play contests this week in Cumberland and at Unity.

Girl's Golf Prepares for Busy Week

With their only meet of the week washed out by rain last Thursday, the Cumberland Girl's Golf Team is anxious to return to competition this week.

The squad was back in ac-

tion on Tuesday in a multiple-team meet in Grantsburg, while this Thursday Cumberland heads to Northwestern for their-18-hole 10-team Invitational beginning at 9:00 pm. Mon-

day, the Team hosts Flambeau, Ladysmith, and St. Croix Falls at the Cumberland Golf Course for a 4:00 pm start. The public is invited to attend.



Congratulations to 13 year old Tani Riebe on her first bear. The big bear weighed in at 374 pounds. Pictured with Tani is dad Mark.

Results of the 3rd Annual Cumberland Golf Club Tournament

The Cumberland Golf Club held it's 3rd annual Club Tournament on September 6th and 7th. 58 members braved the early morning cold, up from 55 last year, and participated across 6 divisions with the following results:	2nd Place Low Net: Kevin Koser	1st Place Low Gross: John Nelson
Men's Club Championship:	Men's 2nd Flight	2nd Place Low Gross: Tom Toftness
1st Place: Ryan Erickson	1st Place Low Gross: Joe Garibaldi	1st Place Low Net: Dave Anderson
2nd Place: Andrew Buck	2nd Place Low Gross: Bryan Tahtinen	2nd Place Low Net: Brian Keeler
3rd Place: Reid Olson	1st Place Low Net: Griff Ruppel	Senior Division 2nd Flight
Men's 1st Flight:	2nd Place Low Net: Brandon Hotchkiss	1st Place Low Gross: Don Gray
1st Place Low Gross: Jim Anderson	Women's Division	2nd Place Low Gross: Bob Wurm
2nd Place Low Gross: Scott Danca	1st Place Low Gross: Molly Schnagl	1st Place Low Net: Gary Warner
1st Place Low Net: Jim Berndt	2nd Place Low Gross: Billie Jo Lundequam	2nd Place Low Net: Jim Maack
	1st Place Low Net: Kitty Iverson	Thank you to all the participants!
	2nd Place Low Net: Gail Maack	
	Senior Division 1st Flight	

Non Emergency Phone Numbers:
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Barron County Sheriff 537-3106
Polk County Sheriff 485-8300

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WEEK
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2025 Cumberland Advocate Football Contest

WEEK
1

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Cincinnati vs Jacksonville

Super Prize: 1 yr Subscription to The Advocate *

*Awarded to anyone who selects all correct winners in a week.

Prizes awarded are "Football Bucks" and can be used the same as cash at participating businesses.

MUST BE USED BY MARCH 1, 2026

ENTRY FORM

CLIP THIS OFFICIAL ENTRY BLANK
(Reasonable Facsimile Accepted)
AND MAIL TO "FOOTBALL,"
P.O. BOX 637, CUMBERLAND, WI 54829

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ADDRESS _____

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TIE-BREAKER (Please indicate game score)

Kansas City _____ vs **Philadelphia** _____

Entries Must be postmarked, dropped off at the Advocate or emailed to: news@cumberland-advocate.com (please mark "Football" in the subject line) by Friday of each week.

ONE ENTRY PER PERSON! TWO ENTRIES PER SUBSCRIPTION!

GOOD LUCK TO ALL!

Week
1

WINNERS!

1st Place
Jay Nelson
13 *

2nd Place
Ron Theese
13*

3rd Place
Mary Schwanke
13*