



City of Cumberland Bridge/Road Construction Update

Hwy. 63 Bridge Replacement: This week, contractors are pouring the raised sidewalks and parapets, along with removing the temporary beams and decking material. Next week general grading and site work will continue. The week of August 3rd, the final concrete bridge approaches will be poured and, after appropriate concrete curing times, dredging and Lake St. removals will commence-

-likely beginning the week of August 10th.

Local Street Improvement Projects: Work on local streets will take a hiatus until the Barron County Highway Department returns in late July or early August.

Hwy. 63 Resurfacing south of Cumberland towards Turtle Lake: Work on this project is underway. Mill and over-

CONT'D ON PAGE 2



THE US HWY 63 ROAD CONSTRUCTION PROJECT FROM CUMBERLAND TO TURTLE LAKE BEGAN ON MONDAY, JULY 20TH AND IS EXPECTED TO LAST UNTIL NOVEMBER. HWY 63 WILL REMAIN OPEN TO TRAFFIC THROUGHOUT THE CONSTRUCTION PROCESS WITH FLAGGERS DIRECTING TRAFFIC.

REAL ESTATE TAXES ARE DUE JULY 31ST!

Samantha Sommerfeld, Barron County Treasurer, is reminding you that the 2025 Postponed Real Estate Taxes are due on or before Friday July 31, 2026. City of Rice Lake 2025 real estate taxes MUST be paid to the City of Rice Lake. All other real estate taxes in Barron County must be paid to the Barron County Treasurer. We have a drop box by the main entrance of the Barron County Government Center

(on Monroe Ave). When mailing payments, please enclose a self-addressed, stamped envelope if you want a receipt mailed to you. Payment options, tax amounts, and payment status can be found on the Barron County Website at www.barroncountyiwi.gov. Click on the "Tax Data" tab. Please call us at 715-537-6280 if you have questions.

July 1928: How to Choose a Husband and the Amazing Mahendra

by Mark R Fuller

The 4th of July was over and it was time to get back to the regular activities of summer in the Island City. July 4, 1928, had been extremely popular among the people with the Advocate calling the day's crowd, "The largest on record." The paper added, "The city was beautifully decorated and huge tri-colored banners bearing, "Welcome to Cumberland" were placed on each block on Second Street."

The Tourist Park was packed with visitors from all over the country and one family upon leaving said, "This is quite the prettiest camp we have ever made and your city is very much to be commended for its hospitality." The paper indicated 137 people had enjoyed the park for the weekend and added, "Fishing has been

good and it has been fun to see the exultant look to the eyes as they come up the bank with a string of pike, pickerel, bass, or whatever it might be."

The weather for the 4th was perfect, something it had not been three days earlier when a big storm on Sunday night brought in rain, hail, and high winds. The city was hit hard with, "Many beautiful trees destroyed and limbs and branches scattered over the lawns."

As usual, the city businessmen contributed their share of funds to the American Legion and Citizens Committee who was in charge of the celebration. The State Bank of Cumberland led the way with a \$60 donation, while the

Cont'd on page 12

PACKED A PUNCH!



A FAST MOVING STORM THAT REALLY PACKED A PUNCH HIT THE AREA ON FRIDAY NIGHT AROUND 9:30 PM. NO WARNINGS WERE GIVEN AS THE STRONG STORM HIT THE AREA. HUNDREDS OF TREES ARE DOWN IN THE AREA CAUSING DAMAGE TO SEVERAL HOMES AND MORE. TOP PHOTO IS AT CAMP BRIGADOON ON THE NORTH END OF BEAVER DAM LAKE WHERE MANY TREES WERE TOPPLED, SOME ON PARK MODEL HOMES AND CAMPERS. BOTTOM PHOTO IS A LARGE TREE ON A HOME ON BERDAN STREET. POWER OUTAGES WERE PLENTIFUL IN THE AREA WITH OVER 1,200 HOMES WITHOUT POWER FOR UP TO 15 HOURS OR MORE. THANKFULLY NO INJURIES WERE REPORTED.

BARRON COUNTY FAIR CHAMPIONS!



TANI RIEBE (LEFT) WAS NAMED INTERMEDIATE CHAMPION SHOWMAN AND KARI RASMUSSEN (RIGHT) JUNIOR CHAMPION SHOWMAN OF THE SHEEP SHOW WEDNESDAY NIGHT AT THE BARRON COUNTY FAIR. BOTH ARE FROM CUMBERLAND, CONGRATULATIONS GIRLS!

Cumberland

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Saturday 8 am - 4 pm
Sunday 10 am - 2 pm
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Delivery Available*
*Some restrictions apply

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Card of Thanks

The family of Karen Linnell would like to thank the Skinner Funeral Home for their kindness. Also, the Marshfield Oncology department of Rice Lake and the Rice Lake Hospice team for their compassionate care.

Linnell Family

Red Barn’s “Drinking Habits” Will Delight

The hilarious farce, “Drinking Habits,” is sure to entertain Red Barn audiences when it runs July 29-August 8. In Tom Smith’s comedy, two nuns of the Sisters of Perpetual Sewing secretly sell wine to keep the convent afloat. Mayhem happens when two investigative reporters (and former fiancés) go undercover as a priest and nun to expose them. Roger Sweeney directs a cast of 8 which includes Sarah Miller (Cumberland) as Sister Philomena and Rachel Westberg (Chetek) as Sister Augusta. Also on stage, Steve Demers (Rice Lake) plays George; Kathryn Jensen (Poskin) portrays Mother Superior; Tommy Yousten (Cumberland) plays Paul; Linda Berglund (Spooner) portrays Sally; Shannon Minner (Cumberland) plays Sister Mary Catherine; and Ed Hougdaahl (Turtle Lake) portrays Father Chenille. Rick Snyder is the set designer. The featured artist in the Red Barn Gallery for this run is Andrea Koefel of Ladysmith. Inspired by nature, she works in several different mediums including chainsaw carving, pyrography, tile mosaic, watercolor, rustic tables and carved benches. The Red Barn Theatre is located northeast of Rice Lake, WI at the junction of Highway 48 and County Trunk M. The curtains open at 7:30 pm for all shows. There are no Sunday performances. Reservations may be made by calling 715-234-8301 or online at redbarntheatre-ricelake.com. Single admission tickets are \$20.

Construction Update...

lay work is currently scheduled to begin the week of August 31st and last about 6-8 weeks. Brightspeed Fiber Installation: Brightspeed’s fiber installation work is planned to begin in late July or early August.

Support your friends and neighbors!
SHOP CUMBERLAND!

CUMBERLAND FOOTBALL
Golf
SCRAMBLE

Sunday, August 2, 2026
Cumberland Golf Course • 715-822-4333
Check-In: 8AM • Shotgun Start: 9AM
Register by 7/31 (Call or stop at CCG)

4 Person Teams
\$300 per team

Raffle Prizes & Hole Games Cash Payouts Meal Provided at the Turn

All proceeds go to the Cumberland Football Association

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Megan Talbot 715-338-9556
Jennifer Nitchey 763-567-8737
Holly Jordan 612-239-0699

Edina Realty

Wild Flowers !



The Island City Music series continues with the Wild Flowers next Tuesday, July 28th, 2026 at 6:00 pm at Tourist Park. The three woman group are known for their beautiful harmonies, spanning a wide range of genres.

Island City Music Series Continues July 28 with Wildflowers

The Island City Music Series continues July 28 at Tourist Park with Wildflowers, a three-woman group known for beautiful harmonies and an easy-listening sound spanning a wide range of genres. The July 28 performance is sponsored by Nezy’s. My Momma’s Food Truck will be on site serving healthier, gluten-free food made to feed the senses and satisfy the soul. Wildflowers features Lori, Darcy, and Katie on a variety of vocals and instruments, drawing from multiple genres to create a sound that keeps audiences coming back for more. The Island City Music Series, presented by Enrichment Through Culture, runs every Tuesday through Aug. 11 at Cumberland Tourist Park. Performances are from 6 to 8 p.m. Kayaks provided through the Cumberland School District’s Community Education program are available for those who want to enjoy the music from the water. Admission is free, with donations encouraged. For more information about the Island City Music Series or Enrichment Through Culture’s programming, visit cumberlandetc.com.

Thank you for reading The Advocate

Cumberland Baptist Church
1225 Highway 48

ANNUAL GIVEAWAY

FRIDAY, JULY 24 • 7:00 AM - 5:00 PM
Clothing, household items, maybe furniture, toys, craft items

Growing Wishes
Greenhouse

OPEN DAILY!
9am-6pm
715-986-4441
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Turtle Lake, WI 54889

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Tuesday and Friday 12pm-6pm

Pre-Order Fruits and Veggies Sign up for our E-Newsletter to stay updated on current deals! Email 'growingwishes2018@gmail.com' to sign up	JULY COUPON! 15% off 1 ceramic pot Bring this coupon in to receive your discount Expires July 31, 2026
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Tuesdays in June, July, and August
ISLAND CITY MUSIC
6-8 PM | Cumberland Tourist Park
Free Admission, Donations Encouraged

July 28 Featuring
Wildflowers
Sponsored by Nezy’s

Beautiful harmonies spanning a wide range of genres.

This week's food is provided by **My Momma's Food Truck**

Cumberland American Legion
Available to rent for
Weddings, Parties, Reunions, etc.
Hall • Bar • Kitchen
Open to the Public
Wednesday's & Friday's @ 4:00 pm!
www.post98.org
For More Info Contact
715-822-4121

CUMBERLAND SCHOOL DISTRICT NEWS
COMMUNITY EDUCATION OFFERINGS

THURSDAY, JULY 23: • 6:30 am - 7:30 am pickle ball
FRIDAY, JULY 24: • 6:30 am - 7:30 am pickle ball
SATURDAY, JULY 25: 11:00 am - 1:00 pm Indoor pickle ball @ ES Gym
MONDAY, JULY 27: • 6:30 am - 7:30 am pickle ball @ Elementary School • 3:45 pm CCE: Choose Fit @ Middle School
TUESDAY, JULY 28: 6:30 am - 7:30 am pickle ball @ Elementary School
WEDNESDAY, JULY 29: 6:30 am - 7:30 am pickle ball @ Elementary School • 3:45 pm CCE: Choose Fit @ Middle School • 5:00 pm Indoor Pickle ball @ ES Gym

Summer Mini Fitness HITS
(High intensity interval training)
Join NETA (National Exercise Trainer Association) certified instructor: Tirzah Ziperrr for a 45-minute workout session. These classes will be an interval style format, that alternates 40 seconds of focused work with 20 seconds of rest, keeping your heart rate elevated while maximizing results in a short amount of time. Each individual day of each session will utilize a different style/focus.
One day will utilize dumbbells for strength-building intervals, another day will utilize body weight TRX intervals, and a third day will incorporate Pilates-inspired core and glute work, with some cardio endurance bursts, for a full-body burn. Expect to build lean muscle, improve stamina, and enhance balance and flexibility.
*suitable for all levels with options provided to modify or intensify as needed.
Time: 6:00 am until 6:45 am.
Location: MS Gym-Enter through the West High School
3 different sessions (sign up for 1, 2, or all 3)
Tuesday, Wednesday and Thursdays
Session #1: July 21, 22 and 23rd
Session #2: August 4, 5, and 6th
Session #3: August 18, 19, and 20th
Cost \$20 per session (3 classes), \$40 for 2 sessions (6 classes), \$55.00 for all 3 sessions (9 classes)
Bring: Yoga mat and light to medium hand weights if own, plus a water bottle. Mats and weights are available to use.
To sign up or questions please contact:
Susan Bridger CCE Director, HS 715-822-5121 ext. 403 / sbrid@csdmail.com

Cumberland Fitness Center Summer 2026
Come Check out the NEW CUMBERLAND FITNESS CENTER!
Located in the west wing of the newly remodeled high school (enter through the east middle school double bus doors in the morning)
STILL FREE!
SUMMER HOURS:
MORNINGS: MONDAY-FRIDAY 6:00 - 8:00 AM
AFTERNOONS: MONDAY-THURSDAY 4:00 - 6:00 PM
FRIDAY AFTERNOON-CLOSED
Please enter through the back middle school bus doors in the morning.
As always, our "very" qualified and friendly staff will be happy to help you in any way.
Questions or concerns contact:
Susan Bridger CCE Director, HS 715-822-5121 ext. 403 / sbrid@csdmail.com

Support your
Friends and
Neighbors!
SHOP
CUMBERLAND!

Congratulations to the following students for achieving high honors and honors for the 2nd Semester grading period at Cumberland Middle and High School for the 2025-2026 school year.

Grade 7 - High Honors

Donica, Aiden
Dyer, LeShawn T
Ekenstedt, Daniel
Elmberg, Britton
Furseth, Marco
Garibaldi, Lucca
Hoffmann, Brooklynn Rae
Knutson, August
Lehmann, Charlie
Melichar, Jordyn
Mendoza-Galvan, Alexander
Miller, Wesley
Nybeck, Brooklynn
Ordway, Adelyn J
Ostrum, Greyden
Palmer, Isabella
Polich, Rylee L
Riebe, Brendon
Ruppel, Lucy M
Schwarz, Owen T
Skinner, Stella
Grade 7 - Honors
Boe, Jase
Garcia Belloso, Franklyn M
Grinage, Grace
Hanson, Audriana
Huskinson, Holden
Shawn Reyes
Johnson, Jack
Majewski, Riley
Mattson, Clairia Faith
Meyer, Elliot Rose
Ritchie, Alex J
Schara, Anthony
Springer, Dia
Stark-Wilsey, Alexia
Stuntz, Collin
Wenzel, Emily
Grade 8 - High Honors
Dueholm, Daisy A
Erickson, Grace
Gowin, Skylar
Gramberg, Lydia
Huber, Carter
Jackson, Brady
Jackson, Carter
Johnson, Kaitlin
Johnson, Naomi
LaBlanc, Arya
Mathison, Coehn
McMillan, Townes W
Muench, Riley
Odden, Jack
Perez Acevedo, Maria F
Peterson, Matthew
Peterson, Molly
Riebe, Tani
Severson, Christine J
Weaver, Griffin

Willmeth, Torissa
Withtoft, Kinley A
Grade 8 - Honors
Brom, Robert P
Hedke, Tatum
Jasperson, Emmett
Loew, Wylie R
Miller, Ellie
Olson, Natalie
Ranallo, Conner
Grade 9 - High Honors
Anderson-Werner, Maci M
Avery, Lily A
Bergstrom, Trevor M
Bleifus, Kaleigh J
Carlson, Elsa C
Enriquez, Genevy
Fauske, Quinn
Flottum, Landon J.
Furseth, Reina
Gilbertson, Jacob
Jain, Elijah
Kloida, Venezuela Mercedes
Knutson, Elliot
LaBrec, Ronnie A
Lehmann, Miles
Loken, Breezlyn M
Majewski, Bennett
Olson, Andi Mae
Olson, Jordyn R
Peterson, Audriana M
Riebe, Braxton
Riebe, Kaitynn Jo
Ritchie, Abigail E.
Rodriguez-Sandoval, Amy J
Schwarz, Jena L
Skinner, Jovina
Stuntz, Nevaeh
Stuntz, Scarlett
Talbot, Brett
Grade 9 - Honors
Allen, Jonathan D
Anderson, Desirae
Cook, Caleb Jenkins
Escolano, Aiyana-Chloe C
Flottum, Grace K.
Hoisington, Evan
Jungbluth, Danica
Knutson, Gracyn Ann
Radden, Quentin
Rasmussen, Codie
Rouzer, Ira James
Wells, Brianna
Grade 10 - High Honors
Alarcon, Gerardo A
Boehs, Darcy James
Callow, Hunter W
Enget, Connor
Enget, Jaden K
Erickson, Ayden

Hare, Carter L
Holzman-Byrne, Olivia V
Jasperson, Emma
Jobe, Austin M
Jones, Aydan
LaBlanc, Alexander Wayne
Larson, Tyler Gene
Martinez Vazquez, Yahaira
Matthew, Alexander
Maudal, Brilynn M
Miller, Jaeger Lee
Murdza, Christopher A
Murphy, Liliana Rose
Ruppel, Rhowen Richard
Ruppel, Wren Noelle
Scheeler, Matthew A
Schultz, Abigail
Schultz, Caylin J
Sonora-Barboza, Bryan A
Thompson, Oziah M
Weaver, Mitchell
Grade 10 - Honors
Bleske, Daleya Rae
Campbell, Kennedy
Delgado, Brisa
Fox, Owen A
Kenast, Isaac S
Kopp, Evan Aleksandr
Olson, Lilyja J
Pabst, Allanah Ann
Richter, John
Wells, Nicholas J.
Wickstrom, Tucker
Grade 11 - High Honors
Anderson, Natalie M
Benny, Caylan Diane
Butzler, Presli J
Capra, Mason M
Carlson, Andrew C
Daniels, Cash E
Delgado, Jasmine
Fowler, Hunter
Fox, Kiera E
Franc, Willow A
Genatempo, Tyler
Gilbertson, Brody
Graf, Gabriel V
Hanson, Mika C
Jackson, Kaylee
Johnson, Braden C
Jungbluth, Alicia
McCreary, Lauren E
Mendoza-Galvan, Virginia
Mewes, Emma G
Odden, Max
Peterson, Parker R
Pittman, Brooke
Rouzer, Cash M
Ruppel, Nautica W
Santangelo, Andrea

Shaffer, Addison
Small, Violet L
Tahtinen, MaKenzie
Vargo, Maycee
Willcox, Jared A
Grade 11 - Honors
Albrecht, Braelynn J
Beecroft, Raegan L
Carlson, Kyle R
Gonyer, Isabel L
Grinage, Carter
Guerra, Jocelyn
Leonhardt, Ahnika
Lokker, Sophia L
Longtine, Ellie G
Lundmark, Blake Lee
Monchilovich, Mitchell
Razo, Gian Cayabyab
Reinaas, Lawrence R
Shock, Miranda
Villarreal, Olivia
Weaver, Greta
Wilson, Bradley
Yungco, Ashley
Grade 12 - High Honors
Benson, Gavin
Cunningham, Calvin
Donica, Makenzie
Effertz, Addison G
Fauske, Carter
Gardner, Mya A
Hohweiler, Kylie M
Longtine, Shae E
Majewski, Troy
Maudal, Shadow R
Mendoza-Galvan, Rogelio
Mewes, Ellie
Nelson, Jonathan
Nybeck, Blade
Peterson, Alexis
Peterson, Maxwell
Roff, Sara
Sellent, Ian
Stoeberl, Dayne
Wicke, Jacob A
Grade 12 - Honors
Blaser, Evan M
Catlin, Carson
Colburn, Brook
Dimaan, Cassidy Mahriel C
Hines, William B
Martinez Vazquez, Edwin J
Nystrom, Kylie Ann
Peterson, Logan L
Sanders-Carlon, Cayden M
Willcox, Ally
Withtoft, Alexis S

The Cumberland School District’s Island City Virtual Academy is pleased to announce its 2nd Semester honor roll for online students in grades 9-12 for the 2025-2026 school year

Grade 9 – High Honors
Hasman, Niah
Steele, Garrett
Grade 9 – Honors
Lehmann, Tru
Manor, Jack
Standaert, Ryssa
Strickland, Cadence

Grade 11 – High Honors
Bayerle, Jaymeson
Neitzel, Isabella
Grade 11 – Honors
Gindt, Lilliana
Grade 12 – Honors
Saal, Trace

First Confirmed West Nile Virus Activity in Wisconsin

The Wisconsin Department of Health Services (DHS) announces the first confirmed West Nile virus (WNV) activity in the state this year. Mosquitoes collected from Milwaukee County have tested positive for WNV and a wild bird from Bayfield County tested positive for the virus. This is a sign that there are mosquitoes in the state that have the virus and can transmit it to animals and people. Currently, no human cases of WNV have been reported in 2026.

“Monitoring mosquitoes and birds for West Nile virus helps public health experts understand when and where the virus is active, so that we can give timely information to communities across the state,” said Paula Tran, state health officer and administrator of the Division of Public Health. “These first detections of West Nile virus this year serve as a reminder to take simple steps that can protect you and your family against possible illness.”

WNV is spread to humans, birds, and other animals through the bite of an infected mosquito. Mosquitoes acquire WNV by feed-

ing on infected birds. The virus is not spread directly from person to person, animal to animal, or animal to person.

Most people infected with WNV do not have symptoms. Those who become ill may have fever, chills, headache, muscle aches, rash, and fatigue. Some people will develop severe illness with symptoms that include high fever, muscle weakness, stiff neck, disorientation, mental confusion, tremors, paralysis, seizure, and coma. Older adults and those with compromised immune systems are at greater risk of developing severe illness that can be fatal. It is important that people contact a health care provider if they suspect they have WNV illness.

DHS has monitored the spread of WNV since 2001, tracking infections in mosquitoes, animals, and humans across the state to alert health care providers and Wisconsinites about risk. An average of 19 cases of WNV illness are reported among Wisconsin residents each year. WNV cases in

cont’d on page 8

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Co-Listing Agent
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PUZZLE

ACROSS

1 Clever

4 Captain (abbr.)

8 Draws over

14 Luau dish

15 Leer at

16 Italian cheese

17 Cut

18 Diver

19 Gives recognition

20 Sea inlet

22 Brand of dispensable candy

23 Long time

24 East

27 Sleeps

31 Department (abbr.)

33 Cow's chow

35 Epoch

36 Tell a tall tale

38 Bard's before

39 Air pollution

40 Substance used for cleaning

44 Spanish fortress commander

46 Jam

47 Moving truck

49 Lodge

50 Pluck

51 Yang's partner

52 Replace a striker

55 Plants

58 Ribald

61 Sward

63 Expression of surprise

65 Oxygen supplier

67 Repairman

70 Shaft

71 Note of debt

72 Even though

73 Second letter

74 Slide on snow

75 General office workers

76 Metal fastener

77 Mountain Standard Time

DOWN

1 Sleep disorder

2 Composed

3 Walk quietly

4 Soda

5 One hundred of these makes a shekel in Israel

6 Clever plans

7 X

8 Entrap

9 Boater

10 Boggle

11 Motor vehicle

12 Omega

13 Distress call

21 Disconnect

25 Frozen water

26 Manner

28 Partial

29 Walked

30 Guru

32 Draw

34 Cafe

37 Covet

39 Sacred places

40 Acting (abbr.)

41 Obscure

42 Company symbol

43 Track

45 Nervous system

48 Compass point

53 Preoccupation

54 Streams

56 Shorebird

57 Arab chief

59 Made of wax

60 Greek 'D'

62 Mango

64 Branch of learning

66 Harvest

67 McDonald's "Big ___"

68 Building addition

69 North by east

70 Abdominal muscles (abbr.)

CUMBERLAND

CHAMBER OF COMMERCE

SHOP. EAT. ENJOY.

LOCAL

The Cumberland Chamber of Commerce invites you to shop local on both sides of the bridge project. Together we can make a difference.

Don't let the detour signs scare you-MAIN STREET IS OPEN!

We are

OPEN

FOR BUSINESS

Grab a coffee, shop the beautiful stores, grab some delicious food or beverages at one of our many establishments!

Opinion



Out My Window

by Paul Bucher, Editor

I had a chance to sneak away for a couple of days fishing north of the border on Crow Rock Lake in Ontario. A huge thank you to Rick Evans for allowing me a chance to go to his little piece of heaven on a quiet bay on a very large body of water. Dan Jaastad and I headed north on Tuesday of last week and enjoyed some excellent fishing on a super remote lake. It is a 22 minute boat ride at 42 miles per hour to get to the cabin. There are only 3 other cabins on the entire waterway, pretty special to be sure. We caught both walleyes and small mouth bass, as well as a few northern pike in our 2 1/2 days of fishing. Unfortunately, the Canadian wild fires were a bit too close and the air quality really took a turn for the worse. Visibility was down to about 1/2 mile when we left on Friday morning. The fires were still a quite a ways off, but the air was brutal. As you will read on page 12, it was much worse in many parts of Canada and northern Minnesota. I truly feel for the folks who lost properties at several area resorts. I hope I get to return for a few more days sometime. It is spectacular!

-0-

As I just stated, I got home from Canada on Friday night, just a few hours ahead of what would be a pretty nasty storm. I went to bed literally 15 minutes before the power went out at our house. Usually I get alerts on my phone, but I got nothing. I saw nothing on t.v. before I went to bed either. Apparently this storm had brewed up pretty much right on top of us. Thankfully no one was injured in the powerful storm that knocked over hundreds of trees in the area. No doubt there are several days of clean up ahead.

-0-

Did you watch the World Cup? I have to say I watched more soccer the past couple of weeks than I have watched in my entire life. Of course it started with the hype around team USA after a couple of wins. I watched the second half of the final match between Spain and Argentina, no doubt the better team won. It was nice to hear fans from around the world having a blast in our country. With all the negativity in the world today, same good vibes about the USA is welcome. Who knows, maybe someday soon the USA will be a real contender. They are not there yet in the most popular sport in the world.

-0-

Baseball will really start to heat up now that we are in the second half of the season. Milwaukee came out of the break and swept a pretty good Miami Marlins team. Be healthy and playing your best ball at the end of the season is what the Brewers are looking for, should be a fun fall. Football is just around the corner as well, it will be here before you know it! Have a great week!

“An Independent Community Newspaper”

THE CUMBERLAND ADVOCATE

Owned by Jackson County Publishing, Inc.

A WEEKLY NEWSPAPER FOUNDED IN 1881

1375 Second Ave., Cumberland, WI 54829
Phone (715) 822-4469
email:
news@cumberland-advocate.com

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Monday: 8:00-4:00
Tuesday-Thurs: 9:00-3:00
Friday: 9:00-12:00

Paul Bucher, Publisher
Paul Bucher, Ad Manager
Mark Fuller, Sports
Jess Wackerfuss, Production, Circulation,
Ad Compositor

SUBSCRIPTION RATES:
\$53.00 a year in Barron, Burnett, Polk and Washburn Counties.
\$58.00 in the Rest of Wisconsin and All of Minnesota. and the Rest of United States.

Weekly deadline is 12:00 p.m. on Friday

MEMBER OF WISCONSIN NEWSPAPER ASSOCIATION

Periodicals postage paid in Cumberland, Wisconsin
POSTMASTER:
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✍ Letters to the Editor: The Cumberland Advocate welcomes letters to the editor, **500 words or less** on subjects of interest to our readers, however, the choice of any material is at the discretion of the editor. Letters are limited to one per month per person. Letters endorsing or criticizing candidates for elected office will not be published two weeks prior to the election.

The editor also reserves the right to edit letters to meet space requirements, clarify, or to avoid obscenity, libel, or invasion of privacy. All letters must bear the handwritten signature of the writer and include the address and phone number(s) for verification purposes.

Poetry and thank you letters are not appropriate. There will be a charge for letters of thank you from individuals and they will be included with the paid notices, not with Letters to the Editor.



Inside Wisconsin

by Tom Still

“State’s fusion energy future hinges on mix of old and new”

MADISON, Wis. – When the day comes that fusion produces enough energy to power a city, it will be thanks to nuclear physicists, computing experts and other scientists who combined to make a century-old theory come true.

Credit will also go to metal casting experts, machine shops, precision manufacturers and automation specialists whose skills will make the tools behind the theory.

A blend of Wisconsin’s expertise in the science behind fusion and the state’s hands-on manufacturing legacy will be the key to success. That was an underlying message with the recent announcement that Realta Fusion will stay in Wisconsin to pursue its goal of producing clean, virtually endless energy.

The company, a UW-Madison spinoff courted by several other states, will occupy part of the massive former Oscar Mayer plant on Madison’s northeast side – itself a symbol of the old and the emerging new. Private investors, the governor, state legislators, the state’s economic development arm, local officials, university leaders, utility experts and technology advocacy groups were all part of advancing the deal.

It is poised to pay dividends not only for Madison, but elsewhere in Wisconsin.

Nuclear fusion is the same atomic reaction that powers the sun. It’s an emissions-free form of energy generation that works by melding lightweight atoms (deuterium will be used in Realta’s case) to produce sub-atomic particle neutrons, helium and energy.

It is different than nuclear fission, which occurs when the nucleus of an atom splits into two or more smaller nuclei and other particles, producing energy through a controlled process.

With fusion, the fuel source is infinite, and the energy density is at least 10 million times that of fossil fuels. The neutrons produced by a fusion reaction are far more useful and valuable than the energy it takes to launch it. Plus, there are no carbon emissions or long-lived waste.

About 15% of what is now called “OM Station” will become home for “The Realta Forge,” a proving ground in the still-long road to producing fusion on a sustained scale. It aims to build on the company’s recent demonstration that plasma kinetic energy can be directly converted to

electricity. Plasma in fusion is best described as a superheated, electrically charged “fourth state of matter.”

Realta broke through the direct energy conversion barrier this year by reviving a 1980s UW-Madison concept called the “magnetic mirror.” It is a machine that confines high-temperature plasma in a linear tube using strong magnetic fields at the ends (“mirrors”) to reflect charged particles back to the center.

Fusion energy production can wear out metals and alloys, however, as it bombards structural materials. That’s why people who know how to make the specialized parts inside that multi-million-dollar machine are vital.

“Fusion is not just a science problem,” said Sam Ridders, deputy secretary of the Wisconsin Economic Development Corp. “It is also a manufacturing problem. It is a supply-chain problem. It is a workforce problem. It is a ‘can somebody actually make this part?’ problem.”

Realta co-founder and chief executive officer Kiernan Furlong reinforced that point when he said: “Across Wisconsin there are world-class capabilities in materials science, metal-

lurgy, engineering and advanced manufacturing” that will foster a locally trained workforce.

That workforce is expected to grow from about 50 people today to 600. The company has already raised \$50 million in venture capital, secured \$10 million in venture debt and won \$4 million in U.S. Department of Energy awards. It is one of just eight companies taking part in DOE’s Fusion Milestone program.

State and local incentives include sales and use tax exemptions on equipment purchases, \$15 million in performance-driven enterprise zone tax credits in six intervals, and \$2.8 million in local tax-increment financing. The latter hasn’t been done in Madison since the early days of Exact Sciences.

Much like Epic Systems and Exact Sciences have grown statewide supply chains over time, so will Realta Fusion. The company’s decision to stay in Madison is not just a victory for the city, but for a state that can help supply the hardware behind the innovation.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsintechologycouncil.com.

A Look Back

10 Years Ago
July 27, 2016

Makenna Olson of Cumberland, was recently honored by the Boone and Crockett Club, the nation’s most prestigious conservation and big game hunting organization. Makenna was recognized for her 585 pound black bear at a special dinner for youth hunters during the Boone and Crockett Club’s 29th Big Game Awards. Olson’s trophy scored a 21-8/16 Boone and Crockett points.

20 Years Ago
July 26, 2006

On Saturday, July 29, the Cumberland High School Gymnasium will be a tribute to those lost in the September 11, 2001 terrorist attacks. America’s 9-11 Memorial Quilt, which measures 60 feet long and 10 feet high, was constructed with the help of Connie Daniels of Barronett, and other volunteers.

Major Jim Richie, Cumberland Elementary School Principal, is coming back to Cumberland. On June 20, 2005, Major Jim Richie and his Wisconsin National Guard unit shipped out in support of Operation Iraqi Freedom, and now it’s time for him to come home. On Saturday, August 5, a celebration will be held at St. Anthony’s Church. Everyone is invited to line up Main Street.

30 Years Ago
July 24, 1996

In some ways, the name Albert Skinner is synonymous with the City of Cumberland. For over 40 years, Albert Skinner has been a part of some portion of local government. From mayor of Cumberland to Barron County Board Commissioner to serving on numerous commissions, Albert has given of himself to serve the citizens of Cumberland and Barron County. On July 14, it was declared Albert Skinner Appreciation Day.

40 Years Ago
July 23, 1986

School officials estimated \$1,200 damage was done to the high school late Friday night or early Saturday morning when one or more people broke into the building. The intruders, damaged the outside doors on the building’s east side and internal gates in the cafeteria area. This incident remains under investigation.

On Sunday, at 2:25 am Sunday morning, firefighters were called to the Joe Sparish farm,

when a barn containing up to 3,000 bales of hay were on fire. The barn was destroyed, and firemen were on scene for eight hours.

50 Years Ago
July 22, 1976

What was only the second rainfall of the month of July here fell about midnight on Monday and the .97 inches of accumulation was really welcome. And while it continues to be very, very dry here, the .97 inches-on top of .52 inches on July 7, puts the total rainfall of the month at about one-third of the average.

60 Years Ago
July 28, 1966

Army Pvt. Joseph Ficocello, son of Mr. and Mrs. George Ficocello, Cumberland, was recently assigned to Fort Benning’s newly-formed 199th Infantry Brigade. It is attached to the U.S. Army Infantry Center and is currently undergoing combat training.

70 Years Ago
July 26, 1956

Construction is now underway on a new business operation here, and when completed, Cumberland will serve as the distribution point for bottled liquid petroleum gas over an area reaching to Amery, Barron,

Range, Frederic, Grantsburg, Rice Lake, Shell Lake, Sarona, Ridgeland, Webster and Almena.

80 Years Ago
July 25, 1946

A dramatic homecoming was staged in Cumberland on July 9th, when Edgar Duncan ACMM, arrived home on a surprise visit after 20 years at sea with the Naval Air Corps. It was the first time in 20 years that he had seen his parents and siblings. Duncan served for 10 1/2 years aboard the USS Lexington, which was sunk in the battle of the Coral Sea. From there he went to Espiritos Santos in the New Hebrides Islands.

2026

WEATHER

Date	Hi	Lo	Precip
07/14	89	70	0.00
07/15	89	71	0.00
07/16	87	64	0.00
07/17	87	66	0.00
07/18	90	66	1.76
07/19	81	62	0.00
07/20	83	67	0.03

Temperature and precipitation readings are taken at 7 a.m. for the previous 24 hours and are provided by the Cumberland Utility Office.



Court News

Barron County Circuit Court

Traffic Court

Austin J. Bladow, 22, Ladysmith, operate without carrying a license, \$217.10. Benjamin D. Blomberg, 27, Waupun, operate with restricted controlled substance, \$1,995.00. Andora D. Crouse, 22, Kaukauna, operating while revoked, \$516.00. Dalton C. Johnson, 24, New Auburn, operate without carrying a license, \$217.10. Angela L. Krueger, 49, Cumberland, OWI, \$1,116.50. Bryan A. Patltin-Suguilanda, 24, Almena, operate without carrying a license, \$267.50. James B. Rahn Jr., 32, Barron, operating while revoked, \$516.00. Ethan M. Amundson, 20, New Auburn, failure to wear a seat belt, \$10.00. Alexander J. Anderson, 46, Barronett, failure to wear a seat belt, \$10.00. Darren E. Bjugstad, 62, Barron, failure to wear a seat belt, \$10.00. Christopher A. Bojar, 45, Downers Grove, IL., speeding, \$276.10. Ruben Camacho, 50, Cumberland, OWI, \$968.00. Darrell E. Capuzzi, 76, Cumberland, failure to wear a seat belt, \$10.00. Jade R. Carman, 30, Cameron, failure to wear a seat belt, \$10.00. Jeffrey A. Carter, 61, Eau Claire, unsafe cutting in when passing, \$232.00. Noah D. Clark, 53, Saronas, refuse to take test for intoxication after arrest, \$50.00. Walter T. Corbine, 19, Webster, operating while suspended, \$200.50. Brian E. Craine, 66, Cumberland, operating a motor vehicle without insurance, \$200.50, operate without valid license because of expiration, \$162.70 and failure to wear a seat belt, \$10.00. Tyler L. Cunningham, 37, Rice Lake, operating a motor vehicle without insurance, \$200.50. Mitchell D. Desantis, 36, Cumberland, operating a motor vehicle without proof of insurance, \$10.00. Brittany K. Dyer, 33, Oshkosh, speeding, \$250.90. Brody C. Eggleston, 18, Barron, failure to wear a seat belt, \$10.00. Jordan R. Ellison, 44, Rice Lake, failure to stop at stop sign, \$175.30. Jamie L. Fowler Mosay, 39, Luck, operating a motor vehicle without insurance, \$200.50 and failure to wear a seat belt, \$10.00. Cody W. Garcia, 23, Deer Park, refuse to take test for intoxication after arrest, \$50.00. Colleen P. Harmon, 71, Prairie Farm, OWI, \$1,112.50. Juanita H. Jacobson, 72, Cameron, operator violate red traffic light, \$175.30. Aahlehya M. Johnson, 20, Cumberland, operating a motor vehicle without insurance, \$200.50. Christofer T. Jones, 22, Trego, speeding, \$276.10.

Alisa E. Juza, 46, Chetek, refuse to take test for intoxication after arrest, \$50.00. Shayne M. Kitchenmaster, 20, Webster, operating a motor vehicle without insurance, \$200.50. Anna L. Marinello, 27, Chicago, IL., speeding, \$200.50. Conor M. McDonald, 22, Chicago, IL., speeding, \$276.10. Daryll J. Merrill, 37, Luck, failure to wear a seat belt, \$10.00. Jacob A. Mullen, 28, Blaine, MN., speeding, \$225.70. Lexus L. Nelson, 20, Rice Lake, failure to wear a seat belt, \$10.00. Patrick E. Novak, 34, Bruce, failure to wear a seat belt, \$10.00. Angela S. Oftedahl, 53, Almena, OWI, \$968.00. Robert G. Peterson, 34, Superior, speeding, \$200.50. Vongphachan N. Phiathap, 34, Chokio, MN., failure to wear a seat belt, \$10.00. Mitchel C. Potvin, 33, Chetek, failure to wear a seat belt, \$10.00. Adriana K. Rossolille, 19, Aurora, IL., speeding, \$276.10. Julie A. Schreiner, 55, Rice Lake, failure to wear a seat belt, \$10.00. Dennis A. Veldman, 32, Cameron, operating a motor vehicle without insurance, \$200.50, illegal materials on windshield, \$175.30 and failure to wear a seat belt, \$10.00. Gale E. Wallin, 63, Rice Lake, failure to wear a seat belt, \$10.00. Russell L. Wilson, 29, Rice Lake, failure to wear a seat belt, \$10.00.

D.N.R.

Michael D. Hamley, 39, of Chetek, has been charged with fish without a license. His court date is scheduled for August 19, 2026. Gregory M. Teece, 41, of Hudson, has been charged with fish without a license. His court date is scheduled for August 19, 2026. Nicholas A. Calkins, 38, of Chetek, has been charged with riding on boat decks/gunwales. His court date is scheduled for August 19, 2026. Bradley P. Gunderson, 45, of Sullivan, WI., has been charged with fish without a license. His court date is scheduled for August 19, 2026. Kathleen M. O'Connor, 41, of Littleton, CO., has been charged with fish without a license. Her court date is scheduled for August 19, 2026.

Complaints

Abundio Banda, 32, of Gibbon, MN., has been charged with operate all-terrain vehicle or utility terrain vehicle without valid registration and operate ATV without valid safety certificate. His court date is scheduled for August 19, 2026. Austin J. Hagstrom, 28, of Rice Lake, has been charged with disorderly conduct and domestic abuse. His court appearance was scheduled for July 13, 2026.

Henry M. Fafinski, 23, of Burnsville, MN., has been charged with illegally operate ATV or UTV on/in vicinity of highway. His court date is scheduled for August 19, 2026.

Kenneth D. Ginder, 23, of Mount Pleasant, WI., has been charged with operate ATV or UTV without required headgear. His court date is scheduled for August 19, 2026.

Dale L. Solberg, 82, of Chetek, has been charged with operate UTV without operator and each passenger wearing safety belt. His court date is scheduled for August 19, 2026.

David J. Andrie, 42, no address, has been charged with obstructing an officer. His court trial is scheduled for August 24, 2026.

Angela R. Goodman-Boyer, 54, of Woodbury, MN., has been charged with litter/deposit debris on state property. Her court date is scheduled for August 19, 2026.

Wayne D. Hanson, 69, of Cumberland, has been charged with operate UTV without operator and each passenger wearing safety belt. His court date is scheduled for August 19, 2026.

Kelsey N. Flack, 34, of Eau Claire, has been charged with criminal damage to property. Her court date is scheduled for August 5, 2026.

Alex M. Yang, 27, of Elk Mound, has been charged with possession of marijuana. His court date is scheduled for July 29, 2026.

Tremayne N. Youngbear, 17, of Cumberland, has been charged with possession of marijuana. His court date is scheduled for July 29, 2026.

Jayden R. Eagleman, 17, of Cumberland, has been charged with possession of marijuana. Her court date is scheduled for July 29, 2026.

Criminal Traffic

Dennis A. Veldman, 32, of Cameron, has been charged with OWI and operating with PAC. His initial appearance is scheduled for August 12, 2026.

Austin A. Wold, 33, of Barron, has been charged with OWI and operate with restricted controlled substance. His court hearing is scheduled for August 26, 2026.

Matthew J. Holden, 23, of Rice Lake, has been charged with operating while revoked. His initial appearance was scheduled for July 16, 2026.

Charles A. Mitchell, 55, of Shell Lake, has been charged with operating while revoked. His initial appearance is scheduled for July 29, 2026.

Gary L. Larson, 68, of Somerset, has been charged

with operating while revoked. His initial appearance was scheduled for July 22, 2026.

Clifton F. Davis, 47, of Chippewa Falls, has been charged with operating while revoked. His initial appearance was scheduled for July 22, 2026.

Brian P. Lear, 40, of Pensacola, FL., has been charged with operating commercial motor vehicle without a license. His initial appearance was scheduled for July 22, 2026.

Criminal Complaints

Michael J. Denucci, 78, of Cumberland, has been charged with disorderly conduct. His initial appearance is scheduled for July 29, 2026.

Piero Y. Achille, 47, of Cameron, has been charged with knowingly violate a domestic abuse order. His initial appearance is scheduled for July 29, 2026.

Michael J. Metz, 40, of Rice Lake, has been charged with disorderly conduct. His adjourned initial appearance is scheduled for August 19, 2026.

Matthew D. Hamley, 39, of Chetek, has been charged with knowingly violate a domestic abuse order. His adjourned initial appearance is scheduled for July 22, 2026.

Angelo D. Bristol, 28, of Rice Lake, has been charged with disorderly conduct and domestic abuse. His adjourned initial appearance is scheduled for July 22, 2026.

Asia M. Hightower, 30, of Barron, has been charged with battery and disorderly conduct. Her adjourned initial appearance was scheduled for July 22, 2026.

Theodore K. Stoeckel, 55, of Rice Lake, has been charged with possession of drug paraphernalia. His adjourned initial appearance was scheduled for July 22, 2026.

Allyssa J. Shackleton, 35, of Stevens Point, has been charged with possession of methamphetamine and possession of drug paraphernalia. Her adjourned initial appearance was scheduled for July 22, 2026.

Austin B. Groth, 20, of Woodbury, MN., has been charged with take and drive vehicle without consent. His initial appearance is scheduled for July 29, 2026.

Bradley A. Williamson, 63, of Spooner, has been charged with possession of methamphetamine and resisting or obstructing an officer. His adjourned initial appearance was scheduled for July 22, 2026.

Matthew L. Hartl, 50, of New Richmond, has been charged with possession of narcotics, possession of THC and possession of drug paraphernalia. He has a warrant issued for his arrest.

Radisson Man Charged with Damaging Businesses, Vehicles and Hotel in Washburn and Sawyer Counties

Around 3:30 am, on May 27th, 2026, a Spooner Police Officer was dispatched to the Best Western Hotel in Spooner, for a report of possible gunshots and property damage to windows.

The complaint states that upon arrival at the scene, the officer retrieved his department-issued service rifle and checked the south side of the building, but did not see anyone. The officer then entered the building and spoke with multiple witnesses who say that they had heard what sounded like gunshots and glass breaking. Some of the witnesses stated that the windows in the room they were staying in had been broken by someone.

The criminal complaint goes on to say that additional law enforcement responded to the Best Western Hotel. A Washburn County Sheriff's Deputy began checking the area in back of the hotel and observed at least 10 broken windows on the first story of the south side of the hotel. The deputy also observed foot tracks in the dew of the lawn heading to the southwest.

While law enforcement were checking the tracks, Washburn County Dispatch advised that another call had come in from Kwik Trip employees in Spooner, reporting that the front door had been shattered and there was a large amount of blood at the scene.

Law enforcement officers immediately ran across the highway on foot, toward the Kwik Trip and met with the witnesses. Officers found and followed the blood trail toward the back of the building. A deputy observed a male individual, later identified as Brandon Fones of Radisson. Fones had a sweatshirt over his right hand, and bloodstains on his sweatshirt.

The criminal complaint states that the deputy shouted, announcing himself as police and commanding Fones to show his hands and to stop multiple times, but Fones kept walking. The deputy noticed that there appeared to be something under the sweatshirt over

Fones' right arm. With non-compliance and concern that Fones may be concealing a gun or the item he used to smash windows, the deputy deployed two probes from his taser and Fones fell to the ground.

Fones was immediately taken into custody. The deputy located a hammer under the sweatshirt. Fones' fingers were cut and he had duct tape over one of his fingers. Emergency personnel arrived on scene and evaluated Fones, but Fones declined to speak with the emergency personnel. Fones also did not answer any questions or verbally identify himself. He was transported to the Washburn County Jail for questioning. When the officers tried to interview Fones at the jail, he would reply, "What do you want to talk about?"

The criminal complaint advised that the manager at Kwik Trip showed officers security footage showing Fones approaching the door and striking it. Officers also photographed 14 windows at the Best Western that had been broken.

Later in the afternoon of May 27th, 2026, the Spooner Police Department received information regarding a downtown business, the Buckhorn Bar, that had sustained a broken window. The person told the officers that while opening for the day, they noticed a large hole in the window and glass on the sidewalk.

Video footage was collected from two neighboring security cameras and allegedly showed Fones shortly before 2:30 am quickly pass by the camera. After he leaves the camera frame, the sound of glass breaking can be heard on the video.

In December 2025, in Sawyer County, Fones was charged with damaging a front door at a convenience store in Radisson, knocking repeatedly on an apartment door and slashing tires.

Fones is facing multiple criminal charges and was scheduled to appear in court on July 21, 2026 in Sawyer County and August 2026 for Washburn County.

Northwest Region Construction Update

Barron County Highway: County O Location: East Branch Upper Pine Creek Bridge north of the village of Dallas Schedule: June 15 to early August

Cost: \$ \$501,425 Description of work: Replacing the bridge and reconstructing 149.5 feet of approaching roadway

Traffic impacts: County O is closed at the structure, and traffic is being detoured via County D, WIS 25 and County U.

Highway: County O Location: Wisconsin Avenue intersection in Rice Lake

Schedule: April 20 to late September

Cost: \$1.1 million Description of work: Realigning and extending the County O left-turn lanes, constructing right-turn lanes both north and south along Wisconsin Avenue, replacing traffic signals and adding sidewalk and a pedestrian crossing on County O

Traffic impacts: Motorists will encounter temporary lane closures during side-

walk construction on the southwest corner of the County O/Wisconsin Avenue intersection.

Highway: US 53 South Location: Bridges between Cameron and New Auburn, structures over US 8, Knapp Street, County A, County AA and Carlson School Road, 2025; and structures over 20th Street, County I and the Chetek River, 2026

Schedule: Feb. 23 to October, 2026 construction; May 5, 2025, to October 2026, overall project

Cost: \$10.91 million Description of 2026 work: Replacing the decks on the bridges over the Chetek River and 20th Street; replacing the bridge over County I; milling pavement on both sides of each structure and placing new asphalt pavement on the approaches; milling and overlaying the pavement on the southbound US 53 on- and off-ramps at the County I interchange; and replacing guardrail, pavement markings and signage

cont'd on page 8

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Lars H. Loberg



Robert L. Loberg



Jens H. Loberg

3	9	4	1	8	5	7	6	2
1	7	6	2	3	9	4	5	8
5	8	2	6	7	4	1	9	3
9	1	3	4	6	2	5	8	7
6	4	5	7	9	8	2	3	1
8	2	7	3	5	1	9	4	6
7	5	1	8	4	6	3	2	9
2	9	6	5	1	3	8	7	4
4	3	8	6	2	7	9	1	5
Sudoku Solution #4151-D								

Sports

Alyssa Lundquist Peterson: 2026 Cumberland Athletic Hall of Fame Inductee

By Mark R Fuller

One of the things we reinforce into our children is to take advantage of the many things that are offered to us as we enter high school. Alyssa Lundquist Peterson obviously listened closely to her parents, Bob and Sarah Lundquist.

That explains her active four-years in the Cumberland District where among other things, she was a member of student council, the band, the band color guard, was a Class officer and a member of the National Honor Society. Oh, she also served on her Lutheran Church Youth Organization Board and was a member of the volleyball, basketball, and softball teams.

“I have been blessed to be a part of Cumberland Athletics in all walks of life. It started by watching my two brothers play to competing myself, and now watching and supporting my step-sons, nieces and nephews as they are involved in sporting activities. Some of my fondest memories stem from watching and participating in Cumberland Athletics,” said Peterson.

Graduating in 2007, Alyssa earned 10 varsity letters, four each in softball and volleyball and two in basketball. She came onto the scene during a strong number of female athletes helping her teams to some overall success.

She began each school year on the volleyball team, where she became a starter late in her freshman year. She would letter each of her four years and as a senior, Lundquist led the team with 53 service aces, a skill which first caught the Coaches attention as a 9th grader. She was voted the team MVP where her Coach Jessica Olson called her, “A great defender and outstanding server.” She also received All-Conference recognition.

“One quote I often remember from volleyball was “If you act enthusiastic, then you’ll be enthusiastic.” It was a consistent reminder that my attitude correlates to every task at hand,” she said.

Winter was basketball season where following her freshman year, Alyssa saw limited time as a sophomore on a 12 and 8 varsity team. As a junior, she was chosen the team’s best defender award as she almost always guarded the opposition’s best scorer. “During my first two years, I had excellent upperclassman like Janelle Peterson, Erin Miller, and Nikki Blaser, who each made a huge impact on my high school career. They not only helped mold my athletic abilities, but they helped develop the confidence that I can do anything I put my mind to,” added Peterson.

She continued to improve in the sport and scored 27-points against a very good Bloomer team her senior year and was given All-Conference recognition while being chosen as the team’s MVP.

Springtime found her on the softball field, in what was probably her best sport. “I remember walking down the hall our first game day as a freshman. As I was walking, Mrs. Olson started to walk with me and let me know that I was going to be the leadoff hitter. I remember thinking, “Me, a freshman?” If memory serves correctly, however, I went to the plate confident and got a base hit,” added Peterson.

She would go on to an excellent career, being named 2nd Team All-HON both her sophomore and junior years and First Team as a senior. The team was 54 and 28 during her four years on varsity.

She prepared for each of her seasons by being active in the school’s speed and agility classes. “I remember when Mr. Bielmeier started BFS. We showed up to a hot, sticky gym and wrestling room every morning and pushed ourselves to the max. We lost a lot of sweat but gained strength, agility and grit,” said Peterson.

Alyssa was also quick to thank her many coaches and teammates for her success. “Among the great coaches that I had were Jess Olson, Laura Jackson, Bob Wurm, Tim Gagner, and Mark Fuller, each of which were prominent in teaching me the importance of setting high standards, the work it took to meet those standards, and how to bounce back if I fell short.” My many teammates like Sarah Mann, Bridget Ranallo and Emily Hargrove were just a few of the classmates I shared the privilege of competing with and sharing our successes and failures during my four years in school.”

Today, Alyssa is an Oncology Research Nurse Supervisor with the Marshfield Clinic Research Institute. She lives in Cumberland with her husband John, also a member of the Cumberland Athletic Hall of Fame. When not at work, she stays busy following and supporting her step-sons, Max and Matthew, as they go through their own athletic careers.

“I wouldn’t want it any other way. I remember how lucky I was to have an amazing support system. No matter the weather, time of day, or how far they had to travel, my family always filled the stands to cheer me on,” she concluded. She also contributes to the Baseball and Football Associations as an active member while coaching youth volleyball.

This all adds up to a person well deserving of her spot in the Cumberland Athletic Hall of Fame, an honor she will receive on October 17.

CHS HALL OF FAME!



JOHN, MAX, ALYSSA AND MATTHEW.

ALL SMILES!



TROY MAJEWSKI WAS MOBBED AT THE PLATE AFTER HITTING A HOME RUN IN THE ISLANDERS VS HAUGEN KNIGHTS MENS BASEBALL GAME SUNDAY AFTERNOON AT ISLANDER PARK. THE KNIGHTS DOWNED THE HOME TOWN NINE 11-2. MAJEWSKI SAID IT WAS HIS FIRST EVER OVER THE FENCE HOME RUN AT ANY LEVEL, A FUN MOMENT FOR SURE.



LEFTHANDER DAVID OLSON DELIVERS A PITCH SUNDAY AFTERNOON VS HAUGEN. SHAKY DEFENSE LED TO SEVERAL UNEARNED RUNS AND THE 11-2 DEFEAT. OLSON CAME ON IN RELIEF OF URIAH JOHNSON, BOTH PITCHERS THREW WELL BUT HAD LITTLE SUPPORT BEHIND THEM.

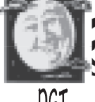
Almena Sportsman Club Summer Trap League Week 5 Scores

Team Totals

Hardina Septic - 475
Twin Town Tavern - 468
Echo Valley Bear Hunters 452
4 1/2 Men+a Gal - 440
Lake Country Dairy - 433
Goonies - 429
Charlies Place - 427
Halco Press - 419
Hotel Bar - 417
Toombs Septic - 410
B n B Disposal - 399
Spare Time - 393
Rouzer Farms 1-389
Vision Builders- 386
Klopp’s - 376
Rouzer Farms 2 - 375
5 Dipsticks - 360
Beckers Trucking - 360
Twin Pines Ladies - 297

Top Men

Dave Olson - 25
Cory Koenig - 25
Brady Blechinger - 25
Bill Lablanc - 24
Loopy - 24
Jason Murphy - 24
Jordan Olson - 24
Brent Scribner - 24
Top Women
Kassey Coleman - 24
JoAnn Scribner - 22
Amber Riebe - 19
Allie Snowbank - 19
Ella Moen - 18
Top Youth
Colten Brunette - 25
Vincent Stoll - 24
Luke Popenhagen - 23
Landon Hubbard - 23
Wyatt Klingelhoets - 23
Walker Nykanen - 22



Cumberland Area Fishing & Hunting Table

SOLAR TIMES

• Longitude 90.05 Latitude 45.53 •

	AM		PM				LUNAR TIMES					
							MOON					
DATE	Minor	Major	Minor	Major	Sunrise	Sunset	Rise	Up	Sets	Down	DST	
07/22 Wed	Q 12:13	6:24	12:36	6:47	05:41	08:46	3:28p	12:03a	8:02p	7:39a	*	
07/23 Thu	12:56	7:08	1:19	7:31	05:42	08:45	4:36p	12:28a	8:50p	8:25a	*	
07/24 Fri	1:39	7:51	2:04	8:16	05:43	08:44	5:39p	12:58a	9:39p	9:14a	*	
07/25 Sat	2:23	8:36	2:49	9:01	05:44	08:43	6:35p	1:36a	10:30p	10:04a	*	
07/26 Sun	3:09	9:21	3:34	9:47	05:45	08:42	7:23p	2:24a	11:20p	10:55a	*	
07/27 Mon >	3:55	10:08	4:20	10:33	05:46	08:41	8:03p	3:20a	NoMoon	11:46a		
07/28 Tue >	4:42	10:55	5:07	11:20	05:47	08:40	8:34p	4:24a	12:11a	12:36p	*	

Major = 2 hours/Minor = 1 hour • Times are centered on the major/minor window

F=Full Moon N=New Moon Q=Quarter Moon > = Peak Activity

DST will have * in it if it is in effect that day Calibrated for Time Zone: 6W



An Outdoorsman's Journal

By Mark Walters

The Ice Age Trail/Trail Builders

Hello friends,
I have backpacked at least 3,000 miles in my day but know very little about building trail “tread.” This week and next I will be writing to you about four days of grueling work, learning experiences and new friends that I made while volunteering to build a segment of the Ice Age Trail in the Antigo Heights section in Langlade County. If I have ever felt that a website is worth checking out, please look at this one, www.iceagetrail.org.

I am going to do my best to help educate my friends on trail building, on the people and what it takes to make this process happen in the space that I have.

The eastern section of the trail begins at Potawatomi State Park and the western edge is at Interstate Park on the St Croix River.

About 712 miles of this 1190 trail are complete and the rest is road hikes of various sorts

**Wednesday, July 8th
High 78, low 51**

Up to 70 of us and sometimes as few as 40 would be calling Langlade Counties “Camp Susan” home at times between Tuesday and Sunday. Camp Susan was originally a logging camp and then a 4H camp and now is used for outdoor education and can be rented for a host of potential reasons, this piece of heaven is located on 1000 acres, and looks much like it did in the 1940’s.

Most of us would tent camp, some stayed in their cars, others in the bunkhouses and a few in campers. In the morning we would enjoy a light breakfast that was put out in the lodge and in the evening, there would be an excellent meal, and most people enjoyed a beer and good conversation.

Our goal was to build 3,240 feet of white loop trail near Mueller Lake. A white loop is signaled by white markers on trees that signal a bonus trail that brings you back to where a hiker has parked, this is a really nice gift to locals and or day hikers from outside of the area.

Patrick Gleissner is the Team Leader on this project and a full-time employee of The Ice Age Trail Alliance who calls Wausau home. I would observe this hard working and thinking man and also follow him on the trail at times and we had excellent conversations. Every club, factory and team needs a boss, Patrick does not always say what trail workers want to hear but everyone knows that he is right and it has

to be said. My thoughts are that building “tread” is more a way of life than it is a job for this hardworking man.

Today started out with what is called “Round-up,” everyone gets in a circle, probably 35 people today and the days plan is given and that is followed by stretching exercises. Despite the fact that it is raining the mood is very positive!

I would be assigned to Crew Leader Managers Mark (Tie-Die) Walker and Pam Bowe to Crew Leader Bill Rynos crew which totaled six people. Our task was to build 200 feet of trail using the following hand tools, and as I must stress, safety is a non-stop lesson, especially for a greenhorn like me.

- McLeod=heavy duty scraper rake!
- Pick Mattock=heavy pick/axe
- Pulaski=sharp axe
- Rogue Hoe= heavy, wide hoe with axe handle
- Loppers/knippers
- Five gallon buckets
- Transfer shovel and spade
- First aid kits and AED
- Lots of water

The tread is planned to be 24 to 30 inches wide, has been flagged by someone like and probably was, Patrick Gleissner long before the volunteers arrived and that process is massive.

I quickly learned that everyone works like an ant colony, you become very dirty, especially with the rain, and the comradery and pride is unsurpassed in anything that I have ever witnessed with an almost all volunteer crew.

A example of trail building, the upper edge is called the backslope, where hikers will walk is the out sloped tread and the critical edge is the lower part of the trail.

All small roots are removed. Stumps that are in the way, dead or alive are removed, or if it keeps that step of the trail even, hard soil, not mulch is added. Drainage and the most comfortable walk for hikers as in fewest tripping hazards and puddling and or erosion are dealt with.

Leaves and soil are hauled with 5-gallon buckets 10 to 25 feet away and no piling is allowed, kind of like no trace camping.

Crew leaders go through classes to obtain this position. Crew Leader Managers who work each day directly under the Team Leader go through very extensive training.



Roundup is how all crews and leaders start their day which includes the day's plan, stretching exercises and introductions.



Moving rocks large and small from the trail and is hard work and important work.

I would observe Bill Ryno who was our crew leader today becoming a crew worker the next few days as the crew leaders change almost every day. Crew Leader Managers hold that position for the entire job, which in this case would be a 3-day job as we would finish a day early and then switch to another section.

Humble, happy, dirty, giving, fun, intelligent is a pretty fair description of the people I would be honored to spend several days and nights with.

Next week’s column, to build a board walk and lots of trail!

Sunset

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Kyle Carlson attended the USA National Championship shooting competition on July 11 in Mason, Michigan. 1800 athletes congregate from all over the nation to compete. All of the top athletes are invited to attend this competition. Kyle is the first athlete from our Cumberland team to attend the nationals. Kyle had a very good day, he shot a 91 out of 100. “It was a great experience and was incredible to watch some of the best high school shooters in the country.”



ISLANDER SECOND BASEMAN REID OLSON TAGS OUT A WOULD BE BASE STEALER ON A PERFECT THROW FROM CATCHER RYAN LUNDMARK SUNDAY AFTERNOON AT ISLANDER PARK.

SHAKY DEFENSE LEADS TO THREE ISLANDER LOSSES

Both teams came out swinging on Saturday in the first game of double header but Cumberland couldn’t quite get past the Brill Millers and lost 9-8. Brill collected 11 hits, while the Islanders had 10.

Cumberland lost despite leading 5-1 in the second inning.Brill would eventually win the game 9-8 in extra innings as the two teams played 7 inning games. David Olson and Troy Majewski led the offense with 3 hits each while Ryan Lundmark had a pair of hits.Cooper Schramski started for the locals and allowed 8 hits and six runs with only 3 earned over 5 and 2/3 innings. Glendon Thompson was the winning pitcher for Brill. Kirby Brunclik, Hunter Ashlin and Logan Hile paced the Millers offense.

Game 2
Once again as has been the case in most Islander games, Cumberland played a close game only to lose a tight 7-5 contest to Brill. Wyatt Tift was the Cumberland starter and went 6 innings suffering the loss.

Logan Miller picked up the win for Brill allowing only 1 earned run. Once again Troy Majewski led the offense with 3 hits in the game. Halvorson led the Millers with 2 hits.

Sunday saw the Haugen Knights come to Islander Park and leave town with an 11-2 win. Cumberland played poor defense leading to most of Haugen’s runs. Troy Majewski continued his hot weekend at the plate with a homer to left field, which helped Cumberland tie the game at one in the bottom of the fourth. Unfortunately it was downhill after that.Matt Juza had a big day for Haugen with 3 hits and picking up the pitching win. Uriah Johnson and David Olson both threw the ball well for Cumberland but had no support behind them. Cooper Schramski, Reid Olson, DaShaun Ames and Gabe Graf paced the Cumberland offense along with Majewski.

The Islanders will be at Spooner under the lights this Friday night at 7:30 and will host Haugen again this Sunday at 1pm.

THANKS FOR READING
THE ADVOCATE

PARENTS WHO HOST LOSE THE MOST

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West Nile...

humans have been reported from June through November; however, most people with WNV report becoming ill in August and September.

The best way to avoid illnesses spread by mosquitoes is to reduce exposure to mosquitoes and eliminate mosquito breeding sites. Mosquito activity and the risk of WNV will continue through the rest of the summer and fall until there is a hard frost (temperatures below 28 degrees Fahrenheit for at least four straight hours).

DHS offers these tips to protect against mosquito bites:

- Avoid mosquito bites
- Apply an insect repellent with DEET, picaridin, oil of lemon eucalyptus, or IR3535 to exposed skin and

clothing.

Prior to heading outdoors, treat clothing with permethrin; do not apply permethrin directly to skin.

Consider rescheduling outdoor activities that occur during evening or early morning hours, when mosquitoes that spread WNV are most active.

Wear long-sleeves, long pants, and socks when outdoors to help keep mosquitoes away from your skin.

Mosquito-proof your home

Prevent mosquitoes from breeding around homes by removing stagnant water from items around the property. For example:

- Empty standing water that has collected in tin cans, plastic containers, flower pots, discarded tires,

roof gutters, and downspouts.

Turn over wheelbarrows, kiddie pools, buckets, and small boats such as canoes and kayaks when not in use.

Change the water in bird baths and pet dishes at least every three days.

Clean and chlorinate swimming pools, outdoor saunas, and hot tubs; drain water from pool covers.

Make sure window and door screens are intact and tightly fitted to prevent mosquitoes from getting inside.

Trim or mow tall grass, weeds, and vines since mosquitoes use these areas to rest during hot daylight hours.

Find more information on prevention and symptoms of West Nile virus and additional ways to Fight The Bite on the DHS website.

Barronett News

By Judy Pieper

The Barron County Fair was great again this year. Our son, Richard, went there on Friday afternoon and had a very good time. He said that he played some games, ate fair food, walked through the cattle and horse barns, and had lots and lots of fun.

On Saturday Richard attended a graduation party for Ariel, the daughter of a friend from work. He said that he had a very nice time there too. He was so happy that he had been invited and was able to visit with so many people.

Duane and I went to the fair on Sunday morning for a very short time. The first thing we did, naturally, was eat too much fair food. We checked out the 4-H exhibits of plants and flowers, watched a lady make lots of balloon animals for the little ones, and did a lot of people watching. I think Duane must be obsessed with shoes because he mentioned that he had been watching people's feet, and no one had the same kind of shoes on. Well, after he mentioned that, I started watching and he was right. How can there be so many different styles of shoes? Next time you're in a crowd of people, check it out. I bet you'll be as amazed as I was.

Our neighbor, Tom, said that he was at the fair this past weekend too, and that he ran into Morgan Neitzel and her son, Owen. He said that Owen was very proud of the fact that he had been in a pedal tractor pull, and that he had won first place. Hopefully I will have more informa-

tion about that for you next week.

The wind storm we had this past week did a quite a bit of damage in Cumberland. Pastor Todd told us on Sunday morning that he had two trees blown over at his place, a maple and a pine tree. The maple split in two, but neither piece hit their house or car, and the pine landed just short of the neighbor's fence. No damage, but a lot of clean up to be done.

I took some plastic bags over to our local "bag lady," Pat Olson on Friday. Pat's church collects used grocery and other plastic bags, sends them to a recycling place, and there they are turned into outside lawn furniture and deck boards. So – if you have any plastic bags lying around, there are places to recycle them rather than putting them into the landfills.

Anyway, just before I got to Pat's place, her grandson, Jordan, had arrived from his home in Missouri. Jordan has decided to move to Wisconsin – permanently, I hope. He is currently looking for employment, naturally. We are very happy to welcome Jordan into God's country.

I think we will all be happy to see this smoke dissipate. I cannot imagine the terror the people in Canada and in the Boundary Waters Canoe Area are feeling. A really good rain storm would probably be greatly appreciated. Art Adams sent us a video from Open Bay Lodge, the place that a lot of our family and friends go every June. The place is almost destroyed – they have a few cabins that sur-

vived, but the owner's home and all the trailers except one were completely gone. The boats that were tied up at their docks were okay. I can't imagine how that happened. You would think that the heat alone would have melted them. Art said that there is a Go Fund Me page set up for them, so we are hoping that they will get a lot of help that way. The people who own Open Bay Lodge are so kind to their guests that I think everyone will be doing their best to help.

I am having so much fun in the garden this year. Suzy Lehmann and Lynn Thon did so much weeding while I was not feeling well that it has been pretty easy to stay ahead of the weed invasion. And, of course, I can't say enough nice things about my handy-dandy little battery powered Earthquake. We are going to have so many green beans, cucumbers, carrots, peppers and tomatoes that we will be able to share with all our friends and neighbors. I know one person for sure who will take advantage of the abundance of cucumbers, and that is Geri Pittman. Geri makes the best home-made pickles, and she always shares them with us. And, I know that Alyse Lehmann and Nate Hargrove want to do some canning this year, so that will be a good way to get rid of some of the extra. Oh, I almost forgot to mention, Lynn Thon gave me a new sign to hang on the garden gate. It says, "My Garden – My Happy Place." Truer words were never written.

I'm going to get going. I hope you have a wonderful week. Get outside and enjoy the summer, but be careful of the heat and smoke and drink lots of water. See you next time.

Northwest Region Construction Update...

Traffic impacts: Southbound US 53 remains open to traffic, but motorists will encounter:

- Single-lane closures on southbound US 53 and a reduced speed limit of 60 mph.
- Single-lane closures on County I through the duration of the project

Closure of the ramp from County I to southbound US 53

The ramp closure is anticipated to be in place through late September.

Traffic is being detoured on northbound US 53 to the US 8 interchange, where motorists will exit and then re-enter southbound US 53.

Highway: US 63

Location: Charrie Lane in Cumberland to the Washburn County line

Schedule: April 13 to late June

Cost: \$4.64 million

Description of work: Removing a portion of the existing pavement and paving new asphalt, installing centerline and edge line rumble strips, cleaning or repairing culverts, reconstructing sidewalk curb ramps to Americans With Disabilities Act (ADA) compliance and placing new pavement markings

Traffic impacts: None; project complete.

Highway: US 63

Location: Beaver Dam Lake in Cumberland

Schedule: April 24 to early September

Cost: \$2.64 million

Description of work: Removing the existing box culvert carrying Beaver Dam Lake under US 63, building a bridge with a longer span to replace the box culvert, removing the Lake Street Bridge, dredging Beaver

Dam Lake under US 63 and the Lake Street Bridge, building an ATV trail on the east side of US 63 from Arcade Avenue to Nedvidek Street, reconstructing US 63 on both sides of the new bridge, reconstructing portions of Lake Street, Nedvidek Street and Babcock Avenue to match the raised profile of US 63 and constructing curb, gutter and sidewalk

Traffic impacts: US 63 is closed to traffic on both sides of the structure.

Traffic is being detoured via WIS 48, US 53 and WIS 70. In addition:

- Lake Street is closed just past the boat landing.

Access to the boat landing is being maintained.

The Lake Street Bridge is open to emergency vehicles only through late July or early August.

Sudoku Puzzle #4151-D

	1			2			3	
4			3		5			
6				4				7
			1	5			2	8
	3						4	
7	8			9	4			
3				7				5
			6		2			1
	9			8			6	

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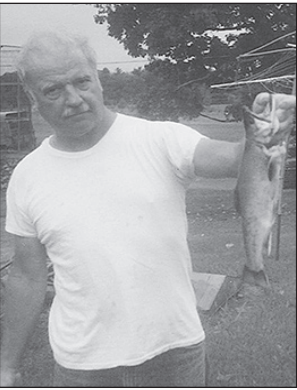
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OBITUARIES



Walter R. Hibbs
Walter Raymond Hibbs, 88, of Cumberland died on Friday July 17, 2026, at Care and Rehab-Cumberland. He was born April 13, 1938, in Indian Creek, WI to Raymond and Irene (Spores) Hibbs. Walt attended grade school at Indian Creek before moving and attended McKinley School. He then graduated from Luck High School in 1956.
Walt enlisted in the U.S. Army in 1957 and was honorably discharged in 1959. In 1961, he was called back into service during the Cuban Missile Crisis and was honorably discharged again in 1962. Walt would go on to marry Elaine Hohweiler, on September 26, 1964.
Walt worked in road construction both before and after his time in the service. He also worked for Talbot Construction before moving to 3M. In 1973, Walt was finally able to pursue his dream of being a dairy farmer; which he did until 2000 when he retired.
He loved life on the farm, spending time with the cows and calves. He also enjoyed ice fishing, and hunting ducks, partridge, and deer.
He is survived by his wife, Elaine; son, Raymond “Razor” Hibbs; sister, Sally Didde; sister-in-law, Debra (George) Anderson; brother-in-law, Dick Diesterhaft; many nieces and nephews; and fur buddy, Walker.
Walt was preceded in death by his parents; step-fathers: Clarence Nystrom and Chet Sokolowski; brother, Gordon Hibbs; sister-in-law, Sandra Hibbs; brothers-in-law: Thomas Hohweiler and Arthur Didde; and sisters-in-law: Kathie Hohweiler and Terrie Hohweiler.
Funeral services will be held at 11 AM Friday, July 24, 2026, at Skinner Funeral Home Cumberland. Burial will be in McKinley Cemetery with military honors. Visitation will be from 4-7 PM Thursday, July 23, 2026, at Skinner Funeral Home in Cumberland and one hour before the service.
Skinner Funeral Home of Cumberland is serving the family.

Attend
the Church
of your
choice this
weekend

Salute the Movies with the Red Cedar Symphony

Join the Red Cedar Symphony for movie music under the summer sky at the free summer pops concert on Tuesday, August 4, at 7:00 pm at Veterans Memorial Park Bandshell in Rice Lake.
Bring the whole family for a “Salute to the Movies” filled with medleys of music from your favorite film soundtracks, stirring memories, and spanning decades from Rhapsody in Blue (1945) to The Magnificent Seven (2016), and many more in between.
This celebration of cinematic storytelling, curated by Artistic Director Adam Bever, brings listeners into familiar fantasy films through the thunderous “Imperial March” from John Williams’ Star Wars, The Lord of the Rings: The Return of the King, and musical dramas such as West Side Story and Evita.
Join us for a concert where every note tells a familiar story, on a summer evening as you relax among family, friends, and community. Be sure to bring your lawn chairs. The local Golden Kiwanis will be selling snacks during intermission.
Established in 1983 and housed at Bethany Lutheran Church in Rice Lake, the RCS draws classical musicians from throughout northwestern Wisconsin, including Rice Lake, Osseo, Cumberland, Ladysmith, Spooner, Chetek, Gordon, Trego, Springbrook, Bruce, Hayward, Cable, Winter, Bloomer, Chippewa Falls, Eau Claire, and Foster. For more information, please visit our website at www.RedCedarSymphony.org.



SENIOR DINING

Thursday, July 23
Boneless Pork Chop, Mashed Potatoes/gravy, Steamed Broccoli, Assorted Bread, Cook’s Choice Cookie.
Friday, July 24
Bean & Lentil Chili, Cheese and Crackers, Mixed Fruit, Lemon Bar.
Monday, July 27
Turkey Gravy over Mashed Potatoes, Green Bean Casserole, Dinner Roll, Cranberry Applesauce.
Tuesday, July 28
Seafood Pasta Salad on Lettuce Leaf, Marinated Vegetables, Assorted Crackers, Raspberry Sherbert.
Wednesday, July 29
Chicken Salad on a Croissant, Strawberry Spinach Salad, Tapioca Pudding.

Lunch is served at 11:45 am and includes milk and/or coffee.
Suggested contribution is \$8.00 per meal for anyone 60 years or older
& \$15.00 full cost for those under 60.
Please reserve your meal 24 hours ahead of time by calling The Cumberland Senior Center at 715-822-8794.
(No reservation needed for Soup & Salad Bar days on the 1st and 3rd Tuesday of the month served 11:30 am - 12:30 pm.)
The Senior Center is located at 1255 Webb St.

Church Directory

“Discoveries”

by Father Chris Kemp
St. Anthony Catholic Church

Valued, Hidden Discoveries: Matt. 13:44-52
How many of us like to hear and dream about treasures and the many different things which could happen to us. We find it appealing to our senses to think about such things. So, we watch things like The Antique Road Show and hear about the wonderful stories of discovering things tucked away in attics or finds in garage sales and watch as people realize the value of what they have obtained. There is something about us, we like to hear periodic stories about people discovering long lost valuables. But what about today’s parables? Are we discovering the valuable elements which are coming across in them? For instance, in the first two parables there was a continued search and then the discovery of articles. There was also the need to figure out the cost to obtain those treasures. This included a diligent effort which was put forth by securing what they had found. They had to consciously make decisions to make sure what they had found was to be legitimately, their own. We can also see that the treasures they discovered... were not of their own doing, they had been placed there by others; they came across them.
In this week’s parables we learn how we need to put our effort into discovering the kingdom and maintaining it. Like from the previous week’s parables, God has already scattered seeds everywhere, and he still scatters them, but how do we search for their value when we find them and secure them for our lives? One of the neat things about the merchant was that he was willing to risk it all for a single gem, and that is the point. As the disciples become apostles they would continue to grow and search out the many hidden treasures which Jesus had taught them, especially what they discovered after his resurrection. As Bishop Sklba commented in his commentary, “If the other parables are about God at work, this parable insists that God has priorities and God expects us to make his priorities our own as well. Some things are more valuable than others and a true disciple knows the difference.”
God Bless Fr. Chris K

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Pastor John Bergson
Phone: 262-354-4537
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Timothy Carlson, Pastor
Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.
- TRINITY LUTHERAN**
10 mi. W on Hwy. 48, McKinley
Pastor Diane Norstad
Phone: 715-822-3001
Sunday Worship and Holy Communion: 8:45 am Sunday School: 10:00 am
- UNITARIAN UNIVERSALIST**
Blue Hills Fellowship
Phone: 715-234-6337
www.bluehillssuu.org
230 W. Messenger St., Rice Lake
Services Sunday 10 a.m.
- ZION LUTHERAN**
Wi. Ev. Lutheran Synod
715-641-0945
3 miles NW of Almena
Worship Service: Saturdays 11:00 am; Holy communion first and third Sunday

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Odden Flowers Open Mon-Fri: 8:30 AM - 4:30 PM Saturdays 8 AM - 12 PM Phone: 715-822-4835 Cumberland, Wisconsin Cut Flower Arrangements • Perennials Shrubbery & Bedding Plants Big Geranium Pots • Hanging Baskets		CUMBERLAND HEALTHCARE Hospital Medical Clinic 715-822-7500	KINDLED HEARTH FIREPLACE STORE WOOD • GAS • PELLET • ELECTRIC Sales • Service • Complete Installation Downtown Cumberland 715-822-5355 www.kindledhearthfireplacestore.com	DAIRY STATE BANK 1405 2nd Ave., Cumberland Phone: 715-822-8316 Member FDIC	
DIRKS Heating & Cooling We service ALL brands! 24 Hr Emergency Service Free Estimates! 715-537-3990	SENECA FOODS CORPORATION “Compliments of Management and Employees” Cumberland, Wisconsin	1268 on Main What are we? Check out Our Website www.1268onmain.com	NILSSEN’S FOODS Groceries • Deli • ATM • Lottery Open 7:00 am - 10:00 p.m. 7 days/week 1170 2nd Avenue • Cumberland 715-822-4541	FARR INSURANCE AGENCY, LLC Farm - Homeowners - Fire & EC Liability • Auto • Commercial Recreation Vehicles Office: 715-822-8151 • Cell: 715-671-8411 Cumberland, Wisconsin	LOUIE’S FINER MEATS “Home of Award-Winning Sausage” Phone: 715-822-4728 Hwy. 63 North, Cumberland
LakePlace.com Brothers Realty 715-822-3303 1345 Elm St. • Cumberland Lake Properties, Cabin Rentals, Family Resorts	BOB & STEVE’S BP AMOCO SHOP BP FUELS • Pizza & Deli Phone 715-822-4202 1633 Superior Ave. Cumberland, Wisconsin		LAKELAND CO., INC Steel Fabricators Factory Direct Trailers Hwy. 63 North • Cumberland Phone 715-822-8748		HAACK ORTHODONTICS Working with you and your general dentist to create healthy, happy smiles. 715-234-9071
	NORDQUIST TRUCKING LONNIE FOREHAND, OWNER 110 Prospect Ave. • PO Box 117 Almena, WI 54805 715-357-3286 or 715-357-3716 nordquisttruck@chibardun.net	MIDWEST MOTOR GROUP Quality Cars & Trucks 715-419-1772 or 715-803-4889 Kevin Monson Matt Torgerson Corner of CTH P & US HWY 8 • Almena	WISCO RV & MARINE Sales • Service • Storage 2236 Hwy. 63 Cumberland, WI 715-822-8714 www.wiscomarine.com	ASPEN ACUPUNCTURE Stacy Rischette, L.A.c, MT Chinese Master www.aspenacupuncture.com mail@aspenacupuncture.com 715-822-4418 1268 2nd Ave. • Cumberland	



Cumberland Advocate
CLASSIFIED ADS

\$7 Minimum Charge
for 15 words
Thereafter 25¢ Per Word
DEADLINE
2:00 Friday
Phone: 715-822-4489

RENTALS


FOR RENT: In Barronett. Storage Unit 10' by 24'. \$50 per month. Please call Duane or Judy at 715-419-4761 or 612-968-3667 20tfnp

THOMPSON MINI STORAGE, Barronett. 715-822-4933. 4tfnc

BUSINESS SERVICES


AUTO INSURANCE after insurance cancellation, OWI, violations, accidents, loss of license. 234-3427 or 800-657-4782. Instant SR-22 filings. tfnc

PERSONALS


Weekly Al-Anon Meetings: Mondays, 6:30 p.m. at Cumberland Baptist Church, Hwy 48, Cumberland. 1-651-402-7902 tfn

FOR SALE


WENGER'S FIREWOOD: Oak - Cut, split & delivered to your door. Also avail. - 8 ft oak wood by semi load. 715.419.3479 26TFN

**Barron County
Tipster Line**
**1-800
532-9008**



Do You Own a Cummins, Duramax, Powerstroke, or VW Diesel?
We specialize in the repair of Dodge Cummins, Ford Powerstroke, GM Duramax, and VW TDI Diesels.
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HELP WANTED

**Cumberland School District
EMPLOYMENT OPPORTUNITY**
-Food Service Helper/Server-
4.5 Hours per day, Monday - Friday on school days

Job Title: Food Service Helper/Server

Job Description: The Cumberland School District Food Service Department is looking for a part-time Food Service Helper/Server for the 2026-2027 school year. The successful candidate will perform a variety of support responsibilities for food service operations including things such as, food preparation, meal serving, and clean-up of kitchen areas and equipment.
Requirements: Applicants must be able to lift 50 pounds.
How to Apply: If interested in this position, an application can be found on the District website. Please mail or email your application, resume, letter of interest, and two letters of recommendation to:

Dr. Heidi Miller, Principal
Cumberland Elementary School
1530 2nd Avenue
Cumberland, WI 54829
hmill@csdmail.com

Deadline: Until Filled
Website: www.cumberland.k12.wi.us

Cumberland School District is an equal-opportunity employer

**Cumberland School District
EMPLOYMENT OPPORTUNITY**
- Special Education Aide Position-
5 days per week, 7.5 hours per day

Job Title: Special Education Aide

Job Description: The Cumberland School is seeking a Special Education Aide position for the 2026 – 2027 school year. The Special Education Aide will support students with disabilities throughout the school. The successful candidate will support individualized education program (IEP) implementation, collaborate with staff, and create a safe and effective learning environment. Candidates must have strong interpersonal skills to work collaboratively and flexibly to meet the needs of students.
Requirements: Applicants must have Special Education Program Aide certification or be willing and able to obtain it
How to Apply: Applications can be found on the District website www.cumberland.k12.wi.us. Mail or email application, resume, letter of interest, and two letters of recommendation to:

Dr. Heidi Miller, Principal
Cumberland Elementary School
1530 2nd Avenue
Cumberland, WI 54829
hmill@csdmail.com

Deadline: Until Filled
Website: www.cumberland.k12.wi.us

Cumberland School District is an equal-opportunity employer



PUBLIC NOTICES



BEAVER DAM LAKE MANAGEMENT DISTRICT 35TH ANNUAL MEETING
SATURDAY AUGUST 8, 2026
CUMBERLAND MIDDLE SCHOOL
CUMBERLAND, WISCONSIN 54829
DOORS OPEN AT 9:00 AM, MEETING BEGINS AT 9:30 AM

1. Welcome and Introductions – Tom Schroeder
2. Approval of 2025 Annual Meeting Minutes – Tom Schroeder
3. Annual Treasurer's Report – Dr. Alan Carlson
4. Audit Report – submitted by Mary Biros Rogers, presented by Dr. Carlson
5. Anna DeMers – Tamarack Wetland Services, presentation Native Plantings & Rain Gardens
6. Jay Michels – EOR, update on 2026-2027 projects
7. Present Budget for 2026-2027, discussion, approval – Dr. Alan Carlson
8. Motion to "Approve Commissioners transferring funds within the Approved Budget"
9. Election of Commissioner – Tom Schroeder
10. Review of District Activities – Tom Schroeder
11. Other discussion as needed
12. Adjourn

Note: Contact information for questions regarding the 2026 Annual Letter with the agenda and Draft 2026/2027 budget plus the 2025 Annual Meeting minutes can be found at beaverdamlake.org
BDLMD Board Meeting

Beaver Dam Lake Management District 35th Annual Meeting
Saturday August 8, 2026
Cumberland Middle School
Cumberland, Wisconsin 54829

REVENUES	Proposed Budget 2026-2027	EXPENSES
Tax Levy	\$290,723	Mailings, Notices, Mtgs. \$ 4,500
GRANTS REMAINING		Grant Matches
LPT 84424 Lib Lk Storm Constr 3 (40)	9,220	LPT 84424 Lib LK Storm Constr 3 (40) 9,220
Cash Savings	357,146	EWM, weed incl. Barr, Plant Surveys, legal 195,000
Total Revenues	\$657,089	Aquatic Plant Mgmnt. Plan-ongoing 5,000
		Insurance 9,800
		Boat Landing Monitors 5,000
		Fireworks 1,500
		Water Safety 1,500
		Website Updates 500
		Shoreline Restoration Site 2,500
		Wickre Harbor (46) 3,536
		Storm Water Pond Maintenance 20,000
		Hwy 63 Bridge Stonework (Non lapsable) 15,000
		BDLMD Lake Planning Project. (38) 100
		Library Lake Completion Plan/Engineer(43) 15,000
		(44) Maple Plain Ravine review 29,500
		Education/Conference. 2,500
		QuickBooks Accounting 1,000
		Avery Wetland development (45) 25,933
		Grove Street Bridge dredging 15,000
		New Bridge/interlake Channel obstr. remv 15,000
		EAST LAKE WATERSHED PLANNING 30,000
		Hwy. 63 Bridge funding 250,000
		TOTAL EXPENSES \$657,089

Published in the *Cumberland Advocate* on July 22, 29, and August 5, 2026 WNAxLP

NOTICE OF PUBLIC HEARING
STATE OF WISCONSIN SS COUNTY OF BARRON
TO WHOM IT MAY CONCERN: PUBLIC NOTICE is hereby given to all persons in the County of Barron, Wisconsin, that the Barron County Zoning Committee will consider at public hearing on Wednesday, August 5th at 10:00 a.m. in the Room 2106 of the Barron County Government Center, 335 E. Monroe Ave., Barron, Wisconsin, the following request relative to rezoning amendments of the official zoning maps:
Request to rezone that GL 6-1 prt govt lot 6 ex prt desc In d's 145 PG 607; ex prt lyg E of row of existing tn rd & ex platted area & ex prt In CSM 38/171, pending CSM consisting of 10.3 acres, located in Section 33, T36N, R13W, Town of Lakeland, from the Agricultural-2 to the district Residential-1.
Property owned by Tonja Metnik
Applicant: Matt Shilts
The Zoning Committee reserves the right to view the property and convene in executive session prior to rendering a decision.
All persons interested are invited to attend said hearing.
Dated at Barron, Wisconsin, this 22nd day of July, 2026.
Barron County Zoning Committee
Audrey Kusilek, Chair
Published in the *Cumberland Advocate* on July 22 & July 29, 2026 . WNAxLP

NOTICE OF PUBLIC HEARING
STATE OF WISCONSIN SS COUNTY OF BARRON
TO WHOM IT MAY CONCERN: PUBLIC NOTICE is hereby given to all persons in the County of Barron, Wisconsin, that the Barron County Zoning Committee will consider at public hearing on Wednesday, August 5th at 10:10 a.m. in the Room 2106 of the Barron County Government Center, 335 E. Monroe Ave., Barron, Wisconsin, the following request relative to rezoning amendments of the official zoning maps:
Request to rezone that gl 1-1 prt govt lot 1 shown as lot 1 CSM 44/39 consisting of 4.07 acres, located in Section 11, T35N, R13W, Town of Cumberland, from Agricultural-1 and Agricultural-2 to the district Recreational Residential.
Property owned by Scott M & Mary A Bellefeuille
Applicant: Mark Bellefeuille
The Zoning Committee reserves the right to view the property and convene in executive session prior to rendering a decision.
All persons interested are invited to attend said hearing.
Dated at Barron, Wisconsin, this 22nd day of June, 2026.
Barron County Zoning Committee
Audrey Kusilek, Chair
Published in the *Cumberland Advocate* on July 22 & July 29, 2026. WNAxLP

NOTICE OF PUBLIC HEARING
STATE OF WISCONSIN SS COUNTY OF BARRON
TO WHOM IT MAY CONCERN: PUBLIC NOTICE is hereby given to all persons in the County of Barron, Wisconsin, that the Barron County Zoning Committee will consider at public hearing on Wednesday, August 5th, 2026 at 10:20 a.m. in the Room 2106 of the Barron County Government Center, 335 E. Monroe Ave., Barron, Wisconsin, the following request relative to rezoning amendments of the official zoning maps:
Request a variance for a reduced easement width for property described as Plat 2 located in the NW-NE, Section 29, T35N, R13W, Town of Cumberland.
Property owned by Heer Brothers LLC
Applicant: Charlie Carlson
The Zoning Committee reserves the right to view the property and convene in executive session prior to rendering a decision.
All persons interested are invited to attend said hearing.
Dated at Barron, Wisconsin, this 22nd day of July, 2026.
Barron County Zoning Committee
Audrey Kusilek, Chair
Published in the *Cumberland Advocate* on July 22 & July 29, 2026. WNAxLP

AL METCALF/MINI STORAGE
2000 US Hwy 8
St. Croix Falls, WI 54024
Public Auction, starting July 29th, 2026 at 12:00 noon and ending at August 5th, 2026 at 12:00 noon. www.storage-treasures.com
Self Storage Group 715-483-5300
Personal effects, household goods & misc. items belonging to the following:
CL04-Alicia Remley
Al Metcalf/ Mini Storage
Published in the *Cumberland Advocate* on July 15 & July 22, 2026. WNAxLP

Dummy Lakes Management District
Board of Commissioner's Meeting
Nezzy's in Cumberland
July 25, 2026
10:00 AM
Type of Meeting: Commissioner's Meeting
I. Call to order
II. Treasurer's Report-Tom Boecker
III. Secretary report-Mindy Brown
IV. Open Issues
a. Golf Tournament
b. Logo
c. Oxygen sensor
V. New Business
a. Ice Block Party
b. Open Discussion
c. Future Meetings
VI. Adjourn
Mindy Brown, Secretary
Published in the *Cumberland Advocate* July 22, 2026. WNAxLP

CUMBERLAND SCHOOL DISTRICT
BIDS REQUESTED
2026-2027 SCHOOL YEAR

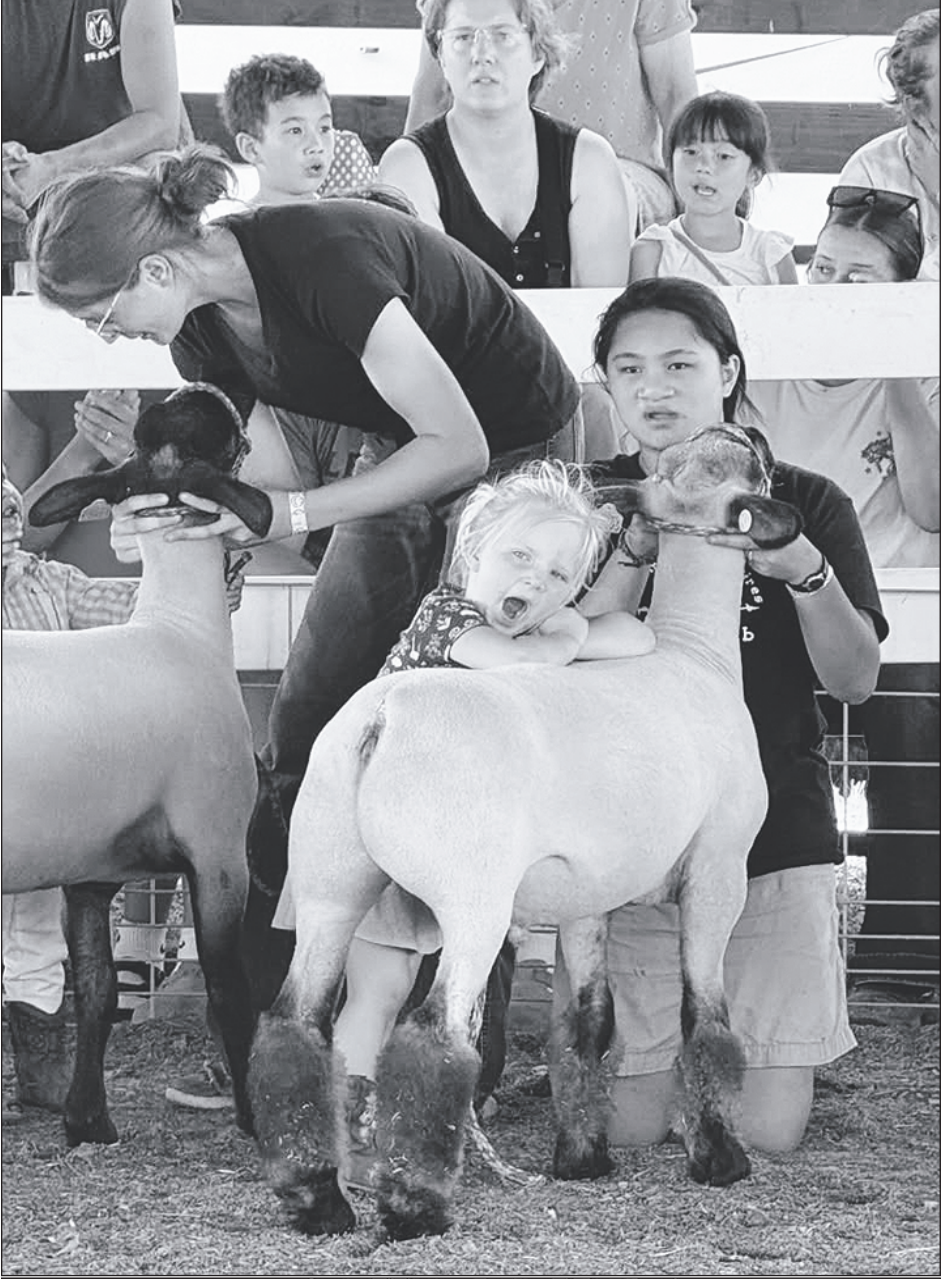
1. Snow Removal
2. Gasoline and diesel fuel

Deadline for submission: Thursday, August 6, 2026 at 10:00 am.
For bid forms contact: District Office
Cumberland School District
1010 8th Avenue
Cumberland, WI 54829
715-822-5124
bid documents can be printed off our website at the following link: www.cumberland.k12.wi.us
Published in the *Cumberland Advocate* on July 22, 2026. WNAxLP

Non Emergency Phone Numbers:
Cumberland Police Dept. 822-2754
Barron County Sheriff 537-3106
Polk County Sheriff 485-8300
Emergency 911

Statewide public notice website
www.wisconsinpublicnotice.org

2026 Barron County Fair Memories!



Don't miss the



Cumberland
BAGA FEST

Aug. 27-30



FRIDAY NIGHT STORM DAMAGE!



A FLIPPED OVER PONTOON AND LIFT ON BEAVER DAM LAKE.



SEVERAL DOWNED TREES AT THE GOLF COURSE CAUSED THE CANCELLATION OF THE DICK RUPPEL SCRAMBLE FUNRAISER.

JULY 1928...

Johnson-Ecklie Company, Cumberland Fruit Packaging Company, Miller-Olcott Lumber, S.W. Hines Mercantile, Kuenzli Brothers, and the Company Store donated \$50 each.

With the 4th behind them, our residents could now turn towards the many other summer activities providing opportunities for their entertainment and pleasure.

Vacation Bible Schools were being offered for children at the Methodist Church in McKinley and the Largan Lake School, the Zellmar Brothers Wild Animals Show was coming to town for two shows on Wednesday, July 11, the LaGrande Sisters would be bringing their comedy to the Zim Zim Theatre on July 12, 13, 14, and 15, and the Cumberland Boy’s Band would be giving concerts every Friday night on the Library lawn for the next two months.

Then on July 24, a big tent show featuring Maggie and

Jiggs would be setting up just west of the Cumberland Hotel. Featuring their comedy, “Bringing up Father,” the Advocate article promised, “A continuous roar of laughter from start to finish.” Finally, the end of July brought an upcoming series of performances by Mahendra, “A great Hindu Seer and Crystal Ball Gazer” to town. He would be performing his act at the Zim-Zim Theatre on July 29-30-31.

The paper went on to tell doubters that, “Scientists who attend his demonstrations submit him to the most difficult tasks and leave baffled and amazed!” City residents were encouraged to bring their questions for the seer to the show, but none were to be of a nature of embarrassment to a mixed audience.

Despite these events, Cumberland’s summer story getting the most coverage state-wide, however, was a story coming from the Mil-

waukee-Journal.

It told of a girl from of Siren, who was so desperate to get married to someone with money enough to provide a home for her aged parents, that she ran a contest to find a spouse. According to the article, she would be meeting her three finalists in Cumberland the weekend of July 21-22 to make her final choice.

The Advocate would say of the event, “Of course, everyone wants to see the suitors, but the girl says there will be no caskets from which to choose and she intends to rely on her best judgement.”

I checked the next several issues of the Advocate and never found the results of this early example of, “The Bachelorette.” Did the event actually take place, or was it a total hoax? Did she find the perfect match, or go back home disappointed?

I can only hope someone asked the “Amazing Mahendra” that question the following Friday night!

FAST MOVING CANADIAN WILDFIRE HITS A LITTLE TOO CLOSE TO HOME

We have all noticed for the past several years and more recently the past several days, the smoke hanging in the air from Canadian wildfires. Well one of those fires got too close for comfort and caused losses for some local families who vacation north of the border.

What was supposed to be a fun fishing getaway to Open Bay Lodge on Lac des Mille Lacs Lake, near Upsala, Ontario Canada, turned into a very scary situation for several Cumberland families and more who routinely travel to the popular Canadian resort.

The fast moving wildfire forced the evacuation of the resort only four hours before the fire destroyed most everything at the popular destination. Homes, cabins, campers and more were lost in the fire, including the loss of a camper owned by Shane and Jaci Lehmann as well as the place owned by Curt and Sharon Glessing. Some cabins and campers survived, kind of crazy.

Talking with Mike and Kitty Anderson, who were also there, it was pretty scary stuff, it looked like a big thunderstorm moving into the area. Before the evacuation, helicopters hovered and horns blared to alert residents of the resort. Some people went out in boats for a while, before returning to shore to evacuate. Other Cumberland people at the resort included Aaron and Cheryl Lehmann, Larry and Nancy Grover, Andy and Lori Stuntz and Dusty and Sam Anderson and family. Several other people from our surrounding area were also there. As we all know, property can be replaced but lives cannot. Thankfully everyone got out of the area unharmed.



MIKE AND KITTY ANDERSON TOOK THIS PHOTO OF THE FAST APPROACHING WILDFIRE AT OPEN BAY LODGE IN CANADA.



A LOOK AT OPEN BAY LODGE AFTER THE FIRE MOVED THROUGH.



BEAUTIFUL OPEN BAY LODGE BEFORE THE FIRE.

LOUIES FINER MEATS NAMED “BEST BUTCHER SHOP IN WISCONSIN” BY THE TASTING TABLE

The following article came from the Tasting Table, a digital media company and website dedicated to food and drink culture. A butcher shop can be a food lover’s dream, with fresh cuts of beef sparking BBQ recipe ideas and perfectly sliced bacon prompting weekend breakfast desires. But while a butcher shop can be a playground of food choices, the prices often cause a much-needed pause before one can carefully select just the right cut. There are many ways to save money at the butcher shop, but finding the best one in your state is a good place to start.

While there are things you should avoid saying to your butcher, they really do welcome all questions. So don’t be afraid to talk to the people handling the meat, especially if you’re looking for ways to make a BBQ platter or are unsure how to cook a certain piece of meat. The following two butcher shops have won national or local awards and contests and best meat products, beating out competitors and wowing residents and tourists.

Wisconsin: Louie’s Finer Meats. Louie’s Finer Meats has won multiple state, national and international awards for smoked meats and is a local favorite for brats. Along with fresh cuts of beef and pork, Louie’s is known for its selection of summer sausages, ham, bacon, meat sticks and jerky. This butcher shop will also process whole deer or bear, too.

Minnesota: Schmidt’s Meat Market. Since 1947, Schmidt’s Meat Market has been knocking it out of the park with its German-style cured meats and dried beef and jerky, as evidenced by more than 170 national and international awards. This meat market may be known for its house-smoked sausages and brats, but it has a 130-foot full-service counter where you can find fresh cuts too. Schmidt’s has well over a dozen best-of mentions, including Minnesota’s Best in 2024.

Trying to save on this?

SHOP CUMBERLAND

DAIRY STATE BANK
CALENDAR
Photo Contest

TO ENTER:
→ dairystatebank.com/contests
→ pick up a paper form at any office

CUMBERLAND
1405 2ND AVE
715-822-8316

Entry Deadline:
Aug. 1, 2026

www.dairystatebank.com

RICE LAKE | MENOMONIE | BIRCHWOOD | BLOOMER | COLFAX | CUMBERLAND
DOWNSVILLE | HAUGEN | PRAIRIE FARM | TURTLE LAKE | WHEELER

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