

\$1.50

Cumberland
ADVOCATE

PUBLISHED IN WISCONSIN'S ISLAND CITY
www.cumberland-advocate.com

CUMBERLAND, WISCONSIN 54829

144th YEAR • NO.32

news@cumberland-advocate.com

WEDNESDAY, OCTOBER 1, 2025



Homecoming

Tailgate Party

October 3, 2025

Cumberland BEAVERS VS. St. Croix Falls SAINTS

SUPPORT THE CLASS OF 2029

Brat or Hotdog Plate \$5.00

Includes:
Chips, Cookie, & Bottled Water

ENJOY DINNER AND TAILGATE BEFORE THE HOMECOMING GAME!
FROM 5:00 PM - 6:30 PM ON ENDEAVOR STADIUM PLAZA

EARLY DEADLINE!

ALL NEWS ARTICLES
AND
ADVERTISEMENTS
MUST BE
IN OUR OFFICE BY NO
LATER THAN NOON ON
FRI. OCTOBER 3RD FOR
THE OCT. 8TH EDITION

Thank you

Barronett Fall Colorfest Fun!

The Dairyland Garden Tractor Pull is always a big hit and draws lots of pullers every year. Beautiful weather brought out plenty of spectators for all the weekend's attractions. Good times were had by all!

Cumberland Healthcare Launches 6 Weeks of “Squeezing” in a Mammogram on Tuesdays! Walk-In Mammography Services Starting October 7th.

Cumberland, WI — Cumberland Healthcare is proud to announce a new initiative to services, make breast health services more accessible and convenient: six weeks of extended walk-in hours for screening mammograms – no appointment necessary.

Walk-in mammography will be available from 7:00 am to 7:00 pm on the following Tuesdays: October 7, 14, 28, and November 4 and 11. On October 21, walk-in hours will be available from 7:00 am to 5:00 pm. Please note: If you arrive after 5:00 PM, please use the ER entrance located

behind the clinic/hospital. For all other times, please use the main entrance.

“We understand that life is busy and scheduling an appointment isn’t always easy,” said Emily Dille, CEO, at Cumberland Healthcare. “That’s why we’re offering these extended walk-in hours—to give women the opportunity to get this important screening done at a time that works for them. Early detection saves lives, and we want to make it as simple and convenient as possible.”

Walk-in mammography services will be available at: Cumberland Healthcare –

Radiology Department
1705 16th Avenue
Cumberland, WI 54829
715-822-7390
Walk-In Mammogram Eligibility Requirements:

- ☐ Must be 40 years of age or older
- ☐ Not have had a mammogram in the past 12 months/year (this ensures health insurance compliance)
- ☐ Not have had breast cancer in the last 3 years
- ☐ Not have had breast surgery or breast biopsy in the past year
- ☐ Not have breast implants

☐ Not have any current breast problems or concerns (if you’re experiencing abnormalities, please contact your provider)

Patients are reminded to bring the following:

- ☐ Their insurance card
- ☐ The name of the facility where their last mammogram was performed (if not at Cumberland Healthcare)
- ☐ The name of their primary care provider to ensure proper notification of results

For those who prefer a set time, mammogram appointment

Cont'd on page 5

SCARECROW CONTEST

INFORMATION

Scarecrows need to be up by October 15th and if outside on the sidewalk MUST be taken down by November 5th. Scarecrows will be judged by Celebrity Judges. *This year judges will also judge scarecrows in indoor window displays that can be seen from the street. If you are participating, please let us know (especially if you aren't on Main Street). If you aren't on Main Street and would like a place to put up a display, just ask and we'll get you a space in town.

For more information call the Chamber at 715-822-3378

Cumberland Chamber of Commerce Scarecrow Contest Information: This year's theme is construction.

Comstock Woman arrested for OWI After Driving Into Lake

Emalee Jean Stowell, 37 years of age, from Comstock, WI has been arrested by the Wisconsin State Patrol Spooner Post for operating a motor vehicle under the influence, 1st offense.

On Saturday, September 27, 2025, at approximately 12:31 AM, Wisconsin State Patrol Troopers responded to a single-vehicle crash in Polk County on County Line Street. Preliminary findings indicate that the vehicle was heading northbound when it veered off the road and into the lake.

Upon arrival, Troopers noted signs of impairment in the driver. After a subsequent investigation, which included standardized field sobriety tests, it was determined that the driver, Emalee Jean Stowell from Comstock, WI, was operating the vehicle while under the influence of an intoxicant first offense. Mrs. Stowell was subsequently arrested and taken to the local police department for a breath evidentiary test.

The crash remains under investigation by the Wisconsin State Patrol.

“Pursuant to the direction of the Wisconsin Supreme Court, as found in Supreme Court Rule 20:3.6, Trial Publicly, you are advised that a charge is merely an accusation and that a defendant is presumed innocent until and unless proven guilty.”



Cumberland football players mob Head Coach Jordan Potvin after the Beavers beat the Spooner Rails 14-6 last Friday night in Spooner. The short handed Beavers have fought hard all season and picked up a much deserved win.

Cumberland

ACE

Hardware

OPEN 7 DAYS A WEEK
Monday - Friday 8 am - 5 pm
Saturday 8 am - 4 pm
Sunday 10 am - 2 pm

Curbside Pick-up Available!

Delivery Available*
*Some restrictions apply

2421 Superior Ave. • Cumberland, WI • 715-822-8459

Library Column

Thomas St. Angelo Public Library

Crafternoon Club - Wednesday, October 8 | 1-4 PM
Fall felt wreath

TSAPL Book Club - Thursday, October 9 | 4 - 5 PM
Game Night - Friday, October 10 | 4 - 6:30 PM
Bring family friends to try a new board game. Taste test new Oreo flavors.

Red Cedar Woodwind Quintet Concert - Wednesday, October 15 | 6 - 7 PM
Free concert at the library.

Coloring & Conversation - Saturday, October 18 | 10 - 11 AM

Pumpkin Decorating - Saturday, October 18 | 10 AM - 12 PM
Children can pick up a free pumpkin at the Chamber of Commerce and bring it to the library to decorate.

Closed for Staff Development Day - Wednesday, October 22

Tech Mondays - Monday, October 27 | 10 AM, 11 AM & 12 PM

Ukulele Jam - Tuesday, October 28 | 5:30 - 7 PM

Chess Club - Wednesday, October 29 | 3:30 - 5 PM

Ukulele Concert & Sing Along - Thursday, October 30 | 6 - 7 PM
Featuring the Library Lake Strummers.

Hook & Needles Book Club - Friday, October 31 | 11 AM

Baby & Me - Tuesdays | 9:30 AM
Storytime - Thursdays | 9:30 AM
Mahjong - Mondays | 9:30 AM & Wednesdays | 12 PM

Thomas St. Angelo Public Library of Cumberland
1305 2nd Ave. Cumberland, WI 715-822-2767, cupl@cumberlandpl.org



Thank you for reading
The Advocate



ANNUAL CHICKEN DINNER
Christ Lutheran Church (Pipe Lake) of Comstock

Sunday, October 12th • 11am-1:30 pm

Tickets will be \$15.00

DINE IN OR TAKE-OUT

The Church is located at 1994 20th St. rural Comstock/Polk County T & G

Meals include: 2 Pieces of broasted Chicken, Mashed Potatoes & Gravy, Corn, Cranberries, Cole Slaw, Bun & Pie



THOMAS ST. ANGELO PUBLIC LIBRARY
of Cumberland

GAME Night

FRIDAY, OCTOBER 10
4 PM - 6:30 PM

Bring your friends and family for Game Night at the library - perfect for ages 6 to 101! There will be a wide variety of board games available, including Cascadia, Happy Salmon, Jaipur, Everdell, Harry Potter Clue, and more. Snacks provided. Taste test Oreos and vote for your favorite flavor! No registration required.

1305 2ND AVE CUMBERLAND, WI | 715-822-2767 | CUMBERLANDPL.ORG | CUPL@CUMBERLANDPL.ORG





Ruby's Pantry

Saturday, October 4

Distribution will be held at Cumberland Fire Hall as a drive through Pantry. Everyone Welcome! Please do not arrive before 6:30 AM NO Registration Required Distribution from 8 to 9:30 AM Donation is \$25 per share Cash Preferred - No Checks Please

- ✓ Cumberland's Ruby's Pantry will remain a drive through Pantry at the Cumberland Fire Hall.
- ✓ The Fire Hall is located behind the Elementary School. You will be directed to line up in the 3M parking lot. Please follow our parking directors.
- ✓ Fast Track guests will line up on the far side of the 3M parking lot.

Sing With Us

Join the 58th Annual
ETC Cumberland Community Chorus

Come sing Christmas music with friends and neighbors.
No registration required.

Rehearsals
Mondays, Oct 6–Dec 8, 7-8:30 PM

Dress Rehearsal Concerts
Sat, Dec 13, 9 AM Sun, Dec 14, 2 & 4 PM

📍 First Lutheran Church, Cumberland

Questions? Email loripetz@gmail.com

Card of Thanks

I would like to thank all the people who were there for me at the beginning of my unfortunate experience, (EMT, hospital staff), as well as all the people who have kept me in their

thoughts and prayers and supported me during my recovery with cards, messages, visits and meals. I am so grateful for the kindness people have shown me.

Karen Frye

Hunt Hill Nature Center Upcoming Events

Hunt Hill Nature Center will be hosting a Little Explorers program on Saturday, October 11. Each program consists of an exciting morning of stories, crafts, and nature activities geared towards 3–6 year olds; but all ages are welcome.

This month's Little Explorers program's theme is Deciduous Trees! Embark on an adventure through the forest as we read about deciduous trees and their changing seasons. We will enjoy a nature walk to collect leaves, creating beautiful leaf pictures to celebrate the beauty of trees. Guardians must stay for

the duration of the program. Depending on the weather, we will be outside for a portion of this program. Please dress appropriately to be inside and outside in the weather.

Registration is not required, but strongly encouraged by Friday, October 10th at noon. The program fee is free, but donations are appreciated. If you register ahead of time, you must register yourself and your child(ren). For more information or to register, visit www.hunthill.org or call 715-635-6543.

NEW HOME NEEDED



Help us find a home for Maggie & Mo (sister & brother-8 yrs. old). Our elderly parents are moving and not able to bring them with. Both have been declawed, vaccinated and neutered/spayed. Please contact Sandy @ 715-205-0801

Corn Hole

is coming to Cumberland at the American Legion!

An 8 week league, beginning Thursday, October 16th

7:00 pm - 9:00 pm

Open to the public!

\$10 per person, bring your own bags. Blind draw.

Register on Scoreholio

Come at 6:30 pm if you would like instructions on playing or registering.

Any questions, contact Alyson Lundegaum at 715-419-1858.

CORN Hole

CUMBERLAND AREA
COMMUNITY FOOD PANTRY

SINCE 1980

Cumberland Area Food Pantry

Open Fridays 1-3 pm

1290 1st Ave. • Cumberland

For first time visit please provide name and address information and bring a sturdy bags to carry food. Donations of unexpired food items can be brought to the pantry Fridays from 12 pm to 3:30 pm. Cash donations can be sent to the pantry PO Box 741 Cumberland.

For further information or emergency food assistance, please call 715-822-3767.

Find us on Facebook @ Cumberland Area Food Pantry
cumberlandfoodpantry@gmail.com

This Pantry is an Equal Opportunity TEFAP Provider

SCHOOL LUNCH

Thursday, October 2

Chicken Alfredo penne pasta, broccoli, homemade wheat bread. MS/HS: Pizza (2nd option). ES: Uncrustables (2nd option).

Friday, October 3

ES: Chicken nuggets. MS/HS: Popcorn chicken, chips, carrots. MS/HS: Uncrustables (2nd option). ES: Uncrustables (2nd option).

Monday, October 6

Chicken patty, fries, carrots. MS/HS: Pizza (2nd option). ES: Uncrustables (2nd option).

Tuesday, October 7

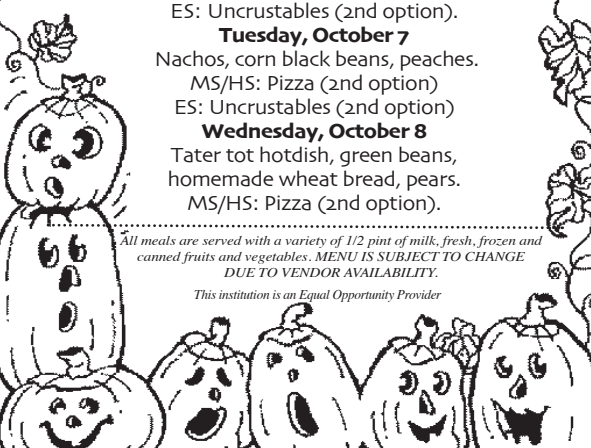
Nachos, corn black beans, peaches. MS/HS: Pizza (2nd option) ES: Uncrustables (2nd option)

Wednesday, October 8

Tater tot hotdish, green beans, homemade wheat bread, pears. MS/HS: Pizza (2nd option).

All meals are served with a variety of 1/2 pint of milk, fresh, frozen and canned fruits and vegetables. MENU IS SUBJECT TO CHANGE DUE TO VENDOR AVAILABILITY.

This institution is an Equal Opportunity Provider



Red Cedar Symphony Showcases Local Talent in Upcoming Concert Series

The Red Cedar Symphony Orchestra is proud to announce its upcoming concert series “Soundscapes from Home,” a vibrant celebration of musical diversity and community artistry. Under the direction of Artistic Director Adam Bever, the orchestra will showcase classical masterworks alongside compositions and performances by talented local musicians. Concerts take place at 7 pm on Saturday, November 1, at Augustana Lutheran Church in Cumberland, and at 4 pm on Sunday, November 2, at Bethany Lutheran Church in Rice Lake.

From Mozart to modern-day composers, this program honors both tradition and innovation. Highlights include Gustav Holst’s “Jupiter, Bringer of Jol-

ity” from The Planets, arranged for woodwinds by local musician Michael Larson, and Snow Dances, an original composition by former RCS timpanist James Hurst. Both are premiere performances.

Featured soloists are RCS Concertmaster Michael Elling performing Antonio Vivaldi’s “Autumn” from The Four Seasons, and Samuel Barrett displaying the expressive emotional depth of the bass clarinet as it takes center stage in Geraldine Green’s Bass Clarinet Concerto.

Join the Red Cedar Symphony for the fall concert series “Soundscapes from Home” as we celebrate the richness of our region – where every note reflects the talent of our local community.

Support your friends and neighbors!

SHOP CUMBERLAND!

YOUR LOCAL REAL ESTATE EXPERTS!



Holly Jordan 612-239-0699
Meg Lepak 715-733-0196
Jessica Longtine 651-253-5651
Bill Wagner 612-756-3709
Jina Nitche 763-567-8737
Jennifer 715-419-3422

Edina Realty® Cumberland Office
a Berkshire Hathaway affiliate 1420 2nd Ave

Cumberland American Legion

Available to rent for
Weddings, Parties, Reunions, etc.

Hall • Bar • Kitchen

CAN BE DECORATED TO FIT YOUR NEEDS

For More Info Contact

715-822-4121



CUMBERLAND SCHOOL DISTRICT NEWS

COMMUNITY EDUCATION OFFERINGS

THURSDAY, OCT. 2: • 6-7 AM CCE: TRX • 6:30-7:30 am CCE Pickleball • 5-8 pm Boys Varsity Soccer HOME vs Spooner • 5-7 pm MS Volleyball @ Chetek-Weyerhaeuser • 5:30-9 pm HS Volleyball HOME vs Northwestern •

FRIDAY, OCT. 3: • 6:30-7:30 am CCE Pickleball - ES Gym • 4-5 pm CCE: Choose Fit • 7-9 pm Varsity Football HOME vs St. Croix Falls •

SATURDAY, OCT. 4: • 11am-1 pm CCE: Pickleball • 12-5 pm Marching Band @ Chippewa Falls •

MONDAY, OCT. 6: • 6:30-7:30 am CCE Pickleball - ES Gym • 4-5 pm CCE: Choose Fit • 4-7 pm MS Cross Country @ Cameron • MS Volleyball HOME vs Hayward • 6-7:30 pm JV Football Game @ St. Croix Falls •

TUESDAY, OCT. 7: • 6-7 AM CCE: TRX • 6:30-7:30 am CCE Pickleball -ES Gym • 4-7:00 pm HS Cross Country @ Amery • 5-7 pm Boys Varsity Soccer @ Barron • 5:30-8:30 pm MS Football @ Spooner • 5:30-9 pm HS Volleyball HOME vs Cameron •

WEDNESDAY, OCT. 8: • 6:30-7:30 am & 6:30-8 pm CCE Pickleball •

Let's Talk All Things SAUERKRAUT

Here is your chance to watch a Master Food Preserver make a batch of sauerkraut. Learn how a little bit of salt is the key to a magical biological process that turns vegetables into probiotics. She will talk about the basics of lactofermentation, offer some ideas of how you can safely vary the recipe to make a truly unique kraut, and answer any questions you have so that you will comfortable trying it yourself.

This class is offered as a fundraiser for the Island City Food Coop.
THURSDAY, OCTOBER 23, 2025 @ 4:30 PM @ THE ISLAND CITY FOOD COOP.
To register for this class or for more information contact: Susan Bridger, CCE Director HS 715-822-5121 ext. 403/sbrid@csdmail.com OR Island City Food Coop 715-822-8233. Email- icfoodcoop@gmail.com

THE CUMBERLAND FITNESS CENTER

Come & Check out the **NEW** Cumberland Fitness Center! Located in the west wing of the newly remodeled Cumberland High School. (Enter through the west door of the High School).

STILL FREE!

OPENING MONDAY, OCTOBER 6TH!

Mornings: Monday-Friday 6:00 - 8:00 am

Afternoons: Monday-Thursday 4:00 - 7:00 pm

Friday afternoons 4:00 - 6 pm

Never visited the CFC? No Problem!

As always our "very" qualified and friendly staff will be happy to help you in any way!

Questions or concerns?

Contact Susan Bridger CCE Director
715-822-5121 ext. 403/sbrid@csdmail.com

Choose Fit

A great overall body workout
Instructor: Pat Chuchwar

BENEFITS: IMPROVE STRENGTH & BALANCE, GREAT AEROBIC WORKOUT, WORK YOUR CORE, HIGH/LOW INTENSITY, GOOD FOR ALL AGES.

For class, meet at the Cumberland Middle School Commons area. Benches are available also big ball exercise. 10 classes for \$25 or 24 classes for \$45 First class is free-come check it out!

Mondays: 4:00 pm (will use exercise ball and weights)
Wednesdays: 4:30 pm (will use bench, chair and bands)
(Texts will be sent if there is any sort of a class change)

Contact information: Susan Bridger CCE Director
715-822-5121 ext. 403/sbrid@csdmail.com

Lake life made better with a new dock and boat lift!

Always water-ready!

- ✓ Lightweight
- ✓ Easy to install
- ✓ Customizable
- ✓ Strongest frame on the market

Stop in and see all the options available to you!
715-671-0125
www.cbsdnl.com

Ask about our great deals on delivery and installation

CUMBERLAND
BOAT STORAGE, DOCK & LIFT
Your Lake Life Solution

715-671-0125 | www.cbsdnl.com
1215 2nd Avenue, Cumberland, WI 54829

Cumberland's Premier New and Used Dock & Boat Lift Sales and Boat Storage

Ice Age Trail Upcoming Meeting

The Superior Lobe Chapter of the Ice Age Trail announces its quarterly meeting on Wednesday Oct 8 at 6 pm at Nezzys in Cumberland . Come early and enjoy a beverage and meal with Ice Age trail enthusiasts. The meeting will be planning events for the remainder of the year. All are welcome.

The Superior Lobe is also co-hosting along with the Blue Hills chapter a hike to Gundy's Canyon in Rusk County on Saturday Oct 11 at 1 pm. This is an out and back guided hike on a new section of the Blue Hills Dreamer Route. Access the trail head at Slack Road in Rusk County. From Highway 0 take County Highway W south and look for signs. Registration starts at noon, hike from 1-3 pm and then join up for a social afterwards at The Farmhouse Restaurant and Bar in Weyerhaeuser. Wear weather appropriate gear, bring a water bottle or two, hiking poles and your sense of adventure. This hike qualifies for the Mammoth Challenge. Bring a friend. Enjoy the outdoors. For more information or questions email SuperiorLobeChapter@ice-trail.rog.

Support your friends and neighbors!

SHOP CUMBERLAND!

Evening and Weekend Appointments Available

RESIDENTIAL, WATERFRONT VACANT LAND, COMMERCIAL

Jon Hile 715-671-8270
Matt Weber 715-671-8196
Jeff Cook 715-205-0311

RE/MAX NORTHSTAR
MAIN ST CUMBERLAND
715-671-0200

www.remaxnorthstarwi.com

Sudoku Puzzle #4151-D

	1		2		3		
4			3		5		
6				4			7
			1	5		2	8
	3					4	
7	8			9	4		
3				7			5
			6		2		1
	9			8		6	

PUZZLE 36

ACROSS

1 Pulls marketplace 3 Gaiety charged particle

5 Canal 44 Goad 4 Couches 45 Preoccupation

9 Passing trends 46 Relating to birds 5 Make a mistake 48 Avail

13 Capital of Norway 46 Pacific Standard 6 Revel 49 Flying insect

14 Rainbow maker 47 Result 7 Supply 53 It's done

15 Tub spread 50 Decorative needle case 8 Show up 55 Dock

16 Shallow area 51 Her 9 Culture music 56 Ca. University

17 Jagged 52 Russian ruler 10 Healing plant 57 Breaking sound

18 Garret 54 Store 11 Resist 58 Leaky faucet noise

19 Had a dream 56 Directed 12 Drunkard 60 East

21 Jailer 59 Respire 14 Wee 61 Opp. of starboard

23 Sully 63 Teen disease 20 Motorbike 62 Dines

25 Id's counterparts 64 Lading 22 Not (refix) 63 American Federation of Teachers (abbr.)

26 Damage 66 At sea 24 Maggot 65 Aurora

29 Parent teacher groups 67 Smooth 26 List of meals

31 Cain's eldest son 68 Expression 27 Informed

34 Ram's mate 69 Chasm 28 Rule

35 Spooky 70 Sticky fastener 30 Strain

37 Prophet who built the arc 71 Cheats 32 Cooperatives (hyp.)

39 Mythological nymph 72 Oils 33 Stern

41 Nettle DOWN 36 Leaves

42 Ancient Greek 1 Male aristocrat 38 Detest

2 Exploiter 40 Person sensitive to art

42 Negatively

50/50 Raffle

Fundraiser for a Safe Crossing of Hwy 48/Hwy 63 by Library Lake

Win over \$5000

Drawing October 11th 2025

\$20 EACH OR 6 FOR \$100

CLICK TO MAKE A DONATION OR TO BUY A 50/50 RAFFLE TICKET

Need not be present to win

Purchase tickets by October 10th at Louie's Lodge, Louie's Finer Meats, Comstock Cheese & Sausage, Using the above QR code or by calling Laura at 989-329-9394

LOUIE'S FINER MEATS

2025 Superior Ave. (Hwy. 63 N) • Cumberland, WI 54829
715-822-4728 • www.louiesfinermeats.com

2024 State Grand Champion Snack Sticks

Open to serve you: Mon-Thu: 8 am - 6 pm
Fri: 8 am - 7 pm • Sat: 8 am - 6 pm • Sun: 10 am - 4 pm

COLUMBUS DAY SPECIALS
Specials good September 30 - October 13

ITALIAN SPECIALTIES!

Louie's Italian Sausage \$3.99 lb
(Choose from regular-hot-fennel)

Louie's Smoked Beef Italian Sausage \$3.99 lb

Louie's Whiskey Cracked Pepper Brats \$3.99 lb

Louie's Smoked 6-Cheese Italian \$3.99 lb
(w/Romano, Parmesan, Mozzarella, Provolone, Wisconsin Pepperjack Cheddar)

Louie's Gold Medal Cotto Salami \$4.99 lb

Louie's Italian Salami w/ Wine \$4.99 lb

Ketschmar Hard Salami \$6.99 lb
(Regular or Genoa)

Roast Beef (Regular or Italian) \$6.99 lb

Olive Loaf or Pickle & Pimento Loaf \$5.99 lb

PIZZA TIME!

Pepperoni \$6.99 lb

Canadian Bacon \$6.99 lb

Louie's Pizza Sausage \$3.99 lb

Wisconsin Mozzarella Cheese \$3.99 lb

Wisconsin Provolone Cheese \$4.99 lb

Wisconsin Pepperjack Cheese \$3.99 lb

Pizza Crusts (Thin or rolled edge) \$1.00 ea

LOUIE'S BRAT HAUS!
Last one of the season!
Thanks for your support!
10/3 - 10/4: Great Lake Forestry Museum:

MORE DEALS!

Boiled Ham \$3.99 lb

Bacon Cheese \$3.99 lb

Habanero Ghost Pepper Cheese \$3.99 lb

Salami Cheese \$3.99 lb

Yellow or White American Cheese \$3.99 lb

Louie's Ham & Cheddar Snack Sticks \$6.99 lb

U.S. Choice Sirloin Tip Roast \$6.99 lb

U.S. Choice Boneless NY Strip Steaks \$12.99 lb

Louie's Pork Grillers \$4.99 lb

(Porketta or Country)

Boneless Pork Chops \$4.99 lb

(Iowa or Butterfly)

Boneless Rolled Pork Loin Roast \$3.99 lb

Baby Back Ribs \$3.99 lb

COMSTOCK CHEESE & SAUSAGE
U.S. HWY 63 - COMSTOCK WI 715-822-0698
OPEN DAILY: MONDAY - SATURDAY 8AM-5 PM & SUNDAY 10AM-4PM

- Tailgate Special! Buy 2 packs of Louie's burger patties and 1/2 lb of sliced deli cheese and get \$2 off!
- Buy any New Glarus 6 Pack and a pack of brats and get \$1 off!
- Miller Lite 24 Paks \$19.99
- Vern's & Burnett Dairy Cheeses \$1 off!
- Buy 4 fudge and get 2 free!
- * Sandwich, chips and drink \$2 off!

Do you have a party coming up?
Remember Louie's for your Meat & Cheese Trays
Cookie Trays & Custom Cakes!

30 Varieties of Bloody Mary Mix!

FULL SERVICE MEAT COUNTER!
All our products are Cut, Trimmed & packaged to YOUR specifications!

Find us on Facebook!

LOUIE'S LODGE

CUMBERLAND, WI

Mixers • Soda • Cigars
Cigarettes • Ice • Bait
Meats • Snacks

LOUIE'S LODGE SPECIALS!!

Jim Beam Bourbon 1.75 L - \$29.99

Badger Claw Vodka 1.75 L - \$9.99

Coors Light 18 Pk - \$13.49/ Busch Light 18 Pk - \$12.99

Leinenkugel's (regular or light) 24 pk cans \$12.99

Lodge Hours: Monday - Thursday: • 8 am - 8 pm
Friday: 8 am - 9 pm • Sat: 8 am - 8 pm • Sunday: 10 am - 6 pm

BEER • WINE • LIQUOR • facebook.com/louieslodge • 715-822-8741

Louie's is committed to providing top-tier service and sanitation. Our staff take every precaution to maintain a clean store and the integrity of our products. We thank everybody - customers and staff alike - for their continued support and patience!

Opinion



Out My Window

by Paul Bucher, Editor

Here we go! Let the baseball playoffs begin. Although my favorite team, the Twins, are taking the year off (probably several), I will be tuning in starting last night, (Tuesday). I just love baseball. This year should be awesome. Anybody can win it all, as I see no clear favorite. The Brewers should be rested and ready to go Saturday against either the Chicago Cubs or the San Diego Padres. I would love to see Cubs vs Brewers as I suspect most fans would. Craig Counsell back in Milwaukee for playoff baseball, how good is that. Go Brew Crew!

-0-

How about this stretch of weather! It has been unreal the last two weeks, with several more nice toasty days ahead. I just hope we don't go from 80 to 50 degrees. Nothing better than 60's in the fall. I was on three different lakes this past week and the water temp was hovering around 70 degrees still. Pretty crazy for this time of year. The fall crappie bite might be a little short this year. This is usually prime time, but I don't think the fish got the memo. Crappies were tough to come by, but the bluegills bit pretty good on Sunday. Get out on the water while you can!

-0-

I can tell you one thing that has not happened yet at our house is my woodpile isn't growing. Just been to warm for this guy. I know I could have been out in the mornings, but I keep finding excuses to do something else. I do have quite a bit ready to go, but certainly not enough. Heck I'm still mowing once a week for pete's sake. Just a warm fall!

-0-

It's been nice to see the price of gas fall a little bit recently. I'm sure we are due for something to make the price jump. With the prices of everything else, that is one positive. It does pay to look around a bit as well. I paid \$2.75 last week at Lake Magnor. Every little bit helps. Have a great week!

LETTERS

In Response to Mr. Blands Letter to the Editor

To the Editor:

Mr. Bland's letter (9/17 Advocate) was "right on" about Charlie Kirk. I have watched many of his debates with college students that have been indoctrinated by so called "institutions of learning". Charlie has gone to many colleges and engaged students that are so defiant of Christian values and what our country stands for. Yes, our country has made mistakes and Charlie was not a "perfect" person

but he was a very knowledgeable patriot and he was not reticent about stating his faith in Jesus. He was a voice that many on college campuses did not want to hear. However, he continually went back to debate with strongly opinionated students that were, shall we say, less than courteous to him. He knew history and was able to refute many of

Letters cont'd on page 9

"An Independent Community Newspaper"

THE CUMBERLAND ADVOCATE

Owned by Jackson County Publishing, Inc.

A WEEKLY NEWSPAPER FOUNDED IN 1881

1375 Second Ave., Cumberland, WI 54829 Phone (715) 822-4469 email: news@cumberland-advocate.com

Office Hours:
Mondays: 8:30 a.m. - 4:00 p.m.
Tues-Thurs: 9:00 am - 3:00 pm
Friday: 9:00 am - 12:00 pm.

Paul Bucher, Publisher
Paul Bucher, Ad Manager
Mark Fuller, Sports
Jess Wackerfuss, Production, Circulation, Photos
Debbie Fox, Ad Composer

SUBSCRIPTION RATES:
\$50.00 a year in Barron, Burnett, Polk and Washburn Counties.
\$55.00 in the Rest of Wisconsin and All of Minnesota.

MEMBER OF WISCONSIN NEWSPAPER ASSOCIATION

Periodicals postage paid in Cumberland, Wisconsin
POSTMASTER:
Send address changes to: Box 637, Cumberland, WI 54829.

 Letters to the Editor: The Cumberland Advocate welcomes letters to the editor, **500 words or less** on subjects of interest to our readers, however, the choice of any material is at the discretion of the editor. Letters are limited to one per month per person. Letters endorsing or criticizing candidates for elected office will not be published two weeks prior to the election.

The editor also reserves the right to edit letters to meet space requirements, clarify, or to avoid obscenity, libel, or invasion of privacy. All letters must bear the handwritten signature of the writer and include the address and phone number(s) for verification purposes.

Poetry and thank you letters are not appropriate. There will be a charge for letters of thank you from individuals and they will be included with the paid notices, not with Letters to the Editor.

Weekly deadline is 2:00 p.m. on Friday



Inside Wisconsin

by Tom Still

“Feds taking bigger cut of patent profits may mean less innovation”

MADISON, Wis. – President Trump is a believer in the “Laffer curve,” so-named for economist Arthur Laffer and his work connecting the dots between taxation and productivity. In 2019, Trump said Laffer proved “the most powerful way to grow the economy and raise government revenue was not to increase tax rates but to adopt strong incentives that unleash the power of human freedom and innovation, create jobs, and deliver greater opportunity to all Americans.”

So why is Trump's Commerce secretary musing about taking a bigger bite out of the fees paid by patent and trademark applicants?

Commerce Secretary Howard Lutnick recently suggested the government collect half of the patent revenue from U.S. universities for discoveries made using federal research grants. That's a sharp increase from an existing fee schedule that will produce an estimated \$4.5 billion to run the U.S. Patent and Trademark Office this year.

While such an increase would generate billions of dollars more for the federal government – at least, initially – it would bend

the core concept of the Laffer Curve: Over-taxing something means less productivity from those paying the tax or fee.

Wisconsin universities aren't talking about Lutnick's remarks yet because there is no specific proposal, but it endangers a system that has spurred discovery, innovation, company creation and jobs since adoption of the Bayh-Dole Act in 1980.

That bipartisan act was named for Sens. Birch Bayh, D-Ind., and Bob Dole, R-Kan., and has been credited with releasing a torrent of innovation in America's research universities and beyond, much to the benefit of America's overall economy and its position in the world.

It has worked well in Wisconsin, where inventions spawned on the campuses of UW-Madison, other UW universities, and private institutions such as the Medical College of Wisconsin and Marquette University are examined for their uniqueness and potential commercial value. That often leads to private investment, startup companies or adoption of new technologies by major companies – and more jobs.

Patenting is not a cheap process, however. Few academic “tech transfer” entities make much money unless they hit innovation “home runs” in the form of breakthrough drugs, medical devices, computing and other technologies. Still, it's a process that has helped the United States be a global innovation leader for decades.

“The Bayh-Dole Act continues to have a significant and lasting impact on U.S. innovation and industry,” reads a March 2024 report by the Association of American Universities. “Since it was enacted in 1980, the act has led to over \$1.3 trillion in U.S. economic growth, created more than 4.2 million jobs across the country, and contributed to the success of over 11,000 new startup companies throughout America.”

Similarly, the Information Technology and Innovation Foundation recently reported that “on average, three new startup companies and two new products are launched in the United States every day as a result of university inventions brought to market, in part thanks to the Bayh-Dole Act.”

Examples of products include high-definition television, organ preser-

vation systems, firefighting drones, blood tests to detect brain injuries and discoveries that led to the birth of major companies such as Google.

Estimates vary on company and job creation, but since 1996 at least \$1 trillion has been added to the nation's gross industrial output by patented innovations.

Other new policies are straining the nation's ability to compete with emerging innovation leaders such as China and India. Restrictions on research funding, especially for life sciences, are one example. The \$100,000 entry fee for H-1B visa holders may be another.

Less innovation means fewer patentable discoveries and fewer companies that can produce profits and tax revenue for all levels of government, not just the federal government. The existing fee schedule that has grown out of Bayh-Dole seems to work for most. Let's not strangle the goose that has laid a lot of golden eggs over the last 45 years.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsintechnologycouncil.com.

A Look Back

10 Years Ago
October 7, 2015

The Cumberland High School Marching Band competed in two shows this past weekend. Despite taking home the Best Colorguard Awards, the band finished second on Saturday night in Chippewa Falls and also the following afternoon at River Falls, where they again received caption awards for best Colorguard and Best Visual Performance. It is now on to the WSMA State Marching Band Championship in Whitewater.

20 Years Ago
October 5, 2005

The Wisconsin Music Educators Association has named Cumberland Superintendent of Cumberland Schools Donald Groth as the 2005 Administrator of the Year. The Distinguished Administrator Award was created in 1991 to recognize school administrators who advocate for the importance of school music in Wisconsin.

U.S. Air Force Colonel Chine presented Master Sergeant Mark Bucher with the U.S. Air Force Commendation Citation on the occasion of his retirement from the Air Force after 23 plus years of service.

30 Years Ago
October 4, 1995

The 1995 Homecoming High School Homecoming Court members are: T.J. Lansin, Tom Weaver, Jim Daniel, John Mark Peterson, Jason Liegl, Eric Winch, B.J. Bowen, Sara Haverly, Kim Thon, Faith Mendlik, Julie Skinner, Christy Talbot, Erin Gannon and Kristy Jacobs.

Susie Saughey, RN, was recently presented the Cumberland Memorial Hospital & Extended Care Unit Every Special Person/ Caring Award. The award is given quarterly to an employee who demonstrates a caring attitude toward patients, co-workers and the community.

40 Years Ago
October 2, 1985

Duane Lundervold, a 1974 Cumberland High School graduate, has been awarded a \$375,000 contract from the U.S. Department of Education, Office of Special Education and Rehabilitation to conduct research and design services for residual vision enhancement. Residual vision is a vision that is not correctable to 20/20 by means such as eye glasses.

50 Years Ago
October 2, 1975

The Cumberland Rural Fire Department was summoned at 5:55 pm on Friday to the Mildred Cady farm, about nine miles west of Cumberland. A small barn, which was engulfed

in flames when the fire department arrived, was a complete loss.

A Bicentennial Flag was given to the City of Cumberland by the Coast to Coast Store this week. The five foot by eight foot Bennington official bicentennial flag presentation was part of a national campaign by the Coast to Coast Company. The flag is on display at City Hall.

60 Years Ago
October 7, 1965

September was just about as bad-weather wise as most residents figured, according to the official figures. On 20 days out of 30, rain fell in small to considerable amounts. Visible snow fell on the 27th has been recorded in September, in only six out of the past 35 years.

70 Years Ago
October 6, 1955

Curtis R. George, Advocate Publisher, announced this week that the facilities of Reed Printing will be merged with the Advocate organization and that the shop is now in process of being closed.

80 Years Ago
October 4, 1945

Promotion to high rank was earned by O. Gordon Wickre, son of Mr. and Mrs. Martin Wickre of Cumberland, who is now lieutenant commander in the U.S. Navy. Commander Wickre has completed five

years of service in the Navy and is at present commanding officer of a refrigerator ship which has been plying between Pearl Harbor and Okinawa.

Support your friends and neighbors

SHOP CUMBERLAND

2025 WEATHER

Date	Hi	Lo	Pre.
09/23	74	56	0.00
09/24	73	54	0.00
09/25	73	53	0.00
09/26	76	53	0.00
09/27	73	53	0.00
09/28	70	45	0.00
09/29	74	49	0.00

Temperature and precipitation readings are taken at 7 a.m. for the previous 24 hours and are provided by the Cumberland Utility Office.

LETTERS

Editor

the statements that were used by his challengers. He was known for stating that colleges of the day were not necessary and did not recommend them. This obviously did not endure him by colleges in general. Charlie was always respectful when debating and at times would almost embarrass the students during their discussions by simply stating the facts. Charlie spoke the truth about so many cur-

rent day issues. In the Old Testament, there were many prophets that spoke the truth as well. The kings and political leaders did not like what they had to say and many were either imprisoned or eliminated. During the memorial to Charlie, his wife forgave the alleged murderer, does that speak volumes about her Christian values! So many, at the memorial, spoke about his influence on their lives

and were encouraged by his life and willingness to continually put himself on the front line to confront difficult situations. We lost an amazing person that, like so many really saddened me, but has God used his influence as a tool in our country's revival? May Charlie's example give us cause to speak out about our faith and the truth?

Wayne Romsos
Timberland

The Stringsmiths will be at FLC in Barron on Sunday, October 5th

The Stringsmiths are coming! Band members will lead music during the 9:00 a.m. worship service at First Lutheran Church in Barron on Sunday, October 5th. Group members love to share bluegrass gospel music whenever they can, and they are

looking forward to coming back to First Lutheran! A love offering basket will be set out so worshippers may help with music costs. Everyone is invited to start their day off with a big smile and a warm heart as they make

their way to FLC in Barron on Sunday, October 5th. Bring your family! Bring your friends! Stringsmith members include Barb and Chris Landstrom on bass and banjo, Nate and Cyrus Elmer on mandolin and guitar, and Mary Pimblett on guitar.

Honoring October as Domestic Violence Awareness Month

Rice Lake, WI— Domestic violence impacts millions of people each year, but it can be prevented. Ending violence requires the collective voice and power of individuals, families, institutions, and systems – each who can play a critical role in ending the cycle of abuse and transforming communities. This October, Embrace invites you to join awareness efforts to lift the voices and experiences of survivors to strengthen and heal our communities from violence. One way to create healthier, violence-free communities is by knowing

your local resources. Stay tuned to what's available in your community and how you can help someone if they reach out to you about their experiences. Everyone knows someone whose life has been affected by violence in some way. This month, partnerships with Barron County's local libraries, coffee shops, and grocery stores have been established to highlight the free and confidential support services available through Embrace.

Additionally, the third Thursday of October, historically dubbed "Purple

Thursday", is a National Day of Action encouraging people to wear purple to show solidarity, support survivors, and honor victims whose lives have been tragically lost to domestic violence. Purple symbolizes courage, peace, survival, and a dedication to ending violence in all communities. Embrace also challenges everyone to go a step further in educating themselves and sharing with friends, family, co-workers, and acquaintances

cont'd on
page 11

Barronett News

By Judy Pieper

Wasn't this last weekend absolutely perfect for an inside/outside event like the Colorfest? We couldn't have had more beautiful weather if we had been able to request it. The weekend was great, and the Colorfest was one of the best we have had for years.

Judy Norton called with some of the information about weekend events. Judy organizes the Wine and Cheese Tasting event, and she said that members of Barronett Civic Club would like to thank 20-Mile Organic and Local Store, Saputo Cheese Company, Lake Country Dairy, Cheese Brothers, North Country Dairy and Sal's on 63 for the very generous donations of wine and cheese. She said that she is proud to share the delicious cheeses that are all made locally in Barron County.

Judy also said that Jennifer Patraw was the lucky winner of the huge scratch-off ticket board. She also mentioned that Jennifer had been a lot of help on Saturday evening during cleanup. Thanks, Jennifer.

Gabe Diamani, of Bear Lake Coffee, donated Barronett Blend Coffee for both Saturday and Sunday morning. Barronett Civic Club members want to thank Gabe for his generous support of the Civic Club and the entire Barronett community.

The women of Barronett Lutheran had an amazing day at the pie and ice

cream booth. We started out with 144 pieces of pie, a pan of brownies and a pan of snickerdoodle bars, and sold all but two pieces of pie and a few of the bars. It was so great!! We really appreciate everyone who stopped by to say hello and to support our church by buying dessert. Oh, I almost forgot to mention, we also sold our dishcloths at the booth and most of the people who stopped by to buy them were return customers. A few said that they buy some each year because ours are the only dishcloths they like to use at home.

Sharai Hefty organizes the baking contest – pineapple was the required ingredient this year. The winners were: First place, Sharai Hefty; second place, Kris Zappa; and third place, Suzy Ullrich.

Debbie Arnes sent an e-mail saying that the photo contest was won by Shari Hefty, with Marty Votel being runner-up. Blind man lawn mower races (sounds just a tad scary, doesn't it?) was won by Zach and Noa Thompson. Zach and Noa also were the lucky winners of the Barronett Brick search contest.

We were happy to welcome several guests to Barronett Lutheran's Sunday morning worship service. It's always nice to see new faces in our congregation. We had coffee hour after service, of course, and it was so nice that everyone was able to sit a bit, drink

coffee, eat rolls and just relax.

Everyone enjoyed music that afternoon by the Polk/Barron Street Band.

Members of the Barronett Civic Club want to thank everyone who volunteered for the various jobs that have to be done to get ready for the Colorfest and for those who worked during the weekend. Also, a big thank you to everyone who so generously donated prizes for the raffles. The Colorfest could not go on without the contributions of time and prizes donated by so many.

This Wednesday, October 1st, Geri Pittman, Duane and I, and hopefully some more of our friends, will be going to the Fall Dinner at Zion Lutheran in Turtle Lake. I mentioned it a couple weeks ago, so I hope you put it on your calendar. I will let you know how everything went next week.

Remember that I told you that Tom Lifo's family were here to visit from Maiden Rock, Indianapolis and Montana last week. Well, Tom decided that, instead of having his brother, Pat, fly back to Montana, he would just drive him home. He said that it had been a beautiful drive, and he was glad he had gone. I'm sure that the autumn colors in the mountains were beautiful. Anyway, welcome home, Tom.

I'm going to run – have a great week and I'll see you next time.

Cumberland Area PROFESSIONAL DIRECTORY

ACCOUNTING

Guinn Vinopal & Zahradka, LLP
357-3013 • 675 Garfield St. • Almena
268-9320 • 234 Keller Ave. • Amery
246-6976 • 110 E. Third St. • New Richmond

INSURANCE

Noah Insurance Group
822-3355 • 1446 2nd Ave. • Cumberland

LEGAL SERVICES

Anthony K. Berg
715-822-3455 • 1344 2nd Ave., Cumberland

*Advertising Space available!
Call 715-822-4469
for more information*

HOSPITALS & MEDICAL CLINICS

Cumberland Healthcare Comprehensive Health Care Services
715-822-7500 • 1705 16th Ave. • Cumberland
www.cumberlandhealthcare.com

Cumberland Healthcare Turtle Lake Clinic
715-986-2022 • 632 US Hwy 8 • Turtle Lake
www.cumberlandhealthcare.com

Turtle Lake Clinic Amery Hospital & Clinic
715-986-4101 • 550 Martin Ave. • Turtle Lake
amerymedicalcenter.org

Thank you for supporting these local professionals

Senior News

By Gloria Lindeman

Get ready for our Annual Fall Festival. It will be held Saturday October 11th at Cumberland Senior Center Starting at 9am and ends at 2pm.

Silent Auction - have lots of gift baskets and other items donated by businesses and individuals kind enough to give us items. Bidding will go to 2pm and highest person wins.

Raffles are mostly gift certificates from various businesses around the area.

Garage sale also so anyone can donate items up until Friday before sale.

Chili for lunch and treats. This year we are doubling the amount as we run out early last year.

Hope to see you its a fun day. Just a quick note we are planning a craft / vender sale on November 15th. It will be like our flea market rent a table for 10 dollars and if you have extra racks \$5 each. Will talk more about this next week. Give me or center a call to reserve a spot. My number is 715-822-8241 and leave message. The center number is 715-822-8794

Looking forward to visit with all of you.

Support your friends and neighbors!
SHOP CUMBERLAND!

SENIOR DINING

Thursday, October 2

Chicken, mushroom and wild rice casserole, steamed broccoli, assorted bread, angel food cake with fruit topping.

Friday, October 3

Beef and vegetable stew served over warm biscuit, assorted fruit pie.

Monday, October 6

Pulled pork on a whole wheat bun, baked beans, creamy coleslaw, applesauce.

Tuesday, October 7

Hawaiian ham, sweet potatoes, cheesy cauliflower, assorted bread, chocolate pudding.

Wednesday, October 8

Beef lasagna, side salad, breadstick, vanilla cake with buttercream frosting.

Lunch is served at 11:45 am and includes milk and/or coffee. Suggested contribution is \$8.00 per meal for anyone 60 years or older & \$15.00 full cost for those under 60. Please reserve your meal 24 hours ahead of time by calling The Cumberland Senior Center at 715-822-8794. (No reservation needed for Soup & Salad Bar days on the 1st and 3rd Tuesday of the month served 11:30 am - 12:30 pm.) The Senior Center is located at 1255 Webb St.

SERVICE DIRECTORY

Need A Service? Try An Area Business!

Pat's Heating & Cooling
Furnace, AC, boiler replacement and repair.
OVER 20 Years Experience
715-641-2476

Conway's Remodeling, LLC
SMALL JOB SPECIALIST
Doors • Windows Siding • Decks
PROMPT • RELIABLE
Over 30 Years Experience
Cumberland 651-261-3543 651-261-2773

MADISON CONSTRUCTION
Barronett, WI
(715) 468-4202
BASEMENTS DRIVEWAYS BUILDING SITES TRUCKING GRAVEL SAND ROCK

A PLUS Plumbing Service
"N More"
715-418-0136
Arnie Featherly
plumbing.aplus@gmail.com
MP897174

DIRKS
Cumberland 822-2990 Barron 537-3990
SERVICE ALL BRANDS
24-HOUR EMERGENCY SERVICE
• FURNACES • HEAT PUMPS • GEOTHERMAL
FREE ESTIMATES
DIRKS HEATING & COOLING
www.dirksheating.com

FARR INSURANCE AGENCY, LLC
Ryan Farr, Agent
INSURANCE Home Auto Farm Commercial Crop Recreational Vehicle
1175 ELM ST CUMBERLAND, WI 715-822-8151

CARTINO ROOFING & SIDING
715-293-4823
Valentino Torres
Commercial, Residential. Affordable, Professional.

J.J.S. AUTO BODY CLINIC
COMPLETE CAR & TRUCK REPAIR
• Drop off for PRAX AIR GASES
• Spray in Bedliners
• Glass Replacement
M-F 8 am - 5 pm 511 22nd Avenue Cumberland, WI 54829 715-822-2600

NORTHLAND PROFESSIONAL
HEATING AND COOLING
Service in Cumberland
24 Hour Emergency Services
Free Estimates
www.northlandprohvac.com
715-580-0741

SALES • SERVICE • PARTS
TRUSTED
AUTHORIZED DEALER OF
STANDBY GENERATORS
GENERAC • KOHLER
Licensed and Insured
SCHELL
POWER & LIGHT
715-790-0757

WHITE ELECTRIC, INC.
-Wiring
-Trenching
-Commercial
-Industrial
-Residential
-Farm
1021-20 3/4 Ave. Cumberland, WI. 54829 715-822-2147 715-822-5007 Fax

HOMEOWNERSHELPER
• Lawn Service
• Snow Removal
Call Bob at 715-419-0989

Edge of Color LLC
Paint and Stain * Wallpaper Removal * Power Washing * Interior & Exterior
715-651-8667 715-308-3219

DANA THE DRAIN DOCTOR
715-418-0233 THE-DRAINDOCTOR.COM
Electro Rooting & Hydro Jetting
From small drains to large sewers... No Job too Big or Small!
So give me a call! 715-419-0233



Marcia P. Johnson
February 7, 1935 -
August 20, 2025

Marcia P. Johnson passed away at her home in Sedona, Arizona on August 20, 2025, at age 90. Surrounded by family, she left this world wrapped in the same love she gave so freely. She was loved by her children, extended family and friends. Her life was a gift of love, faith, and family, and her memory will live on in all who knew her. She was a wonderful example of true and pure love to all her family.

Born in Minneapolis,

Minnesota, on February 7, 1935, to Simon and Marion Peterson, Marcia grew up in Minnesota and Wisconsin. She graduated from Wauwatosa High School in 1953 and the University of Wisconsin-Madison in 1957. She taught elementary school in Brookfield, Wisconsin, giving her heart to her students as she did with her family.

In 1958, Marcia married the love of her life, Hoyt, beginning a marriage of 60 years. With Hoyt, a pharmacist and publisher, they owned and operated pharmacies in Wisconsin and publications in Wisconsin and Arizona, including the Cumberland Advocate, Scottsdale Scene Magazine, and Sedona Magazine.

Nothing was more important to Marcia than her family. She loved living near her children, grandchildren and great-grandchildren, she cherished working alongside her family every day and felt blessed to share

in their daily lives. She loved her family with all her heart and supported all their endeavors. She also served on the board of the Boys and Girls Club of Sedona and co-founded Grandma's Books at Big Park Community School, donating over 500 books to the school's library.

Marcia loved music, especially the piano, and enjoyed golf, skiing, hiking, cooking, and daily walks. Her zest for life, kind spirit, and quiet strength will be remembered always.

Marcia is survived by her sons Tom (Noreen) their children Zac (Toni) and Jule; John (Michelle) their children Jack, Hannah (Paul) and Joey; Hoyt III (Robin) and his children Justin, Joshua (Bree) and Jacob; and daughter Julie and her children Erin (Robb), Taylor and Kellie (Keawe); and nine great-grandchildren. Marcia is also survived by her brother Don (Judie) and brother-in-law Paul (Carol). She was preceded in death by her husband, Hoyt, and her parents Simon and Marion Peterson.



Ronald G. "Ronnie" Marske
September 1, 1957 –
July 25, 2025

Ronald G. Marske, 68, of Destin, Florida, passed away on July 25, 2025.

Ronnie was born on September 1, 1957, at an Army base in Germany, where his father, Carl F. Marske Jr., was stationed with his mother,

Bonnie (Baxter). After his father's deployment, the family returned to the Cumberland, Wisconsin area, where Ronnie grew up alongside his parents and siblings.

At just sixteen, Ronnie set out on his own, beginning a difficult journey that would shape the rest of his life. Despite decades of hardship and years without a steady shelter, he faced adversity with resilience and quiet strength. Those who knew him remember a kind and gentle soul who worked hard, lived simply, and valued freedom above all else.

At age 28, Ronnie moved to Destin, Florida, a fishing paradise, where he found his calling on the sea. He became a longline fisherman and spent forty years freelancing for numerous commercial fishing charters. Known for his skill, reliability, and calm presence, he earned the respect of Destin's charter captains, who sought him out as the fisherman they wanted on their boats. In the Destin fishing community, he

was affectionately known as "Pirate Ron"—the pirate everyone wanted on their boat. The ocean became both his workplace and his refuge, offering him purpose, pride, and peace.

Ronnie is survived by his siblings: Ricky (Theresa) of Minersville, Utah; Russell (LeAnn) of Casa Grande, Arizona; Michelle (Steve Grosskreutz) of Prairie Farm, Wisconsin; and Frank (Jan) of Hudson, Wisconsin. Many aunts, uncles, nieces, nephews, and lifelong friends also remember him.

He was preceded in death by his parents, Carl and Bonnie; his paternal grandparents, Carl Marske Sr. and Marge Turcotte; his maternal grandparents, Frank and Esther Baxter; and his sister, Kelsa Kay Marske (Carl Jr. & Jeanette).

The family will gather for a celebration of Ronnie's life in Cumberland, Wisconsin at the Beaver Dam Lake beach on Saturday, October 11, at 12:00 p.m., followed by a graveside service at 2:00 p.m. at the Lakeside Cemetery.



Church Directory



“The Hope that is found in Jesus”
by Pastor Paul Green
Hope Community Church

The Apostle Paul told the church in Corinth, “If in Christ we have hope in this life only, we are of all people most to be pitied.” 1 Cor 15:19 ESV

Don’t miss this, without the promise of eternity, without the hope that something better is in store for our future, it really doesn’t make any sense to be a follower of Jesus, and we should be pitied for all that we have to go through and put up with because we follow Him.

The gospel of Jesus Christ transcends this world into eternity for those who follow Jesus. The gospel is the truth that says Jesus is worth it, the righteous who suffered for the unrighteous. Jesus is the only one who has ever lived on this planet who lived a life that was free from sin. Jesus is the one who shed his blood and died a horrific death to pay the debt we owed for our sin. Yet that wasn’t the end, three days later He rose back to life, conquered death and reigns in heaven waiting till He will return one last time to take His followers to Himself, a time when we will live in the spirit as He does.

When people say once you’re dead you’re dead, Jesus says wait a minute, did you see what happened to me? I will make the impossible possible and raise my followers to eternal life. Jesus is worth it because eternity and resurrection life become a reality because of Him.

What will help us when things get tough is to remember that there is something better than this coming. Put your past in the past, make a clear break from your old way of life and live as a child of God. Eternity is the hope of the gospel. Following Jesus is worth it in the end, let’s keep doing what is good, loving everyone in extravagant ways to show others the hope that is found in Jesus, the one who paved the way for us to spend eternity with Him.

Pastor Paul Green
Hope Community Church

AUGUSTANA LUTHERAN CHURCH (ELCA)
1025 Second Avenue
Phone: 715-822-2890
Pastor Shane Anderson
Worship Service: 9 a.m. Sunday School 10:15 a.m. Holy Communion at all services.

BARRONETT LUTHERAN CHURCH (ELCA)
776 Prospect Ave.,
Phone: 715-822-5511,
cell:715-671-3197
Minister: Todd Ahneman
Sunday: Worship 9 a.m.; Holy Communion 1st & 3rd Sundays.

CHRIST LUTHERAN CHURCH, LCMS, Pipe Lake
See us on Facebook
Polk County Hwys. “G” and “T”
christlutheranpipelake.com
Steve Miller, Pastor
Phone: 715-822-3096
Worship Service, 10:30 a.m.
All Year; Sunday School/Bible Study: 9:00 am. Sept. -May.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
644 South 6th St., Barron
Bishop Jay Jevne
Chapel: (715) 537-3679
Home: 402 677-0574
Sunday Sacrament Meeting: 10-11 a.m.; 11:10-Noon: Priesthood, Relief Society, Primary, Sunday School.

CUMBERLAND BAPTIST
Jared Andrea, Pastor
1225 Hwy. 48
Phone: 715-822-3520
Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

FIRST LUTHERAN (ELCA)
Elm and Eighth Avenue
Timothy Schmidt, Pastor
Phone: 715-822-4416
Worship Times: Sunday 8 & 10:30 am; Communion 1st and 3rd weeks of the month. Sunday School: 9:15 am

FIRST UNITED METHODIST CHURCH
Rev. Adelbert Frejas
Phone: 715-822-4293
Worship Service & Sunday School 8:45 a.m., Worshiping, witnessing, sharing community, Cry room available. Sunday Fellowship following each service. Holy Communion 1st Sunday each month.

GOSPEL MENNONITE
Almena, WI.
Sunday: Sunday School, all ages 10 a.m. Worship Services: 10:45 a.m. Evening services: 7:45 p.m.

HOLY TRINITY ORTHODOX CHURCH
Clayton, WI.
Father Christopher Wojcik, Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m.,

HOPE COMMUNITY CHURCH
1788 Elm Street
Pastor Paul Green
Phone: 715-822-3586
Worship Service: Sunday 9:30 am
hopecommunitychurch.life

HOSANNA FREE LUTHERAN CHURCH
662 20th Ave., Cumberland
Tom Olson, Pastor
Phone: 740-644-0537
1st & 3rd Sundays • 4:30 pm
Worship & Refreshments
www.hosannacumberland.org

LAKE PARK ALLIANCE CHURCH
Shell Lake, WI.
John Sahlstrom, Pastor
Phone: 715-468-2734
Prayer: 9 a.m.; Worship Service: 10 a.m.

NORTHERN LAKES CHURCH
825 8th Ave., Cumberland
Matthew Earls, Pastor
Phone: 715-822-5502
Sunday Morning Service 10:00 am for sermons from the Bible and Contemporary Worship, Children’s Church and nursery during service; Wednesday 5:30 pm AWANA for Children and Youth Impact (returning in Sept.); Online services and calendar of events available at www.northernlakeschurch.com

SACRED HEART CATHOLIC CHURCH
Soo Ave., Almena,
Father Jayanna Kanna
Weekend Mass: Sun., 8:30 am

ST. ANN CATHOLIC CHURCH
320 Pine St., Turtle Lake,
Father Jayanna Kanna
Phone: 715-822-2948
Masses: Saturday: 4:00 p.m.; Sunday: 8:30 a.m.

ST. ANTHONY ABBOT CATHOLIC PARISH
900 St. Anthony Street
Father Jayanna Kanna
Phone: 715-822-2948
Weekend Masses: Sat. 6:00 p.m. Sunday: 10:30a.m.

ST. JOSEPH’S CATHOLIC CHURCH
502 Second St., Shell Lake
Father Edwin Anderson
Phone: 715-635-3105
Saturday Mass; 4:30 p.m.

ST. MATTHEWS LUTHERAN CHURCH
Missouri Synod (LCMS)
Almena, WI.
Vacancy Pastor: Isaac Nicholson
Sunday: Sunday School: 9:00 a.m. Divine Service: 10:30 a.m.; Wednesday’s 6:00 pm-Vesper Service
ST. PAUL LUTHERAN
Missouri Synod
1 mile East on Hwy. 48
John Miels, Pastor
Phone: 715-822-8690
Sunday morning traditional worship: 9:00 a.m.; Wed.evening contemporary worship: 6 p.m..

SEVENTH DAY ADVENTIST CHURCH
Rice Lake, WI.
Hwy. SS 1/2 mi. S. of Cedar Mall
Pastor: Scott Manly
Phone: 715-434-7798
Saturday: Sabbath School: 9:30 a.m. Worship Service: 11 a.m. Wed. Bible Study:7:15 pm.

SHELL LAKE FULL GOSPEL CHURCH
Shell Lake, WI.
Josiah Hodgett, Lead Pastor
Worship Service: Sundays at 10 am; Kids for Christ: Sundays at 10:30 am, Utum Student Ministries: Sundays at 6 pm.
SILVER CREEK LUTHERAN CHURCH
Missouri Synod (LCMS)
483 7th Avenue, Clayton
Pastor: Rev. Quenten Buechner.
Divine Service: Sunday 9 am; Holy Communion: 1st and 3rd Sunday of each month

STANFOLD LUTHERAN
Hwy 48, 9 mi. E. of Cumberland
Pastor John Bergson
Phone: 262-354-4537
Sunday Service: 8:30 a.m. & 10:30 a.m.; Coffee & bible Study

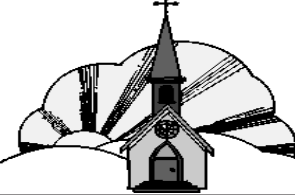
TIMBERLAND RINGEBU FREE LUTHERAN
12 miles north on “H”
Timothy Carlson, Pastor
Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.

UNITARIAN UNIVERSALIST
Blue Hills Fellowship
Phone: 715-234-6337
www.bluehillsuu.org
230 W. Messenger St., Rice Lake
Services Sunday 10 a.m.

ZION LUTHERAN
Wi. Ev. Lutheran Synod
715-641-0945
3 miles NW of Almena
Worship Service: Saturdays 11:00 am; Holy communion first and third Sunday

Come Worship with Us!

THE FOLLOWING BUSINESSES INVITE YOU TO ATTEND THE CHURCH OF YOUR CHOICE

CUMBERLAND FEDERAL BANK Your Hometown Bank 715-822-2249 www.cumberlandfederal.com Member FDIC	RE/MAX NORTHSTAR See us for all your real estate needs 800-511-2615 www.remaxnorthstarwi.com	CUMBERLAND MUNICIPAL UTILITY 715-822-2595 Online Payments got to: www.cumberlandutilities.com	CUMBERLAND ACE HARDWARE & LUMBER Home of the <i>Helpful Hardware Man!</i> 715-822-8459	White Electric, Inc. Wiring, Trenching, Commercial, Industrial Residential, Farm 715-822-2147	NORTH COUNTRY PACKAGING Home of <i>North Country Gourmet Cheese Spread</i> 1623 6th St. • Almena 715-357-3080 Retail Store Hours: M-F 8 am - 4:30 pm
Odden's Flowers Open Mon-Fri: 8 AM - 5 PM Saturdays 8 AM-4 PM Phone: 715-822-4835 Cumberland, Wisconsin Cut Flower Arrangements • Perennials Shrubbery & Bedding Plants Big Geranium Pots • Hanging Baskets		CUMBERLAND HEALTHCARE Hospital Medical Clinic 715-822-7500	KINDLED HEARTH FIREPLACE STORE WOOD • GAS • PELLET • ELECTRIC Sales • Service • Complete Installation Downtown Cumberland 715-822-5355 www.kindledhearthfireplacestore.	DAIRY STATE BANK 1405 2nd Ave., Cumberland Phone: 715-822-8316 Member FDIC	
DIRKS Heating & Cooling We service ALL brands! 24 Hr Emergency Service Free Estimates! 715-537-3990	SENECA FOODS CORPORATION “Compliments of Management and Employees” Cumberland, Wisconsin	1268 on Main What are we? Check out Our Website www.1268onmain.com	NILSSEN'S FOODS Groceries • Deli • ATM • Lottery Open 7:00 am - 10:00 p.m. 7 days/week 1170 2nd Avenue • Cumberland 715-822-4541	FARR INSURANCE AGENCY, LLC Farm - Homeowners - Fire & EC Liability - Auto - Commercial Recreation Vehicles Office: 715-822-8151 • Cell: 715-671-8411 Cumberland, Wisconsin	LOUIE'S FINER MEATS “Home of Award-Winning Sausage” Phone: 715-822-4728 Hwy. 63 North, Cumberland
LakePlace.com Brothers Realty 715-822-3303 1345 Elm St. • Cumberland Lake Properties, Cabin Rentals, Family Resorts	BOB & STEVE'S BP AMOCO SHOP BP FUELS • Pizza & Deli Phone 715-822-4202 1633 Superior Ave. Cumberland, Wisconsin		LAKELAND CO., INC Steel Fabricators Factory Direct Trailers Hwy. 63 North • Cumberland Phone 715-822-8748		HAACK ORTHODONTICS Working with you and your general dentist to create healthy, happy smiles. 715-234-9071
	NORDQUIST TRUCKING LONNIE FOREHAND, OWNER 110 Prospect Ave. • PO Box 117 Almena, WI 54805 715-357-3286 or 715-357-3716 nordquisttruck@chibardun.net	MIDWEST MOTOR GROUP Quality Cars & Trucks 715-419-1772 or 715-803-4889 Kevin Monson Matt Torgerson Corner of CTH P & US HWY 8 • Almena	WISCO RV & MARINE Sales • Service • Storage 2236 Hwy. 63 Cumberland, WI 715-822-8714 www.wiscomarine.com	ASPEN ACUPUNCTURE Stacy Rischette, L.A.c, MT Chinese Master www.aspenacupuncture.com mail@ aspenacupuncture.com 715-822-4418 1268 2nd Ave. • Cumberland	



PUBLIC NOTICES



ADVERTISEMENT FOR BIDS
Highway 63 Water Main Boring
Cumberland, Wisconsin
Bid Opening: 9:30 a.m. (local time) on Thursday,
October 9, 2025

The City of Cumberland, hereinafter referred to as the Owner, will receive and accept bids ONLY through QuestCDN.com via the online electronic bid service for the construction of **Highway 63 Water Main Boring** until 9:30 a.m. (local time) on Thursday, October 9, 2025. All bids will be downloaded and publicly read aloud at CBS Squared, Inc., 770 Technology Way, Chippewa Falls, WI 54729, at that time.

The Project includes the following work: Directionally drilling 2 new water main lines under Beaver Dam Lake.

Bids will be received for a single prime Contract. Bids shall be on a unit price basis as indicated in the Bid Form.

Bids shall be on the forms provided for that purpose and per the Contract Documents prepared by CBS Squared Inc. identified as “**Highway 63 Water Main Boring**”.

The Issuing Office for the Bidding Documents is: CBS Squared, Inc. located at 770 Technology Way, Chippewa Falls, WI 54729. Contact person is: Tyler Hastings, 715.505.8633, thastings@cbssquaredinc.com.

Digital image copies of the Bidding Documents are available at <http://www.cbssquaredinc.com> for a fee of \$30. Documents may be downloaded by first selecting BIDDING from the menu tab, then selecting this project from the CBS SQUARED CURRENT BID INFORMATION link and by entering eBidDoc™ Number 9875533 on the SEARCH PROJECTS page. For assistance and free membership registration, contact QuestCDN at 952.233.1632 or info@questcdn.com.

Contractors submitting an electronic bid will be charged an additional \$45 at the time of bid submission via the on-line electronic bid service via QuestCDN.com. To access the electronic bid form, download the project document and click the online bidding button at the top of the advertisement. All prospective bidders must be on the plan holders list through QuestCDN for bids to be accepted.

No proposal will be accepted unless accompanied by a certified check or bid bond equal to at least 5% of the amount bid, payable to the Owner as a guarantee that, if the bid is accepted, the bidder will execute and file the proper contract and bond within 15 days after the award of the contract. Bidder is required to deliver the original certified check or bid bond within 72 hours of the bid opening to CBS Squared, Inc. ATTN: Kristi Lentz, 770 Technology Way, Suite 1A, Chippewa Falls, WI 54729. The certified check or bid bond will be returned to the bidder as soon as the contract is signed, and if after 15 days the bidder shall fail to do so, the certified check or bid bond shall be forfeited to the Owner as liquidated damages.

The City of Cumberland reserves the right to retain the deposits of the three (3) lowest bidders for a period not to exceed 61 days after the date and time set for the opening of bids. No bids may be withdrawn for a period of 61 Days after the date and time set for the opening of bids.

Bidders must submit a Bidders Proof of Responsibility in accordance with the Instructions to Bidders.

Bidders will be required to provide performance and payment bonds of 100 percent of bid amount.

This Contract is expected to be funded in part with funds provided by the Wisconsin Department of Administration, Division of Energy, Housing and Community Resources, Community Development Block Grant-Public Facilities (CDBG-PF).

The successful bidder will be required to conform to the wage requirements prescribed by Section 66.0903 of the Wisconsin Statutes pertaining to municipal wage scales and the federal Davis-Bacon and Related Acts which requires that all laborers and mechanics employed by contractors and sub -contractors performing on contracts funded in whole or in part with federal funds in excess of \$2,000 pay their laborers and mechanics not less than the prevailing wage rates and fringe benefits, as determined by the Secretary of Labor, for corresponding classes of laborers and mechanics employed on similar projects in the area. If the requirements of Davis Bacon, the State of Wisconsin and the Contract requirements conflict with regard to wages, the highest of the three shall apply.

Attention of bidders is particularly called to the requirements as to conditions of employment to be observed and minimum wage rates to be paid under contract in accordance with federal labor standards (Davis-Bacon and Related Acts [DBRA]), Build America, Buy America (BABA) Act domestic procurement, Housing and Community Development Act of 1974 Section 3 (24 CFR 75), Segregated Facility, Section 109 and E.O. 11246.

Equal Opportunity and Affirmative Action requirements apply to this Project.

The City of Cumberland reserves the right to reject all bids, without cause, and accept the bid that is in the best interest of the City of Cumberland.

Randall Reeg, City Administrator
City of Cumberland
950 1st Avenue
Cumberland, WI 54829

Published in the *Cumberland Advocate* on September 24, & October 1 2025. WNAXLP

NOTICE OF ANNUAL JOINT REVIEW BOARD MEETING
CITY OF CUMBERLAND, WISCONSIN

Notice is Hereby Given that the City of Cumberland will hold a Joint Review Board meeting on October 7, 2025 at 5:00 p.m.

The meeting will be held at City Hall, 950 1st Avenue, Cumberland, WI 54829.

The purpose of the meeting is to review the annual reports and the performance and status of each Tax Incremental District governed by the Joint Review Board as required by Wis. Stat. § 66.1105(4m)(f).

The meeting is open to the public. Copies of the annual reports will be available for viewing in the offices of the City Clerk at the Cumberland City Hall, located at 950 1st Avenue, during normal business hours and will be provided upon request.

By Order of the City of Cumberland, Wisconsin

Published in the *Cumberland Advocate* on October 1, 2025. WNAXLP

Statewide public notice website
www.wisconsinpublicnotice.org

TOWN OF CUMBERLAND
SNOWPLOW CONTRACT

Residents of the TOWN OF CUMBERLAND who are interested in having a contract for the 2025-2026 Winter Season may contact the clerk.

Town of Cumberland
Sara Mathison, Clerk
902 20th Avenue
Cumberland, WI 54829

Published in the *Cumberland Advocate* October 1 & October 8, 2025. WNAXLP

NOTICE

The Common Council of the City of Cumberland will meet on Tuesday, October 7th at 6:00 p.m., at the Cumberland City Hall, 950 1st Ave., Cumberland, WI for a regular meeting.

City Hall is accessible to all people. The agenda will be posted 24 hours before the meeting.

Arlene Frisinger, Clerk
City of Cumberland

Published in the *Cumberland Advocate* October 1, 2025. WNAXLP

Support
your
friends
and
neighbors
SHOP
CUMBERLAND

Statewide public notice website
www.wisconsinpublicnotice.org



Cumberland Advocate

CLASSIFIED ADS

\$7 Minimum Charge for 15 words
Thereafter 25c Per Word
DEADLINE
2:00 Friday
Phone: 715-822-4469



RENTALS

FOR RENT: In Barronett. Storage Unit 10' by 24'. \$50 per month. Please call Duane or Judy at 715-419-4761 or 612-968-3667. 20tfnp

THOMPSON MINI STORAGE, Barronett. 715-822-4933. 4tfnc

WENGER'S FIREWOOD: Oak - Cut, split & delivered to your door. 715.419.3479 26TFN



BUSINESS SERVICES

AUTO INSURANCE after insurance cancellation, OWI, violations, accidents, loss of license. 234-3427 or 800-657-4782. Instant SR-22 filings. tfnc

FOR SALE

FOR SALE: Something good to eat. BEEF! BEEF! BEEF! 1/4's, 1/2's, whole or hamburger! Finished to perfection. 715-205-0357. A12-TFN

Become a Direct Care Professional!

Learn about local options to become a Direct Care Professional by contacting the ADRC at 715-537-8225.

Self-employment and free training information available



ADRC

Aging and Disability Resource Center of Barron and Rusk Counties



Barronett Civic Center

Rent for Weddings, Parties, etc.

For info call 715-822-8170

HELP WANTED

Cumberland School District
EMPLOYMENT OPPORTUNITY

High School JV Boys' Basketball Coach
Assistant Softball Coach
Boys' Golf Coach

Qualified individuals should send a letter of interest and district application form to :

Lorne Majewski, Athletic Director
1000 8th Avenue
Cumberland, WI 54829

An application can be found on the district website: www.cumberland.k12.wi.us or at the District Office.

Deadline:October 3, 2025

Cumberland School District is an equal opportunity employer

Non Emergency Phone Numbers:

Cumberland Police Dept. 822-2754

Barron County Sheriff 537-3106

Polk County Sheriff 485-8300

Emergency

911

Northwest Region Construction Update

Barron County
Highway: US 53 South
Location: Bridges over US 8, 20th Street, Knapp Street, County I, Chetek River, County A, County AA and Carlson School Road between Cameron and New Auburn

Schedule: May 5 to mid-November, 2025 construction; March 1 to late September, total project completion.

Cost: \$10.91 million

Description of 2025 work: Replacing the decks on the bridges over County AA and County A; overlaying the decks with concrete on structures over Carlson School Road, Knapp Street and US 8; making miscellaneous repairs to bridges; completing prep work for 2026 construction on the bridges over the Chetek River, County I and 20th Street; and replacing guard-rail at the structures.

Traffic Impacts: US 53 South remains open to traffic, but:

Motorists will encounter lane closures and a reduced speed limit of 60 mph in work zones.

US 53 South reopens to two lanes of traffic, with a 70-mph speed limit between closures.

There is a maximum width of 15 feet 3 inches on the open lane on most bridges.

County AA under southbound US 53 southeast of the bridge over County A is closed until Monday, Sept. 29 for removal of the bridge deck above.

Highway: US 63
Location: Just west of WIS 48 West to Charrie Lane in Cumberland

Schedule: April 28 to mid-October

Cost: \$3.68 million

Description: Removing 3.25 inches of the existing pavement and placing 3.25 inches of new asphalt pavement; closing access to the

roadway at various locations to improve safety; upgrading pedestrian curb ramps to current Americans With Disabilities Act standards; repairing or replacing curb, gutter and sidewalk; repairing sanitary sewer manholes and storm water inlets as needed; extending the two-way left-turn lane pavement markings between 3rd and 5th avenues; and replacing pavement markings and signage.

Traffic Impacts: US 63 remains open to traffic. North- and southbound traffic has 12-foot travel lanes through the entire project.

Polk County
Highway: 3rd Avenue
Location: Ash Street to Oak Street in Frederic

Schedule: Sept. 23 to mid-November

Cost: \$584,100

Description: Reconstructing the road, making storm sewer upgrades, completing curb, gutter and sidewalk work and replacing pavement markings and signage.

Traffic Impacts: The road is closed to through traffic.

Washburn County

Highway: County K

Location: US 63 in the city of Spooner to Sunset Lane

Schedule: June 2 to early September

Cost: \$2.01 million

Description: From US 63 to Division Street: Removing and replacing the existing pavement and base course, replacing curb and gutter, making spot sanitary sewer improvements, completing storm sewer repairs and placing new pavement markings and signage. From Division Street to Sunset Lane: Pulverizing the existing pavement and repaving it.

Traffic Impacts: County K is open to traffic, but finishing work might result in lane closures controlled by flagging.

Domestic Violence Awareness Month...

about the prevalence of violence and how to help if they or someone they know has experienced violence.

Embrace is also excited to announce they will be hosting the 6th annual Survived & Incarcerated in WI Letter Writing Event. The virtual event will be held on October 30th at 1pm via Zoom. Hosts will guide participants in writing letters of support to criminalized survivors in WI who are currently in jail or prison for killing their harm doers in self-defense. The goal of this event is to express solidarity with incarcerated survivors while also providing educa-

tion about local support services available. Participants will also come away from the event with an understanding of self-defense in domestic violence cases, dual arrests, and why there is no “perfect victim”. No registration is required, and Embrace encourages anyone interested in learning more to join. The Zoom link to Survived and Incarcerated can be found on the Embrace Facebook page, along with highlights and information about all partnerships and awareness efforts throughout Domestic Violence Awareness Month.



GARAGE SALE

AD PRICING

Regular Size Garage Sale Ad

• 2 col. x 2 inches •

Maximum of 75 words in description

Cost: \$25 per week

MULTI-FAMILY GARAGE SALE
Fri., May 21 • 4 - 7 pm • Sat., May 22 • 8 am - Noon

Many baby items (Jumperoo, exersaucer, bike trailer, etc.), Bauer infant car seat w/2 bases, White Simmons crib/mattress, stroller, Classic Pooch ABC crib bedding set, (10 many) clothes. Boys and girls full-size bedding - 8 (10 many) brand girls clothes NB-8 (Gymboree, Gap, Justice, etc.), 2 (10 many) brand boys clothes NB-7 (Gymboree, GAP, etc.), 2 (10 many) brand clothing (Silver jeans, Ann Taylor, Ralph Lauren, etc.), shoes. LOTS of toys including Talking Dora vanity & Power Wheels ride-on, 2 TV/DVD combos, DVDs, Weed Whip, framed Harley, Cobra GPS, holiday & home decor, books, board games & more.

Jane Doe & John Q. Public Families
12345 Main St. • Cumberland

Sports

Football Team Defeats Spooner; Homecoming This Week

The Cumberland Beavers Football Team traveled to Spooner last Friday night and came away with a 14-6 victory over the Rails, grabbing their first win of the 2025 season. The Beavers will try to make it two in a row this Friday night when they host St. Croix Falls for the annual Homecoming game in Endeavor Stadium beginning at 7:00 pm.

The Beavers showed true grit and determination in pulling out the victory, creating four Spooner turnovers along the way. After giving up a touchdown in their first defensive series, they responded with a great team effort to shut out their opponent over the game's final 40 minutes.

"After the initial turnover, we didn't quit and came right back and scored. We

still need to clean up our mistakes, but we feel like we are playing better and improving day by day and week to week," said Coach Jordan Potvin about his team's play.

The Beavers did much of their offensive damage on the ground during the night rushing for 160 yards on 47 attempts. Mitchell Monchilovich continued his fine play with 89 yards in 20 carries while Logan Peterson added 60 yards in 18 carries and Troy Majewski 14 yards in eight attempts. Peterson and Majewski scored the teams two touchdowns, while Majewski hit Max Odden for the team's successful two-point conversion.

Passing proved more difficult, with Majewski finishing three for eight for 36

yards. Max Peterson led the Beavers receivers with a 19-yard catch.

Defensively, Max Odden had a big night with 11 tackles, while Brody Gilbertson had 9.5 tackles, including two quarterback sacks. Logan Peterson added six tackles and Billy Williams another sack of the Spooner QB. Alex LaBlanc, meanwhile, picked off a Spooner pass.

After showing improvement over the last two weeks, the Beavers hope to use their new-found momentum to grab a win over St. Croix Falls. The Saints are currently 4 and 2 overall. "They are always tough, but we're looking forward to the challenge," added Coach Potvin.

Cumberland Cross Country Team Runs in Barron; Dettinger Meet Medalist

The Cumberland Cross Country Team ran in the Barron Invitational last week and in their own Invitational Tuesday, before taking a short rest and resuming their schedule next Tuesday, October 7 with a trip to Amery. That will take them to the HON Conference Meet in Cumberland on Tuesday, October 14, their last competition on the regular schedule.

In Barron, the Cumberland High School Girl's Team finished 7th in the 11-team field, while the Cumberland Boy's Team finished 4th out of 12 entrants.

Boomer's Ailya Hart-

man led the lady runners with a time of 18:57, but it was Cameron who took the overall team title. Cumberland Freshman Jovina Skinner led the Cumberland contingent, as she has all season, with a run of 22:52 good for 13th place. Violet Small came in 28th with a time of 24:55, Greta Weaver a 44th with a time of 26:57, and Levke Wacker 45th in 26:59.

Cumberland Senior Tommy Dettinger, meanwhile, came in first in the boy's race with a time of 17:09. Coming in second place was Unity Sophomore, Isaiah Morales, who ran 17:21.

Ben Dettinger added a 13th place finish for Coach Wilbur Rosenow, with a time of 18:58.

The Cumberland Middle School Girl's finished 5th out of 10 teams and were led by Riley Muench, whose time of 15:00 was good for 14th overall. Elliot Meyer was 24th with a 15:08 and Daisy Dueholm 34th in 15:39.

The Middle School Boy's also came in 5th and were led by Jack Odden, who finished 6th with a strong run of 11:47. Leo Dettinger added a 16th place finish with a time of 12:33.

Volleyball Team Loses to the HON's Two Best Teams; Dig Pink is Tuesday

It was a tough week for the Cumberland Volleyball Team as they played the Conference's two undefeated teams, dropping all three games to both Barron and St. Croix Falls. The team moves on to play Spooner and Northwestern this week, with Thursday's contest against the Tigers

a "Parent's Night" contest. Next Tuesday, meanwhile, the team host Cameron in their annual "Dig Pink Night," when the team raises awareness and funds for those battling breast cancer.

Leading the way for Coach Erin Miller against Barron was Raegan Beecroft with six digs and two kills. Kay-

lee Jackson and Sara Roff also contributed six digs.

Roff also had a team-leading 10 digs against St. Croix Falls while Natalie Anderson had eight assists and Hailey Paulson four kills. Coach Miller complimented both Paulson and Lily Murphy for good nights off the bench.

Sports Calendar

Thursday, Oct. 2

Soccer home vs Spooner 5:00

Volleyball home vs N. Western 7:00

Friday, Oct. 3

Football home vs St. Croix Falls 7:00

Tuesday, Oct. 7

CC @ Amery 4:00

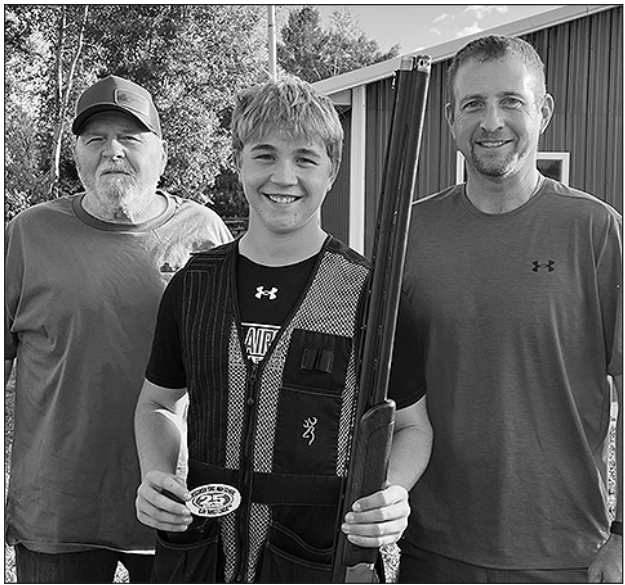
Volleyball home vs Cameron 7:00

Thursday, Oct. 9

Soccer @ St. Croix Falls 5:00

Volleyball @ Ashland 7:00

Perfect Score!



Jack Manor (center) shot a perfect 25 for the Cumberland High School Trap Team. At left is coach Chuck Patrin and at right is dad Willie. Congratulations Jack!

DNR Reminds Waterfowl Hunters To Boat And Hunt Safely

MADISON, Wis. – The Wisconsin Department of Natural Resources (DNR) reminds waterfowl hunters to make safety a priority during the Northern Zone duck season which opened Saturday, Sept. 27 and the Southern Zone duck opener Saturday, Oct. 4.

Waterfowl hunters can keep themselves, their parties and their dogs safe by following just a few basic safety tips:

Be aware that water temperatures are rapidly cooling now. A fall overboard can quickly turn dangerous as hypothermia sets in quickly. Wearing a life jacket can keep individuals on the surface and allow energy to be used to keep warm rather than to stay above the water.

Remember to protect canine companions on the water – they need life jackets, too.

Never overload the boat. If hunting on a large river or lake, use a boat that is big enough to handle rough water.

Balance the boat evenly and keep weight low for stability.

Be on the lookout for elements outside your control, such as changing weather or obstacles like a slightly submerged stump, rock, sandbar or floating debris.

If you are in a boat or canoe

Hard Earned Win!



#15 Max Peterson, #13 Max Odden, #5 Troy Majewski, # 62 Blade Nybeck and the rest of the Beavers celebrate after a 14-6 win last Friday night in Spooner. Photo by Greta Weaver.



Beaver running back #8 Mitchell Monchilovich fights a Spooner defender for extra yards in Cumberland's big win at Spooner. Monchilovich led the Beavers with 89 yards on the ground. Photo by Greta Weaver.



Olivia Villarreal battles a St. Croix Falls player at the net last Thursday night in Cumberland. The Cumberland girls came up short vs the Saints.



Raegan Beecroft serves in front of a fun student section last Thursday night in Cumberland vs St. Croix Falls volleyball action.

with a hunting partner, establish and communicate a safe fire zone; do not stand to shoot if your partner is shooting from a seated position.

Know the danger of waders in the water. If a boat capsizes and the hunter is ejected, the waders can quickly fill with water, creating suction around the

hunter's legs and feet, making it difficult to remove the waders.

Always carry a cell phone in case of an emergency.

Additionally, all hunters should always use the four rules of firearm safety:

T - Treat every firearm as if it is loaded.

A - Always point the muzzle in a safe direction.

B - Be certain of your target, what's before and beyond it.

K - Keep your finger outside the trigger guard until you are ready to shoot.

Review these safety tips and view information on the waterfowl season dates and where to hunt on the DNR's Waterfowl Hunting webpage.



An Outdoorsman's Journal

By Mark Walters
Doug's Bear

Hello friends,
This week's column is a bit different but very much about life through an outdoorsman's eyes. As many of you know, I lost Michelle Chiaro on June 15th, 2022. If there is a definition of a soulmate, Michelle and I hit the grand slam and found each other. Simply put, we rocked no matter what we did, our interests were the same, and we were very attracted to each other.
Michelle's favorite outdoor sport was bear hunting and anything to do with it. In early March of 2022 Michelle and I went exploring the frozen marshes of The Meadow Valley Wildlife Area as I had an idea for an area where I had seen a lot of bear sign the fall before on a duck hunt. We struck gold and found a peaceful spot near a large marsh and when April came along we started baiting it and had bear almost on day 1.
In late May Michelle and I even camped in the area for a night just to sleep in the woods and run the baits, obviously neither of us had a clue that Michelle would pass away in less than 3 weeks.
Michelle was Native American and closer to the earth than anyone I have ever met. She was also a big believer in dragon flies and that they are messengers from deceased loved ones. I have to tell you; this is extremely hard for me to write this week's column.
Doug Cibulka has been a good friend of mine since we were young boys and has been a part of our deer camp since the 80's. Doug and I have fished out of a canoe together on Lake Michigan, trapped with his son Derek for many years and have been bear hunting partners for about ten years.
Doug recently retired from his job at the UW Hospital in Madison. Though he had a tag this year, he

has made it clear that this would be his last year as a bear hunter. The drive from Portage for 5 months is just too time-consuming and that is understandable.
This summer was our most active bear baiting season since I started the baits in 2010. Simply put, lots of large, daytime bear, so many big bear, so often that we just quit talking about them and took turns running the baits.
About 7 days before bear season opened, at least for Doug and I, someone flipped the light switch and we had no more bear, except for one very hot bait that had 2 large bear, but always after dark.
Doug stayed at my house "Bear Camp" for eight days when the season started and neither of us came close to any action. After that Doug went home, I hunted for three more days and went on a fishing trip and to my good friend Chuck Rieb's celebration of life.
I think I should say this, Doug and Michelle were very close and all baiting season Doug said he was going to kill a bear at "Michelle's Bait" as we call it. About the time that I was giving the final toast to Chuck Rieb at a very well attended event, Doug had a dragon fly land on a branch next to him and sit there with him for a long period of time. Moments later Doug heard something coming his way and there was a black bear.
Doug's aim was true and even though I was not there we had a bear. When Doug called me and told his story it hit me so hard I had to get off the phone.
I am sure that there are people that think I have gone loco but knowing the love that woman had for Doug, bear and bear hunting, I guarantee you that she was a part of that hunt.
She was the best!
Sunset



Doug Cibulka harvested this black bear in northern Juneau County.

Support your friends and neighbors!
SHOP CUMBERLAND!

The Outdoorsman's Journal is brought to you by:

WISCONSIN RV & MARINE
715-822-8714

DAIRY STATE BANK
Banking on Relationships
Cumberland • 715-822-8316

Cumberland Hardware
Phone: 715-822-8459

ACE Hardware
Open 7 Days a Week!

Nilssen's Foods
715-822-4541
Jason Nilssen, Owner
nilssensv@gmail.com

2-2 Tie!



Ian Sellent (at right) passes to Bryan Sonora during the Beavers 2-2 tie with Barron at Endeavor Stadium.

Soccer Team Ties One and Loses One; Host Spooner This Thursday

The Cumberland Boy's Soccer Team picked up a tie and a loss in play last week. They were back in action in Hayward on Tuesday, before returning to Endeavor Stadium for a contest against the Spooner Rails this Thursday, October 2, at 5:00 pm.
The tie came against Barron. It was a contest against two evenly matched squads that ended with both teams scoring two goals.
The Beavers had the first score of the contest when Braden Johnson found the back of the net on a pass from Ian Sellent. It stayed that way through intermission, but a Barron goal early in the second half tied the contest at 1-1.
Calvin Cunningham's header into the net on a corner kick by Bryan Sonora gave the Beavers a short lead minutes later, but the Bears tied the score at 2-2 with ten minutes left in the contest and the game would stay that way as the match-up ended.
The team's loss came last Thursday against the Eau Claire Memorial Varsity reserves.
The Beavers started slowly, trailing 4-0 at the midway point. The second half was much different as Cumberland would score on a corner kick by Ian Sellent, while keeping the Old Abes off the board. "We played outstanding defense in the second half," added Coach Brent Sellent.

Girl's Golf Team Takes 5th at HON Tournament; Neitzel Makes All-Conference

The Cumberland Girl's Golf Team wrapped up their 2025 regular season by finishing 5th at the HON Conference Tournament held last Wednesday at Hidden Greens Golf Course in Solon Springs. The team now readies for the WIAA Regional, which will take place on Wednesday, October 1 in Luck.
Prior to last week's Conference Tournament, Cumberland swept by Chetek-Weyerhaeuser and Ashland in a regular season triangular on September 22. The Beavers defeated second place C/W by 10 strokes in a convincing victory.
Junior Bella Neitzel led the victors with a 52, while Senior Keyra Spychalla came in second with a solid score of 53. Senior Brook Colburn and Junior MaKenzie Tahtinen added 54s. Cumberland had four of the top five scores on the day.
Two days later, the team headed to the Conference Tournament, where they had an excellent day in the 13-team field.
The State's 2nd ranked D2 Spooner Rails easily took the Team Championship with a score of 368, to defeat 2nd place Hayward by 41 strokes. Cumberland's score of 447 put them into the top five, two strokes ahead of 6th place Ladysmith.
Spooner's Ava Thompson was Medalist with an 84, four strokes ahead of teammate Avery Voeltz, who was runner-up. Brook Colburn was Cumberland's top scorer with a 103, good for 12th place.
Other Cumberland scores included a 111 by Tahtinen, a 114 by Neitzel, and a 119 by Spychalla. "Brook had a fantastic day, while our whole team helped us take 5th overall," said Head Coach Jess Olson.
Following the day's activities, it was announced that Bella Neitzel captured All-Conference Honors due to her consistent play throughout the fall. "Bella played well all fall," added Olson.
Cumberland will face a strong field at the Luck Regional with Rice Lake, Northwestern, Grantsburg and Spooner among the team's competing in Wednesday's competition.



#6 Rhowen Ruppel chases after a loose ball with a Barron defender last week at Endeavor Stadium. The two clubs tied 2-2.

Spare Time Monday Night Ladies Bowling League Standing

Team Standings	Sam Munkelwitz - 191
Bowlin' Buddies - 20	Heidi VanHeuklom - 182
Big Bear Express - 16	Kelley VanHeuklom-179
Dane Arthur Real Estate -16	Patty Kalkbrenner-177
Austad's Super Valu - 16	5 High Scratch Series
Clear Lake Self Storage -15	Sam Munkelwitz - 508
Northwoods Septic -12	Kelley VanHeuklom-499
Spare Time - 9	Brenda Levine - 491
Becker's Trucking - 4	Patty Kalkbrenner - 475
5 High Scratch Games	Donna Berquam - 471
Brenda Levine - 201	

All Conference Girls Golf

NAME	SCHOOL	TOTAL POINTS
Layla Thompson	Spooner	92
Avery Voeltz	Spooner	82
Lizzy Opeltz	Ladysmith	82
Regan Eberhardt	Northwestern	81
Ellie Olson	Superior	81
Alissa Cameron	Chetek-Weyerhaeuser	56
Ava Thompson	Spooner	56
Eleanor Richardson	Hayward	54
Grace Schmidt	Northwestern	46
Isabella Neitzel	Cumberland	45
Maddy Schwartz	Hayward	44
Dagmar Beckel	Chetek-Weyerhaeuser	44



Congratulations Bella Neitzel on earning All Conference honors!

Final Golf Standings

	Dual	Tourney	Total	HON
School	Points	Points	Points	Meet Score
Spooner	16	22	38	368
Northwestern	14	18	32	420
Hayward	11	20	31	409
Superior	14	16	30	427
Cumberland	9	14	23	447
Ladysmith	10	12	22	449
Chetek-Weyerhaeuser	8	10	18	461
Ashland	5	8	13	477
Grantsburg	2	6	8	508
Barron	2	4	6	540
Luck/Unity/Fredric	2	2	4	541
St. Croix Falls	3	0	3	546
Cameron	NA	NA	NA	469

Football Standings

	WON	LOST
NORTHWESTERN	4	0
ST. CROIX FALLS	3	1
BARRON	3	1
ASHLAND	2	2
BLOOMER	2	2
HAYWARD	1	3
CUMBERLAND	1	3
SPOONER	0	4

Volleyball Standings

	WINS	LOSSES
BARRON	3	0
ST. CROIX FALLS	3	0
CAMERON	2	1
NORTHWESTERN	2	1
UNITY	2	1
ASHLAND	1	2
HAYWARD	1	2
LADYSMITH	1	2
CUMBERLAND	0	3
SPOONER	0	3

WEEK
5

2025 Cumberland Advocate
Football Contest

WEEK
5

715-822-8316

DAIRY STATE BANK

Banking on Relationships

Hometown Banking
with your neighbors
& friends

Navy vs Air Force

715-822-3378

Cumberland Chamber of Commerce

Pittsburg vs Boston College

Nilssen's Foods

Open daily 7am to 10pm

715-822-4541

Florida vs Texas

GET-ER GONE

GETERGONEAUCTIONS.COM

Baylor vs Kansas St

715-822-2249

CUMBERLAND FEDERAL BANK

Good service, personal attention
competitive rates.

Maryland vs Washington

Auto Value

Parts Stores

All Your Automotive Needs

715-671-0195

Cleveland vs Minnesota

Island Wines & MORE

Area's largest selection of wine,
beer, liquor, cigars,
kegs & More!

715 822-4777

Ny Jets vs Dallas

715-822-4728

LOUIE'S FINER MEATS

Home of award winning sausage

Baltimore vs Houston

ACE Hardware

Cumberland Hardware & Lumber

Open 7 days a week

715-822-8459

LA Chargers vs Washington

LOUIE'S LODGE

For all your Game Day Supplies

715-822-8741

Seattle vs Tampa Bay

SPOT BAR & RESTAURANT

715-822-4457

You can't beat our famous Broasted chicken!

Carolina vs Miami

Game Day Specials
www.nezzyssportsbar.com

Nezzy's

Watch all the Packer games on the BIG screen

Detroit vs Cincinnati

PETER & ANNIE'S COFFEE SHOP CAFE

CUMBERLAND, WISC

715-822-9959

New Orleans vs Ny Giants

1st Prize: \$25

2nd Prize: \$15

3rd Prize: \$10

Corner Bar & Restaurant

Great Food
Daily Specials!

Watch your favorite team here!

715-822-8111

Las Vegas vs Indianapolis

Super Prize: 1 yr Subscription to The Advocate *
*Awarded to anyone who selects all correct winners in a week.
Prizes awarded are "Football Bucks" and can be used the same as cash at participating businesses.
MUST BE USED BY MARCH 1, 2026

ENTRY FORM

CLIP THIS OFFICIAL ENTRY BLANK
(Reasonable Facsimile Accepted)
AND MAIL TO "FOOTBALL,"
P.O. BOX 637, CUMBERLAND, WI 54829

NAME _____

ADDRESS _____

PHONE _____

Dairy State Bank _____

Cumberland Chamber _____

Nilssen's Foods _____

Get-Er Gone Auctions _____

Cumberland Federal Bank _____

Auto Value _____

Island Wines & More _____

Louie's Finer Meats _____

Cumberland Ace Hardware & Lumber _____

Louie's Lodge _____

Spot Bar & Restaurant _____

Nezzy's Sports Bar & Grill _____

Peter & Annie's _____

Corner Bar _____

TIE-BREAKER (Please indicate game score)

Florida St _____ vs Miami _____

Entries Must be postmarked, dropped off at the Advocate
or emailed to: news@cumberland-advocate.com
(please mark "Football" in the subject line) by Friday of each week.
ONE ENTRY PER PERSON! TWO ENTRIES PER SUBSCRIPTION!

GOOD LUCK TO ALL!

*T
I
E
B
R
E
A
K
E
R

Week # 4

1st Place
Alice Lloyd
*10

2nd Place
John Chido
10*

3rd Place
Judy Lloyd
9*

WINNERS!

Cumberland Federal Bank Congratulates Thomas McCarthy on Graduation from the Graduate School of Banking



Thomas McCarthy

Cumberland Federal Bank is proud to announce that Loan Officer Thomas McCarthy has successfully graduated from the Graduate School of Banking (GSB) at the University of Wisconsin-Madison in August 2025.

The Graduate School of Banking is widely recognized as one of the premier banking schools in the nation, offering advanced education in leadership, financial management, and strategic banking practices.

In addition to their GSB diplomas, graduates also received a Certificate of Executive Leadership from the Wisconsin School of Business's Center for Professional and Executive Development, which co-sponsors the program.

ness's Center for Professional and Executive Development, which co-sponsors the program.

"Thomas's commitment to professional growth reflects both his personal dedication and our bank's focus on investing in our people," said Shay Horton, President & CEO of Cumberland Federal Bank. "His achievement enhances the depth of expertise we provide to our customers and our community."

Thomas joined Cumberland Federal Bank in 2016 and serves customers in both consumer and commercial lending. His successful completion of the GSB program strengthens his ability to deliver innovative financial solutions and reinforce the bank's mission of "Friends Serving Friends."

Cumberland Federal Bank congratulates Thomas on this significant professional milestone and looks forward to his continued contributions to the bank and the communities it serves.

Marching Band Places 2nd and Wins "Best Percussion" at Hudson Invitational

On Saturday September 27, 2025, the Cumberland High School Marching Band traveled to Hudson, WI to take part in Rhythm by the River, a joint competition hosted by Hudson and River Falls High Schools. 8 marching bands from both Wisconsin and Minnesota competed for top honors in music, marching, percussion, and colorguard in front of a panel of 8 Wisconsin School Music Association adjudicators.

The Cumberland Band made tremendous progress since their last competition earning a 2nd place finish and capturing the "Best Percussion" caption in their class. The students are working hard in rehearsals and each performance has been an improvement over the previous.

Cumberland will continue their season this week when they travel to Chippewa Falls, WI where they will compete against 3 other bands in their class. Cumberland's performance time

is at 7:45pm on Saturday October 4, 2025. Come to Chippewa Falls and support the Band!

Complete results for Rhythm by the River were as follows:

Class A/AA

1st Place - Baldwin-Woodville High School - 74.525

2nd Place - Cumberland High School - 70.975

3rd Place - Arcadia High School - 51.65

Class AAA

1st Place - Lakeville South High School - 81.725

2nd Place - Chippewa Falls High School - 71.075

Exhibition

Sparta High School

Hudson High School

River Falls High School

Cumberland's Remaining Schedule for 2024:

-Saturday October 4 - Chippewa Falls Show

-Friday October 17 - State Send-Off Show - 12:30pm - Endeavor Stadium

-Saturday October 18 - State Championships - UW-Whitewater

Songs of Connection: Peter Mayer to Bring Musical Unity to the Northwoods

SHELL LAKE — In an era when differences seem to divide us more than similarities unite us, Minnesota singer-songwriter Peter Mayer will step onto the intimate stage of the Erika Quam Memorial Theatre next Friday, October 10 at 7:00 pm. He brings a simple yet profound mission: to remind us of our shared humanity through the universal language of music.

For three decades, Mayer has crafted songs that speak to what he calls "life on this small planet"—melodies and lyrics that cut through the noise of daily discord to touch something deeper, something that connects us all regardless of our political beliefs, backgrounds, or circumstances.

"Peter offers up everything you could ever want from a singer/songwriter," Dirty Linen Magazine once observed, and those attending Friday's performance can expect that assessment to prove entirely accurate. For those who have experienced Mayer's live shows before, they know the packed theatre will likely fall into the kind of reverential silence that only occurs when an audience recognizes they're witnessing something special.

Mayer's repertoire spans

the profound and the playful with equal skill. His songs about interconnectedness and the mysterious wonder of existence sit comfortably alongside whimsical numbers about dress hats, pumpkins and pajamas. This range—from the cosmic to the comic—mirrors the full spectrum of human experience, offering audiences permission to feel deeply while also finding joy in life's absurdities.

"Music has always been a bridge," Sheila Aderman-Squires, Chair of the Arts Center board, said. "In times which seem especially polarizing, music can remind us we have far more in common than what differentiates us."

Mayer said of his music, "I go for what we can know for sure about our existence on this planet. It's always so amazing to contemplate what we know now about the nature of the world and the universe. It's a great time to be alive and see ourselves as part of this incredible story of the whole cosmos."

That sentiment will resonate throughout Friday evening as audience members—young and old, longtime fans and newcomers—find themselves connecting to lyrics that speak directly

Barronett Fall Colorfest 2025



to their own experiences. The songs become a kind of musical mirror. They reflect back the common threads that bind us: love, loss, hope, wonder, and the simple miracle of waking up each day on this spinning planet.

The Stillwater resident's impact extends far beyond his own performances. His

songs have been recorded by notable artists including Kathy Mattea, David Wilcox, and Claudia Schmidt, while his compositions have found their way into songbooks, church hymnals, and folk radio playlists nationwide. Recognition from the prestigious McKnight and Bush foundations, along with sales of over 100,000

albums across eleven releases, speaks to both his artistic excellence and his ability to connect with audiences hungry for authentic expression.

But perhaps most importantly, Mayer's music serves as a gentle reminder that beneath our surface differences lies a shared humanity.

